

INTERNATIONAL STUDY TOUR FAQ

KENYA (NAIROBI)

GENERAL INFORMATION

Destination:

Nairobi, Kenya

Faculty Lead:

Prof. Noufou Ouedraogo
OuedraogoN@macewan.ca

Course code and name:

INTB-255 Doing Business Internationally -
Study Tour to Kenya

Course credits:

3 credits

Availability expectations:

- Pre-departure program on campus:
March 9, 16 & 23, 2024 – 9 a.m.
to 4 p.m.
- Travel period: **April 19 to April 29, 2024**
(11 days / 10 nights). Of course,
a student may choose to extend their
stay at the destination before or after
the official dates of the tour at their
own expense.

Key administrative dates:

- Enrollment dates: **January 2 –
February 15, 2024.**
- Full payment (tuition fees and tour cost):
No later than January 31 if the student
is enrolled before this date. The full cost
will be due **immediately if the student is
enrolled in February.**
- Given the nature of the study tours,
which involve pre-payments to local
service providers several months
before departure, all **payments are
non-refundable.**

FREQUENTLY ASKED QUESTIONS (FAQ)

1. Why take part in a Business Study Tour?

Part of MacEwan's *Teaching Greatness* strategic vision is to ensure that our graduates are versatile, future-ready and culturally aware. Study tours provide our students with unique opportunities to develop their global mindset and ability to operate in unfamiliar or complex settings. While the tours differ in length, destination and cost, they all offer carefully crafted programs and affordable opportunities to experience first-hand what it means to do business internationally. Past destinations included Austria, Belgium, Brazil, China, Costa Rica, Czech Republic, France, Germany, Hungary, India, Japan, Morocco and South Korea.

Besides the unique learning experiences they provide, these tours count as three-credit courses that could be taken more than once to explore different destinations. The objective has always been to diversify the destinations from one year to another so that a student could possibly enroll in at least one tour every year throughout their journey at MacEwan. While these tours are primarily designed for business students, they are open to non-business students who are interested in exploring the world.

2. What makes Kenya a great destination for a Study Tour?

With a population of about 53 million people, Kenya is strategically located on the East African coast of the Indian Ocean. It is known for its scenic landscapes and vast wildlife preserves. The country has a deep history and a very diverse population with 40 ethnic groups and more than 60 languages spoken. Many archeologists believe Kenya and Tanzania are most likely the original birthplace of humanity. The country has recently emerged as a regional hub for international trade and technology innovation. Kenya has one of the fastest growing economies in Africa and has become one of the most attractive destinations for foreign direct investments (FDI) especially those related to the Big Four Agenda of the government – manufacturing, food security, housing and healthcare.

The program of this study tour reflects the diversity and richness of the nation. This includes cultural visits to landmark sites like the Giraffe Centre and the National Museums of Kenya, as well as educational meetings with local students and academics (University of Nairobi) and world-class businesses such as Microsoft Africa Development Centre, SAFARICOM, M-PESA and M-KOPA. We will also learn from local government agencies (Export Processing Zone Authority, Special Economic Zone) and international institutions like the United Nations Headquarters and High Commission of Canada.

3. Who can participate?

- Both business and non-business students can apply regardless of their areas of study. Priority will be given to business students who meet the requirements on a first-come, first-served basis. Non-business students will be placed on a waitlist and will be invited to enrol if spots are still available after the deadline.
- Must be in good academic standing (GPA of 2.0 or higher).
- Must have completed 24 MacEwan University or post-secondary transfer credits. Students could participate after completing just two terms of study at MacEwan.
- Students who have already taken a study tour course must have a 75% or higher in their professionalism/contribution component on previous study tours to be eligible for another tour.

4. I have taken a study tour course before, am I allowed to take it more than once?

A student can take the INTB-255 course more than once to travel to different destinations. Please confirm with a program advisor whether you are allowed to use it as a credit course toward your program of study.

