

# Baccalaureate Survey 2017

# MacEwan (University-wide data)

Response Distribution and Demogra	phics					
	2010	2011	2012	2014	2017	Total
Number of survey participants (n)	105	195	231	296	552	1379
Students with disabilities	1.0%	9.7%	10.0%	7.1%	16.8%	Self-reported in the survey
International students	1.1%	2.1%	2.2%	2.7%	4.4%	
Female	64.9%	68.0%	69.3%	77.0%	65.7%	
Single	90.4%	86.6%	90.0%	88.2%	65.9%	Based on
Age: 18-20	2.1%	0.5%	3.0%	3.4%	3.8%	the Registrar's
Age: 21-24	71.3%	52.6%	64.9%	67.2%	62.1%	PeopleSoft data
Age: 25-30	20.2%	35.1%	22.1%	20.3%	21.9%	
Age: 31+	6.4%	11.9%	10.0%	9.1%	12.1%	

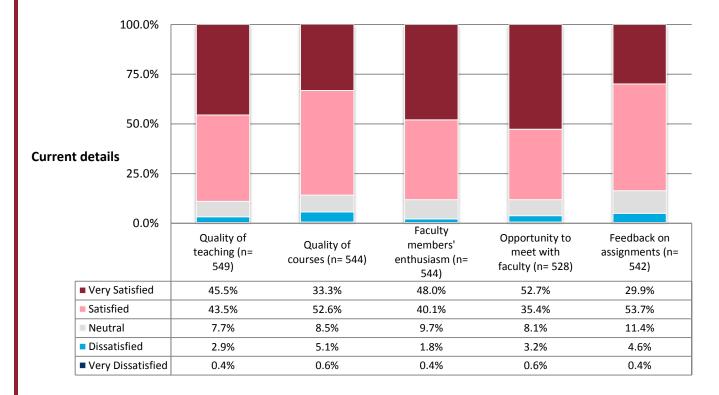
### Section I: Satisfaction with Educational Experience [\*]

### Were you able to take major/minor that was your first choice?

Answered 'No' (excluding both yes and not applicable)	2010	2011	2012	2014*	2017
-major	4.7%	10.8%	10.4%	-	4.3%
-minor	6.3%	14.4%	7.4%	-	6.3%
*skipped in 2014					

### Please rate your satisfaction with the following aspects of your educational experience:

Historical data	2010	2011	2012	2014	2017
- Quality of teaching in your program	95.2%	94.8%	93.5%	93.5%	89.0%
- Quality of academic courses	90.4%	93.2%	92.9%	89.8%	85.9%
- Faculty members' enthusiasm for subject matter	95.2%	91.1%	93.8%	92.8%	88.1%
- Opportunity to meet with faculty member outside the classroom	91.1%	91.4%	92.3%	89.3%	88.1%
- Feedback on assignments or projects	93.4%	91.1%	89.2%	87.3%	83.6%
Percentage of combined 'satisfied' and 'very satisfied' responses.					

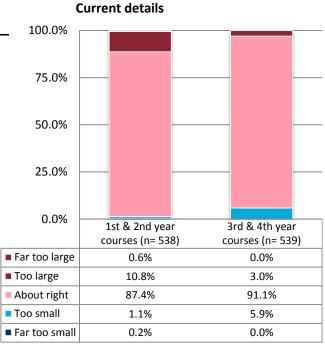


### Section I: Satisfaction with Educational Experience (continued)

### What best describes the average class size of your courses?

	Historical (	data				
	2010	2011	2012	2014	2017	
1st-2nd yr						
Too small	3.0%	1.6%	0.8%	1.4%	1.3%	
Right	84.2%	91.0%	89.4%	89.7%	87.4%	
Too large	12.9%	7.4%	9.7%	8.9%	11.4%	
3th-4th yr						
Too small	6.7%	3.1%	2.6%	4.5%	5.9%	
Right	92.3%	94.8%	94.6%	94.8%	91.1%	
Too large	1.0%	2.1%	2.7%	0.7%	3.0%	

 $[*] \mbox{Too small} = \mbox{too small} + \mbox{far too small}; \mbox{too large} = \mbox{too large} + \mbox{far too large}.$ 



If applicable, please rate the extent to which you are satisfied with the following aspects of your educational experience:

- Quality of the field placement learning experience
- Integration of theory with professional practice

	Historical data										
	2010	2011	2017								
Placement	67.4%	63.9%	74.4%	67.5%	56.5%						
Integration	78.3%	67.6%	74.7%	71.0%	64.5%						

 $\label{lem:percentage} \mbox{ Percentage of combined 'satisfied' and 'very satisfied' responses.}$ 

### **Current details** 100.0% 75.0% 50.0% 25.0% 0.0% Quality of Integration of placement (n= theory with practice (n= 447) 317) ■ Very Satisfied 24.0% 18.6% Satisfied 32.5% 45.9% Neutral 20.2% 21.7% Dissatisfied 14.8% 11.6% 8.5% 2.2% ■ Very Dissatisfied

### Section II: Satisfaction With Growth and Development

Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

### **Historical data**

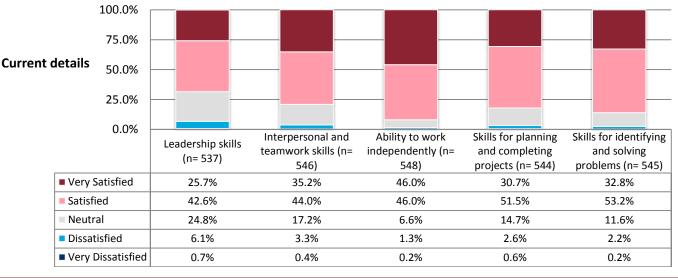
- Written communication skills
- Verbal communication skills
- Critical thinking skills
- Research methods
- Ability to gather, review, evaluate and interpret information

2010	2011	2012	2014	2017
89.4%	91.2%	85.5%	90.6%	87.5%
92.3%	87.9%	88.1%	88.4%	80.6%
96.2%	94.3%	90.8%	93.2%	90.2%
86.7%	84.8%	78.8%	77.6%	80.0%
96.2%	95.3%	89.0%	91.4%	89.0%

Percentage of combined 'satisfied' and 'very satisfied' responses.

#### 100.0% 75.0% **Current details** 50.0% 25.0% 0.0% Written Verbal Ability to interpret Critical thinking Research methods information (n= communication communication skills (n= 547) (n = 542)skills (n= 546) skills (n= 542) 542) ■ Very Satisfied 40.8% 33.4% 46.1% 37.6% 45.6% Satisfied 46.7% 47.2% 44.1% 42.4% 43.4% Neutral 7.9% 9.9% 16.1% 13.7% 9.2% Dissatisfied 2.6% 3.0% 1.8% 5.5% 1.7% ■ Very Dissatisfied 0.0% 0.4% 0.2% 0.7% 0.2%

Historical data	2010	2011	2012	2014	2017
- Leadership skills	79.6%	80.5%	71.2%	73.3%	68.3%
<ul> <li>Interpersonal and teamwork skills</li> </ul>	89.4%	86.3%	83.6%	81.2%	79.2%
<ul> <li>Ability to work independently</li> </ul>	91.3%	92.2%	88.9%	93.2%	92.0%
<ul> <li>Skills for planning and completing projects</li> </ul>	97.1%	90.0%	84.5%	88.7%	82.2%
<ul> <li>Skills for identifying and solving problems</li> </ul>	94.1%	90.5%	85.0%	89.4%	86.0%

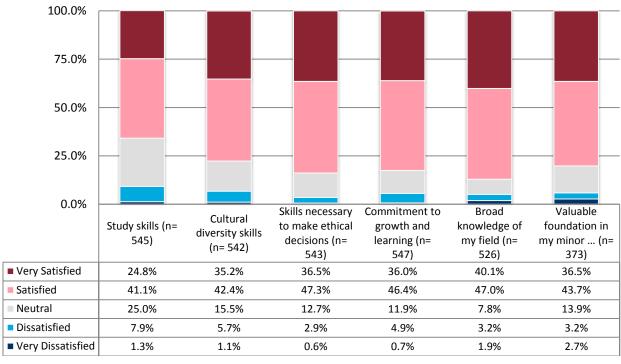


### Section II: Satisfaction With Growth and Development (continued)

Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

Historical data	2010	2011	2012	2014	2017
- Study skills	78.1%	73.1%	69.5%	75.0%	65.9%
- Skills necessary to work in a culturally diverse					
environment	-	79.5%	79.1%	80.6%	77.6%
- Skills necessary to make ethical decisions	-	90.1%	89.0%	83.9%	83.8%
- Commitment to ongoing professional growth	91.4%	89.0%	87.6%	87.7%	82.4%
- Broad foundation in my major field of study	95.2%	91.4%	88.9%	-	87.1%
<ul> <li>Valuable foundation in my minor field of study</li> </ul>	92.7%	85.4%	-	-	80.2%

#### **Current details**



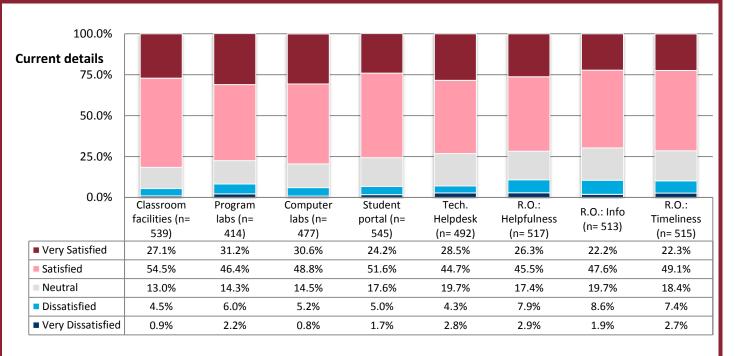
### **Section III: Satisfaction with Services and Resources**

Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

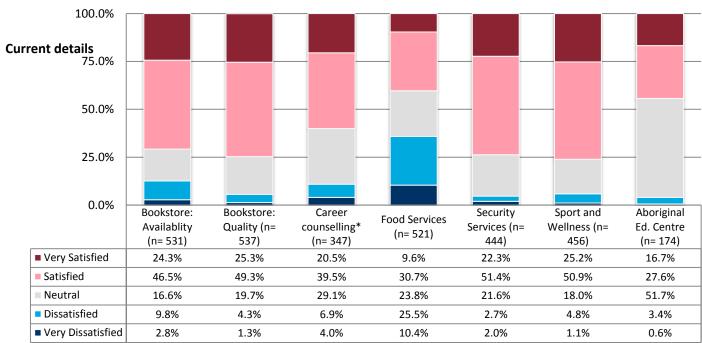
Historical data	2010	2011	2012	2014	2017
- Classroom facilities	86.5%	89.1%	89.6%	89.4%	81.6%
<ul> <li>Equipment provided in program labs</li> </ul>	82.8%	89.6%	88.4%	85.3%	77.6%
- Equipment provided in computer labs	81.9%	89.4%	82.0%	83.7%	79.4%
- Student portal (i.e., myMacEwan.ca)	83.8%	81.6%	69.3%	66.4%	75.8%
- Technology Support	78.4%	79.7%	67.3%	73.7%	73.2%
- Registrar's Office - helpfulness of staff	66.6%	81.3%	70.2%	65.4%	71.8%
- Registrar's Office - information provided	66.3%	76.4%	69.1%	65.7%	69.8%
- Registrar's Office - timeliness of processing your requests	65.3%	74.0%	67.7%	68.3%	71.4%

Percentage of combined 'satisfied' and 'very satisfied' responses.

### Section III: Satisfaction with Services and Resources (continued)



Historical data		2011	2012	2014	2017
<ul> <li>Bookstore - availability of course materials</li> </ul>	68.6%	78.5%	80.7%	80.6%	70.8%
- Bookstore - quality of service	74.3%	82.8%	81.8%	85.7%	74.6%
- Food Services	23.8%	40.6%	40.1%	44.7%	40.3%
- Security Services (e.g., Security escorts, campus patrols, m	61.8%	64.5%	65.5%	68.2%	73.7%
- Sport & Wellness facilities	65.9%	70.4%	79.4%	83.2%	76.1%
- Aboriginal Education Centre	39.1%	60.0%	-	47.7%	44.3%

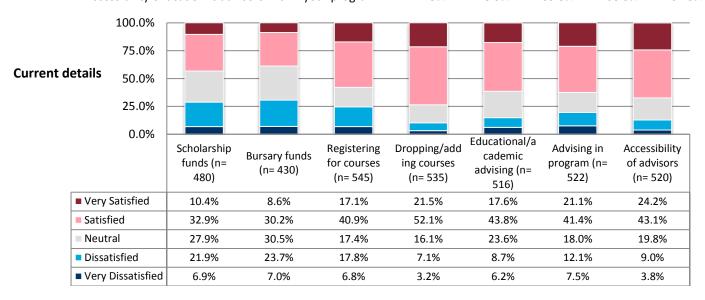


<sup>\*</sup> Asked for the first time in 2017

### Section III: Satisfaction with Services and Resources (continued)

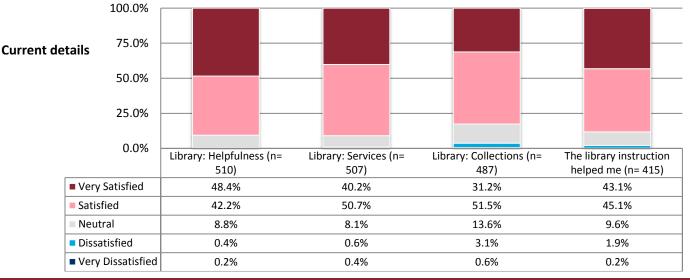
Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

Historical data	2010	2011	2012	2014	2017
<ul> <li>Availability of scholarship funds</li> </ul>	51.6%	52.2%	50.2%	51.7%	43.3%
<ul> <li>Availability of bursary funds</li> </ul>	42.7%	52.1%	47.0%	45.9%	38.8%
<ul> <li>The process of registering for courses</li> </ul>	81.0%	59.1%	59.9%	57.9%	58.0%
<ul> <li>The process of dropping/adding courses</li> </ul>	81.2%	70.6%	65.1%	68.8%	73.6%
- Educational advising (e.g., University policies & procedures	64.0%	71.1%	62.5%	59.8%	61.4%
- Quality of the academic advising process within your progr	71.2%	68.3%	63.4%	63.3%	62.5%
- Accessibility of academic advisors within your program	77.9%	73.9%	69.5%	68.5%	67.3%



### Section IV: Satisfaction with Services and Resources - Library

Historical data	2010	2011	2012	2014	2017
- Library - helpfulness of staff	89.2%	89.6%	86.2%	93.0%	90.6%
- Library - services	90.2%	90.0%	88.0%	93.1%	90.9%
- Library - collections (e.g., books, journals, videos/DVDs, e-r	64.1%	80.6%	77.9%	86.2%	82.7%
- Did you attend any library instruction sessions offered in class by I	-	85.3%	80.8%	85.1%	74.9%
- The library instruction session(s) I received in class by library staff	-	92.3%	80.9%	89.8%	88.2%



### **Section V: Overall Satisfaction**

Please indicate your level of agreement with the following statements:

#### **Historical data**

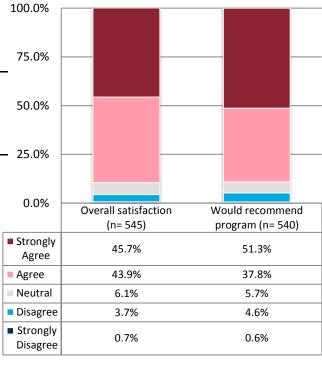
- Overall, I am satisfied with my experience as a student at MacEwan University.

