

Board of Governors March 27, 2025 Open Session 4:09 – 5:34 pm Governors' Boardroom

## **Attendance**

<b>Board Members</b>	Carolyn Graham		Annette Trimbee	
Public Members   Chair			President and Vice-Chancellor	
	Brittany Baltimore		Linda Banister	
	Adam Guiney		Sandra Haskins	
	Reg Joseph		Martin Kennedy	
	Julian Martin		John Stelter	
	Victor Cui		Cynthia Onyegbula	
Chancellor				
Academic Staff Members	Lucio Gelmini		Rafat Alam	
Alumni Representatives	Scott Kashuba, Vice Chair		Tracy Sopkow	
Non-Academic Staff Member	Tim Barker			
Student Members	Gabriel Ambutong		Joseph La Torre	
<b>Resource Members</b>	Craig Monk, Provost & Vice-President, Academic			
	Maureen Lomas, Vice-President Finance and Administration & CFO			
	Lara McClelland, Vice-	President Un	iversity Relations	
	Jason Fung, General Counsel			
Guest	Jason Cobb, Chief of Staff			
Observers	Ademola Ajidagba		Sally Banek	
	David Danto		Julie Green	
	Deric Olsen		Richard Perlow	
	Christy Raymond		Chandelle Rimmer	
	Lisa Rochman		Melike Schalomon	
Office of University G	overnance			
Sumiko Yip, University Se	ecretary	Marco Turlione, Governance Officer, and Recording Secretary		
Christian Zukowski, Governance Coordinator		Leah Stock, Governance Coordinator		
Ginikachi Ugwuegbu, Gov	ernance Coordinator			
Absent, with regrets				
Victor Cui		Cynthia Ony	egbula	

## PRESENTERS FOR AGENDA ITEMS

Name	Agenda Item
N/A	N/A

		MINUTES: OPEN SESSION	
#	Item		
0.0	Land Acknowledgement		
	The Chair provided the land acknowledgement.		
1.0	Call to Order  The Chair called the Open Session to order at 4:09 pm, noting that quorum was pres		
	1.1	Declaration of Conflicts of Interest and Commitment (Real, Potential or Perceived)	
		Conflicts were noted for A. Trimbee and A. Fields relating to item 2.2.1.	
	1.2	Open and Consent Agenda (MOTION)	
		MOTION#BOG-01-03-27-2024/25: Moved by J. Martin and seconded that the Board of Governors approve the open and consent agenda as presented.  Motion Carried.	
		*The consent agenda included the minutes from the meeting on December 19, 2024, and the 2025/26 Board of Governors Meeting Schedule, for approval.	
2.0	Rep	orts	
	2.1	Board Chair's Report	
		The Chair reported on the following:	
		• The University recently hosted <i>Backstage Pass: Next Women of Country</i> , a showcase highlighting female country artists. The event also served to welcome Angela Santiago, CEO of the Little Potato Company, as the new Allard Chair in Business. Students and faculty will have opportunities to engage with Ms. Santiago throughout the term.	
		Spring 2025 Convocation will be held from June 17 to 19 and will include the presentation of additional honorary doctorates.	
		• The Office of the Auditor General presented its report on post-secondary institutions to the Legislature. MacEwan University was recognized for having no significant control weaknesses, no issues in its financial statements, and no outstanding recommendations.	
		• G. Ambutong and J. La Torre were acknowledged for their contributions to the Board, as this meeting marked the conclusion of their terms.	
		• The Chair also recognized the hard work and achievements of the University's sports teams and student-athletes.	
2.2		President's Report	
		A. Trimbee reported on the following:	
		• The University continues to see strong enrolment and is adopting a strategic enrolment management approach, with an emphasis on areas of institutional strength.	
		The Ministry has approved the Post-Baccalaureate Certificate in Behaviour Analysis, a program expected to contribute to enrolment growth and further reinforce the University's academic focus.	