5. I am a non-business MacEwan student, can I join a tour that is organized by the School of Business?

All MacEwan students, including those enrolled in non-business programs, are welcome to enroll in business study tours. However, priority will be given to business students. Non-business students will be placed on a waitlist. Please confirm with a program advisor that this course can be used as a credit course toward your program of study.

6. What is the cost of the tour to Kenya?

- INTB-255 is a 3-credit course, and tuition fees apply accordingly.
- The cost of the tour to Kenya is \$3,000.

7. Do I need to purchase an insurance?

Yes, if you are not already covered under an insurance policy. Please note that your SAMU insurance may not be sufficient. You are encouraged to double-check with the insurer and make sure you have proper health and trip cancellation coverage.

8. What is included in the price?

- Accommodation and breakfast in 4-star hotels on a twin-sharing basis.
- Visits to cultural and tourist attractions.
- Local guide and ground transportation to programmed activities.
- Visits to local businesses, organizations and universities.
- Meals when included explicitly in the program.

9. What is not included?

- Course tuition fees.
- Airfare.
- Travel insurance.
- Visa fees and vaccination fees (when applicable).
- Anything that is not included explicitly in the program.

10. When should I buy my flight tickets?

Like any other course, a study tour may be cancelled (with full reimbursement) by the School of Business. For instance, this may be the case if the number of students enrolled by the closing date is insufficient to go ahead with the tour. **It is recommended that you do not buy your tickets before the final decision is made when the enrollment period ends on February 15, 2024.** You will receive a confirmation email from the faculty leader of your tour in due time.

11. How do I enroll in this study tour course?

This special course/tour is open for registration until February 15, 2024. If you are ready to enroll, please contact an academic advisor (business@macewan.ca), and they will add you to the tour if you meet the requirements.

Please note the number of spots is limited, and enrollments will be accepted on a first-come, first-served basis. Your seat is only confirmed when you pay the fees. Late applications will be placed on a waitlist.

12. What if I have a question that is not covered in this list?

For general questions about this course's program and conditions, please contact the tour's faculty leader: **Professor Noufou Ouedraogo** (OuedraogoN@macewan.ca).

13. What does the Study Tour's schedule look like?

Below is a **tentative** schedule to give you a preliminary idea about what to expect. Please note this is **subject to changes** as we confirm details and availability with local partners and service providers.

DAY	ACTIVITY
Friday, April 19, 2024	Shuttle Nairobi International Airport to the hotel at a specific time only (or arrive at different time at your own expense) Evening: Welcome Dinner at the hotel
Saturday, April 20, 2024	Breakfast Visit the Giraffe Centre Visit the mall for convenience shopping (money exchange, local SIM card, toiletries and snacks)
Sunday, April 21, 2024	Breakfast Visit the National Museums of Kenya (The Cradle of Humankind gallery, The Story of Mammals, The History of Kenya, Cycles of Life gallery, Numismatic Exhibition and Asian African Heritage Exhibition gallery)
Monday, April 22, 2024	Breakfast Meetings at the University of Nairobi Meetings at Central Business District – SAFARICOM & M-PESA
Tuesday, April 23, 2024	Breakfast Tour of the United Nations Headquarters in Gigiri Visit to the High Commission of Canada.
Wednesday, April 24, 2024	Breakfast Meetings at Microsoft's Africa Development Centre Free Time
Thursday, April 25, 2024	Breakfast Visit of The Export Processing Zone (EPZ) and meetings with the Export Processing Zones Authority (EPZA)
Friday, April 26, 2024	Breakfast Visit of M-KOPA (mobile micropayments) Free Time
Saturday, April 27, 2024	Breakfast Visit Tatu City, a special economic zone (SEZ) meant to attract foreign direct investments (FDI)
Sunday, April 28, 2024	Breakfast A relaxing day to enjoy a hike on the outskirts of Nairobi with breathtaking views of the city with a Farewell BBQ in the foothills.
Monday, April 29, 2024	Breakfast Final presentations at the hotel Check-out and group transfer to Nairobi Airport at a specified time only An optional Safari program (to stay longer if you wish) can be suggested at your own expense