2010	2011	2012	2014	2017
96.2%	92.6%	96.8%	93.2%	89.6%

- I would recommend studying in my program at MacEwan University to a friend, colleague, or family member.

2010	2011	2012	2014	2017
93.2%	92.5%	95.5%	91.8%	89.1%

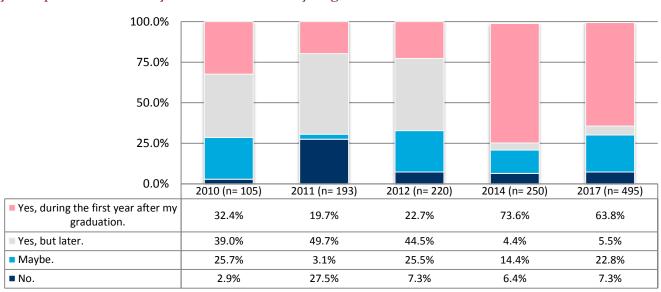
Percentage of combined 'agree' and 'strongly agree' responses.



**Current details** 

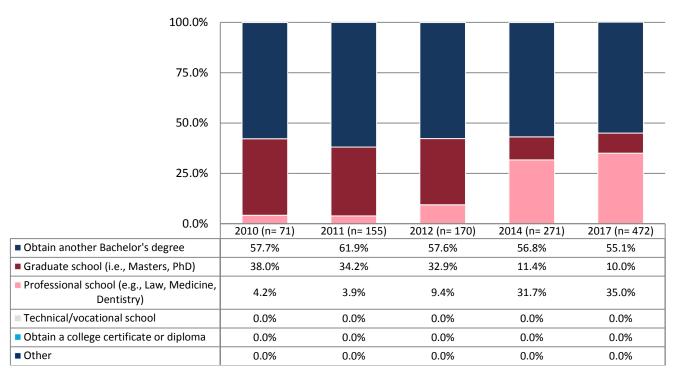
### **Section VI: Plans After Graduation**

Do you expect to continue your education after you graduate?

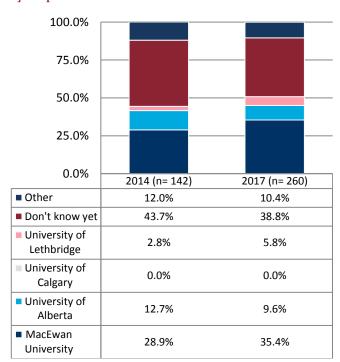


### **Section VI: Plans After Graduation (continued)**

If you plan to continue your education, what do you intend to pursue?



### What is the name of the educational institution where you plan to attend?\*



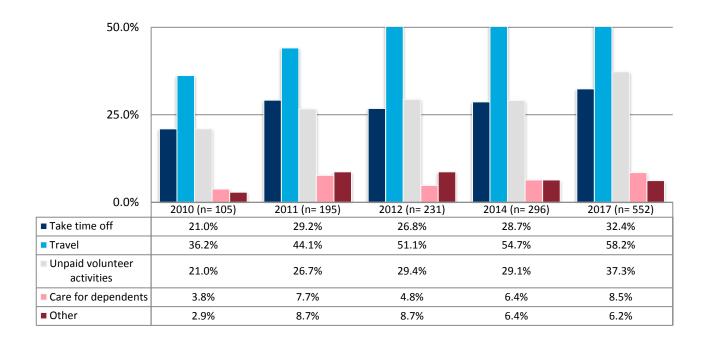
[\*]Prior to 2012 asked as open-ended question

Have you already applied there? [ie the institution indicated in the previous question]

	2010	2011	2012	2014	2017
n	25	156	108	258	502
Yes	60.0%	19.9%	15.7%	19.4%	13.1%

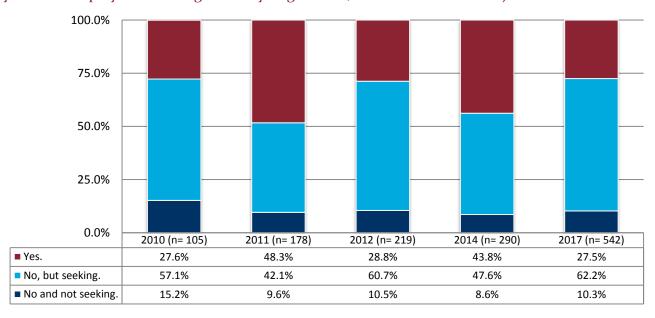
### **Section VI: Plans After Graduation (continued)**

Other than employment, do you expect to be involved in any of the following activities for a significant amount of time (e.g., several months) during the first year after you graduate?



### **Section VII: Employment Outcome**

Do you have employment arranged after you graduate, other than a summer job?

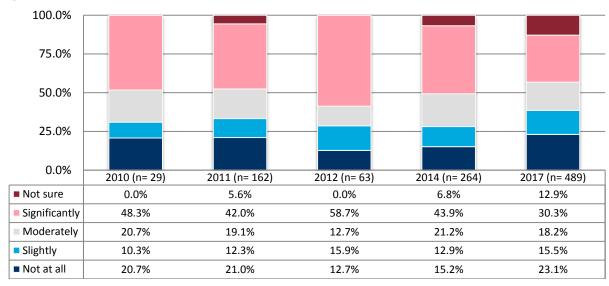


### **Section VII: Employment Outcome (continued)**

Please describe the type of employment you have arranged.

	2010	2011	2012	2014	2017
Number of survey participants (n)	105	195	231	296	552
- Full-time contract job	2.9%	-	1.7%	13.5%	10.7%
- Part-time permanent job	7.6%	-	6.1%	14.2%	15.8%
- Part-time contract job	1.0%	-	1.7%	6.4%	8.2%
- Two or more part-time jobs	1.0%	-	2.2%	8.4%	6.2%
- Self-employed	-	-	1.3%	3.7%	6.7%

Is your main job related to the knowledge and skills acquired from your studies at MacEwan University?





# Baccalaureate Survey 2017

# **Arts & Sciences**

<b>Response Distribution and Demogra</b>	phics					
	2010	2011	2012	2014	2017	Total
Number of survey participants (n)	64	70	100	111	235	580
Students with disabilities	1.6%	7.1%	16.0%	9.0%	17.9%	Self-reported in the survey
International students	-	2.9%	-	3.6%	4.3%	<del>-</del>
Female	68.4%	55.7%	64.0%	76.6%	62.8%	
Single	86.0%	90.0%	89.0%	91.0%	72.3%	Based on
Age: 18-20	3.5%	-	2.0%	3.6%	5.5%	the Registrar's
Age: 21-24	71.9%	52.9%	64.0%	73.0%	58.7%	PeopleSoft data
Age: 25-30	15.8%	42.9%	26.0%	16.2%	21.7%	
Age: 31+	8.8%	4.3%	8.0%	7.2%	14.0%	

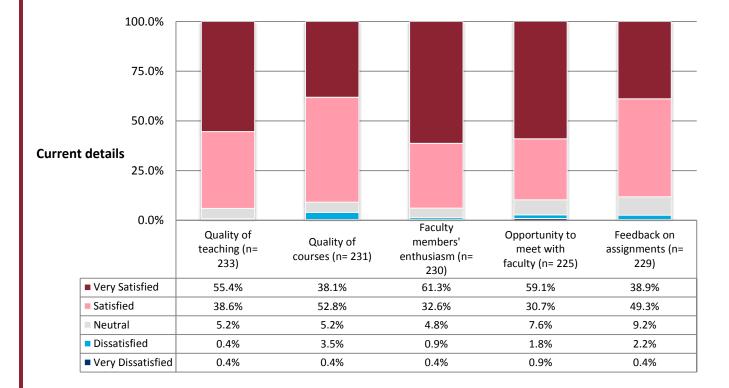
### Section I: Satisfaction with Educational Experience [\*]

### Were you able to take major/minor that was your first choice?

Answered 'No' (excluding both yes and not applicable)	2010	2011	2012	2014*	2017
-major	4.7%	4.3%	8.0%	-	6.0%
-minor	6.3%	7.2%	7.0%	-	5.5%
*skipped in 2014					

# Please rate your satisfaction with the following aspects of your educational experience:

Historical data	2010	2011	2012	2014	2017
- Quality of teaching in your program	98.4%	97.1%	97.0%	95.4%	94.0%
- Quality of academic courses	93.6%	92.8%	97.0%	89.0%	90.9%
- Faculty members' enthusiasm for subject matter	96.8%	94.2%	95.9%	94.6%	93.9%
- Opportunity to meet with faculty member outside the classroom	92.0%	92.8%	95.9%	94.2%	89.8%
- Feedback on assignments or projects	92.2%	94.1%	94.9%	89.9%	88.2%
Percentage of combined 'satisfied' and 'very satisfied' responses.					

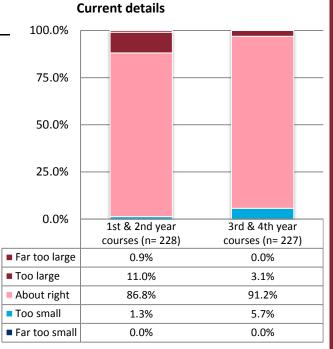


### Section I: Satisfaction with Educational Experience (continued)

### What best describes the average class size of your courses?

	Historical	data			
	2010	2011	2012	2014	2017
1st-2nd yr					
Too small	-	1.5%	-	-	1.3%
Right	82.8%	86.8%	90.9%	88.1%	86.8%
Too large	17.2%	11.8%	9.1%	11.9%	11.9%
3th-4th yr					
Too small	6.3%	2.9%	5.2%	5.4%	5.7%
Right	92.1%	95.7%	91.8%	93.6%	91.2%
Too large	1.6%	1.4%	3.1%	0.9%	3.1%

[\*]Too small = too small + far too small; too large = too large + far too large.

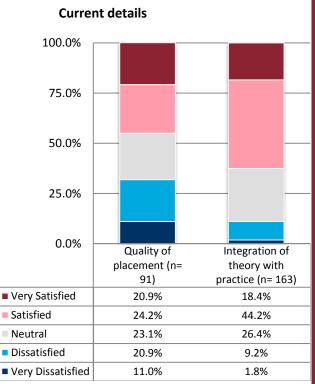


If applicable, please rate the extent to which you are satisfied with the following aspects of your educational experience:

- Quality of the field placement learning experience
- Integration of theory with professional practice

	Historical data						
	2010	2010 2011 2012		2014	2017		
Placement	70.0%	42.8%	68.6%	45.4%	45.1%		
Integration	72.2%	55.0%	73.8%	51.4%	62.6%		

 $\label{lem:percentage} \mbox{ Percentage of combined 'satisfied' and 'very satisfied' responses.}$ 



### Section II: Satisfaction With Growth and Development

Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

### Historical data

- Written communication skills
- Verbal communication skills
- Critical thinking skills
- Research methods
- Ability to gather, review, evaluate and interpret information

2010	2011	2012	2014	2017
95.2%	89.8%	88.0%	91.9%	89.7%
93.6%	81.1%	87.9%	86.4%	76.9%
96.9%	97.1%	96.9%	95.5%	91.4%
90.6%	91.3%	87.9%	82.6%	88.3%
96.9%	95.7%	91.0%	96.4%	92.2%

Percentage of combined 'satisfied' and 'very satisfied' responses.

#### 100.0% 75.0% **Current details** 50.0% 25.0% 0.0% Written Verbal Ability to interpret Critical thinking Research methods communication information (n= communication skills (n= 232) (n= 231) skills (n= 232) skills (n= 230) 231) ■ Very Satisfied 47.0% 31.7% 55.6% 48.5% 56.7% Satisfied 42.7% 45.2% 35.8% 39.8% 35.5% Neutral 6.9% 6.9% 9.1% 19.6% 8.7% Dissatisfied

3.0%

0.4%

1.7%

0.0%

2040

#### **Historical data**

- Leadership skills

100.0%

■ Very Dissatisfied

- Interpersonal and teamwork skills
- Ability to work independently
- Skills for planning and completing projects

1.3%

0.0%

- Skills for identifying and solving problems

2010	2011	2012	2014	2017	
75.8%	76.5%	60.2%	56.4%	55.9%	
85.7%	74.6%	74.5%	61.2%	65.8%	
98.4%	94.2%	94.9%	94.6%	94.8%	
95.3%	89.7%	83.7%	90.0%	81.8%	
93.6%	91.3%	85.7%	90.0%	85.3%	

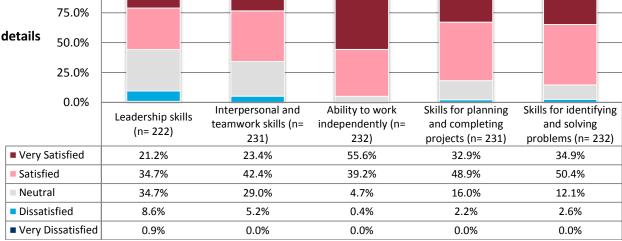
3.0%

0.0%

0.9%

0.0%

# **Current details**

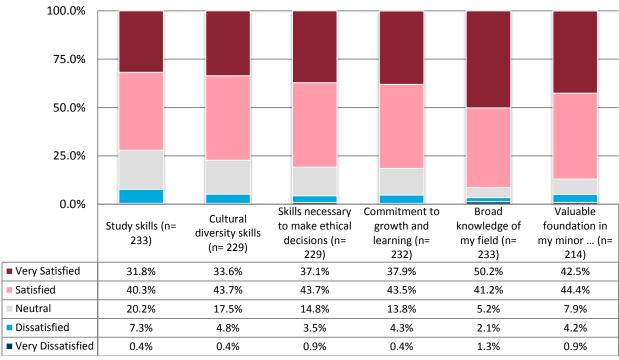


### Section II: Satisfaction With Growth and Development (continued)

Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

Historical data		2010	2011	2012	2014	2017
- Stud	dy skills	78.2%	73.9%	78.6%	79.1%	72.1%
- Skill	Is necessary to work in a culturally diverse					
envir	onment	-	73.9%	78.6%	75.9%	77.3%
- Skill	ls necessary to make ethical decisions	-	89.8%	86.7%	80.6%	80.8%
- Con	nmitment to ongoing professional growth	93.7%	85.5%	89.7%	82.8%	81.4%
- Bro	ad foundation in my major field of study	96.9%	94.2%	91.9%	-	91.4%
- Valı	uable foundation in my minor field of study	93.4%	91.0%	-	-	86.9%

#### **Current details**



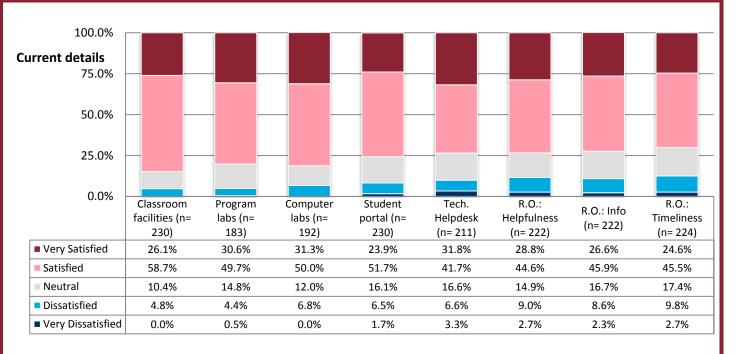
### **Section III: Satisfaction with Services and Resources**

Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

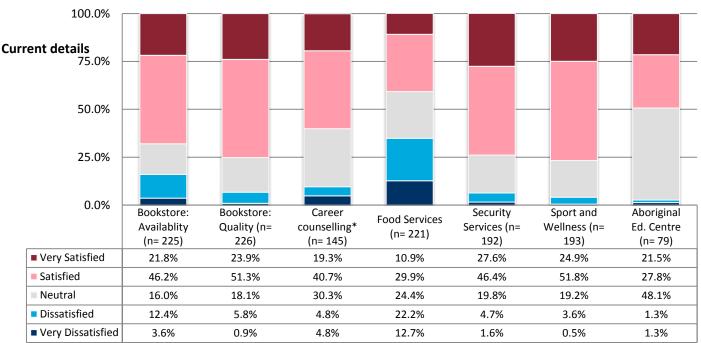
Historical data	2010	2011	2012	2014	2017
- Classroom facilities	82.8%	86.5%	88.7%	91.9%	84.8%
<ul> <li>Equipment provided in program labs</li> </ul>	76.0%	82.0%	83.8%	89.0%	80.3%
<ul> <li>Equipment provided in computer labs</li> </ul>	74.5%	85.0%	78.3%	85.7%	81.3%
<ul> <li>Student portal (i.e., myMacEwan.ca)</li> </ul>	84.3%	85.0%	67.3%	67.0%	75.6%
- Technology Support	74.6%	77.6%	62.9%	70.1%	73.5%
<ul> <li>Registrar's Office - helpfulness of staff</li> </ul>	64.5%	83.6%	72.9%	60.4%	73.4%
<ul> <li>Registrar's Office - information provided</li> </ul>	62.9%	77.6%	73.7%	63.9%	72.5%
- Registrar's Office - timeliness of processing your requests	66.1%	77.6%	69.6%	66.7%	70.1%

Percentage of combined 'satisfied' and 'very satisfied' responses.

