

# GRADUATE SURVEY REPORT 2023

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# Table of Contents

<b>GRADUATE SURVEY REPORT 2023</b> .....	<b>i</b>
<b>EXECUTIVE SUMMARY</b> .....	<b>i</b>
GRADUATE EMPLOYMENT .....	<b>i</b>
GRADUATES CONTINUING THEIR EDUCATION .....	<b>ii</b>
SATISFACTION MEASURES .....	<b>ii</b>
<b>INTRODUCTION</b> .....	<b>1</b>
<b>METHODOLOGY</b> .....	<b>2</b>
RESPONSE RATE .....	<b>2</b>
<b>CURRENT ACTIVITY</b> .....	<b>4</b>
<b>GRADUATE EMPLOYMENT</b> .....	<b>5</b>
GRADUATES' ABILITY TO SECURE PROGRAM-RELATED EMPLOYMENT.....	<b>6</b>
<b>PROGRAM-RELATEDNESS IN EMPLOYMENT</b> .....	<b>7</b>
PROGRAM-RELATED EMPLOYMENT – MAIN JOB.....	<b>7</b>
IMPORTANCE OF CREDENTIAL IN OBTAINING MAIN JOB.....	<b>8</b>
QUALIFICATIONS RELATED TO EMPLOYMENT – MAIN JOB .....	<b>9</b>
PROGRAM-RELATED EMPLOYMENT – OTHER JOBS .....	<b>9</b>
QUALIFICATIONS RELATED TO EMPLOYMENT – OTHER JOBS .....	<b>11</b>
<b>FULL-TIME EMPLOYMENT</b> .....	<b>12</b>
HOURS WORKED – MAIN RELATED JOB.....	<b>12</b>
HOURS WORKED – OTHER RELATED JOBS .....	<b>13</b>
<b>SELF-EMPLOYMENT</b> .....	<b>14</b>
<b>GRADUATE STARTING SALARIES</b> .....	<b>15</b>
<b>UNEMPLOYED GRADUATES</b> .....	<b>16</b>
<b>EDUCATIONAL STATUS AND PLANS</b> .....	<b>17</b>
<b>SATISFACTION WITH QUALITY OF EDUCATIONAL EXPERIENCE</b> .....	<b>19</b>
<b>WILLINGNESS TO RECOMMEND THE PROGRAM AND THE UNIVERSITY</b> .....	<b>22</b>
ADDITIONAL COMMENTS.....	<b>24</b>
<b>FACULTY/SCHOOL RESULTS</b> .....	<b>25</b>
<b>APPENDIX A: PROGRAM SUMMARIES</b> .....	<b>36</b>
<b>APPENDIX B: GRADUATE SURVEY</b> .....	<b>223</b>

# LIST OF FIGURES

Figure 1. Main Activity of 2023 Graduates.....	4
Figure 2. Graduates' Main Activity: Historical Comparison of Employed vs. Student.....	4
Figure 3. Labour Force Participation: Historical Comparison.....	5
Figure 4. Employment Rate: Historical Comparison .....	5
Figure 5. Graduate Job Search for Related Employment .....	6
Figure 6. Found Related Employment Within Three Months: Historical Comparison.....	6
Figure 7. Main Job Program-Related: Historical Comparison.....	7
Figure 8. Relatedness of Program to Current Main Job and Importance of Credential in Obtaining Current Main Job .....	8
Figure 9. Qualifications Related to Current Main Job .....	9
Figure 10. Relatedness of Program to Other Job .....	10
Figure 11. Qualifications Related to Other Job.....	11
Figure 12. Hours Worked per Week Related Main Jobs.....	12
Figure 13. Hours Worked per Week in Other Related Job.....	13
Figure 14. Percentage Employed Full-time Related: Historical Comparison.....	13
Figure 15. Self-Employment: Historical Comparison .....	14
Figure 16. Monthly Salaries of Graduates in Related Jobs.....	15
Figure 17. Average Monthly Salary: Historical Comparison.....	15
Figure 18. Unemployment Rates: Historical Comparison to Edmonton CMA .....	16
Figure 19. Educational Relatedness of Enrolled 2023 Graduates .....	17
Figure 20. Institutions Graduates Are Attending.....	18
Figure 21. Graduates Continuing Their Education: Historical Comparison .....	18
Figure 22. Satisfaction with Quality of Educational Experience .....	19
Figure 23. Satisfaction with Quality of Educational Experience / MacEwan University Experience: Historical Comparison .....	20
Figure 24. Satisfaction with Overall Quality of MacEwan University Experience.....	20
Figure 25. Knowing What I Know Now, Program Was Right Program for Me.....	21
Figure 26. Willingness to Recommend Program .....	22
Figure 27. Willingness to Recommend MacEwan University .....	23
Figure 28. Would Recommend Their Program/MacEwan University to Others: Historical Comparison .....	23

# EXECUTIVE SUMMARY

## GRADUATE EMPLOYMENT

### Employment and Unemployment Rate

A large majority of MacEwan University graduates continue to enter the labour force shortly after graduation. This year's graduate employment rate of 93% is similar to the employment rates over the last six years. The unemployment rate of MacEwan University graduates (7.3%) is a little higher than the unemployment rate for the Edmonton Census Metropolitan Area (CMA – 6.3%) and has increased since 2017.

### Employment and Program-Relatedness – Main Job

In 2023, 75% of graduates in the labour force reported that their current main job was related to the program they completed at MacEwan University. Of these graduates, 84% reported that their current main job was related to the general skills and abilities they acquired from their program of study and 80% said that their current main job was related to the subject-area knowledge they acquired from their program.

### Employment and Program-Relatedness – Other Job(s)

Of the graduates who were employed in more than one job (24%), 38% reported that their other job(s) was related or somewhat related to their program of study; of these graduates, 71% reported that the general skills and abilities they acquired were related to their other job(s), and 63% reported the subject-area knowledge they acquired to be related.

### Qualifications Related to Employment – Main Job and Other Job(s)

Sixty-three percent of graduates reported that they were qualified for their current main job; 32% indicated that they were over-qualified for their main current job. For graduates employed in more than one job, 63% indicated that they were qualified and 29% indicated they were over-qualified for their other jobs.

### Importance of Credential in Main Job

Seventy-four percent of graduates said their credential was important in getting their current main job.

### Hours Worked

Of those whose current main job was related to their program of study, 82% were employed 30 hours or more per week, and 14% were employed between 10-29 hours per week. Seventy-six percent of graduates with more than one job worked 19 hours or less per week at their other jobs.

### Ability to Secure Employment

Many graduates find related employment shortly after graduation. Thirty-three percent of graduates in the labour force who secured related employment did so prior to graduation, while another 22% of graduates found related employment within three months of graduation.

## **Self-Employment**

As was the case in previous surveys, the 2023 Graduate Survey identified graduates whose main activity was self-employment. In total, 4% of graduates representing 13 programs cited self-employment as their main activity. Self-employment was more common among graduates of the Massage, Acupuncture, Bachelor of Music – Performance major, and Bachelor of Commerce – Human Resources Management major programs.

## **Salaries**

The average reported monthly salary for graduates in full-time related positions was \$3,517. The average reported monthly salary for those in part-time related positions was \$1,889.

## **GRADUATES CONTINUING THEIR EDUCATION**

Eighteen percent of 2023 graduates indicated that they were enrolled in a post-secondary institution at the time of the survey – of these, 87% were enrolled in programs related to those they completed at MacEwan University; 76% of those enrolled were full-time students.

### **Institutions Attending**

Forty-two percent of those graduates continuing their education are doing so at MacEwan University, which aligns with MacEwan University's emphasis on degree programming. Twenty-two percent are continuing at the University of Alberta, 6% at the University of Calgary, 4% at Athabasca University, and 4% are continuing at NAIT.

## **SATISFACTION MEASURES**

### **Quality of Educational Experience and Overall MacEwan University Experience**

Eighty-four percent of graduates are satisfied with the quality of their educational experience. All graduates, including those who were satisfied, were asked to comment on what could have made their educational experience more satisfying. The most frequently cited comments related to the desire for a greater variety of courses/options, followed by the need for better instructors, the negative effects of the COVID-19 pandemic, and the desire for more practicums/longer practicums or more “hands-on” experience.

Eighty-seven percent of graduates were satisfied with the overall quality of their MacEwan University experience, which represents a 5% decrease since 2019 and earlier. Comments relating to what could have made their MacEwan University experience better included the desire for a greater variety of courses and more extracurricular involvement/activities, as well as statements about the negative effects of the COVID-19 pandemic.

### **Willingness to Recommend Program and MacEwan University**

Eighty-three percent of graduates indicated they would recommend the program they had completed. In addition, most (90%) graduates would recommend MacEwan University to others.

### **Program was Right Program for Me**

When asked if they thought the program they graduated from was the right program for them, 80% of graduates responded positively (which is comparable to 84% in 2021, 84% in 2019, and 80% in 2017).

# INTRODUCTION

The MacEwan University Graduate Survey focuses on the employment outcomes of MacEwan University graduates approximately six to nine months after program completion. In addition, the Graduate Survey looks at graduates' satisfaction with their educational experience at MacEwan University.

More specifically, the Graduate Survey reports on the following:

- Current activity of graduates
- Graduate employment, including employment status and employment rate
- Program relatedness in employment
- Number of hours worked in related positions
- Self-employment
- Graduate starting salaries in related positions
- Unemployed graduates
- Educational status and plans
- Satisfaction with overall quality of educational experience
- Satisfaction with overall quality of MacEwan University experience
- Program's fit for graduate
- Willingness to recommend the program and the university

The Graduate Survey is administered biennially. The primary purpose of the survey is to inform program planning and development by providing information to the university and individual programs regarding the activity of MacEwan University students post-graduation. Program summaries are provided in Appendix A.<sup>1</sup>

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<sup>1</sup> Percentages in figures do not always total 100 due to rounding.

# METHODOLOGY

MacEwan University contracted Leger Marketing to conduct telephone surveys with students who had graduated between September 1, 2022, and August 31, 2023. The list of graduates' names and contact information was obtained from MacEwan University's Alumni Office.

An online survey link was sent to MacEwan University graduates on October 19, 2023 and the link remained open until January 10, 2024.<sup>2</sup> Follow-up with a telephone call was conducted for those who did not respond to the email/text invitation. Since the majority of MacEwan University programs end in April, most graduates were contacted six to eight months after program completion. Some programs fall outside the traditional spring completion time and, as such, the timeframe since graduation differs among program graduates. Because of varying completion dates, one should be cautious when making comparisons between programs as some graduates may have had more time in the labour force and, therefore, more time to secure employment.

## RESPONSE RATE

Once the contact list was finalized (which involved removing duplicate student ID numbers, those on the Leger "Do Not Call" list, and contacts with invalid contact information), there were 2,752 remaining records. Of the 2,752 graduates, 620 completed the survey, resulting in a response rate of 23%. This rate is lower than in previous years (27% in 2021, 28% in 2019, 41% in 2017, and 34% in 2015).

Of the 620 respondents, 290 (47%) completed the survey online, while 330 (53%) participated in the survey via phone interviews.

The number of respondents for each program is provided in the following table.

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<sup>2</sup>2023 marks the first year that survey administration began with an online survey link, followed by a telephone invitation for online survey non-responders.

<b>Respondents by Program</b>			
<b>Program Name</b>	<b>N</b>	<b>Program Name</b>	<b>N</b>
Accounting & Strategic Measurement Diploma	9	Bachelor of Science	63
Accounting & Strategic Measurement Technology Certificate	1	• Applied Statistics (1)	
Acupuncture	3	• Biological Sciences (21)	
Arts & Cultural Management Diploma	3	• Computer Science (14)	
B. Applied Human Service Administration	7	• Mathematics (1)	
Bachelor of Arts	89	• Math Sciences (1)	
• Anthropology (3)		• Physical Sciences (5)	
• Economics (7)		• Psychology incl Honours (20)	
• English (9)		Bachelor of Science in Nursing	43
• History (7)		Bachelor of Social Work	9
• Philosophy (2)		Business Management – Diploma Exit	16
• Political Science (7)		Correctional Services	12
• Psychology incl. Honours (22)		Early Learning & Child Care	12
• Sociology (32)		Emergency Communications & Response Certificate	7
Bachelor of Child & Youth Care	9	Hearing Aid Practitioner	9
• Bachelor Degree (5)		Human Resources Management Certificate	2
• Diploma Exit (4)		Human Resources Management Diploma	9
Bachelor of Commerce	112	Library & Information Technology	12
• Accounting (44)		Massage Therapy	9
• Human Resources Management (20)		Office Assistant	19
• International Business (3)		• Administrative (4)	
• Legal Studies in Business (12)		• Legal (6)	
• Management (17)		• Medical (9)	
• Marketing (11)		Paralegal Studies Diploma	8
• Supply Chain (5)		Police & Investigations Diploma	25
Bachelor of Communication Studies	13	Investigative Studies (12)	
• Journalism (2)		Police Studies (13)	
• Professional Communication (11)		Post Diploma Certificate	33
Bachelor of Design	9	• Hospice Palliative Care (1)	
• Graphic Design – Diploma Exit (1)		• Occupational Health Nursing (2)	
Bachelor of Early Childhood Curriculum Studies	2	• Perioperative Nursing for Registered Nurses (27)	
Bachelor of Fine Arts	4	• Post-Basic Certificate: Wound Management (3)	
• Music Theatre Performance – Diploma Exit (1)		Psychiatric Nursing Diploma	7
• Studio Arts – Diploma Exit (3)		Public Relations Diploma	7
Bachelor of Music	6	Social Work Diploma	19
• Composition (1)		Special Needs Educational Assistant Certificate	12
• Performance (5)		Therapist Assistant Diploma	15
Bachelor of Music in Jazz & Contemporary Pop	1	• PTA/OTA (7)	
Bachelor of Psychiatric Nursing	3	• Speech Language Pathologist Assistant (8)	
		Travel Diploma	1
<b>Total Respondents</b>			<b>620</b>

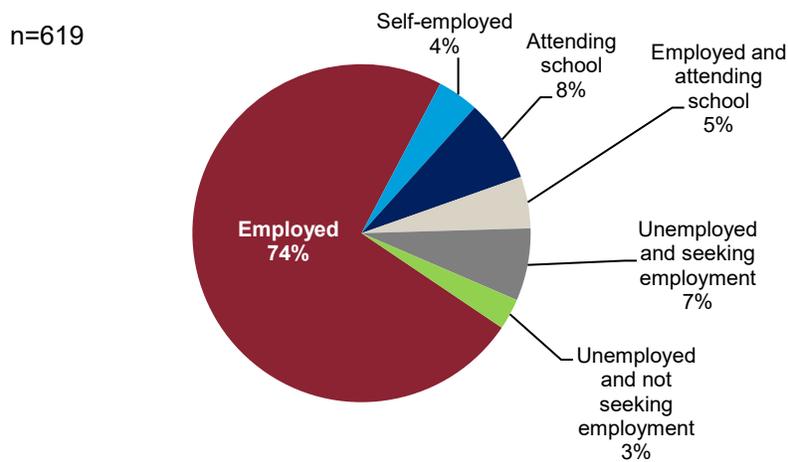
# CURRENT ACTIVITY

Graduates have several avenues they may pursue after graduation, including employment, self-employment, and further education. One of the first questions on the Graduate Survey asks graduates to identify the main activity in which they are currently engaged.

As shown below:

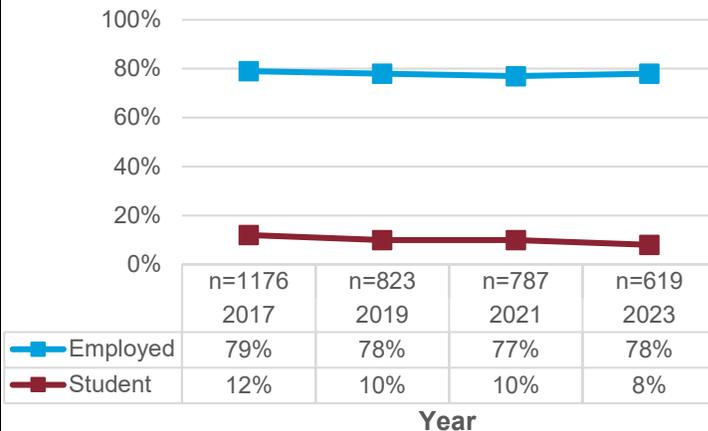
- 78% of graduates indicated employment was their main activity, including 4% who were self-employed
- 8% of graduates were attending school as their main activity<sup>3</sup>
- 5% of graduates were both employed and attending school
- 7% of graduates were unemployed and seeking employment
- 3% of graduates were unemployed and not seeking employment

**Figure 1. Main Activity of 2023 Graduates<sup>4</sup>**



## Historical Comparison

**Figure 2. Graduates' Main Activity: Historical Comparison of Employed vs. Student**



*The percentage of graduates continuing their education has decreased slightly since 2021; the percentage of those citing employment as their main activity has remained stable (between 77% and 79%).*

<sup>3</sup>Twenty-one of the 52 respondents who indicated that they are attending school as their main activity subsequently (8%) indicated (in a follow-up question) that they are also employed.

<sup>4</sup>Note: one respondent did not respond to this question.

# GRADUATE EMPLOYMENT

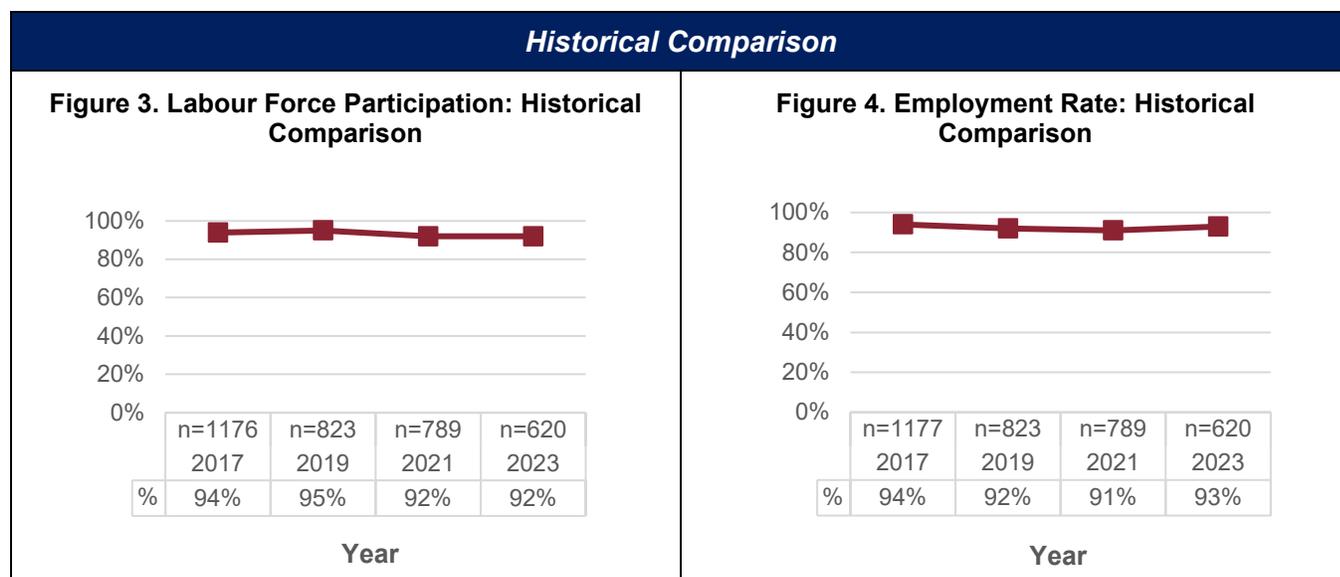
Employment is the route chosen by most graduates, with 92% of 2023 graduates indicating they were in the labour force at the time of the survey (i.e., they were either employed or seeking employment). The remaining 8% of graduates were either students (who were not employed) or not seeking employment.

Those employed (n=530)<sup>5</sup> who were asked about their employment status reported the following:

- 76% were employed in one job
- 24% were employed in two or more jobs

The figures below indicate a 93% employment rate for 2023 graduates, calculated by using the following formula:

$$\frac{\text{\# Employed (n=530)}}{\text{In Labour Force (n=572)}^6}$$



- As Figure 3 indicates, the labour force participation of graduates has remained consistent over the years, with 92% or more of graduates participating in the labour force.
- The employment rate of MacEwan University graduates has remained consistently high over the years, as Figure 4 indicates.

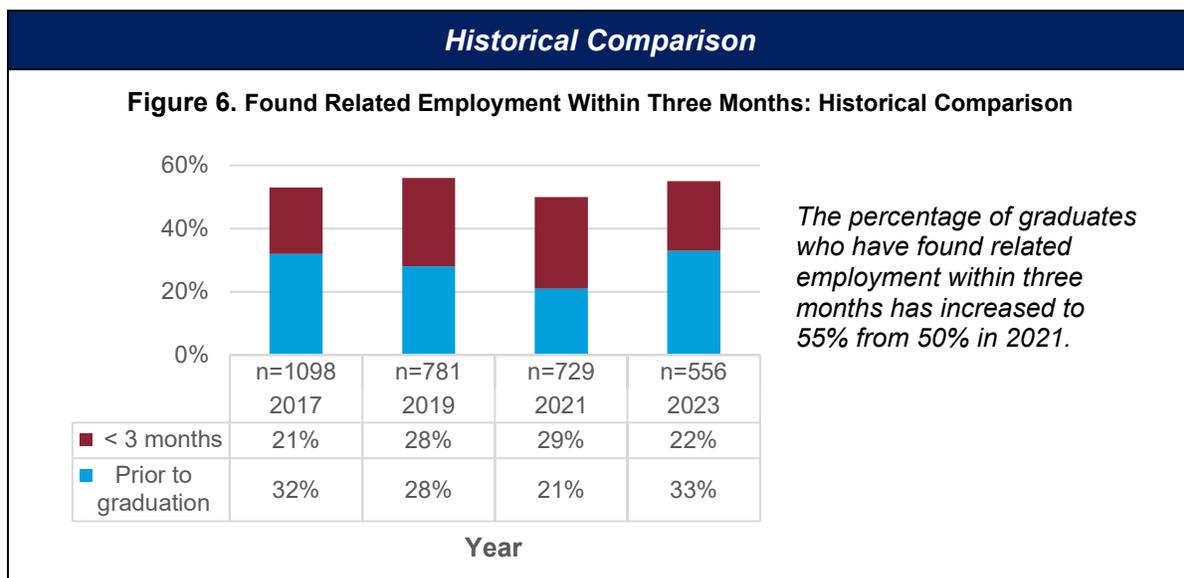
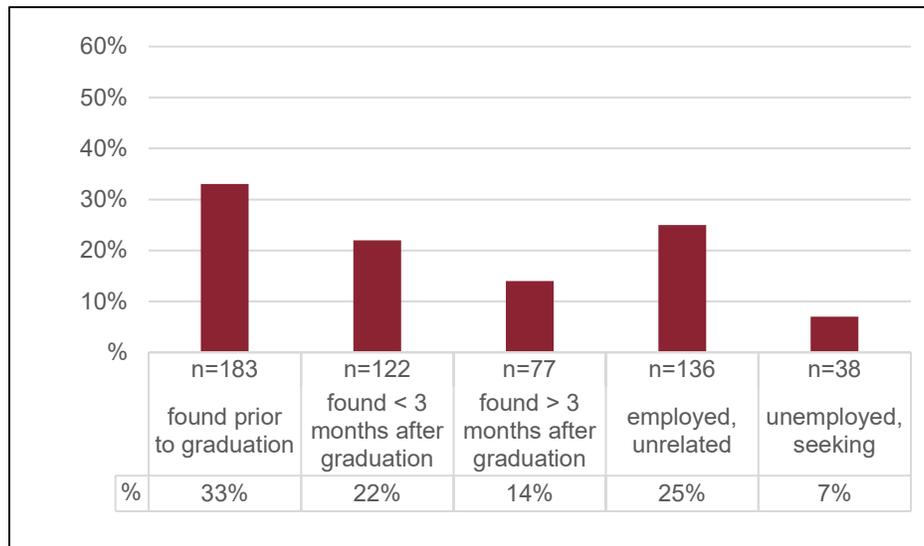
<sup>5</sup> Two of the 530 employed respondents refused to answer the question regarding how many paying jobs they currently had.

<sup>6</sup> One respondent refused to provide information that would denote whether or not they were in the labour force.

## GRADUATES' ABILITY TO SECURE PROGRAM-RELATED EMPLOYMENT

As shown in Figure 5, 33% of MacEwan University graduates in the labour force who secured program-related employment did so prior to graduation. Twenty-two percent were able to secure program-related employment less than three months after graduation. One-quarter of graduates in the labour force were employed in an unrelated position at the time of the survey.<sup>7</sup>

**Figure 5. Graduate Job Search for Related Employment**

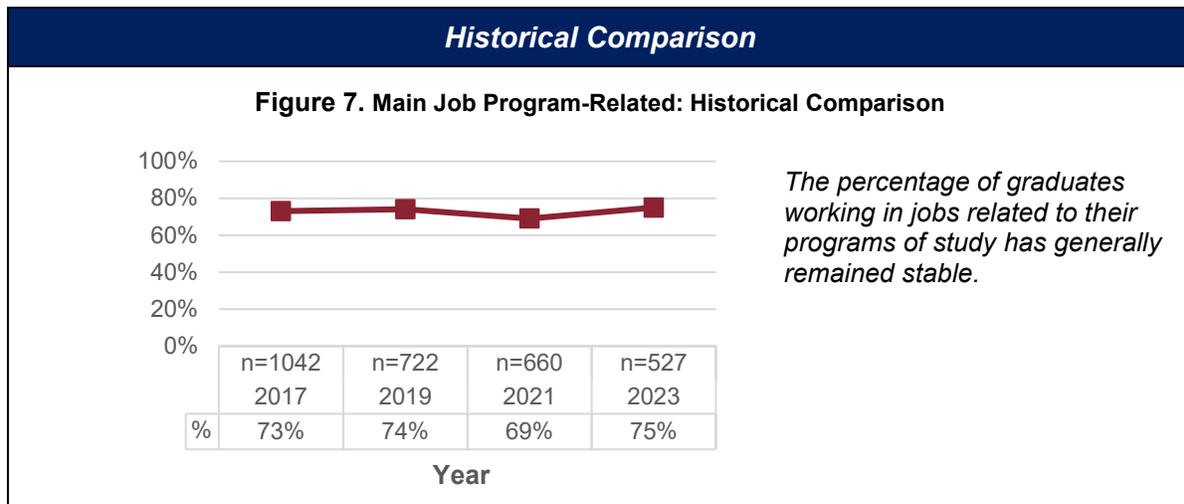


<sup>7</sup> These results include people who have ever been employed, while the employment rate includes those currently employed.

# PROGRAM-RELATEDNESS IN EMPLOYMENT

## PROGRAM-RELATED EMPLOYMENT – MAIN JOB

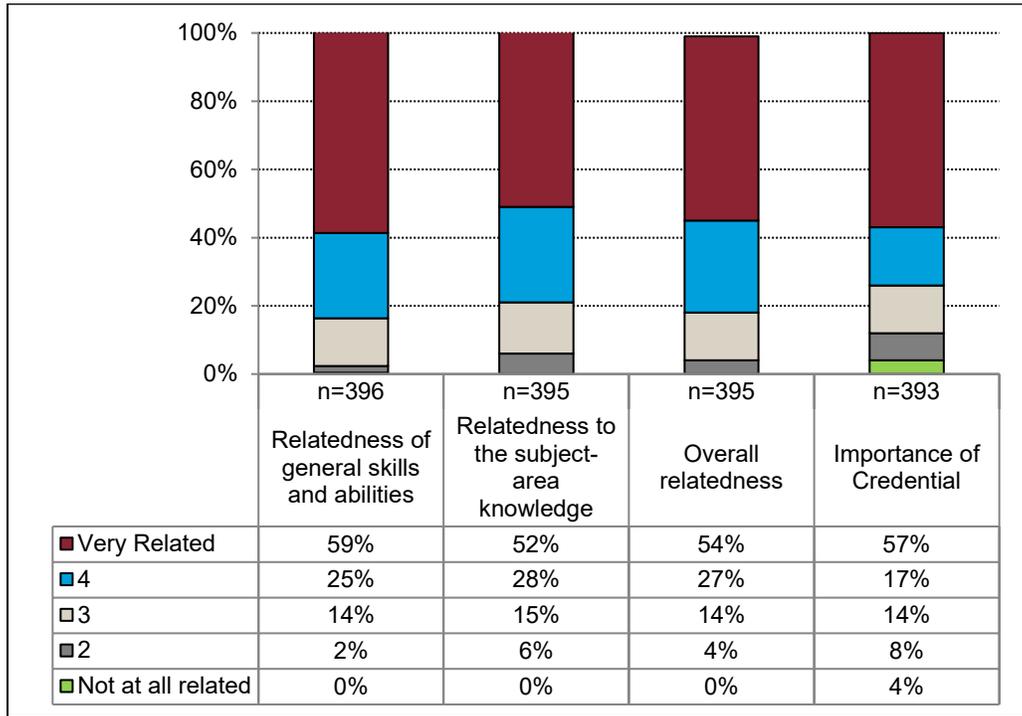
Graduates were asked if their current main job was related to the program they had completed. Seventy-five percent of graduates indicated that their main current job was related or somewhat related to the program they had completed at MacEwan University.<sup>8</sup> Sixty-six percent of graduates said yes when asked if they have had program-related employment since graduation.<sup>9</sup>



<sup>8</sup> This percentage refers to graduates who are in the labour force.

<sup>9</sup> This percentage is calculated out of all graduates; when calculated out of only those graduates in the labour force, the percentage is 69%.

**Figure 8. Relatedness of Program to Current Main Job and Importance of Credential in Obtaining Current Main Job**



Employed graduates were then asked to rate how related their current main job is to the program from which they graduated. Three general indicators were specified, and the ratings were based on a five-point scale, where 1 equals not at all related and 5 equals very related. Ratings of 4 and 5 are combined to denote “related.” As Figure 8 shows, 84% of graduates indicated that their main job is related to the general skills and abilities they acquired from their program of study. Eighty percent of graduates reported that their current main job is related to the subject-area knowledge they acquired, and 81% said that overall, their current job is related to the program from which they graduated.

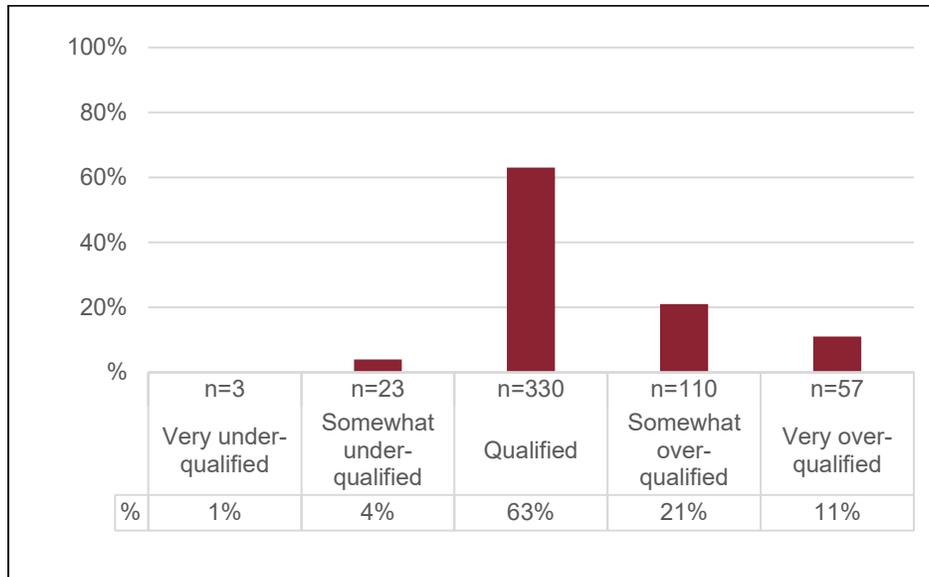
### **IMPORTANCE OF CREDENTIAL IN OBTAINING MAIN JOB**

Employed graduates were asked to rate how important their credentials were in getting their current main job. Ratings were based on a five-point scale, where 1 equals not at all important and 5 equals very important. Ratings of 4 and 5 are combined to denote “important.” As Figure 8 indicates, 74% of MacEwan University graduates said that their credential was important in getting their current main job (compared to 74% in 2021, 76% in 2019, and 72% in 2017.)

## QUALIFICATIONS RELATED TO EMPLOYMENT – MAIN JOB

Employed graduates were asked to rate how qualified they are for their current main job, given their education, training, and experience. The ratings were based on a five-point scale: very under-qualified, somewhat under-qualified, qualified, somewhat over-qualified, and very over-qualified. As Figure 9 shows, 63% of graduates reported that they were qualified for their main current job; 32% indicated that they were over-qualified for their current main job.

**Figure 9. Qualifications Related to Current Main Job**

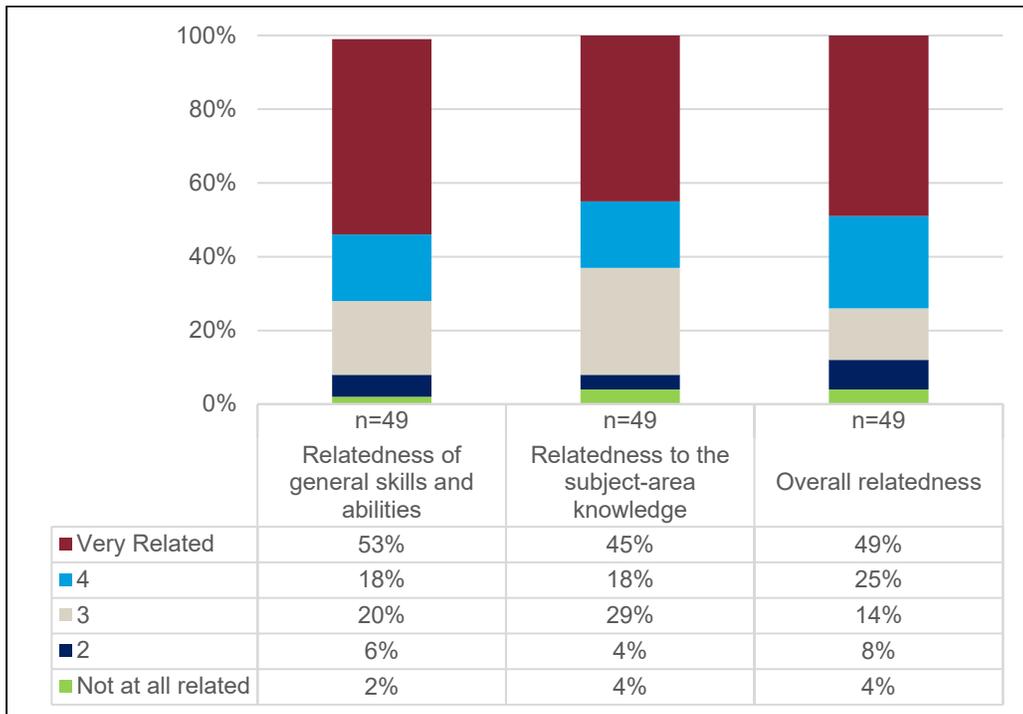


## PROGRAM-RELATED EMPLOYMENT – OTHER JOBS

In some cases, graduates are employed in more than one job. Twenty-four percent of MacEwan University graduates reported that they had more than one job (n=129). Of these graduates, 28% reported that their other job was related to their program of study (an additional 10% reported that their other job was somewhat related).

Graduates were also asked to rate the degree to which any of their other related jobs were related to the program they had completed, with respect to three indicators. Ratings of 4 and 5 are combined to denote “related.” As Figure 10 indicates, the majority of graduates (71%) reported that the general skills and abilities they acquired were related to their other job(s). Sixty-three percent reported the subject-area knowledge they acquired to be related, and just under three-quarters of graduates (74%) indicated that overall, their other job is related to the program from which they graduated.

**Figure 10. Relatedness of Program to Other Job**



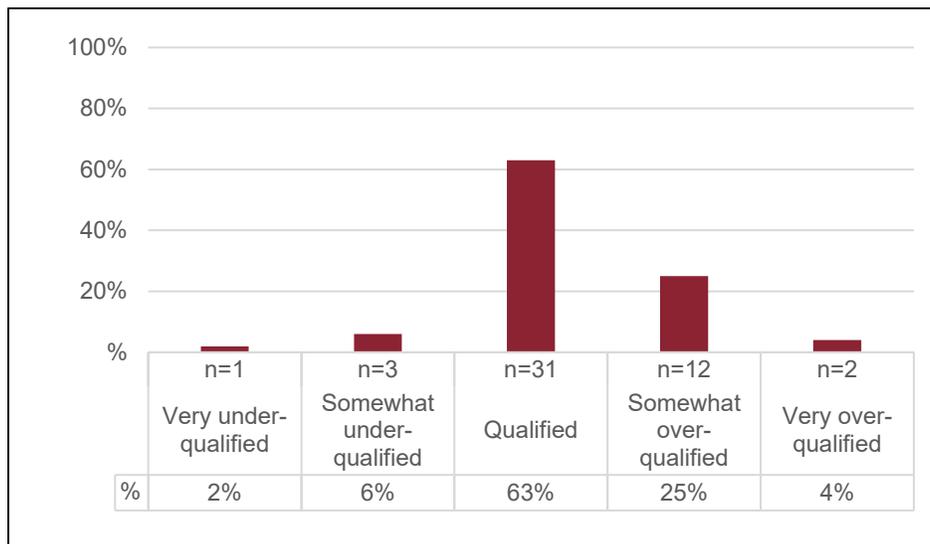
Employment in more than one job is more common among graduates from the following programs<sup>10</sup>: Bachelor of Music – Performance major (80%), Massage Therapy (63%), Bachelor of Child and Youth Care (60%), and Human Resources Management diploma (50%).

<sup>10</sup> Note: only programs in which the total number of respondents was 5 or more are included.

**QUALIFICATIONS RELATED TO EMPLOYMENT – OTHER JOBS**

Employed graduates who reported having more than one job were asked to rate how qualified they are for their other jobs, given their education, training, and experience. The ratings were based on a five-point scale: very under-qualified, somewhat under-qualified, qualified, somewhat over-qualified, and very over-qualified. An equal percentage of graduates reported that they were qualified for their main jobs (63% - see Figure 9) and their other jobs (63% - see Figure 11). Twenty-five percent felt they were somewhat over-qualified for their second jobs, compared to 21% (see Figure 9) who felt somewhat over-qualified for their current main job.

**Figure 11. Qualifications Related to Other Job**

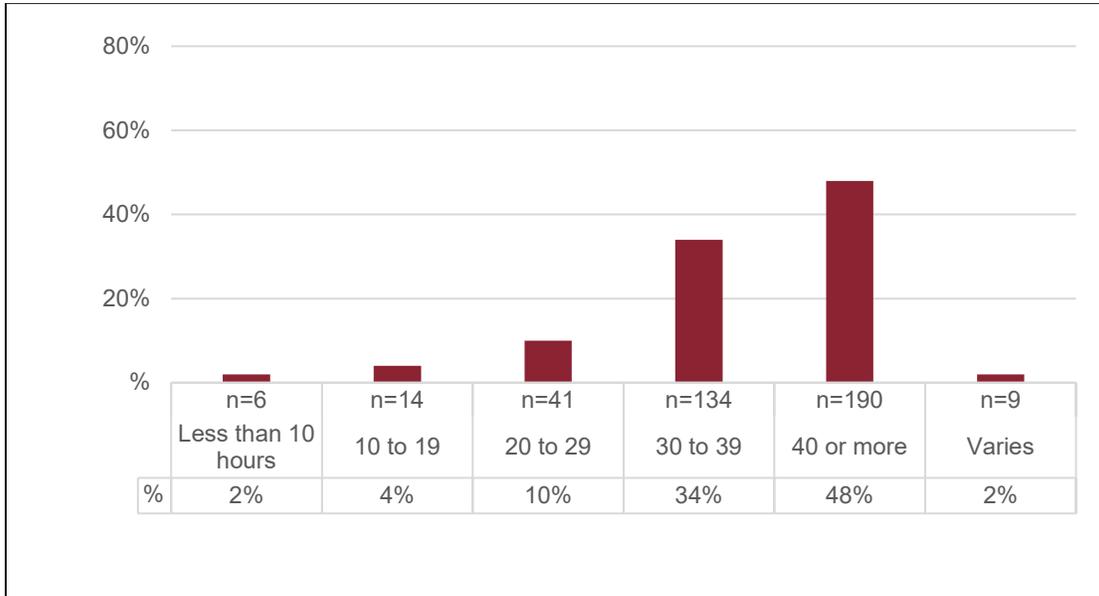


# FULL-TIME EMPLOYMENT

## HOURS WORKED – MAIN RELATED JOB

Graduates were asked to indicate the number of hours per week they worked at their main program-related job. Full-time work includes 30 hours per week or more.

**Figure 12. Hours Worked per Week Related Main Jobs**

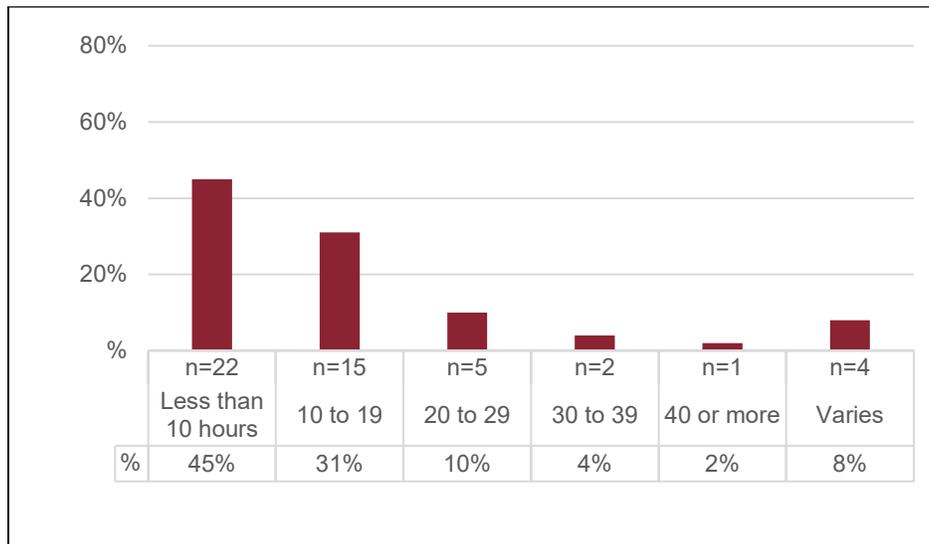


As Figure 12 indicates, of those whose current main job was related to their program of study, 82% were employed full-time and 14% were employed between 10-29 hours per week.

## HOURS WORKED – OTHER RELATED JOBS

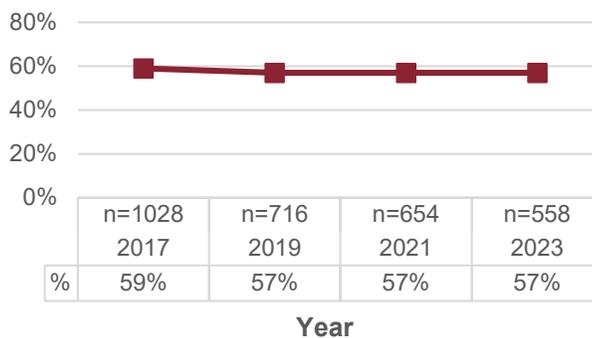
Several graduates are also employed in other jobs, as previously noted. Of those graduates who are employed in other related positions, 76% worked 19 hours or less in their other jobs, as shown in Figure 13.

**Figure 13. Hours Worked per Week in Other Related Job**



## Historical Comparison

**Figure 14. Percentage Employed Full-time Related: Historical Comparison<sup>11</sup>**



*The number of graduates who are employed in full-time related positions has remained fairly consistent from 2017 to 2023.*

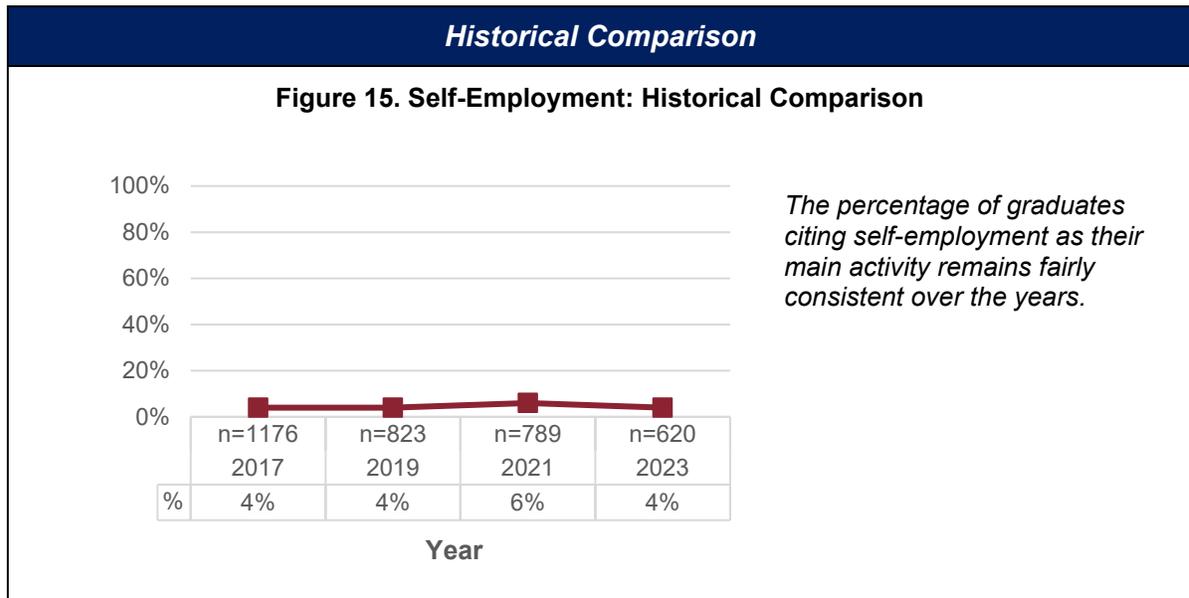
<sup>11</sup> This calculation is based on the self-reported main activity of all graduates except those who reported that they were not in the labour force.

# SELF-EMPLOYMENT

Four percent of graduates reported that self-employment was their main activity. These 22 graduates were distributed among 13<sup>12</sup> MacEwan University programs. Of this group, 68% indicated their self-employment was related or somewhat related to their program of study.

Self-employment was more common among graduates of the following programs:<sup>13</sup>

- Bachelor of Music – Performance major
- Massage Therapy
- Bachelor of Commerce – Human Resources Management major



<sup>12</sup> Programs were broken down by major (e.g., Bachelor of Music - Performance major).

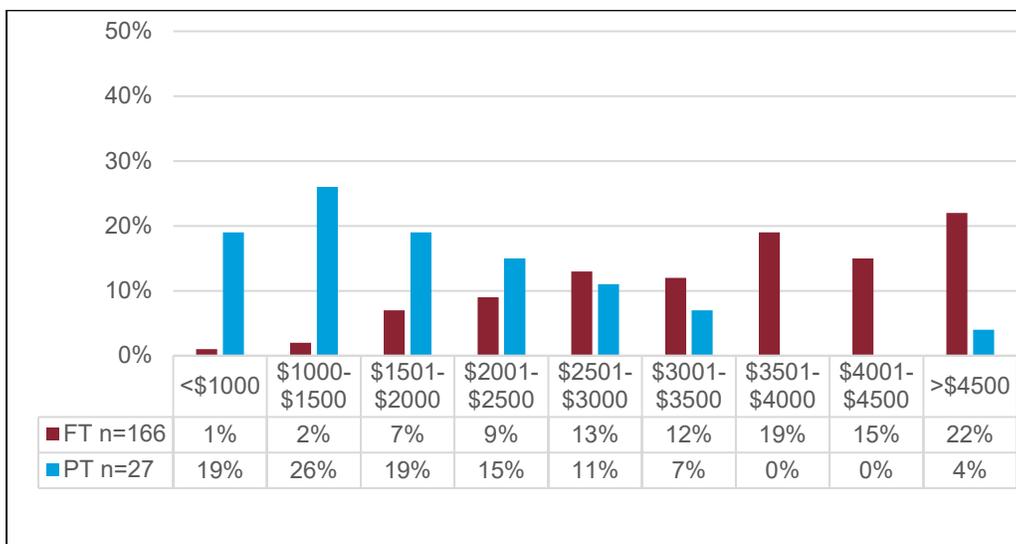
<sup>13</sup> Only programs in which the total number of respondents was 5 or greater are presented.

# GRADUATE STARTING SALARIES

Graduates employed in related positions were asked to indicate their monthly salaries based on ranges specified in the survey. Average salaries<sup>14</sup> of 2023 graduates were as follows:

- \$3,517 for those in full-time related positions
- \$1,889 for those in part-time related positions

**Figure 16. Monthly Salaries of Graduates in Related Jobs**



## Historical Comparison

**Figure 17. Average Monthly Salary: Historical Comparison**



*The average full-time salary of those in related jobs has increased since 2017.<sup>15</sup>*

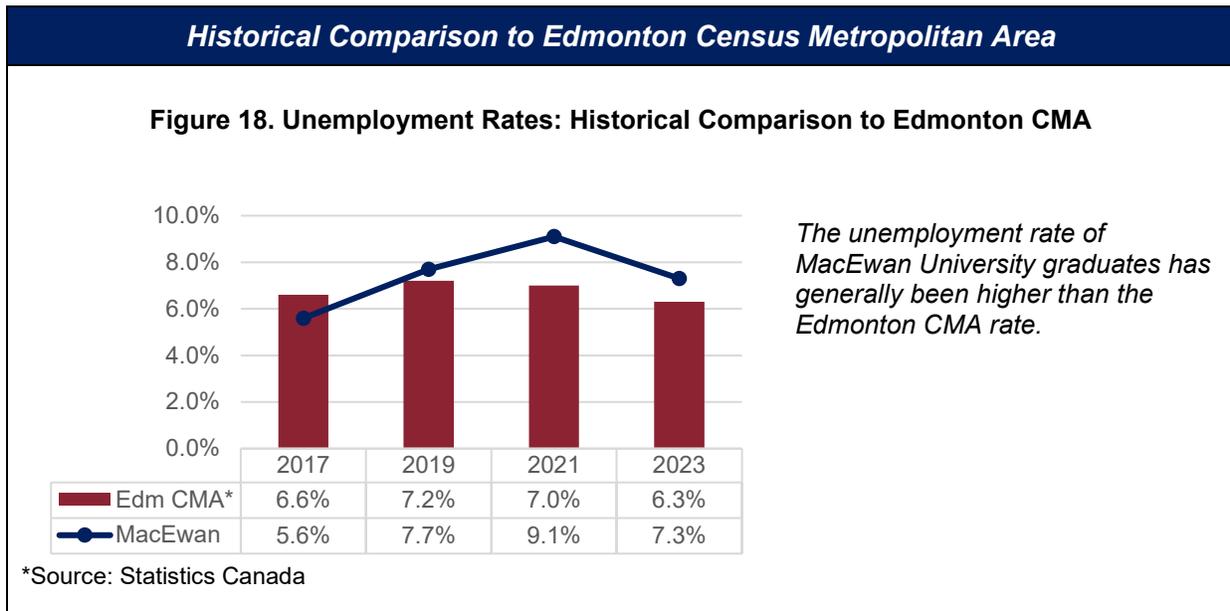
<sup>14</sup> Average salary was calculated by converting salary ranges to midpoints, a practice that is used by Statistics Canada when dealing with ranges.

<sup>15</sup> Two income categories were added in 2019 in order to reflect economic growth in salaries. The Over \$4000 category was replaced by two income categories: \$4,001 - \$4,500, and Over \$4,501.

# UNEMPLOYED GRADUATES

Approximately nine percent of graduates were unemployed at the time of the survey. Seven percent of graduates in the labour force (42/572) were unemployed and seeking employment at the time of the survey (the remaining 2% were not seeking employment and are therefore not considered to be part of the labour force).<sup>16</sup>

As Figure 18 shows, the unemployment rate of MacEwan University graduates has increased since 2017, with a peak occurring during the pandemic in 2021. The unemployment rate for the Edmonton Census Metropolitan Area (CMA) has recently decreased to 6.3%.<sup>17</sup>



<sup>16</sup> The programs with the highest percentage of unemployed graduates (who are in the labour force) are: Bachelor of Arts – English major (33%), Therapist Assistant Diploma – PTA/OTA major (33%), Police & Investigations – Investigative Studies major (25%), Accounting & Strategic Measurement diploma (22%), and Social Work diploma (21%). Only programs in which the total number of respondents was 5 or greater are included.

<sup>17</sup> <https://www.edmonton.ca/sites/default/files/public-files/Q4-2023EconomicUpdate.pdf>

## EDUCATIONAL STATUS AND PLANS

Some graduates choose to continue their education after graduation, either as full-time students or in addition to working. Eighteen percent (n=113) of 2023 graduates indicated that they were enrolled in a post-secondary institution at the time of the survey (see Figure 21 for a historical comparison of graduates continuing their education). Of the 113 graduates enrolled in a post-secondary institution, 44% (n=50) graduated from a diploma (n=44) or certificate program (n=6) and 56% (n=63) graduated from a degree program. Of the enrolled students, 76% were enrolled full-time and 25% part-time.<sup>18</sup>

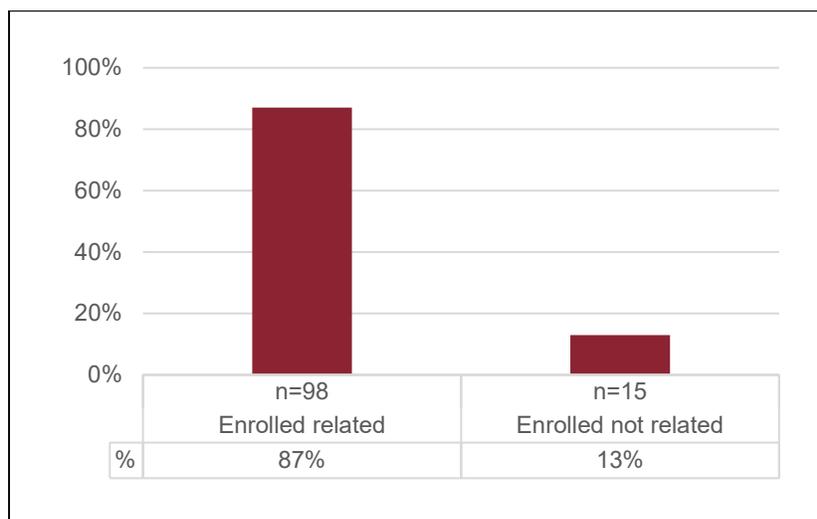
Of those graduates who were enrolled, 87% were enrolled in programs related to those they had completed at MacEwan University and 13% were enrolled in unrelated programs, as Figure 19 indicates.

As Figure 20 shows, 42% of graduates who are continuing their education are doing so at MacEwan University, 22% are continuing at the University of Alberta, 6% are continuing at the University of Calgary, 4% are continuing at Athabasca University, and 4% are continuing at NAIT. The remaining 22% of graduates who are continuing their education were continuing at various universities and colleges in Alberta, Canada, the United States, and elsewhere.

Eight percent of graduates in total (n=47) returned to MacEwan University to continue their education, which compares to 8% in 2021, 10% in 2019, and 11% in 2017. Most often these individuals enrolled in programs related to those from which they graduated and are taking advantage of the laddering opportunities provided at MacEwan University.

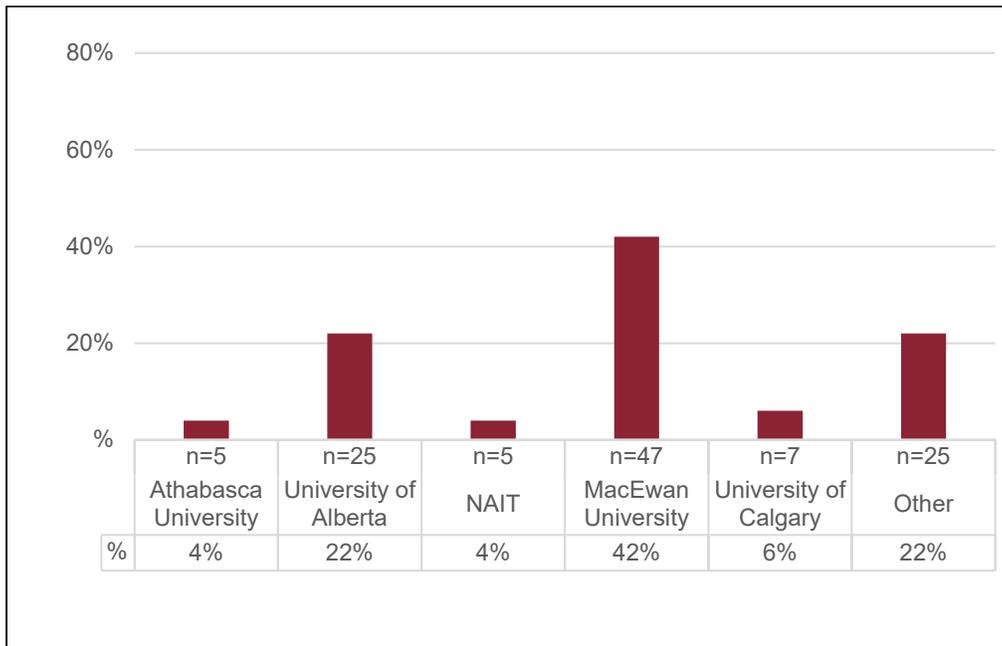
Forty-six percent (n=52) of the 113 graduates continuing their education (8% of total graduates) reported that their program of study will lead to an undergraduate degree and 25% of those continuing their education (5% of total graduates, n=28) said they are continuing their education in a graduate program. Appendix A provides a breakdown of the programs and institutions in which graduates were continuing their education.

**Figure 19. Educational Relatedness of Enrolled 2023 Graduates**



<sup>18</sup> Three enrolled students refused to answer.

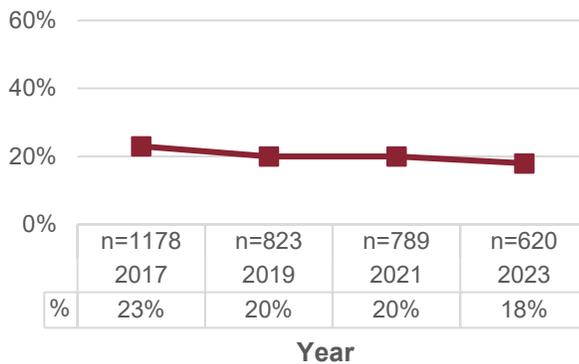
**Figure 20. Institutions Graduates Are Attending<sup>19</sup>**



**Historical Comparison**

**Figure 21. Graduates Continuing Their Education: Historical Comparison**

**Currently Enrolled: Historical Comparison**



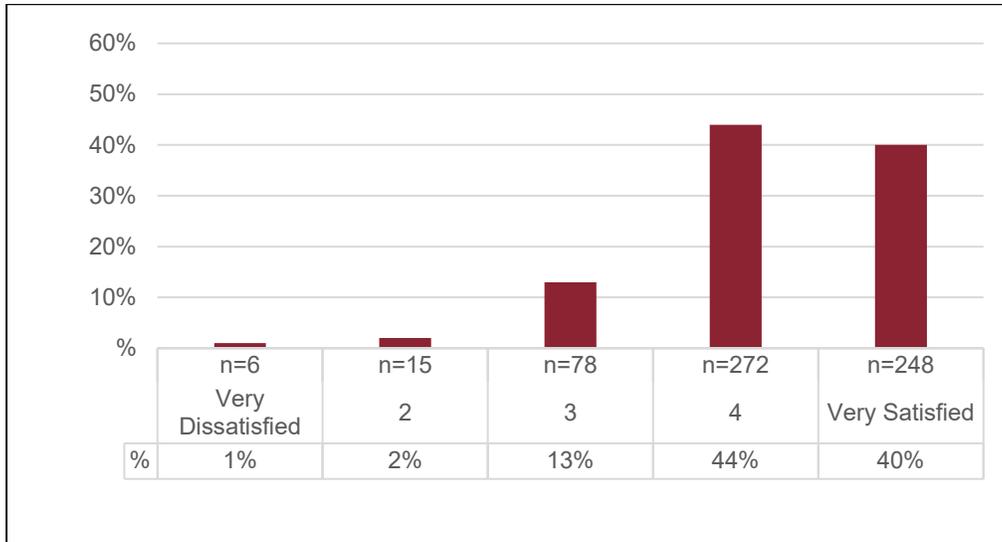
*The percentage of graduates continuing their education has decreased since 2017.*

<sup>19</sup> Note: one respondent indicated that they were attending more than one institution, therefore, the number of institutional attendees totals 114, even though there are 113 respondents continuing their education.

# SATISFACTION WITH QUALITY OF EDUCATIONAL EXPERIENCE

Graduates were asked to rate their satisfaction with their educational experience. Ratings were based on a five-point scale, where 1 equals not at all satisfied and 5 equals very satisfied. Ratings of 4 and 5 are combined to denote “satisfied.”

**Figure 22. Satisfaction with Quality of Educational Experience**



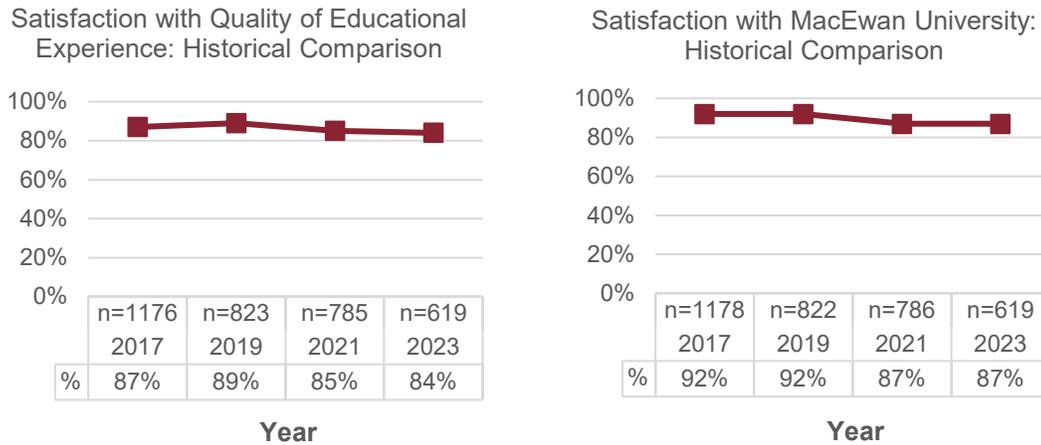
As Figure 22 indicates, 84% of graduates are satisfied with the quality of their educational experience, a percentage that has decreased from earlier years (see Figure 23).

All graduates, including those who were satisfied with the overall quality of their educational experience, were asked to comment on what could have made their educational experience more satisfying.

The most frequently cited comments related to the desire for a greater variety of courses/options, followed by the need for better instructors. The negative effects of the COVID-19 pandemic were the next most frequently voiced comments, followed by comments relating to the desire for more practicums/longer practicums or more “hands-on” experience. Other improvements that were cited included: better scheduling of classes, more extracurricular activities/improved student life, lower tuition/book costs, and more in-person learning opportunities. Comments for each program are provided to department administration.

