

# MACEWAN UNIVERSITY ALUMNI STUDENT REFERRAL OFFICIAL RULES AND REGULATIONS

Applicable for September 2025 intake

1. To enter the MacEwan University Alumni Student Referral Program draw (the "Draw") online go to [MacEwan.ca/Alumni](https://MacEwan.ca/Alumni). Alumni (the "Referee") who refer a student (the "Student") must complete the Draw form in full and the Student must submit a new student application, both prior to the applicable [application deadline](#) for the 2025 academic year for the Student's program of choice. The Referee must gain consent of the Student prior to entry, and indicate they have done so on the Draw form prior to submission. Referees may refer multiple students. No purchase necessary. Void where prohibited.
2. The contest sponsor is The Board of Governors of Grant MacEwan University (hereinafter referred to as the "Contest Sponsor").
3. Referee Eligibility - To enter and be eligible to claim the prize, the Referee must be a MacEwan University alumni at the time of submitting the Draw form, as defined by the [Alumni Policy Section 4.0](#).
4. Student Eligibility - To be eligible to claim the prize, the Student may be either a Canadian Resident or International Student and they must:
  - a. Be named on the Draw form submitted by a Referee;
  - b. Be currently enrolled in Grade 12 or High School Upgrading Program;
  - c. Not be currently, nor previously, enrolled at MacEwan University prior to entry;
  - d. Apply for the Fall 2025 academic intake; and
  - e. Must accept an offer of admission and be enrolled in classes by the end of the last day to add/drop classes as stipulated in the [Academic Schedule Regulations](#).

Employees of the Contest Sponsor and their parents, siblings and children, and persons domiciled with an employee of any of the Contest Sponsor, their agents, parent affiliated companies or related companies, subsidiaries, division, prize sponsors, and promotional and advertising agencies and administrators, are ineligible to enter. Students who are under the age of majority at the date of entry are eligible to enter the Contest and win the Student Grand Prize provided they satisfy each of the Student Eligibility conditions listed above.

5. Student Grand Prize – There are two (2) Grand Prizes consisting of one (1) \$1,500 Educational Award to be used towards full-time tuition for MacEwan University. One Grand Prize will be awarded to a legal resident of Canada and one Grand Prize will be awarded to an International student. An International Student is considered as such at the time of application. The Educational Award applies to tuition only, and does not include any additional fees, including application fees, material fees or student activity fees. Approximate total retail value of the Grand Prize is One Thousand Five Hundred dollars (\$1,500.00) CDN. The Grand Prize will be automatically applied to the Grand Prize winner's MacEwan University student account after the last day to add/drop classes and before the deadline for payment of Regular Session tuition and fees as stipulated in the [Academic Schedule Regulations](#). The value of the Grand Prize that has been applied to a Grand Prize winner's MacEwan University student account is ineligible for a refund and is not transferrable if the Student withdraws from MacEwan University at any time.
6. Alumni Grand Prize – There are two (2) Alumni Grand Prizes consisting of a \$250 Visa Gift Card plus MacEwan merchandise valued at \$100 to be awarded to the alumni who referred the Student Grand Prize winners.
7. The winners will be announced on September 15, 2025. All winners will be notified by electronic means within the week of September 15-19, 2025. Should MacEwan University be unable to reach any winner in that time period for any reason, if any winner should fail to provide proof of contest eligibility, or if any winner should fail to make arrangements to pick up the prize in a reasonable period of time then MacEwan University, in its sole discretion, reserves the right to select a new winner for that prize. MacEwan University shall be released and discharged from any liability or responsibility to this regard.
8. Prize must be accepted as awarded. The Prize may not be sold, transferred and is not convertible to cash. The Contest Sponsor reserves the right to substitute the Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein.

9. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
10. All entries become property of Contest Sponsors who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected mail, voice messages, email or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting names of prize winners (for which a self-addressed, postage paid envelope must be included). Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error. Entry materials/data that have been tampered with or altered are void. If for any reason, in the opinion of the contest Sponsors, in their sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of tampering, unauthorized intervention, fraud, technical failures or any other causes beyond their control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest including cancelling any method of entry, and select a winner from previously received eligible entries. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest web site, where applicable.
11. Any personal information, as that term is defined in the *Freedom of Information and Protection of Privacy Act* ("FOIP Act"), collected by MacEwan University as part of the Contest is collected pursuant to section 33(c) of the FOIP Act and will be used for purposes of the Contest as well as creating a new prospective student record of the Student. Questions or concerns regarding privacy protection may be directed to: Information Management and Privacy Office; phone: 780-497-5423; Email: [Privacy@MacEwan.ca](mailto:Privacy@MacEwan.ca); website: [www.MacEwan.ca/FOIP](http://www.MacEwan.ca/FOIP).
12. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest, each entrant consents to the collection, use and distribution of their personal information (information that identifies an entrant as an individual, such as telephone number, age, Alberta Student Number and email address) by the Contest Sponsors for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsors will not sell or transmit this information to third parties except for the purposes of administering this Contest. Any inquiry concerning the personal information held by the Contest Sponsors should be addressed to the Office of the University Registrar, MacEwan University, PO BOX 1796, Edmonton, Alberta, Canada, T5J 2P2; Email: [Recruiters@MacEwan.ca](mailto:Recruiters@MacEwan.ca)