### Section III: Satisfaction with Services and Resources (continued)



Historical data		2011	2012	2014	2017
<ul> <li>Bookstore - availability of course materials</li> </ul>	65.7%	74.6%	84.2%	75.6%	68.0%
- Bookstore - quality of service	79.7%	79.1%	80.2%	81.9%	75.2%
- Food Services	22.9%	26.9%	32.6%	33.1%	40.8%
- Security Services (e.g., Security escorts, campus patrols, m	63.3%	69.0%	69.7%	65.5%	74.0%
- Sport & Wellness facilities	66.0%	70.0%	79.0%	85.0%	76.7%
- Aboriginal Education Centre	46.2%	53.8%	-	50.0%	49.3%

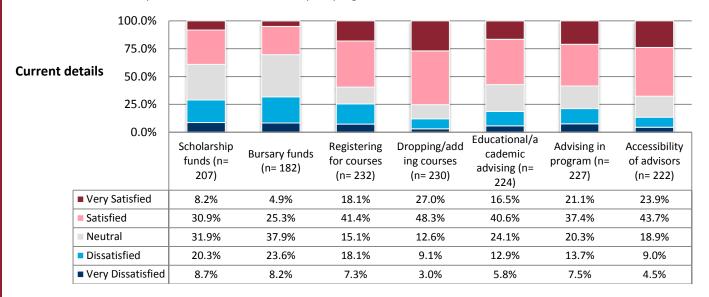


<sup>\*</sup> Asked for the first time in 2017

### Section III: Satisfaction with Services and Resources (continued)

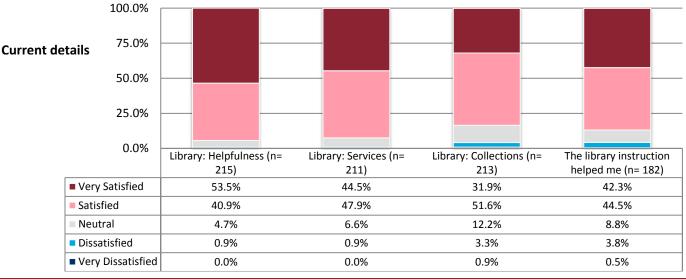
Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

Historical data		2011	2012	2014	2017
<ul> <li>Availability of scholarship funds</li> </ul>	55.8%	58.6%	50.0%	52.0%	39.1%
<ul> <li>Availability of bursary funds</li> </ul>	40.0%	51.7%	47.5%	41.3%	30.2%
<ul> <li>The process of registering for courses</li> </ul>	79.7%	73.5%	70.1%	68.2%	59.5%
<ul> <li>The process of dropping/adding courses</li> </ul>	77.4%	76.1%	70.9%	80.4%	75.3%
- Educational advising (e.g., University policies & procedures	62.3%	75.0%	63.2%	59.3%	57.1%
- Quality of the academic advising process within your progr	68.8%	73.5%	65.2%	58.9%	58.5%
- Accessibility of academic advisors within your program	76.2%	77.9%	72.3%	66.3%	67.6%



### Section IV: Satisfaction with Services and Resources - Library

Historical data	2010	2011	2012	2014	2017
- Library - helpfulness of staff	90.5%	91.2%	86.1%	92.3%	94.4%
- Library - services	92.1%	91.2%	92.4%	92.5%	92.4%
- Library - collections (e.g., books, journals, videos/DVDs, e-r	52.3%	76.4%	76.3%	79.8%	83.5%
- Did you attend any library instruction sessions offered in class by I	-	94.1%	87.9%	93.6%	78.8%
- The library instruction session(s) I received in class by library staff	-	90.2%	81.2%	90.4%	86.8%



### **Section V: Overall Satisfaction**

Please indicate your level of agreement with the following statements:

#### **Historical data**

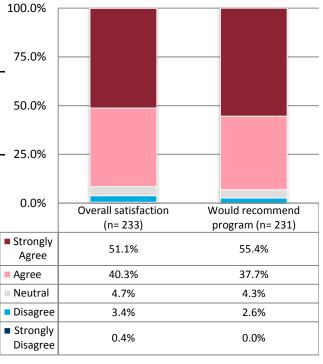
- Overall, I am satisfied with my experience as a student at MacEwan University.

2010	2011	2012	2014	2017
96.9%	97.1%	98.0%	97.3%	91.4%

- I would recommend studying in my program at MacEwan University to a friend, colleague, or family member.

2010	2011	2012	2014	2017	
95.3%	95.6%	99.0%	93.7%	93.1%	

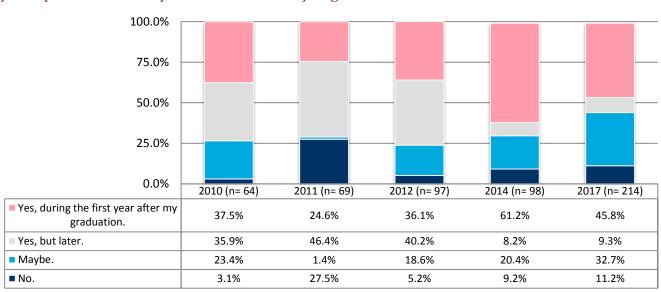
Percentage of combined 'agree' and 'strongly agree' responses.



**Current details** 

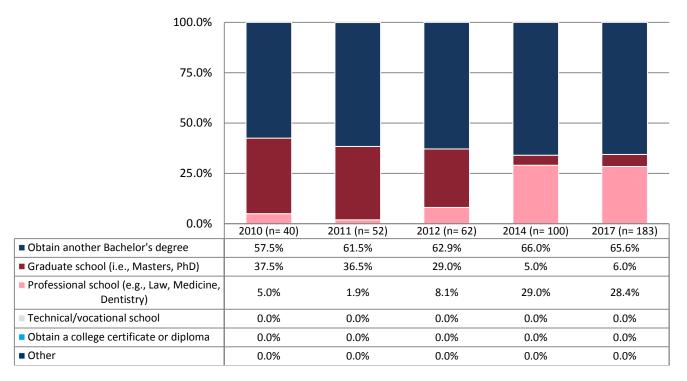
### **Section VI: Plans After Graduation**

Do you expect to continue your education after you graduate?

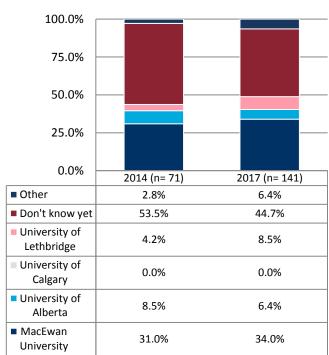


### **Section VI: Plans After Graduation (continued)**

If you plan to continue your education, what do you intend to pursue?



What is the name of the educational institution where you plan to attend?\*



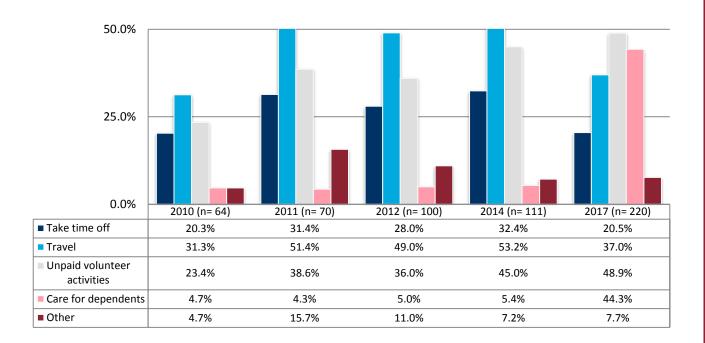
[\*]Prior to 2012 asked as open-ended question

Have you already applied there? [ie the institution indicated in the previous question]

	2010	2011	2012	2014	2017
n	17	57	55	100	220
Yes	70.6%	31.6%	27.3%	31.0%	20.5%

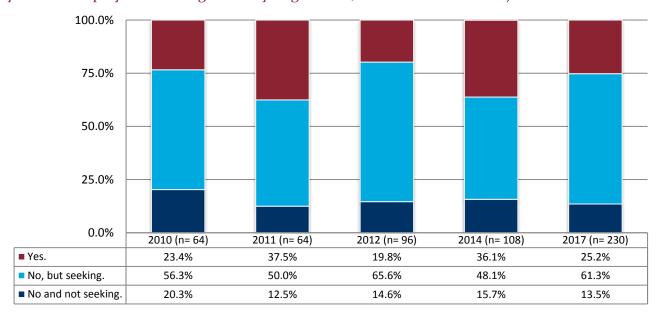
### **Section VI: Plans After Graduation (continued)**

Other than employment, do you expect to be involved in any of the following activities for a significant amount of time (e.g., several months) during the first year after you graduate?



### **Section VII: Employment Outcome**

Do you have employment arranged after you graduate, other than a summer job?

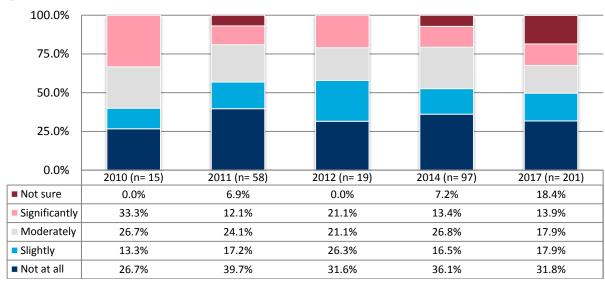


### **Section VII: Employment Outcome (continued)**

Please describe the type of employment you have arranged.

_	2010	2011	2012	2014	2017
Number of survey participants (n)	64	70	100	111	235
- Full-time contract job	3.1%	-	3.0%	23.4%	21.7%
- Part-time permanent job	10.9%	-	5.0%	16.2%	14.9%
- Part-time contract job	1.6%	-	2.0%	6.3%	18.7%
- Two or more part-time jobs	1.6%	-	1.0%	9.0%	8.5%
- Self-employed	-	-	-	2.7%	6.4%

Is your main job related to the knowledge and skills acquired from your studies at MacEwan University?





# Baccalaureate Survey 2017

# **Fine Arts & Communications**

<b>Response Distribution and Demogra</b>	phics					
	2010	2011	2012	2014	2017	Total
Number of survey participants (n)	0	0	2	13	43	58
Students with disabilities	-	-	-	7.7%	16.3%	Self-reported in the survey
International students	-	-	-	-	-	<del>-</del>
Female	-	-	50.0%	84.6%	74.4%	
Single	-	-	100.0%	92.3%	55.8%	Based on
Age: 18-20	-	-	-	-	4.7%	the Registrar's
Age: 21-24	-	-	-	46.2%	58.1%	PeopleSoft data
Age: 25-30	-	-	50.0%	38.5%	27.9%	
Age: 31+	-	-	50.0%	15.4%	9.3%	

### Section I: Satisfaction with Educational Experience [\*]

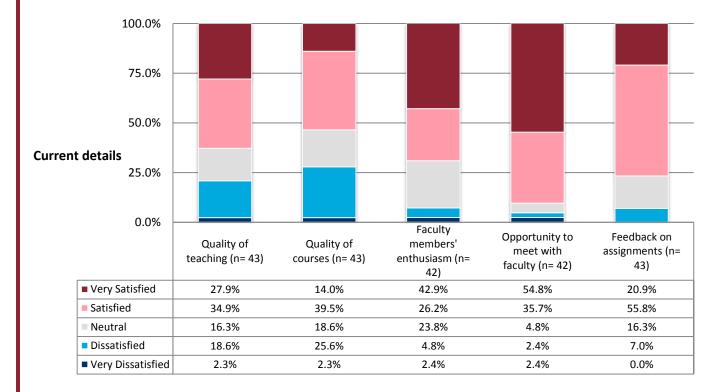
### Were you able to take major/minor that was your first choice?

Answered 'No' (excluding both yes and not applicable)	2010	2011	2012	2014*	2017
-major	-	-	-	-	4.7%
-minor	-	-	-	-	9.3%

<sup>\*</sup>skipped in 2014

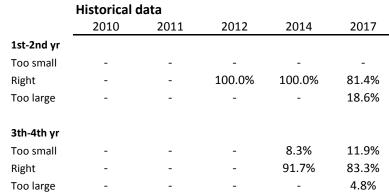
### Please rate your satisfaction with the following aspects of your educational experience:

Historical data	2010	2011	2012	2014	2017
- Quality of teaching in your program	-	-	100.0%	84.6%	62.8%
- Quality of academic courses	-	-	100.0%	84.7%	53.5%
- Faculty members' enthusiasm for subject matter	-	-	100.0%	92.3%	69.1%
- Opportunity to meet with faculty member outside the classroom	-	-	100.0%	69.3%	90.5%
- Feedback on assignments or projects	-	-	100.0%	92.3%	76.7%
Percentage of combined 'satisfied' and 'very satisfied' responses.					

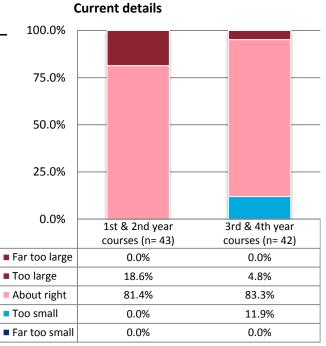


### Section I: Satisfaction with Educational Experience (continued)

### What best describes the average class size of your courses?



[\*]Too small = too small + far too small; too large = too large + far too large.



If applicable, please rate the extent to which you are satisfied with the following aspects of your educational experience:

- Quality of the field placement learning experience
- Integration of theory with professional practice

# Historical data 2010 2011 2012 2014 2017 Placement 45.5% 28.5% Integration 91.7% 56.7%

Percentage of combined 'satisfied' and 'very satisfied' responses.