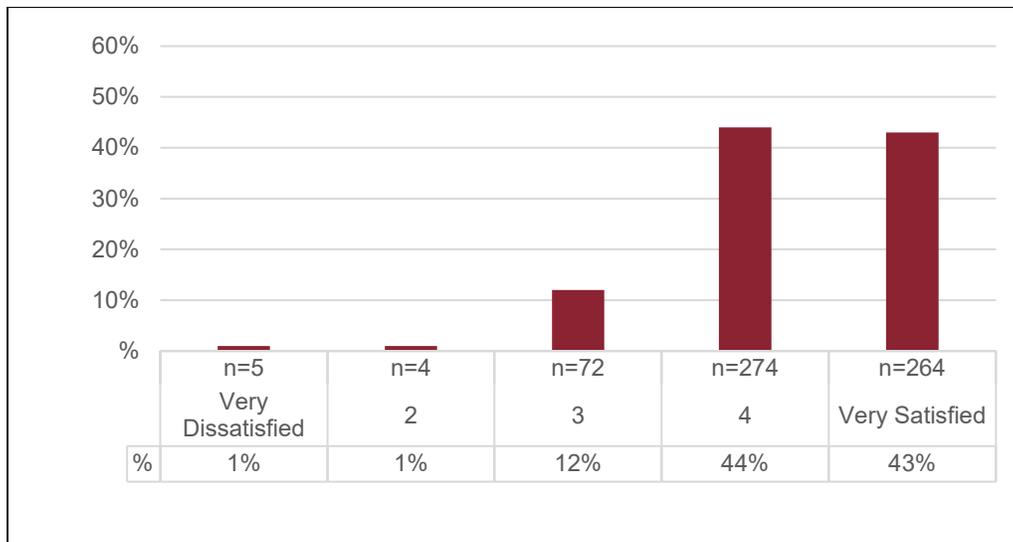
## Historical Comparison

**Figure 23. Satisfaction with Quality of Educational Experience / MacEwan University Experience: Historical Comparison**



*Graduates' satisfaction with the quality of their educational experience and with their overall MacEwan University experience has decreased since 2017.*

**Figure 24. Satisfaction with Overall Quality of MacEwan University Experience**



Graduates were asked to rate their satisfaction with the overall quality of their MacEwan University experience. Ratings were based on a five-point scale, where 1 equals not at all satisfied and 5 equals very satisfied. Ratings of 4 and 5 are combined to denote “satisfied.”

Eighty-seven percent of graduates reported that they were satisfied with the overall quality of their MacEwan University experience (see Figure 24), which has decreased by 5% since 2019, as indicated in Figure 23.

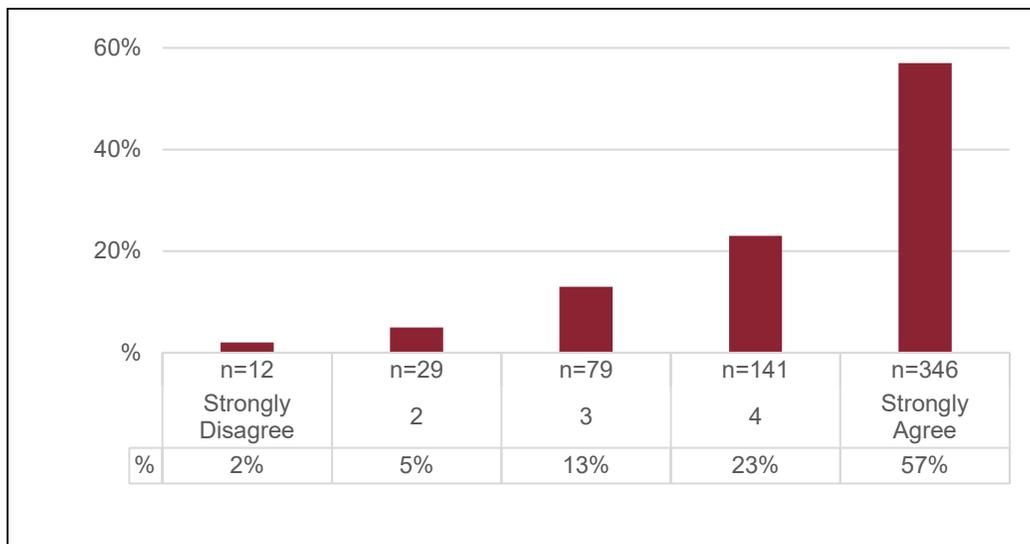
All graduates, including those who were satisfied with the overall quality of their MacEwan University experience were asked to comment on what could have made their MacEwan University experience more satisfying.

The majority of comments related to the following themes: a greater variety of courses and more extracurricular involvement/activities would be appreciated; statements about the negative effects of the COVID-19 pandemic; better instructors are needed; more resources/support are needed; lengthen the practicum/provide more hands-on learning; wanting more in-person classes; lower parking fees and tuition; more career guidance; and more information or communication from their programs and the institution. Comments for each program are provided to department administration.

Graduates were asked to rate their level of agreement with the statement “knowing what I know now, [the program I graduated from] was the right program for me.” Ratings were based on a five-point scale, where 1 equals strongly disagree and 5 equals strongly agree. Ratings of 4 and 5 are combined to denote “agree.”

As Figure 25 indicates, 80% of graduates agreed that their program was the right program for them (compared to 84% in both 2021 and 2019, and 80% in 2017).

**Figure 25. Knowing What I Know Now, Program Was Right Program for Me**



# WILLINGNESS TO RECOMMEND THE PROGRAM AND THE UNIVERSITY

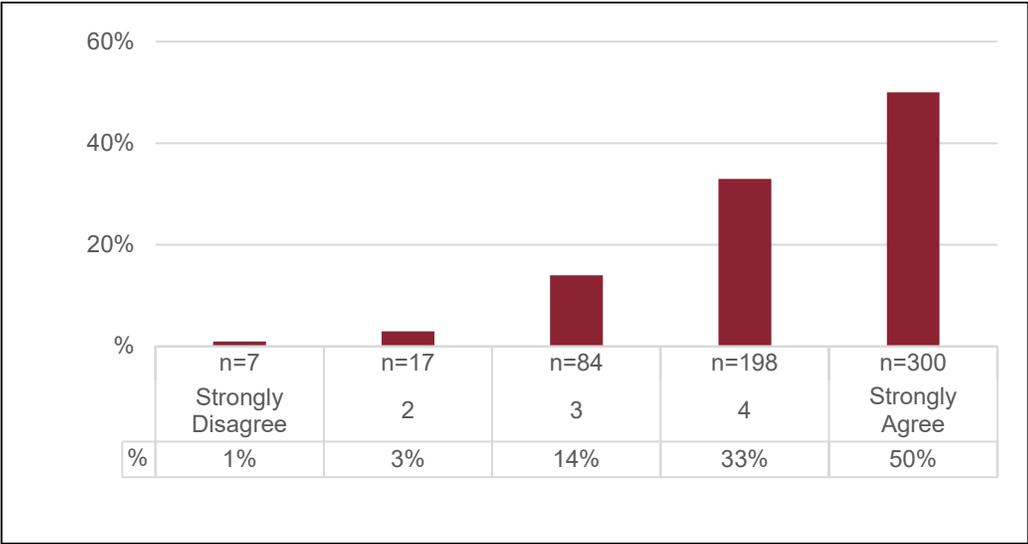
A valuable measure of any organization’s success is the willingness of clients, in this case graduates, to recommend its services to others. Graduates were asked to rate their level of agreement with the following statements:

- “Based on my experiences, I would recommend studying in my program to a friend, colleague or family member.”
- “Overall, I would recommend MacEwan University to a friend, colleague, or family member.”

Ratings were based on a five-point scale, where 1 equals strongly disagree and 5 equals strongly agree. Ratings of 4 and 5 are combined to denote “agree.”

As shown below, most MacEwan University graduates agreed that they would recommend both their programs (83% - see Figure 26) and the university (90% - see Figure 27) to others.

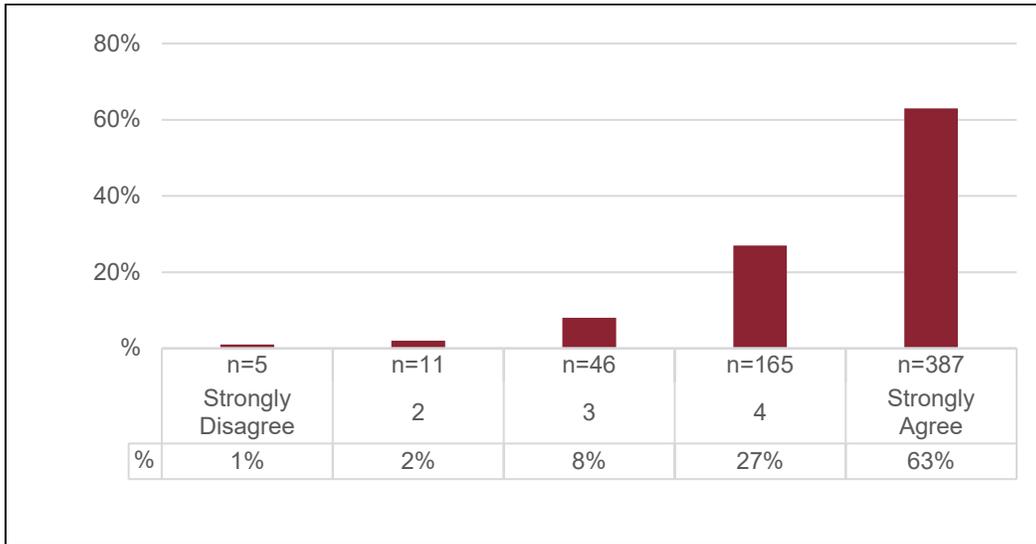
**Figure 26. Willingness to Recommend Program**



Graduates who would not recommend their programs or the university to others were asked to provide feedback regarding their responses. In general, this small group of graduates who would not recommend their programs (n=24) stated their perception that they didn’t learn much (or what they did learn was not valuable), there were limited employment opportunities, they had problems with professors, and felt their education was too expensive/not worth it.

An even smaller number of graduates (n=16) indicated they would not recommend the university to others (see Figure 27). Most comments conveyed individual experiences.

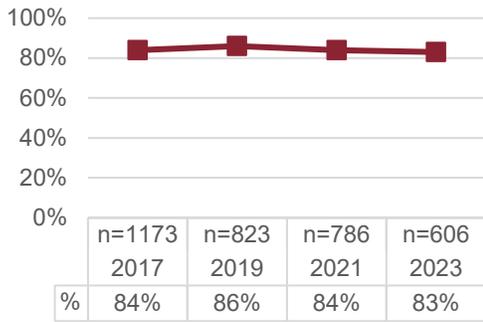
**Figure 27. Willingness to Recommend MacEwan University**



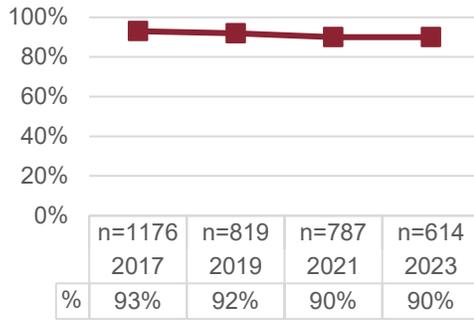
**Historical Comparison**

**Figure 28. Would Recommend Their Program/MacEwan University to Others: Historical Comparison**

**Willingness to Recommend Program: Historical Comparison**



**Willingness to Recommend MacEwan: Historical Comparison**



*The percentages of graduates willing to recommend their programs and MacEwan University have remained high over the years.*

## **ADDITIONAL COMMENTS**

At the end of the survey, graduates were invited to provide general comments regarding MacEwan University or the program from which they graduated.

The majority of comments was positive, and praised MacEwan University in general, and in terms of particular programs. Several respondents commented on various aspects of the university that contributed to an overall positive experience. For example, MacEwan University was noted as being a very student-friendly institution, and providing a “great experience” and “great instructors.” Other graduates reiterated suggestions for improvement. Comments are provided to department administration in their program summaries.

# FACULTY/SCHOOL RESULTS

This section provides results for MacEwan University, each faculty/school in general, as well as the programs within each faculty/school.

**MacEwan University  
(Overall)**

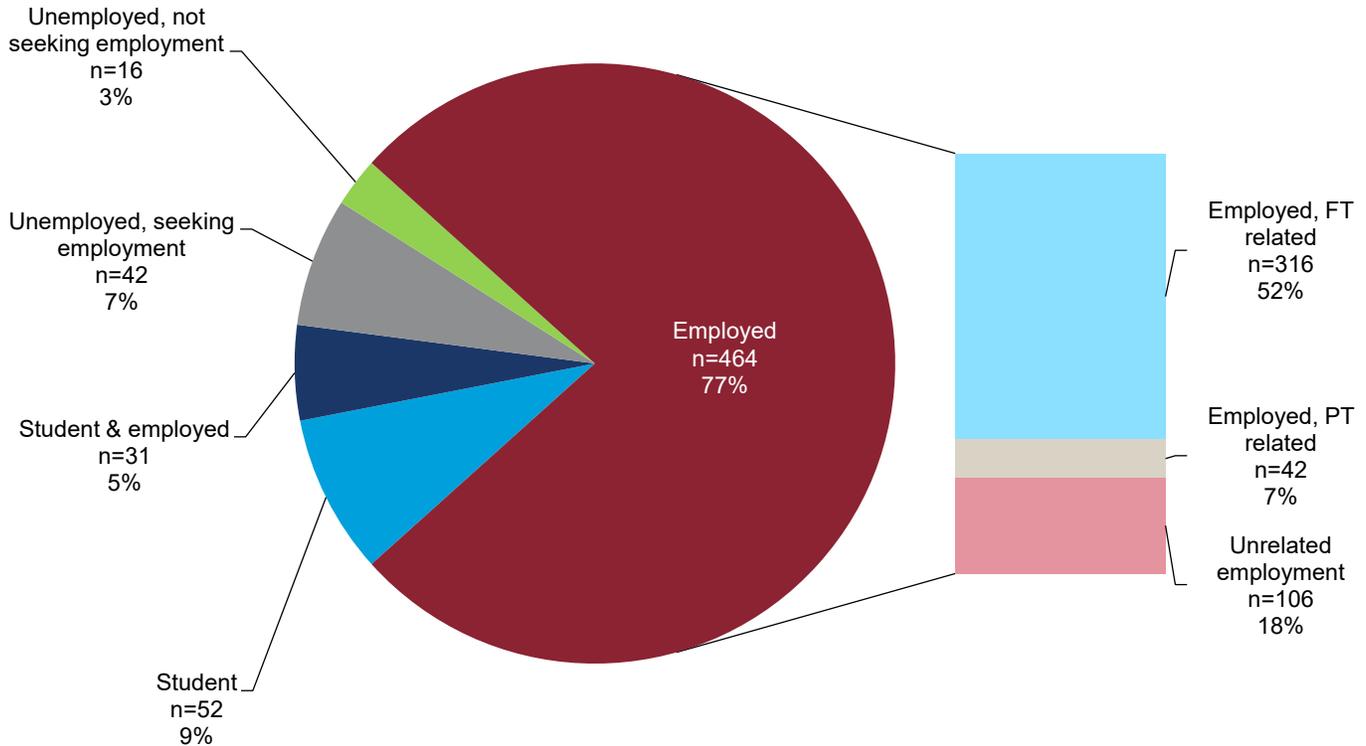
Average related monthly salary (ft): \$3,517  
(pt): \$1,889

Employment rate: 93%

Overall satisfaction with MacEwan University Experience: 87%

Number of participants: 620

**Main Activity of 2023 Graduates<sup>1</sup>**



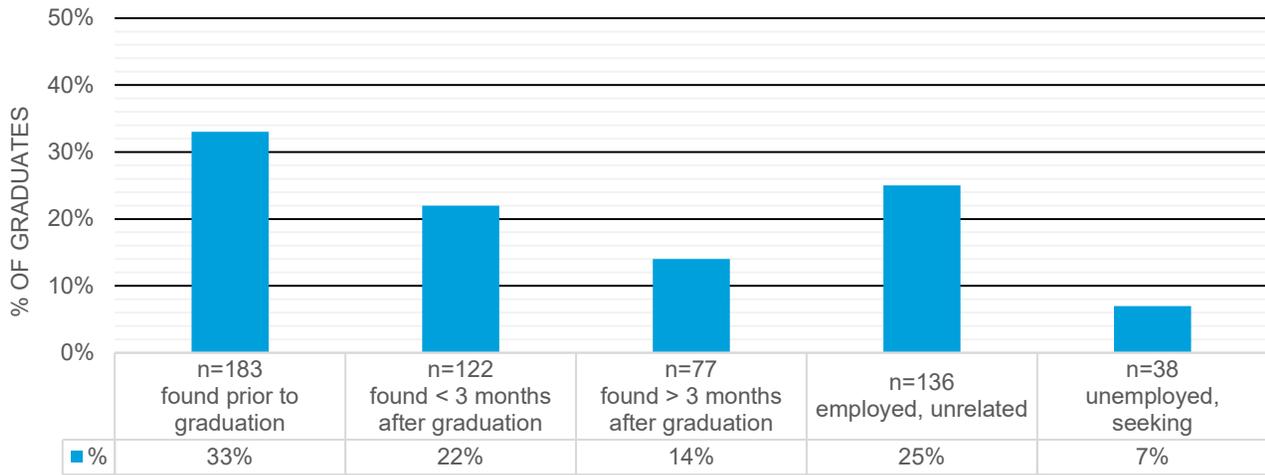
Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	94%	92%	91%	93%
Percentage whose main job is program related	73%	74%	69%	75%
Percentage with program-related employment since graduation	66%	67%	61%	66%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	85%	87%	85%	84%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	80%	80%	81%	80%
Average salary of respondents in full-time related positions	\$3,086	\$3,414	\$3,441	\$3,517
Percentage of students continuing their education	23%	20%	20%	18%
Percentage satisfied with quality of educational experience	87%	89%	84%	84%
Percentage who reported program was "right for me"	80%	84%	84%	80%
Percentage who recommend the program to others	84%	86%	84%	83%

Note: "IR" = Insufficient Response

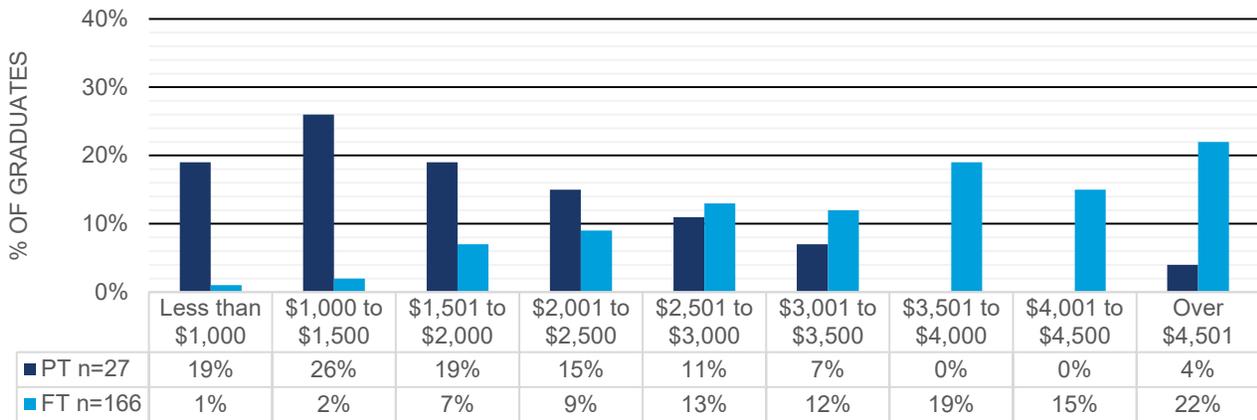
<sup>1</sup>Note: the numbers and percentages in this graph differ from Figure 1 in the main report due to the exclusion of respondents whose work hours "varied" and therefore could not be defined as FT or PT.

## Employment Status

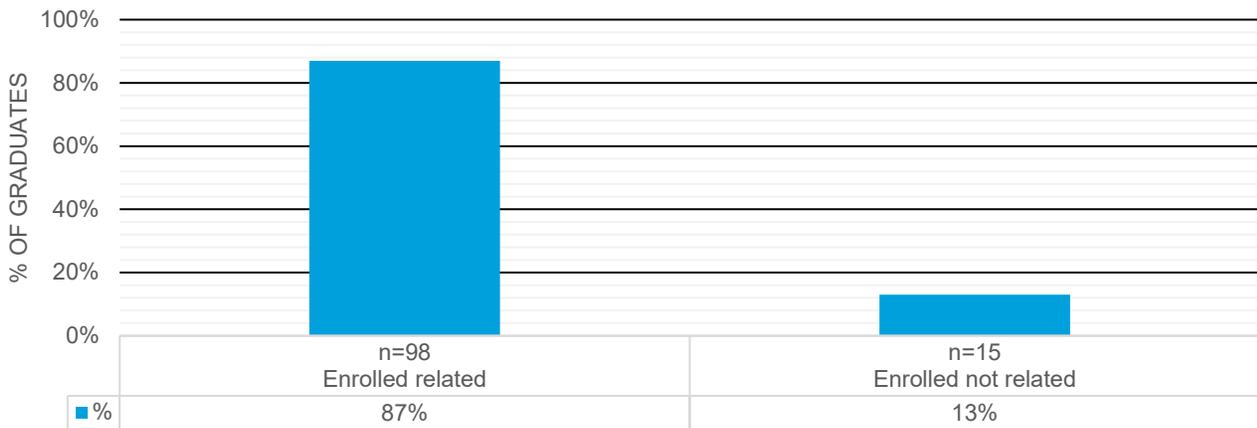
### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



# Faculty of Arts and Science (Overall)

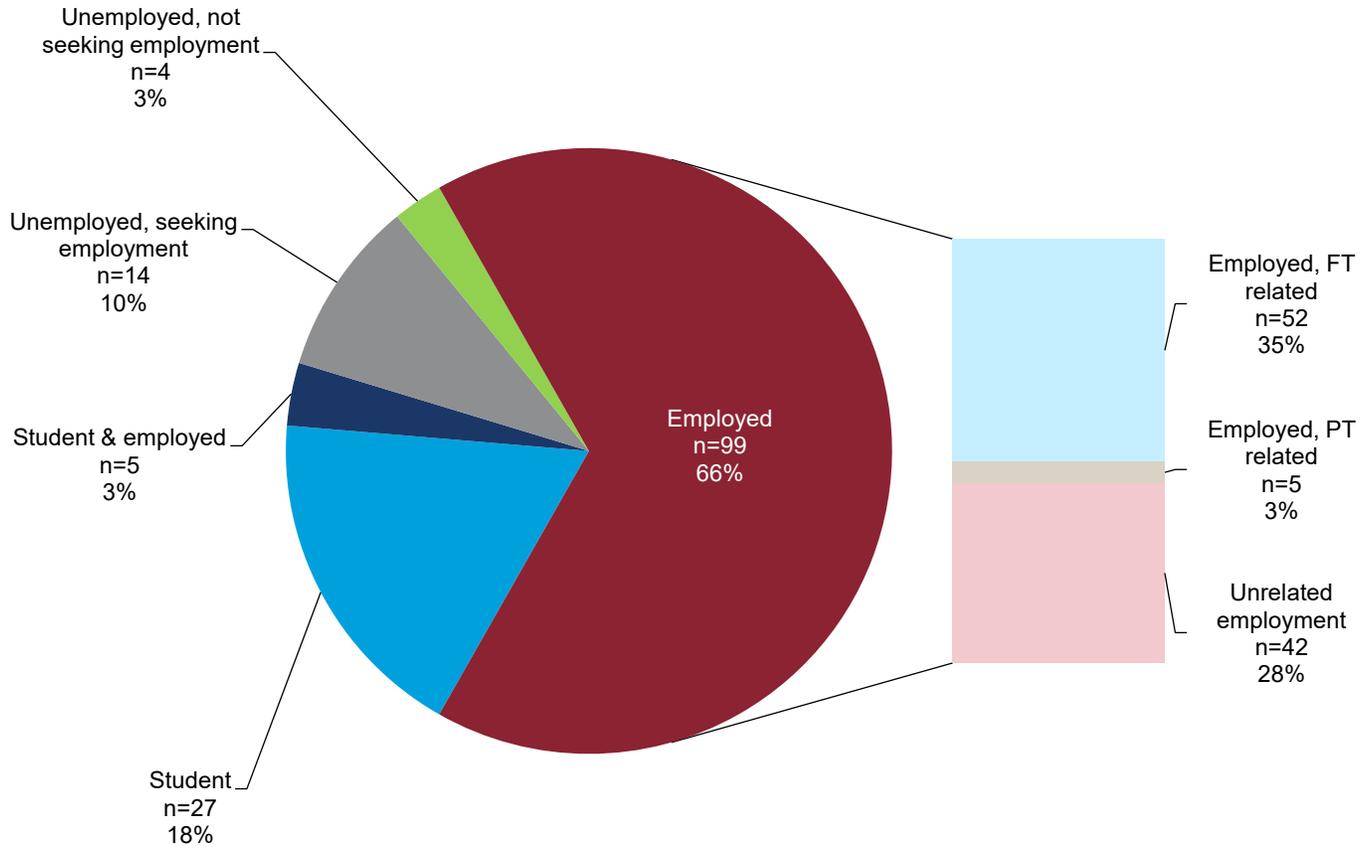
Average related monthly salary (ft): \$3,404  
(pt): IR

Employment rate: 90%

Overall satisfaction with MacEwan University Experience: 84%

Number of participants: 152

## Main Activity of 2023 Graduates

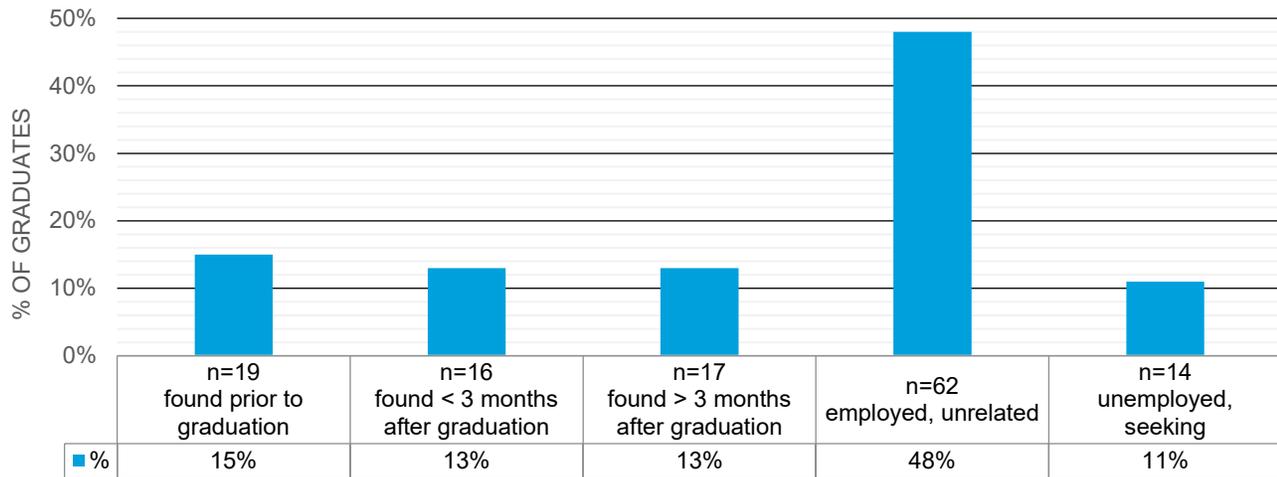


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	89%	87%	83%	90%
Percentage whose main job is program related	38%	46%	45%	56%
Percentage with program-related employment since graduation	30%	38%	33%	38%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	72%	80%	82%	74%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	74%	67%	75%	67%
Average salary of respondents in full-time related positions	\$2,799	\$3,444	\$3,560	\$3,404
Percentage of students continuing their education	31%	23%	27%	26%
Percentage satisfied with quality of educational experience	91%	87%	89%	85%
Percentage who reported program was "right for me"	66%	76%	82%	77%
Percentage who recommend the program to others	79%	78%	86%	76%

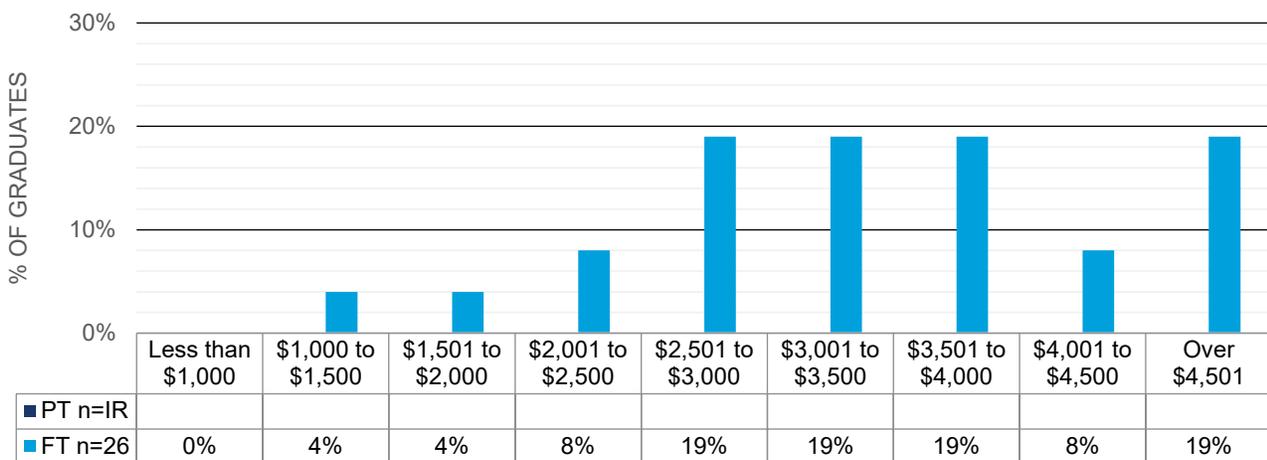
Note: "IR" = Insufficient Response

## Employment Status

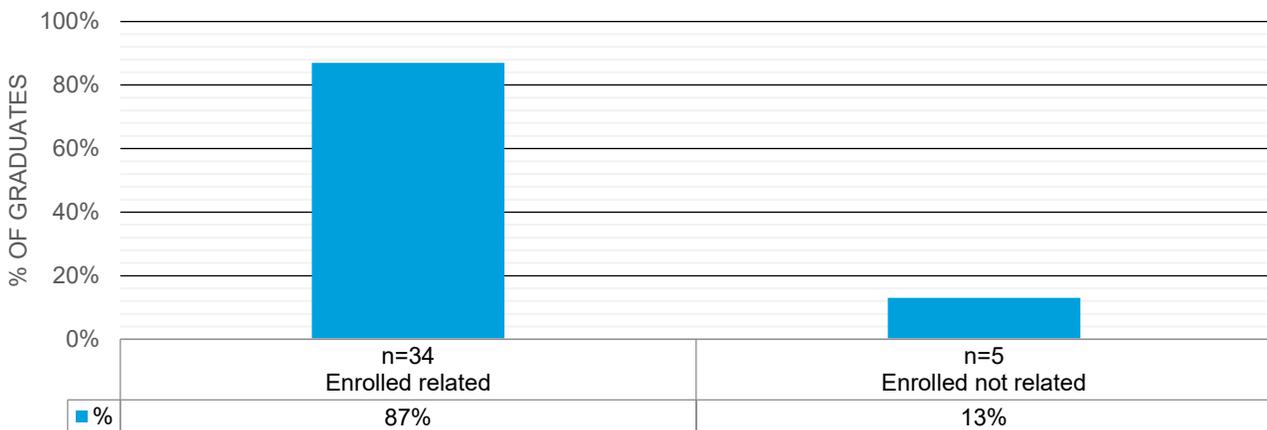
### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



Faculty of Arts and Science Graduate Results											
Program	n	Labour Force Participation	Employment Rate	Current Main Job Is Program Related	Have Had Related Job Since Graduation	Average FT Monthly Salary Related	General Skills & Abilities Acquired in Program Are Related to Current Main Job <sup>20</sup>	Subject-Area Knowledge Acquired in Program Is Related to Current Main Job	Continuing Their Education	Percent Satisfied with Overall Quality of Education	Would Recommend the Program
Bachelor of Arts (overall)	89	87%	82%	58%	41%	\$3,313	73%	70%	26%	89%	75%
Bachelor of Arts – Anthropology	3	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Arts – Economics	7	71%	100%	80%	57%	IR	IR	IR	14%	86%	57%
Bachelor of Arts – English incl. Honours	9	100%	67%	33%	0%	N/A	IR	IR	22%	67%	67%
Bachelor of Arts – History	7	100%	100%	43%	43%	IR	IR	IR	29%	100%	100%
Bachelor of Arts – Philosophy	2	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Arts – Political Science	7	71%	100%	40%	14%	IR	IR	IR	71%	86%	57%
Bachelor of Arts – Psychology incl. Honours	22	82%	100%	67%	50%	\$3,083	75%	67%	32%	86%	77%
Bachelor of Arts – Sociology incl. Honours	32	91%	90%	64%	50%	\$3,393	81%	81%	19%	94%	78%
Bachelor of Science (overall)	63	91%	79%	52%	34%	\$3,550	77%	62%	25%	79%	77%
Bachelor of Science – Applied Statistics	1	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Science – Biological Sciences	21	86%	89%	31%	20%	IR	60%	20%	33%	91%	91%
Bachelor of Science – Computer Science	14	100%	93%	64%	64%	\$3,750	100%	82%	0%	79%	93%
Bachelor of Science – Mathematics	1	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Science – Mathematical Sciences	1	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Science – Physical Sciences	5	80%	IR	IR	40%	IR	IR	IR	20%	60%	40%
Bachelor of Science – Psychology incl Honours	20	95%	90%	41%	26%	IR	57%	43%	35%	75%	63%
<b>Faculty of Arts and Science</b>	<b>152</b>	<b>88%</b>	<b>90%</b>	<b>56%</b>	<b>38%</b>	<b>\$3,404</b>	<b>74%</b>	<b>67%</b>	<b>26%</b>	<b>85%</b>	<b>76%</b>
<b>MacEwan University</b>	<b>620</b>	<b>92%</b>	<b>93%</b>	<b>75%</b>	<b>66%</b>	<b>\$3,517</b>	<b>84%</b>	<b>80%</b>	<b>18%</b>	<b>84%</b>	<b>83%</b>

Note: "IR" = Insufficient Response and signifies that less than 5 participants responded.

<sup>20</sup> Questions regarding general skills and abilities and subject-area knowledge acquired in program being related to current main job are only asked of respondents who indicated that their current main job is related or somewhat related to the program from which they graduated.

# Faculty of Fine Arts and Communications (Overall)

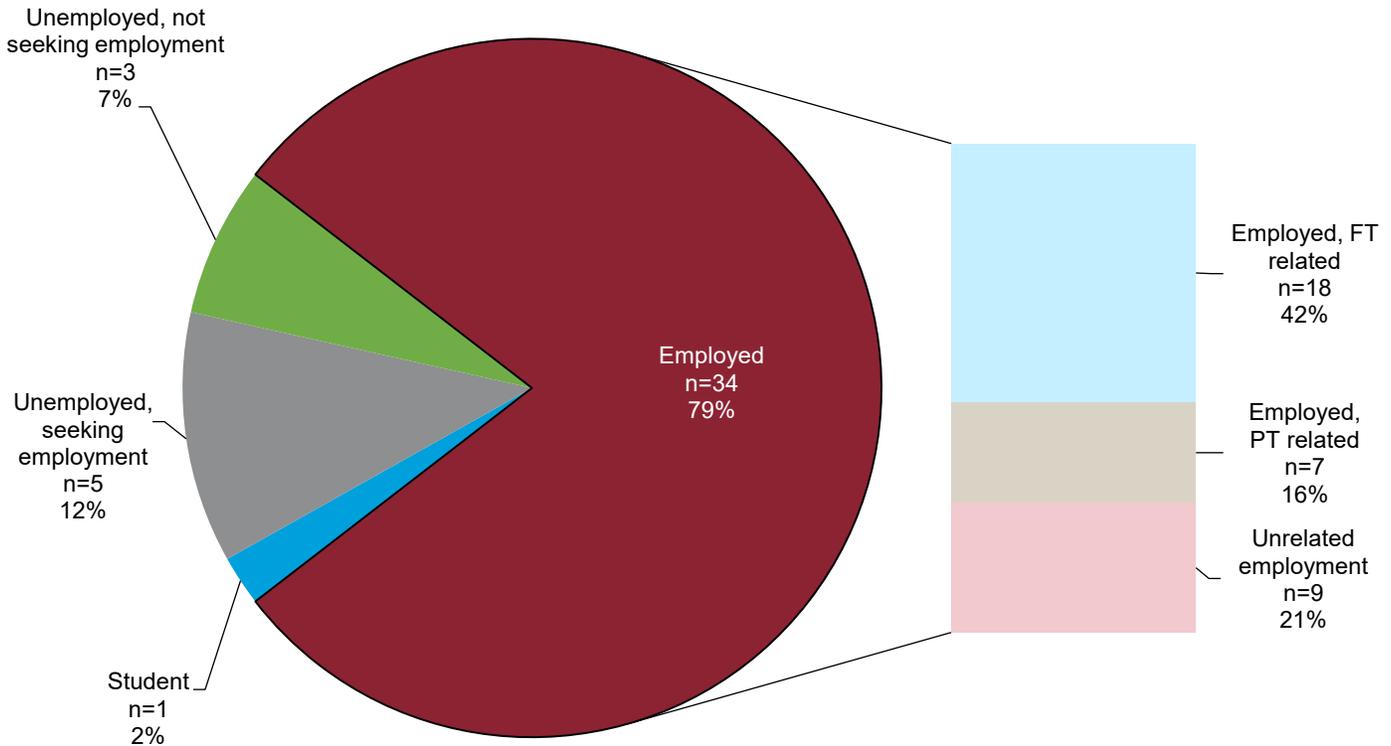
Average related monthly salary (ft): \$3,450  
(pt): IR

Employment rate: 87%

Overall satisfaction with MacEwan University Experience: 77%

Number of participants: 43

## Main Activity of 2023 Graduates

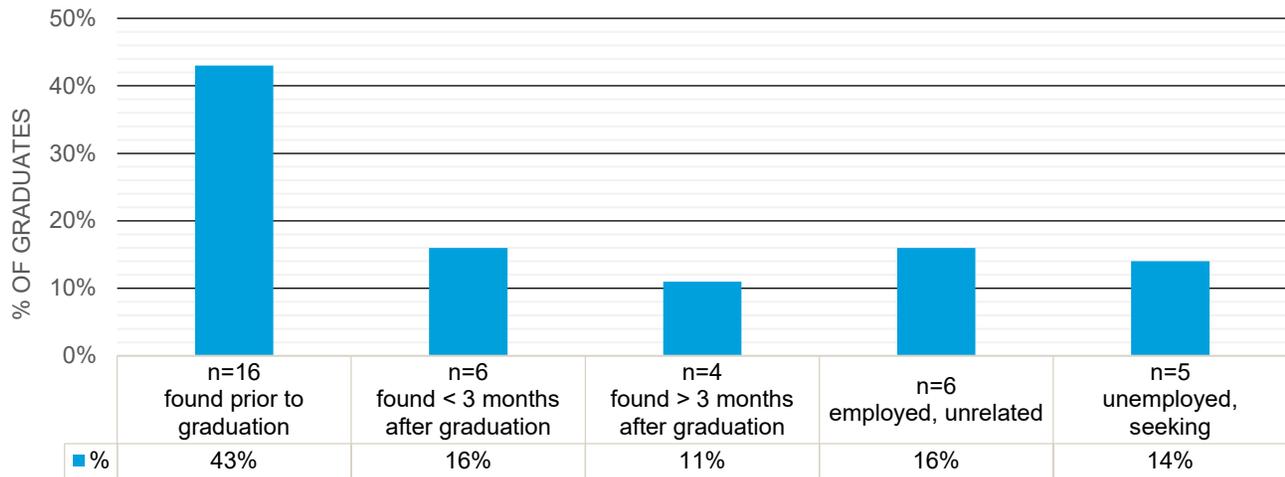


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	95%	88%	83%	87%
Percentage whose main job is program related	66%	60%	51%	74%
Percentage with program-related employment since graduation	65%	63%	53%	64%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	78%	75%	83%	68%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	76%	75%	73%	68%
Average salary of respondents in full-time related positions	\$2,787	\$2,889	\$2,750	\$3,450
Percentage of students continuing their education	23%	27%	14%	5%
Percentage satisfied with quality of educational experience	77%	81%	68%	67%
Percentage who reported program was "right for me"	75%	81%	78%	71%
Percentage who recommend the program to others	77%	86%	70%	64%

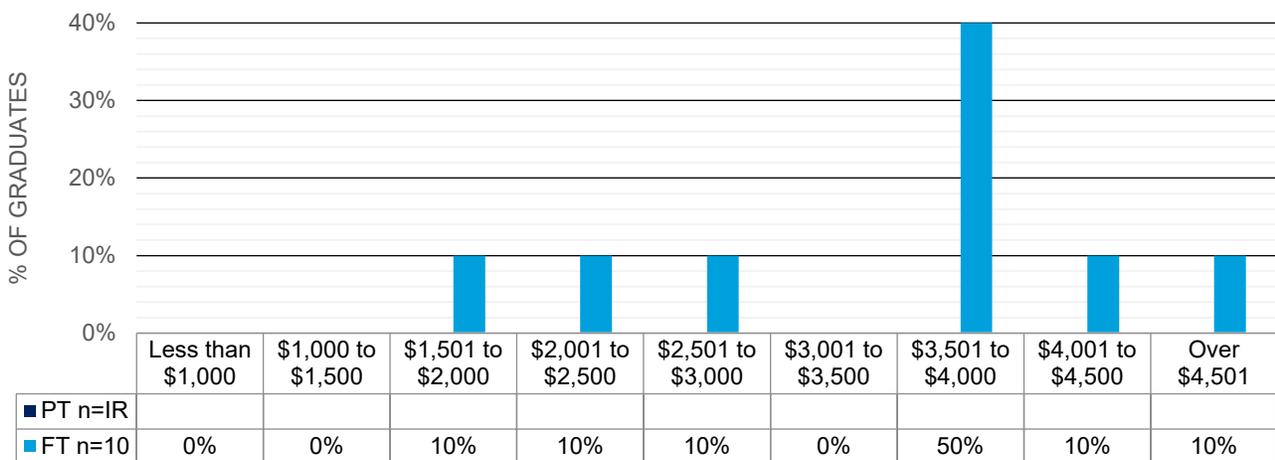
Note: "IR" = Insufficient Response

## Employment Status

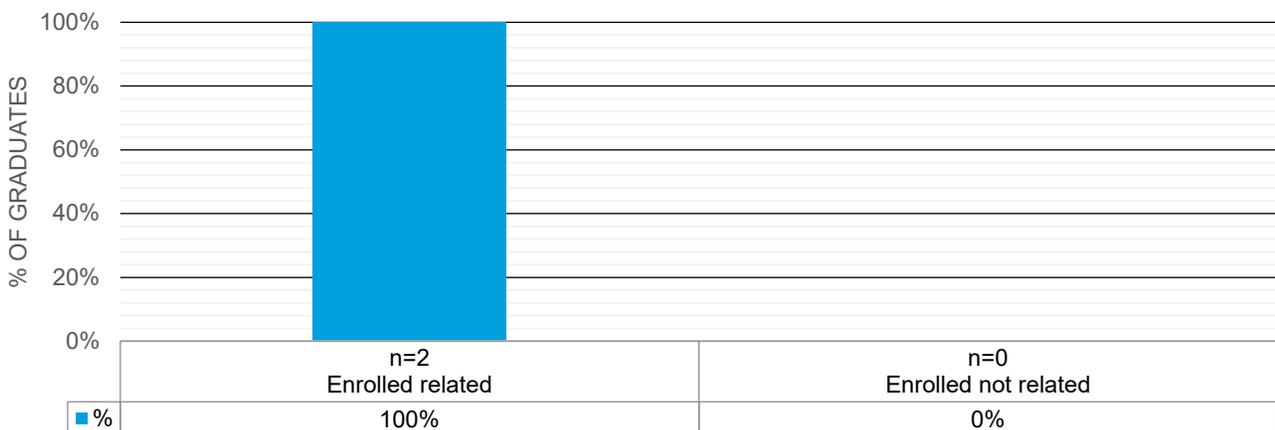
### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



**Faculty of Fine Arts and Communications Graduate Results**

<b>Program</b>	<b>n</b>	<b>Labour Force Participation</b>	<b>Employment Rate</b>	<b>Current Main Job Is Program Related</b>	<b>Have Had Related Job Since Graduation</b>	<b>Average FT Monthly Salary Related</b>	<b>General Skills &amp; Abilities Acquired in Program Are Related to Current Main Job<sup>21</sup></b>	<b>Subject-Area Knowledge Acquired in Program Is Related to Current Main Job</b>	<b>Continuing Their Education</b>	<b>Percent Satisfied with Overall Quality of Education</b>	<b>Would Recommend the Program</b>
Arts and Cultural Management	3	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Communication Studies (combined majors)	13	92%	92%	82%	77%	\$3,167	78%	78%	0%	69%	46%
Bachelor of Communication Studies – Journalism major	2	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Communication Studies – Professional Communication major	11	100%	91%	80%	82%	\$3,350	75%	75%	0%	64%	36%
Bachelor of Design	8	75%	83%	80%	38%	N/A	IR	IR	0%	75%	72%
Bachelor of Design – Graphic Design – Diploma Exit	1	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Fine Arts – Music Theatre Performance – Diploma Exit	1	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Fine Arts – Studio Arts major – Diploma Exit	3	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Music – Composition major	1	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Music – Performance major	5	100%	100%	60%	100%	N/A	IR	IR	20%	80%	80%
Bachelor of Music in Jazz & Contemporary Popular Music - General	1	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Public Relations	7	86%	83%	100%	71%	IR	100%	100%	14%	71%	100%
<b>Faculty of Fine Arts &amp; Communications</b>	<b>43</b>	<b>91%</b>	<b>87%</b>	<b>74%</b>	<b>64%</b>	<b>\$3,450</b>	<b>68%</b>	<b>68%</b>	<b>5%</b>	<b>67%</b>	<b>64%</b>
<b>MacEwan University</b>	<b>620</b>	<b>92%</b>	<b>93%</b>	<b>75%</b>	<b>66%</b>	<b>\$3,517</b>	<b>84%</b>	<b>80%</b>	<b>18%</b>	<b>84%</b>	<b>83%</b>

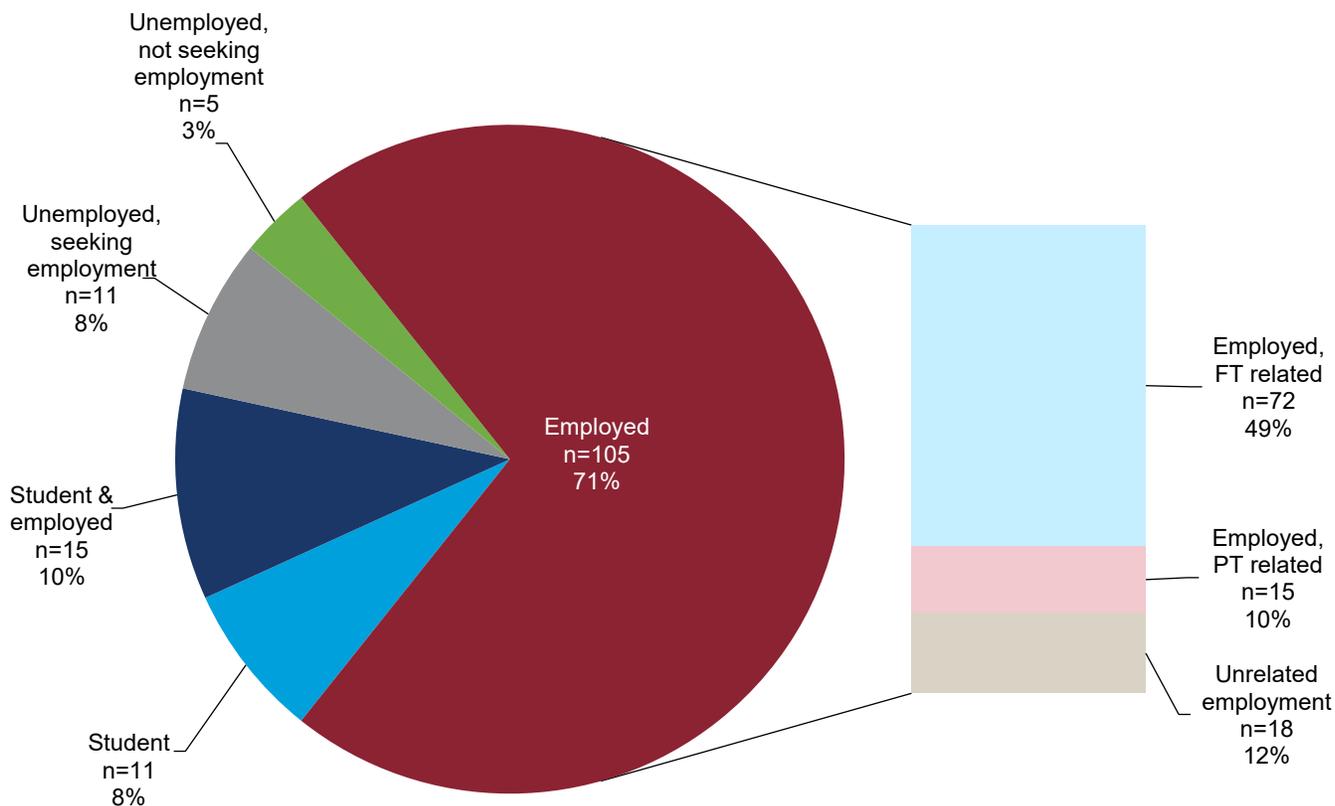
Note: "IR" = Insufficient Response and signifies that less than 5 participants responded.

<sup>21</sup> Questions regarding general skills and abilities and subject-area knowledge acquired in program being related to current main job are only asked of respondents who indicated that their current main job is related or somewhat related to the program from which they graduated.

**Faculty of Health and  
Community Studies  
(Overall)**

Average related monthly salary (ft): \$3,108  
(pt): \$1,825  
Employment rate: 75%  
Overall satisfaction with MacEwan University Experience: 85%  
Number of participants: 150

**Main Activity of 2023 Graduates**

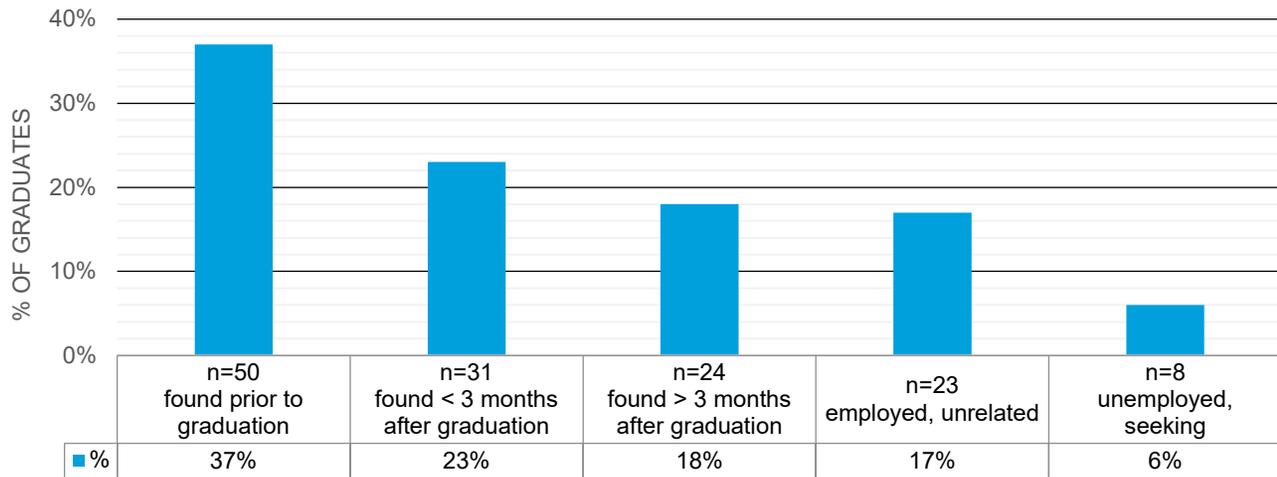


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	1%	93%	94%	92%
Percentage whose main job is program related	1%	83%	81%	82%
Percentage with program-related employment since graduation	1%	79%	94%	75%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	1%	87%	92%	90%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	1%	85%	90%	85%
Average salary of respondents in full-time related positions	\$2,821	\$3,086	\$3,223	\$3,108
Percentage of students continuing their education	%	20%	20%	23%
Percentage satisfied with quality of educational experience	1%	91%	88%	81%
Percentage who reported program was "right for me"	1%	88%	86%	80%
Percentage who recommend the program to others	1%	89%	88%	80%

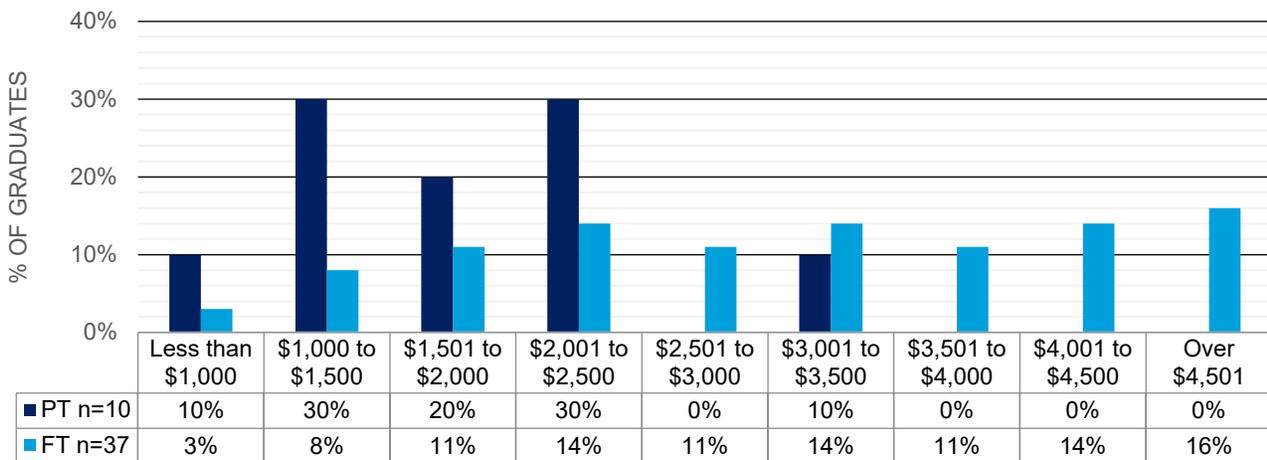
Note: "IR" = Insufficient Response

## Employment Status

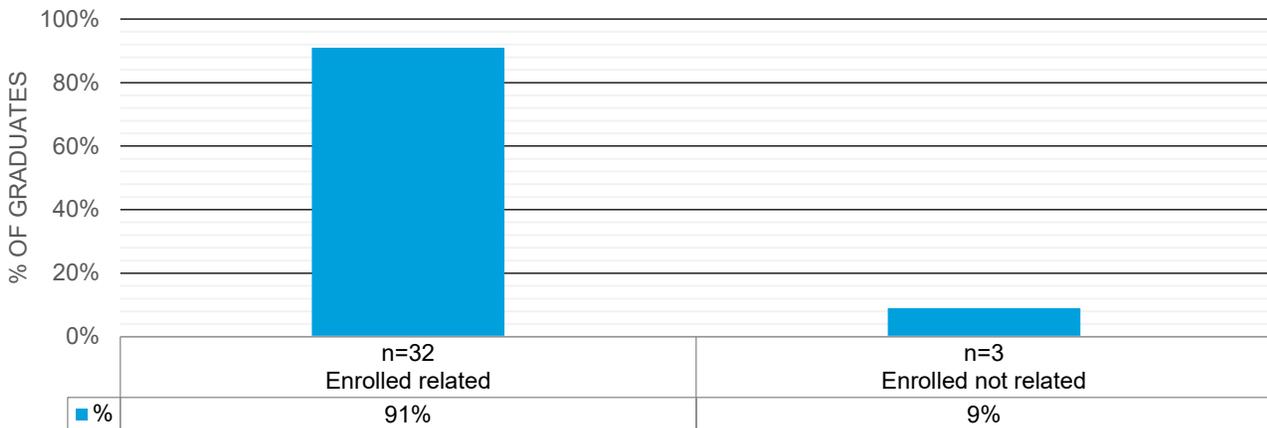
### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



**Faculty of Health and Community Studies Graduate Results**

<b>Program</b>	<b>n</b>	<b>Labour Force Participation</b>	<b>Employment Rate</b>	<b>Current Main Job Is Program Related</b>	<b>Have Had Related Job Since Graduation</b>	<b>Average FT Salary</b>	<b>General Skills &amp; Abilities Acquired in Program Are Related to Current Main Job<sup>22</sup></b>	<b>Subject-Area Knowledge Acquired in Program Is Related to Current Main Job</b>	<b>Continuing Their Education</b>	<b>Percent Satisfied with Overall Quality of Education</b>	<b>Would Recommend the Program</b>
Acupuncture	3	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Applied Human Service Administration	7	100%	86%	67%	57%	IR	IR	IR	29%	83%	83%
Bachelor of Child & Youth Care – Degree	5	100%	100%	100%	80%	IR	80%	60%	20%	80%	100%
Bachelor of Child & Youth Care – Diploma exit	4	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Early Childhood Curriculum Studies	2	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Social Work	9	100%	100%	100%	100%	IR	89%	100%	0%	100%	100%
Correctional Services	12	92%	100%	91%	100%	\$2,650	90%	90%	17%	83%	92%
Early Learning and Child Care	12	67%	100%	88%	67%	IR	86%	72%	75%	75%	67%
Emergency Communications and Response	7	86%	100%	67%	67%	IR	IR	IR	14%	57%	50%
Hearing Aid Practitioner	9	100%	100%	89%	89%	IR	88%	100%	0%	78%	100%
Massage Therapy	9	100%	89%	88%	89%	N/A	100%	100%	0%	89%	78%
Police and Investigations Diploma – Investigative Studies major	12	100%	75%	56%	33%	IR	100%	100%	25%	75%	64%
Police and Investigations Diploma – Police Studies major	13	100%	92%	83%	77%	\$3,650	80%	80%	8%	77%	85%
Social Work Diploma	19	74%	79%	73%	63%	IR	75%	75%	37%	74%	79%
Special Needs Educational Assistant	12	92%	100%	73%	75%	IR	88%	88%	8%	100%	82%
Therapist Assistant – PT/OT major	7	86%	67%	IR	57%	IR	IR	IR	29%	86%	67%
Therapist Assistant – SLPA major	8	100%	100%	75%	88%	IR	100%	50%	13%	75%	75%
<b>Faculty of Health and Community Studies</b>	<b>150</b>	<b>91%</b>	<b>92%</b>	<b>82%</b>	<b>75%</b>	<b>\$3,108</b>	<b>90%</b>	<b>85%</b>	<b>23%</b>	<b>81%</b>	<b>80%</b>
<b>MacEwan University</b>	<b>620</b>	<b>92%</b>	<b>93%</b>	<b>75%</b>	<b>66%</b>	<b>\$3,517</b>	<b>84%</b>	<b>80%</b>	<b>18%</b>	<b>84%</b>	<b>83%</b>

Note: “IR” = Insufficient Response and signifies that less than 5 participants responded.

<sup>22</sup> Questions regarding general skills and abilities and subject-area knowledge acquired in program being related to current main job are only asked of respondents who indicated that their current main job is related or somewhat related to the program from which they graduated.