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		<ul> <li>The Provincial Priorities Act will come into effect on April 1, 2025. The post-secondary sector successfully advocated for exemptions, resulting in carve-outs for several areas and for funding amounts under \$100,000.</li> <li>The University has signed a memorandum of understanding with the Alberta Motor Association to support research collaboration and showcase the employment of MacEwan graduates.</li> <li>The University is working with developers to support affordable housing near campus and is addressing food insecurity through initiatives such as the Students' Association food pantry, the breakfast club, and a partnership with the Italian Centre.</li> </ul>	
		2.2.1 Emeritus – President and Chancellor Policy (MOTION)	
		MOTION#BOG-02-03-27-2024/25: Moved by S. Haskins and seconded that the Board of Governors approve:	
		the rescission of the Emeritus – President Policy, and	
		<ul> <li>the Emeritus – President and Chancellor Policy, as presented.</li> <li>Motion Carried.</li> </ul>	
		Motion carried.	
		C. Monk presented the item. Highlights included:	
		• The current <i>Emeritus – President</i> policy is outdated. There is an opportunity to streamline the policy to align with the <i>Post-secondary Learning Act</i> and reflect the establishment of the Chancellor role.	
		The emeritus designation is a significant academic honour, recognizing sustained service and achievement within one's field.	
		• The title does not confer any additional entitlements beyond those already available to faculty. Its purpose is to honour distinguished service, enhance the University's reputation, and maintain meaningful connections with former presidents and chancellors.	
		• Emeritus status will be granted to a President who has served a minimum of five years, and to a Chancellor upon completion of their statutory term, unless the Board elects to withhold or revoke the designation.	
	2.3	General Faculties Council Report	
		<ul> <li>A. Trimbee reported on the following:</li> <li>Discussions regarding the 2026/27 Academic Schedule are ongoing, with particular attention to the accommodation of statutory holidays and ensuring adequate time for grading in the Fall Term. A committee is currently examining various options.</li> </ul>	
		• The General Faculties Council has undertaken a review of its governance structure to align with the <i>Post-secondary Learning Act</i> . As an academic body within a bicameral governance model, the Council affirmed its role in reflecting the academic community and approved a membership cap of 75 members, along with the addition of two student seats.	
		Admission criteria for the Post-Baccalaureate Certificate in Behaviour Analysis have been approved. Program reviews continue to be conducted regularly, with the	

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	review of the Bachelor of Social Work expected to be finalized by the end of the		
	year.		
	2.3.1	New Major: Data Science (MOTION)	
		MOTION#BOG-03-03-27-2024/25: Moved by L. Banister and seconded that the Board of Governors approve the proposed Data Science Major.	
		Motion Carried.	
		A. Trimbee presented the item. Highlights included:	
		• The new major will be introduced through the Department of Computer Science as part of the Bachelor of Science program. The major will integrate coursework from multiple departments to support the development of statistical analysis skills.	
		The program will require between 78 and 84 credits within the 120-credit degree structure. Curriculum development is underway and aligns with the academic hiring plan.	
		• The General Faculties Council has considered factors such as staffing capacity, program sustainability, and student employment outcomes. It is anticipated that the new major will not result in internal competition with existing programs.	
	2.3.2	New Major: Public Relations (MOTION)	
		MOTION#BOG-04-03-27-2024/25: Moved by M. Kennedy and seconded that the Board of Governors approve the proposed Public Relations Major.  Motion Carried.	
		A Trimboo presented the item. Highlights included:	
		<ul> <li>A. Trimbee presented the item. Highlights included:</li> <li>The new major builds on the foundation of a successful diploma program and will require 39 credits. It incorporates applied skills and</li> </ul>	
		<ul> <li>interdisciplinary content.</li> <li>The program can be supported with existing staffing resources.</li> </ul>	
	2.3.3	Re-Organization of the Faculty of Health and Community Studies (MOTION)	
	5.5	MOTION#BOG-05-03-27-2024/25: Moved by S. Kashuba and seconded that the Board of Governors approve the proposed re-organization of the Faculty of Health and Community Studies, as presented.  Motion Carried.	
		A. Trimbee presented the item. Highlights included:	
		The proposed re-organization is grounded in the <i>Post-secondary Learning Act</i> , which requires the Board to consider recommendations from the General Faculties Council on academic matters.	
		The Faculty's new Dean has put forward a re-organization plan involving two departments, aimed at supporting future growth and ensuring long-term sustainability.	