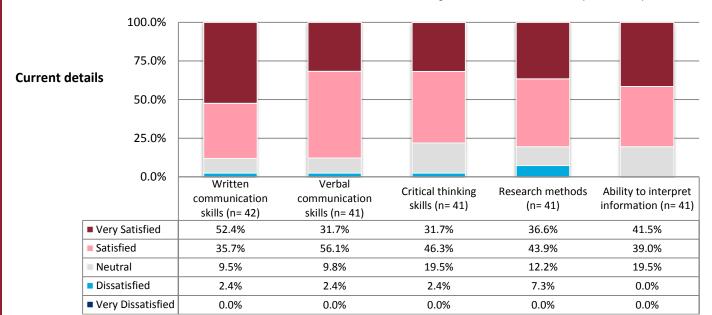
### **Current details** 100.0% 75.0% 50.0% 25.0% 0.0% Integration of Quality of placement (n= theory with practice (n= 37) 28) ■ Very Satisfied 13.5% 21.4% Satisfied 7.1% 43.2% Neutral 21.4% 13.5% Dissatisfied 42.9% 21.6% 8.1% ■ Very Dissatisfied 7.1%

### **Section II: Satisfaction With Growth and Development**

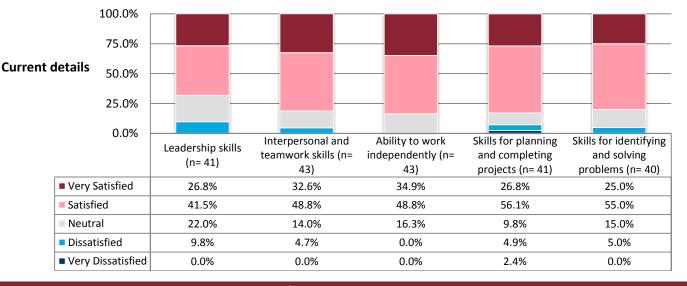
Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

#### 2010 2011 2014 2017 **Historical data** 2012 - Written communication skills 50.0% 100.0% 88.1% - Verbal communication skills 50.0% 84.6% 87.8% - Critical thinking skills 100.0% 84.6% 78.0% - Research methods 100.0% 84.7% 80.5% - Ability to gather, review, evaluate and interpret 50.0% 77.0% 80.5% information

Percentage of combined 'satisfied' and 'very satisfied' responses.



Historical data	2010	2011	2012	2014	2017
- Leadership skills	-	-	50.0%	84.7%	68.3%
<ul> <li>Interpersonal and teamwork skills</li> </ul>	-	-	100.0%	92.3%	81.4%
- Ability to work independently	-	-	100.0%	92.4%	83.7%
<ul> <li>Skills for planning and completing projects</li> </ul>	-	-	50.0%	84.7%	82.9%
- Skills for identifying and solving problems	-	-	100.0%	77.0%	80.0%

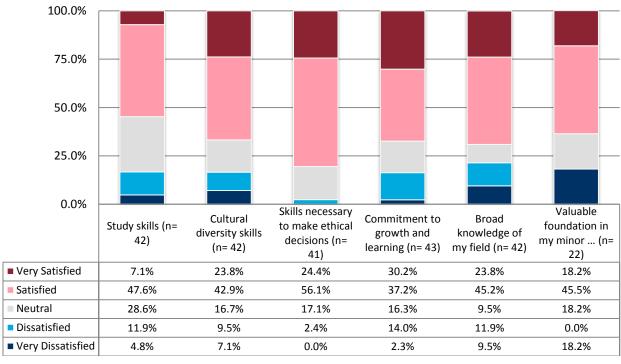


### Section II: Satisfaction With Growth and Development (continued)

Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

Historical data	2010	2011	2012	2014	2017
- Study skills	-	-	50.0%	69.3%	54.7%
<ul> <li>Skills necessary to work in a culturally diverse</li> </ul>					
environment	-	-	50.0%	83.3%	66.7%
- Skills necessary to make ethical decisions	-	-	50.0%	92.4%	80.5%
- Commitment to ongoing professional growth	-	-	100.0%	92.4%	67.4%
- Broad foundation in my major field of study	-	-	100.0%	-	69.0%
<ul> <li>Valuable foundation in my minor field of study</li> </ul>	-	-	-	-	63.7%

#### **Current details**



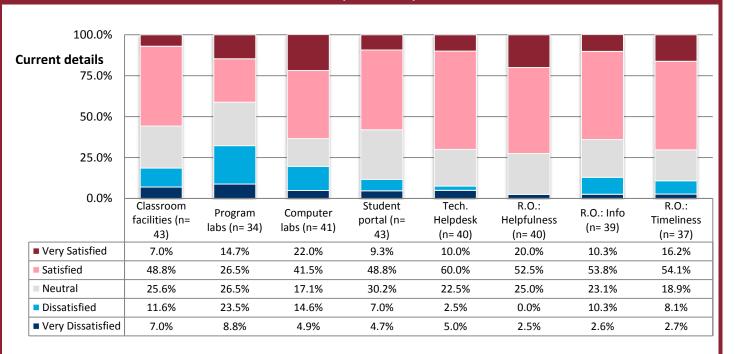
### **Section III: Satisfaction with Services and Resources**

Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

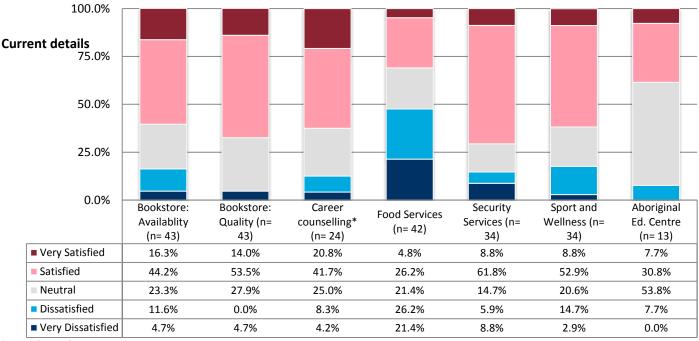
Historical data _	2010	2011	2012	2014	2017
- Classroom facilities	-	-	100.0%	46.2%	55.8%
<ul> <li>Equipment provided in program labs</li> </ul>	-	-	100.0%	50.0%	41.2%
- Equipment provided in computer labs	-	-	50.0%	66.7%	63.5%
<ul> <li>Student portal (i.e., myMacEwan.ca)</li> </ul>	-	-	100.0%	46.2%	58.1%
- Technology Support	-	-	100.0%	45.5%	70.0%
- Registrar's Office - helpfulness of staff	-	-	100.0%	75.0%	72.5%
- Registrar's Office - information provided	-	-	100.0%	45.5%	64.1%
- Registrar's Office - timeliness of processing your requests	-	-	100.0%	70.0%	70.3%

Percentage of combined 'satisfied' and 'very satisfied' responses.

### Section III: Satisfaction with Services and Resources (continued)



Historical data		2011	2012	2014	2017
<ul> <li>Bookstore - availability of course materials</li> </ul>	-	-	100.0%	53.9%	60.5%
- Bookstore - quality of service	-	-	100.0%	100.0%	67.5%
- Food Services	-	-	-	46.2%	31.0%
- Security Services (e.g., Security escorts, campus patrols, m	-	-	-	75.0%	70.6%
- Sport & Wellness facilities	-	-	-	85.7%	61.7%
- Aboriginal Education Centre	-	-	-	100.0%	38.5%

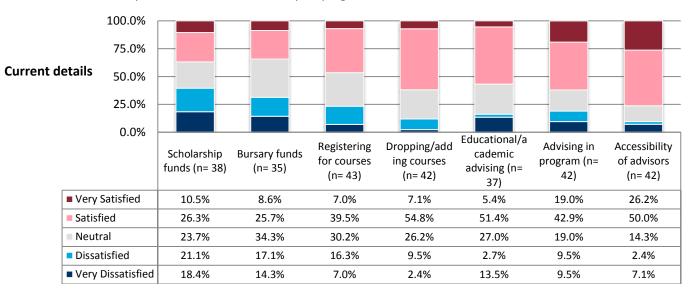


<sup>\*</sup> Asked for the first time in 2017

### Section III: Satisfaction with Services and Resources (continued)

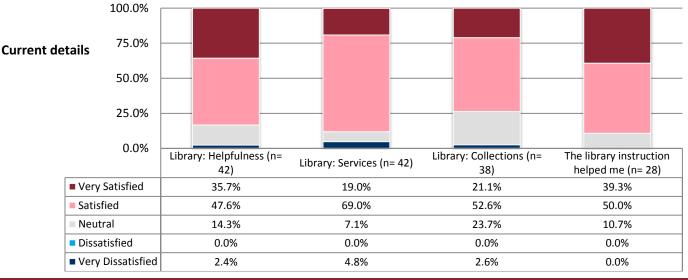
Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

Historical data	data2010		2014	2017	
<ul> <li>Availability of scholarship funds</li> </ul>	-	-	-	41.6%	36.8%
<ul> <li>Availability of bursary funds</li> </ul>	-	-	-	22.2%	34.3%
<ul> <li>The process of registering for courses</li> </ul>	-	-	100.0%	46.2%	46.5%
<ul> <li>The process of dropping/adding courses</li> </ul>	-	-	100.0%	69.3%	61.9%
- Educational advising (e.g., University policies & procedures	-	-	100.0%	54.6%	56.8%
- Quality of the academic advising process within your progr	-	-	100.0%	66.7%	61.9%
- Accessibility of academic advisors within your program	-	-	50.0%	75.0%	76.2%



### Section IV: Satisfaction with Services and Resources - Library

Historical data	2010	2011	2012	2014	2017
- Library - helpfulness of staff	-	-	100.0%	100.0%	83.3%
- Library - services	-	-	100.0%	100.0%	88.0%
<ul> <li>Library - collections (e.g., books, journals, videos/DVDs, e-r</li> </ul>	-	-	100.0%	100.0%	73.7%
- Did you attend any library instruction sessions offered in class by I	-	-	100.0%	84.6%	62.8%
- The library instruction session(s) I received in class by library staff	-	-	50.0%	72.8%	89.3%



### **Section V: Overall Satisfaction**

Please indicate your level of agreement with the following statements:

#### **Historical data**

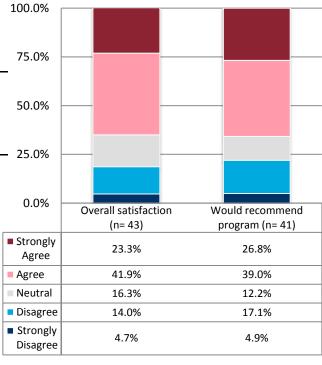
- Overall, I am satisfied with my experience as a student at MacFwan University.

Wide Livair Oil	.ve.sicy.			
2010	2011	2012	2014	2017
-	-	100.0%	84.7%	65.2%

- I would recommend studying in my program at MacEwan University to a friend, colleague, or family member.

2010	2011	2012	2014	2017
_	-	50.0%	66.6%	65.8%

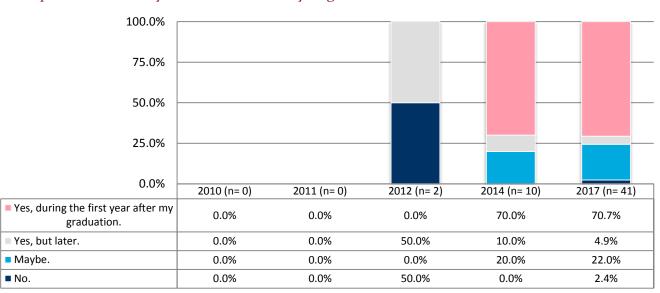
Percentage of combined 'agree' and 'strongly agree' responses.



**Current details** 

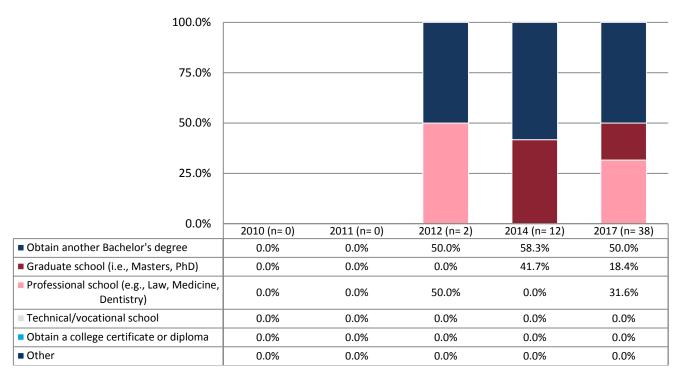
### **Section VI: Plans After Graduation**

Do you expect to continue your education after you graduate?

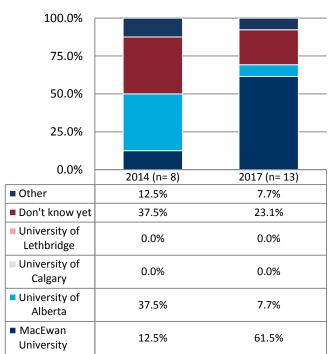


### **Section VI: Plans After Graduation (continued)**

If you plan to continue your education, what do you intend to pursue?



What is the name of the educational institution where you plan to attend?\*



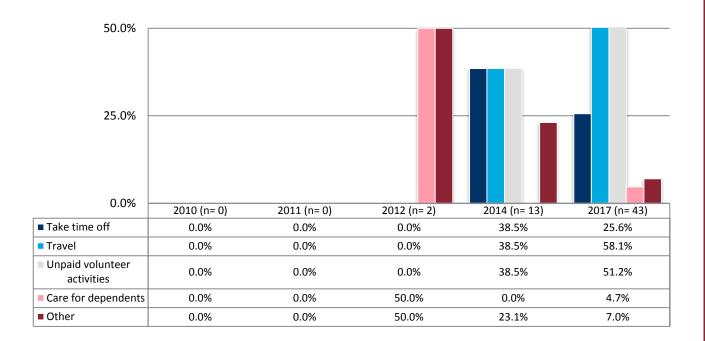
[\*]Prior to 2012 asked as open-ended question

Have you already applied there? [ie the institution indicated in the previous question]

	2010	2011	2012	2014	2017
n	0	0	1	11	34
Yes	-	-	-	18.2%	5.9%

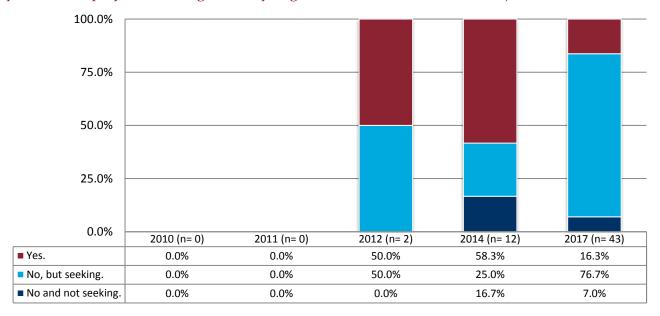
### **Section VI: Plans After Graduation (continued)**

Other than employment, do you expect to be involved in any of the following activities for a significant amount of time (e.g., several months) during the first year after you graduate?



### **Section VII: Employment Outcome**

Do you have employment arranged after you graduate, other than a summer job?

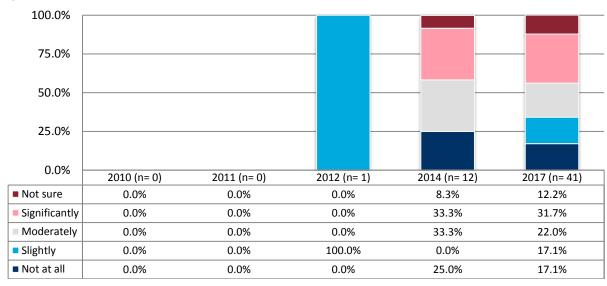


### **Section VII: Employment Outcome (continued)**

Please describe the type of employment you have arranged.