**Faculty of Nursing  
(Overall)**

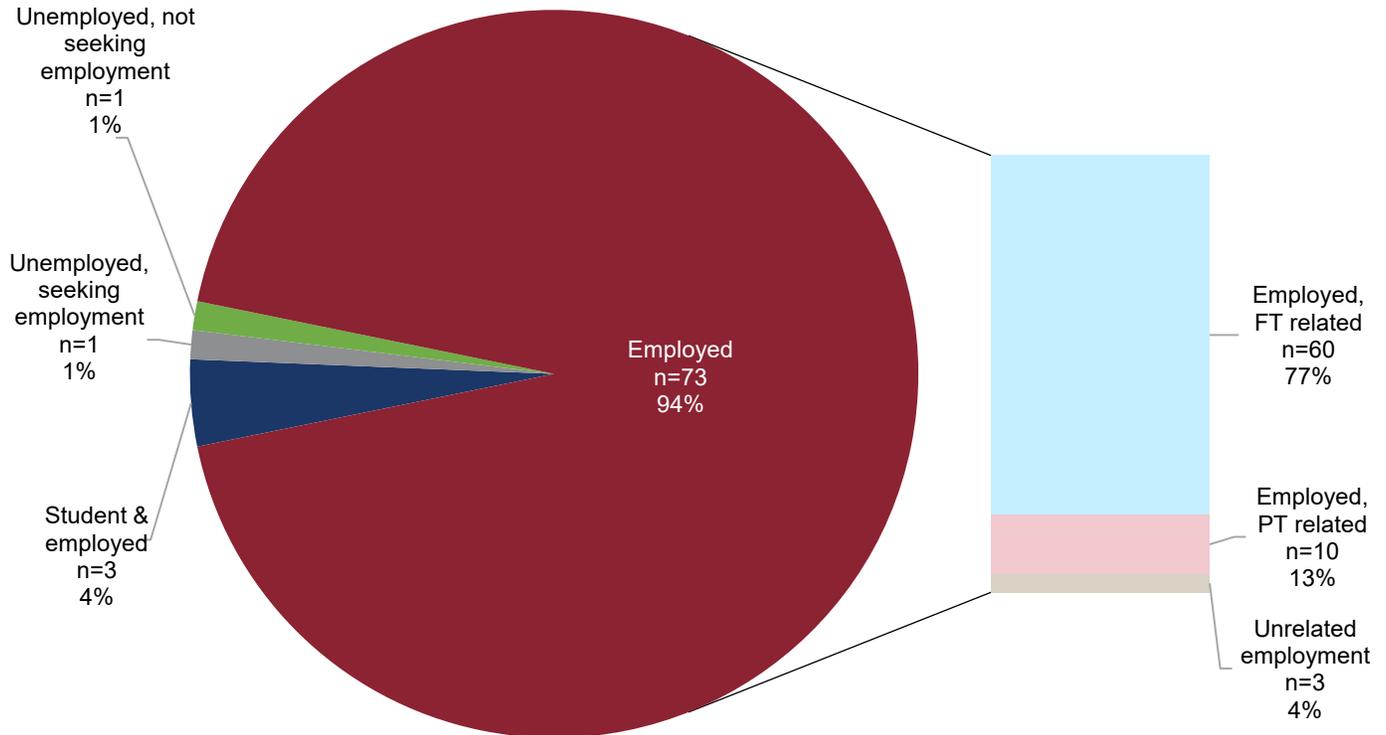
Average related monthly salary (ft): \$3,950  
(pt): \$2,563

Employment rate: 99%

Overall satisfaction with MacEwan University Experience: 92%

Number of participants: 85

**Main Activity of 2023 Graduates**

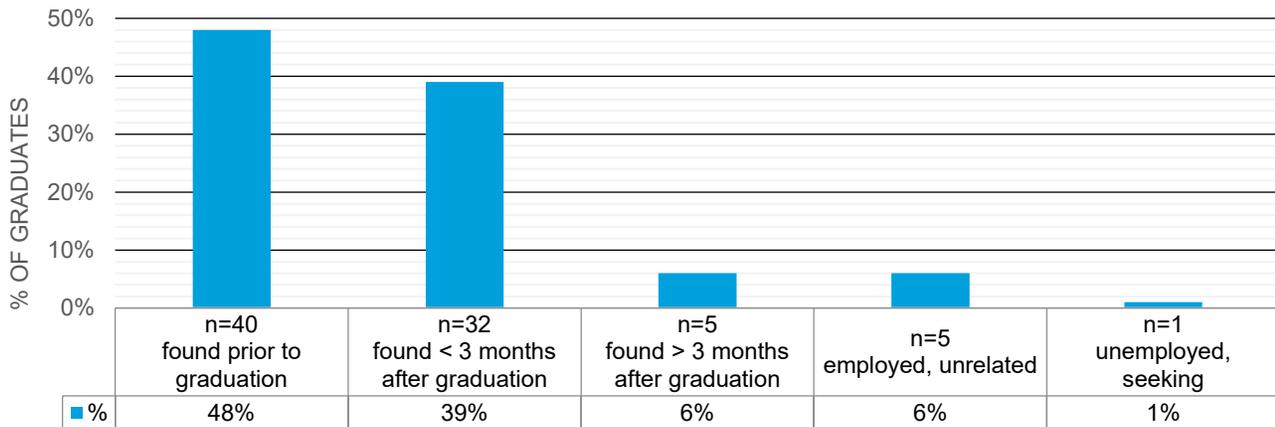


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	97%	97%	99%	99%
Percentage whose main job is program related	94%	98%	93%	95%
Percentage with program-related employment since graduation	89%	93%	91%	93%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	95%	97%	93%	95%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	88%	88%	86%	95%
Average salary of respondents in full-time related positions	\$3,645	\$4,012	\$3,792	\$3,950
Percentage of students continuing their education	11%	7%	10%	9%
Percentage satisfied with quality of educational experience	92%	95%	90%	94%
Percentage who reported program was "right for me"	93%	93%	89%	93%
Percentage who recommend the program to others	94%	92%	84%	95%

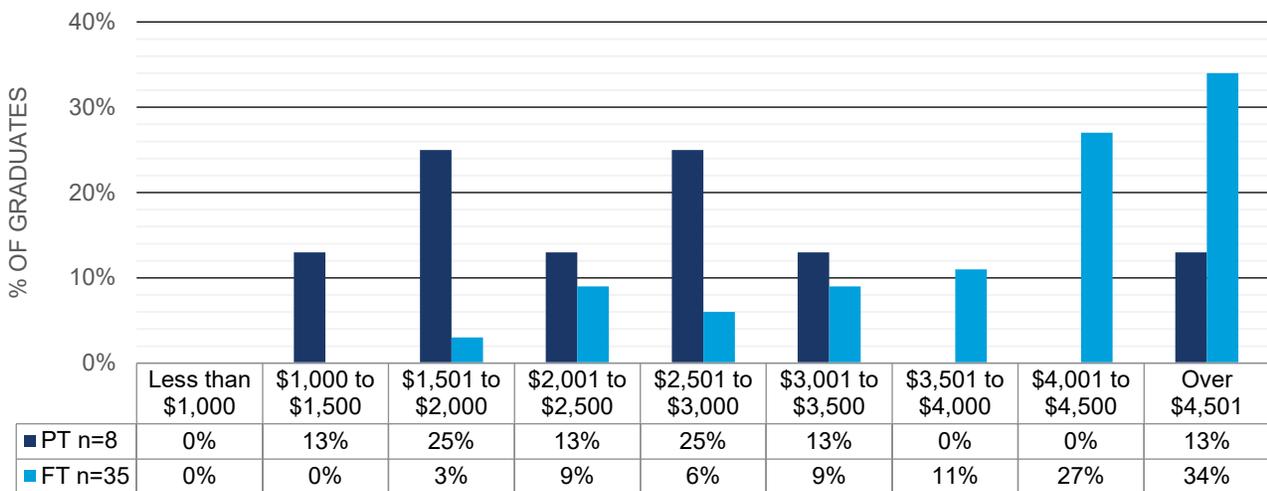
Note: "IR" = Insufficient Response

## Employment Status

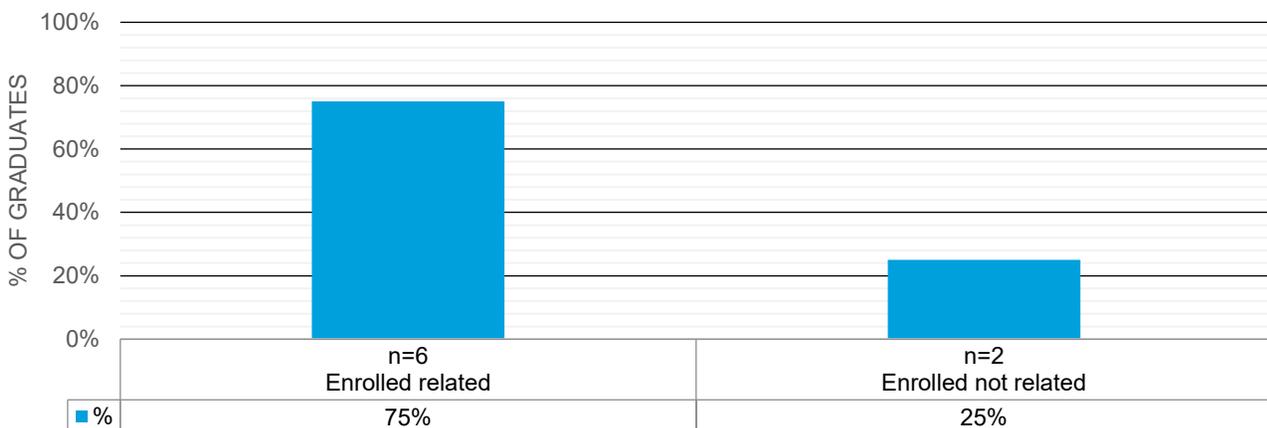
### Graduate Job Search for Related Employment



## Monthly Salaries of Graduates in Related Jobs



## Educational Status



**Faculty of Nursing Graduate Results**

<b>Program</b>	<b>n</b>	<b>Labour Force Participation</b>	<b>Employment Rate</b>	<b>Current Main Job Is Program Related</b>	<b>Have Had Related Job Since Graduation</b>	<b>Average FT Monthly Salary Related</b>	<b>General Skills &amp; Abilities Acquired in Program Are Related to Current Main Job<sup>23</sup></b>	<b>Subject-Area Knowledge Acquired in Program Is Related to Current Main Job</b>	<b>Continuing Their Education</b>	<b>Percent Satisfied with Overall Quality of Education</b>	<b>Would Recommend the Program</b>
Bachelor of Psychiatric Nursing	3	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Science in Nursing	43	100%	98%	98%	93%	\$3,875	90%	90%	5%	95%	95%
Occupational Health Nursing	2	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Perioperative Nursing for Registered Nurses	27	100%	100%	92%	93%	\$3,926	100%	100%	7%	89%	92%
Psychiatric Nursing Diploma	7	100%	100%	100%	100%	IR	100%	100%	43%	100%	100%
Wound Management – Post Diploma Certificate	3	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
<b>Faculty of Nursing</b>	<b>85</b>	<b>99%</b>	<b>99%</b>	<b>95%</b>	<b>93%</b>	<b>\$3,950</b>	<b>95%</b>	<b>95%</b>	<b>9%</b>	<b>94%</b>	<b>95%</b>
<b>MacEwan University</b>	<b>620</b>	<b>92%</b>	<b>93%</b>	<b>75%</b>	<b>66%</b>	<b>\$3,517</b>	<b>84%</b>	<b>80%</b>	<b>18%</b>	<b>84%</b>	<b>83%</b>

<sup>23</sup> Questions regarding general skills and abilities and subject-area knowledge acquired in program being related to current main job are only asked of respondents who indicated that their current main job is related or somewhat related to the program from which they graduated.

**School of Business  
(Overall)**

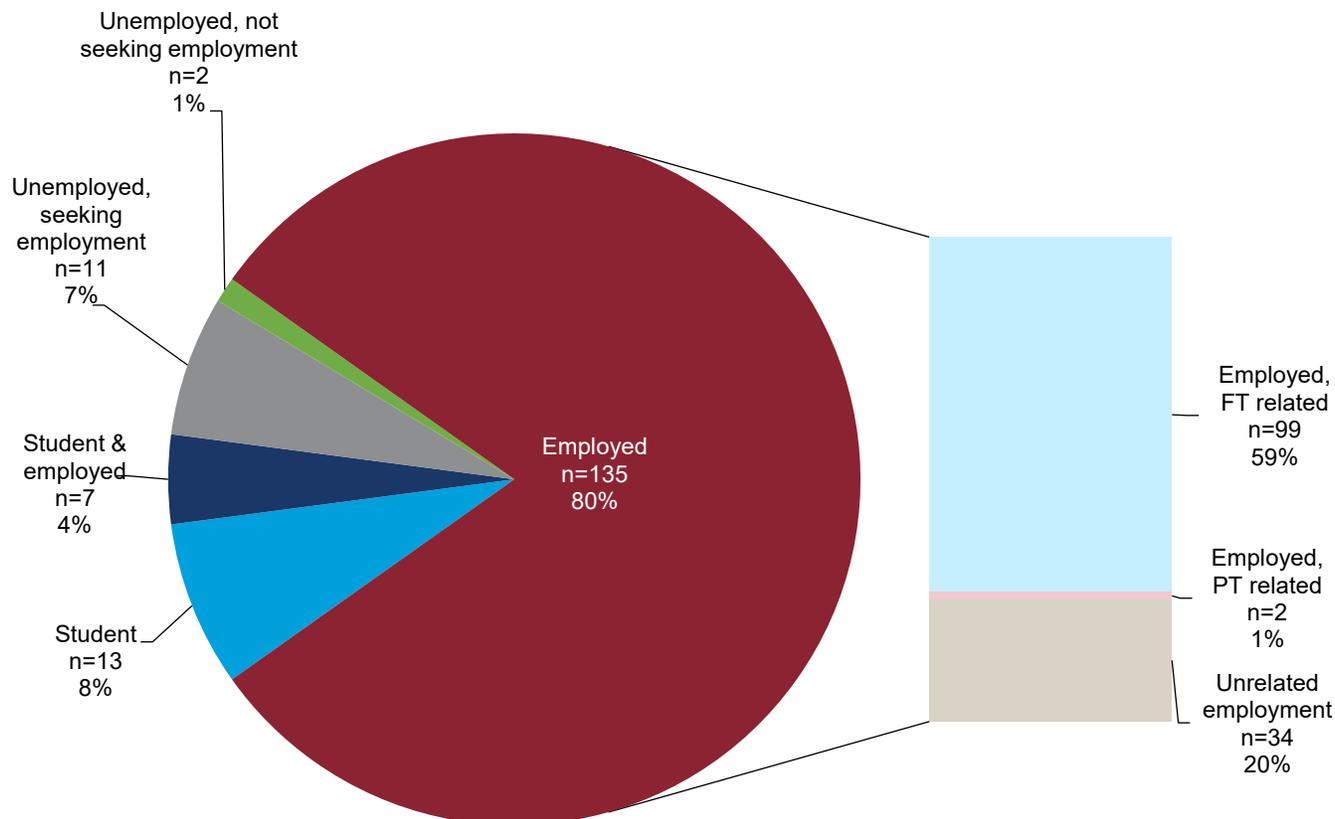
Average related monthly salary (ft): \$3,692  
(pt): IR

Employment rate 93%

Overall satisfaction with MacEwan University Experience: 91%

Number of participants: 170

**Main Activity of 2023 Graduates**

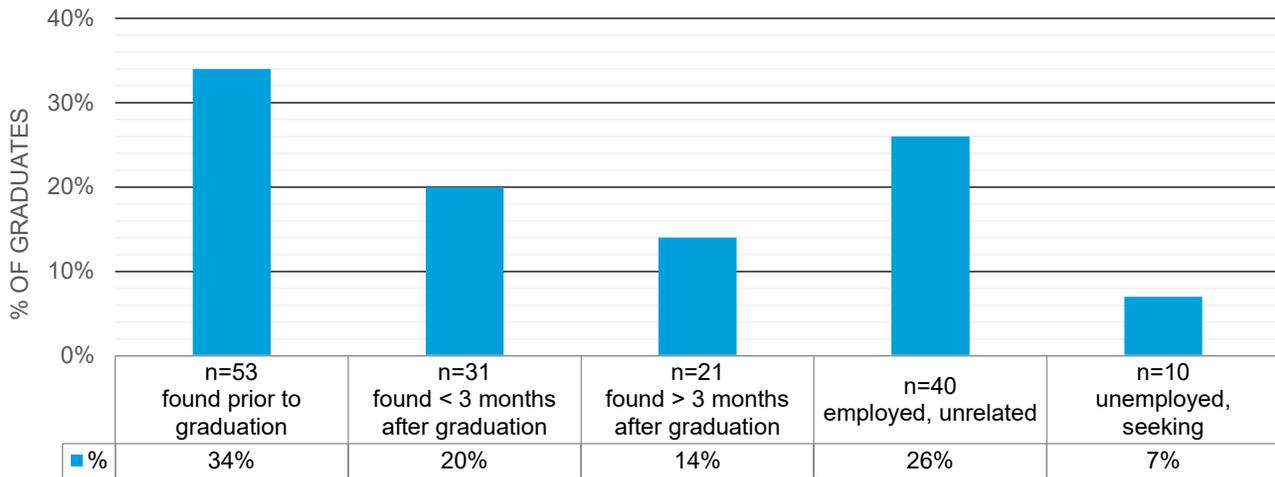


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	93%	92%	93%
Percentage whose main job is program related	62%	70%	71%	72%
Percentage with program-related employment since graduation	71%	62%	61%	65%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	75%	83%	74%	76%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	63%	75%	74%	75%
Average salary of respondents in full-time related positions	\$2,679	\$3,379	\$3,471	\$3,692
Percentage of students continuing their education	7%	22%	19%	17%
Percentage satisfied with quality of educational experience	64%	89%	82%	85%
Percentage who reported program was "right for me"	79%	82%	84%	80%
Percentage who recommend the program to others	64%	85%	85%	87%

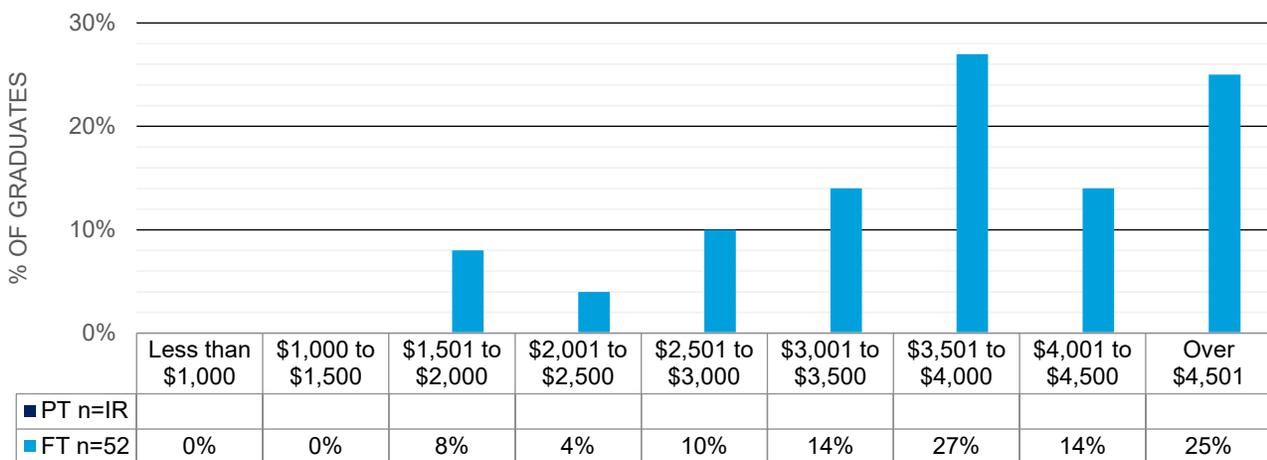
Note: "IR" = Insufficient Response

## Employment Status

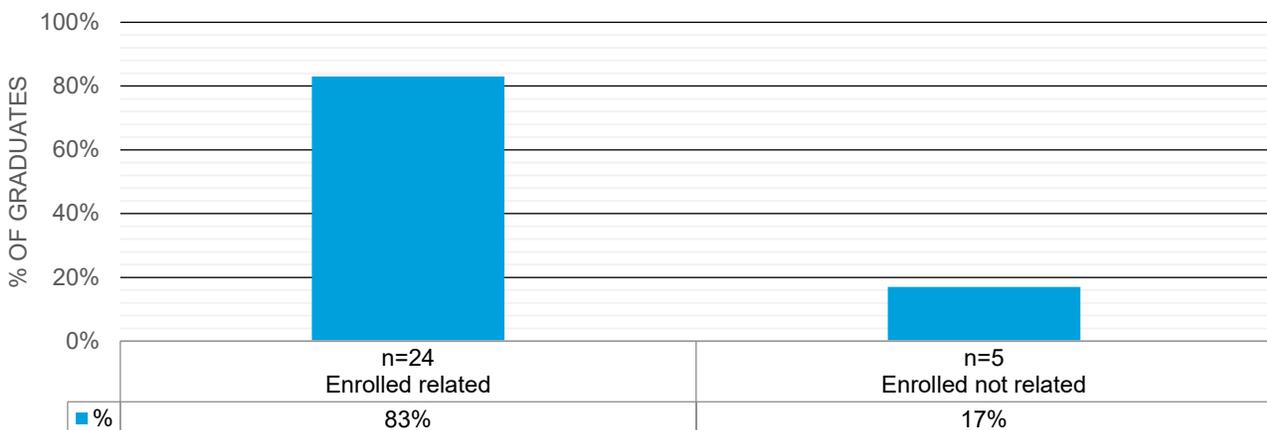
### Graduate Job Search for Related Employment



## Monthly Salaries of Graduates in Related Jobs



## Educational Status



Note: "IR" = Insufficient Response

School of Business Graduate Results											
Program	n	Labour Force Participation	Employment Rate	Current Main Job Is Program Related	Have Had Related Job Since Graduation	Average FT Monthly Salary Related	General Skills & Abilities Acquired in Program Are Related to Current Main Job <sup>24</sup>	Subject-Area Knowledge Acquired in Program Is Related to Current Main Job	Continuing Their Education	Percent Satisfied with Overall Quality of Education	Would Recommend the Program
Accounting and Strategic Measurement Technology Certificate	1	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Accounting and Strategic Measurement - Diploma	9	100%	78%	71%	50%	IR	60%	60%	22%	89%	88%
Bachelor of Commerce (overall)	112	93%	94%	76%	67%	\$3,689	75%	70%	15%	81%	96%
Bachelor of Commerce – Accounting Major	44	96%	98%	71%	72%	\$3,679	71%	79%	14%	89%	89%
Bachelor of Commerce – Human Resources Management Major	20	90%	94%	88%	70%	IR	73%	73%	20%	75%	80%
Bachelor of Commerce – International Business Major	3	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Bachelor of Commerce – Legal Studies in Business Major	12	83%	80%	75%	50%	\$4,000	100%	67%	17%	75%	83%
Bachelor of Commerce – Management Major	17	94%	88%	79%	59%	\$3,563	55%	46%	6%	82%	88%
Bachelor of Commerce –Marketing Major	11	91%	100%	80%	73%	\$3,417	88%	75%	18%	82%	82%
Bachelor of Commerce – Supply Chain Major	5	100%	100%	60%	60%	IR	IR	IR	0%	80%	80%
Business Management Diploma – incl SOB exit	16	94%	94%	67%	67%	\$4,050	70%	90%	38%	94%	93%
Human Resources Management – Certificate	2	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Human Resources Management – Diploma	9	100%	89%	63%	56%	IR	80%	80%	11%	100%	89%
Library & Information Technology	12	100%	83%	70%	46%	IR	86%	86%	8%	92%	91%
Paralegal Studies	8	100%	100%	50%	88%	IR	IR	IR	13%	88%	100%
Travel	1	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
<b>School of Business</b>	<b>170</b>	<b>94%</b>	<b>93%</b>	<b>72%</b>	<b>65%</b>	<b>\$3,692</b>	<b>76%</b>	<b>75%</b>	<b>17%</b>	<b>85%</b>	<b>87%</b>
<b>MacEwan University</b>	<b>620</b>	<b>92%</b>	<b>93%</b>	<b>75%</b>	<b>66%</b>	<b>\$3,517</b>	<b>84%</b>	<b>80%</b>	<b>18%</b>	<b>84%</b>	<b>83%</b>

Note: "IR" = Insufficient Response and signifies that less than 5 participants responded.

<sup>24</sup> Questions regarding general skills and abilities and subject-area knowledge acquired in program being related to current main job are only asked of respondents who indicated that their current main job is related or somewhat related to the program from which they graduated.

**School of Continuing Education**

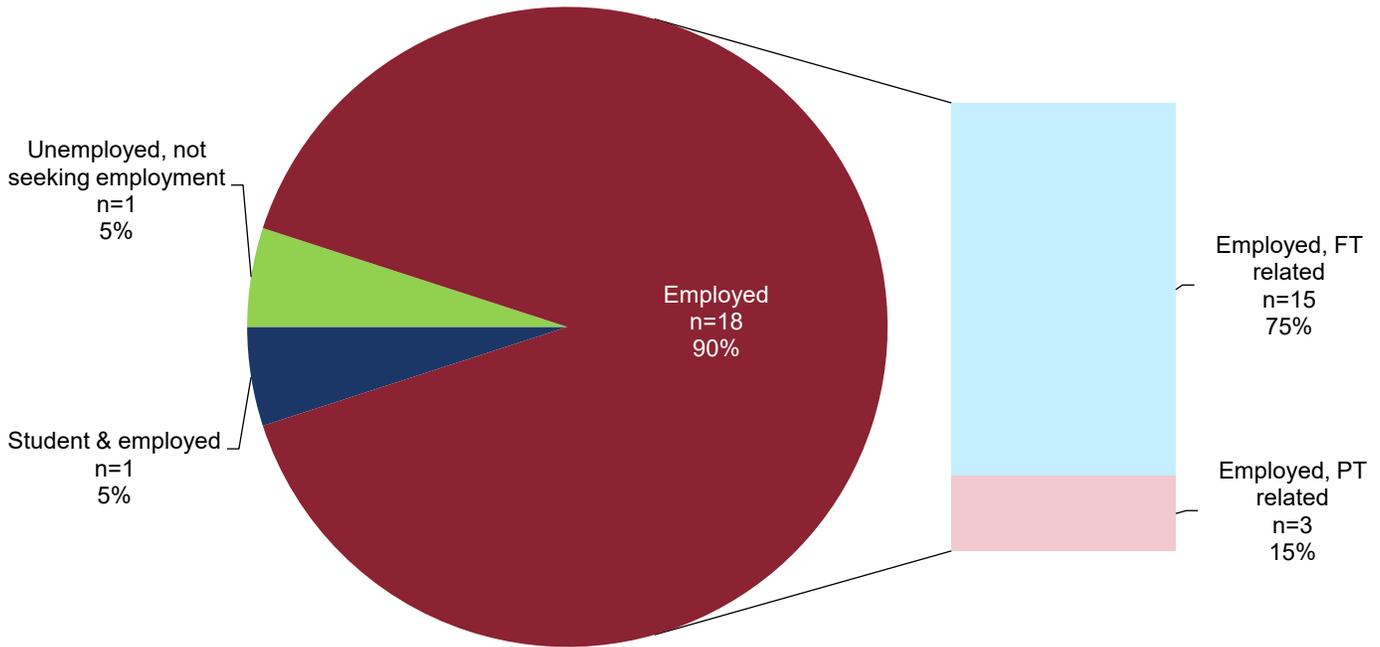
Average related monthly salary (ft): \$2,583  
(pt): IR

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 20

**Main Activity of 2023 Graduates**

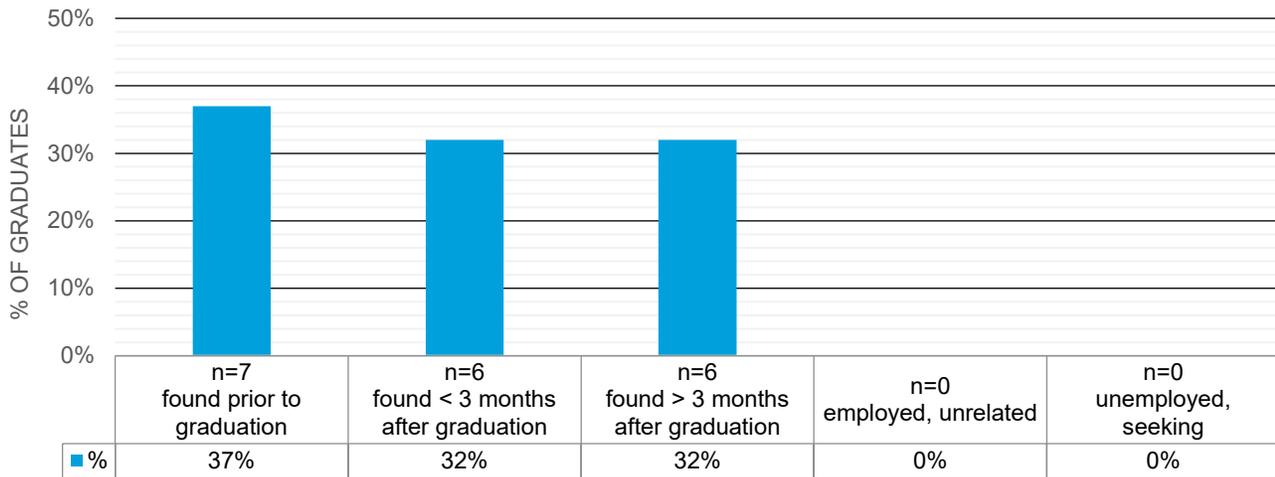


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate			98%	100%
Percentage whose main job is program related			61%	84%
Percentage with program-related employment since graduation			55%	95%
Percentage who reported that the general skills and abilities acquired in program are related to current main job		2021 marked the first year of administration with the School of Continuing Education	80%	95%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job			80%	79%
Average salary of respondents in full-time related positions			\$3,712	\$2,583
Percentage of students continuing their education			22%	0%
Percentage satisfied with quality of educational experience			79%	85%
Percentage who reported program was "right for me"		78%	80%	
Percentage who recommend the program to others		74%	85%	

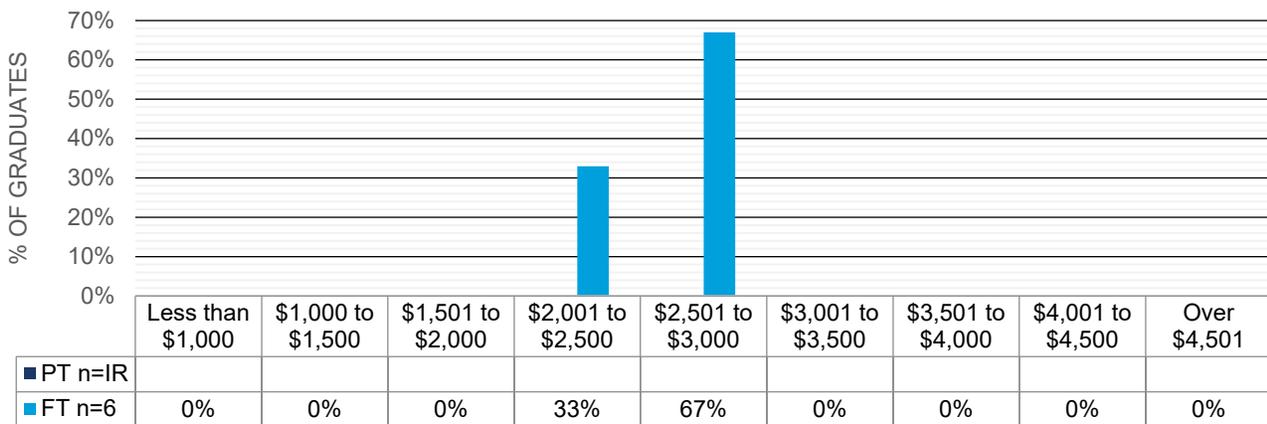
Note: "IR" = Insufficient Response

## Employment Status

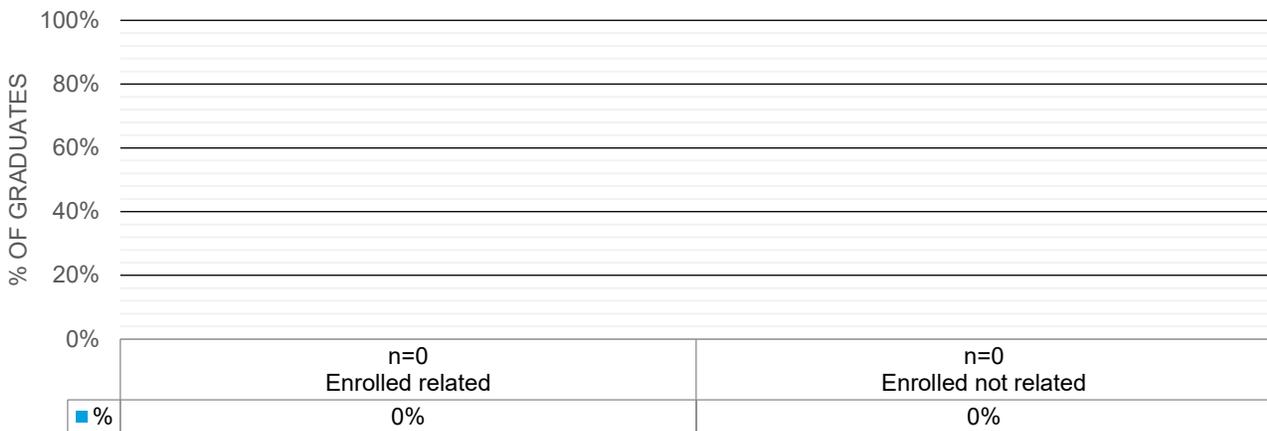
### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



School of Continuing Education											
Program	n	Labour Force Participation	Employment Rate	Current Main Job Is Program Related	Have Had Related Job Since Graduation	Average FT Monthly Salary Related	General Skills & Abilities Acquired in Program Are Related to Current Main Job <sup>25</sup>	Subject-Area Knowledge Acquired in Program Is Related to Current Main Job	Continuing Their Education	Percent Satisfied with Overall Quality of Education	Would Recommend the Program
Hospice and Palliative Care – Post Diploma Certificate	1	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Office Assistant Certificate - Administrative	4	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
Office Assistant Certificate - Legal	6	83%	100%	100%	83%	IR	100%	100%	0%	100%	100%
Office Assistant Certificate - Medical	9	100%	100%	89%	100%	IR	89%	67%	0%	67%	67%
Office Assistant Certificate - combined	19	95%	100%	89%	95%	\$2,583	94%	78%	0%	84%	84%
<b>School of Continuing Education</b>	<b>20</b>	<b>100%</b>	<b>100%</b>	<b>84%</b>	<b>95%</b>	<b>\$2,583</b>	<b>95%</b>	<b>79%</b>	<b>0%</b>	<b>85%</b>	<b>85%</b>
<b>MacEwan University</b>	<b>620</b>	<b>92%</b>	<b>93%</b>	<b>75%</b>	<b>66%</b>	<b>\$3,517</b>	<b>84%</b>	<b>80%</b>	<b>18%</b>	<b>84%</b>	<b>83%</b>

Note: "IR" = Insufficient Response and signifies that less than 5 participants responded.

<sup>25</sup> Questions regarding general skills and abilities and subject-area knowledge acquired in program being related to current main job are only asked of respondents who indicated that their current main job is related or somewhat related to the program from which they graduated.



# **APPENDIX A: PROGRAM SUMMARIES**

**(IN ALPHABETICAL ORDER)**

# Accounting and Strategic Measurement Diploma

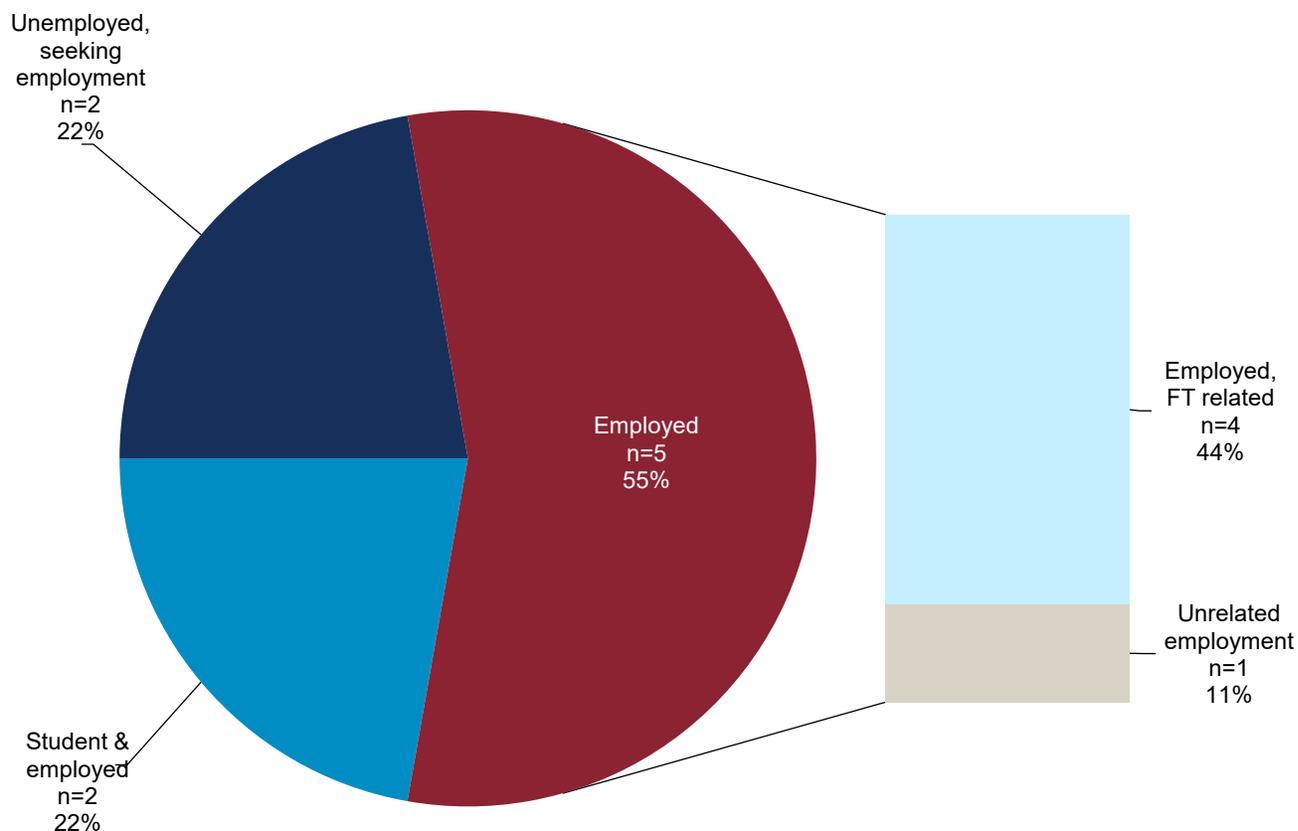
Average related monthly salary (ft): IR  
(pt): IR

Employment rate: 78%

Overall satisfaction with MacEwan University Experience: 89%

Number of participants: 9

## Main Activity of 2023 Graduates

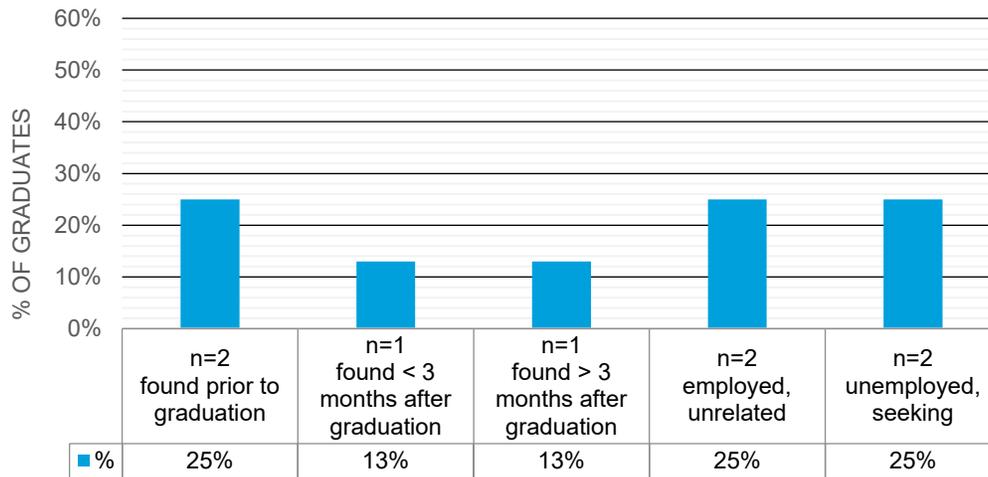


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	92%	91%	100%	78%
Percentage whose main job is program related	61%	48%	83%	71%
Percentage with program-related employment since graduation	39%	42%	63%	50%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	79%	90%	90%	60%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	86%	90%	90%	60%
Average salary of respondents in full-time related positions	\$3,250	\$3,125	\$3,750	IR
Percentage of students continuing their education	74%	25%	44%	22%
Percentage satisfied with quality of educational experience	94%	92%	94%	89%
Percentage who reported program was "right for me"	78%	83%	94%	78%
Percentage who recommend the program to others	87%	83%	93%	88%

Note: "IR" = Insufficient Response

## Employment Status

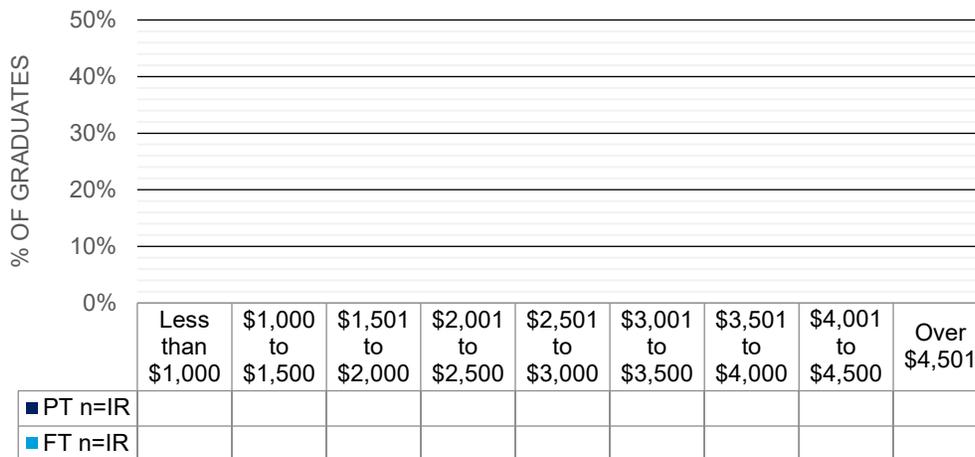
### Graduate Job Search for Related Employment



#### Position Titles

- Junior Accountant
- Accounts Payable Administrator
- Project Cost Control
- Bank Teller
- Finance Analyst

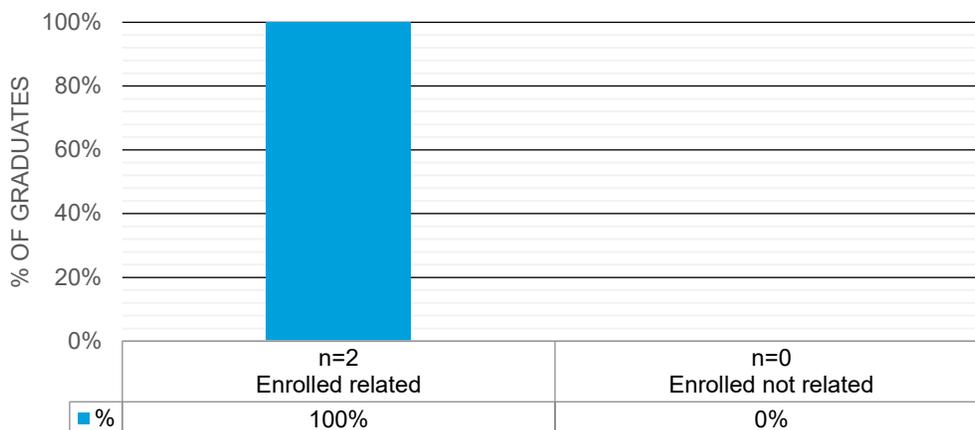
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Connect Logistics Services
- Enbridge
- Freshstone Brands Inc
- TD Canada Trust
- Not specified

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
- Bachelor of Commerce, Accounting major

**Accounting and Strategic  
Measurement Technology  
Certificate**

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 1

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	IR	IR	IR	IR
Percentage whose main job is program related	50%	IR	IR	IR
Percentage with program-related employment since graduation	25%	IR	IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	75%	IR	IR	IR
Percentage satisfied with quality of educational experience	88%	IR	IR	IR
Percentage who reported program was "right for me"	88%	IR	IR	IR
Percentage who recommend the program to others	100%	IR	IR	IR

# Acupuncture

Average related monthly salary (ft): IR

(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 3

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	100%	IR	100%	IR
Percentage whose main job is program related	67%	IR	60%	IR
Percentage with program-related employment since graduation	78%	IR	100%	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	0%	IR	0%	IR
Percentage satisfied with quality of educational experience	89%	IR	67%	IR
Percentage who reported program was "right for me"	100%	IR	83%	IR
Percentage who recommend the program to others	100%	IR	83%	IR

Note: "IR" = Insufficient Response

## Arts and Cultural Management

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

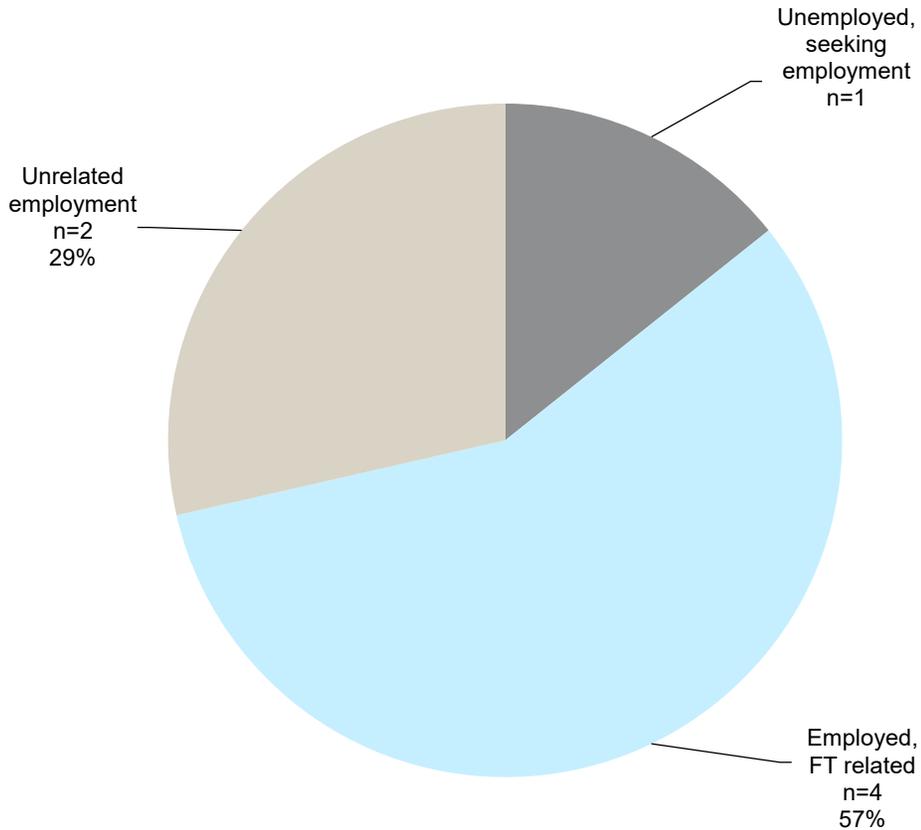
Number of participants: 3

Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	93%	92%	83%	IR
Percentage whose main job is program related	71%	50%	60%	IR
Percentage with program-related employment since graduation	79%	54%	50%	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	90%	67%	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	90%	67%	IR	IR
Average salary of respondents in full-time related positions	\$2,464	IR	IR	IR
Percentage of students continuing their education	27%	15%	17%	IR
Percentage satisfied with quality of educational experience	80%	85%	33%	IR
Percentage who reported program was "right for me"	73%	62%	50%	IR
Percentage who recommend the program to others	73%	77%	50%	IR

**Bachelor of Applied  
Human Service  
Administration**

Average related monthly salary (ft): IR  
(pt): N/A  
Employment rate: 86%  
Overall satisfaction with MacEwan University Experience: 83%  
Number of participants: 7

**Main Activity of 2023 Graduates**

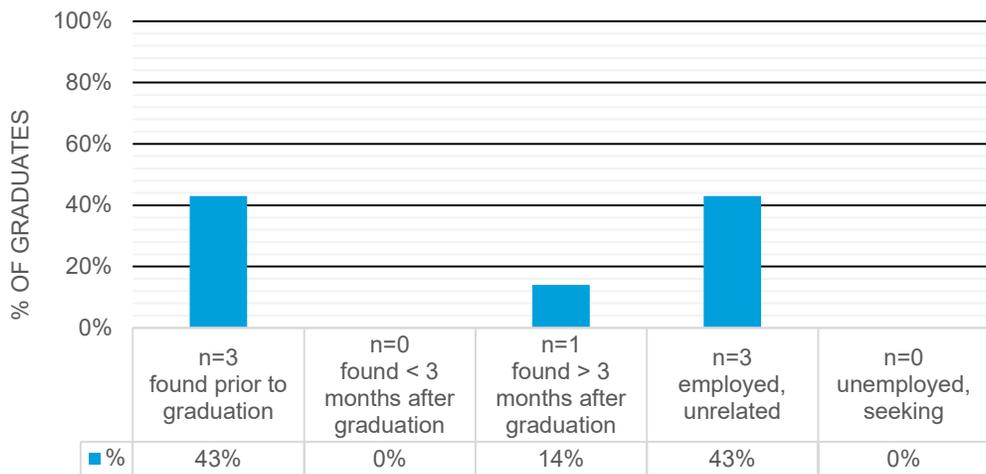


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	100%	IR	86%
Percentage whose main job is program related	82%	100%	IR	67%
Percentage with program-related employment since graduation	91%	100%	40%	57%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	60%	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	60%	IR	IR
Average salary of respondents in full-time related positions	\$3,722	\$4,050	IR	IR
Percentage of students continuing their education	9%	0%	0%	29%
Percentage satisfied with quality of educational experience	91%	60%	60%	83%
Percentage who reported program was "right for me"	73%	60%	80%	50%
Percentage who recommend the program to others	82%	60%	80%	83%

Note: "IR" = Insufficient Response

## Employment Status

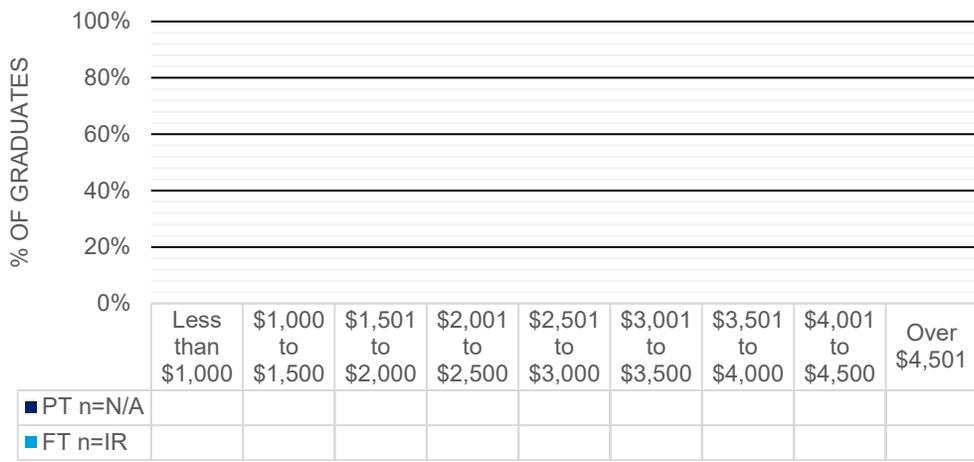
### Graduate Job Search for Related Employment



**Position Titles**

- Case Manager (x2)
- Roots and Wings Worker
- Director

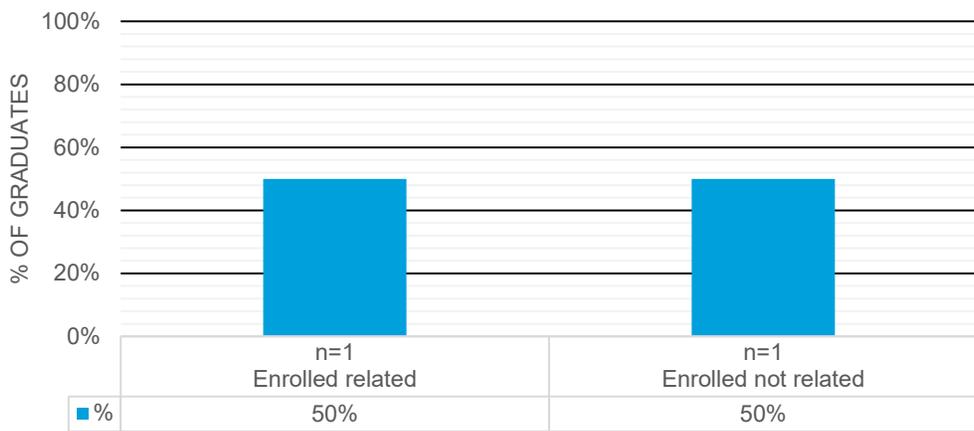
### Monthly Salaries of Graduates in Related Jobs



**Employers Identified**

- Angel Keepers, PEI
- Government of Alberta
- The Family Centre
- Not specified

## Educational Status



**Program & institution currently attending (as indicated by graduates)**

- N/A

Note: "IR" = Insufficient Response

# Bachelor of Arts (Overall)

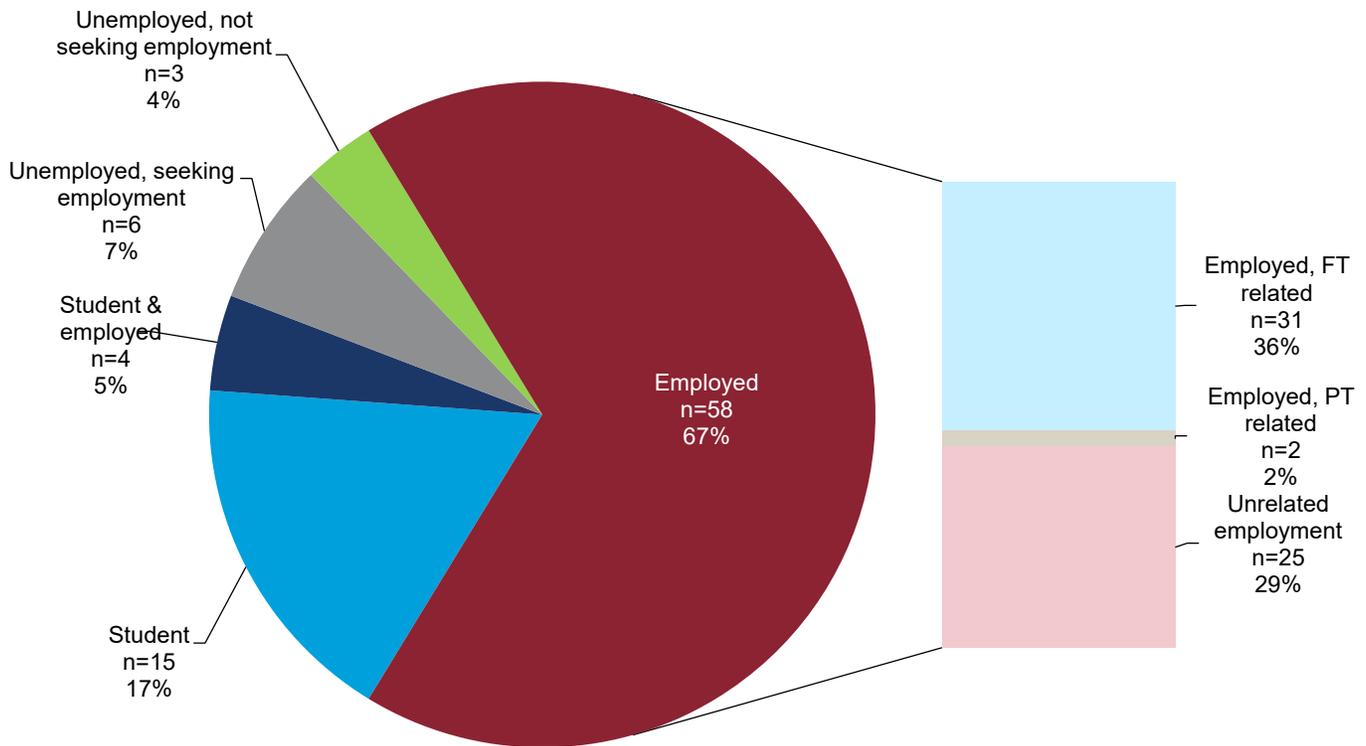
Average related monthly salary (ft): \$3,313  
(pt): IR

Employment rate: 82%

Overall satisfaction with MacEwan University Experience: 87%

Number of participants: 89

## Main Activity of 2023 Graduates

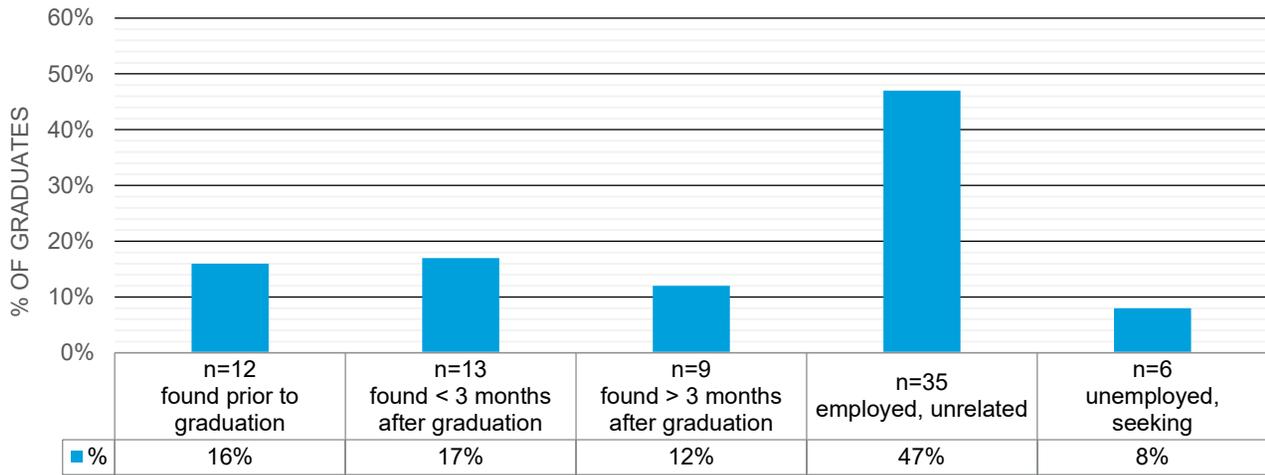


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	81%	86%	76%	82%
Percentage whose main job is program related	43%	44%	33%	58%
Percentage with program-related employment since graduation	36%	36%	26%	41%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	70%	76%	79%	73%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	82%	52%	75%	70%
Average salary of respondents in full-time related positions	\$2,837	\$3,250	\$3,440	\$3,313
Percentage of students continuing their education	28%	22%	30%	26%
Percentage satisfied with quality of educational experience	88%	85%	88%	89%
Percentage who reported program was "right for me"	66%	76%	78%	75%
Percentage who recommend the program to others	79%	75%	84%	75%

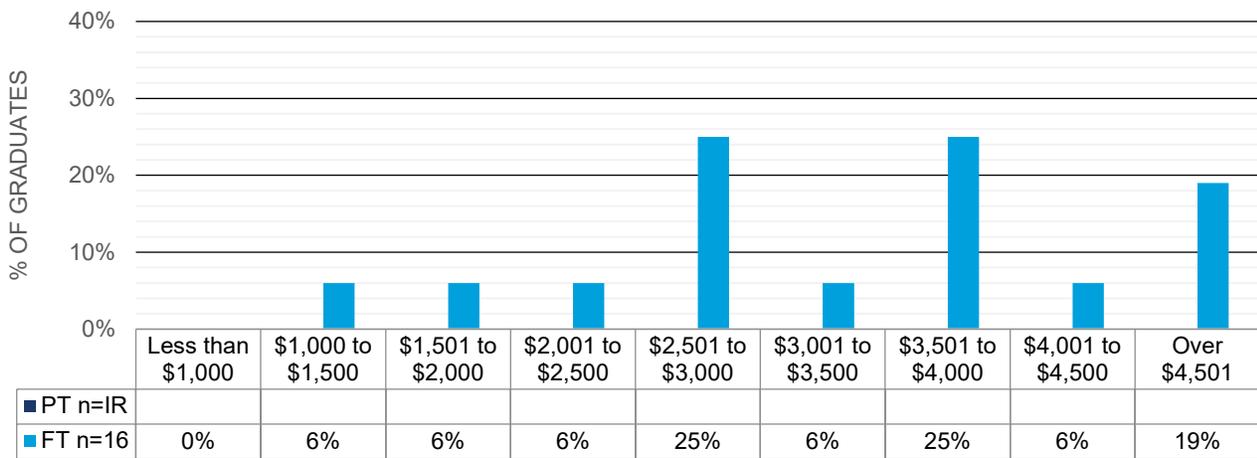
Note: "IR" = Insufficient Response

## Employment Status

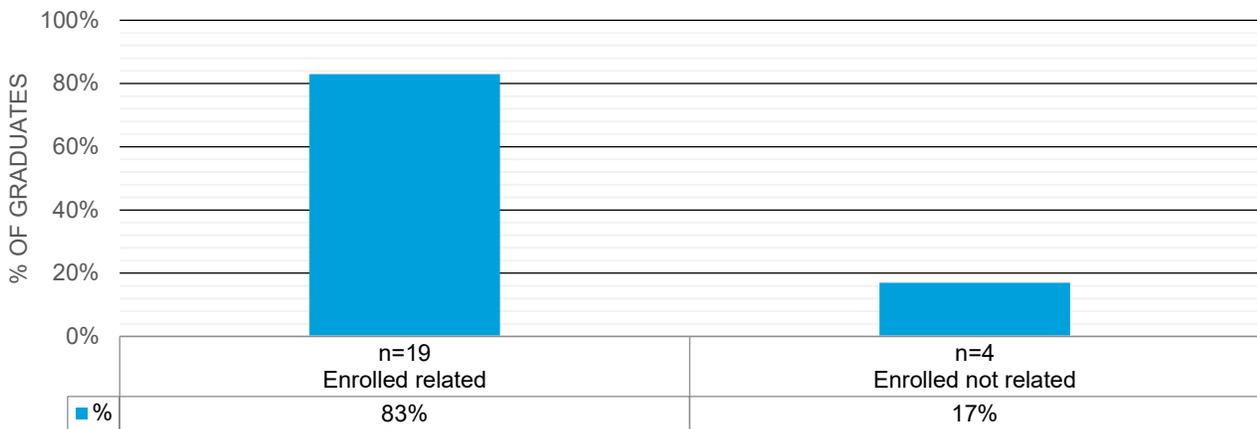
### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



Note: "IR" = Insufficient Response

**Bachelor of Arts -  
Anthropology major  
(including honours)**

Average related monthly salary (ft): IR  
 (pt): IR  
 Employment rate: IR  
 Overall satisfaction with MacEwan University Experience: IR  
 Number of participants: 3

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	88%	IR	IR	IR
Percentage whose main job is program related	29%	IR	IR	IR
Percentage with program-related employment since graduation	11%	IR	IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	22%	IR	IR	IR
Percentage satisfied with quality of educational experience	44%	IR	IR	IR
Percentage who reported program was "right for me"	78%	IR	IR	IR
Percentage who recommend the program to others	67%	IR	IR	IR

Note: "IR" = Insufficient Response

# Bachelor of Arts - Economics major

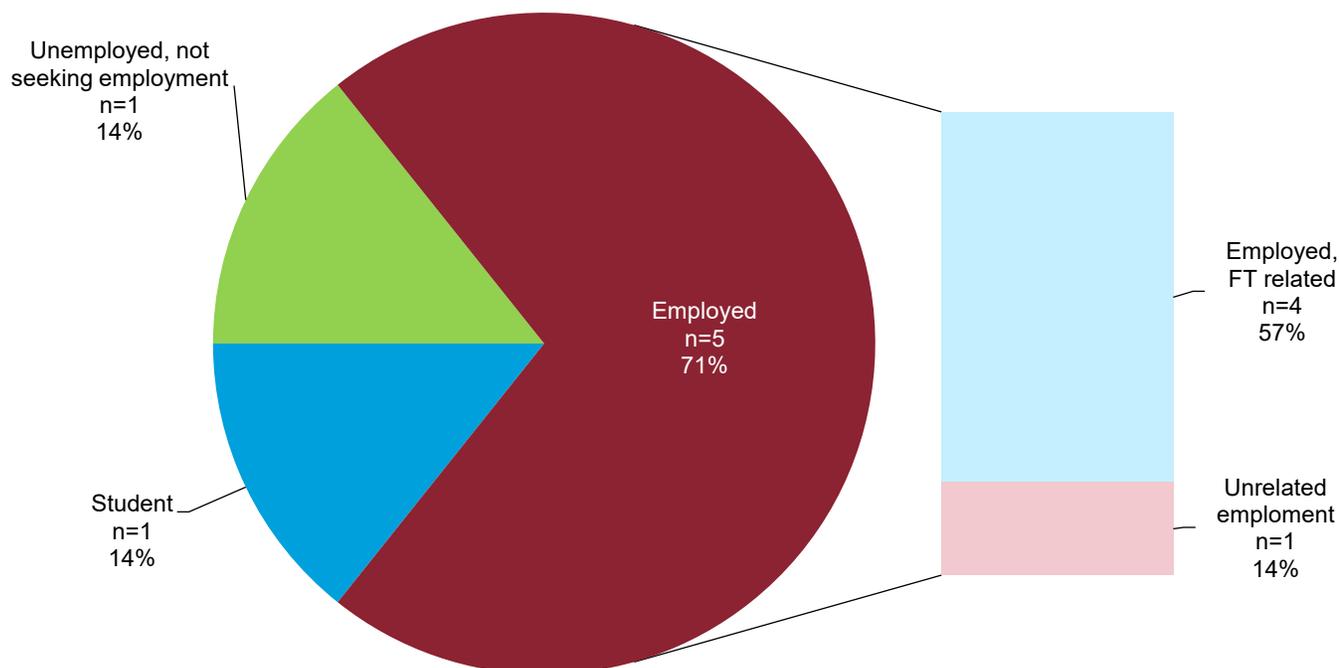
Average related monthly salary (ft): IR  
(pt): N/A

