BDES (DXD Major) Recommended Program of Study for Fall 2026 Intake   2026/27

Descriptions for all courses listed below can be found in the Academic Calendar.

The chart below is the recommended path for completing graduation requirements for the Bachelor of Design in four years and is what class scheduling is based on.

*A student can choose to develop their own path through the program, however, as many of the courses (marked with *) are offered in multiple terms.*

It is the responsibility of each student to ensure they are meeting prerequisites and graduation requirements through the use of provided tools such as the

Course Planning Guide found on the Design - Students shared Google drive and the Academic Program Progress Report [APPR] tool found in the student portal.

Year 1	Year 2	Year 3	Year 4	**DXD Major Requirements List
				12-21 credits from this list:
FALL TERM				
ARTE110 Drawing*	DESN220 Design Software II	DESN271 History of Mod. Des/Mat. Culture	DESN410 Design Studio IV	DESN243 DXD History, Theories and Issues
DESN110 Design Studio I*	DESN231 Typography II	DESN313 Information Design I	Elective	DESN340 Web Design & Development I
DESN120 Design Software I*	DESN240 Intro to Digital Exper. Design*	DXD Major Requirement	Elective	DESN342 DXD Theory, Mthds & Issues
DESN150 Image Structure and Meaning*	DESN310 Design Studio III	DXD Major Requirement	Elective	DESN345 Service Design Seminar
ENGL102 Analysis and Argument*	Program Option	DXD Major Requirement	Elective	DESN347 Immersive Learning I
				DESN349 DXD Internship
WINTER TERM				
DESN131 Typography I*	DESN290 Business of Design	DESN480 Design Issues Seminar	DESN415 Design Studio V	DESN413 Information Design II
DESN171 History of Visual Comm. Design	DESN311 Corporate ID and Branding	DXD Major Requirement	Elective	DESN440 Web Design & Development II
DESN203 Concept Visualization	DESN344 Interaction Design I*	DXD Major Requirement	Elective	DESN442 Info Arch and Content Strategy
DESN205 Design Studio II	DESN380 Design Research	DXD Major Requirement	Elective	DESN443 Multi-disciplinary DXD Studio
ENGL103, 104, or 105*	Program Option	DXD Major Requirement	Elective	DESN444 Interaction Design II
				DESN445 Service Design Studio
				DESN447 Immersive Learning II

Requirements and Program Options:

Graduation Requirements:		Program Options *(not all options may run in any given year)*:		
69 credits of core courses		DESN200 Drawing for Illustration*	DESN352 Image Manipulation & Post-Prod.	0-9 credits from this list:
6 credits of Program Options		DESN243 DXD History	DESN360 Video Production II	DESN246 Game Design I
24 credits of Electives*	*Maximum of 12 credits at 100-level*	DESN246 Game Design I*	DESN361 Motion Graphics II	DESN260 Video Production I
21 credits of DXD Major Requirements**		DESN250 Introduction to Photography*	DESN363 Intro to Visual Effects	DESN261 Motion Graphics I
		DESN260 Video Production I*	DESN393 Multi-disciplinary VCD Studio	DESN361 Motion Graphics II
		DESN261 Motion Graphics I	DESN395 Internship*	CMPT101 Introduction to Computing I
Elective Requirements *(courses selected by the student, excl. those that use the DESN subject code)*:		DESN300 Illustration Techniques	DESN411 Vis. Identity Des. & Branding II	CMPT103 Introduction to Computing II
9 credits from Social Sciences (Psychology, Sociology, Anthropology, Political Science, Economics, and BCSC200)		DESN314 Environmental Graphic Design	DESN413 Information Design II	CMPT200 Data Structures and Algorithms
		DESN315 Visual Narrative	DESN418 Advertising Design II	CMPT310 Computers and Society
3 credits from Business (ACCT, BUSN, FNCE, HRMT, INFM, INSR, INTB, LEGL, MARK, MGMT, MGTS, MSYS, ORGA, PMGT, SCMT)		DESN316 Branded Environments	DESN440 Web Design & Development II	*Not all options may run in any given year.*
		DESN317 Publication Design	DESN442 Info. Arch. & Content Strategy*	
12 additional elective credits*		DESN318 Advertising Design I	DESN443 Multi-disciplinary DXD Studio	
Allowable Electives:		DESN340 Web Design & Development I*	DESN444 Interaction Design II	
*Any course outside of the discipline **with the exception of**: ARTE106, ARTE111, AGAD107, BCSC102, ENGL108, ENGL111, ENGL199, ENGL211, VCPH100, WRIT101, DESN, PACT, TRVL, OAAS, OADM, OALS, OAMS, COOP*		DESN342 DXD & Usability: Methods/Pract.*	DESN445 Service Design Studio	
		DESN345 Service Design Seminar	DESN447 Immersive Learning II	
		DESN347 Immersive Learning I	DESN460 Video Production III	
Program Options, Electives, and DXD Major Requirements are flexible as to which terms they are taken in as long as prerequisites are being met.		DESN349 DXD Internship*	DESN485 Special Topics in Design	
		DESN350 Photo Lighting, Prod. & Styling	DESN486 Individual Study*	

* Classes offered in multiple terms   *Last revised: October 27, 2025*