	2010	2011	2012	2014	2017
Number of survey participants (n)	0	0	2	13	43
- Full-time contract job	-	-	-	7.7%	14.0%
- Part-time permanent job	-	-	-	7.7%	7.0%
- Part-time contract job	-	-	-	-	20.9%
- Two or more part-time jobs	-	-	-	15.4%	7.0%
- Self-employed	-	-	50.0%	23.1%	14.0%

Is your main job related to the knowledge and skills acquired from your studies at MacEwan University?





# Baccalaureate Survey 2017

# **Health & Community Studies**

Response Distribution and Demographics									
	2010	2011	2012	2014	2017	Total			
Number of survey participants (n)	10	19	6	12	19	66			
Students with disabilities	-	21.1%	-	8.3%	26.3%	Self-reported in the survey			
International students	-	-	-	-	-	<del>-</del>			
Female	100.0%	88.9%	100.0%	91.7%	89.5%				
Single	100.0%	83.3%	100.0%	75.0%	52.6%	Based on			
Age: 18-20	-	5.6%	-	8.3%	5.3%	the Registrar's			
Age: 21-24	77.8%	38.9%	66.7%	50.0%	57.9%	PeopleSoft data			
Age: 25-30	11.1%	22.2%	33.3%	16.7%	10.5%				
Age: 31+	11.1%	33.3%	-	25.0%	26.3%				

### Section I: Satisfaction with Educational Experience [\*]

Percentage of combined 'satisfied' and 'very satisfied' responses.

### Were you able to take major/minor that was your first choice?

Answered 'No' (excluding both yes and not applicable)	2010	2011	2012	2014*	2017
-major	-	-	-	-	-

<sup>\*</sup>skipped in 2014

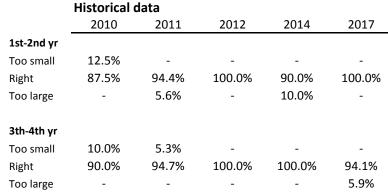
### Please rate your satisfaction with the following aspects of your educational experience:

Historical data	2010	2011	2012	2014	2017
- Quality of teaching in your program	100.0%	100.0%	100.0%	100.0%	94.7%
- Quality of academic courses	90.0%	84.3%	83.3%	83.4%	84.2%
- Faculty members' enthusiasm for subject matter	100.0%	94.8%	100.0%	100.0%	94.7%
- Opportunity to meet with faculty member outside the classroom	100.0%	84.2%	100.0%	87.5%	82.3%
- Feedback on assignments or projects	100.0%	89.5%	80.0%	90.9%	94.5%

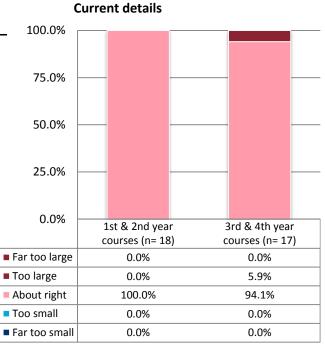
100.0% 75.0% 50.0% **Current details** 25.0% 0.0% Faculty Opportunity to Feedback on Quality of Quality of members' meet with assignments (n= teaching (n= 19) courses (n= 19) enthusiasm (n= faculty (n= 17) 18) 19) ■ Very Satisfied 31.6% 42.1% 29.4% 27.8% 52.6% Satisfied 42.1% 52.6% 52.6% 52.9% 66.7% ■ Neutral 5.3% 10.5% 5.3% 17.6% 5.6% Dissatisfied 0.0% 5.3% 0.0% 0.0% 0.0% ■ Very Dissatisfied 0.0% 0.0% 0.0% 0.0% 0.0%

### Section I: Satisfaction with Educational Experience (continued)

### What best describes the average class size of your courses?



[\*]Too small = too small + far too small; too large = too large + far too large.

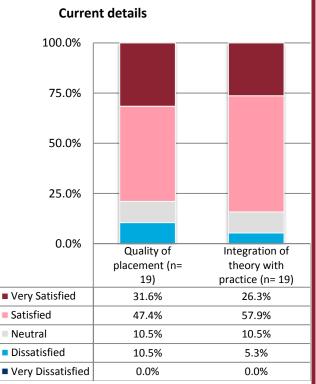


If applicable, please rate the extent to which you are satisfied with the following aspects of your educational experience:

- Quality of the field placement learning experience
- Integration of theory with professional practice

#### **Historical data** 2010 2011 2012 2014 2017 80.0% Placement 56.3% 66.6% 72.7% 79.0% 100.0% 80.0% 81.9% Integration 61.1% 84.2%

Percentage of combined 'satisfied' and 'very satisfied' responses.



### Section II: Satisfaction With Growth and Development

Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

#### Historical data

- Written communication skills
- Verbal communication skills
- Critical thinking skills
- Research methods
- Ability to gather, review, evaluate and interpret information

2010	2011	2012	2014	2017
90.0%	78.9%	83.3%	91.7%	55.5%
90.0%	89.5%	83.3%	91.0%	61.1%
100.0%	94.8%	83.3%	90.9%	84.2%
90.0%	79.0%	100.0%	80.0%	79.0%
90.0%	89.5%	83.3%	100.0%	84.2%

Percentage of combined 'satisfied' and 'very satisfied' responses.

#### 100.0% 75.0% **Current details** 50.0% 25.0% 0.0% Written Verbal Critical thinking Research methods Ability to interpret communication communication skills (n= 19) (n=19)information (n= 19) skills (n= 18) skills (n= 18) ■ Very Satisfied 22.2% 22.2% 42.1% 21.1% 36.8% Satisfied 38.9% 57.9% 47.4% 33.3% 42.1% Neutral 15.8% 10.5% 38.9% 38.9% 15.8% Dissatisfied 5.6% 0.0% 0.0% 5.3% 5.3%

0.0%

0.0%

### **Historical data** - Leadership skills

■ Very Dissatisfied

100.0%

- Interpersonal and teamwork skills
- Ability to work independently
- Skills for planning and completing projects

0.0%

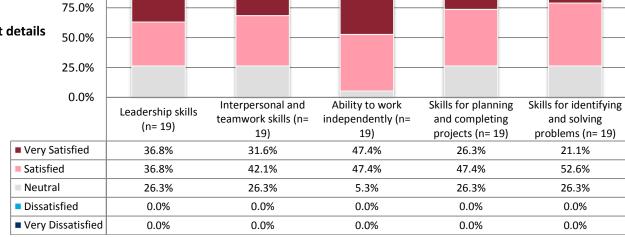
- Skills for identifying and solving problems

2010	2011	2012	2014	2017
90.0%	70.6%	83.4%	100.0%	73.6%
90.0%	94.5%	100.0%	90.0%	73.7%
100.0%	94.7%	83.3%	100.0%	94.8%
100.0%	84.2%	83.3%	91.0%	73.7%
90.0%	84.2%	83.3%	90.9%	73.7%

0.0%

0.0%

# **Current details**

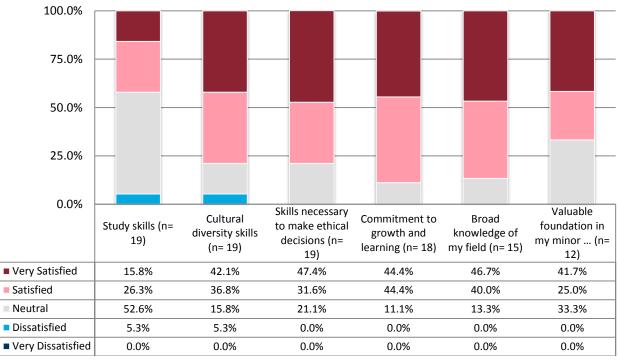


### Section II: Satisfaction With Growth and Development (continued)

Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

Historical data	2010	2011	2012	2014	2017
- Study skills	80.0%	63.2%	66.7%	90.9%	42.1%
- Skills necessary to work in a culturally diverse					
environment	-	61.1%	100.0%	91.0%	78.9%
- Skills necessary to make ethical decisions	-	94.7%	100.0%	83.3%	79.0%
- Commitment to ongoing professional growth	90.0%	89.5%	100.0%	100.0%	88.8%
- Broad foundation in my major field of study	100.0%	-	100.0%	-	86.7%
- Valuable foundation in my minor field of study	88.8%	-	-	-	66.7%

#### **Current details**



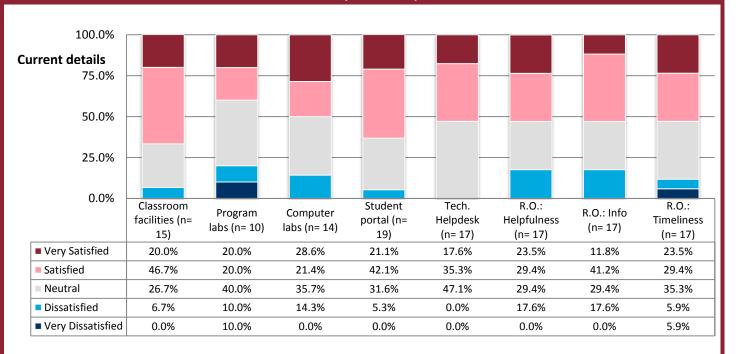
### **Section III: Satisfaction with Services and Resources**

Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

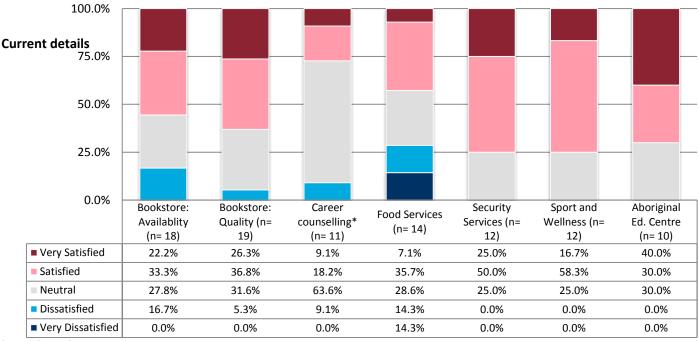
Historical data	2010	2011	2012	2014	2017
- Classroom facilities	100.0%	77.8%	83.3%	62.5%	66.7%
<ul> <li>Equipment provided in program labs</li> </ul>	87.5%	76.5%	100.0%	75.0%	40.0%
- Equipment provided in computer labs	88.9%	83.3%	100.0%	57.2%	50.0%
- Student portal (i.e., myMacEwan.ca)	100.0%	83.3%	66.6%	66.7%	63.2%
- Technology Support	90.0%	70.6%	66.7%	70.0%	52.9%
- Registrar's Office - helpfulness of staff	80.0%	82.3%	100.0%	75.0%	52.9%
- Registrar's Office - information provided	88.9%	76.4%	80.0%	75.0%	53.0%
- Registrar's Office - timeliness of processing your requests	88.9%	82.3%	83.3%	83.3%	52.9%

Percentage of combined 'satisfied' and 'very satisfied' responses.

### Section III: Satisfaction with Services and Resources (continued)



Historical data		2011	2012	2014	2017
<ul> <li>Bookstore - availability of course materials</li> </ul>	90.0%	72.2%	66.6%	75.0%	55.5%
- Bookstore - quality of service	90.0%	83.3%	83.3%	83.3%	63.1%
- Food Services	10.0%	23.5%	33.3%	25.0%	42.8%
- Security Services (e.g., Security escorts, campus patrols, mo	55.5%	50.0%	83.3%	50.0%	75.0%
- Sport & Wellness facilities	55.5%	43.8%	83.4%	33.3%	75.0%
- Aboriginal Education Centre	40.0%	75.0%	-	66.6%	70.0%

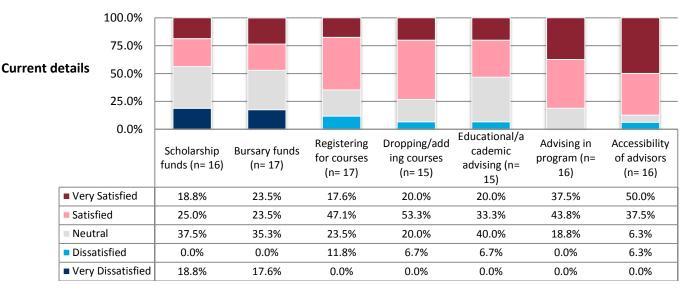


<sup>\*</sup> Asked for the first time in 2017

### Section III: Satisfaction with Services and Resources (continued)

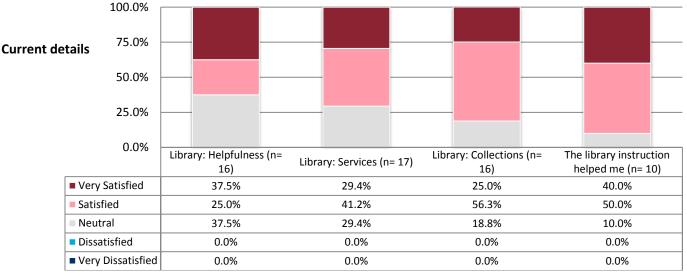
Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

Historical data		2011	2012	2014	2017
<ul> <li>Availability of scholarship funds</li> </ul>	55.6%	47.1%	33.4%	40.0%	43.8%
<ul> <li>Availability of bursary funds</li> </ul>	44.4%	55.6%	50.0%	40.0%	47.0%
<ul> <li>The process of registering for courses</li> </ul>	100.0%	72.3%	66.7%	75.0%	64.7%
<ul> <li>The process of dropping/adding courses</li> </ul>	77.8%	77.8%	66.7%	75.0%	73.3%
- Educational advising (e.g., University policies & procedures	66.7%	58.8%	66.6%	66.7%	53.3%
- Quality of the academic advising process within your progr	88.9%	64.7%	50.0%	63.7%	81.3%
<ul> <li>Accessibility of academic advisors within your program</li> </ul>	90.0%	72.2%	83.3%	72.8%	87.5%



### Section IV: Satisfaction with Services and Resources - Library

Historical data	2010	2011	2012	2014	2017
- Library - helpfulness of staff	100.0%	88.9%	75.0%	100.0%	62.5%
- Library - services	100.0%	88.9%	75.0%	100.0%	70.6%
- Library - collections (e.g., books, journals, videos/DVDs, e-r	90.0%	83.3%	60.0%	90.9%	81.3%
- Did you attend any library instruction sessions offered in class by l	-	64.7%	66.7%	58.3%	52.6%
- The library instruction session(s) I received in class by library staff	-	100.0%	100.0%	87.5%	90.0%



### **Section V: Overall Satisfaction**

Please indicate your level of agreement with the following statements:

### **Historical data**

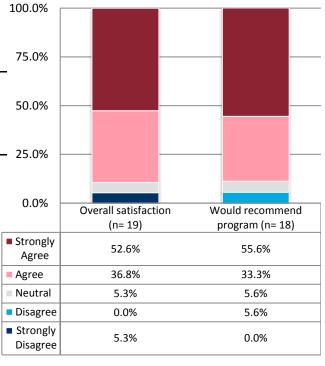
- Overall, I am satisfied with my experience as a student at MacEwan University.

2010	2011	2012	2014	2017
88.9%	83.3%	80.0%	83.3%	89.4%

- I would recommend studying in my program at MacEwan University to a friend, colleague, or family member.

2010	2011	2012	2014	2017
77.8%	83.3%	83.4%	100.0%	88.9%

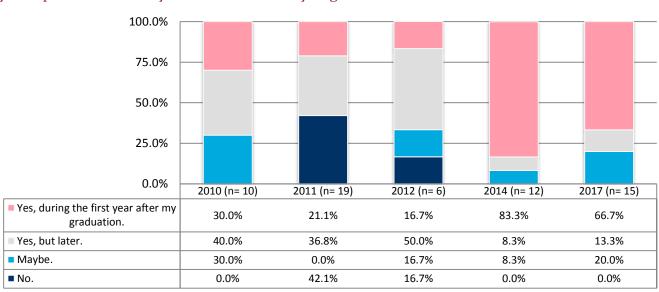
Percentage of combined 'agree' and 'strongly agree' responses.