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		The re-organization preserves the integrity of existing programs, with each department continuing to offer at least one degree program. This structure supports curriculum development while minimizing impacts on faculty and staff.		
	2.4	Audit and Risk Committee Chair's Report		
		J. Stelter reported on the following:		
		The Committee reviewed the proposed Enterprise Risk Management Policy and recommended its approval to the Board.		
		2.4.1 Enterprise Risk Management Policy (MOTION)		
		MOTION#BOG-06-03-27-2024/25: Moved by J. Stelter and seconded that the Board of Governors approve the Enterprise Risk Management Policy.  Motion Carried.		
		J. Stelter presented the item. Highlights included:		
		As part of a broader policy review, management identified the absence of a dedicated policy addressing enterprise risk management processes.		
		No changes to current practices are anticipated.		
	2.5	Governance and Human Resources Committee Chair's Report		
		T. Sopkow reported on the following:		
		The Committee reviewed the Board meeting schedule and the competency matrix.		
		• Opportunities for Board education are being considered in areas where the average competency rating is below three.		
	2.6	Foundation Board of Directors' Report		
		S. Haskins reported on the following:		
		• The Committee received an update on the Q3 Financial Report and reviewed the Alumni and Development Report.		
		• Fundraising results for the current year have surpassed last year's total, establishing a new benchmark for the University and reflecting the long-term investment in building strong relationships.		
		• Despite a challenging fundraising environment—impacted by external factors such as tariff uncertainties and increased competition—the University continues to be recognized for the strength of its donor relationships, even with comparatively limited access to professional alumni.		
	2.7	Finance, Property, and Investment Committee Chair's Report		
		S. Haskins reported on the following:		
		• The Committee recommended the approval of the 2025/26 Annual Budget and reviewed the Investment, Benchmark, and Performance Report.		
		• The Q3 Financial Report was consistent with Q2 projections, showing a 3% surplus. Allocation of the surplus was informed by institution-wide consultation.		

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			The recently appointed outsourced Chief Investment Officer is expected to attend uture meetings to provide more detailed updates.	
		2.7.1	2025/26 Annual Budget (MOTION)	
			<b>MOTION#BOG-07-03-27-2024/25:</b> Moved by L. Gelmini and seconded that the Board of Governors approve the 2025/26 budget.	
			Motion Carried.	
			S. Haskins presented the item. Highlights included:	
			• The budget adopts a conservative approach, anticipating increased financial pressures over the next two to three years due to a flat provincial operating grant and rising costs, including approximately \$1 million associated with the opening of the new School of Business Building.	
			• The operating grant remains unchanged, representing 42% of the overall budget and aligning with the province's targets. Budget assumptions do not incorporate recommendations from the Expert Panel on Post-Secondary Institution Funding, as further details are pending.	
			• A 3.5% cost of living adjustment is included, reflecting collective bargaining trends. Key uncertainties include revenue variability, federal policies affecting international students, and potential tariff impacts on areas such as the bookstore and construction costs.	
			<ul> <li>The budget emphasizes student affordability by holding residence rates steady and addressing textbook and food costs. It also allocates funding to hire 50 tenure-track and administrative positions to support enrolment growth, with future staffing strategies expected to rely more heavily on sessional instructors.</li> </ul>	
	2.8 Strategy and Stakeholder Relations Committee Chair's Report		gy and Stakeholder Relations Committee Chair's Report	
		R. Joseph reported on the following:		
	The Board was referred to the Committee's written report.		The Board was referred to the Committee's written report.	
		2.8.1	Mid-Year Progress Update: Strategic Dashboard Measures	
			R. Joseph presented the item.	
3.0	Adj	ljournment of Open Session		
	The	The Chair adjourned the Open Session at 5:34 pm.		