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 7

## Main Activity of 2023 Graduates

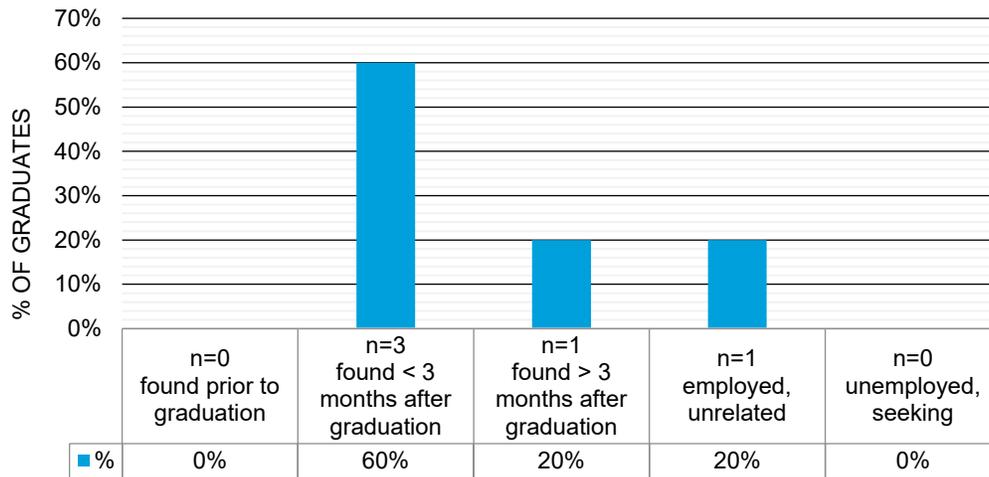


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	63%	IR	IR	100%
Percentage whose main job is program related	60%	IR	IR	80%
Percentage with program-related employment since graduation	38%	0%	IR	57%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	13%	40%	IR	14%
Percentage satisfied with quality of educational experience	100%	60%	IR	86%
Percentage who reported program was "right for me"	63%	80%	IR	86%
Percentage who recommend the program to others	78%	60%	IR	57%

Note: "IR" = Insufficient Response

## Employment Status

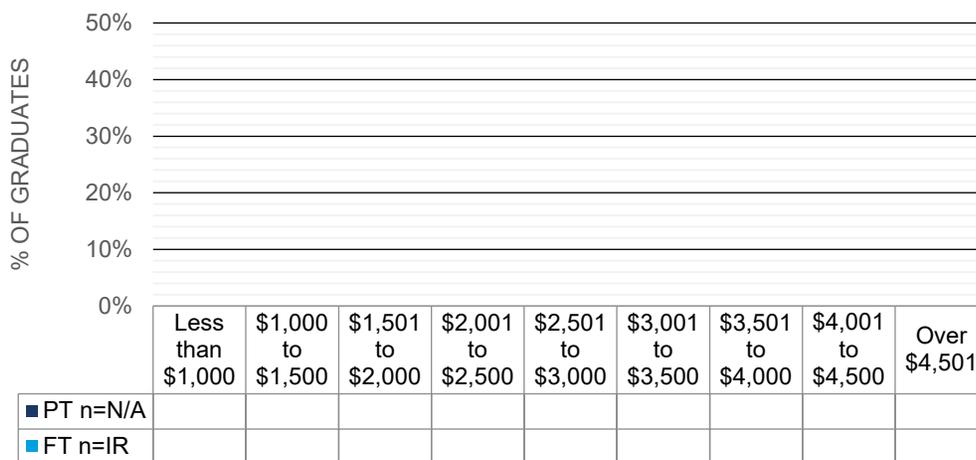
### Graduate Job Search for Related Employment



#### Position Titles

- Finance and Administrative Specialist
- Banking Advisor
- Financial Analyst
- Market Analyst

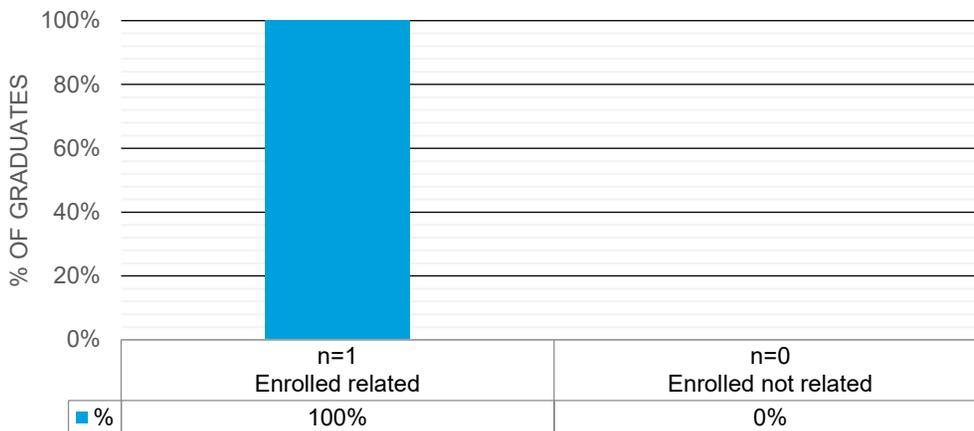
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- The Pentecostal
- RBC
- Rohit Management Inc
- Not specified

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- University of Regina
- Bachelor of Science

**Bachelor of Arts -  
English major (including  
honours)**

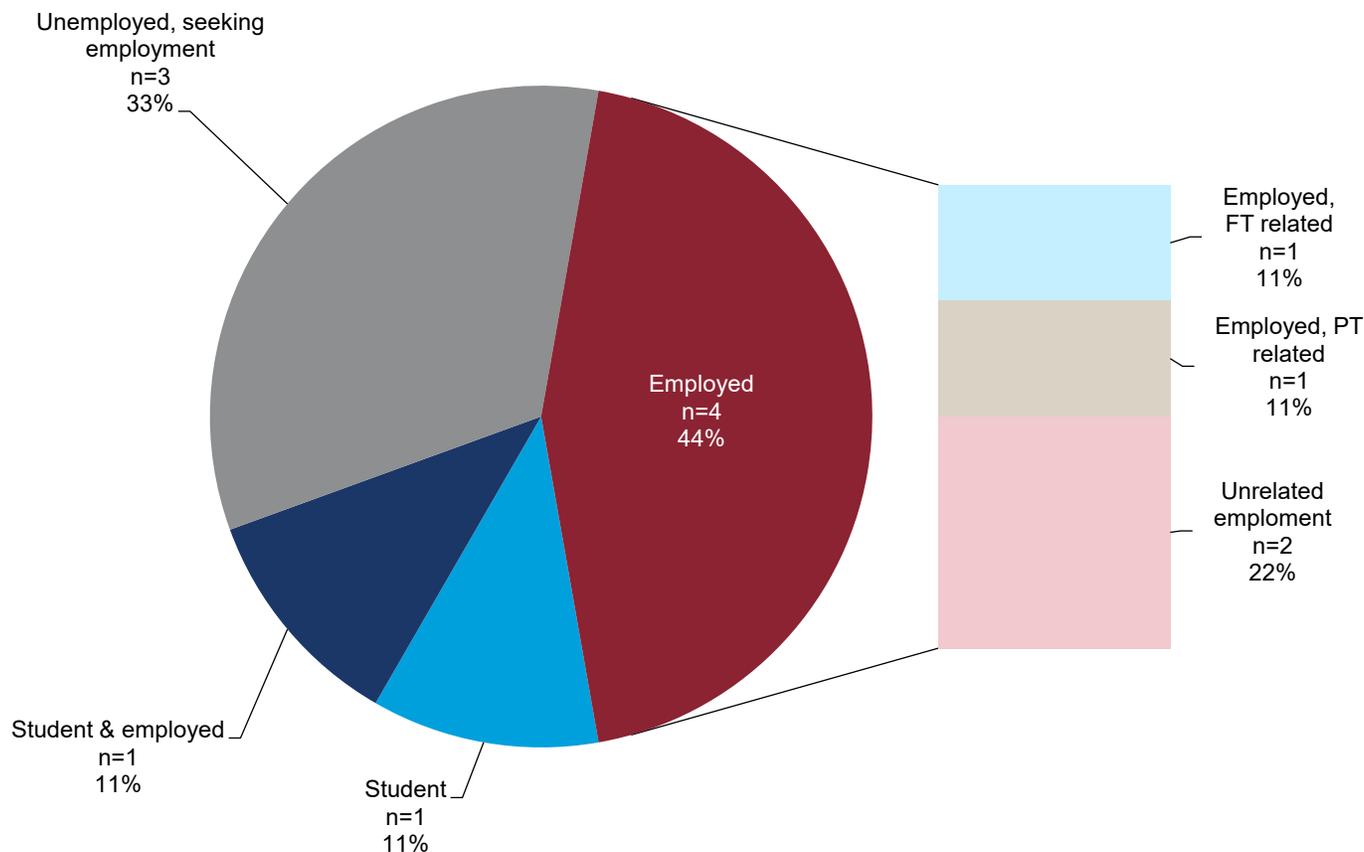
Average related monthly salary (ft): N/A  
(pt): IR

Employment rate: 67%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 9

**Main Activity of 2023 Graduates**

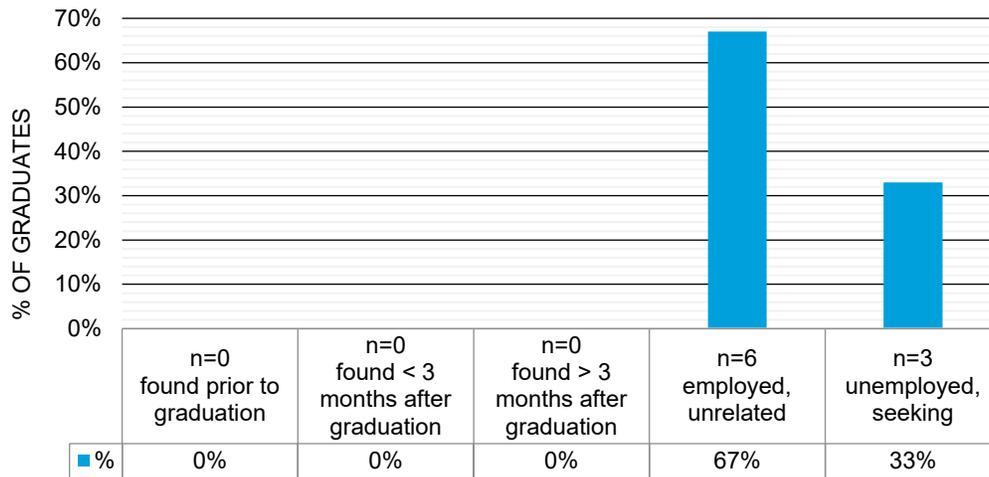


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	90%	IR	71%	67%
Percentage whose main job is program related	33%	IR	40%	33%
Percentage with program-related employment since graduation	31%	IR	14%	0%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	N/A
Percentage of students continuing their education	31%	IR	29%	22%
Percentage satisfied with quality of educational experience	92%	IR	100%	67%
Percentage who reported program was "right for me"	46%	IR	86%	88%
Percentage who recommend the program to others	69%	IR	100%	67%

Note: "IR" = Insufficient Response

## Employment Status

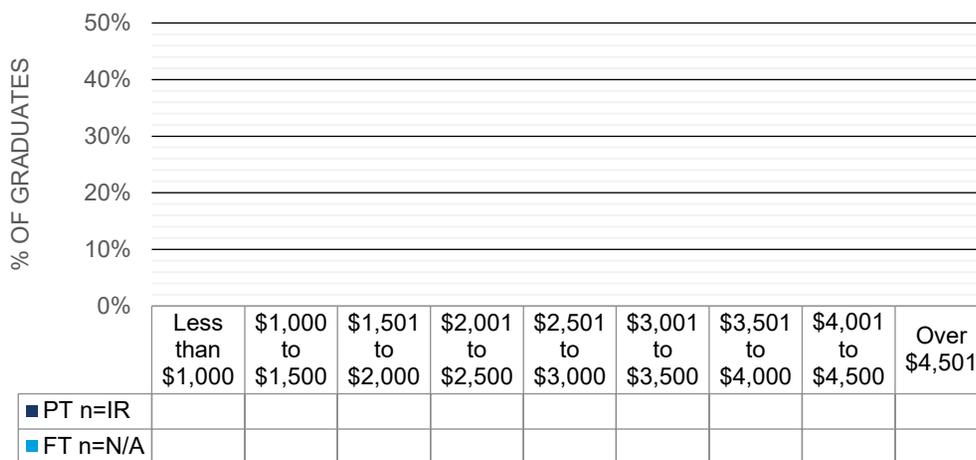
### Graduate Job Search for Related Employment



#### Position Titles

- Editor and Copywriter
- Medical Officer Assistant

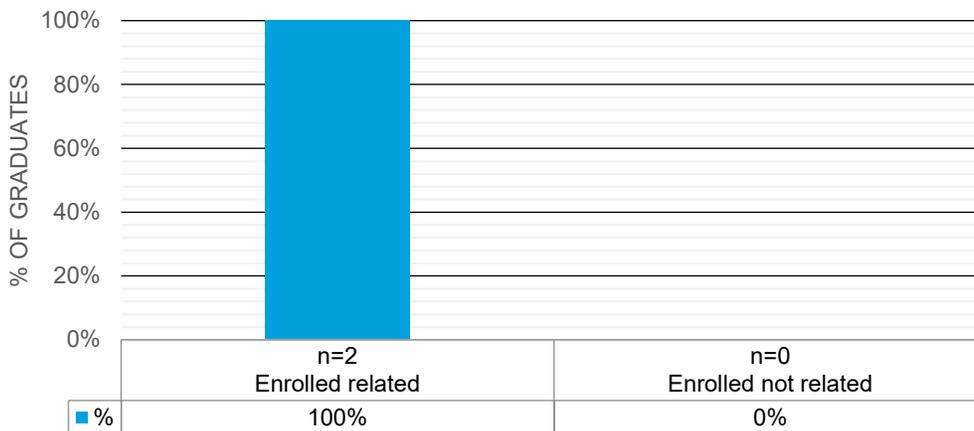
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Not specified (x2)

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- University of Alberta
  - Bachelor of Education, After Degree
- University of Calgary
  - Education

**Bachelor of Arts -  
History major**

Average related monthly salary (ft): IR

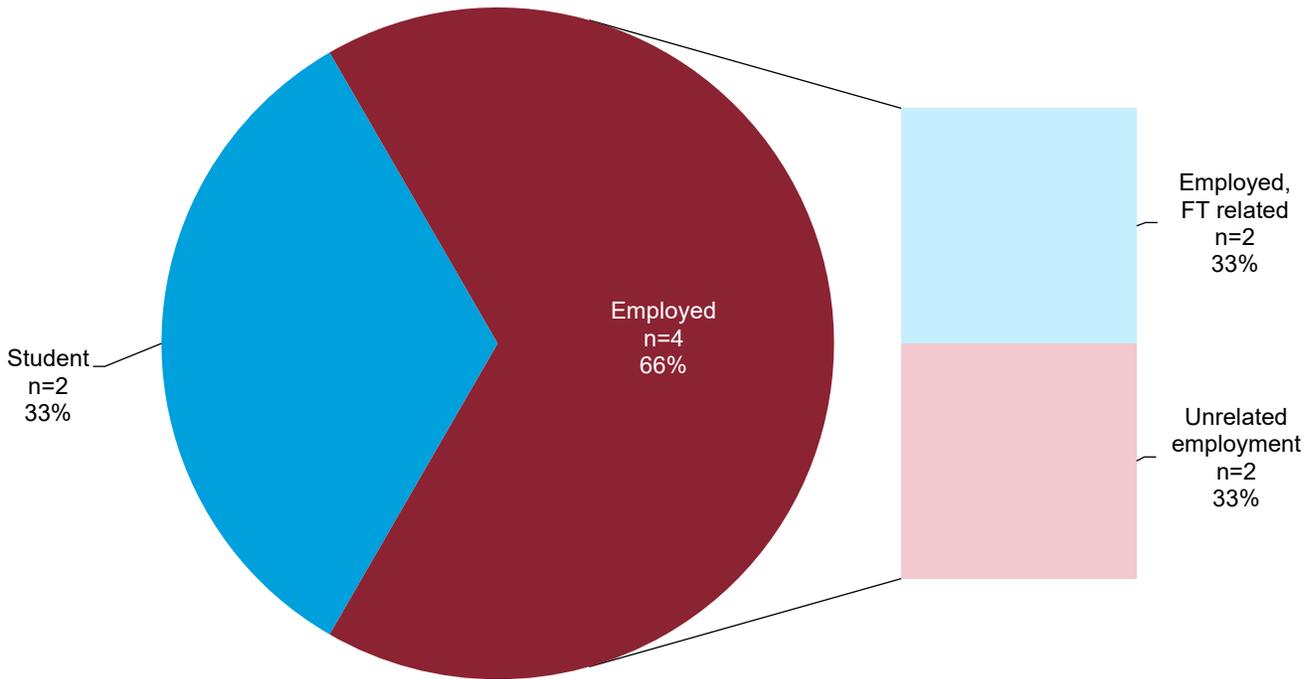
(pt): IR

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 86%

Number of participants: 7

**Main Activity of 2023 Graduates**

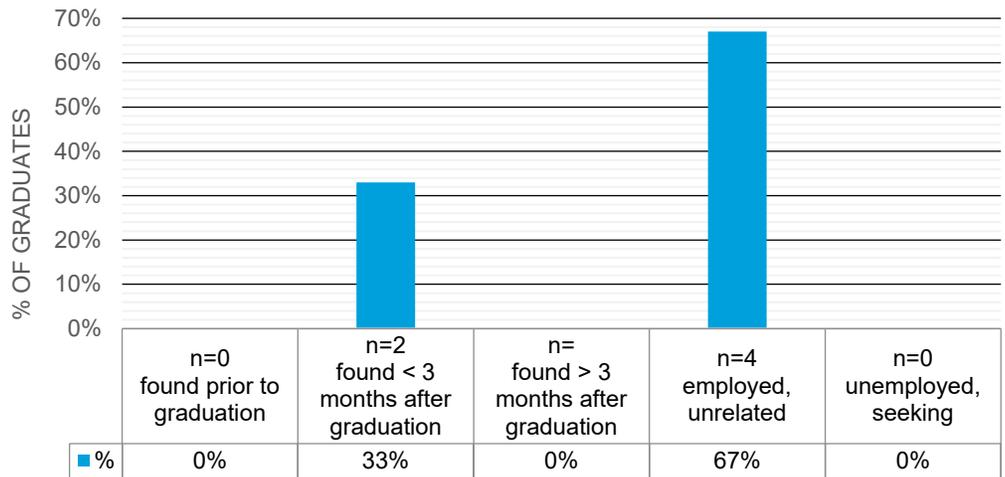


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	IR	IR	83%	100%
Percentage whose main job is program related	IR	IR	20%	43%
Percentage with program-related employment since graduation	IR	20%	14%	43%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	IR	40%	29%	29%
Percentage satisfied with quality of educational experience	IR	60%	100%	100%
Percentage who reported program was "right for me"	IR	80%	86%	100%
Percentage who recommend the program to others	IR	60%	86%	100%

Note: "IR" = Insufficient Response

## Employment Status

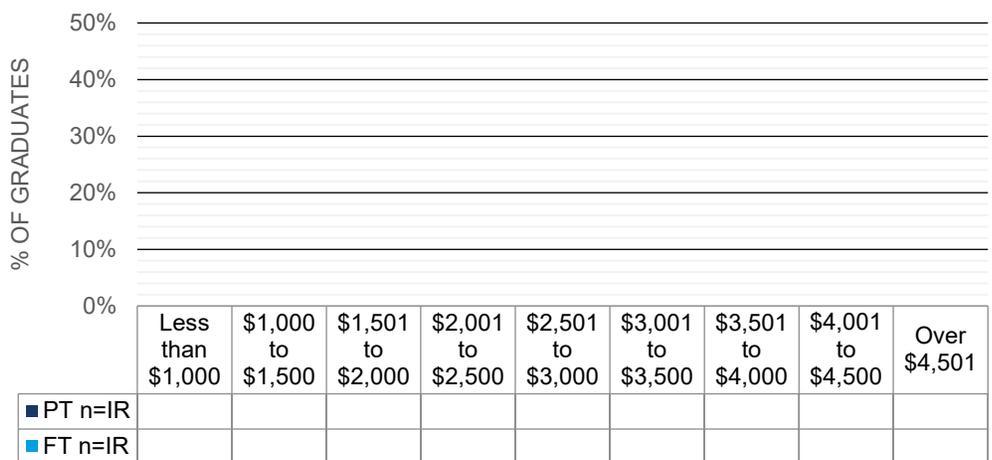
### Graduate Job Search for Related Employment



#### Position Titles

- Tutor
- Curatorial Intern

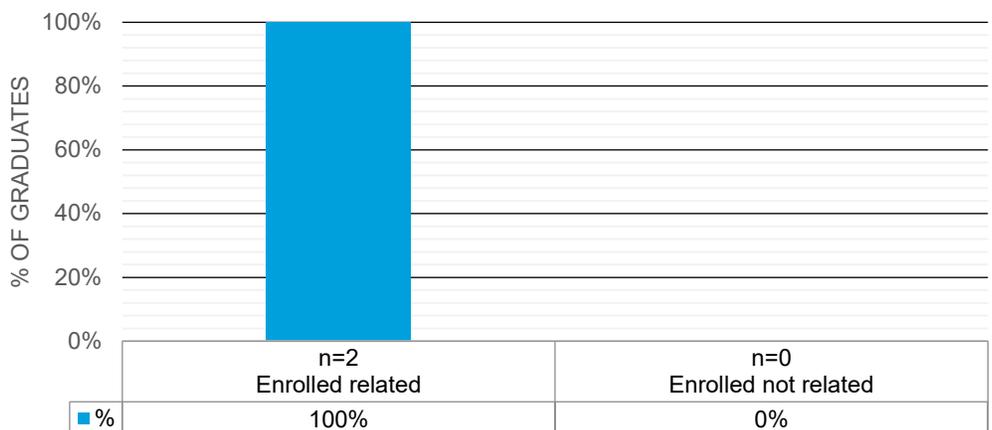
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Tutor Teach
- Central British Columbia Railway and Forestry Museum

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- University of Alberta
- Education After Degree (x2)

**Bachelor of Arts -  
Philosophy major  
(including honours)**

Average related monthly salary (ft): IR

(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

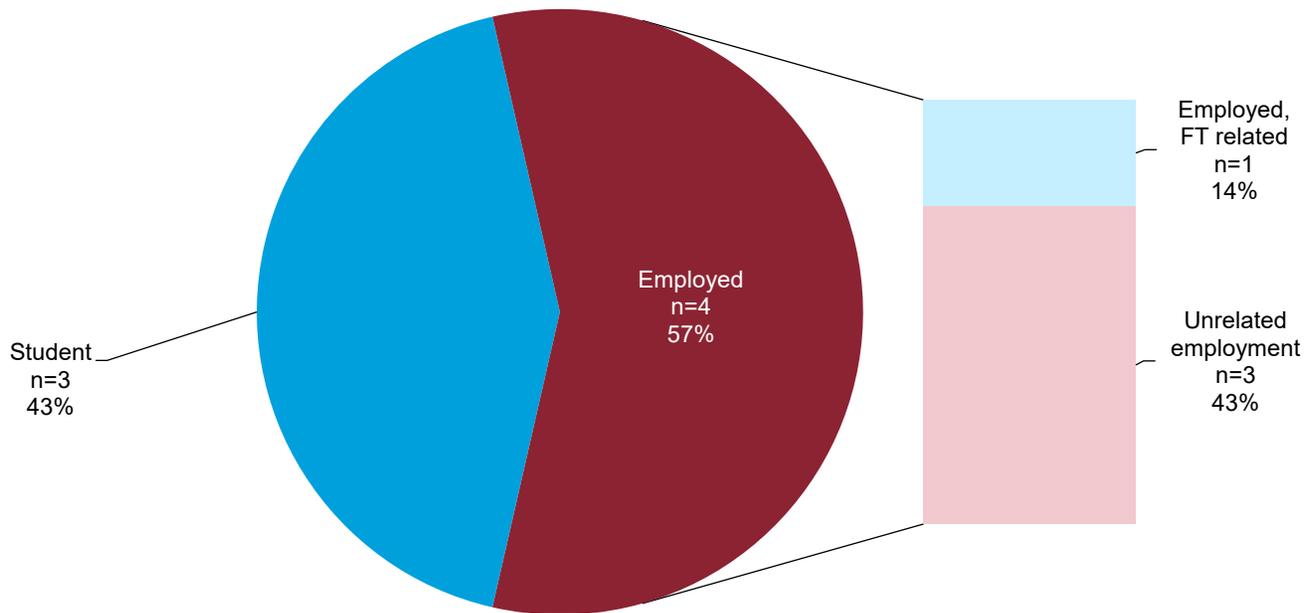
Number of participants: 2

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	N/A	IR	IR	IR
Percentage whose main job is program related	N/A	IR	IR	IR
Percentage with program-related employment since graduation	N/A	IR	IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	N/A	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	N/A	IR	IR	IR
Average salary of respondents in full-time related positions	N/A	IR	IR	IR
Percentage of students continuing their education	N/A	IR	IR	IR
Percentage satisfied with quality of educational experience	N/A	IR	IR	IR
Percentage who reported program was "right for me"	N/A	IR	IR	IR
Percentage who recommend the program to others	N/A	IR	IR	IR

**Bachelor of Arts -  
Political Science major**

Average related monthly salary (ft): IR  
(pt): N/A  
Employment rate: 100%  
Overall satisfaction with MacEwan University Experience: 72%  
Number of participants: 7

**Main Activity of 2023 Graduates**



Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	83%	100%	90%	100%
Percentage whose main job is program related	40%	80%	56%	40%
Percentage with program-related employment since graduation	33%	50%	25%	14%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR	80%	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR	60%	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	33%	50%	33%	71%
Percentage satisfied with quality of educational experience	100%	83%	92%	86%
Percentage who reported program was "right for me"	100%	83%	83%	57%
Percentage who recommend the program to others	100%	83%	92%	57%

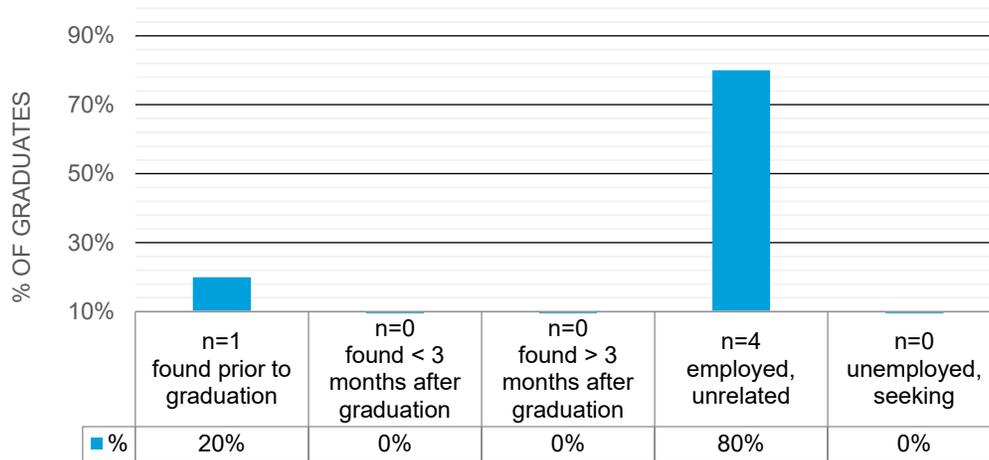
Note: "IR" = Insufficient Response

## Employment Status

### Graduate Job Search for Related Employment

**Position Titles**

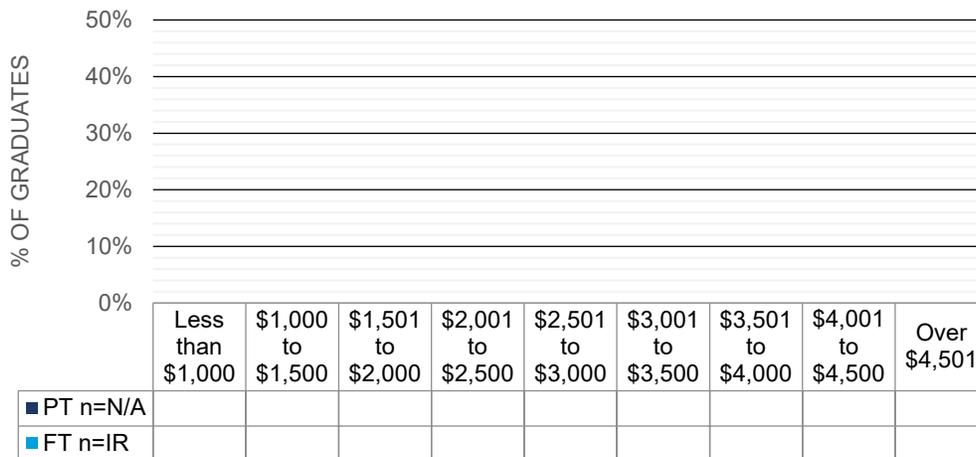
- Associate
- Teacher Assistant



### Monthly Salaries of Graduates in Related Jobs

**Employers Identified**

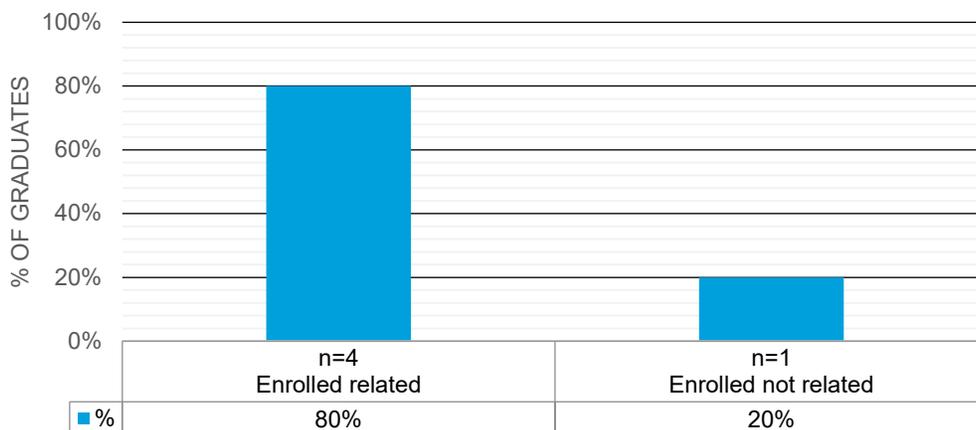
- Jenni Byrne & Associates
- Carleton University



## Educational Status

**Program & institution currently attending (as indicated by graduates)**

- MacEwan University
  - Bachelor of Commerce
- Red Deer Polytechnic
  - Automotive Service Technician Apprenticeship
- McMaster University
  - Master of Arts, Global Politics
- University of Alberta
  - Faculty of Law



Note: "IR" = Insufficient Response

**Bachelor of Arts -  
Psychology major  
(including honours)**

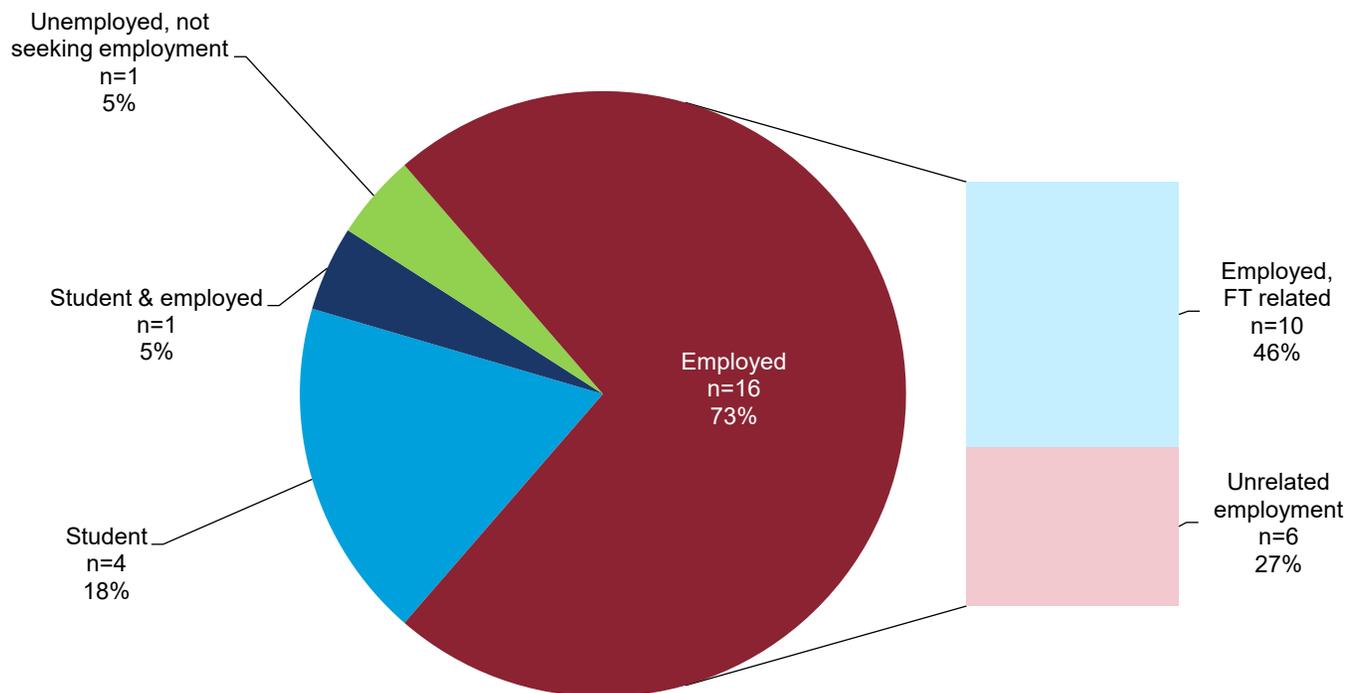
Average related monthly salary (ft): \$3,083  
(pt): N/A

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 82%

Number of participants: 22

**Main Activity of 2023 Graduates**

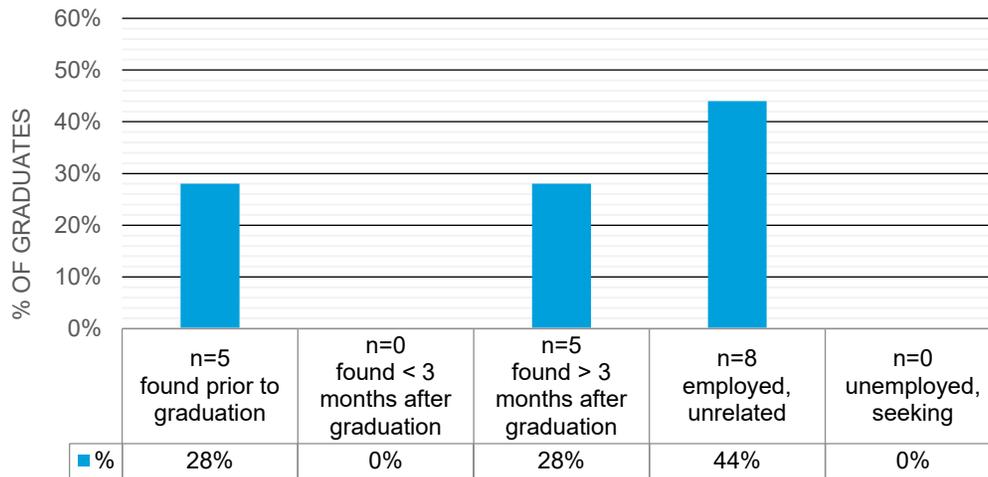


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	97%	83%	83%	100%
Percentage whose main job is program related	45%	47%	40%	67%
Percentage with program-related employment since graduation	46%	33%	30%	50%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	92%	86%	88%	75%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	92%	57%	63%	67%
Average salary of respondents in full-time related positions	\$2,688	IR	\$3,750	\$3,083
Percentage of students continuing their education	26%	28%	47%	32%
Percentage satisfied with quality of educational experience	94%	89%	90%	86%
Percentage who reported program was "right for me"	69%	61%	83%	71%
Percentage who recommend the program to others	83%	72%	80%	77%

Note: "IR" = Insufficient Response

## Employment Status

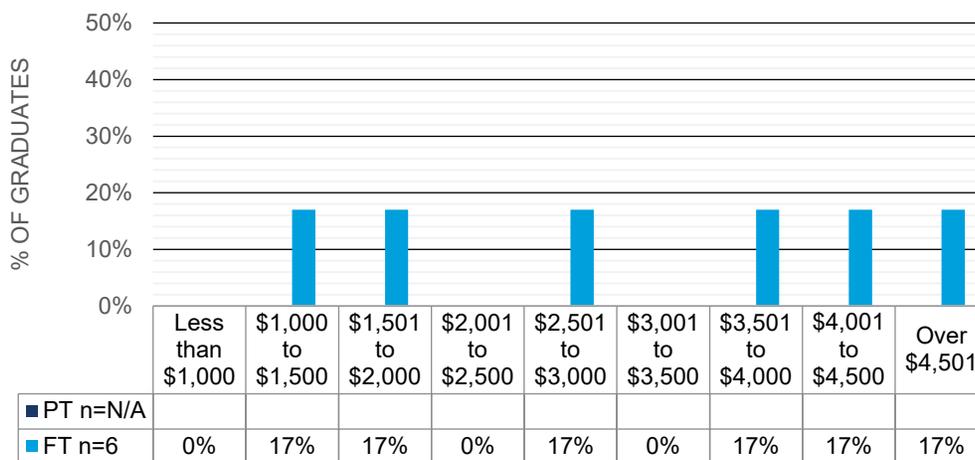
### Graduate Job Search for Related Employment



#### Position Titles

- Manager
- Disability Support Worker
- Administration Support
- Research Assistant
- Volunteer Coordinator / Evening Admin
- Therapeutic Assistant Behavioral Therapy
- Child and Youth Care Worker
- Education Assistant
- Help Line Support Worker
- Outreach Support Worker
- Youth Worker

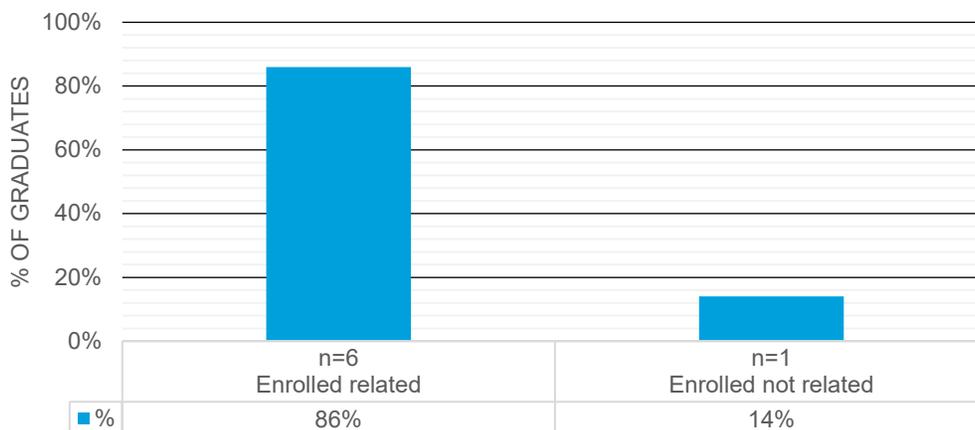
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- The Family Centre
- Blue Heron Support Services
- Greater Edmonton Foundation
- MacEwan University
- Dreamcatcher Nature Assisted Therapy
- ECSD Behavioral Therapy
- Catholic Social Services
- Centre for Autism Services Alberta
- Canadian Mental Health Association Edmonton
- Not specified
- John Howard Society

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
  - BA (not specified)
  - Behavioural Intervention Program
  - Microcredential in Marketing
  - Open Studies
- University of Alberta
  - Elementary Education After Degree
  - MSc Neuroscience
- University of Lethbridge
  - MEd Counselling Psychology

**Bachelor of Arts -  
Sociology major (including  
honours)**

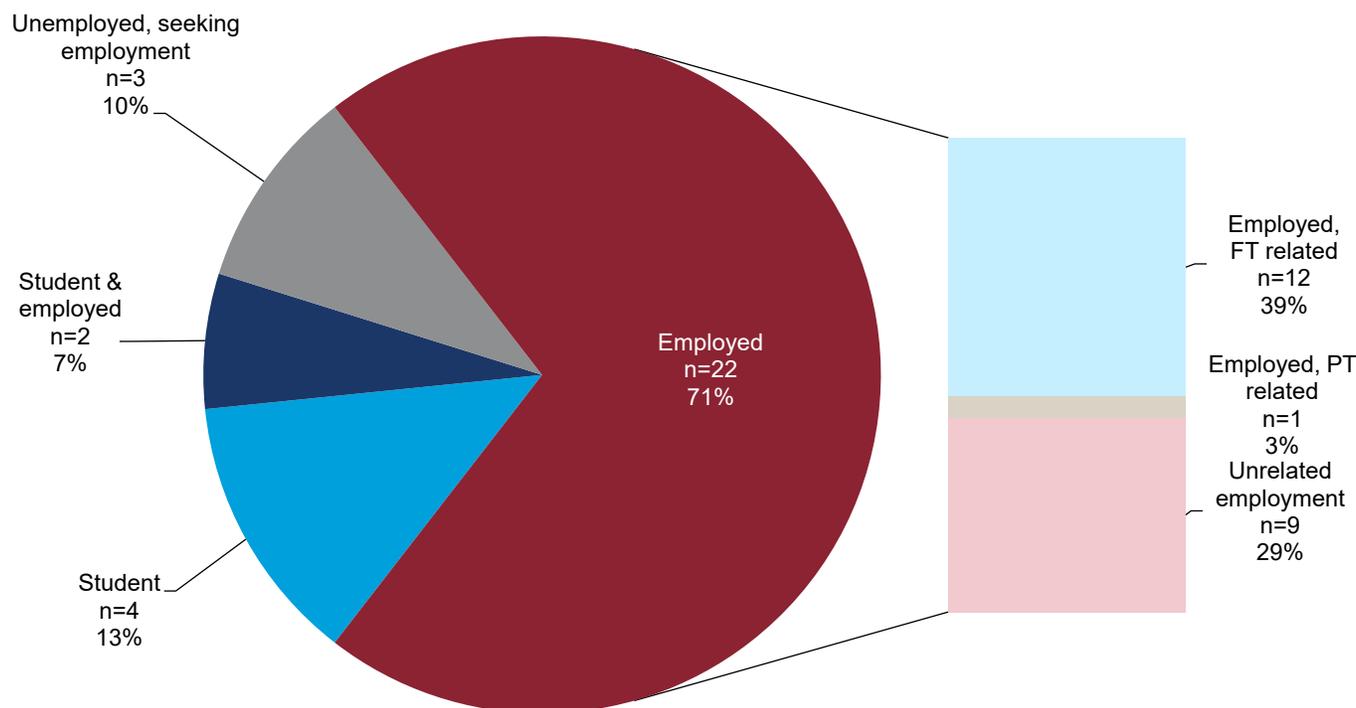
Average related monthly salary (ft): \$3,393  
(pt): IR

Employment rate: 90%

Overall satisfaction with MacEwan University Experience: 88%

Number of participants: 32

**Main Activity of 2023 Graduates**

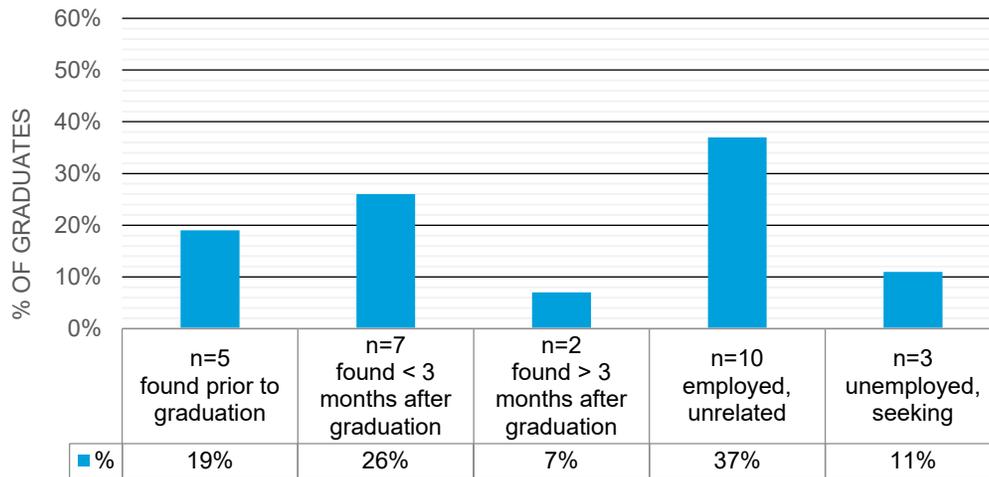


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	95%	100%	83%	90%
Percentage whose main job is program related	45%	40%	29%	64%
Percentage with program-related employment since graduation	33%	48%	29%	50%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	56%	100%	71%	81%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	67%	70%	86%	81%
Average salary of respondents in full-time related positions	\$2,500	\$3,500	\$3,107	\$3,393
Percentage of students continuing their education	33%	12%	16%	19%
Percentage satisfied with quality of educational experience	83%	92%	77%	94%
Percentage who reported program was "right for me"	63%	84%	68%	69%
Percentage who recommend the program to others	75%	84%	78%	78%

Note: "IR" = Insufficient Response

## Employment Status

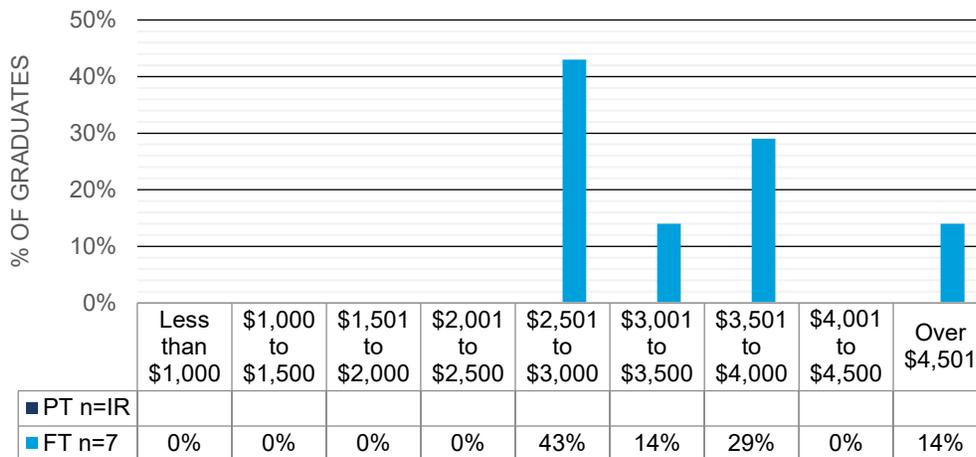
### Graduate Job Search for Related Employment



#### Position Titles

- Administration Officer
- Behavioral Therapist
- Caseworker
- Graduate Research Assistant
- Housing Coordinator
- Judicial Clerk
- Library Assistant
- Parole Officer
- Program Manager for drug treatment
- Project Officer
- Public Safety and Security, ERP project support
- Respite Support Worker
- Teaching Assistant/Research Assistant
- Youth Support Worker
- Youth Worker

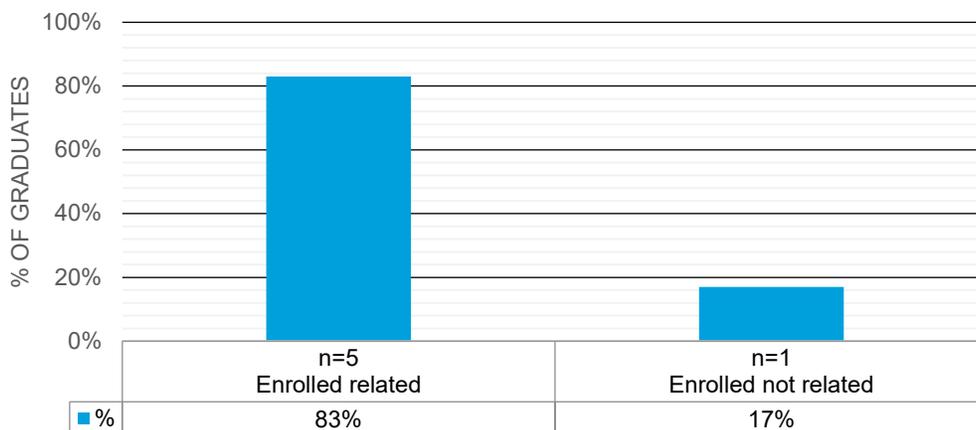
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Bissell Centre/Housing Services
- CKUA Radio
- COE
- ECSD
- Government of Alberta
- John Howard Society (x3)
- Miskanawah, Calgary
- Native Counselling Services of Alberta
- Natural Resources Canada
- Not specified (x2)
- University of Alberta (x2)

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
  - Open Studies
  - Nursing
  - Social Work Diploma
- University of Alberta
  - MA Sociology
  - Master of Arts
- University of Calgary
  - Bachelor of Social Work

**Bachelor of Child and  
Youth Care (diploma exit)**

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 4

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	100%	82%	100%	IR
Percentage whose main job is program related	94%	100%	71%	IR
Percentage with program-related employment since graduation	79%	82%	100%	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	81%	89%	80%	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	81%	89%	80%	IR
Average salary of respondents in full-time related positions	\$2,679	IR	IR	IR
Percentage of students continuing their education	79%	73%	44%	IR
Percentage satisfied with quality of educational experience	83%	100%	100%	IR
Percentage who reported program was "right for me"	83%	82%	67%	IR
Percentage who recommend the program to others	84%	73%	100%	IR

# Bachelor of Child and Youth Care

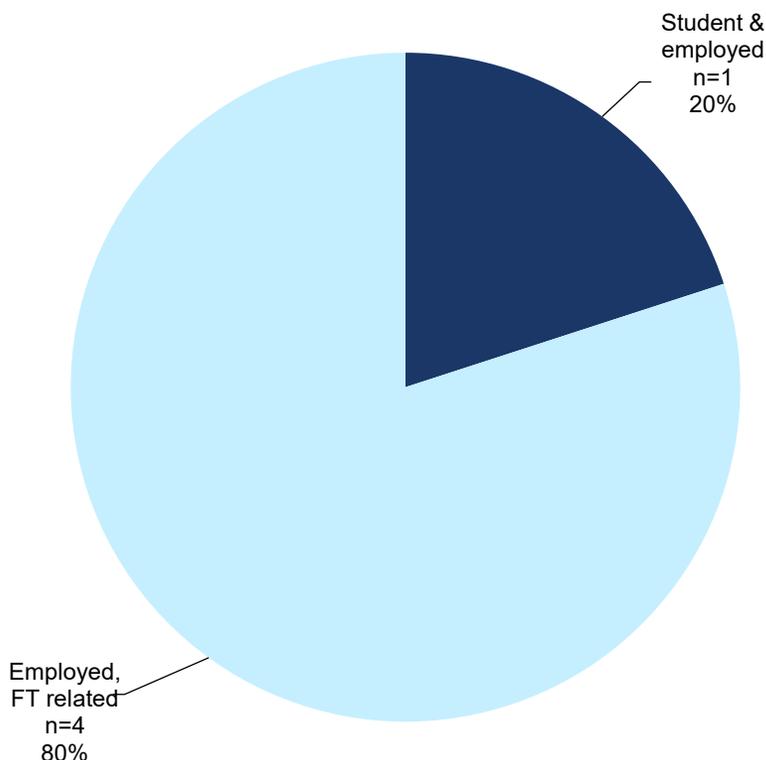
Average related monthly salary (ft): IR  
(pt): N/A

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 60%

Number of participants: 5

## Main Activity of 2023 Graduates

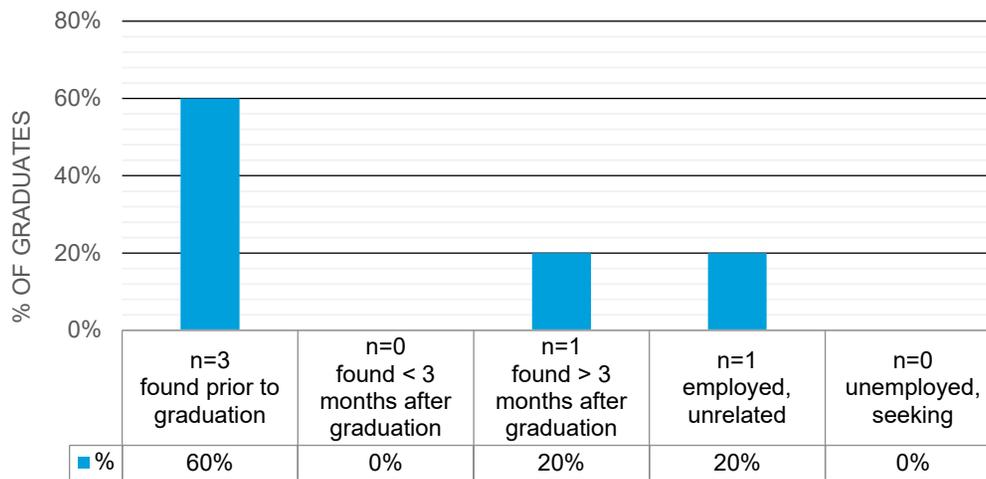


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	85%	100%	100%
Percentage whose main job is program related	100%	100%	100%	100%
Percentage with program-related employment since graduation	100%	75%	100%	100%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	100%	100%	80%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	93%	91%	78%	60%
Average salary of respondents in full-time related positions	\$3,161	\$2,932	\$2,893	IR
Percentage of students continuing their education	0%	25%	0%	20%
Percentage satisfied with quality of educational experience	93%	100%	89%	80%
Percentage who reported program was "right for me"	71%	100%	100%	100%
Percentage who recommend the program to others	86%	94%	100%	100%

Note: "IR" = Insufficient Response

## Employment Status

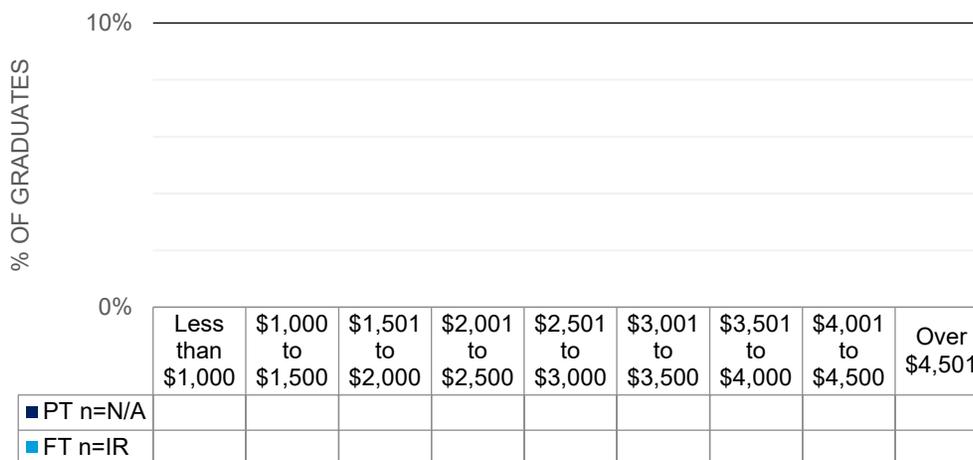
### Graduate Job Search for Related Employment



#### Position Titles

- Client and Family Counsellor
- Family Support Worker
- Program Staff
- Early Childhood Educator
- Family Connector

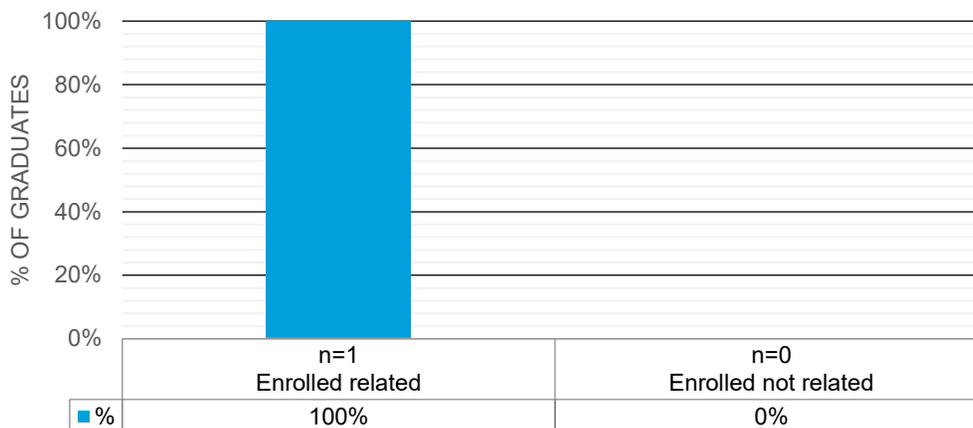
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Cerebral Palsy Alberta
- The Good Life Reunification Homes
- Strathcona BGC
- Bright Horizons
- Not specified

### Educational Status



#### Program & institution currently attending (as indicated by graduates)

- Concordia University Edmonton
- Education After Degree

# Bachelor of Commerce (Overall)

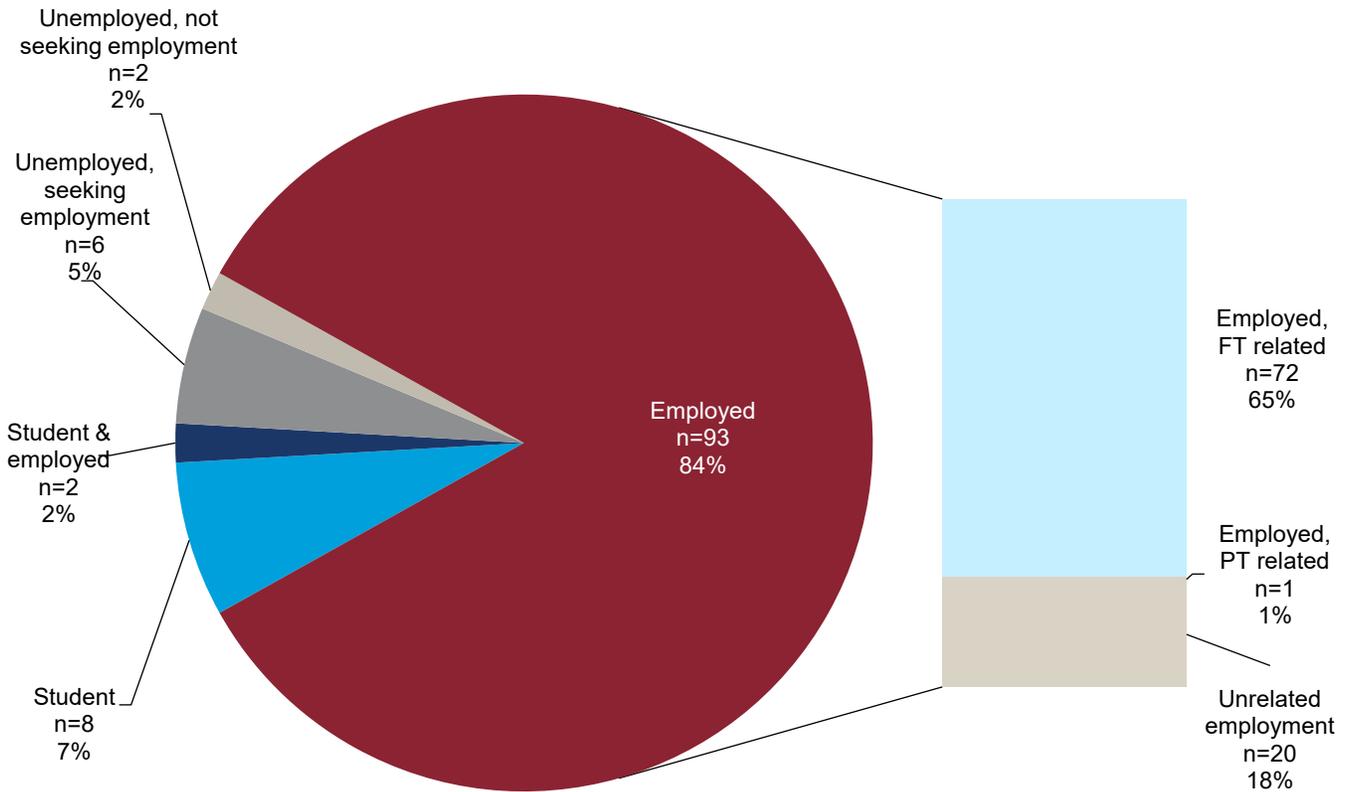
Average related monthly salary (ft): \$3,689  
(pt): N/A

Employment rate: 94%

Overall satisfaction with MacEwan University Experience: 90%

Number of participants: 112

## Main Activity of 2023 Graduates

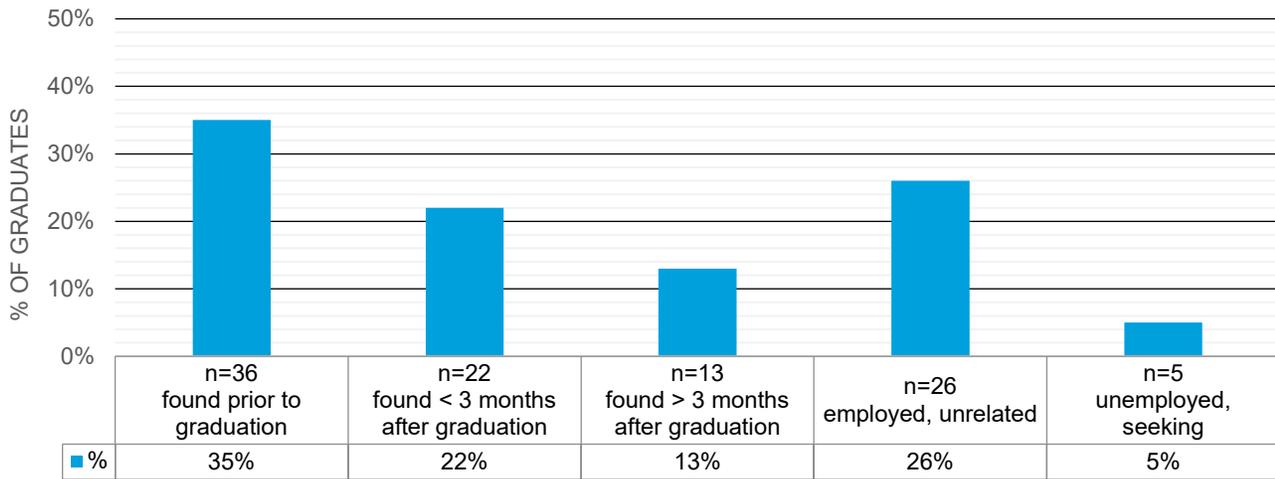


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	91%	93%	92%	94%
Percentage whose main job is program related	72%	74%	77%	76%
Percentage with program-related employment since graduation	64%	68%	70%	67%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	83%	81%	73%	75%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	67%	70%	71%	70%
Average salary of respondents in full-time related positions	\$3,187	\$3,550	\$3,500	\$3,689
Percentage of students continuing their education	15%	11%	12%	15%
Percentage satisfied with quality of educational experience	85%	89%	82%	81%
Percentage who reported program was "right for me"	81%	87%	85%	79%
Percentage who recommend the program to others	86%	89%	88%	86%