**Current details** 

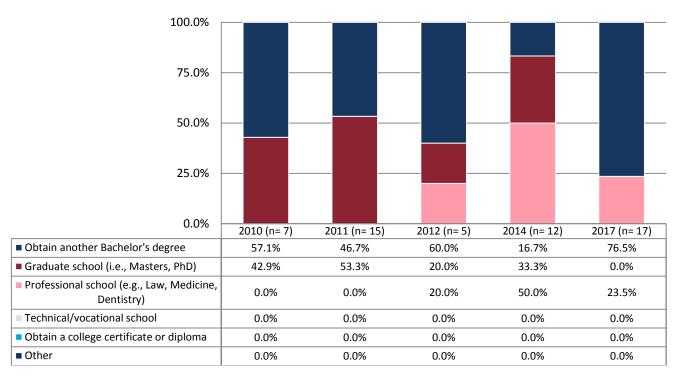
### **Section VI: Plans After Graduation**

Do you expect to continue your education after you graduate?

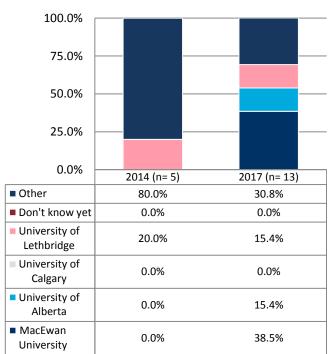


### Section VI: Plans After Graduation (continued)

If you plan to continue your education, what do you intend to pursue?



What is the name of the educational institution where you plan to attend?\*



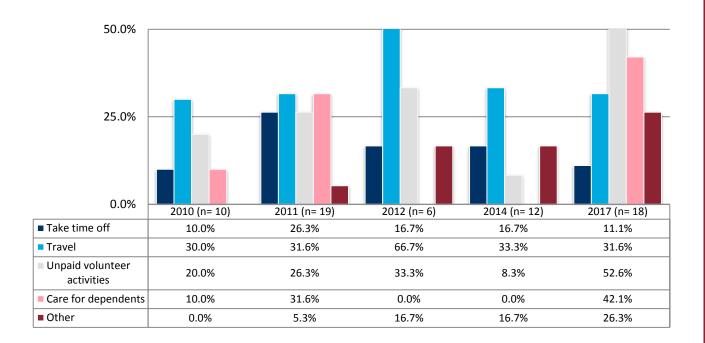
[\*]Prior to 2012 asked as open-ended question

Have you already applied there? [ie the institution indicated in the previous question]

	2010	2011	2012	2014	2017
n	2	13	3	11	18
Yes	-	7.7%	-	9.1%	11.1%

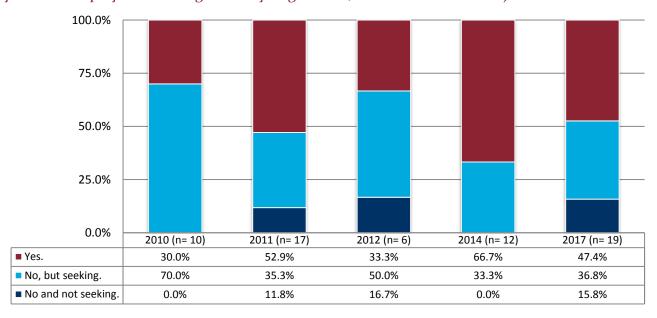
### Section VI: Plans After Graduation (continued)

Other than employment, do you expect to be involved in any of the following activities for a significant amount of time (e.g., several months) during the first year after you graduate?



### **Section VII: Employment Outcome**

Do you have employment arranged after you graduate, other than a summer job?

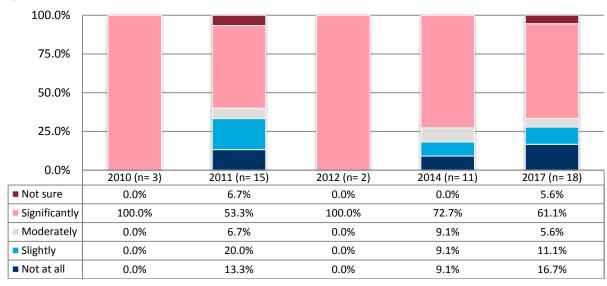


### **Section VII: Employment Outcome (continued)**

Please describe the type of employment you have arranged.

	2010	2011	2012	2014	2017
Number of survey participants (n)	10	19	6	12	19
- Full-time contract job	-	-	-	16.7%	42.1%
- Part-time permanent job	10.0%	-	16.7%	16.7%	10.5%
- Part-time contract job	-	-	-	8.3%	15.8%
- Two or more part-time jobs	-	-	-	-	-
- Self-employed	-	-	-	-	10.5%

Is your main job related to the knowledge and skills acquired from your studies at MacEwan University?





# Baccalaureate Survey 2017

## **Bachelor of Science in Nursing**

<b>Response Distribution and Demogra</b>	phics					
	2010	2011	2012	2014	2017	Total
Number of survey participants (n)	0	46	47	78	83	254
Students with disabilities	-	8.7%	4.3%	3.8%	9.6%	Self-reported in the survey
International students	-	2.2%	4.3%	5.1%	4.8%	<del>-</del>
Female	-	87.0%	89.4%	93.6%	86.7%	
Single	-	78.3%	93.6%	82.1%	77.1%	Based on
Age: 18-20	-	-	-	2.6%	1.2%	the Registrar's
Age: 21-24	-	45.7%	57.4%	59.0%	59.0%	PeopleSoft data
Age: 25-30	-	37.0%	25.5%	21.8%	30.1%	
Age: 31+	-	17.4%	17.0%	16.7%	9.6%	

### Section I: Satisfaction with Educational Experience [\*]

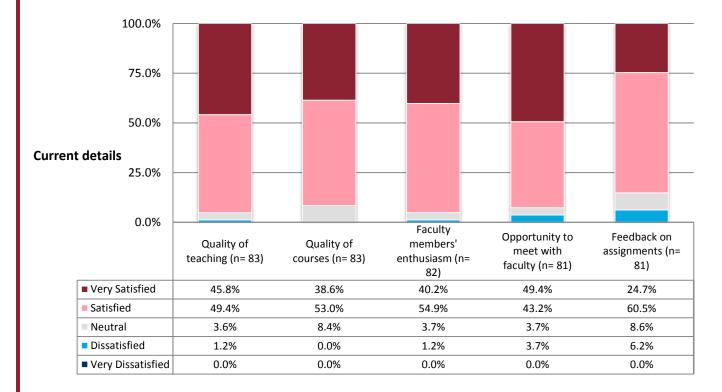
### Were you able to take major/minor that was your first choice?

Answered 'No' (excluding both yes and not applicable)	2010	2011	2012	2014*	2017
-major	-	-	2.1%	-	-
-minor	-	-	2.1%	-	1.2%

<sup>\*</sup>skipped in 2014

### Please rate your satisfaction with the following aspects of your educational experience:

Historical data	2010	2011	2012	2014	2017
- Quality of teaching in your program	-	93.3%	97.8%	91.0%	95.2%
- Quality of academic courses	-	93.3%	95.7%	90.9%	91.6%
- Faculty members' enthusiasm for subject matter	-	88.6%	100.0%	93.6%	95.1%
- Opportunity to meet with faculty member outside the classroom	-	93.0%	95.7%	94.7%	92.6%
- Feedback on assignments or projects	-	90.9%	97.8%	90.9%	85.2%
Percentage of combined 'satisfied' and 'very satisfied' responses.					

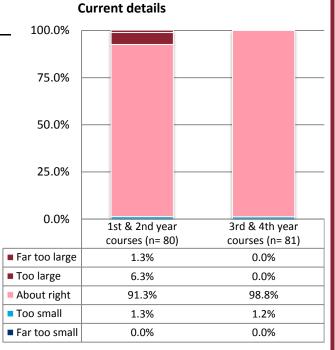


### Section I: Satisfaction with Educational Experience (continued)

### What best describes the average class size of your courses?

	Historical	data			
	2010	2011	2012	2014	2017
1st-2nd yr					
Too small	-	-	-	1.3%	1.3%
Right	-	95.6%	95.6%	91.0%	91.3%
Too large	-	4.4%	4.4%	7.7%	7.6%
3th-4th yr					
Too small	-	2.2%	-	2.6%	1.2%
Right	-	95.7%	95.7%	97.4%	98.8%
Too large	-	2.2%	4.3%	-	-

 $[*] \mbox{Too small} = \mbox{too small} + \mbox{far too small}; \mbox{too large} = \mbox{too large} + \mbox{far too large}.$ 



If applicable, please rate the extent to which you are satisfied with the following aspects of your educational experience:

- Quality of the field placement learning experience
- Integration of theory with professional practice

	Historical data								
	2010	2011	2012	2014	2017				
Placement	-	89.1%	100.0%	82.0%	83.8%				
Integration	-	82.6%	93.6%	83.1%	76.8%				

 $\label{lem:percentage} \mbox{ Percentage of combined 'satisfied' and 'very satisfied' responses.}$ 

### **Current details** 100.0% 75.0% 50.0% 25.0% 0.0% Quality of Integration of placement (n= theory with 80) practice (n= 82) ■ Very Satisfied 35.0% 26.8% Satisfied 48.8% 50.0% Neutral 10.0% 18.3% Dissatisfied 5.0% 4.9% 0.0% ■ Very Dissatisfied 1.3%

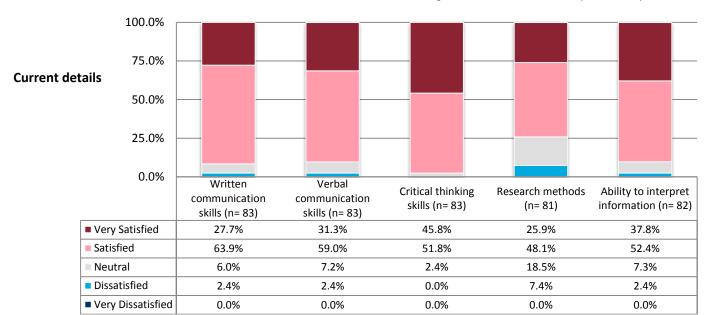
### Section II: Satisfaction With Growth and Development

information

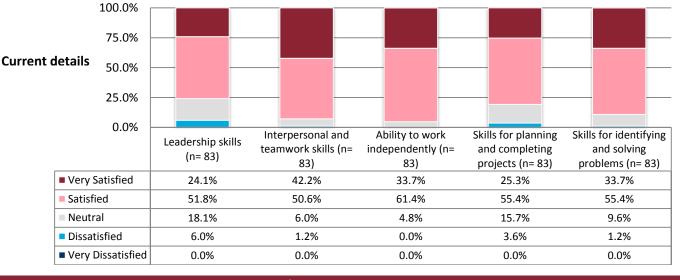
Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

#### 2010 2012 2014 2017 Historical data 2011 - Written communication skills 95.6% 87.2% 88.5% 91.6% - Verbal communication skills 95.6% 89.4% 84.4% 90.3% - Critical thinking skills 95.7% 95.8% 89.7% 97.6% - Research methods 82.2% 72.3% 75.0% 74.0% - Ability to gather, review, evaluate and interpret 97.9% 93.6% 89.7% 90.2%

Percentage of combined 'satisfied' and 'very satisfied' responses.



Historical data	2010	2011	2012	2014	2017
- Leadership skills	-	84.4%	85.1%	84.6%	75.9%
<ul> <li>Interpersonal and teamwork skills</li> </ul>	-	93.4%	95.7%	93.6%	92.8%
<ul> <li>Ability to work independently</li> </ul>	-	95.6%	93.6%	92.3%	95.1%
<ul> <li>Skills for planning and completing projects</li> </ul>	-	89.2%	93.6%	89.6%	80.7%
- Skills for identifying and solving problems	_	89.1%	89.4%	89.6%	89.1%

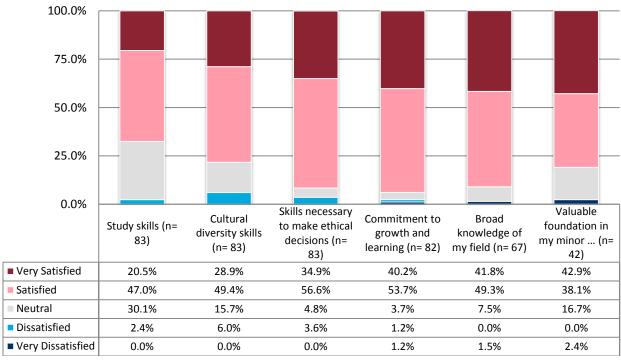


### Section II: Satisfaction With Growth and Development (continued)

Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

Historical data	2010	2011	2012	2014	2017
- Study skills	-	78.3%	70.2%	70.2%	67.5%
- Skills necessary to work in a culturally diverse					
environment	-	89.1%	85.1%	78.2%	78.3%
- Skills necessary to make ethical decisions	-	89.2%	93.6%	79.5%	91.5%
- Commitment to ongoing professional growth	-	100.0%	97.9%	90.9%	93.9%
- Broad foundation in my major field of study	-	-	97.9%	-	91.1%
- Valuable foundation in my minor field of study	-	-	-	-	81.0%

### **Current details**



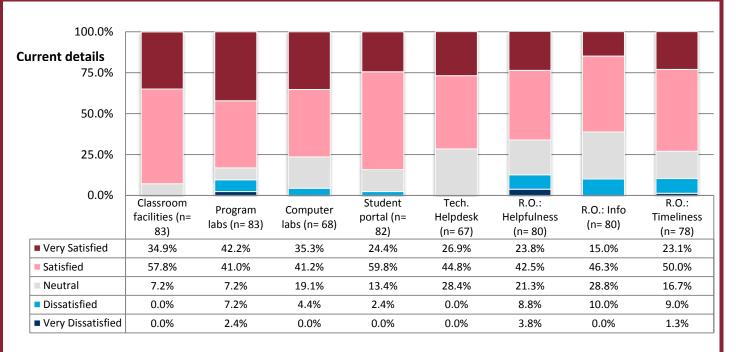
### **Section III: Satisfaction with Services and Resources**

Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

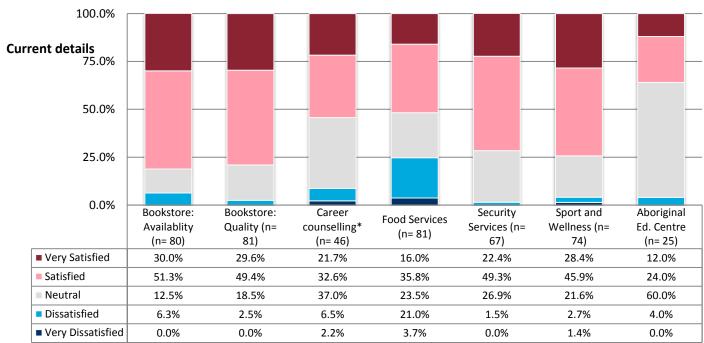
Historical data _	2010	2011	2012	2014	2017
- Classroom facilities	-	100.0%	100.0%	97.5%	92.7%
- Equipment provided in program labs	-	95.5%	97.7%	88.4%	83.2%
- Equipment provided in computer labs	-	90.4%	88.6%	88.1%	76.5%
- Student portal (i.e., myMacEwan.ca)	-	79.5%	76.0%	65.0%	84.2%
- Technology Support	-	85.4%	80.8%	76.0%	71.7%
- Registrar's Office - helpfulness of staff	-	78.6%	67.4%	63.6%	66.3%
- Registrar's Office - information provided	-	78.6%	67.4%	63.6%	61.3%
- Registrar's Office - timeliness of processing your requests	-	76.2%	69.6%	64.9%	73.1%

Percentage of combined 'satisfied' and 'very satisfied' responses.

