

**What Happens Next? The Future of Story**  
**February 5 & 6, 2010**  
**Revised Conference Schedule**

**Friday, February 5:**

4:30 p.m. Registration, John L. Haar Theatre Lobby

- Pick up your name tag and conference program.

5:00 p.m.: Mixer, Information Centre Lobby

- Network with students and industry professionals and meet Gemini Award winner Hart Hanson. Enjoy light snacks and a cash bar.

6:00 p.m.: Corus Entertainment Distinguished Lecture, John L. Haar Theatre

- Hart Hanson, Corus Entertainment Distinguished Lecturer: More Than Boobs and Bad Language – Storytelling for a Mass Audience

7:00 p.m.: Mixer, Information Centre Lobby

- Wrap up the evening with snacks, dessert and coffee while discussing the Hanson presentation with fellow attendees. A cash bar will also be offered.

**Saturday, February 6:**

8:00 a.m.: Registration, John L. Haar Theatre Lobby

- Pick up your name tag and conference program.

9:00 a.m.: Concurrent Breakout Sessions

- Selling it in Hard Times – Advertising After the Boom Goes Bust – Room 437
- The Next “New Journalism” – Haar Theatre
- Building the 21<sup>st</sup> Century Writer – Room 436

10:15 a.m.: Coffee – Information Centre Lobby

10:30 a.m.: Concurrent Breakout Sessions

- Post-Reality TV, Anyone? Beyond Dog, the Bounty Hunter and Tommy Lee Goes to College – Room 436
- From Quill Pens to Kindle – The Future of the Book – Haar Theatre
- Colouring Inside the Lines – Telling Stories to a New Canada – Room 437

12:00 p.m.: Lunch, Cafeteria

12:45 p.m.: Keynote Address, John L. Haar Theatre

- Jack Hodgins, Governor General Award-winning novelist, reading from his soon-to-be published new novel, *The Master of Happy Endings*

1:30 p.m.: Concurrent Breakout Sessions

- Telling Tales in Bed with the Elephant – Haar Theatre
- The Party Line – The Future of Political Narrative – Room 437
- Teach Your Children Well – The Scary, Shifting Ground of Telling Stories to Kids – Room 436
- Breaking with Convention – The World of Alt-Narrative – Room 440

2:45 p.m.: Coffee – Information Centre Lobby

3:00 p.m.: General Session, John L. Haar Theatre

- A Word from the Wise – Robert Kroetsch, Rudy Wiebe, Gloria Sawai and Jack Hodgins in Conversation with Aritha van Herk

4:30 p.m. Reception for Robert Kroetsch, Information Centre Lobby

- Hosted by the University of Alberta Press

5:30 p.m. Conference Concludes