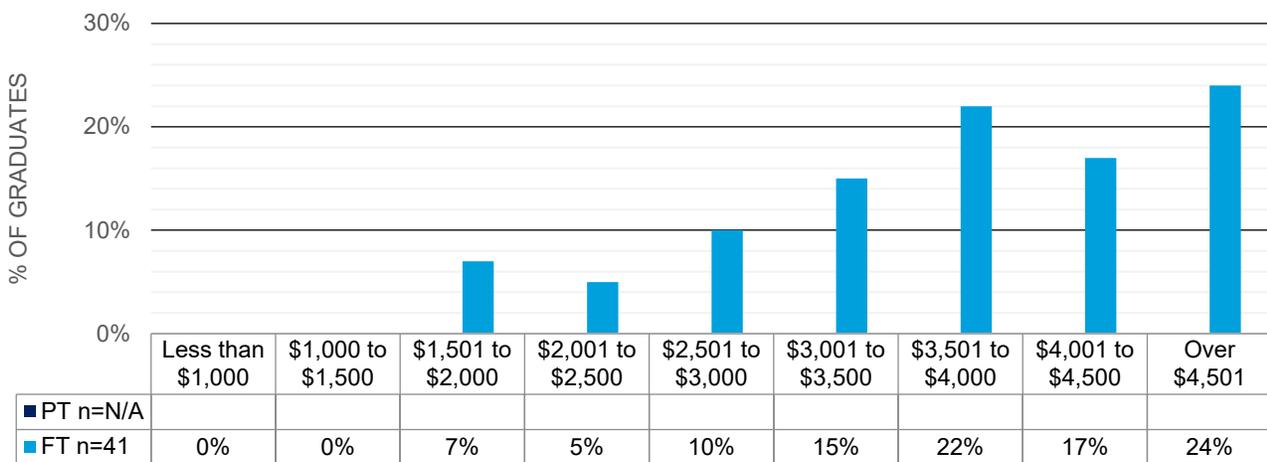
Note: "IR" = Insufficient Response

## Employment Status

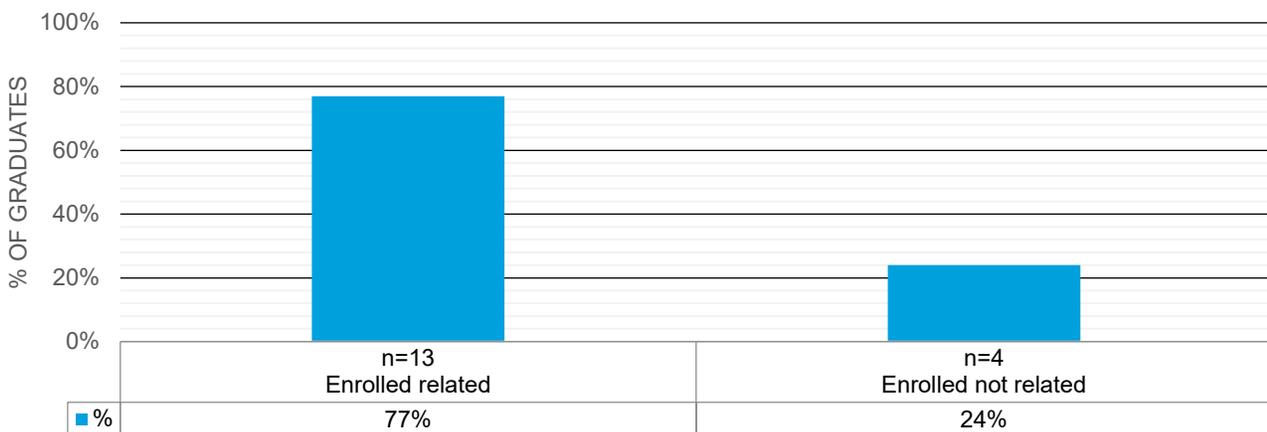
### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



# Bachelor of Commerce - Accounting major

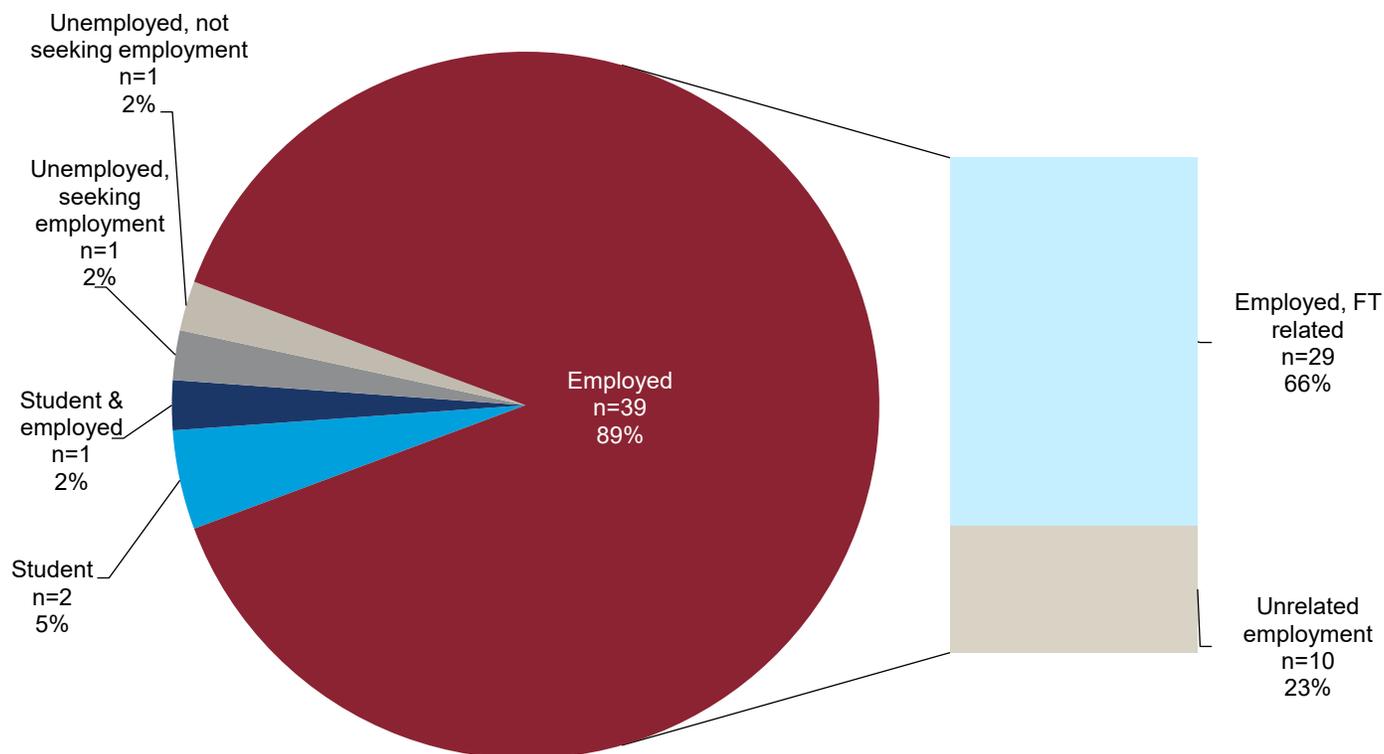
Average related monthly salary (ft): \$3,679  
(pt): N/A

Employment rate: 98%

Overall satisfaction with MacEwan University Experience: 95%

Number of participants: 44

## Main Activity of 2023 Graduates

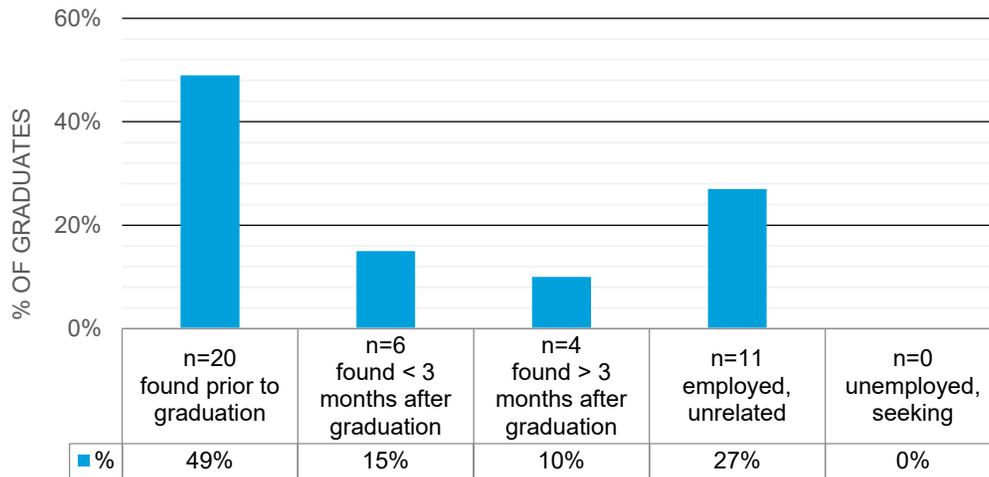


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	89%	92%	96%	98%
Percentage whose main job is program related	71%	69%	79%	71%
Percentage with program-related employment since graduation	64%	66%	73%	72%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	89%	85%	71%	71%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	77%	87%	63%	79%
Average salary of respondents in full-time related positions	\$3,203	\$3,444	\$3,427	\$3,679
Percentage of students continuing their education	25%	18%	16%	14%
Percentage satisfied with quality of educational experience	87%	89%	83%	89%
Percentage who reported program was "right for me"	80%	86%	89%	74%
Percentage who recommend the program to others	84%	93%	87%	89%

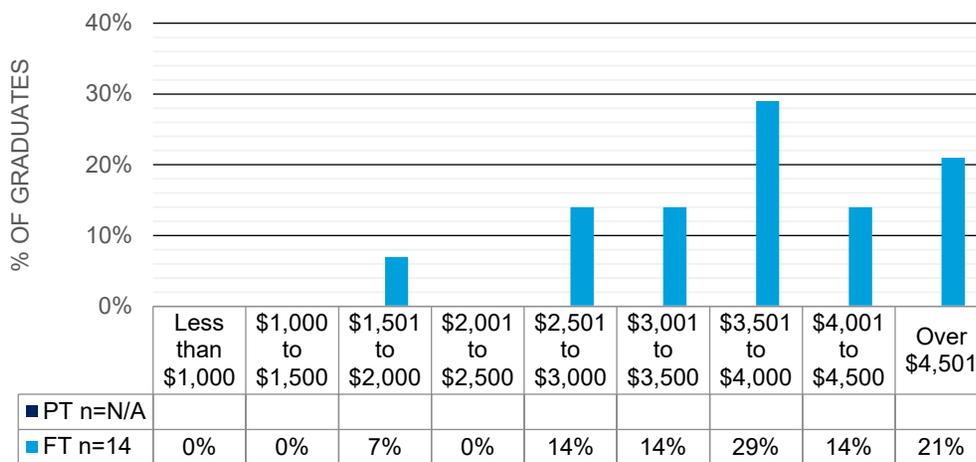
Note: "IR" = Insufficient Response

## Employment Status

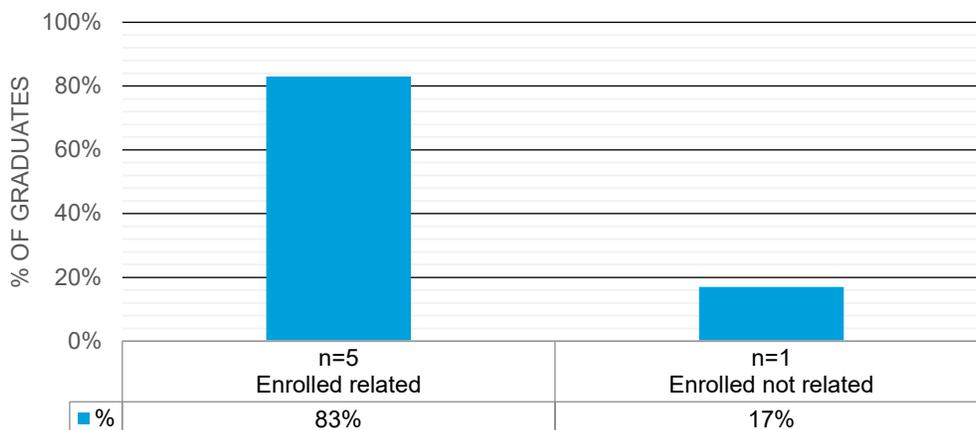
### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



## Bachelor of Commerce - Accounting major

### Position Titles

- Accountant (x5)
- Accounting Manager
- Accounts Receivable Clerk
- Articling Accountant
- Associate
- Associate Accountant
- Bookkeeper
- Coordinator
- CPA Accounting student
- Experienced Associate
- Income tax auditor
- Investment Advisor
- Junior Accountant (x2)
- Junior Associate
- Night Auditor
- Personal Banking Associate
- Program Coordinator
- Properties and Facilities Officer
- Staff Accountant (x3)

### Employers Identified

- Bissell
- Canada Revenue Agency
- Core Partners Dawson Creek
- Deloitte LLP Edmonton
- Ernst & Young
- Financial Services Group
- Finning, cash application
- Flavia de Paula-Regimbald
- Junior Achievement
- Kate & Ross Pasnek
- Mastec Canada
- MNP (x2)
- MNP LLP, Private Enterprise Team Saskatoon
- not specified (x3)
- Numbered Company
- Prominent Homes Edmonton
- Public Services and Procurement Canada
- PwC (x3)
- Stone Creek Resorts
- Stream Flow Industries
- TD Bank

### Program & institution currently attending (as indicated by graduates)

Canadian Western Business School

- Chartered Professional Accountant

CPA Western School of Business

- CPA PEP Program

NAIT

- Digital Media and IT - Business Analyst

University of Alberta

- Bachelor of Education

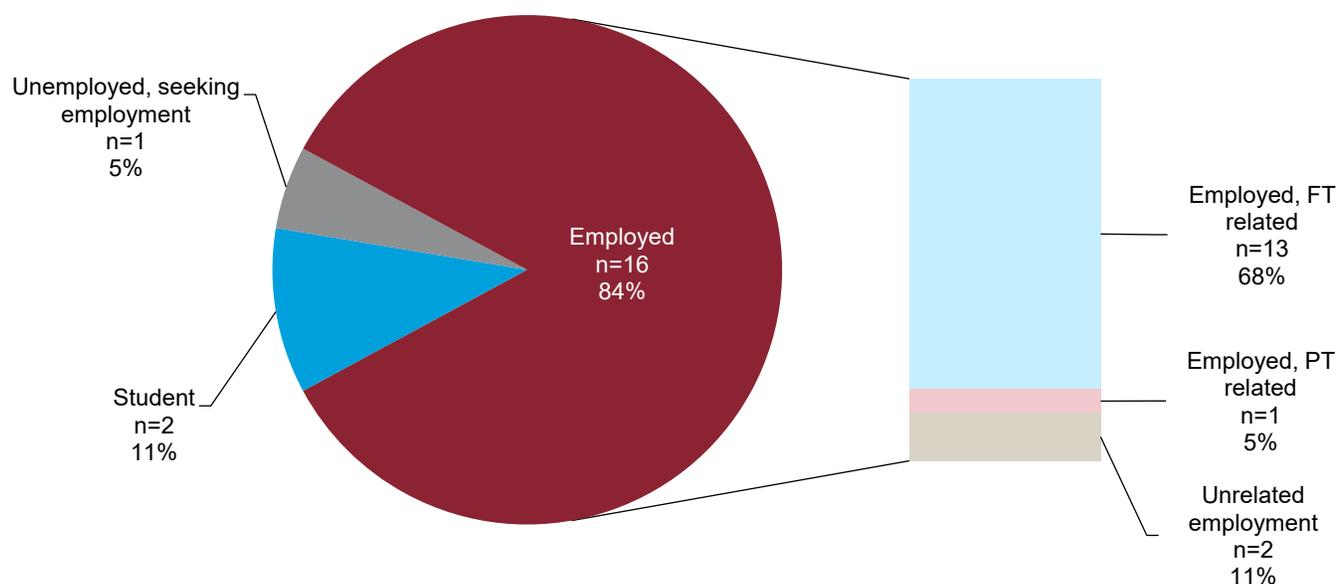
University of Saskatchewan

- Masters of Professional Accounting (x2)

**Bachelor of Commerce -  
Human Resources  
Management major**

Average related monthly salary (ft): IR  
(pt): N/A  
Employment rate: 94%  
Overall satisfaction with MacEwan University Experience: 85%  
Number of participants: 20

**Main Activity of 2023 Graduates**

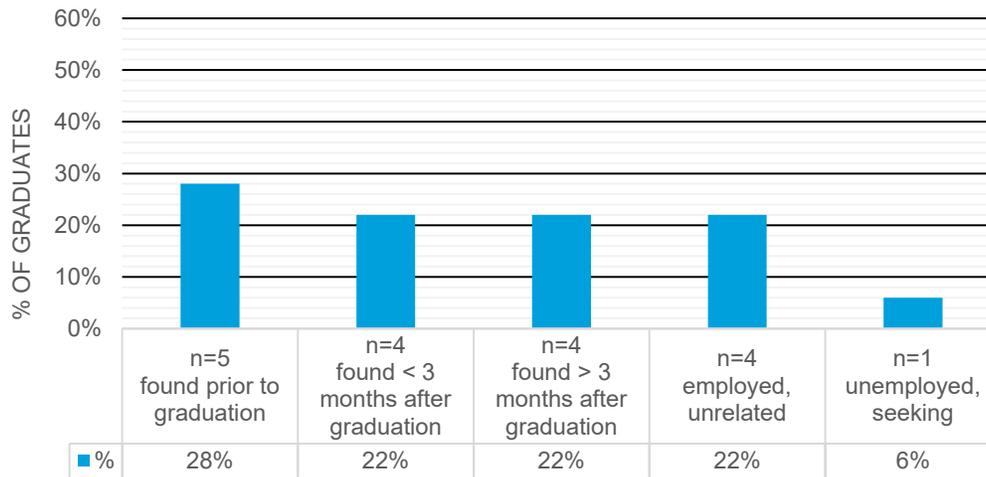


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	95%	100%	100%	94%
Percentage whose main job is program related	83%	67%	60%	88%
Percentage with program-related employment since graduation	63%	67%	60%	70%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	87%	75%	IR	73%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	60%	75%	IR	73%
Average salary of respondents in full-time related positions	\$3,100	\$3,188	IR	IR
Percentage of students continuing their education	5%	0%	0%	20%
Percentage satisfied with quality of educational experience	95%	92%	80%	75%
Percentage who reported program was "right for me"	95%	83%	100%	84%
Percentage who recommend the program to others	95%	83%	100%	80%

Note: "IR" = Insufficient Response

## Employment Status

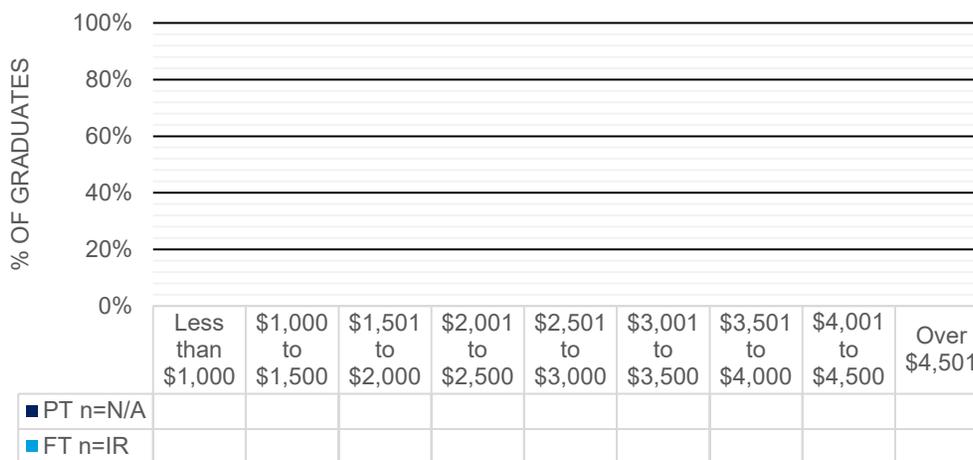
### Graduate Job Search for Related Employment



#### Position Titles

- Talent Acquisition and Human Resource Manager
- Human Resources Recruiter
- Payroll Analyst
- HR Coordinator
- Tailor and Benefits Administrator
- HR Advisor
- People and Culture Generalist
- CEO
- not specified
- Human Resources Coordinator
- Territory Manager
- Management Trainee
- HR Coordinator
- Employment Specialist

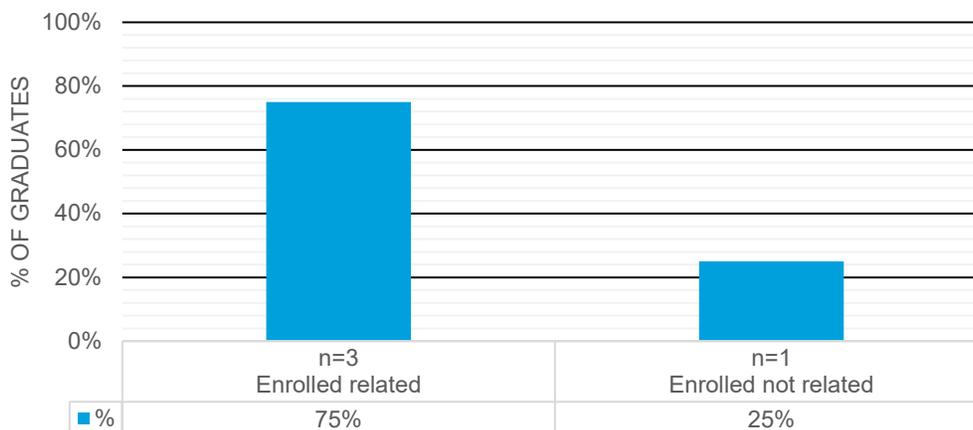
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Ballard Group, HR Dept
- Bissell Centre
- Enbridge
- Enterprise Mobility, Edmonton
- Mercedes Benz
- Not specified (x4)
- Phoenix Industrial
- Sawridge Group of Companies
- Southern Glazer's Wine and Spirits
- Technology Alberta
- TrendSelect

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- University of Alberta
- BA Psychology and Sociology
- Juris Doctor
- Masters in Science and Occupational Therapy
- OHS certificate

**Bachelor of Commerce -  
International Business  
major**

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

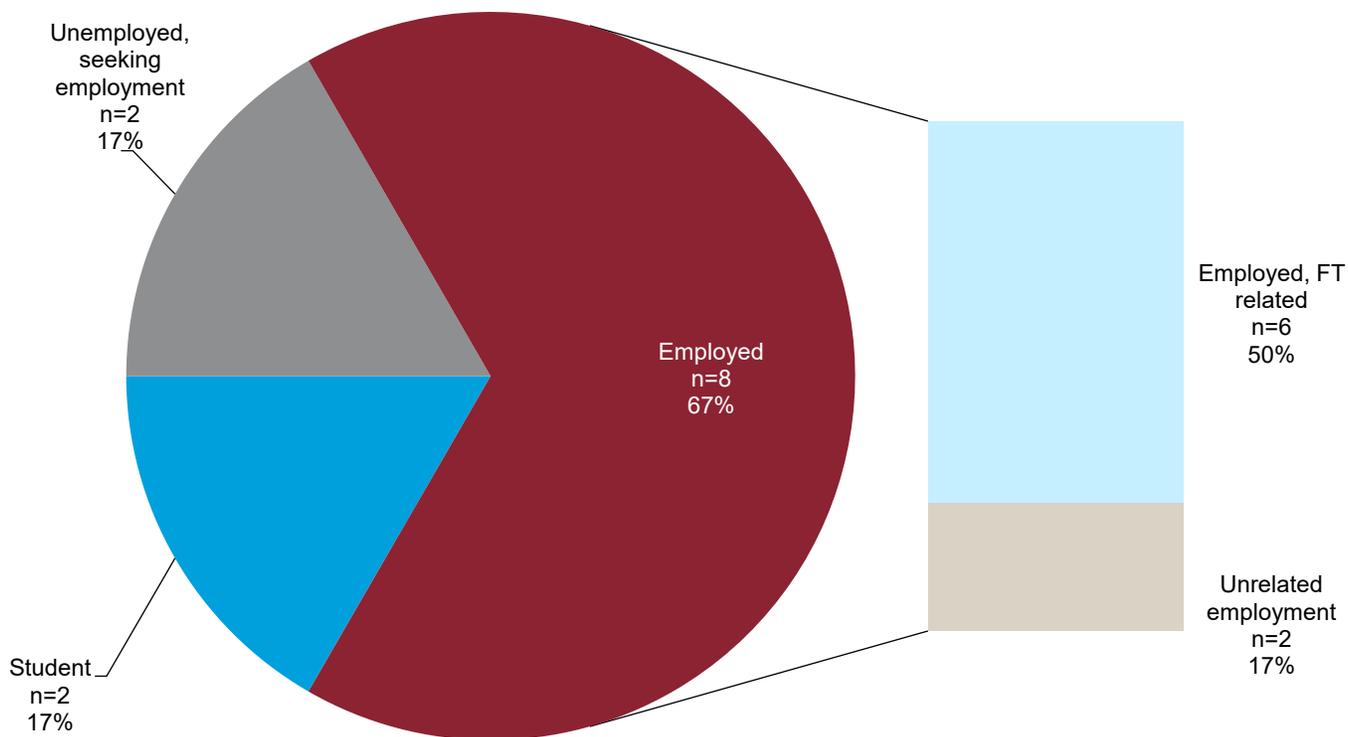
Number of participants: 3

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	90%	100%	IR	IR
Percentage whose main job is program related	45%	88%	IR	IR
Percentage with program-related employment since graduation	38%	64%	IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	75%	57%	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	75%	29%	IR	IR
Average salary of respondents in full-time related positions	\$3,417	\$3,750	IR	IR
Percentage of students continuing their education	14%	27%	IR	IR
Percentage satisfied with quality of educational experience	95%	91%	IR	IR
Percentage who reported program was "right for me"	90%	82%	IR	IR
Percentage who recommend the program to others	100%	91%	IR	IR

# Bachelor of Commerce - Legal Studies in Business major

Average related monthly salary (ft): \$4,000  
(pt): N/A  
Employment rate: 80%  
Overall satisfaction with MacEwan University Experience: 100%  
Number of participants: 12

## Main Activity of 2023 Graduates

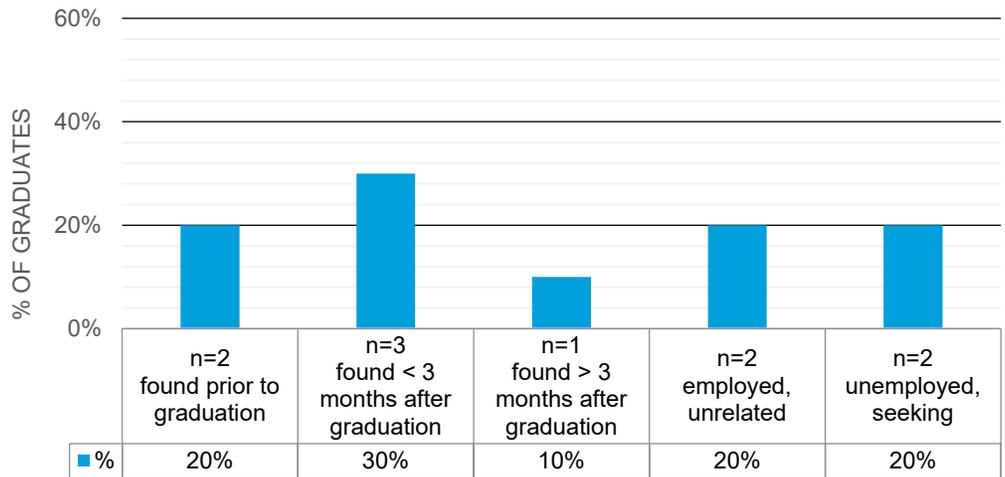


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate		IR	IR	80%
Percentage whose main job is program related		IR	IR	75%
Percentage with program-related employment since graduation		IR	20%	50%
Percentage who reported that the general skills and abilities acquired in program are related to current main job		IR	IR	100%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job		IR	IR	67%
Average salary of respondents in full-time related positions		IR	IR	\$4,000
Percentage of students continuing their education		IR	60%	17%
Percentage satisfied with quality of educational experience		IR	100%	75%
Percentage who reported program was "right for me"		IR	80%	83%
Percentage who recommend the program to others		IR	100%	83%

Note: "IR" = Insufficient Response

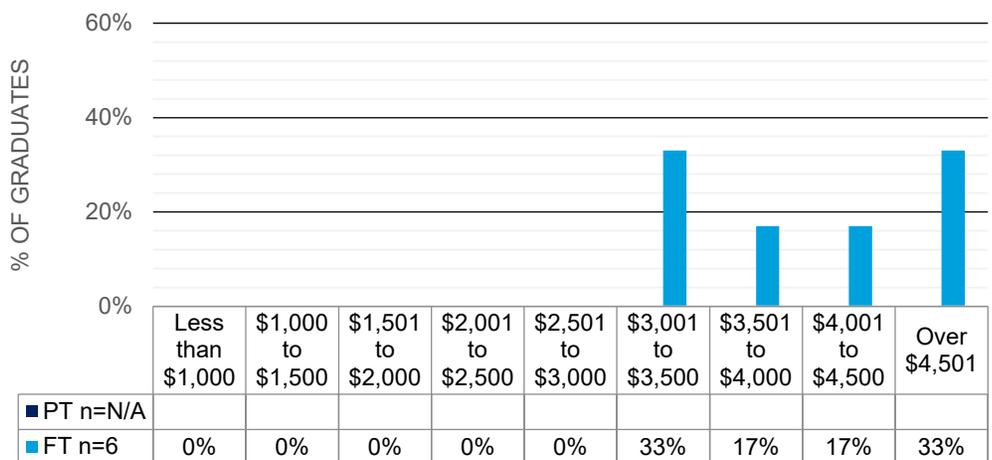
## Employment Status

### Graduate Job Search for Related Employment



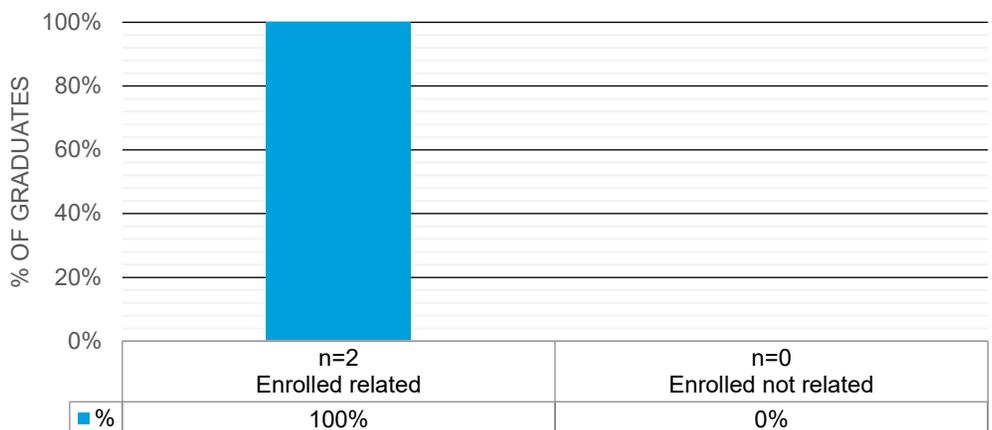
- Position Titles**
- Manager
  - Finance Officer
  - Product Advisor
  - Staff Accountant
  - Relationship Manager
  - Administrator

### Monthly Salaries of Graduates in Related Jobs



- Employers Identified**
- Shoppers Drug Mart
  - MacKenzie County
  - Ford
  - Cross and Robert Sealy
  - Farm Credit
  - Vice President

## Educational Status



- Program & institution currently attending (as indicated by graduates)**
- MacEwan University
    - Legal Studies
  - Thompson Rivers University
    - Law School

Note: "IR" = Insufficient Response

**Bachelor of Commerce -  
Management major**

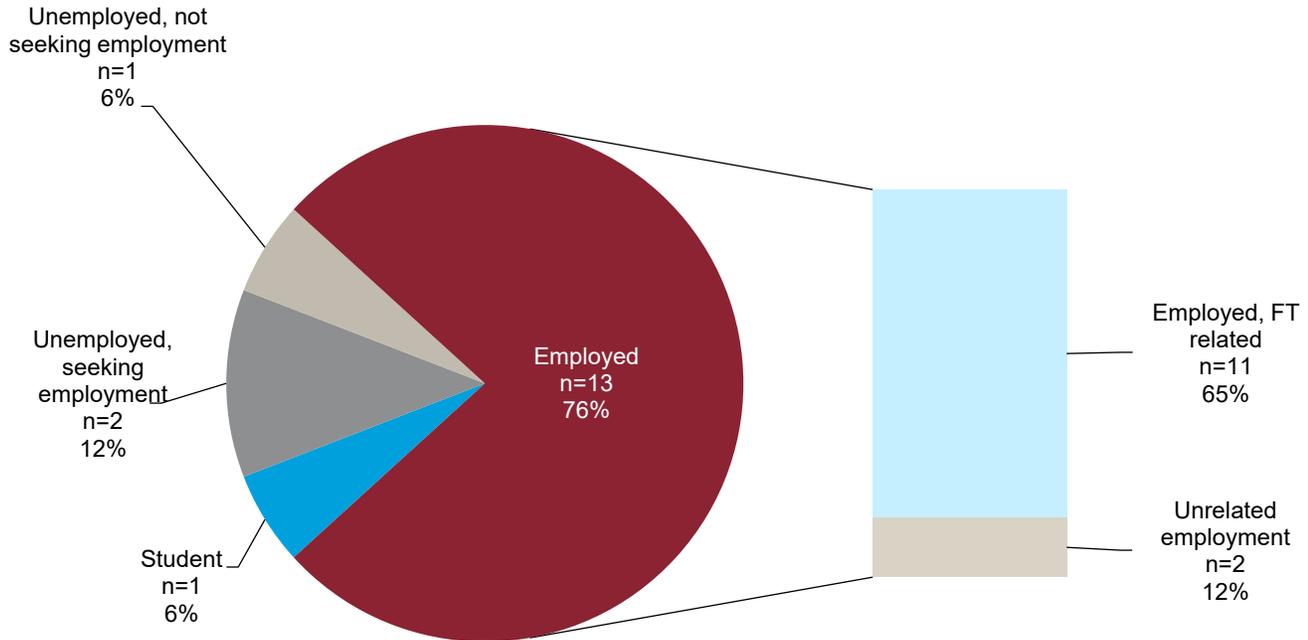
Average related monthly salary (ft): \$3,563  
(pt): N/A

Employment rate: 88%

Overall satisfaction with MacEwan University Experience: 88%

Number of participants: 17

**Main Activity of 2023 Graduates**

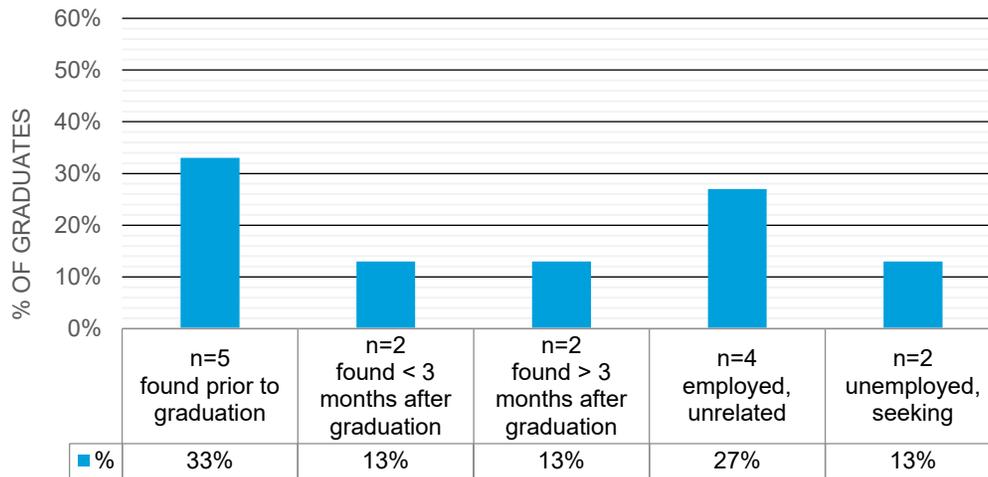


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	96%	83%	96%	88%
Percentage whose main job is program related	78%	87%	77%	79%
Percentage with program-related employment since graduation	69%	61%	75%	59%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	75%	77%	82%	55%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	67%	46%	76%	46%
Average salary of respondents in full-time related positions	\$3,159	\$3,900	\$3,662	\$3,563
Percentage of students continuing their education	15%	6%	4%	6%
Percentage satisfied with quality of educational experience	85%	94%	88%	82%
Percentage who reported program was "right for me"	77%	100%	83%	76%
Percentage who recommend the program to others	88%	94%	92%	88%

Note: "IR" = Insufficient Response

## Employment Status

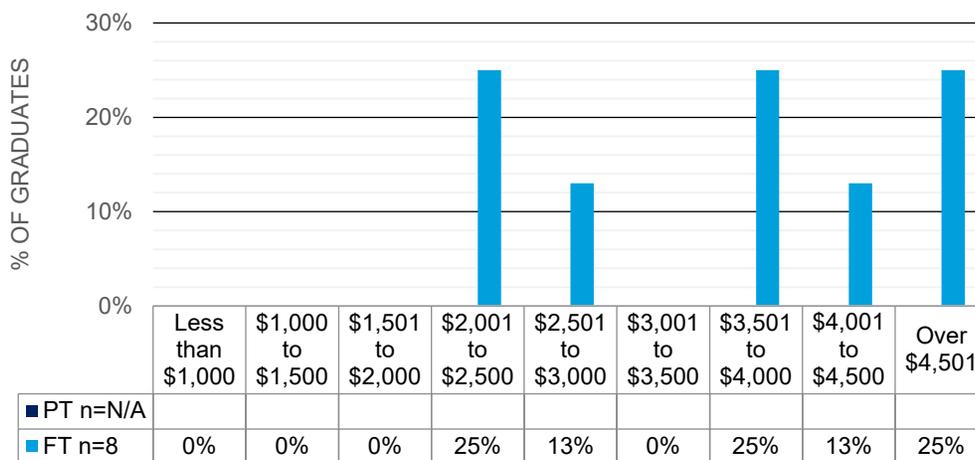
### Graduate Job Search for Related Employment



#### Position Titles

- Senior Program Advisor
- Operations Manager
- Project Coordinator
- Credit Clerk
- Sales and Administration
- Strategic Development trainee
- Master Club Fitter/Sales Associate
- Design Manager
- HR Administrative
- Vehicle Wrapping
- Local Tax Consultant

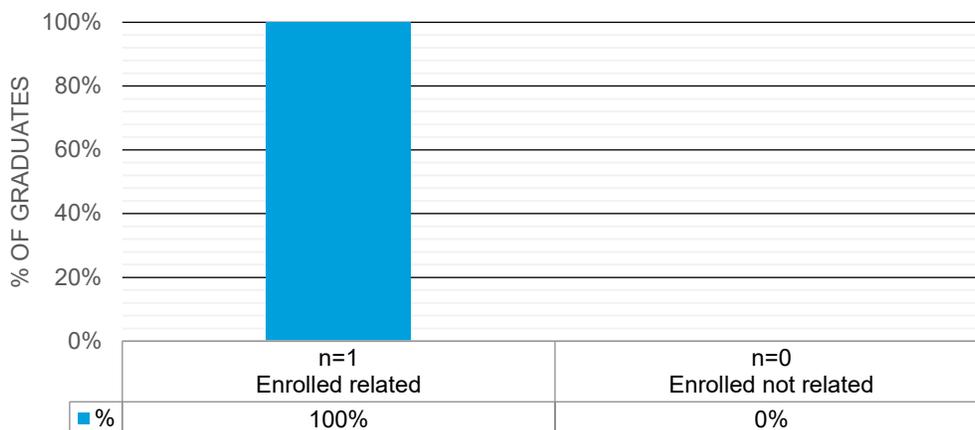
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Government of Alberta
- Pendata Inc.
- G&J Construction, Edmonton
- Trail Appliances
- PVF Products
- EMCO
- Golf Town
- Igloo Building Supplies
- Federal Government
- Self-employed
- FSBC Farming and Small Business Consultants

### Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
- Design

**Bachelor of Commerce -  
Marketing major**

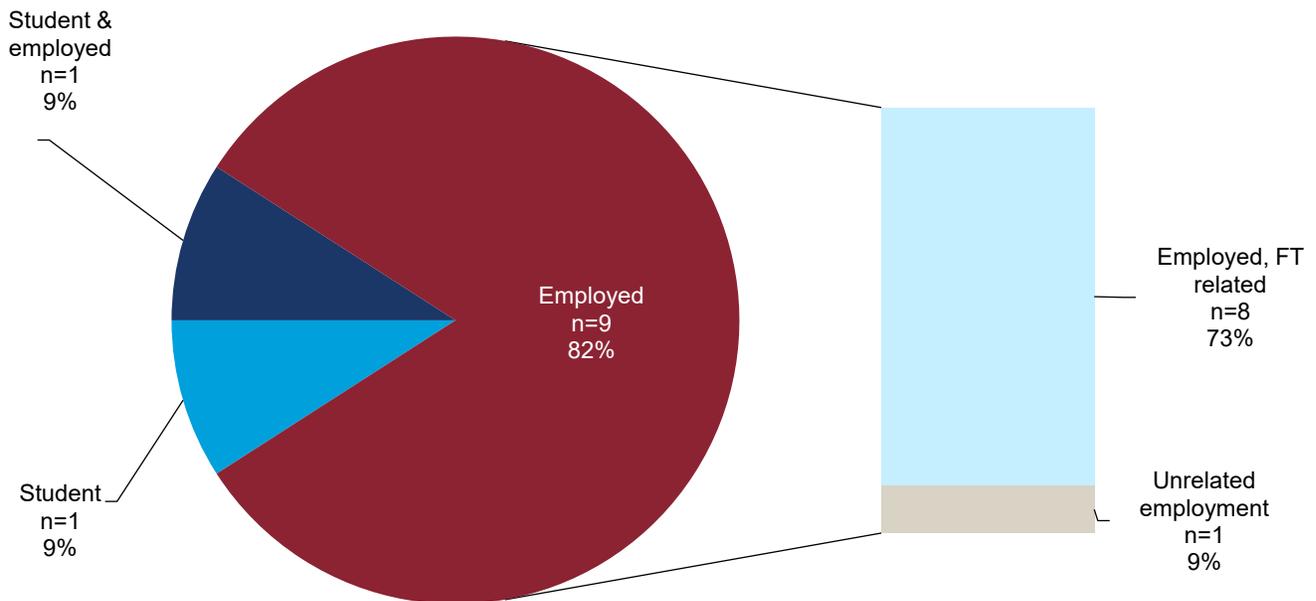
Average related monthly salary (ft): \$3,417  
(pt): N/A

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 64%

Number of participants: 11

**Main Activity of 2023 Graduates**

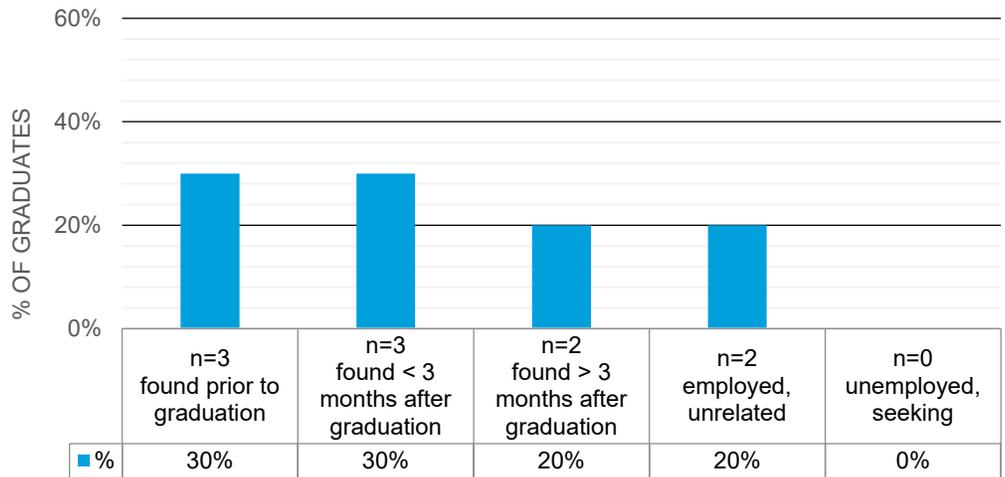


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	94%	91%	100%	100%
Percentage whose main job is program related	67%	65%	79%	80%
Percentage with program-related employment since graduation	64%	64%	79%	73%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	86%	77%	82%	88%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	45%	62%	82%	75%
Average salary of respondents in full-time related positions	\$3,057	\$3,292	\$3,500	\$3,417
Percentage of students continuing their education	6%	5%	0%	18%
Percentage satisfied with quality of educational experience	69%	86%	79%	82%
Percentage who reported program was "right for me"	81%	82%	79%	82%
Percentage who recommend the program to others	83%	86%	79%	82%

Note: "IR" = Insufficient Response

## Employment Status

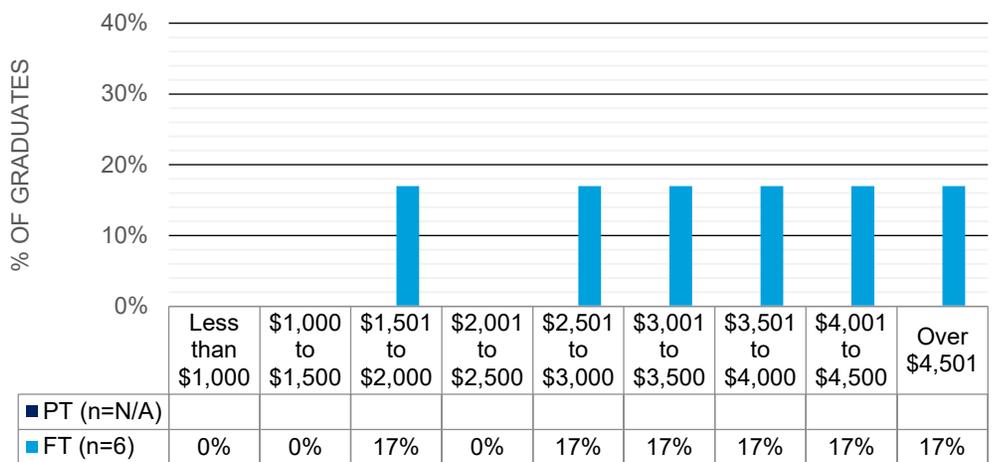
### Graduate Job Search for Related Employment



#### Position Titles

- Office Administrator
- Office Manager
- Researcher
- Account Coordinator
- Sales Rep and Marketing Coordinator
- Marketing Specialist

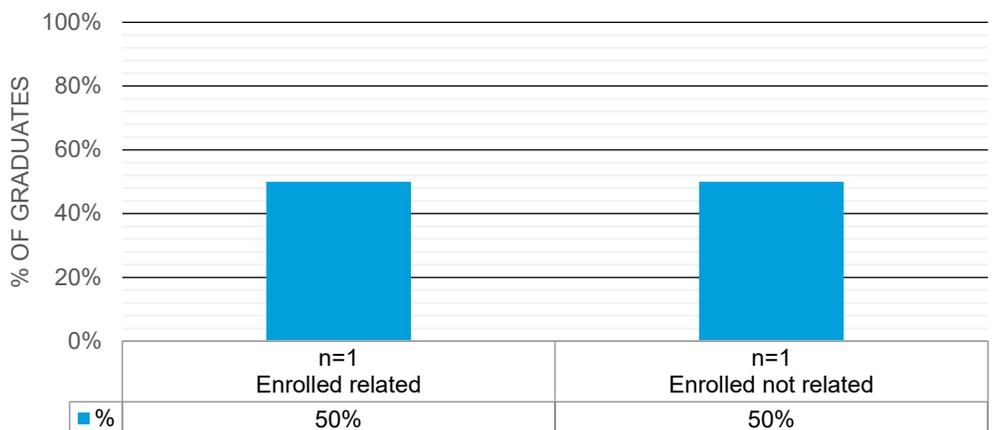
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Business Development team
- Red Bull
- CBRE
- Zag Creative
- Jarrod Sharp
- Skills Canada
- Casawise Property Management

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- NAIT
- Occupational Health and Safety
- RECA
- Real Estate Agent

**Bachelor of Commerce -  
Supply Chain major**

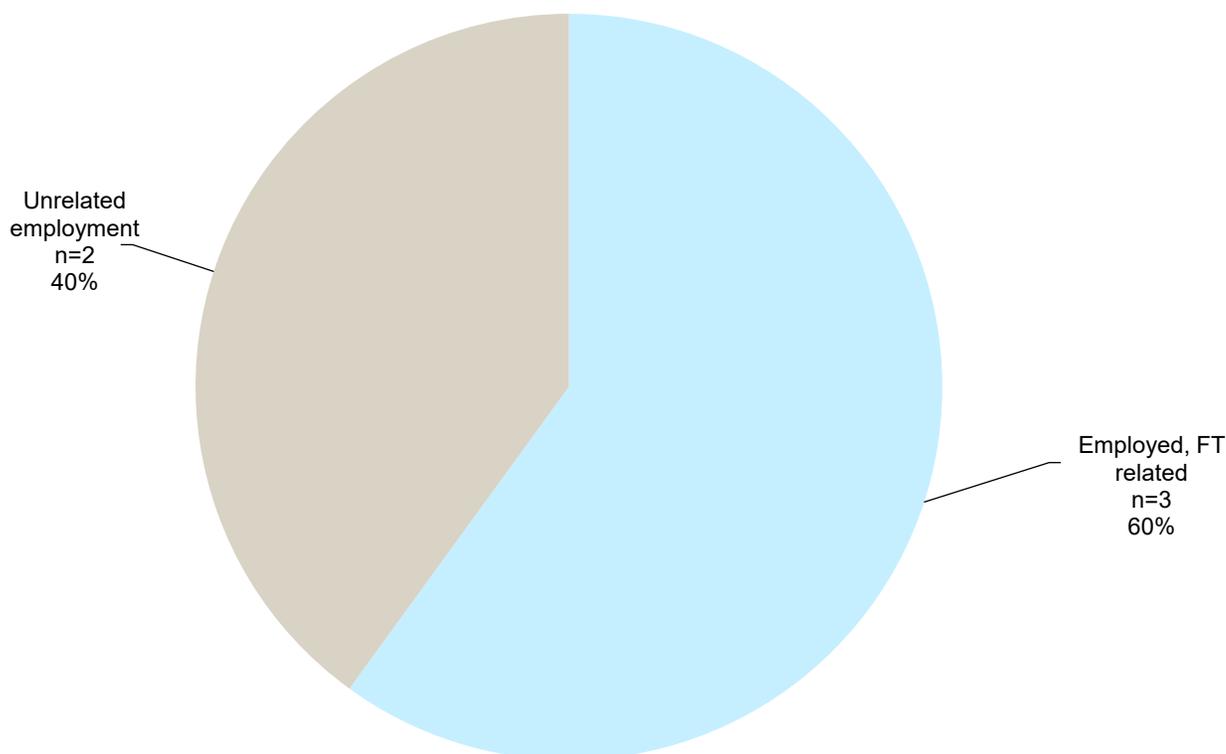
Average related monthly salary (ft): IR  
(pt): N/A

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 5

**Main Activity of 2023 Graduates**

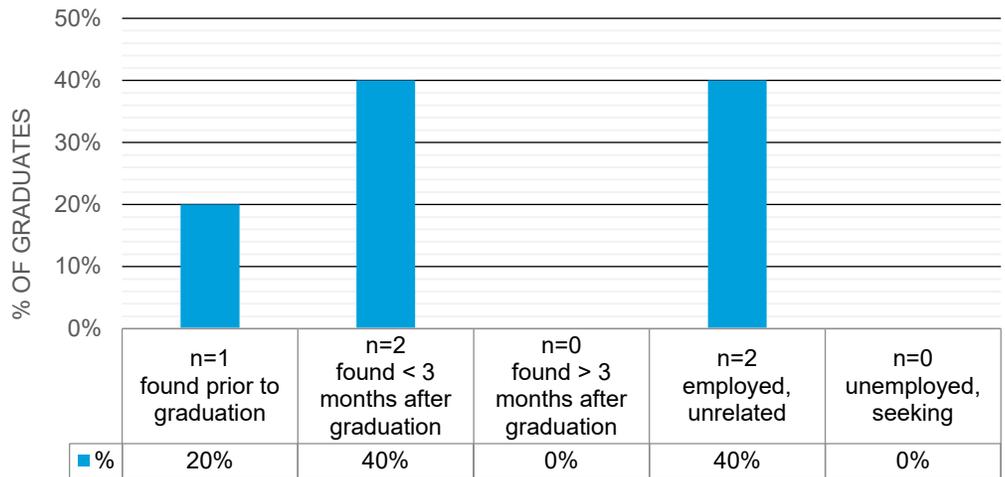


<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	100%	100%	75%	100%
Percentage whose main job is program related	93%	92%	67%	60%
Percentage with program-related employment since graduation	87%	93%	50%	60%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	77%	92%	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	77%	67%	IR	IR
Average salary of respondents in full-time related positions	\$3,438	\$3,875	IR	IR
Percentage of students continuing their education	7%	0%	0%	0%
Percentage satisfied with quality of educational experience	87%	79%	63%	80%
Percentage who reported program was "right for me"	73%	86%	63%	100%
Percentage who recommend the program to others	67%	72%	75%	80%

Note: "IR" = Insufficient Response

## Employment Status

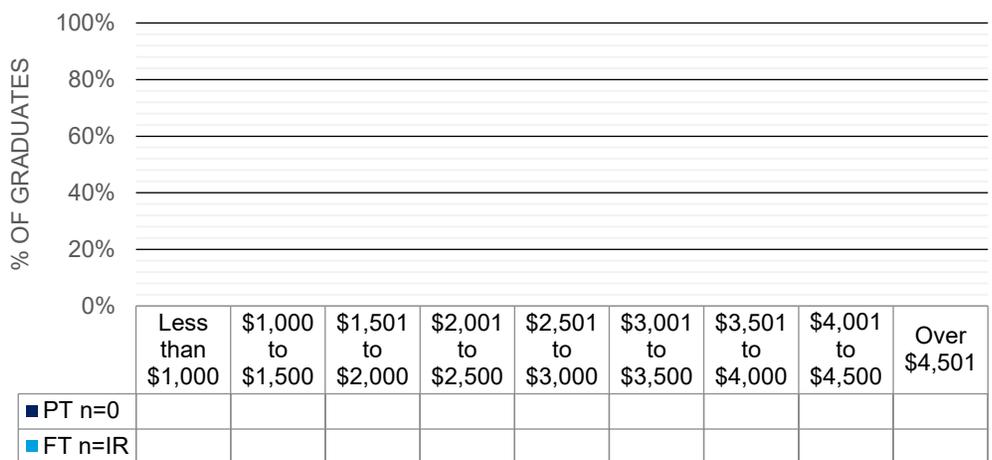
### Graduate Job Search for Related Employment



#### Position Titles

- Procurement Administrator
- Sourcing Specialist
- Purchasing Coordinator

### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Barricades and Signs
- ATCO Electric
- Tanks-A-Lot Ltd.