### Section III: Satisfaction with Services and Resources (continued)



Historical data		2011	2012	2014	2017
<ul> <li>Bookstore - availability of course materials</li> </ul>	-	84.1%	66.0%	92.2%	81.3%
- Bookstore - quality of service	-	86.3%	80.9%	92.2%	79.0%
- Food Services	-	62.8%	50.0%	71.0%	51.8%
<ul> <li>Security Services (e.g., Security escorts, campus patro</li> </ul>	ols, m -	68.5%	59.5%	68.8%	71.7%
<ul> <li>Sport &amp; Wellness facilities</li> </ul>	-	84.2%	80.4%	88.7%	74.3%
- Aboriginal Education Centre	-	83.3%	-	46.7%	36.0%

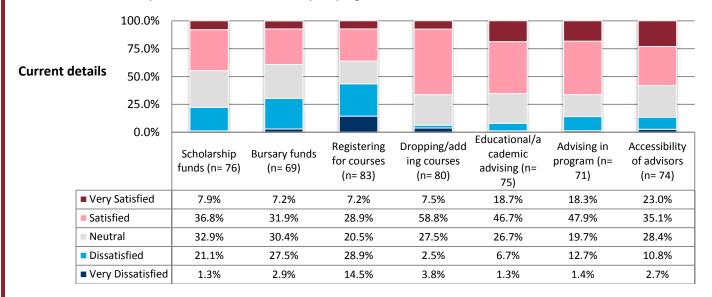


<sup>\*</sup> Asked for the first time in 2017

### Section III: Satisfaction with Services and Resources (continued)

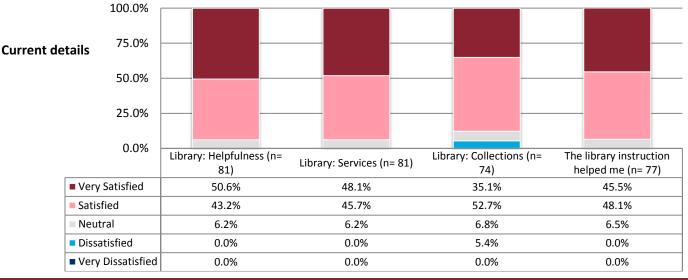
Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

Historical data	2010	2011	2012	2014	2017
<ul> <li>Availability of scholarship funds</li> </ul>	-	50.0%	47.7%	57.3%	44.7%
<ul> <li>Availability of bursary funds</li> </ul>	-	40.5%	41.9%	59.1%	39.1%
<ul> <li>The process of registering for courses</li> </ul>	-	29.5%	36.2%	24.3%	36.1%
<ul> <li>The process of dropping/adding courses</li> </ul>	-	57.5%	52.2%	46.3%	66.3%
- Educational advising (e.g., University policies & procedures	-	77.5%	56.5%	52.1%	65.4%
- Quality of the academic advising process within your progr	-	75.0%	54.3%	60.0%	66.2%
<ul> <li>Accessibility of academic advisors within your program</li> </ul>	-	66.7%	49.0%	62.5%	58.1%



### Section IV: Satisfaction with Services and Resources - Library

Historical data	2010	2011	2012	2014	2017
- Library - helpfulness of staff	-	86.1%	93.6%	97.4%	93.8%
- Library - services	-	88.6%	89.1%	98.7%	93.8%
- Library - collections (e.g., books, journals, videos/DVDs, e-r	-	79.5%	82.6%	92.1%	87.8%
- Did you attend any library instruction sessions offered in class by I	-	95.5%	93.5%	91.0%	92.5%
- The library instruction session(s) I received in class by library staff	-	97.6%	88.4%	91.6%	93.6%



### **Section V: Overall Satisfaction**

Please indicate your level of agreement with the following statements:

### **Historical data**

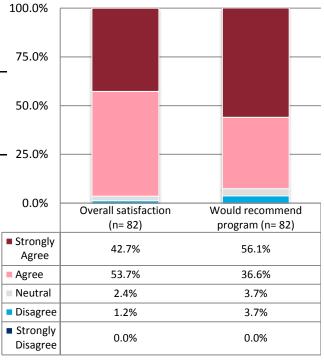
- Overall, I am satisfied with my experience as a student at MacEwan University.

2010	2011	2012	2014	2017
_	90.9%	100.0%	89.8%	96.4%

- I would recommend studying in my program at MacEwan University to a friend, colleague, or family member.

201	.0 201	.1 20:	12 201	L4 2017	
-	93.1	.% 97.9	9% 88.1	L% 92.7%	Ī

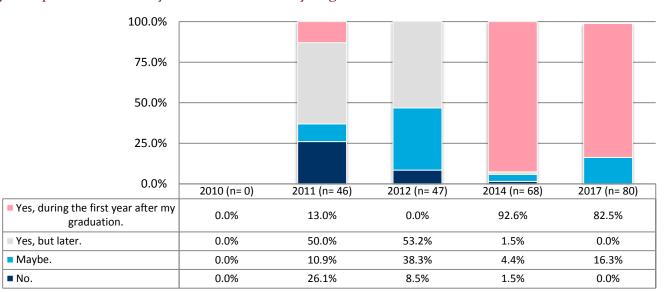
Percentage of combined 'agree' and 'strongly agree' responses.



**Current details** 

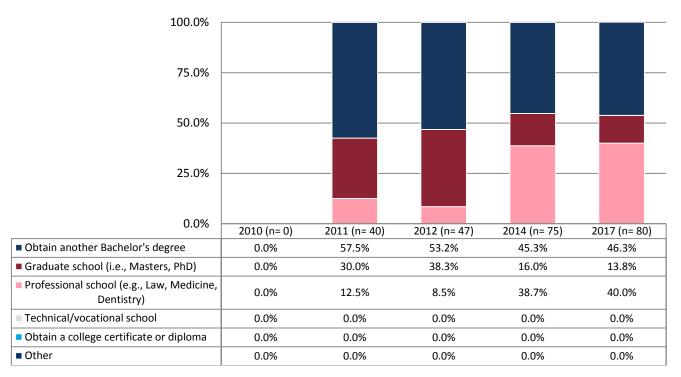
### **Section VI: Plans After Graduation**

Do you expect to continue your education after you graduate?

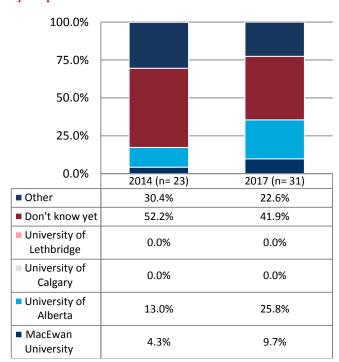


### Section VI: Plans After Graduation (continued)

If you plan to continue your education, what do you intend to pursue?



What is the name of the educational institution where you plan to attend?\*



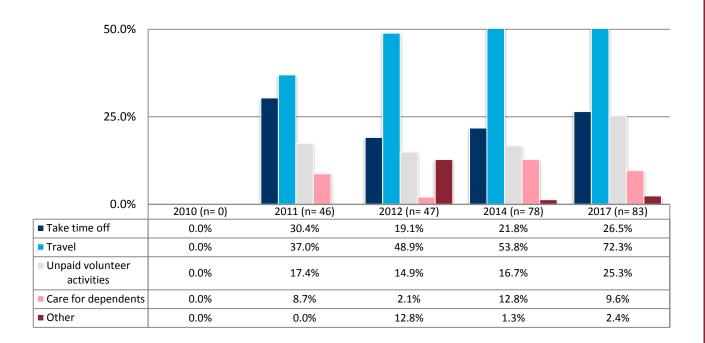
[\*]Prior to 2012 asked as open-ended question

Have you already applied there? [ie the institution indicated in the previous question]

	2010	2011	2012	2014	2017
n	0	36	18	64	73
Yes	-	-	-	-	2.7%

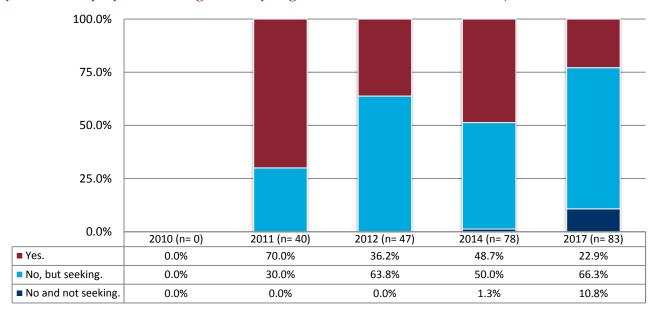
### **Section VI: Plans After Graduation (continued)**

Other than employment, do you expect to be involved in any of the following activities for a significant amount of time (e.g., several months) during the first year after you graduate?



### **Section VII: Employment Outcome**

Do you have employment arranged after you graduate, other than a summer job?

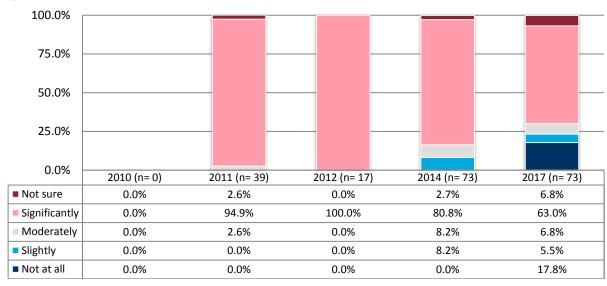


### **Section VII: Employment Outcome (continued)**

Please describe the type of employment you have arranged.

	2010	2011	2012	2014	2017
Number of survey participants (n)	0	46	47	78	83
- Full-time contract job	-	-	-	3.8%	4.8%
- Part-time permanent job	-	-	14.9%	21.8%	21.7%
- Part-time contract job	-	-	4.3%	14.1%	7.2%
- Two or more part-time jobs	-	-	8.5%	15.4%	9.6%
- Self-employed	-	-	-	2.6%	1.2%

Is your main job related to the knowledge and skills acquired from your studies at MacEwan University?





\*skipped in 2014

# Baccalaureate Survey 2017

## **School of Business**

Response Distribution and Demographics									
	2010	2011	2012	2014	2017	Total			
Number of survey participants (n)	31	60	76	82	166	415			
Students with disabilities	-	10.0%	6.6%	7.3%	18.1%	Self-reported in the survey			
International students	3.6%	1.7%	3.9%	-	5.4%	<del>-</del>			
Female	46.4%	61.7%	61.8%	58.5%	53.6%				
Single	96.4%	90.0%	88.2%	91.5%	56.0%	Based on			
Age: 18-20	-	-	6.6%	3.7%	2.4%	the Registrar's			
Age: 21-24	67.9%	61.7%	72.4%	73.2%	70.5%	PeopleSoft data			
Age: 25-30	32.1%	28.3%	13.2%	22.0%	16.9%				
Age: 31+	-	10.0%	7.9%	1.2%	10.2%				

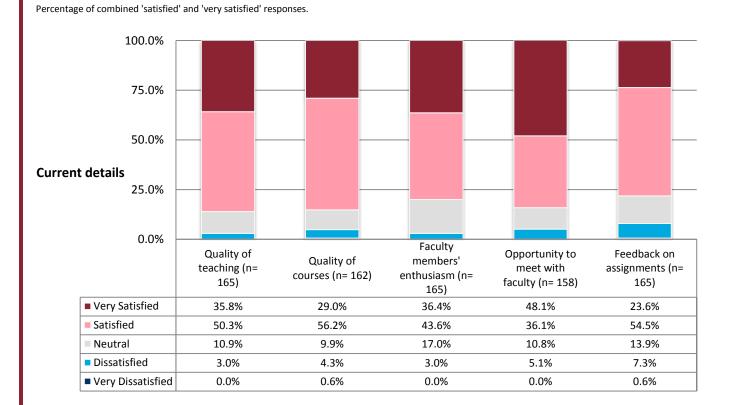
### Section I: Satisfaction with Educational Experience [\*]

### Were you able to take major/minor that was your first choice?

Answered 'No' (excluding both yes and not applicable)	2010	2011	2012	2014*	2017
-major	-	30.0%	19.7%	-	4.8%
-minor	-	38.3%	11.8%	-	10.2%

### Please rate your satisfaction with the following aspects of your educational experience:

Historical data	2010	2011	2012	2014	2017
- Quality of teaching in your program	87.1%	91.4%	85.3%	93.9%	86.1%
- Quality of academic courses	83.8%	96.7%	86.4%	91.4%	85.2%
- Faculty members' enthusiasm for subject matter	90.3%	88.1%	86.7%	88.8%	80.0%
- Opportunity to meet with faculty member outside the classroom	86.2%	90.9%	84.3%	81.5%	84.2%
- Feedback on assignments or projects	93.6%	88.2%	76.4%	79.0%	78.1%

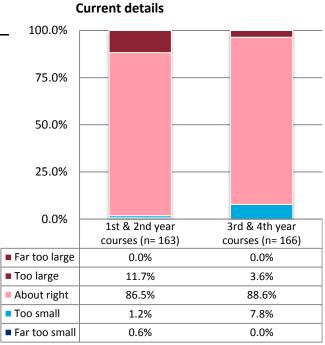


### Section I: Satisfaction with Educational Experience (continued)

### What best describes the average class size of your courses?

	Historical	data			
	2010	2011	2012	2014	2017
1st-2nd yr					
Too small	6.9%	3.5%	2.6%	3.7%	1.8%
Right	86.2%	91.2%	82.7%	88.9%	86.5%
Too large	6.9%	5.3%	14.7%	7.4%	11.7%
3th-4th yr					
Too small	6.5%	3.6%	1.3%	4.9%	7.8%
Right	93.5%	93.0%	97.3%	93.8%	88.6%
Too large	-	3.5%	1.3%	1.2%	3.6%

 $[*] \mbox{Too small} = \mbox{too small} + \mbox{far too small}; \mbox{too large} = \mbox{too large} + \mbox{far too large}.$ 



If applicable, please rate the extent to which you are satisfied with the following aspects of your educational experience:

- Quality of the field placement learning experience
- Integration of theory with professional practice

	Historical data								
	2010	2014	2017						
Placement	53.9%	48.7%	51.2%	68.1%	45.8%				
Integration	78.6%	66.0%	61.5%	72.9%	57.9%				

 $\label{lem:percentage} \mbox{ Percentage of combined 'satisfied' and 'very satisfied' responses.}$ 

### **Current details** 100.0% 75.0% 50.0% 25.0% 0.0% Quality of Integration of placement (n= theory with practice (n= 140) 94) ■ Very Satisfied 14.3% 16.0% Satisfied 29.8% 43.6% Neutral 28.7% 22.9% Dissatisfied 10.6% 16.4% 2.9% ■ Very Dissatisfied 14.9%

### Section II: Satisfaction With Growth and Development

Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

### Historical data

- Written communication skills
- Verbal communication skills
- Critical thinking skills
- Research methods
- Ability to gather, review, evaluate and interpret information

2010	2011	2012	2014	2017
77.5%	93.2%	82.2%	89.0%	86.7%
90.4%	89.5%	89.1%	95.0%	81.7%
93.5%	89.8%	79.4%	95.2%	88.5%
77.4%	80.8%	68.5%	72.0%	72.6%
96.7%	94.9%	84.9%	87.7%	86.5%

Percentage of combined 'satisfied' and 'very satisfied' responses.

#### 100.0% 75.0% **Current details** 50.0% 25.0% 0.0% Written Verbal Ability to interpret Critical thinking Research methods information (n= communication communication skills (n= 166) (n= 164) skills (n= 165) skills (n= 164) 163) ■ Very Satisfied 37.6% 37.8% 36.1% 29.9% 36.8% Satisfied 43.9% 52.4% 42.7% 49.7% 49.1% Neutral 14.0% 7.8% 10.4% 9.1% 17.1% Dissatisfied 4.2% 3.7% 3.0% 7.9% 2.5% ■ Very Dissatisfied 0.0% 0.6% 0.6% 2.4% 0.6%

### **Historical data**

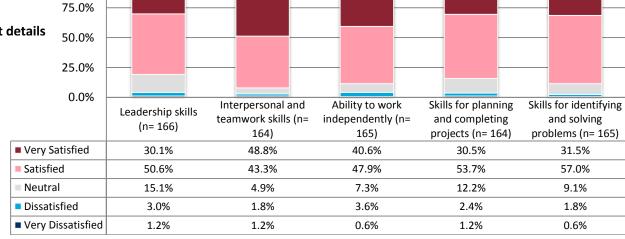
- Leadership skills

100.0%

- Interpersonal and teamwork skills
- Ability to work independently
- Skills for planning and completing projects
- Skills for identifying and solving problems

2010	2011	2012	2014	2017
83.8%	84.8%	76.7%	80.2%	80.7%
96.7%	91.4%	86.3%	93.8%	92.1%
74.2%	86.5%	78.0%	91.5%	88.5%
100.0%	93.1%	80.8%	86.4%	84.2%
96.8%	93.0%	80.8%	90.3%	88.5%
	96.7% 74.2% 100.0%	83.8% 84.8% 96.7% 91.4% 74.2% 86.5% 100.0% 93.1%	83.8% 84.8% 76.7% 96.7% 91.4% 86.3% 74.2% 86.5% 78.0% 100.0% 93.1% 80.8%	83.8%       84.8%       76.7%       80.2%         96.7%       91.4%       86.3%       93.8%         74.2%       86.5%       78.0%       91.5%         100.0%       93.1%       80.8%       86.4%

## **Current details**

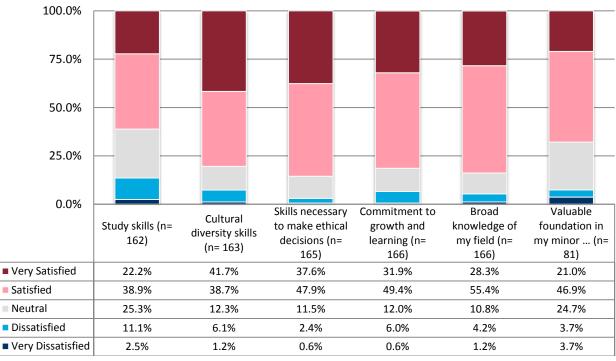


### Section II: Satisfaction With Growth and Development (continued)

Please indicate your level of satisfaction with MacEwan University's contribution to your growth and development in the following areas:

Historical data	2010	2011	2012	2014	2017
- Study skills	77.4%	71.2%	57.5%	72.8%	61.1%
- Skills necessary to work in a culturally diverse					
environment	-	84.5%	74.7%	87.6%	80.4%
- Skills necessary to make ethical decisions	-	89.7%	89.1%	91.4%	85.5%
- Commitment to ongoing professional growth	87.1%	84.3%	76.7%	88.9%	81.3%
- Broad foundation in my major field of study	90.4%	87.5%	78.0%	-	83.7%
- Valuable foundation in my minor field of study	92.3%	72.4%	-	-	67.9%

### **Current details**



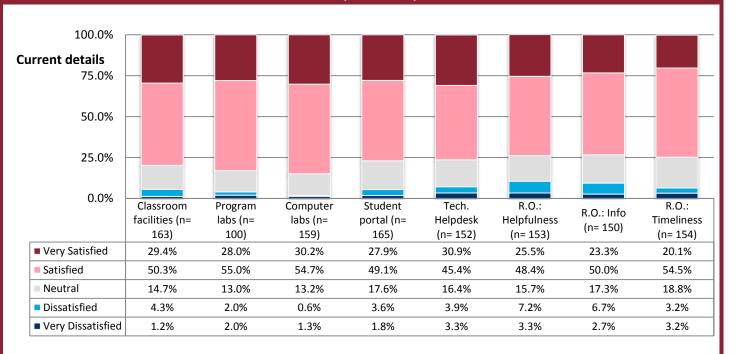
### **Section III: Satisfaction with Services and Resources**

Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

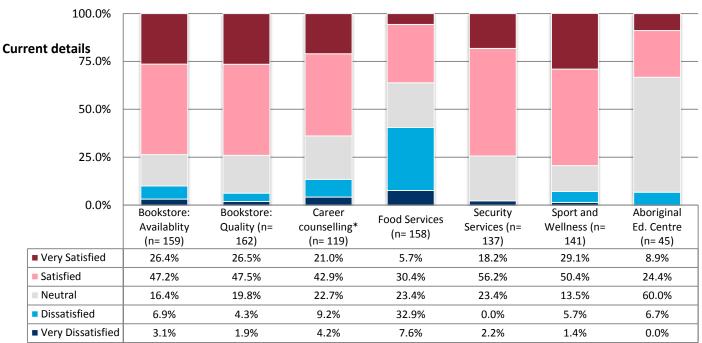
Historical data	2010	2011	2012	2014	2017
- Classroom facilities	90.0%	87.0%	84.5%	87.8%	79.7%
<ul> <li>Equipment provided in program labs</li> </ul>	93.1%	97.7%	85.7%	83.0%	83.0%
- Equipment provided in computer labs	93.3%	96.0%	82.1%	82.7%	84.9%
<ul> <li>Student portal (i.e., myMacEwan.ca)</li> </ul>	77.4%	78.6%	67.2%	70.4%	77.0%
- Technology Support	82.7%	81.1%	63.3%	80.7%	76.3%
- Registrar's Office - helpfulness of staff	66.6%	80.3%	65.7%	70.8%	73.9%
- Registrar's Office - information provided	66.7%	73.3%	62.9%	71.8%	73.3%
- Registrar's Office - timeliness of processing your requests	56.7%	65.5%	62.3%	71.3%	74.6%

Percentage of combined 'satisfied' and 'very satisfied' responses.

### Section III: Satisfaction with Services and Resources (continued)



Historical data	2010 2011 2012 2014		2017		
<ul> <li>Bookstore - availability of course materials</li> </ul>	67.8%	80.7%	86.7%	81.5%	73.6%
- Bookstore - quality of service	58.1%	84.3%	84.0%	82.6%	74.0%
- Food Services	30.0%	46.0%	45.1%	37.2%	36.1%
- Security Services (e.g., Security escorts, campus patrols, m	60.8%	60.9%	61.9%	72.7%	74.4%
- Sport & Wellness facilities	69.2%	68.9%	79.1%	81.2%	79.5%
- Aboriginal Education Centre	20.0%	50.0%	-	38.1%	33.3%

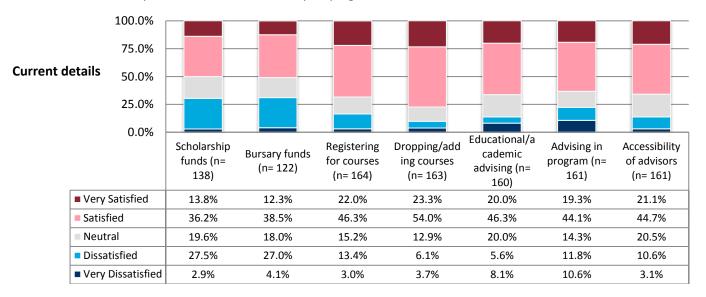


<sup>\*</sup> Asked for the first time in 2017

### Section III: Satisfaction with Services and Resources (continued)

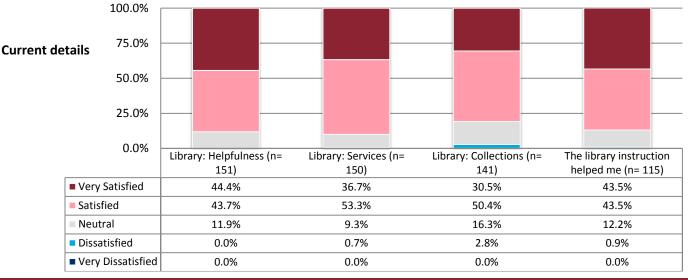
Please rate the extent to which you are satisfied with the following services and resources at MacEwan University:

Historical data		2011	2012	2014	2017
<ul> <li>Availability of scholarship funds</li> </ul>	40.7%	48.0%	54.4%	49.3%	50.0%
- Availability of bursary funds		60.9%	50.0%	43.1%	50.8%
<ul> <li>The process of registering for courses</li> </ul>	77.5%	60.7%	60.0%	75.6%	68.3%
<ul> <li>The process of dropping/adding courses</li> </ul>	90.0%	71.2%	65.2%	71.6%	77.3%
- Educational advising (e.g., University policies & procedures	66.7%	65.5%	64.3%	67.6%	66.3%
- Quality of the academic advising process within your progr	71.0%	58.2%	67.6%	71.6%	63.4%
<ul> <li>Accessibility of academic advisors within your program</li> </ul>	77.4%	75.0%	78.9%	75.3%	65.8%



### Section IV: Satisfaction with Services and Resources - Library

Historical data	2010	2011	2012	2014	2017
- Library - helpfulness of staff	82.8%	90.5%	81.5%	86.7%	88.1%
- Library - services	82.8%	90.0%	81.5%	85.9%	90.0%
- Library - collections (e.g., books, journals, videos/DVDs, e-r	80.0%	86.3%	77.3%	85.7%	80.9%
- Did you attend any library instruction sessions offered in class by l	-	72.7%	63.4%	72.0%	68.1%
- The library instruction session(s) I received in class by library staff	-	88.1%	72.8%	90.0%	87.0%



### **Section V: Overall Satisfaction**

Please indicate your level of agreement with the following statements:

### **Historical data**

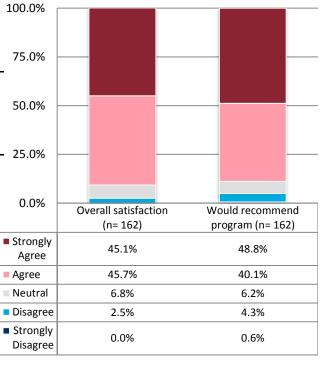
- Overall, I am satisfied with my experience as a student at MacEwan University.

2010	2011	2012	2014	2017
96.8%	91.2%	94.1%	93.8%	90.8%

- I would recommend studying in my program at MacEwan University to a friend, colleague, or family member.

2010	2011	2012	2014	2017
93.6%	91.2%	91.2%	95.1%	88.9%

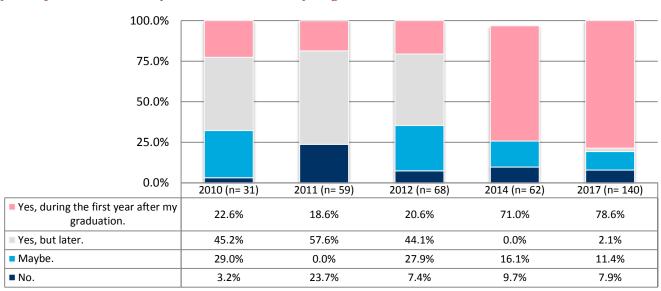
Percentage of combined 'agree' and 'strongly agree' responses.



**Current details** 

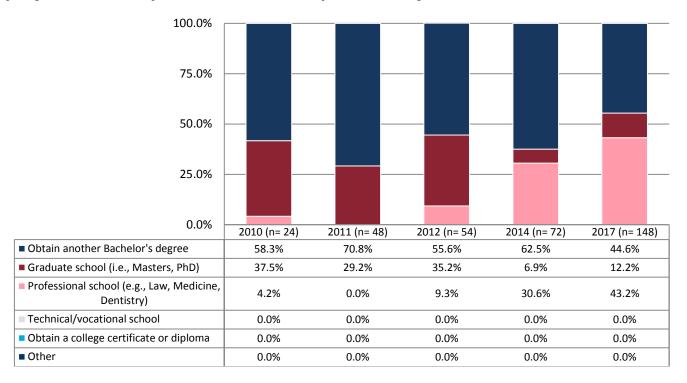
### **Section VI: Plans After Graduation**

Do you expect to continue your education after you graduate?

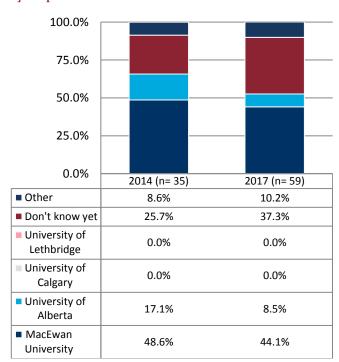


### Section VI: Plans After Graduation (continued)

If you plan to continue your education, what do you intend to pursue?



### What is the name of the educational institution where you plan to attend?\*



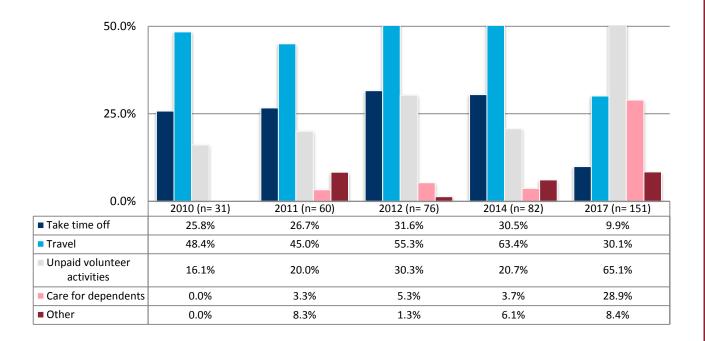
[\*]Prior to 2012 asked as open-ended question

Have you already applied there? [ie the institution indicated in the previous question]

	2010	2011	2012	2014	2017
n	6	50	31	72	151
Yes	50.0%	24.0%	6.5%	22.2%	9.9%

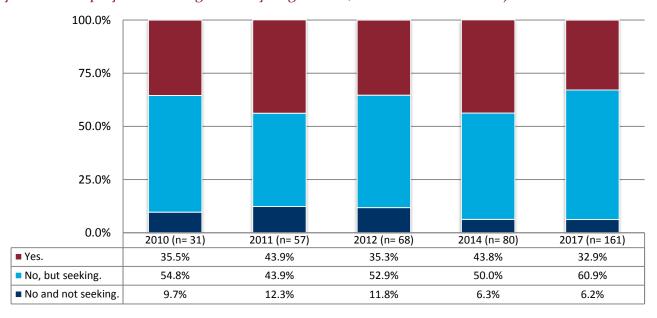
### **Section VI: Plans After Graduation (continued)**

Other than employment, do you expect to be involved in any of the following activities for a significant amount of time (e.g., several months) during the first year after you graduate?



### **Section VII: Employment Outcome**

Do you have employment arranged after you graduate, other than a summer job?



### **Section VII: Employment Outcome (continued)**

Please describe the type of employment you have arranged.

	2010	2011	2012	2014	2017
Number of survey participants (n)	31	60	76	82	166
- Full-time contract job	3.2%	-	1.3%	9.8%	42.2%
- Part-time permanent job	-	-	1.3%	4.9%	7.2%
- Part-time contract job	-	-	-	-	10.2%
- Two or more part-time jobs	-	-	-	1.2%	5.4%
- Self-employed	-	-	2.6%	3.7%	3.0%

Is your main job related to the knowledge and skills acquired from your studies at MacEwan University?