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- N/A

# Bachelor of Communication Studies

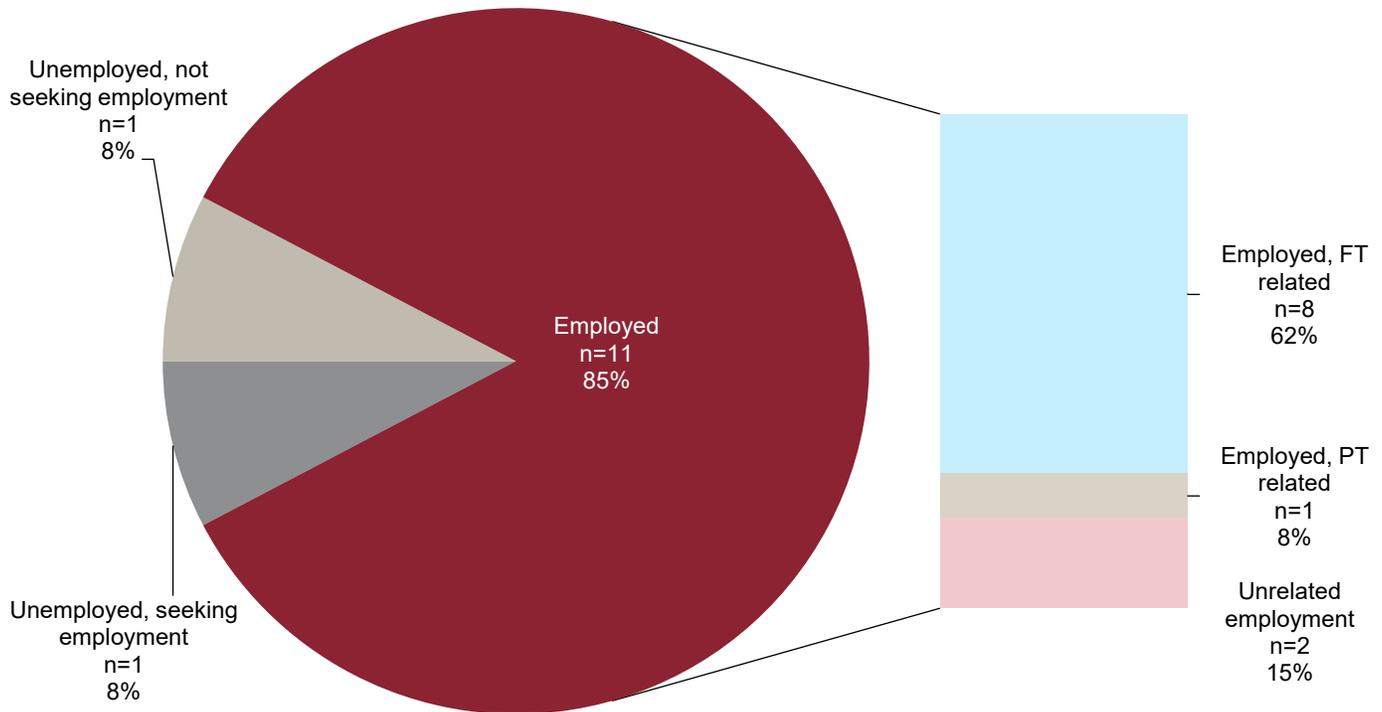
Average related monthly salary (ft): \$3,167  
(pt): N/A

Employment rate: 92%

Overall satisfaction with MacEwan University Experience: 77%

Number of participants: 13

## Main Activity of 2023 Graduates

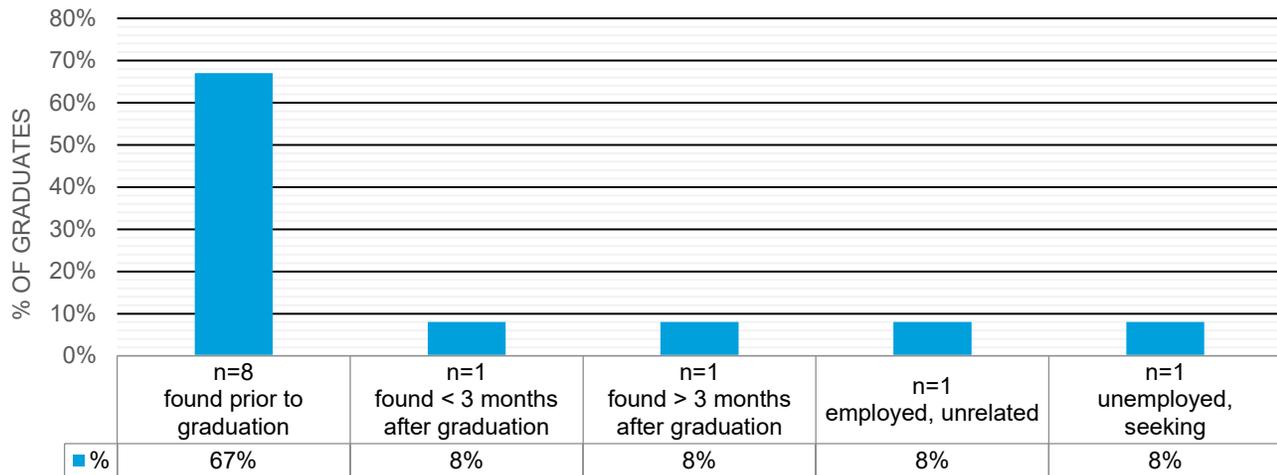


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	90%	79%	67%	92%
Percentage whose main job is program related	86%	73%	67%	82%
Percentage with program-related employment since graduation	68%	71%	47%	77%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	65%	88%	75%	78%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	60%	88%	50%	78%
Average salary of respondents in full-time related positions	\$3,026	\$3,150	\$2,750	\$3,167
Percentage of students continuing their education	7%	7%	6%	0%
Percentage satisfied with quality of educational experience	58%	79%	63%	69%
Percentage who reported program was "right for me"	58%	79%	74%	62%
Percentage who recommend the program to others	55%	93%	68%	46%

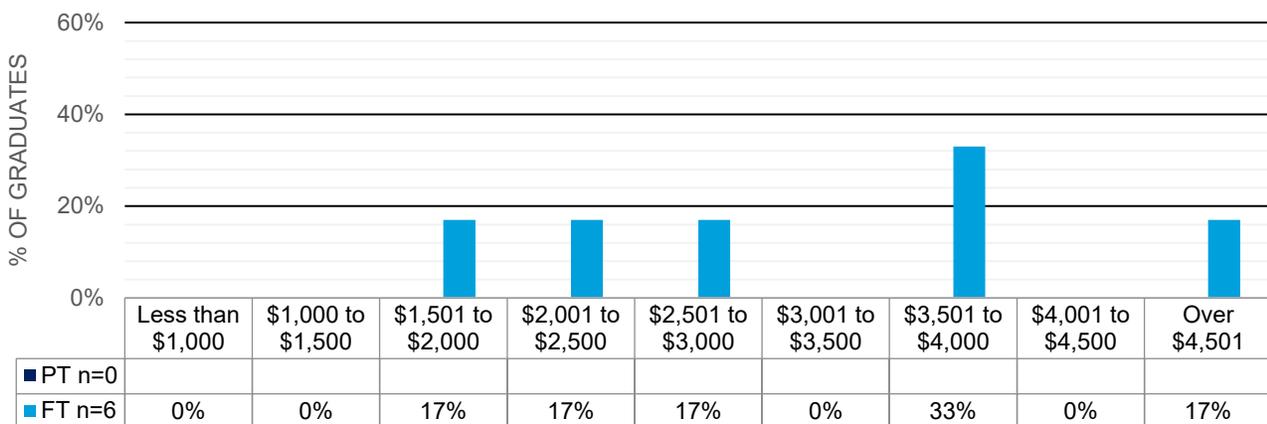
Note: "IR" = Insufficient Response

## Employment Status

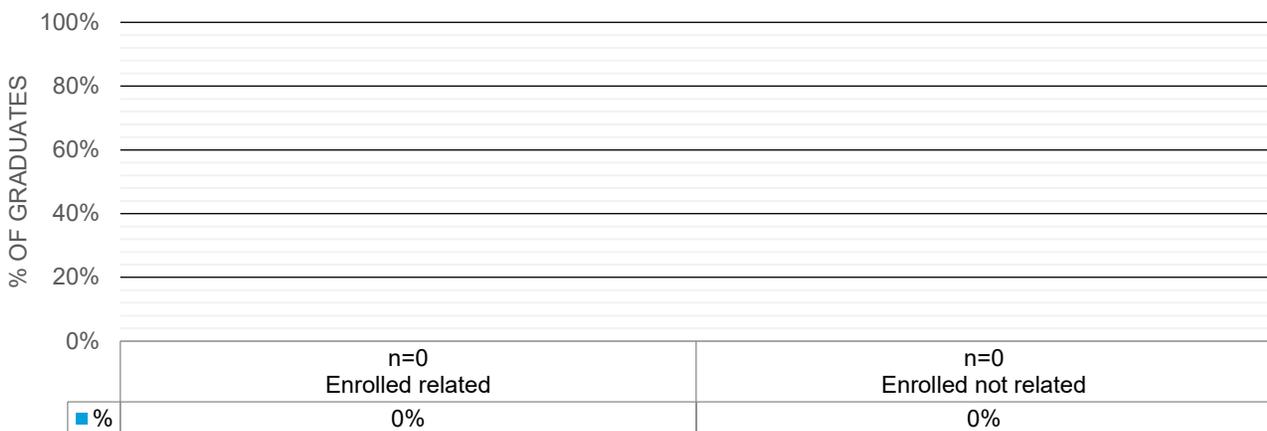
### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



**Bachelor of  
Communication Studies -  
Journalism major**

Average related monthly salary (ft): IR

(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 2

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	IR	IR	56%	IR
Percentage whose main job is program related	IR	IR	80%	IR
Percentage with program-related employment since graduation	IR	IR	44%	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	IR	IR	0%	IR
Percentage satisfied with quality of educational experience	IR	IR	56%	IR
Percentage who reported program was "right for me"	IR	IR	89%	IR
Percentage who recommend the program to others	IR	IR	67%	IR

**Bachelor of  
Communication Studies -  
Professional  
Communication major**

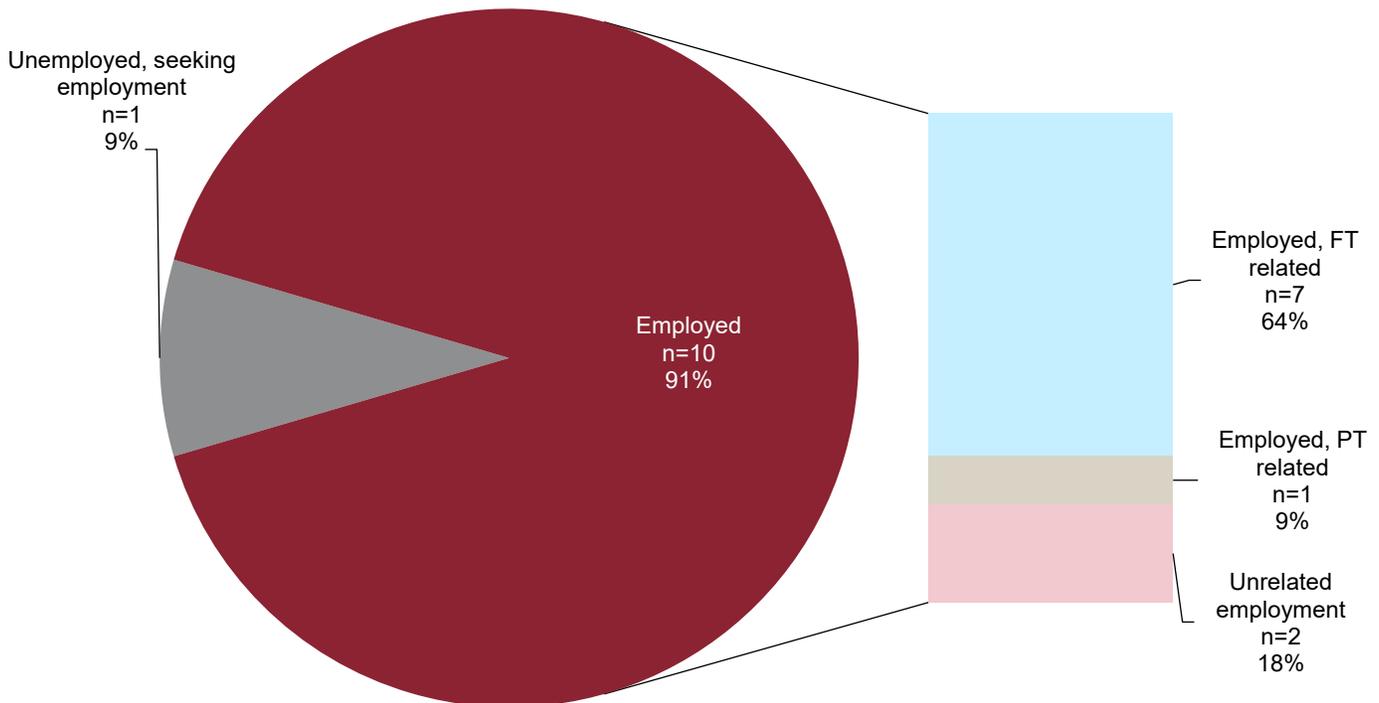
Average related monthly salary (ft): \$3,350  
(pt): N/A

Employment rate: 91%

Overall satisfaction with MacEwan University Experience: 74%

Number of participants: 11

**Main Activity of 2023 Graduates**

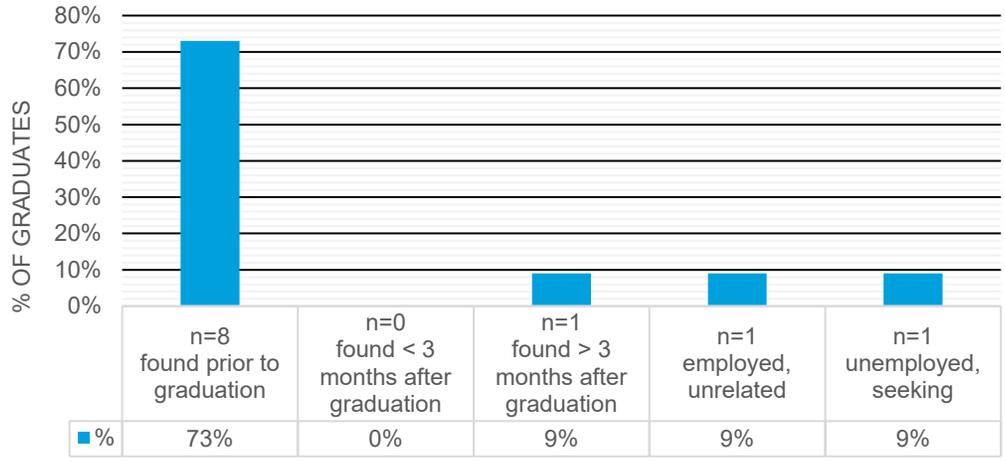


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	93%	70%	78%	91%
Percentage whose main job is program related	73%	100%	57%	80%
Percentage with program-related employment since graduation	69%	90%	50%	82%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	63%	100%	IR	75%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	58%	100%	IR	75%
Average salary of respondents in full-time related positions	\$3,014	\$3,150	IR	\$3,350
Percentage of students continuing their education	7%	0%	10%	0%
Percentage satisfied with quality of educational experience	61%	80%	70%	65%
Percentage who reported program was "right for me"	61%	90%	60%	64%
Percentage who recommend the program to others	57%	90%	70%	36%

Note: "IR" = Insufficient Response

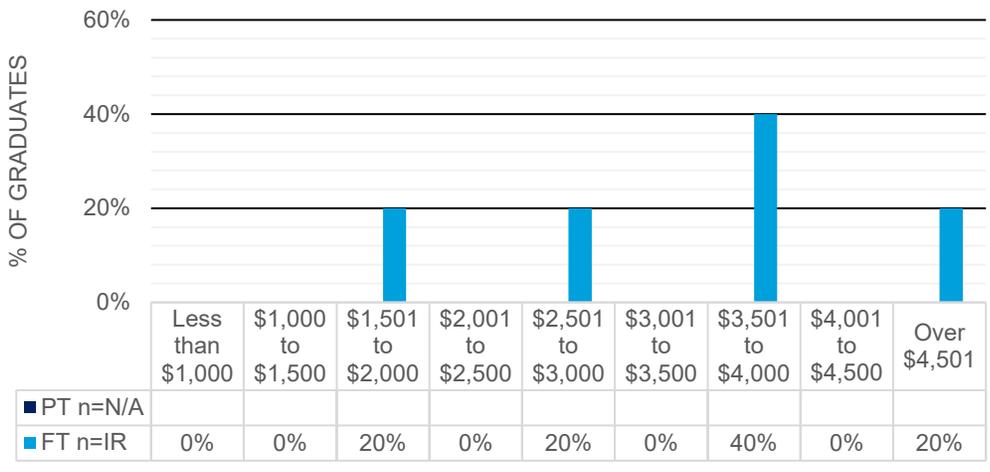
## Employment Status

### Graduate Job Search for Related Employment



- Position Titles**
- Email Marketer
  - Human Resources Coordinator
  - Communications Intern
  - Research Communications Coordinator
  - Lead Videographer and Editor
  - Intern
  - Communications Intern

### Monthly Salaries of Graduates in Related Jobs



- Employers Identified**
- Pilot House
  - PCL Construction
  - Government of Alberta
  - Dublin Trade of Alberta
  - Self-Employed
  - Dominarlo / MacEwan University
  - SAP Canada

## Educational Status



- Program & institution currently attending (as indicated by graduates)**
- N/A

Note: "IR" = Insufficient Response

# Bachelor of Design

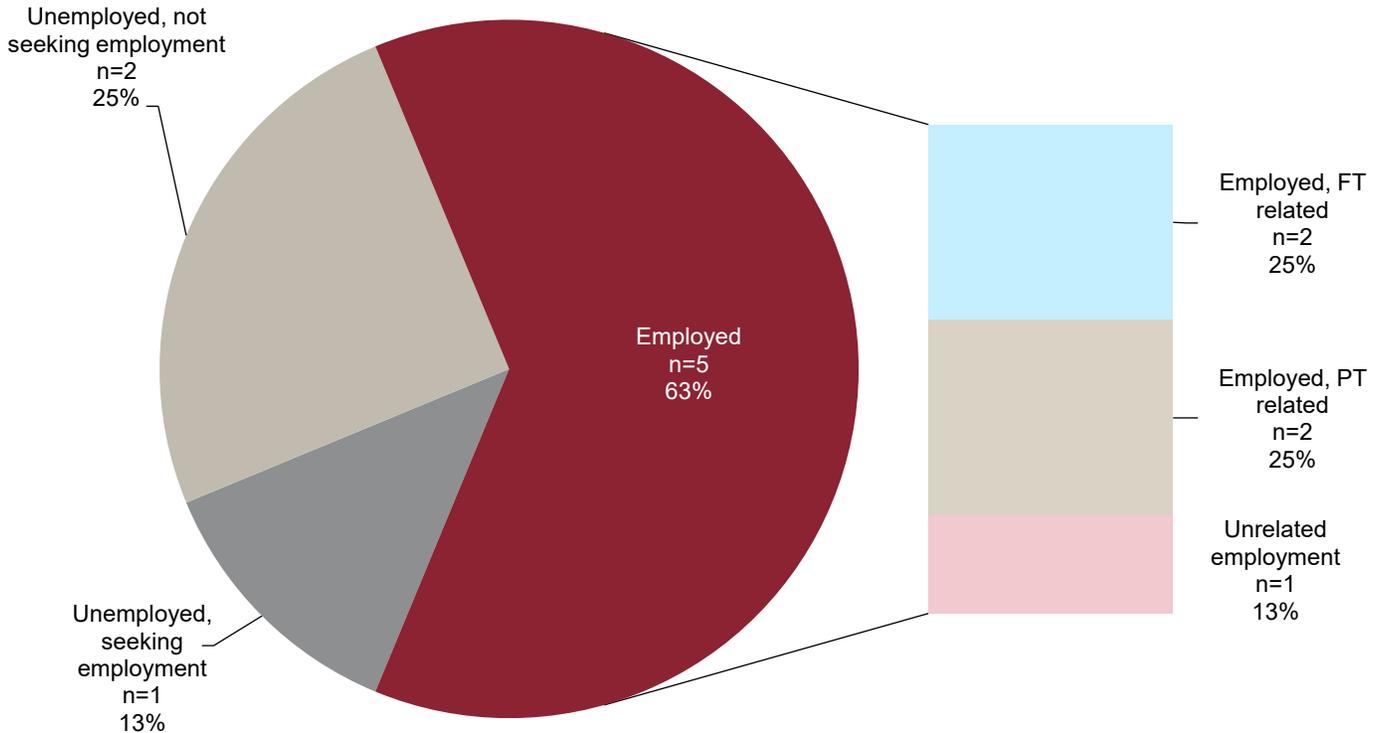
Average related monthly salary (ft): N/A  
(pt): N/A

Employment rate: 83%

Overall satisfaction with MacEwan University Experience: 88%

Number of participants: 8

## Main Activity of 2023 Graduates

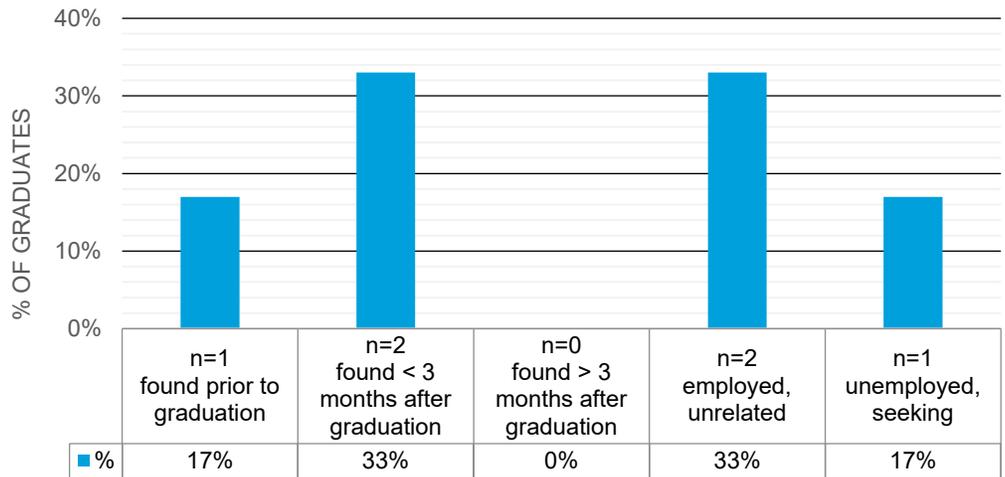


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate			77%	83%
Percentage whose main job is program related			70%	80%
Percentage with program-related employment since graduation			69%	38%
Percentage who reported that the general skills and abilities acquired in program are related to current main job		2021 marked the first year of administration with the Bachelor of Design program	86%	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job			86%	IR
Average salary of respondents in full-time related positions			IR	N/A
Percentage of students continuing their education			0%	0%
Percentage satisfied with quality of educational experience			100%	75%
Percentage who reported program was "right for me"			92%	71%
Percentage who recommend the program to others			92%	72%

Note: "IR" = Insufficient Response

## Employment Status

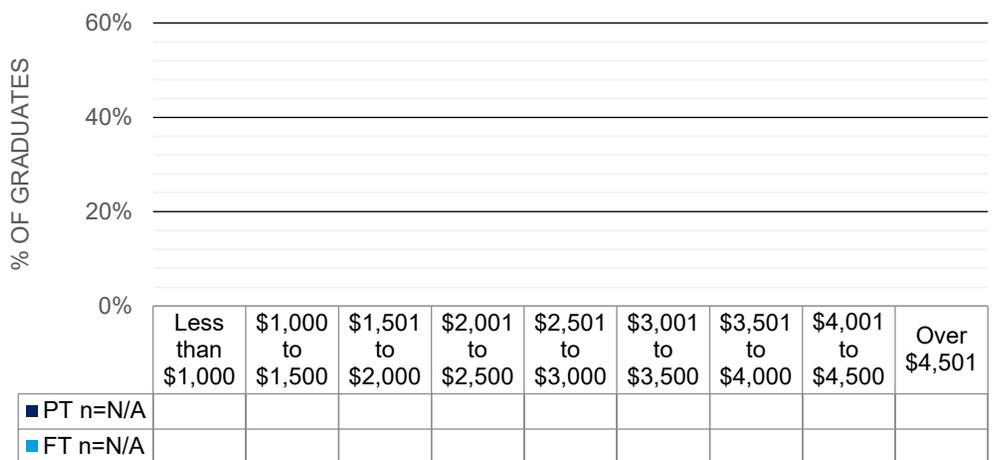
### Graduate Job Search for Related Employment



#### Position Titles

- Desktop Publishing Specialist
- Freelance Designer
- Junior Graphic Designer
- Graphic Designer

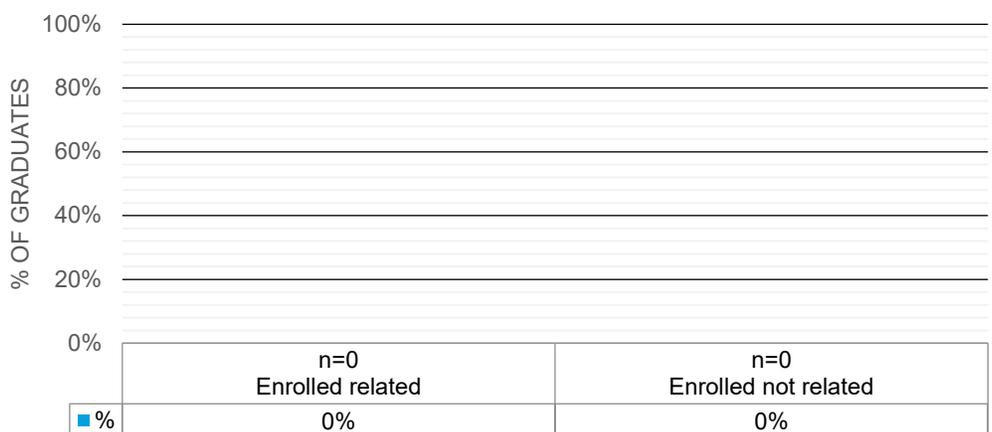
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- NAIT ILM Office
- Not specified
- Arts on the Ave Edmonton Society
- Goodmorning.com Creative Services Dept.

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- N/A

**Bachelor of Design -  
Graphic Design  
(diploma exit)**

Average related monthly salary (ft): IR  
 (pt): IR  
 Employment rate: IR  
 Overall satisfaction with MacEwan University Experience: IR  
 Number of participants: 1

Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate				IR
Percentage whose main job is program related				IR
Percentage with program-related employment since graduation				IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	2023 marks the first year of administration with the Bachelor of Design - Graphic Design program.			IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job				IR
Average salary of respondents in full-time related positions				IR
Percentage of students continuing their education				IR
Percentage satisfied with quality of educational experience				IR
Percentage who reported program was "right for me"				IR
Percentage who recommend the program to others				IR

Note: "IR" = Insufficient Response

**Bachelor of Early  
Childhood Curriculum  
Studies**

Average related monthly salary (ft): IR  
 (pt): IR  
 Employment rate: IR  
 Overall satisfaction with MacEwan University Experience: IR  
 Number of participants: 2

Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate				IR
Percentage whose main job is program related				IR
Percentage with program-related employment since graduation				IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job				IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job				IR
Average salary of respondents in full-time related positions				IR
Percentage of students continuing their education				IR
Percentage satisfied with quality of educational experience				IR
Percentage who reported program was "right for me"				IR
Percentage who recommend the program to others				IR

Note: "IR" = Insufficient Response

**Bachelor of Fine Arts -  
Music Theatre  
Performance major  
(diploma exit)**

Average related monthly salary (ft): IR  
 (pt): IR  
 Employment rate: IR  
 Overall satisfaction with MacEwan University Experience: IR  
 Number of participants: 1

Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate				IR
Percentage whose main job is program related				IR
Percentage with program-related employment since graduation				IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job				IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job				IR
Average salary of respondents in full-time related positions				IR
Percentage of students continuing their education				IR
Percentage satisfied with quality of educational experience				IR
Percentage who reported program was "right for me"				IR
Percentage who recommend the program to others				IR

Note: "IR" = Insufficient Response

**Bachelor of Fine Arts -  
Studio Arts Major  
(diploma exit)**

Average related monthly salary (ft): IR  
 (pt): IR  
 Employment rate: IR  
 Overall satisfaction with MacEwan University Experience: IR  
 Number of participants: 3

Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate				IR
Percentage whose main job is program related				IR
Percentage with program-related employment since graduation				IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job				IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job				IR
Average salary of respondents in full-time related positions				IR
Percentage of students continuing their education				IR
Percentage satisfied with quality of educational experience				IR
Percentage who reported program was "right for me"				IR
Percentage who recommend the program to others				IR

Note: "IR" = Insufficient Response

**Bachelor of Music -  
Composition major**

Average related monthly salary (ft): IR

(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 1

Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate			IR	IR
Percentage whose main job is program related			IR	IR
Percentage with program-related employment since graduation			IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job			IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job			IR	IR
Average salary of respondents in full-time related positions			IR	IR
Percentage of students continuing their education			IR	IR
Percentage satisfied with quality of educational experience			IR	IR
Percentage who reported program was "right for me"			IR	IR
Percentage who recommend the program to others			IR	IR

Note: "IR" = Insufficient Response

**Bachelor of Music -  
Performance major**

Average related monthly salary (ft): N/A

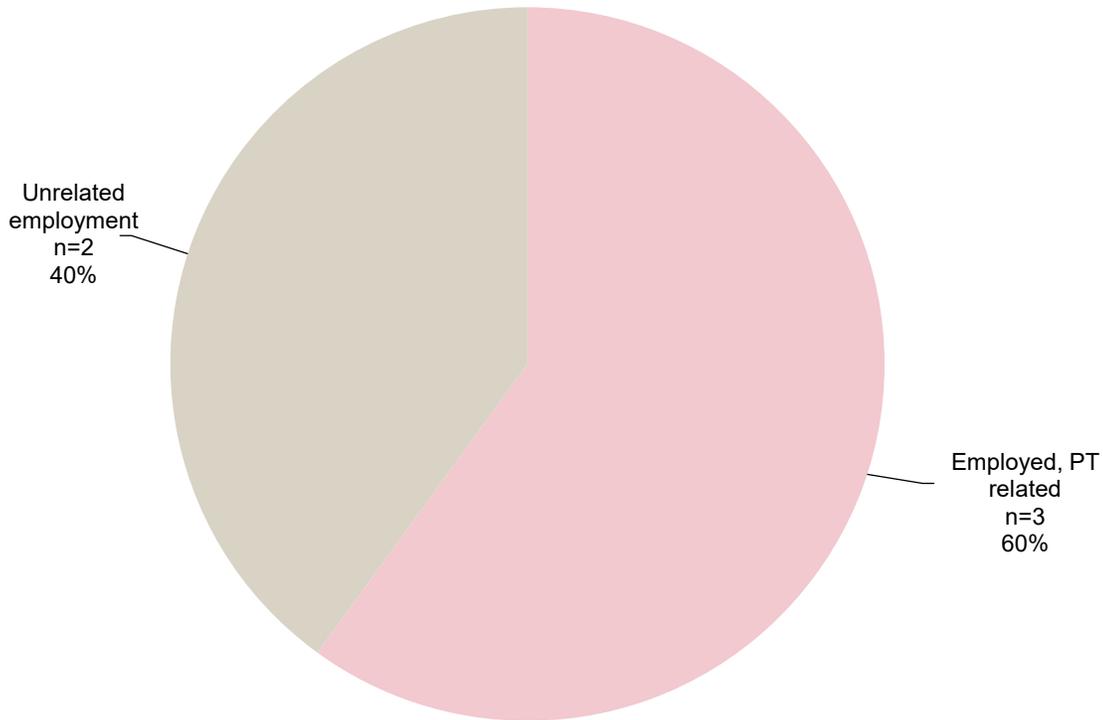
(pt): IR

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 80%

Number of participants: 5

**Main Activity of 2023 Graduates**

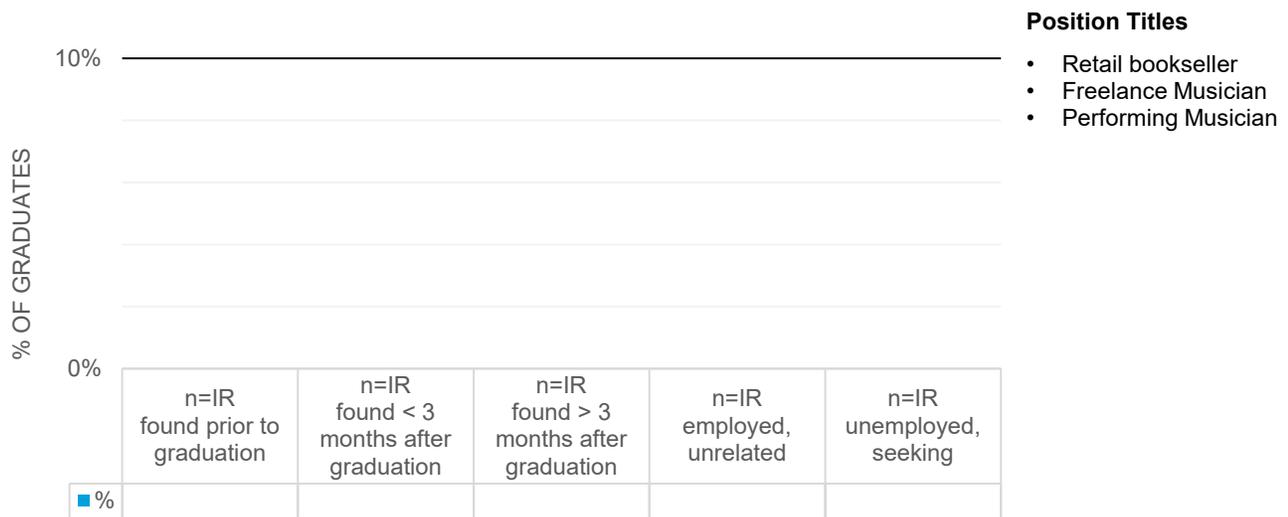


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate			IR	100%
Percentage whose main job is program related			IR	60%
Percentage with program-related employment since graduation			IR	100%
Percentage who reported that the general skills and abilities acquired in program are related to current main job		2021 marked the first year of administration with the Bachelor of Music - Performance major	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job			IR	IR
Average salary of respondents in full-time related positions			IR	N/A
Percentage of students continuing their education			IR	20%
Percentage satisfied with quality of educational experience			IR	80%
Percentage who reported program was "right for me"			IR	100%
Percentage who recommend the program to others			IR	80%

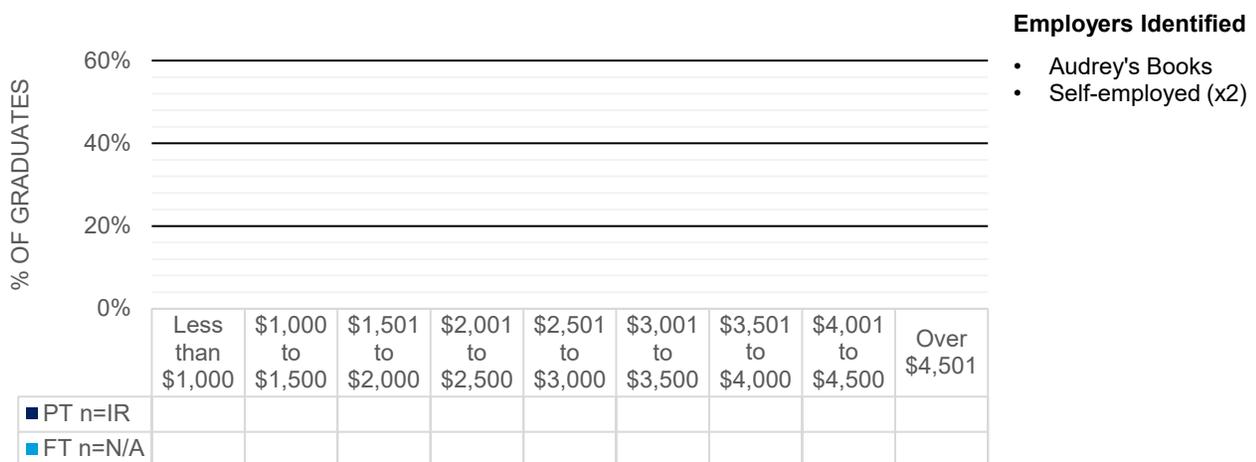
Note: "IR" = Insufficient Response

## Employment Status

### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



Note: "IR" = Insufficient Response

**Bachelor of Music in Jazz  
& Contemporary Popular  
Music - General**

Average related monthly salary (ft): IR  
 (pt): IR  
 Employment rate: IR  
 Overall satisfaction with MacEwan University Experience: IR  
 Number of participants: 1

Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate			IR	IR
Percentage whose main job is program related			IR	IR
Percentage with program-related employment since graduation			IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job			IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job			IR	IR
Average salary of respondents in full-time related positions			IR	IR
Percentage of students continuing their education			IR	IR
Percentage satisfied with quality of educational experience			IR	IR
Percentage who reported program was "right for me"			IR	IR
Percentage who recommend the program to others			IR	IR

Note: "IR" = Insufficient Response

**Bachelor of Psychiatric  
Nursing**

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 3

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	IR	IR	IR	IR
Percentage whose main job is program related	IR	IR	IR	IR
Percentage with program-related employment since graduation	IR	IR	IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	IR	IR	IR	IR
Percentage satisfied with quality of educational experience	IR	IR	IR	IR
Percentage who reported program was "right for me"	IR	IR	IR	IR
Percentage who recommend the program to others	IR	IR	IR	IR

Note: "IR" = Insufficient Response

**Bachelor of Science  
(Overall)**

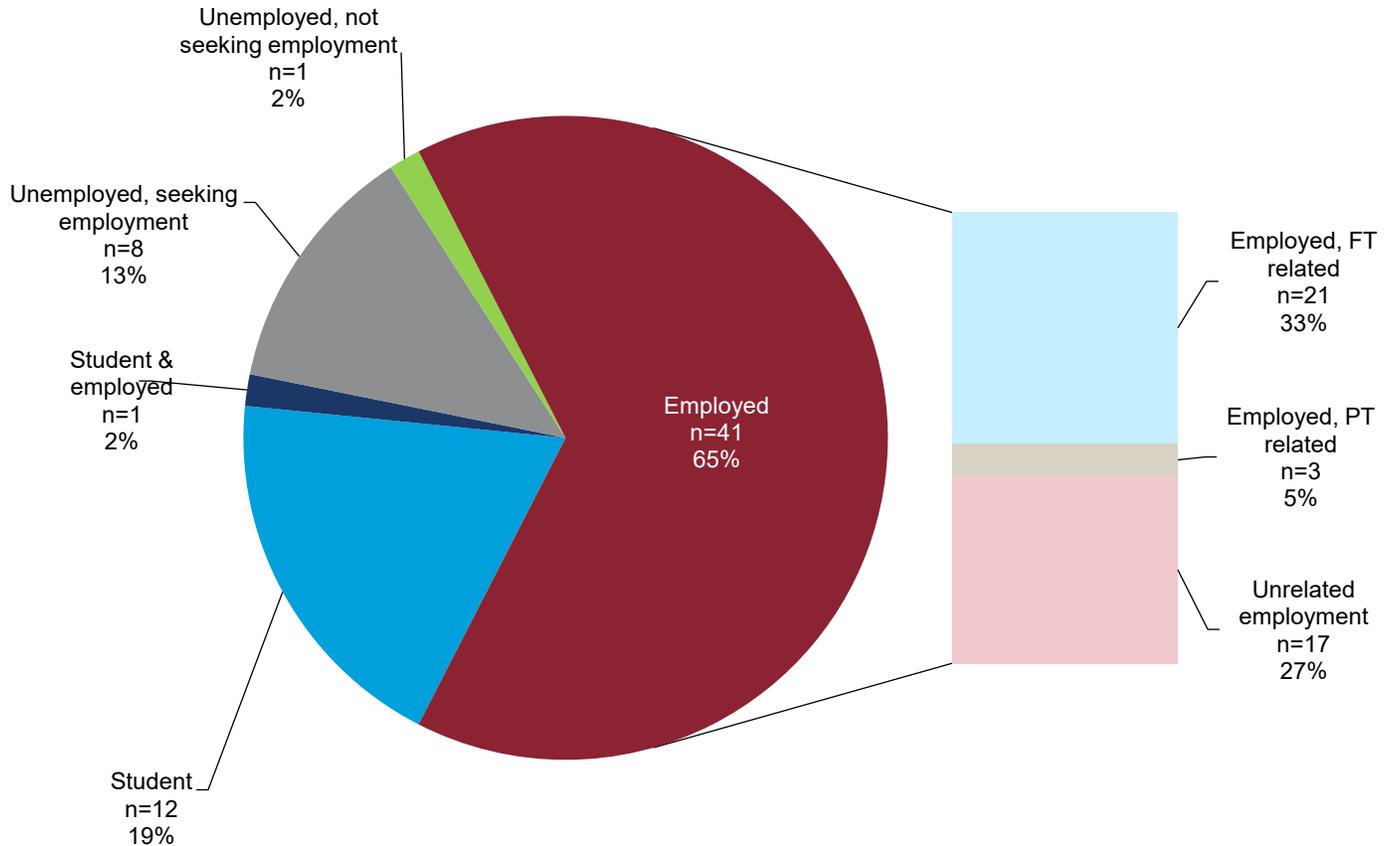
Average related monthly salary (ft): \$3,550  
(pt): IR

Employment rate: 79%

Overall satisfaction with MacEwan University Experience: 79%

Number of participants: 63

**Main Activity of 2023 Graduates**

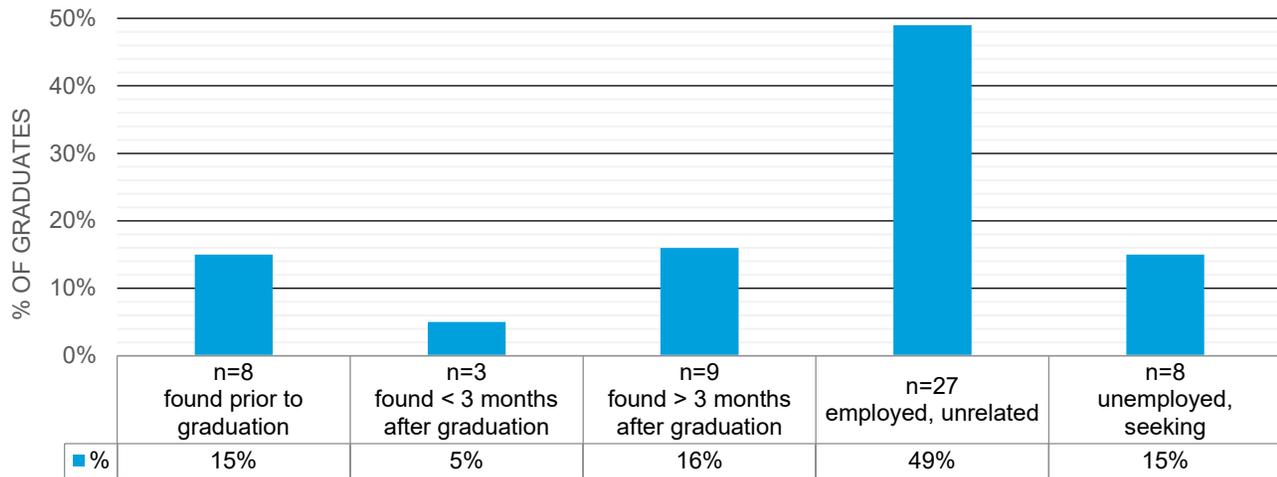


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	83%	83%	74%	79%
Percentage whose main job is program related	31%	49%	62%	52%
Percentage with program-related employment since graduation	24%	41%	43%	34%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	76%	81%	84%	77%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	62%	86%	74%	62%
Average salary of respondents in full-time related positions	\$2,731	\$3,583	\$3,679	\$3,550
Percentage of students continuing their education	36%	22%	24%	25%
Percentage satisfied with quality of educational experience	94%	90%	90%	79%
Percentage who reported program was "right for me"	66%	76%	88%	79%
Percentage who recommend the program to others	81%	79%	90%	77%

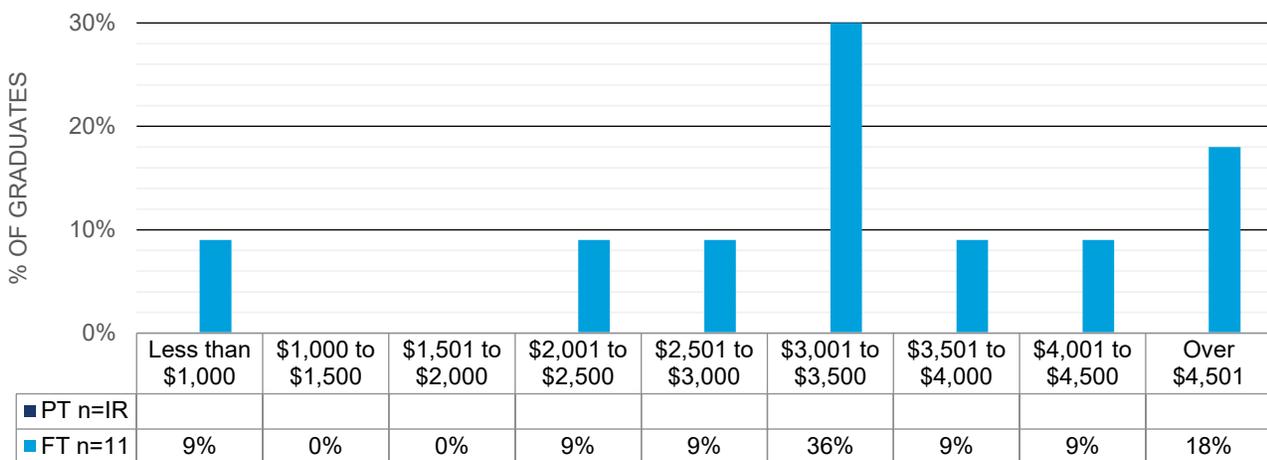
Note: "IR" = Insufficient Response

## Employment Status

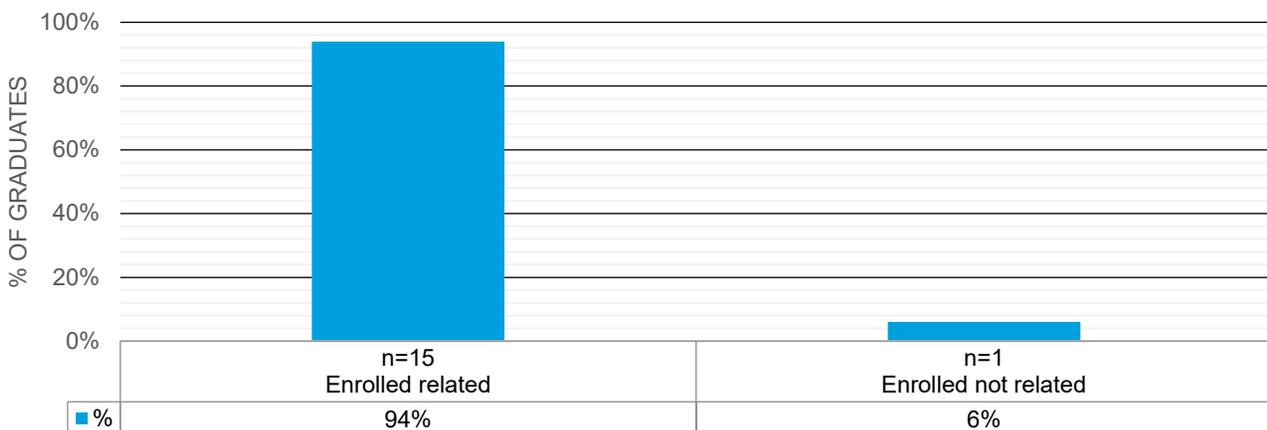
### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



**Bachelor of Science -  
Applied Statistics major**

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 1

Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	2021 marked the first year of administration with the Bachelor of Science, Applied Statistics major		IR	IR
Percentage whose main job is program related			IR	IR
Percentage with program-related employment since graduation			IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job			IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job			IR	IR
Average salary of respondents in full-time related positions			IR	IR
Percentage of students continuing their education			IR	IR
Percentage satisfied with quality of educational experience			IR	IR
Percentage who reported program was "right for me"			IR	IR
Percentage who recommend the program to others			IR	IR

# Bachelor of Science - Biological Sciences major

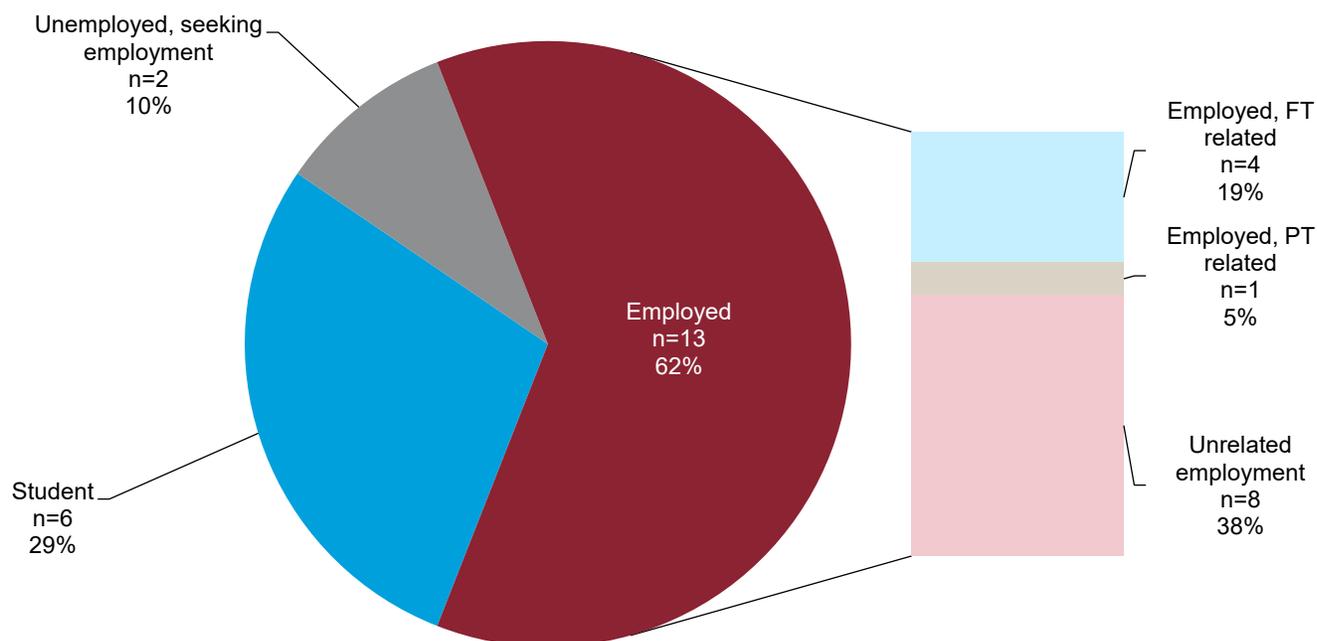
Average related monthly salary (ft): IR  
(pt): N/A

Employment rate: 89%

Overall satisfaction with MacEwan University Experience: 81%

Number of participants: 21

## Main Activity of 2023 Graduates

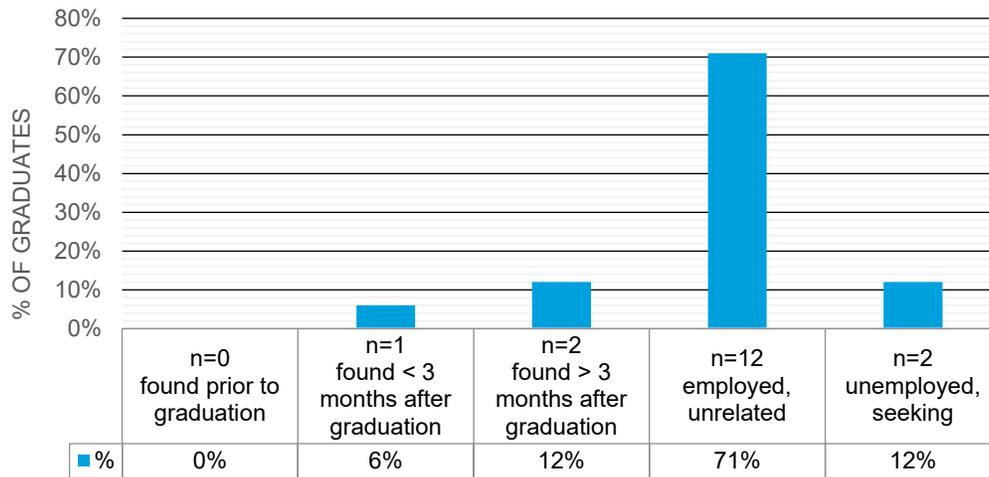


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	83%	83%	74%	89%
Percentage whose main job is program related	24%	25%	53%	31%
Percentage with program-related employment since graduation	12%	27%	33%	20%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	57%	60%	78%	60%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	14%	60%	67%	20%
Average salary of respondents in full-time related positions	IR	\$3,150	\$3,464	IR
Percentage of students continuing their education	32%	23%	31%	33%
Percentage satisfied with quality of educational experience	90%	85%	93%	91%
Percentage who reported program was "right for me"	65%	65%	93%	76%
Percentage who recommend the program to others	81%	77%	93%	91%

Note: "IR" = Insufficient Response

## Employment Status

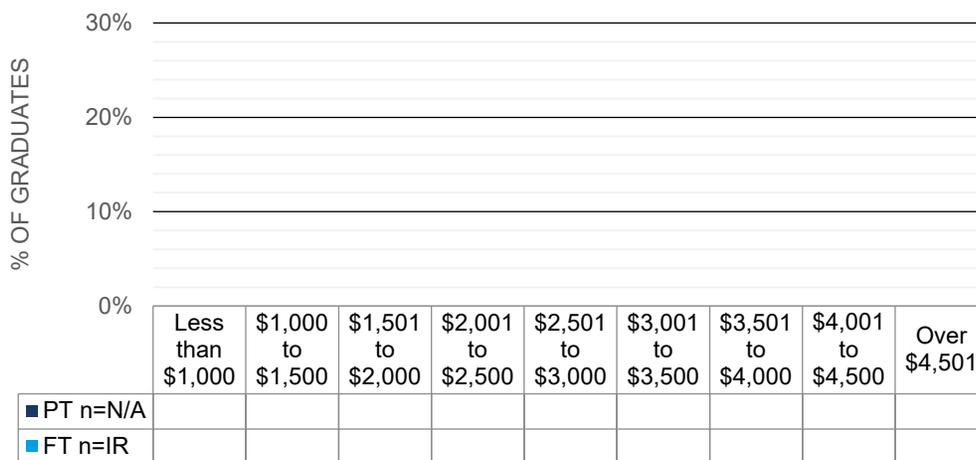
### Graduate Job Search for Related Employment



#### Position Titles

- Quality Control Analyst
- Seasonal Research Assistant
- Veterinarian Medical Assistant
- Chemistry Technician
- Community Disabilities Worker

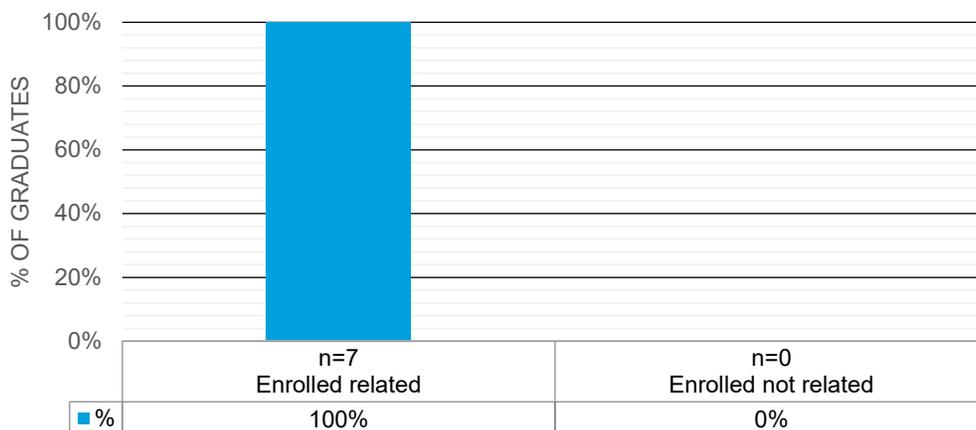
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Exciton Technology
- Olds College
- Heritage Hills Veterinary Clinic
- Element
- Robin Hood Association

### Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
  - Bachelor of Science in Nursing
- NAIT
  - Magnetic Resonance Imaging
- Pacific University College of Optometry
  - Optometry
- University of Alberta
  - Masters in Chemistry
  - Education (x2)
  - Bachelor of Education After Degree

**Bachelor of Science -  
Computing Science major**

Average related monthly salary (ft): \$3,750

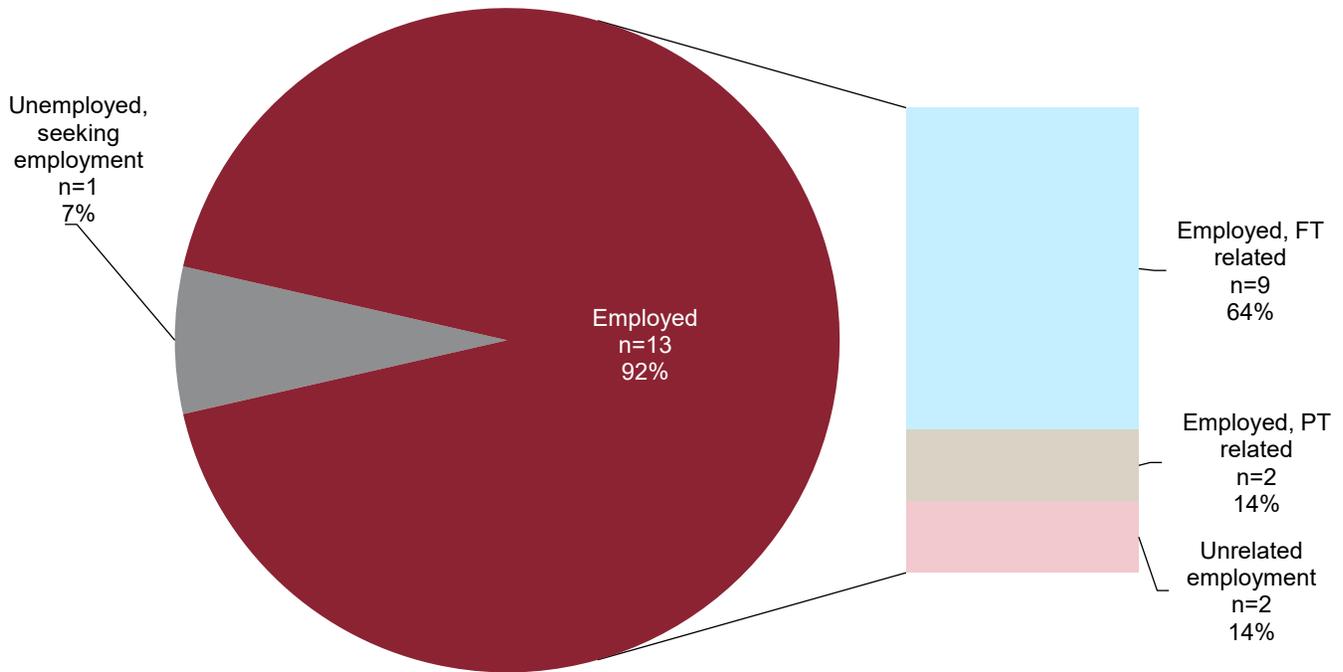
N/A

Employment rate: 93%

Overall satisfaction with MacEwan University Experience: 93%

Number of participants: 14

**Main Activity of 2023 Graduates**

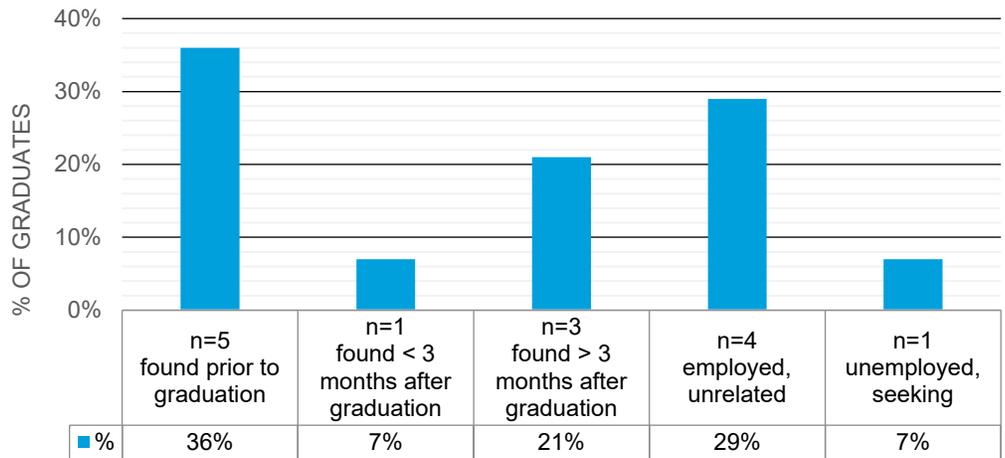


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	83%	89%	81%	93%
Percentage whose main job is program related	80%	88%	77%	64%
Percentage with program-related employment since graduation	67%	74%	63%	64%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	93%	100%	100%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	75%	100%	90%	82%
Average salary of respondents in full-time related positions	IR	\$3,932	\$4,083	\$3,750
Percentage of students continuing their education	0%	11%	6%	0%
Percentage satisfied with quality of educational experience	100%	95%	100%	79%
Percentage who reported program was "right for me"	100%	95%	100%	93%
Percentage who recommend the program to others	80%	89%	94%	93%

Note: "IR" = Insufficient Response

## Employment Status

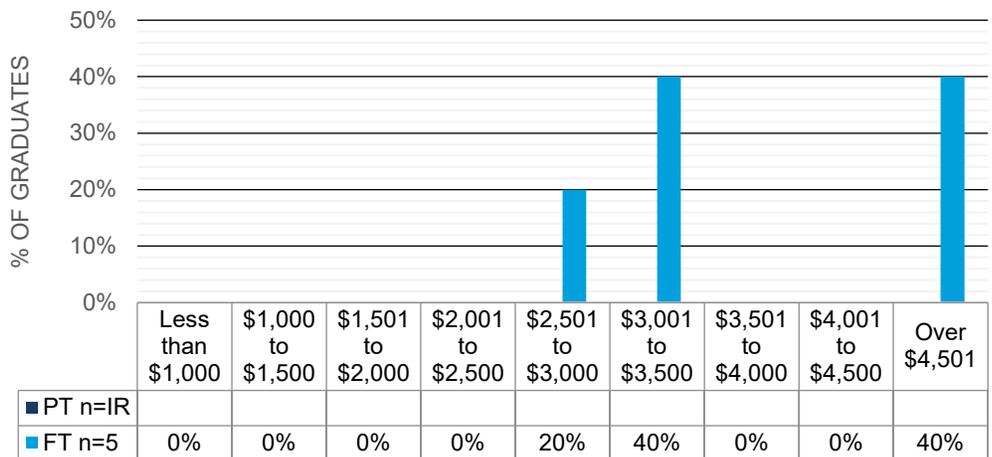
### Graduate Job Search for Related Employment



#### Position Titles

- Specialist, Ticket Operations
- Cyber Security Consultant
- Mobile Developer
- Test Software Developer
- Programmer
- Security Analyst
- Associate Software Developer
- Data Scientist
- Software Developer
- Software Engineer

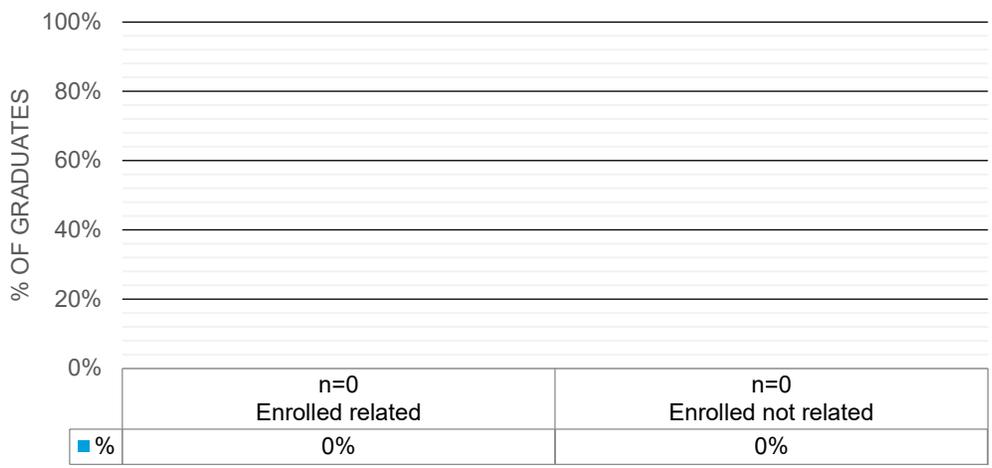
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- OEG, Rogers Place
- EY Canada
- IMT Solutions, Ho Chi Minh City
- MDA
- Canadian Food Inspection Agency, Digital Service Branch
- Government of Alberta
- Hubble Power Systems
- PCL Construction
- MacEwan University
- Self-Employed

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- N/A

**Bachelor of Science -  
Mathematical Sciences  
major**

Average related monthly salary (ft): IR  
 (pt): IR  
 Employment rate: IR  
 Overall satisfaction with MacEwan University Experience: IR  
 Number of participants: 1

Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	There were no survey participants for these years.			IR
Percentage whose main job is program related				IR
Percentage with program-related employment since graduation				IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job				IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job				IR
Average salary of respondents in full-time related positions				IR
Percentage of students continuing their education				IR
Percentage satisfied with quality of educational experience				IR
Percentage who reported program was "right for me"				IR
Percentage who recommend the program to others				IR

Note: "IR" = Insufficient Response

**Bachelor of Science -  
Mathematics major**

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 1

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	100%	IR	IR	IR
Percentage whose main job is program related	40%	IR	IR	IR
Percentage with program-related employment since graduation	40%	IR	IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	80%	IR	IR	IR
Percentage satisfied with quality of educational experience	100%	IR	IR	IR
Percentage who reported program was "right for me"	100%	IR	IR	IR
Percentage who recommend the program to others	80%	IR	IR	IR

**Bachelor of Science -  
Physical Sciences major**

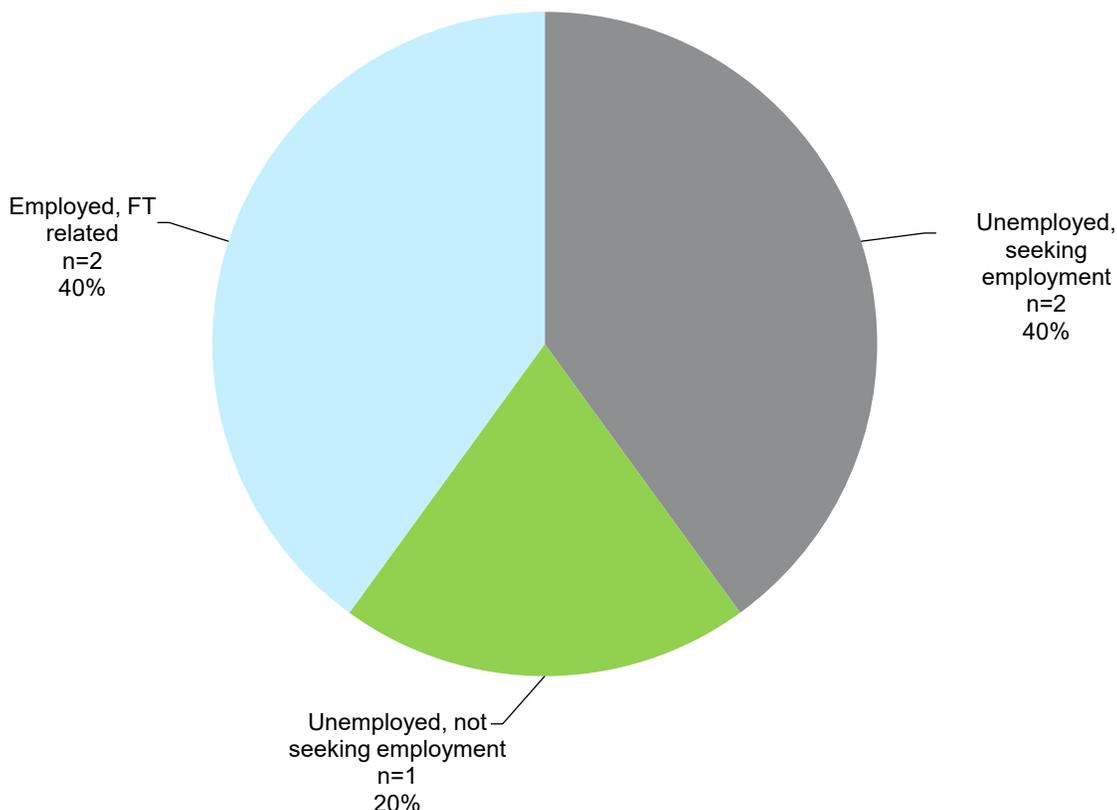
Average related monthly salary (ft): IR  
N/A

Employment rate: IR

Overall satisfaction with MacEwan University Experience: 60%

Number of participants: 5

**Main Activity of 2023 Graduates**

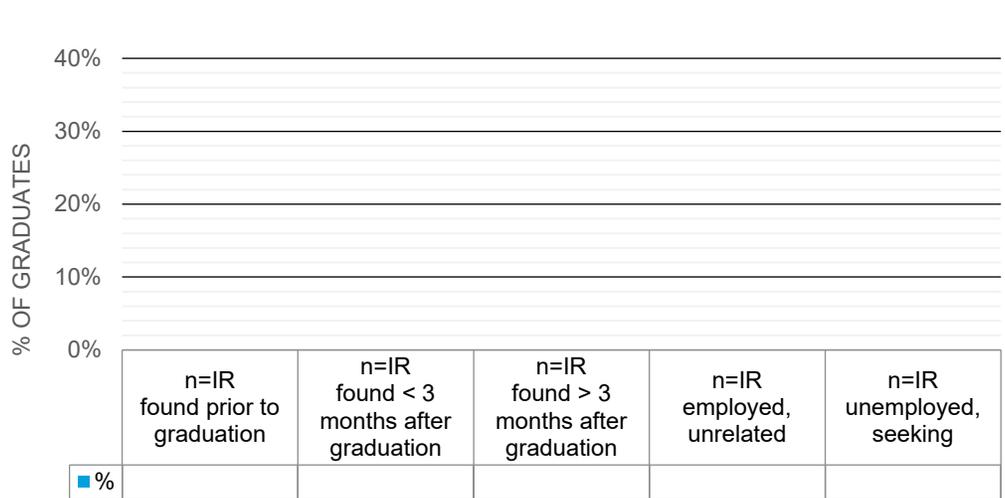


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	83%	89%	81%	IR
Percentage whose main job is program related	80%	88%	77%	IR
Percentage with program-related employment since graduation	67%	74%	63%	40%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	93%	100%	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	75%	100%	90%	IR
Average salary of respondents in full-time related positions	IR	\$3,932	\$4,083	IR
Percentage of students continuing their education	0%	11%	6%	20%
Percentage satisfied with quality of educational experience	100%	95%	100%	60%
Percentage who reported program was "right for me"	100%	95%	100%	100%
Percentage who recommend the program to others	80%	89%	94%	40%

Note: "IR" = Insufficient Response

## Employment Status

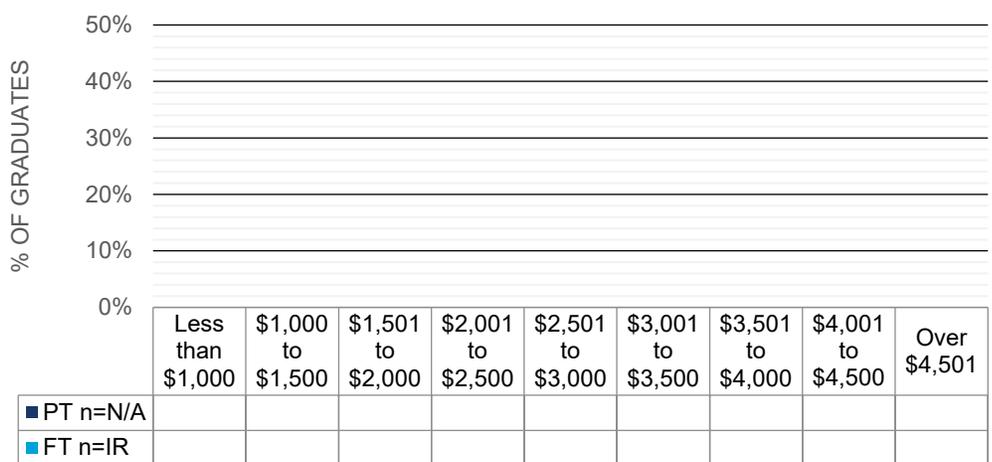
### Graduate Job Search for Related Employment



#### Position Titles

- Analytical Research Associate
- Lab Technician

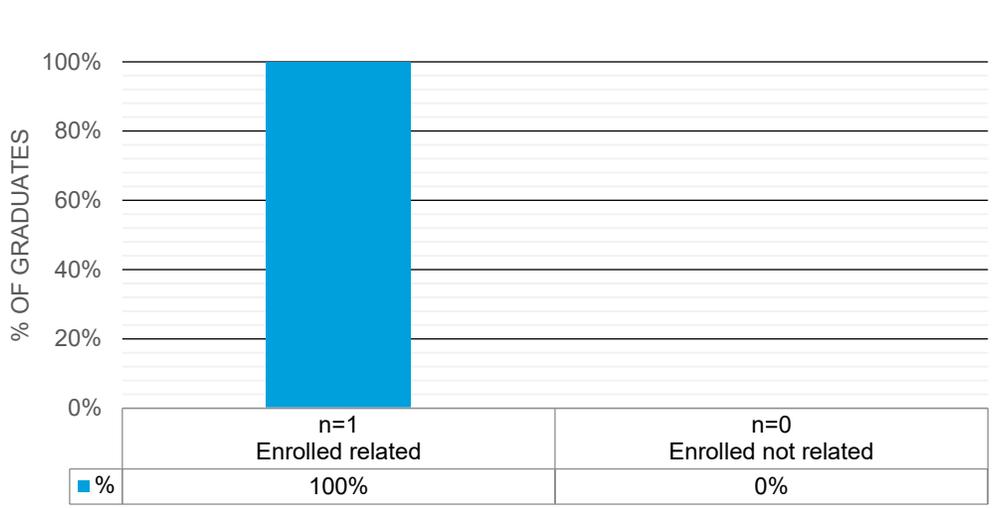
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- PC Scientific
- Sterling Chemicals Ltd.

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- Athabasca University
  - Computer Science

# Bachelor of Science - Psychology major

Average related monthly salary (ft): IR

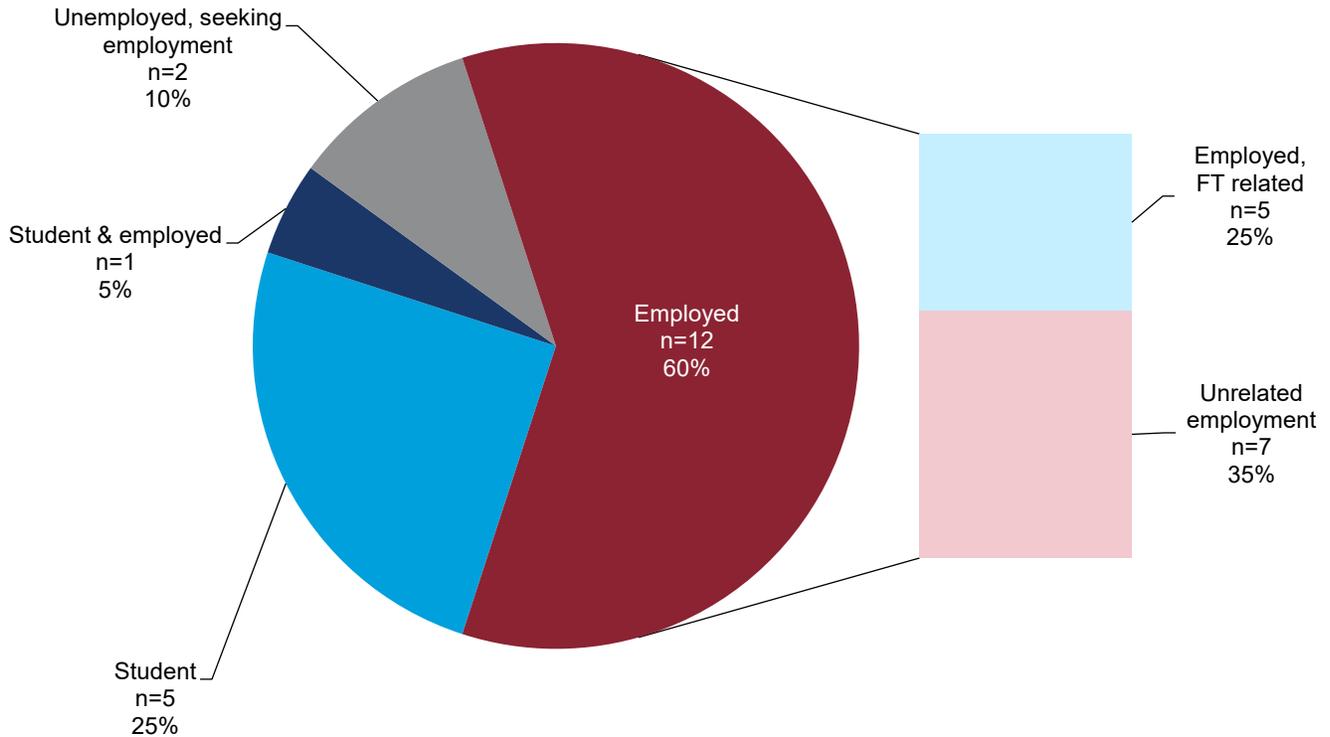
(pt): IR

Employment rate: 90%

Overall satisfaction with MacEwan University Experience: 75%

Number of participants: 20

## Main Activity of 2023 Graduates

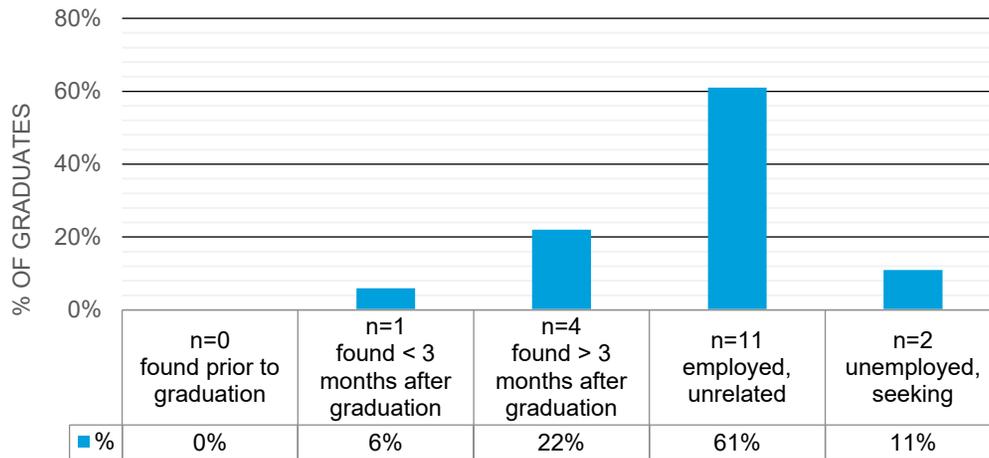


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	71%	88%	90%
Percentage whose main job is program related	33%	20%	53%	41%
Percentage with program-related employment since graduation	29%	0%	33%	26%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	83%	IR	63%	57%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	IR	63%	43%
Average salary of respondents in full-time related positions	\$3,050	N/A	IR	IR
Percentage of students continuing their education	50%	50%	29%	35%
Percentage satisfied with quality of educational experience	96%	88%	86%	75%
Percentage who reported program was "right for me"	63%	63%	71%	68%
Percentage who recommend the program to others	87%	75%	86%	63%

Note: "IR" = Insufficient Response

## Employment Status

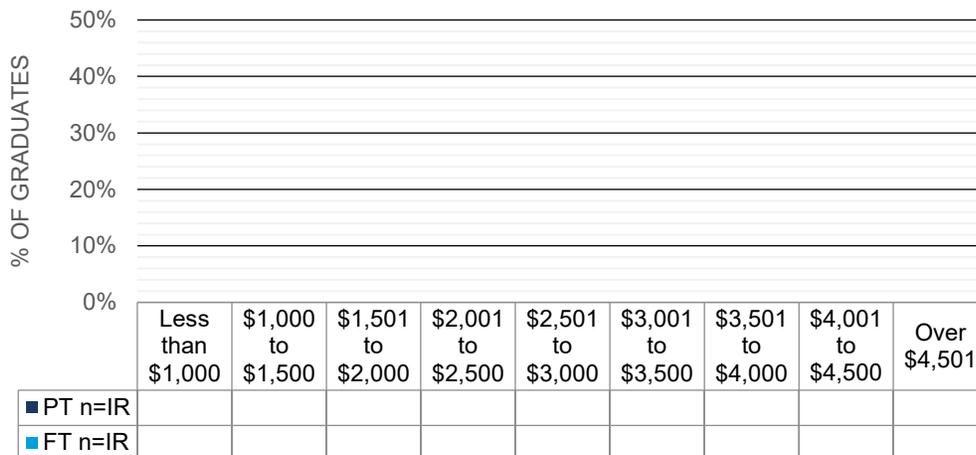
### Graduate Job Search for Related Employment



#### Position Titles

- Teaching Assistant
- Community Program Coordinator
- Research Laboratory Supervisor
- Lab Assistant, Environmental Testing Lab
- Not Specified
- HR Administrative Assistant
- Care Coordinator

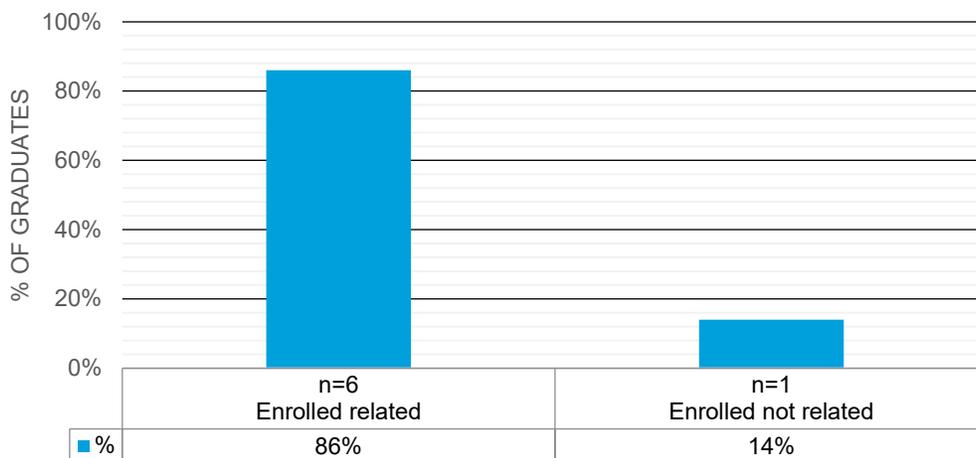
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- SFU, Department of Psychology
- Centre for Autism Services
- Food Water Wellness Foundation, Olds
- ALS Global
- AHS
- Boyle Street Community Services
- Leila Care

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- Athabasca University
  - 2 courses
- Simon Fraser University
  - Graduate Degree in Clinical Psychology
- St. Stevens College
  - Master of Psychotherapy and Spirituality
- University of Alberta
  - Bachelor of Secondary Education
  - Nursing After Degree
- University of Calgary
  - MSc Neuroscience

# Bachelor of Science in Nursing

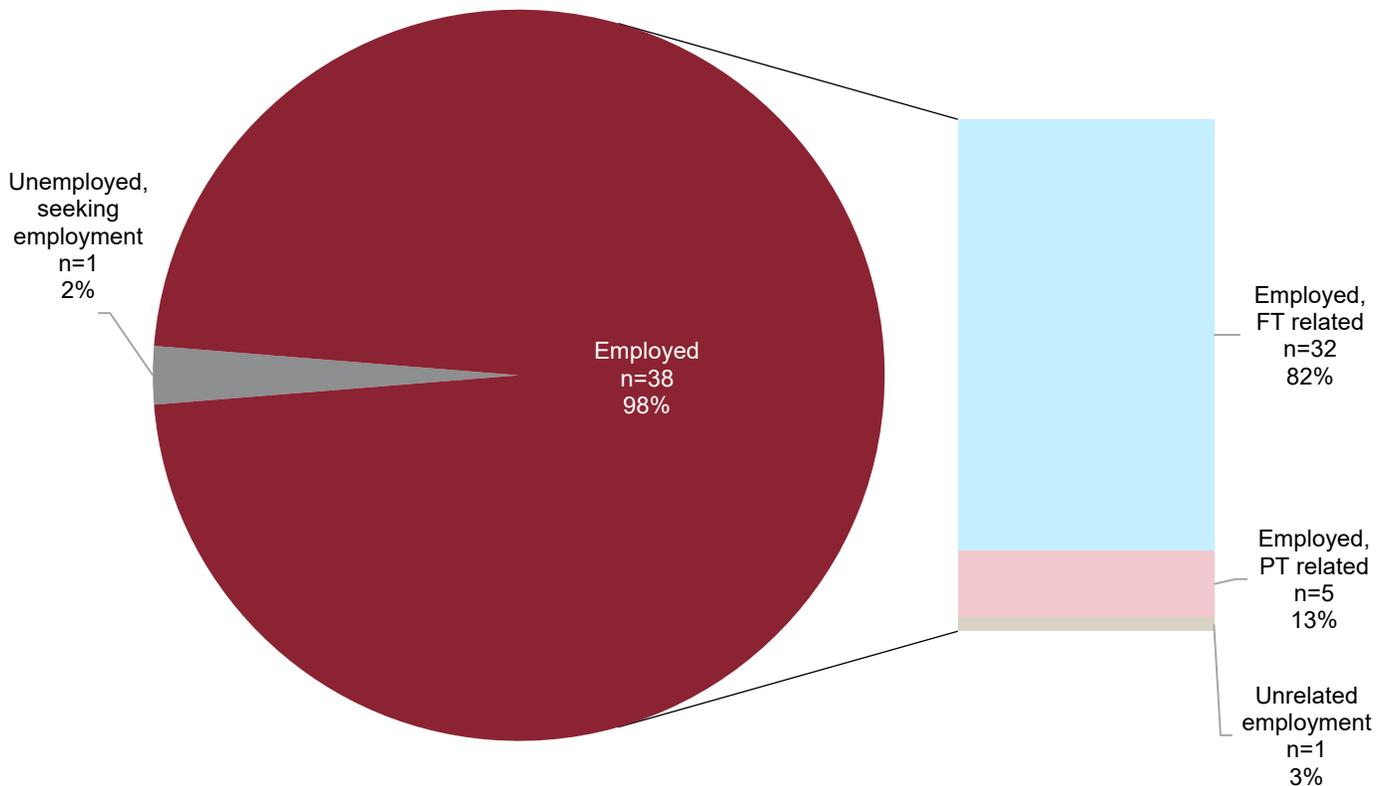
Average related monthly salary (ft): \$3,875  
(pt): IR

Employment rate: 98%

Overall satisfaction with MacEwan University Experience: 93%

Number of participants: 43

## Main Activity of 2023 Graduates

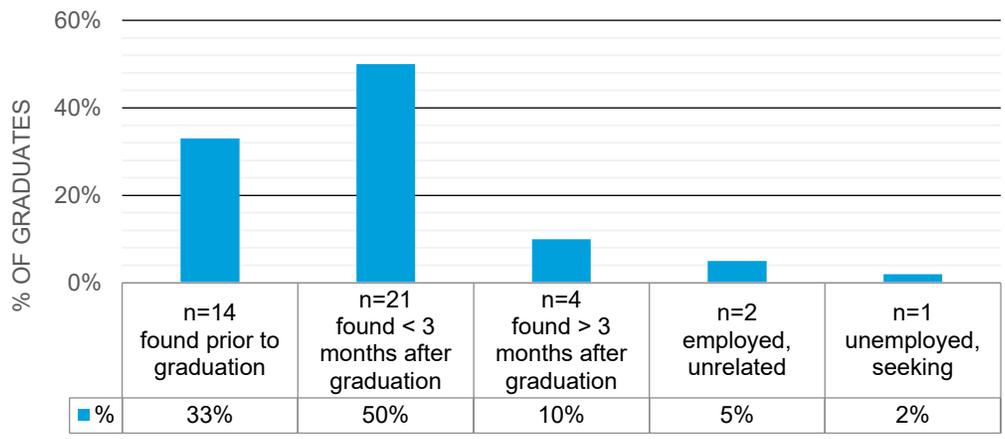


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	97%	97%	98%	98%
Percentage whose main job is program related	94%	98%	97%	98%
Percentage with program-related employment since graduation	89%	93%	98%	93%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	95%	97%	95%	90%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	88%	88%	89%	90%
Average salary of respondents in full-time related positions	\$3,645	\$4,012	\$3,615	\$3,875
Percentage of students continuing their education	11%	7%	3%	5%
Percentage satisfied with quality of educational experience	92%	95%	93%	95%
Percentage who reported program was "right for me"	93%	93%	88%	88%
Percentage who recommend the program to others	94%	92%	85%	95%

Note: "IR" = Insufficient Response

## Employment Status

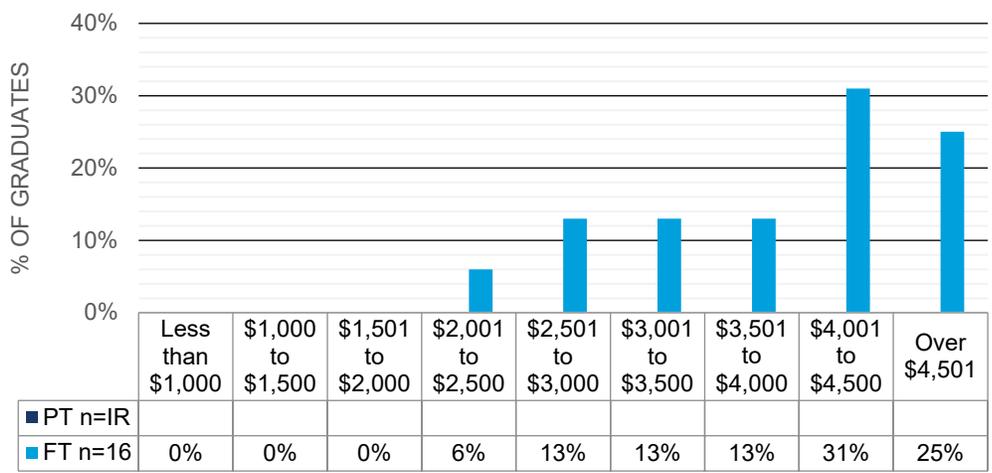
### Graduate Job Search for Related Employment



#### Position Titles

- Registered Nurse (x35)
- Labor and Delivery RN
- Graduate Nurse

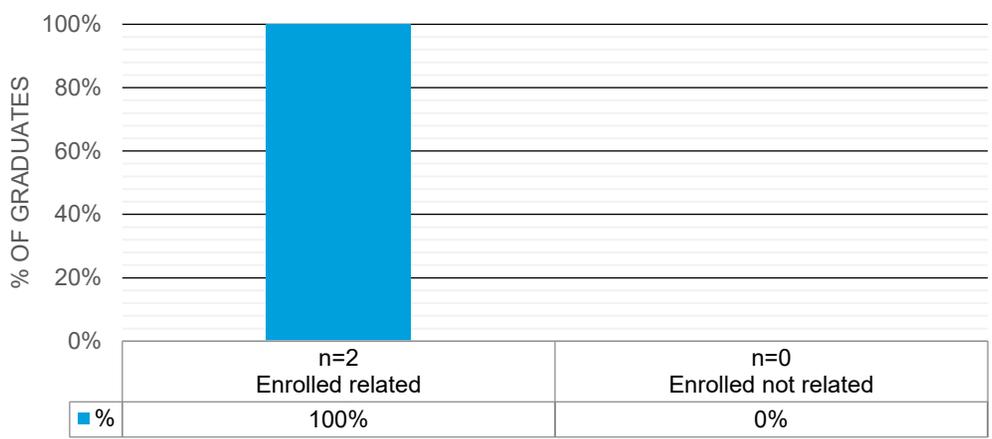
## Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- AHS (x22)
- AHS, Edmonton Remand Centre
- AHS, Mazankowski Heart Institute (x2)
- AHS, Royal Alexandra Hospital
- AI Tech
- Alberta Housing Services (x2)
- Boyle Street Community Services
- Covenant Health (x2)
- Covenant Health, St. Joseph's Auxillary Hospital, Palliative Care Unit
- Island Health
- Misericordia Hospital
- Neonatal Intensive Care Unit, Royal Alexandra Hospital
- Tracy Larcon

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
- Perioperative Nursing (x2)

Note: "IR" = Insufficient Response

# Bachelor of Social Work

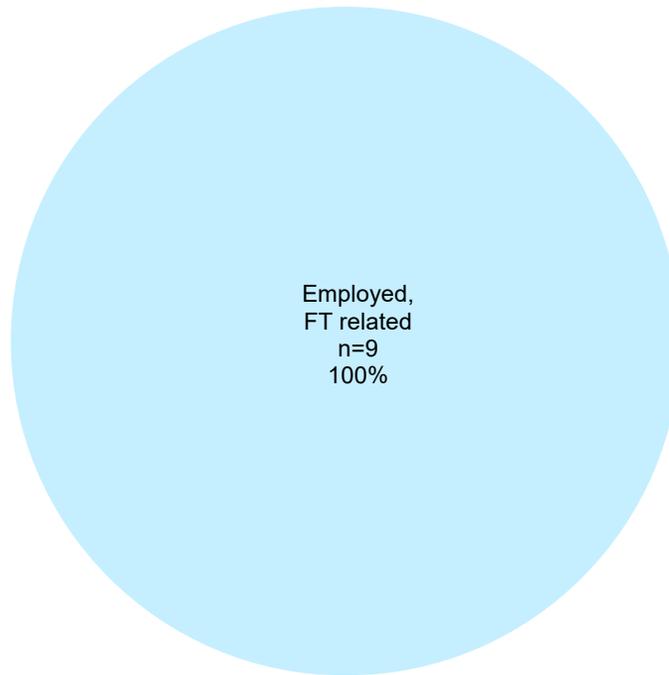
Average related monthly salary (ft): IR  
(pt): N/A

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 9

## Main Activity of 2021 Graduates

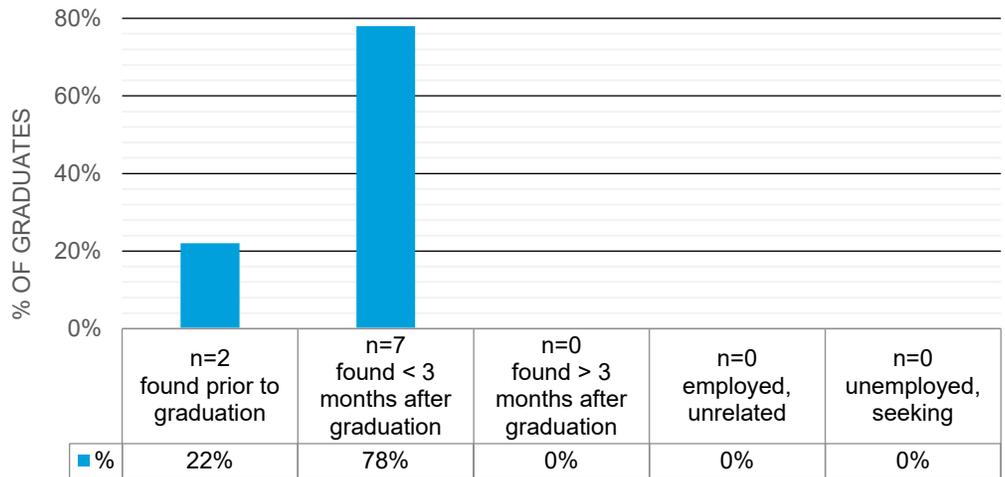


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	2019 marked the first year of administration with Bachelor of Social Work graduates	96%	100%	100%
Percentage whose main job is program related		95%	100%	100%
Percentage with program-related employment since graduation		91%	100%	100%
Percentage who reported that the general skills and abilities acquired in program are related to current main job		85%	90%	89%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job		85%	79%	100%
Average salary of respondents in full-time related positions		\$3,074	\$3,938	IR
Percentage of students continuing their education		10%	10%	0%
Percentage satisfied with quality of educational experience		91%	90%	100%
Percentage who reported program was "right for me"		91%	85%	89%
Percentage who recommend the program to others		91%	90%	100%

Note: "IR" = Insufficient Response

## Employment Status

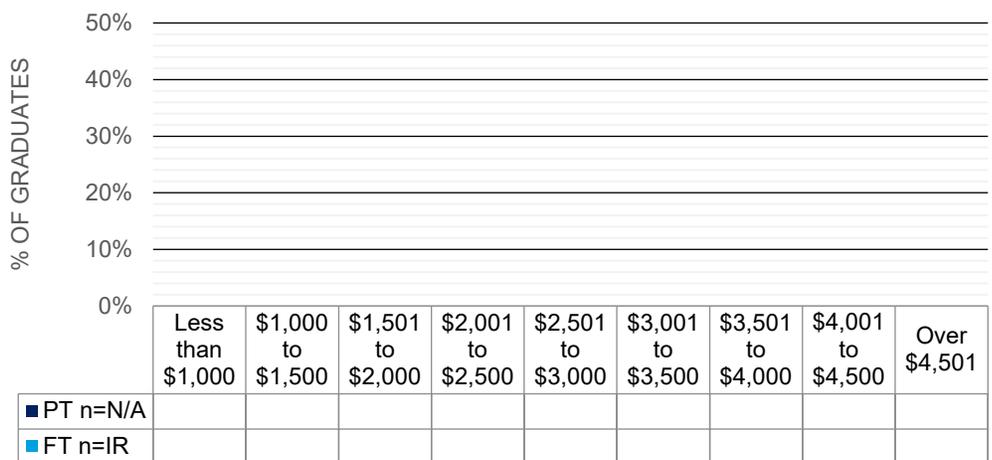
### Graduate Job Search for Related Employment



#### Position Titles

- Care Worker
- Community Social Worker
- Resiliency Connections Worker Service Specialist
- Service Specialist
- Social Work II
- Social Worker (x2)
- Support Worker (x2)

### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Children & Family Services Alberta
- Not Specified (x3)
- Alta Care Resources
- AHS (x2)
- Boyle Street Community Services
- Islamic Family Services

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- N/A

# Business Management Diploma

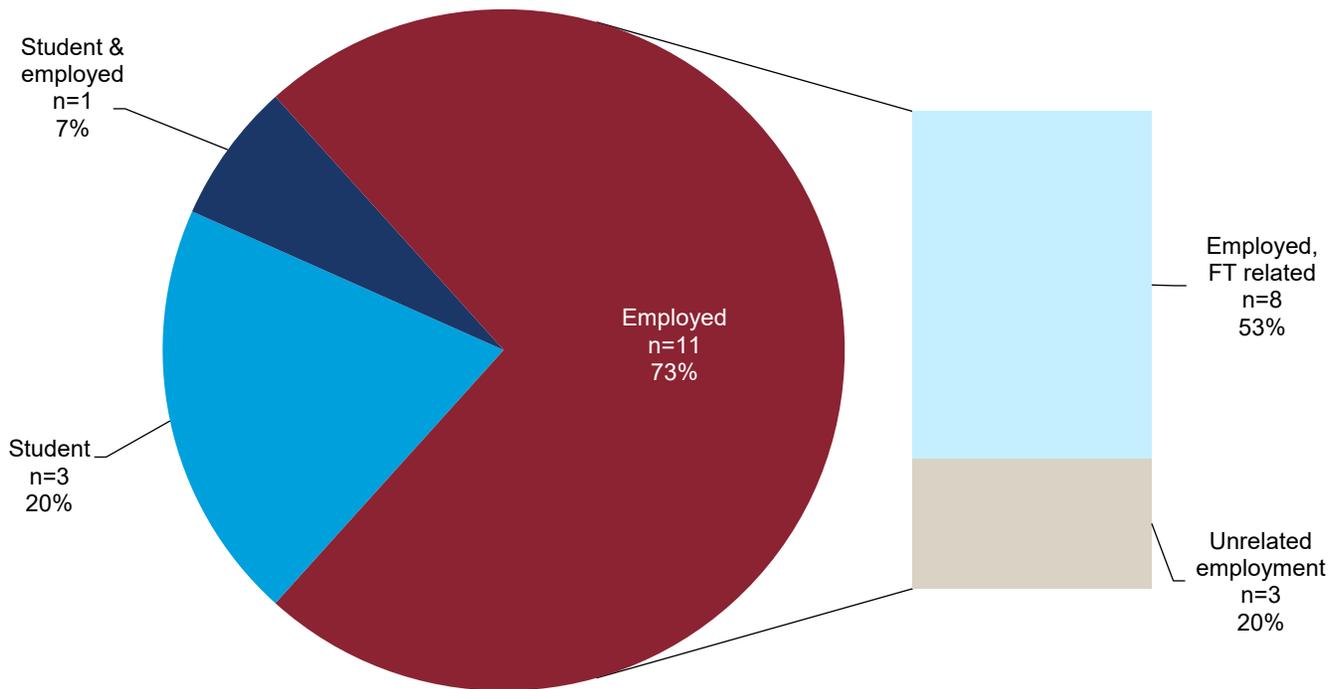
Average related monthly salary (ft): \$4,050  
(pt): N/A

Employment rate 94%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 16

## Main Activity of 2023 Graduates

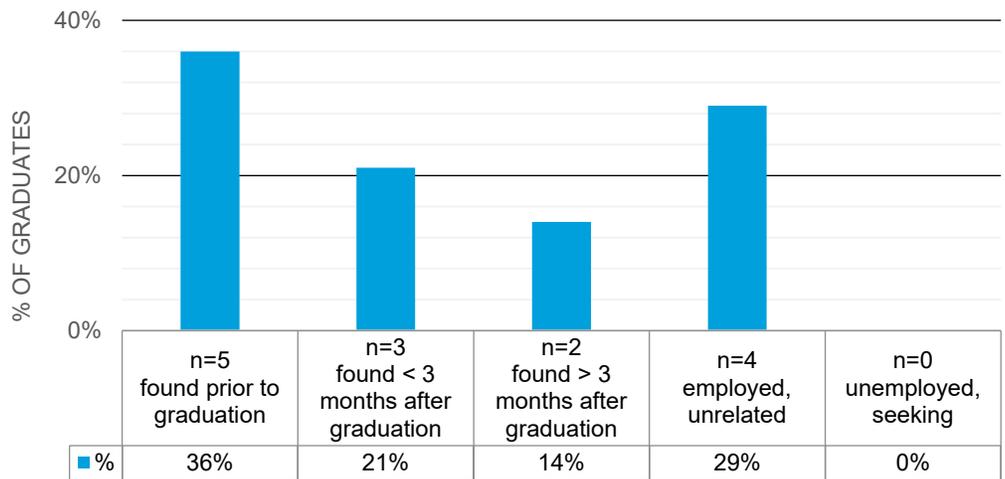


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	89%	86%	94%
Percentage whose main job is program related	67%	61%	53%	60%
Percentage with program-related employment since graduation	44%	48%	33%	67%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	66%	79%	40%	70%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	55%	74%	50%	90%
Average salary of respondents in full-time related positions	\$3,179	\$3,265	\$3,313	\$4,050
Percentage of students continuing their education	52%	33%	48%	38%
Percentage satisfied with quality of educational experience	96%	90%	67%	94%
Percentage who reported program was "right for me"	80%	83%	67%	75%
Percentage who recommend the program to others	83%	83%	67%	93%

Note: "IR" = Insufficient Response

## Employment Status

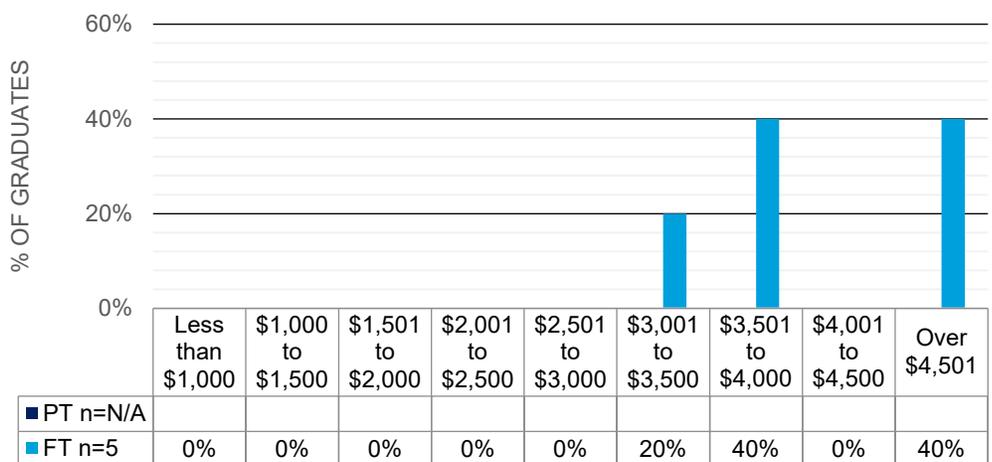
### Graduate Job Search for Related Employment



#### Position Titles

- Project Coordinator
- Manager
- Executive Assistant and Administrative Coordinator
- HR Recruitment
- Division Manager

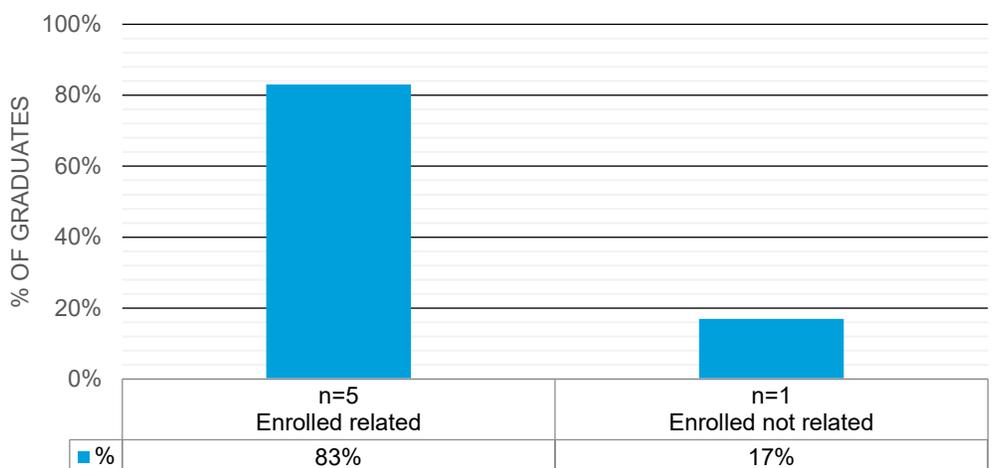
## Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Manufacturing, Nisku
- AHS
- Elevate Aviation
- Not Specified
- Solaris Edmonton

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
  - Bachelor of Commerce (x4)
- Edmonton Flight College
  - Pilot License
- University of Alberta
  - Bachelor of Commerce, International Business major

# Correctional Services

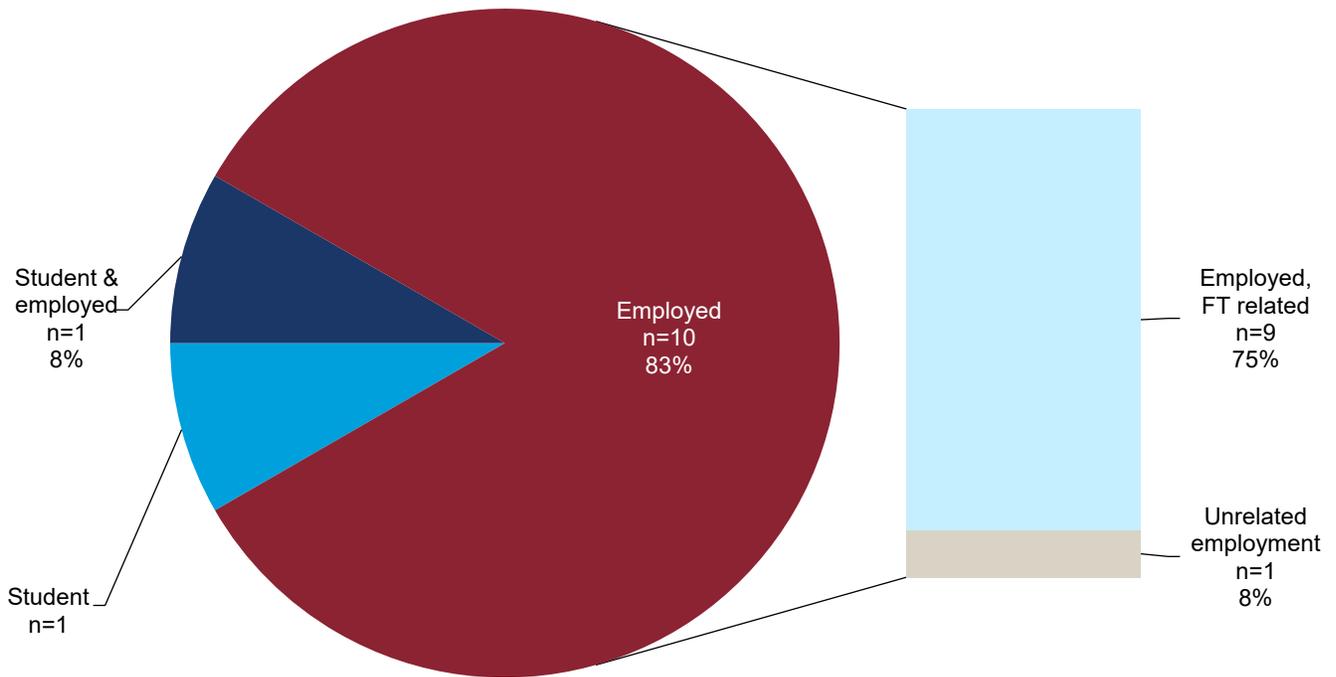
Average related monthly salary (ft): \$2,650  
(pt): N/A

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 83%

Number of participants: 12

## Main Activity of 2023 Graduates

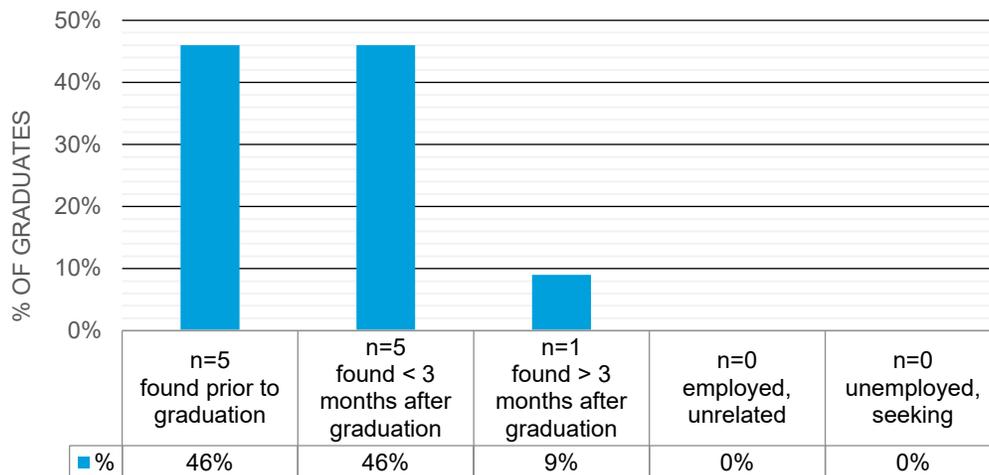


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	1%	93%	87%	100%
Percentage whose main job is program related	1%	83%	62%	91%
Percentage with program-related employment since graduation	1%	79%	87%	100%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	1%	87%	100%	90%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	1%	85%	100%	90%
Average salary of respondents in full-time related positions	\$2,821	\$3,086	\$2,464	\$2,650
Percentage of students continuing their education	%	20%	29%	17%
Percentage satisfied with quality of educational experience	1%	91%	88%	83%
Percentage who reported program was "right for me"	1%	88%	76%	92%
Percentage who recommend the program to others	1%	89%	94%	92%

Note: "IR" = Insufficient Response

## Employment Status

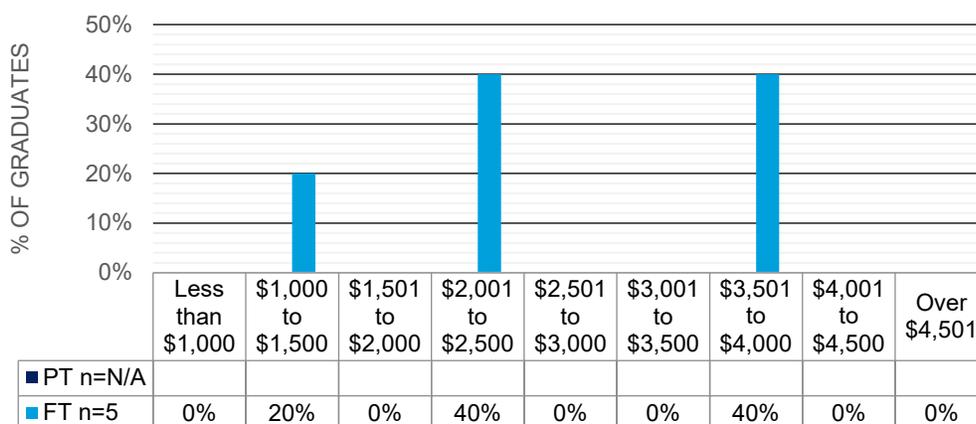
### Graduate Job Search for Related Employment



#### Position Titles

- Associate Probation Officer
- Child and Youth Care Worker
- Child Intervention Practitioner
- Correctional Officer (x2)
- Enhanced Caseworker
- Indigenous Liaison Officer
- Recourse Suspension Coordinator
- Sentence Administrator

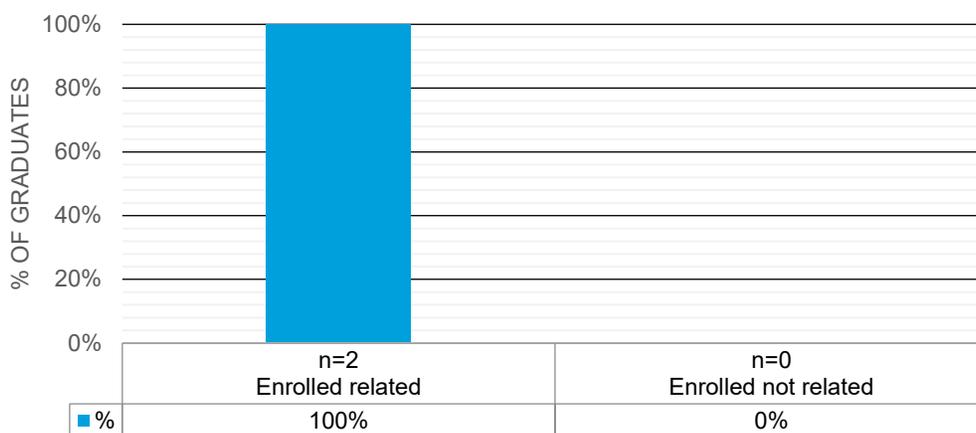
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Government of Alberta (x2)
- Oak Hill Boys Ranch
- Children's Family Services Edson
- Government of Canada
- Federal Government
- Edmonton John Howard Society
- Correctional Services of Canada
- Elizabeth Fry Society of Northern Alberta

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
  - Bachelor of Arts
- Athabasca University
  - BA in Psychology and Anthropology

# Early Learning and Child Care

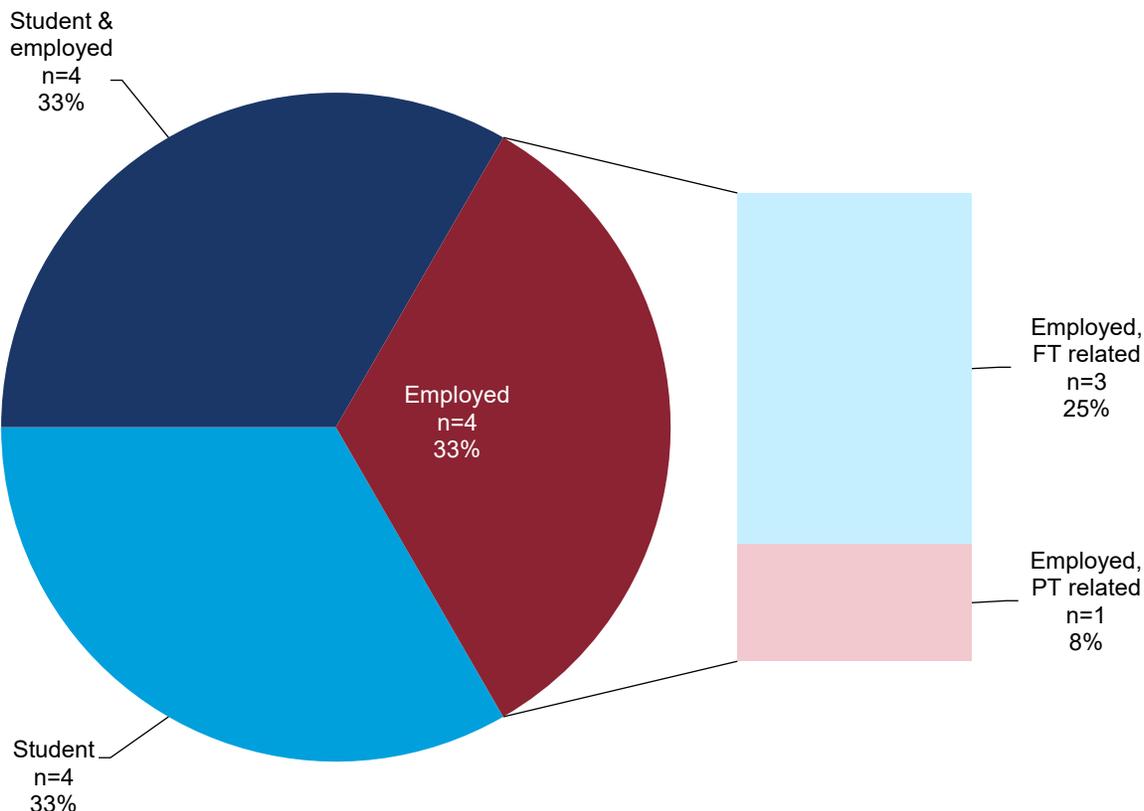
Average related monthly salary (ft): IR  
(pt): IR

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 75%

Number of participants: 12

## Main Activity of 2023 Graduates

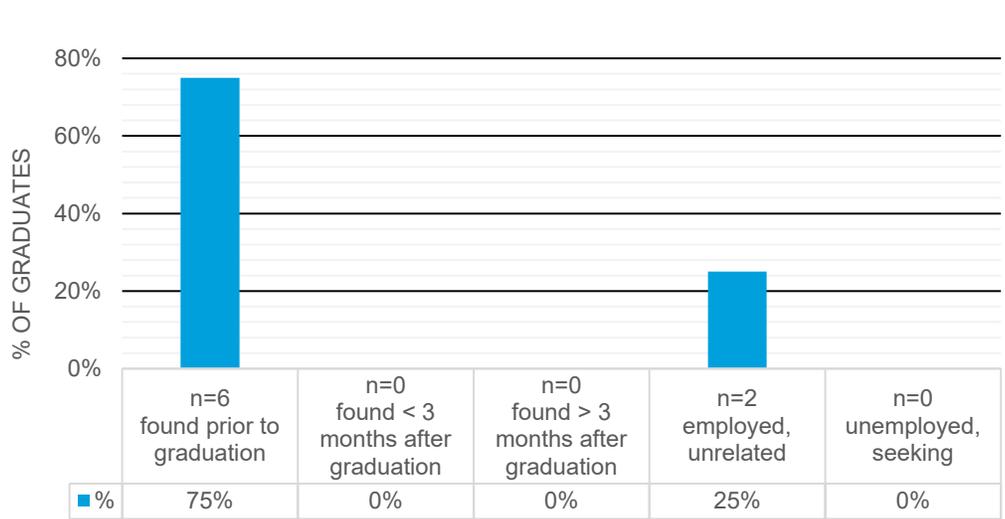


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	100%	100%	100%
Percentage whose main job is program related	95%	77%	94%	88%
Percentage with program-related employment since graduation	95%	77%	94%	67%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	100%	100%	86%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	100%	94%	72%
Average salary of respondents in full-time related positions	\$2,706	\$3,250	\$2,725	IR
Percentage of students continuing their education	10%	15%	35%	75%
Percentage satisfied with quality of educational experience	90%	92%	94%	75%
Percentage who reported program was "right for me"	90%	92%	94%	75%
Percentage who recommend the program to others	100%	92%	94%	67%

Note: "IR" = Insufficient Response

## Employment Status

### Graduate Job Search for Related Employment



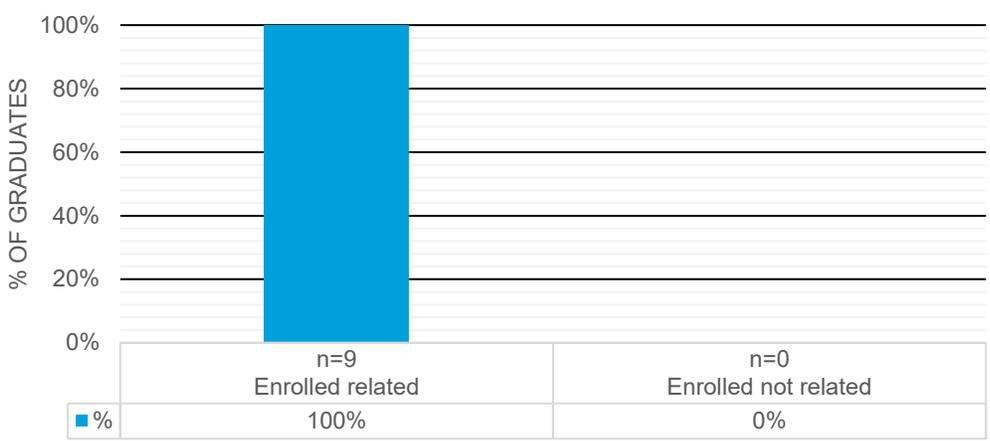
- Position Titles**
- Early Learning Childcare Educator (x2)
  - Educator
  - Lead Classroom Educator

### Monthly Salaries of Graduates in Related Jobs



- Employers Identified**
- Primrose Place Family Centre
  - Stepping Stone Kensington Child Development Centre
  - Century Daycare
  - Windermere

## Educational Status



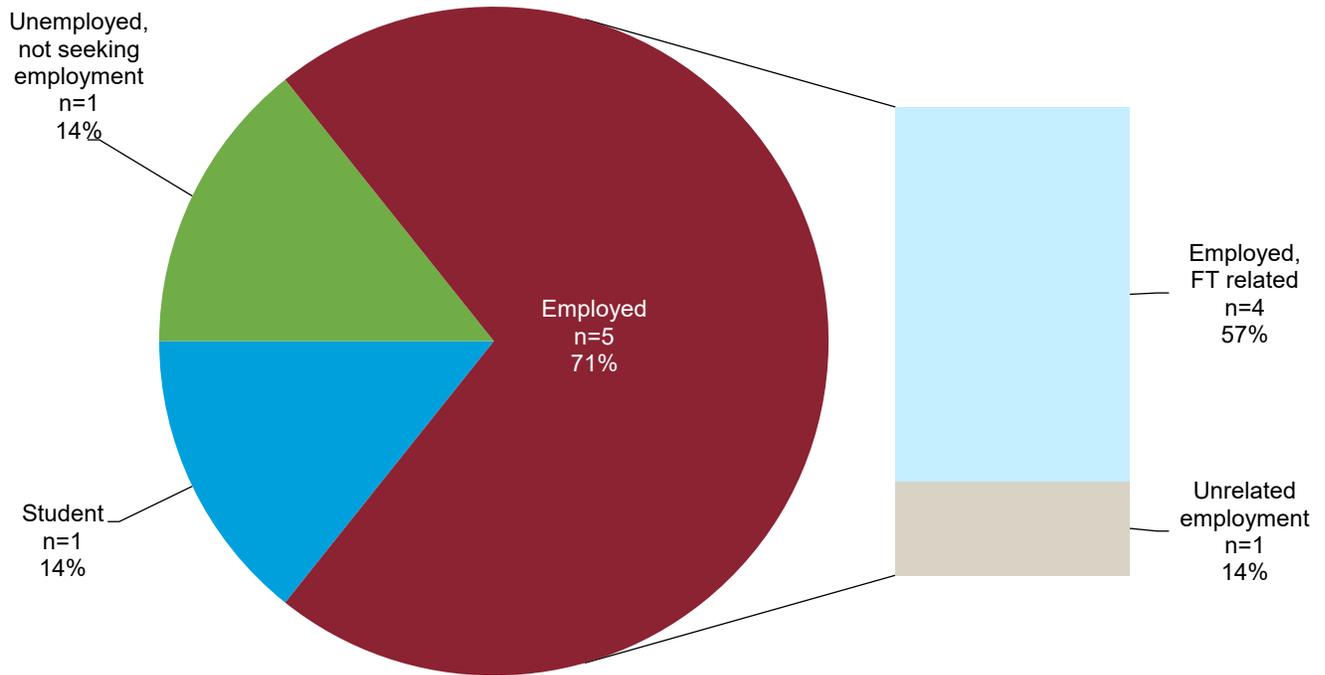
- Program & institution currently attending (as indicated by graduates)**
- MacEwan University
    - Not specified
    - Bachelor of Early Childhood Curriculum Studies (x5)
  - University of Alberta
    - Bachelor of Education - Elementary (x2)
  - University of Massachusetts
    - Elementary Education

Note: "IR" = Insufficient Response

**Emergency  
Communications and  
Response**

Average related monthly salary (ft): IR  
(pt): N/A  
Employment rate: 100%  
Overall satisfaction with MacEwan University Experience: 57%  
Number of participants: 7

**Main Activity of 2023 Graduates**

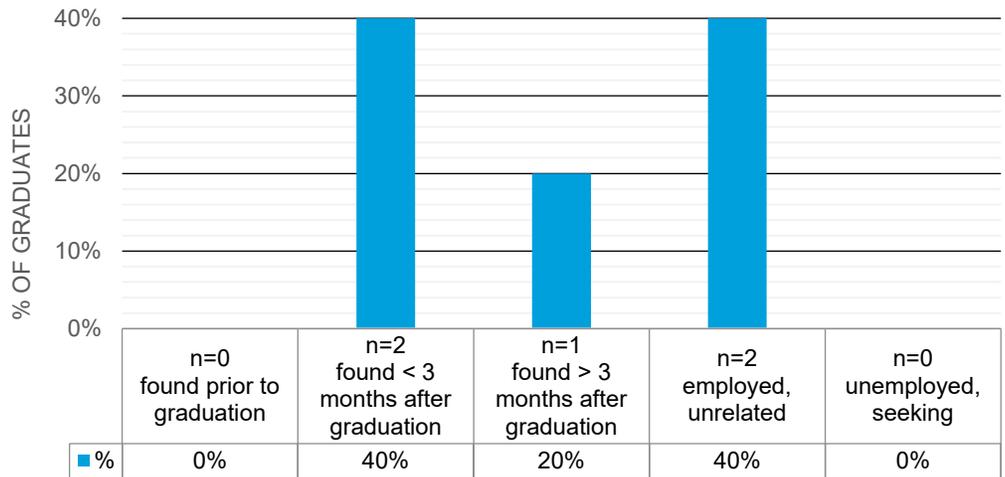


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	1%	83%	100%	100%
Percentage whose main job is program related	1%	80%	71%	67%
Percentage with program-related employment since graduation	1%	67%	56%	67%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	1%	IR	100%	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	1%	IR	100%	IR
Average salary of respondents in full-time related positions	\$3,286	IR	IR	IR
Percentage of students continuing their education	0%	0%	33%	14%
Percentage satisfied with quality of educational experience	1%	83%	89%	57%
Percentage who reported program was "right for me"	1%	67%	78%	71%
Percentage who recommend the program to others	1%	83%	89%	50%

Note: "IR" = Insufficient Response

## Employment Status

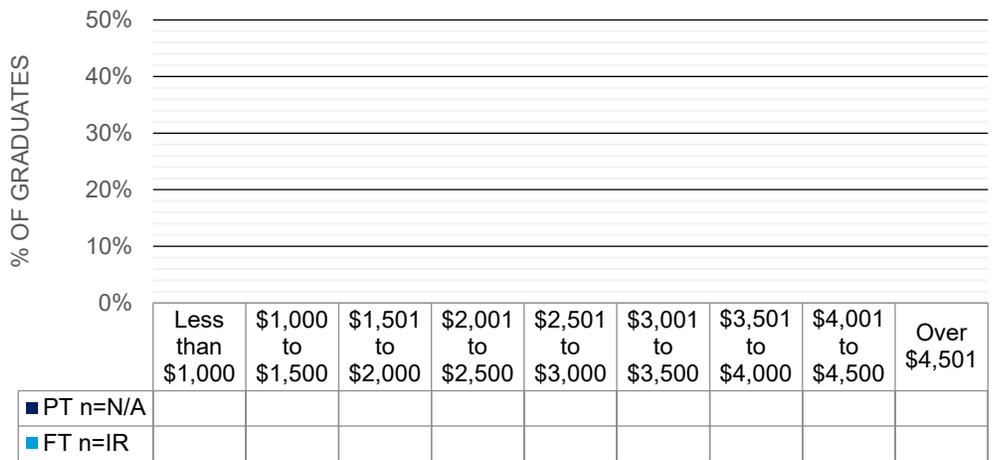
### Graduate Job Search for Related Employment



#### Position Titles

- Communications Officer
- Security Communications Officer
- Emergency Dispatcher

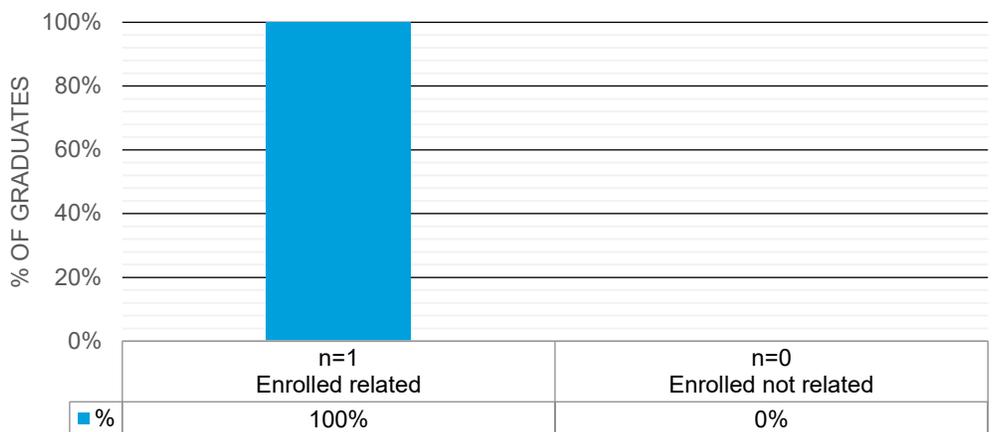
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Melwood's Sheriff's Office
- NAIT
- Not Specified

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- NAIT
  - Disaster and Emergency Management

# Hearing Aid Practitioner

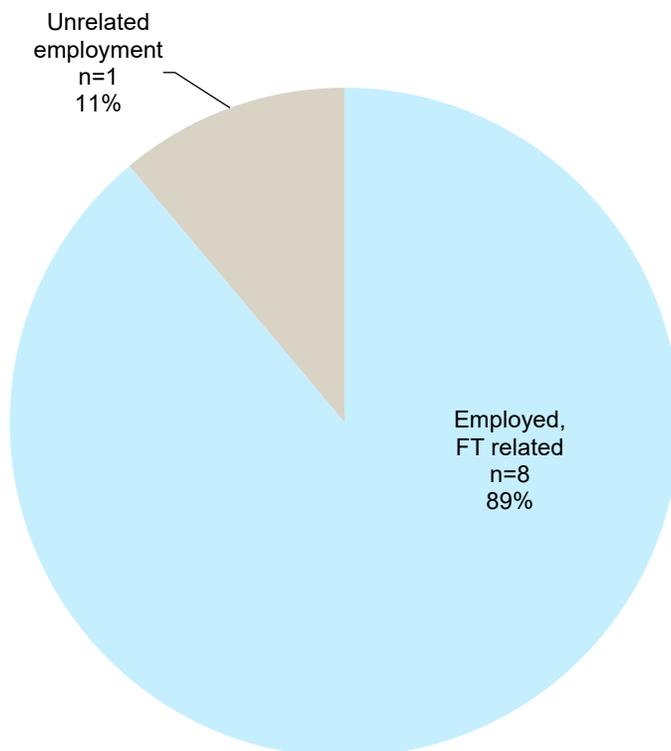
Average related monthly salary (ft): IR  
(pt): N/A

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 9

## Main Activity of 2023 Graduates

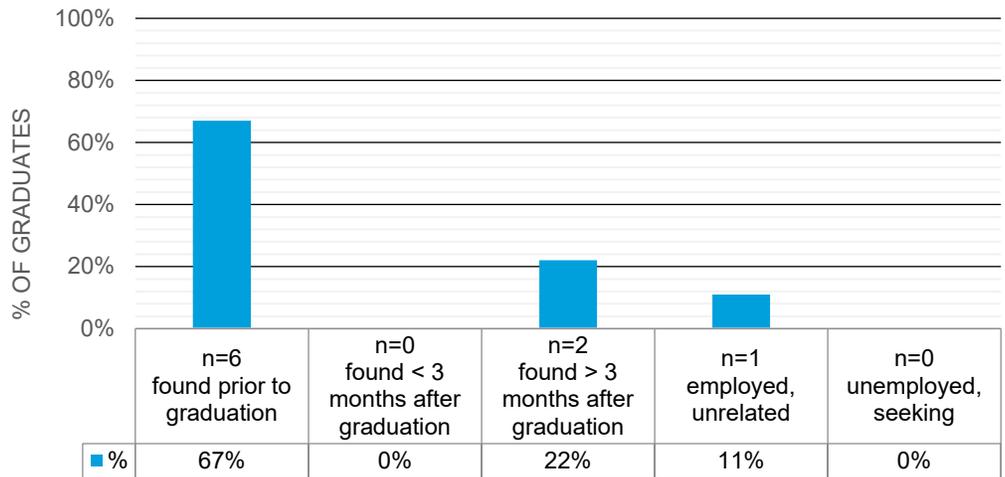


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	1%	83%	100%	100%
Percentage whose main job is program related	1%	80%	100%	89%
Percentage with program-related employment since graduation	1%	67%	83%	89%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	1%	IR	83%	88%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	1%	IR	83%	100%
Average salary of respondents in full-time related positions	\$3,286	IR	\$4,050	IR
Percentage of students continuing their education	0%	0%	0%	0%
Percentage satisfied with quality of educational experience	1%	83%	80%	78%
Percentage who reported program was "right for me"	1%	67%	67%	89%
Percentage who recommend the program to others	1%	83%	67%	100%

Note: "IR" = Insufficient Response

## Employment Status

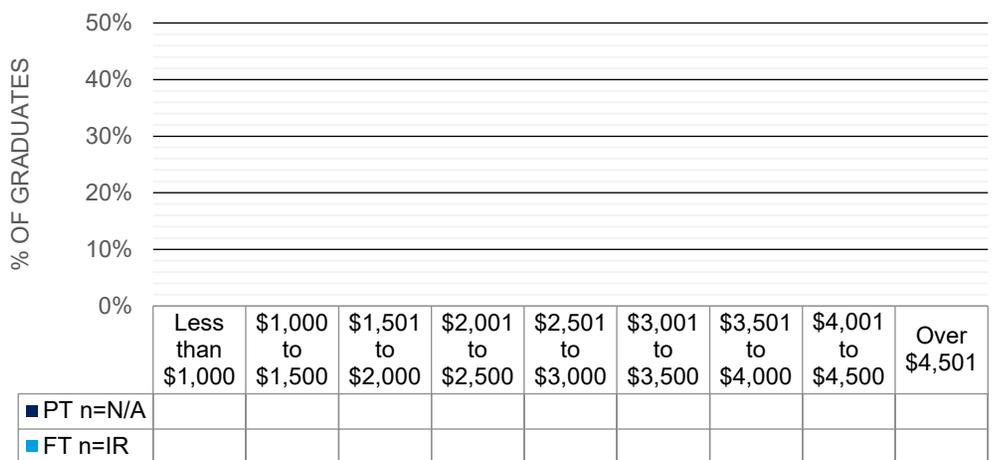
### Graduate Job Search for Related Employment



#### Position Titles

- Hearing Aid Practitioner (x3)
- Hearing Instrument Practitioner
- Hearing Instrument Specialist (x2)
- Registered Hearing Aid Practitioner

### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Costco
- Melody Audiology
- Connect Hearing
- Hear Right Canada
- Hearing Loss Canada
- Hearing Life Canada
- Hear Canada

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- N/A

**Hospice and Palliative  
Care - Post Diploma  
Certificate**

Average related monthly salary (ft): IR  
(pt): IR  
Employment rate: IR  
Overall satisfaction with MacEwan University Experience: IR  
Number of participants: 1

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	100%	IR	100%	IR
Percentage whose main job is program related	64%	IR	57%	IR
Percentage with program-related employment since graduation	57%	IR	71%	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	78%	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	78%	IR	IR	IR
Average salary of respondents in full-time related positions	\$3,594	IR	IR	IR
Percentage of students continuing their education	0%	IR	0%	IR
Percentage satisfied with quality of educational experience	79%	IR	86%	IR
Percentage who reported program was "right for me"	86%	IR	86%	IR
Percentage who recommend the program to others	86%	IR	86%	IR

**Human Resources  
Management Certificate**

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 2

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	100%	IR	IR	IR
Percentage whose main job is program related	50%	IR	IR	IR
Percentage with program-related employment since graduation	33%	IR	IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	33%	IR	IR	IR
Percentage satisfied with quality of educational experience	67%	IR	IR	IR
Percentage who reported program was "right for me"	67%	IR	IR	IR
Percentage who recommend the program to others	67%	IR	IR	IR

# Human Resources Management Diploma

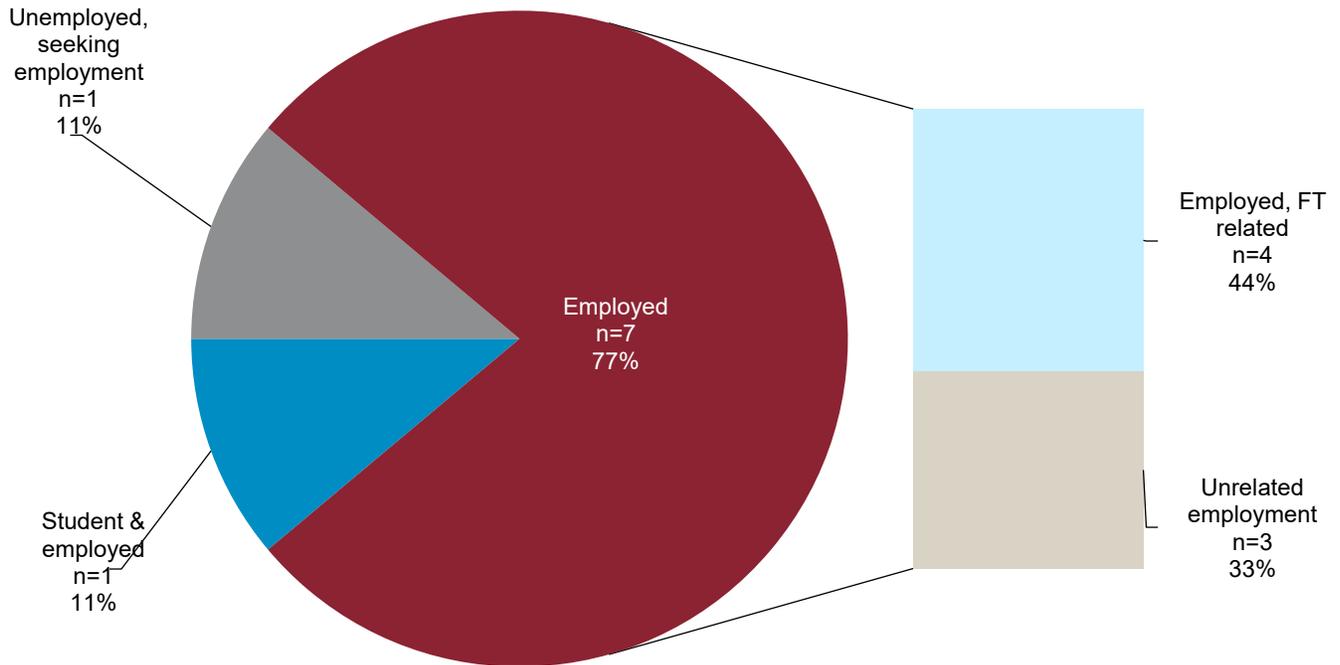
Average related monthly salary (ft): IR  
(pt): N/A

Employment rate 89%

Overall satisfaction with MacEwan University Experience: 78%

Number of participants: 9

## Main Activity of 2023 Graduates

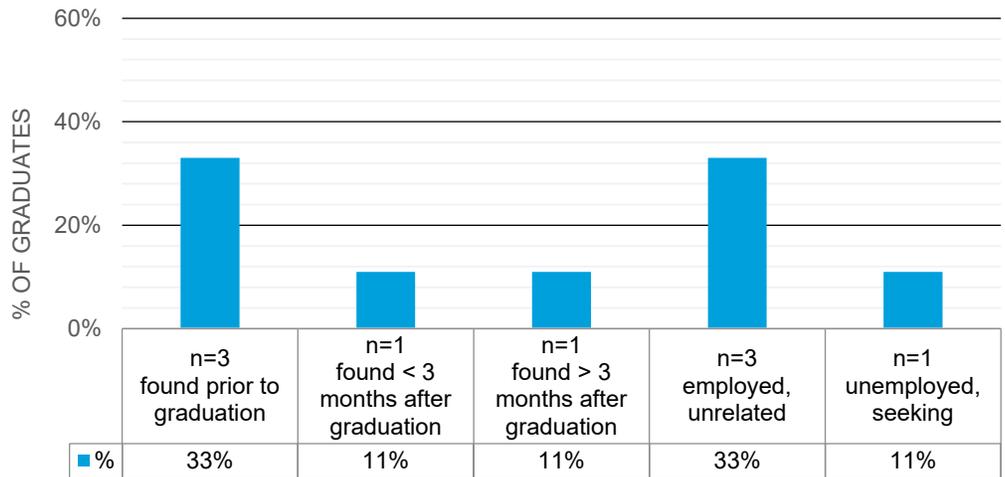


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	87%	100%	91%	89%
Percentage whose main job is program related	65%	57%	75%	63%
Percentage with program-related employment since graduation	48%	46%	65%	56%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	62%	83%	80%	80%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	77%	83%	73%	80%
Average salary of respondents in full-time related positions	\$3,577	\$3,563	\$3,650	IR
Percentage of students continuing their education	20%	50%	30%	11%
Percentage satisfied with quality of educational experience	80%	91%	83%	100%
Percentage who reported program was "right for me"	67%	82%	87%	89%
Percentage who recommend the program to others	60%	77%	91%	89%

Note: "IR" = Insufficient Response

## Employment Status

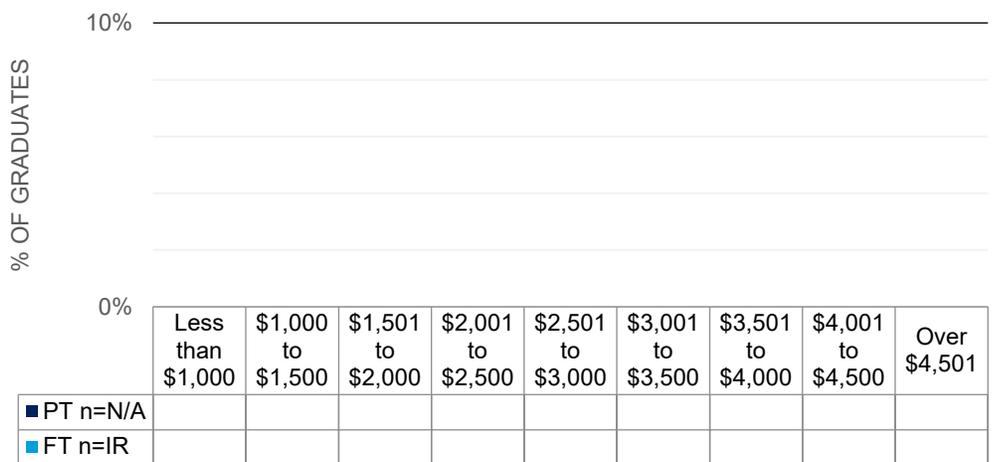
### Graduate Job Search for Related Employment



#### Position Titles

- Human Resources Recruiter
- HR Coordinator
- Human Resource Administrator
- Talent Acquisition Advisor

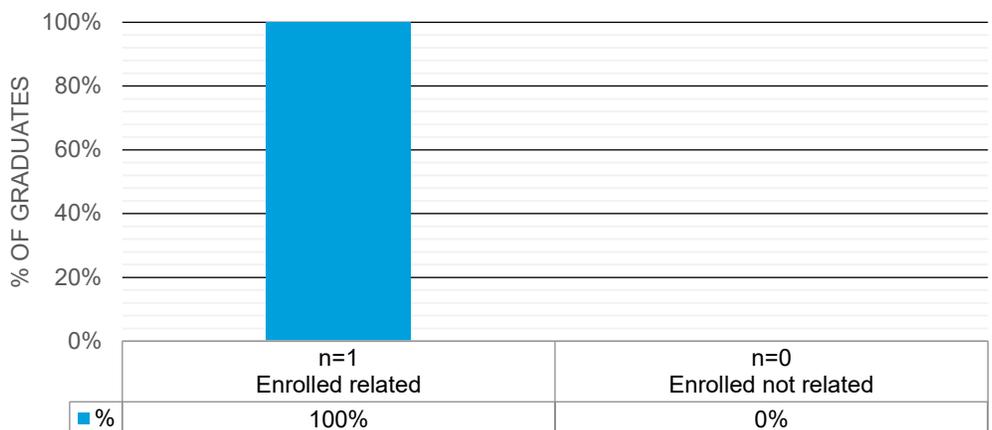
## Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Metis Nation of Alberta
- Not Specified
- Cims
- CN Rail

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
- Bachelor of Commerce

# Library and Information Technology

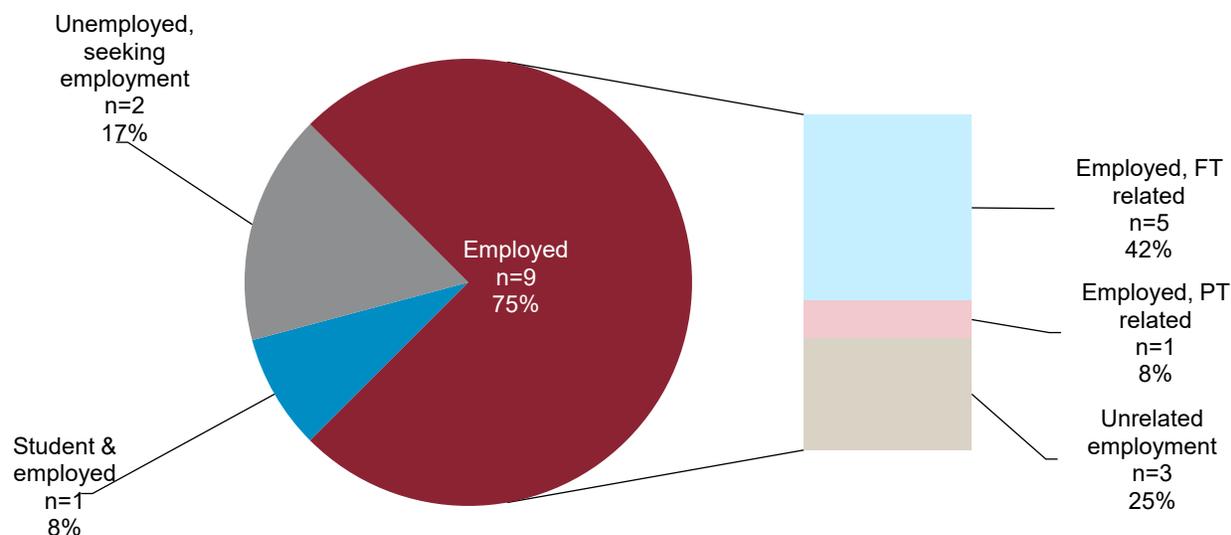
Average related monthly salary (ft): IR  
(pt): IR

Employment rate 83%

Overall satisfaction with MacEwan University Experience: 92%

Number of participants: 12

## Main Activity of 2023 Graduates

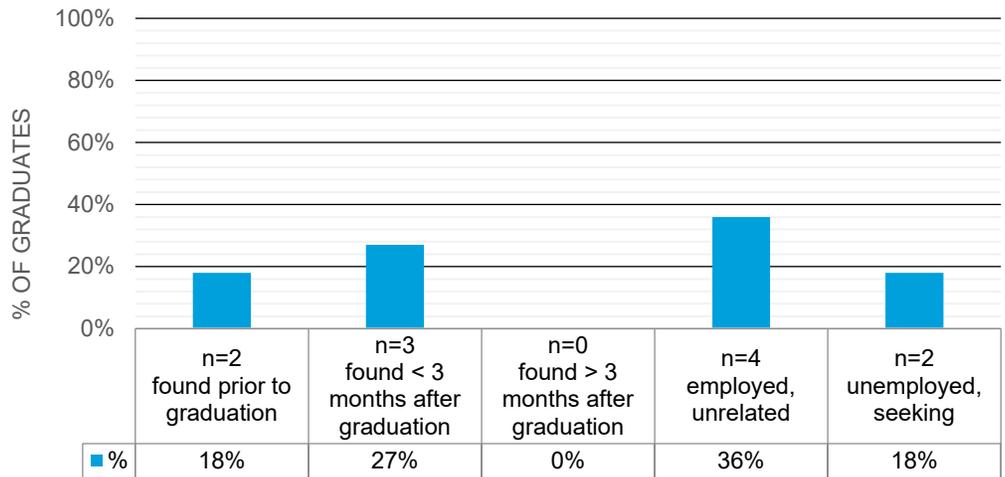


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	71%	89%	83%
Percentage whose main job is program related	71%	80%	0%	70%
Percentage with program-related employment since graduation	71%	50%	0%	46%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	80%	IR	N/A	86%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	80%	IR	N/A	86%
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	7%	25%	0%	8%
Percentage satisfied with quality of educational experience	86%	100%	89%	92%
Percentage who reported program was "right for me"	79%	100%	89%	91%
Percentage who recommend the program to others	72%	100%	67%	91%

Note: "IR" = Insufficient Response

## Employment Status

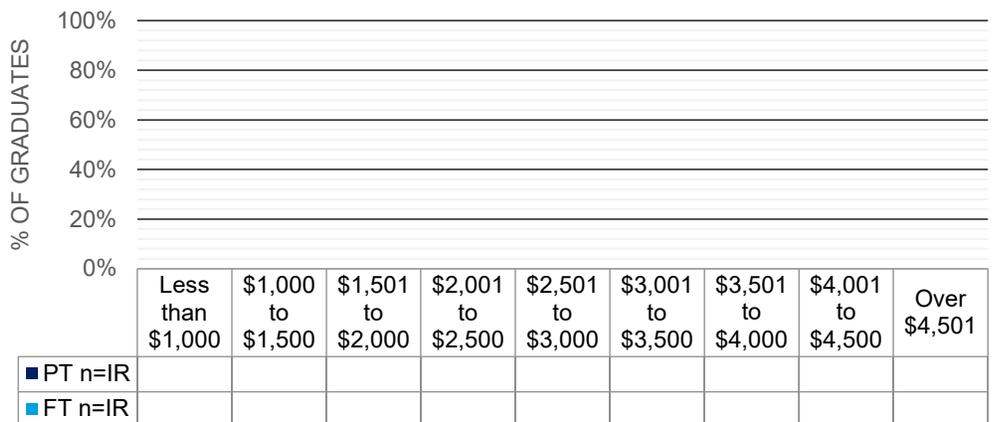
### Graduate Job Search for Related Employment



#### Position Titles

- Senior Technical Administrator
- Data Technician
- Library Programmer
- Administrative Assistant
- Library Technician I
- Library Support Specialist
- Library Assistant

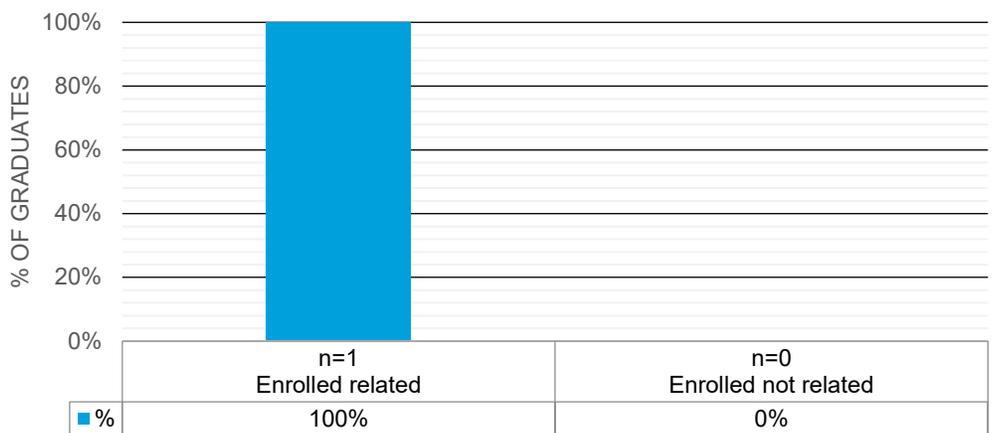
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Not Specified
- Government of Alberta
- Rohand Onell
- Sun Life Insurance Services
- Lilian Bane
- Portage College
- Edmonton Public Library

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
- Bachelor of Arts

# Massage Therapy

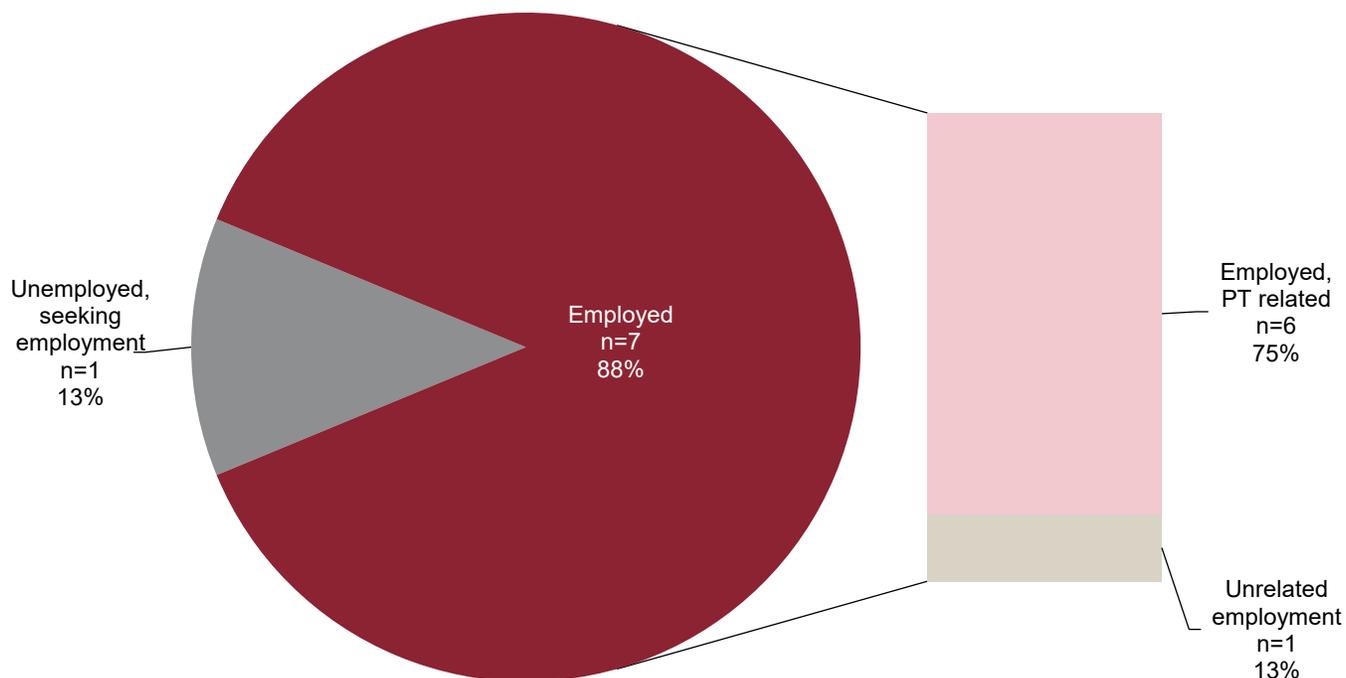
Average related monthly salary (ft): N/A  
(pt): IR

Employment rate: 89%

Overall satisfaction with MacEwan University Experience: 89%

Number of participants: 9

## Main Activity of 2023 Graduates

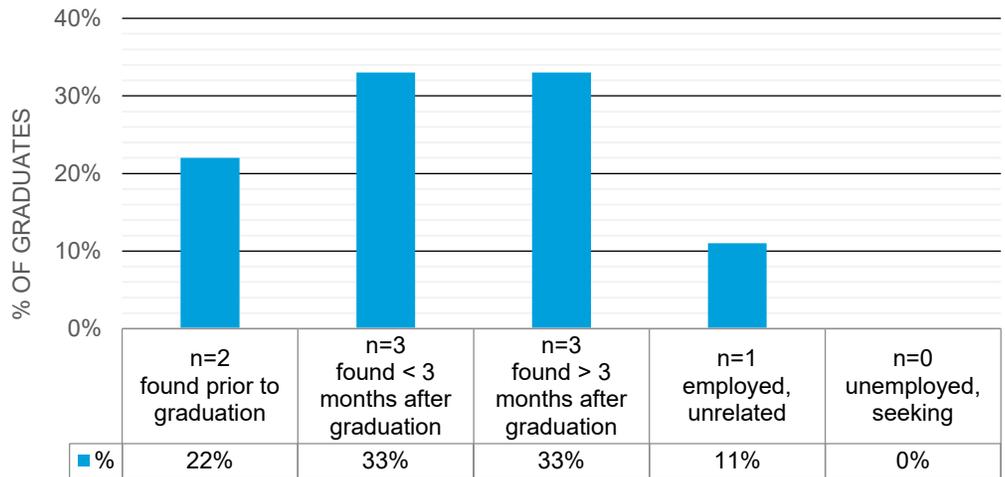


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	88%	100%	100%	89%
Percentage whose main job is program related	71%	100%	100%	88%
Percentage with program-related employment since graduation	75%	100%	100%	89%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	100%	100%	100%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	80%	100%	100%
Average salary of respondents in full-time related positions	IR	N/A	IR	N/A
Percentage of students continuing their education	13%	20%	13%	0%
Percentage satisfied with quality of educational experience	100%	100%	100%	89%
Percentage who reported program was "right for me"	75%	100%	88%	67%
Percentage who recommend the program to others	100%	100%	88%	78%

Note: "IR" = Insufficient Response

## Employment Status

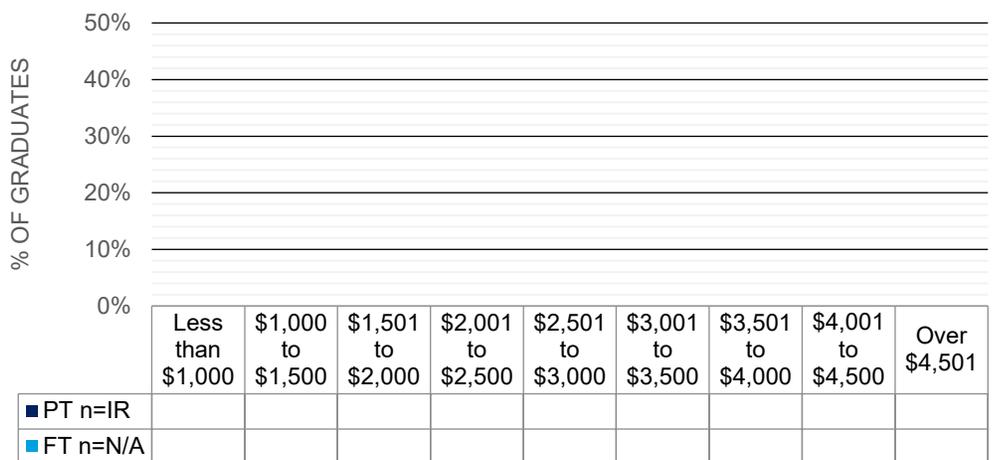
### Graduate Job Search for Related Employment



#### Position Titles

- Registered Massage Therapist (x4)
- Massage Therapist and Business Owner
- Massage Therapist (x2)

### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Healing Oasis
- Not Specified
- Self-Employed
- Nest Integrative Wellness
- Athlete's Choice Massage
- Curtis McDonald
- Sawaddee Massage and Wellness

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- N/A

**Occupational Health  
Nursing**

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 2

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	100%	IR	100%	IR
Percentage whose main job is program related	86%	IR	40%	IR
Percentage with program-related employment since graduation	86%	IR	40%	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	IR	IR	IR
Average salary of respondents in full-time related positions	IR	IR	IR	IR
Percentage of students continuing their education	0%	IR	20%	IR
Percentage satisfied with quality of educational experience	100%	IR	100%	IR
Percentage who reported program was "right for me"	100%	IR	100%	IR
Percentage who recommend the program to others	100%	IR	100%	IR

Note: "IR" = Insufficient Response

**Office Assistant -  
Administrative major**

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 4

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	89%	IR	IR	IR
Percentage whose main job is program related	100%	IR	IR	IR
Percentage with program-related employment since graduation	100%	IR	IR	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	75%	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	88%	IR	IR	IR
Average salary of respondents in full-time related positions	\$2,750	IR	IR	IR
Percentage of students continuing their education	0%	IR	IR	IR
Percentage satisfied with quality of educational experience	78%	IR	IR	IR
Percentage who reported program was "right for me"	78%	IR	IR	IR
Percentage who recommend the program to others	78%	IR	IR	IR

**Office Assistant -  
Legal major**

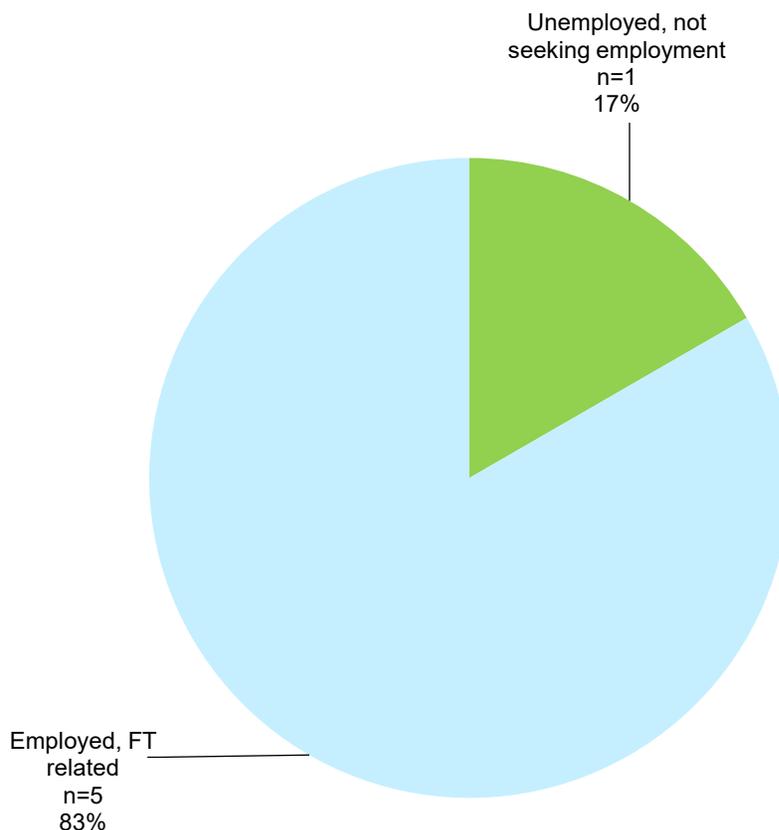
Average related monthly salary (ft): IR  
(pt): IR

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 6

**Main Activity of 2023 Graduates**

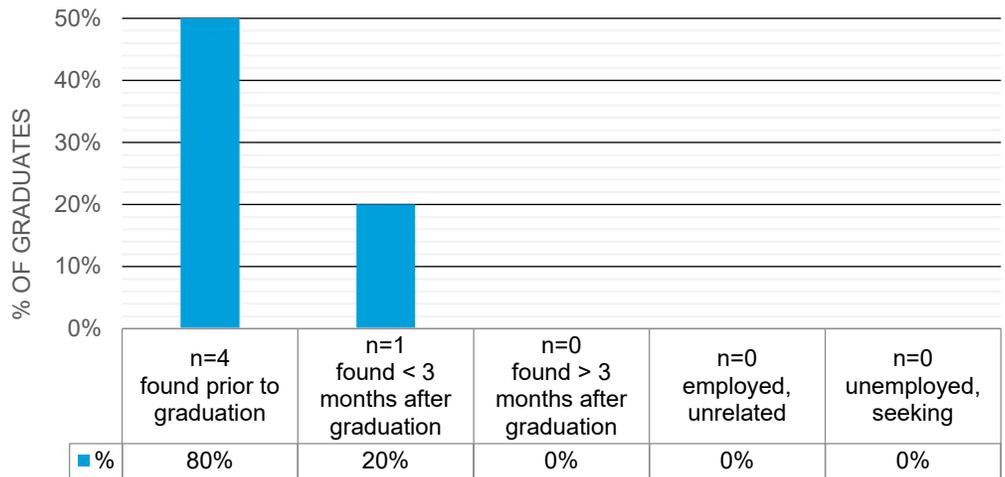


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	IR	100%	There were no survey participants in 2021.	100%
Percentage whose main job is program related	IR	60%		100%
Percentage with program-related employment since graduation	IR	60%		83%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	IR	IR		100%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	IR	IR		100%
Average salary of respondents in full-time related positions	IR	IR		IR
Percentage of students continuing their education	IR	40%		0%
Percentage satisfied with quality of educational experience	IR	80%		100%
Percentage who reported program was "right for me"	IR	80%		100%
Percentage who recommend the program to others	IR	60%		100%

Note: "IR" = Insufficient Response

## Employment Status

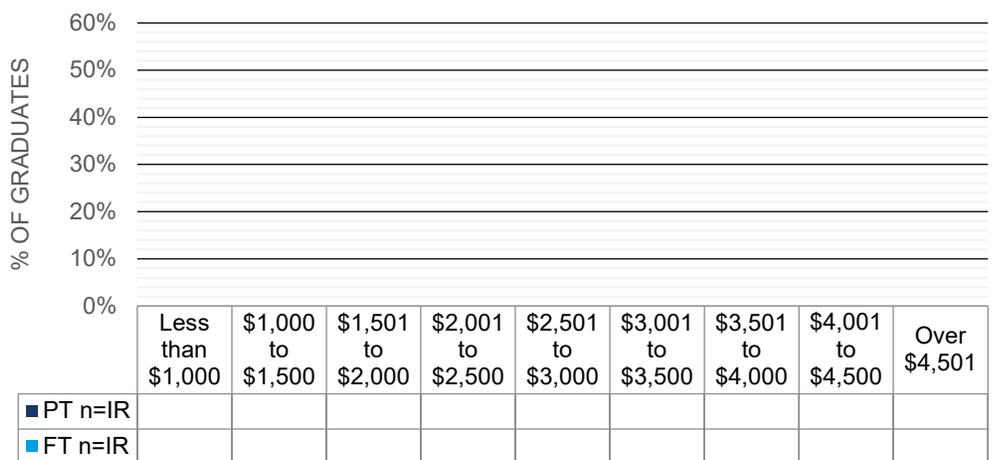
### Graduate Job Search for Related Employment



#### Position Titles

- Conveyance Paralegal
- Recreation Office Administrator 2
- Legal Assistant (x2)
- Litigation Legal Assistant

### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- McLennan Ross LLP
- City of Wetaskiwin
- Not Specified (x2)
- Reynolds Mirth Richards and Farmer LLP

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- N/A

**Office Assistant, Medical major**

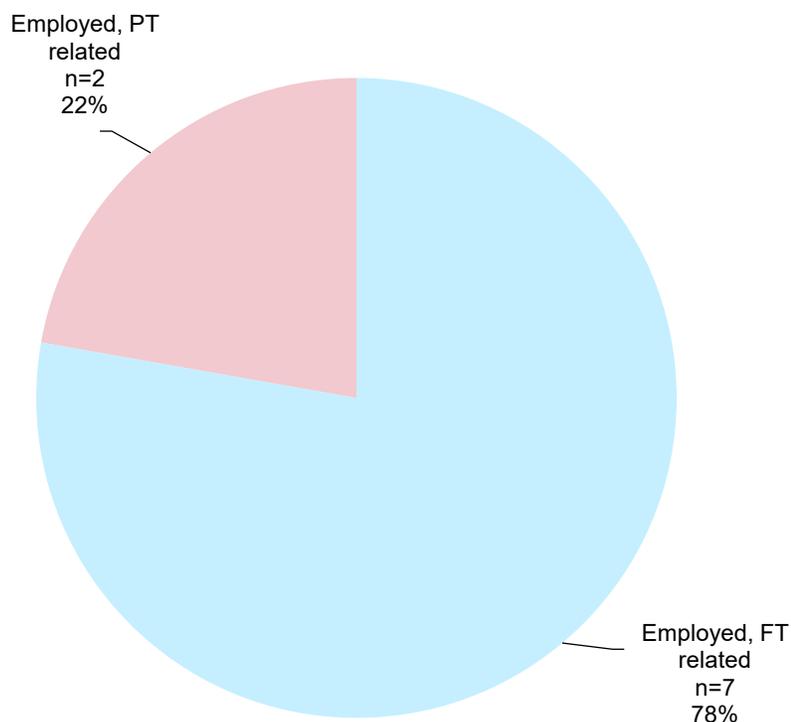
Average related monthly salary (ft): IR  
(pt): IR

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 9

**Main Activity of 2023 Graduates**

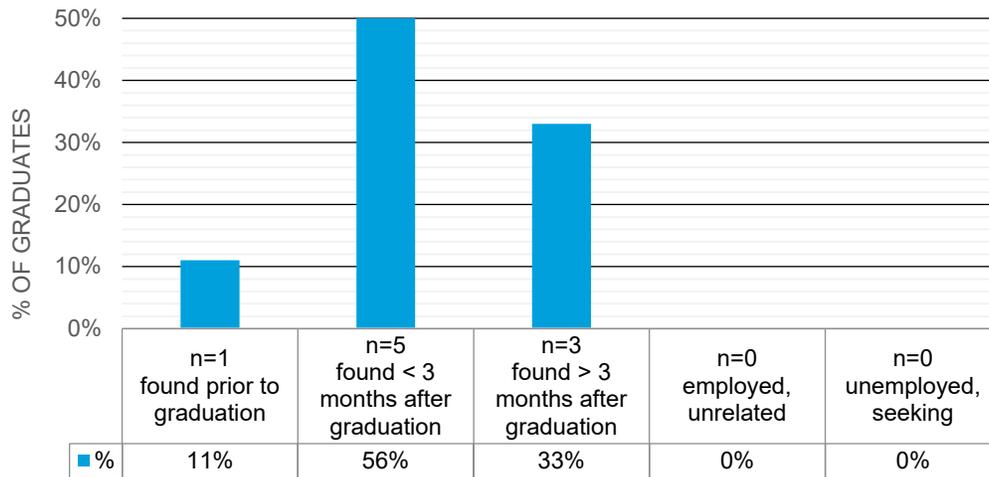


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	100%	IR	100%
Percentage whose main job is program related	81%	91%	IR	89%
Percentage with program-related employment since graduation	81%	92%	IR	100%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	100%	IR	89%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	100%	IR	67%
Average salary of respondents in full-time related positions	\$2,111	\$3,083	IR	IR
Percentage of students continuing their education	6%	8%	IR	0%
Percentage satisfied with quality of educational experience	94%	85%	IR	67%
Percentage who reported program was "right for me"	88%	77%	IR	56%
Percentage who recommend the program to others	88%	92%	IR	67%

Note: "IR" = Insufficient Response

## Employment Status

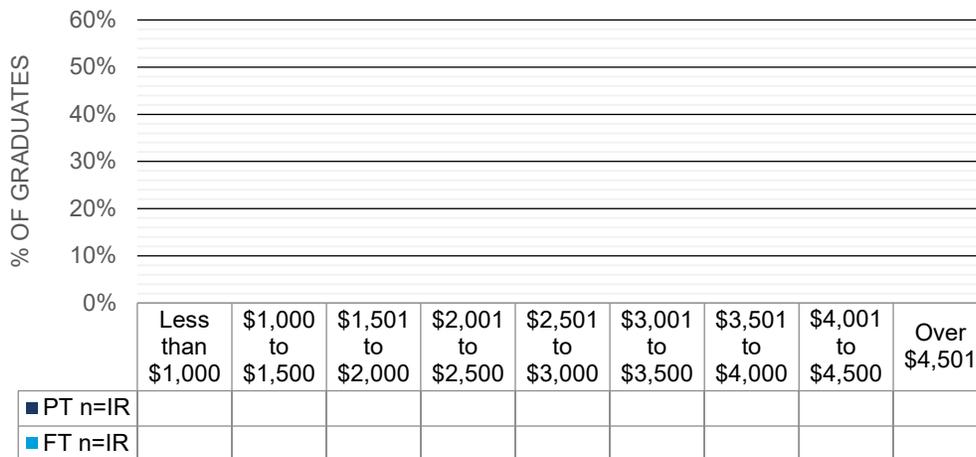
### Graduate Job Search for Related Employment



#### Position Titles

- Unit Clerk IV
- Clinical Health Assistant
- Medical Office Receptionist
- Medical Office Assistant (x2)
- Unit Clerk
- MOA
- Care Coordinator
- Administrative Support III

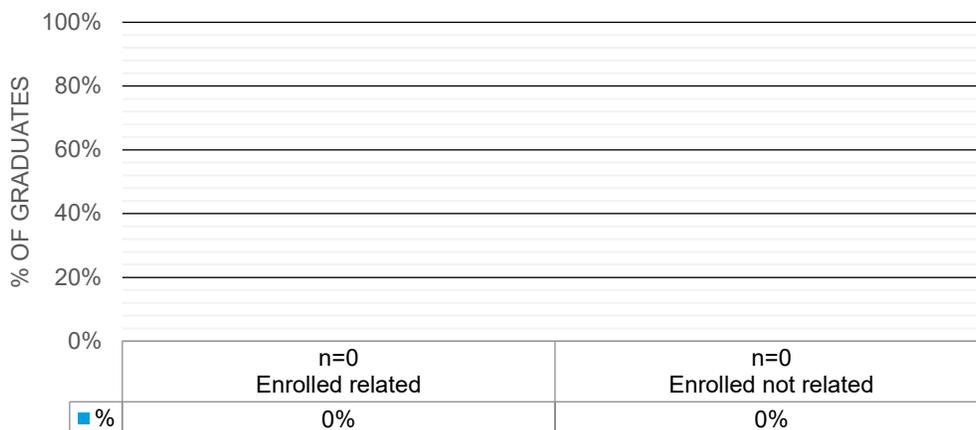
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Covenant Health
- Misericordia
- MUHC
- Medic Imaging Consultants
- Dermatology
- AHS (x2)
- Not Specified
- Lifemark Physiotherapy
- Alberta Records Consultant

## Educational Status



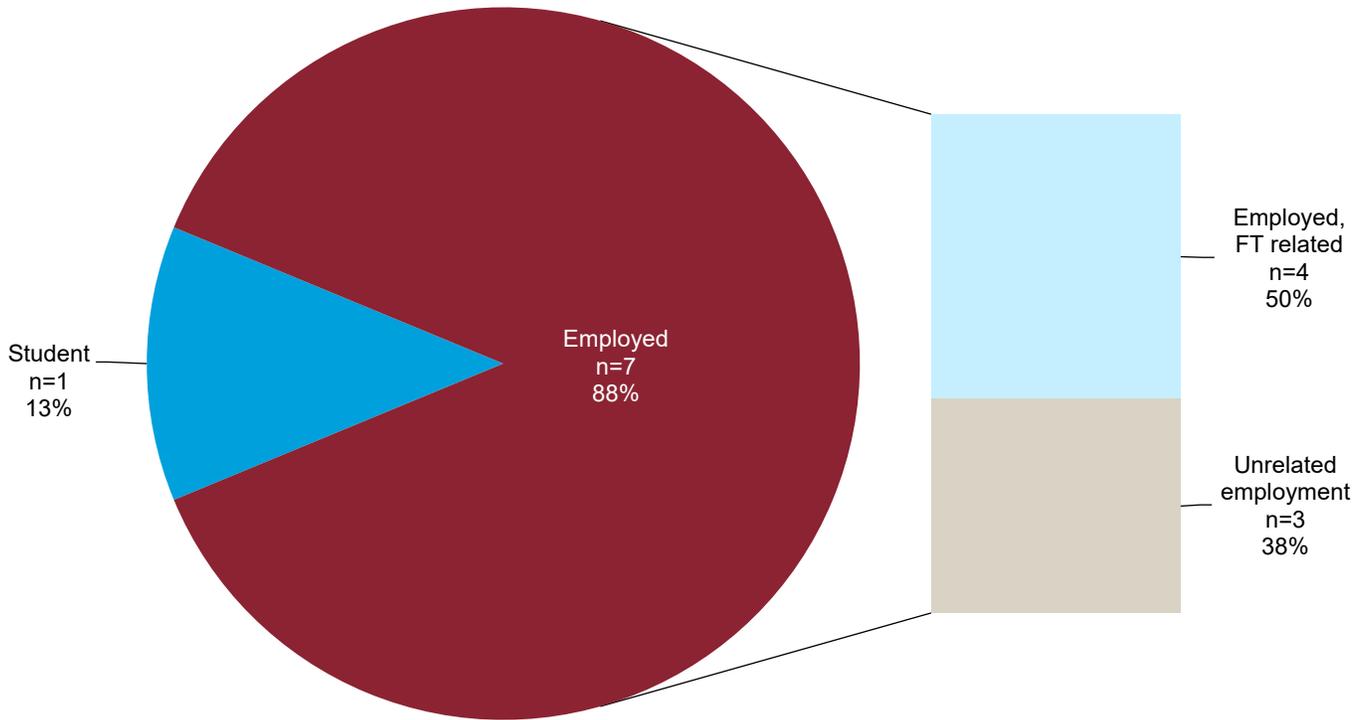
#### Program & institution currently attending (as indicated by graduates)

- N/A

# Paralegal Studies Diploma

Average related monthly salary (ft): IR  
 (pt): N/A  
 Employment rate 100%  
 Overall satisfaction with MacEwan University Experience: 88%  
 Number of participants: 8

## Main Activity of 2023 Graduates

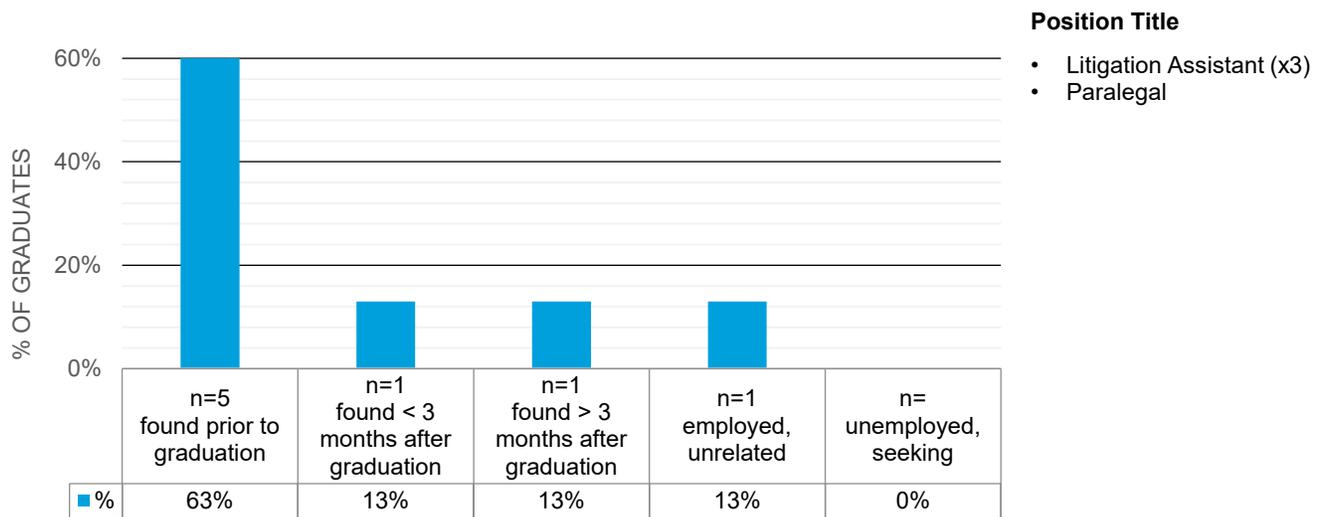


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate			100%	100%
Percentage whose main job is program related			75%	50%
Percentage with program-related employment since graduation			67%	88%
Percentage who reported that the general skills and abilities acquired in program are related to current main job		2021 marks the first year of administration for the Paralegal Studies Diploma	100%	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job			100%	IR
Average salary of respondents in full-time related positions			\$2,850	IR
Percentage of students continuing their education			11%	13%
Percentage satisfied with quality of educational experience			100%	88%
Percentage who reported program was "right for me"			89%	83%
Percentage who recommend the program to others			100%	100%

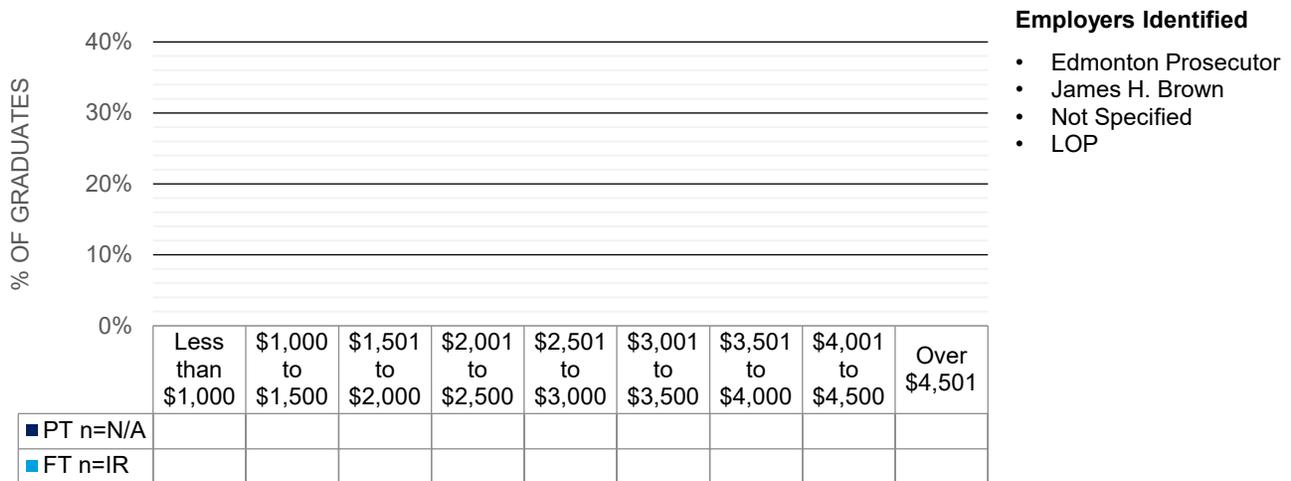
Note: "IR" = Insufficient Response

## Employment Status

### Graduate Job Search for Related Employment



### Monthly Salaries of Graduates in Related Jobs



## Educational Status



Note: "IR" = Insufficient Response

# Perioperative Nursing for Registered Nurses

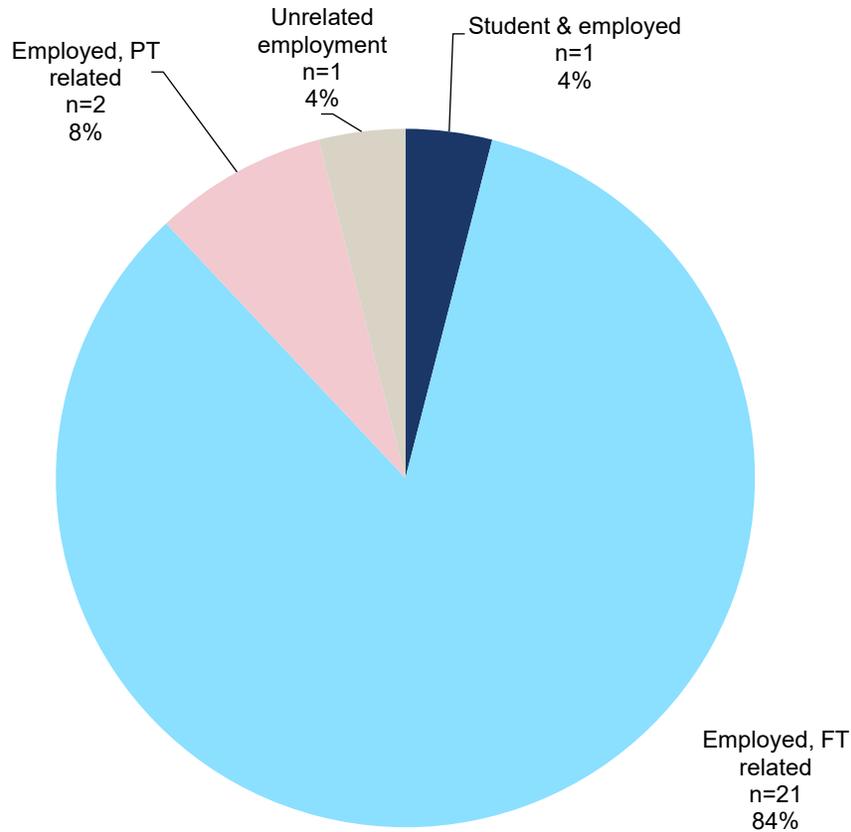
Average related monthly salary (ft): \$3,926  
(pt): IR

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 85%

Number of participants: 27

## Main Activity of 2023 Graduates

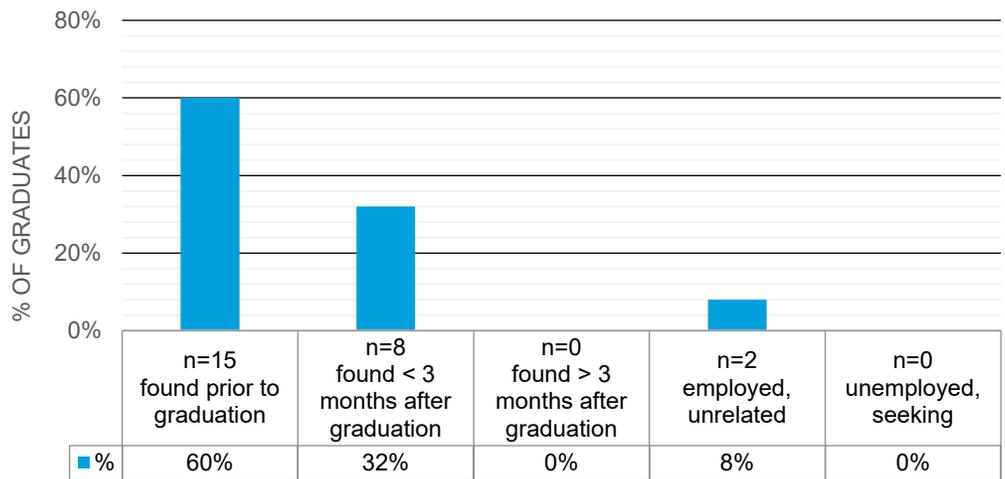


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	100%	100%	100%
Percentage whose main job is program related	94%	100%	90%	92%
Percentage with program-related employment since graduation	94%	100%	100%	93%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	93%	89%	100%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	100%	89%	100%
Average salary of respondents in full-time related positions	\$3,325	\$4,350	\$4,667	\$3,926
Percentage of students continuing their education	17%	0%	0%	7%
Percentage satisfied with quality of educational experience	89%	100%	90%	89%
Percentage who reported program was "right for me"	89%	100%	100%	100%
Percentage who recommend the program to others	94%	93%	80%	92%

Note: "IR" = Insufficient Response

## Employment Status

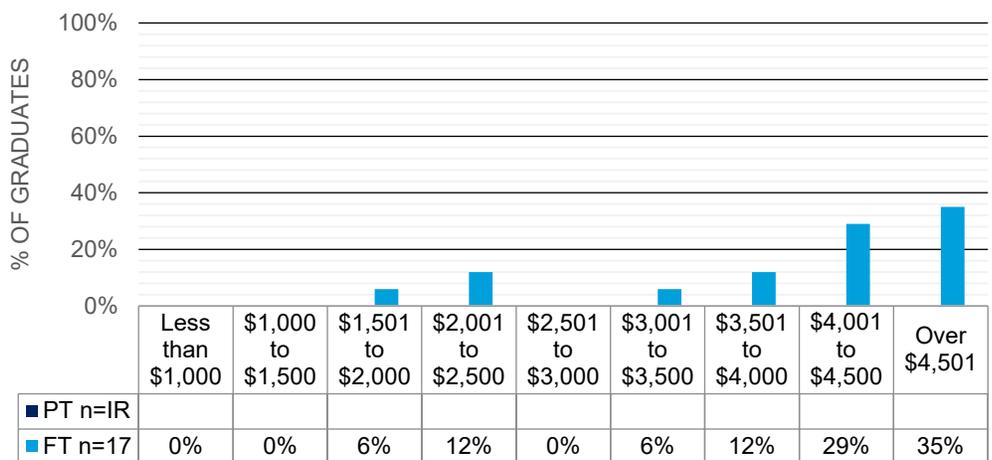
### Graduate Job Search for Related Employment



#### Position Titles

- Head Nurse, OR
- LPN OR
- LPN/OR Technician
- LPN/ORT
- Manager
- Operating Technician
- OR Nurse
- OR Technician
- Perioperative Nurse
- Perioperative Registered Nurse
- Registered Nurse (x9)
- Registered Nurse OR
- Staff Nurse

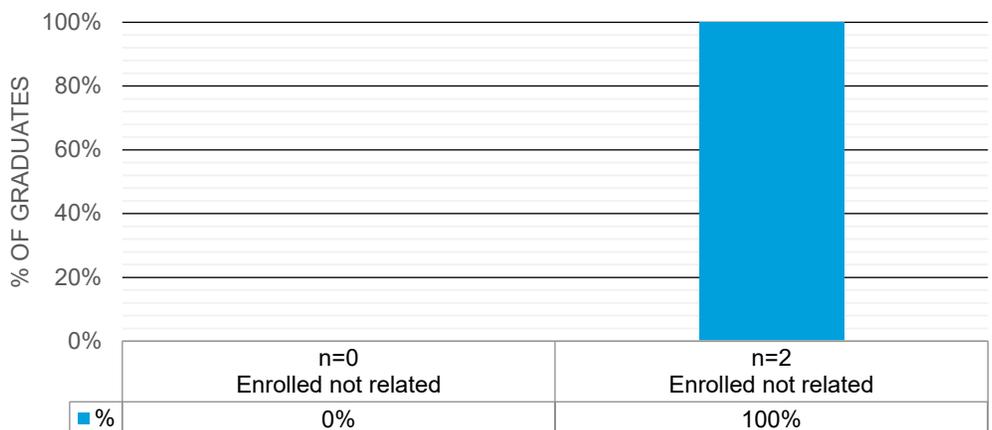
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- AHS (x17)
- Alberta Housing Services
- Royal Alexandra Hospital
- Fraser Health
- Leduc Community Hospital OR
- Alberta Housing Services (x2)

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- Mohawk College
  - Occupational Health Certificate
- University of Lethbridge
  - Public Health Degree for RNs

Note: "IR" = Insufficient Response

# Police and Investigations, Investigative Studies

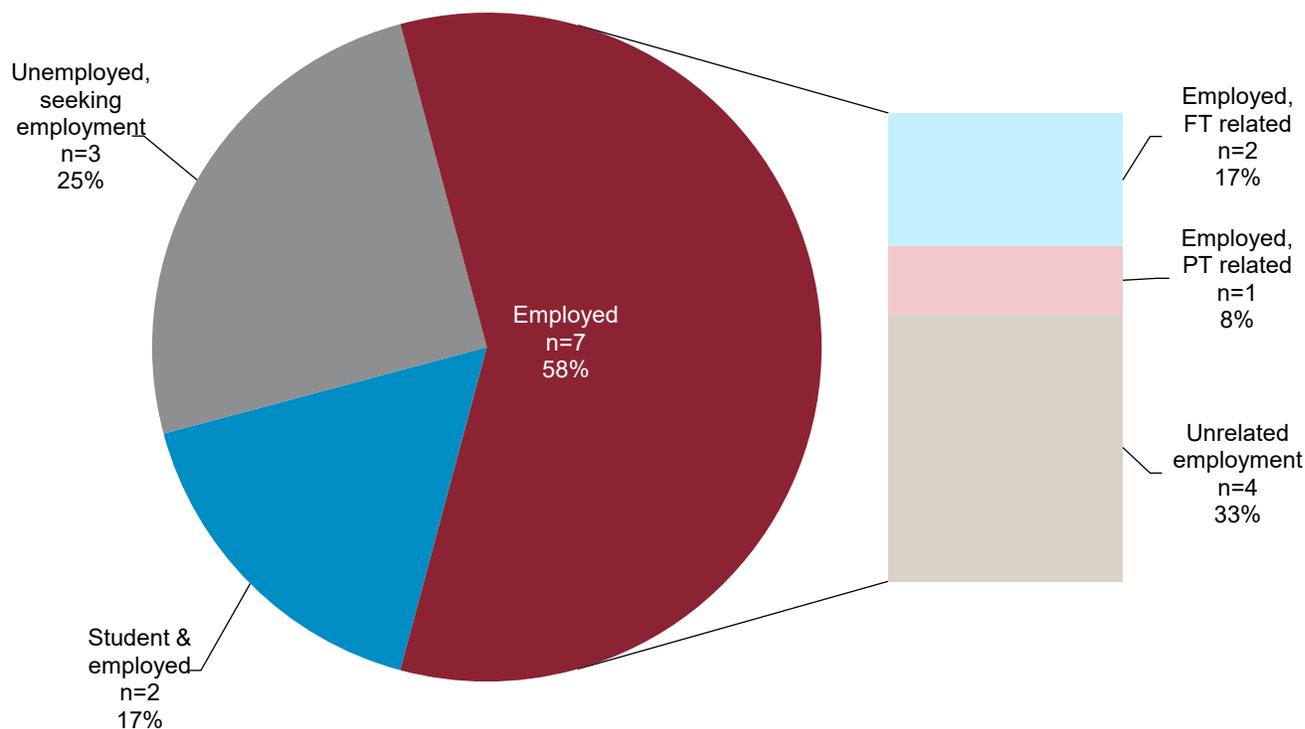
Average related monthly salary (ft): IR  
(pt): N/A

Employment rate: 75%

Overall satisfaction with MacEwan University Experience: 92%

Number of participants: 12

## Main Activity of 2023 Graduates

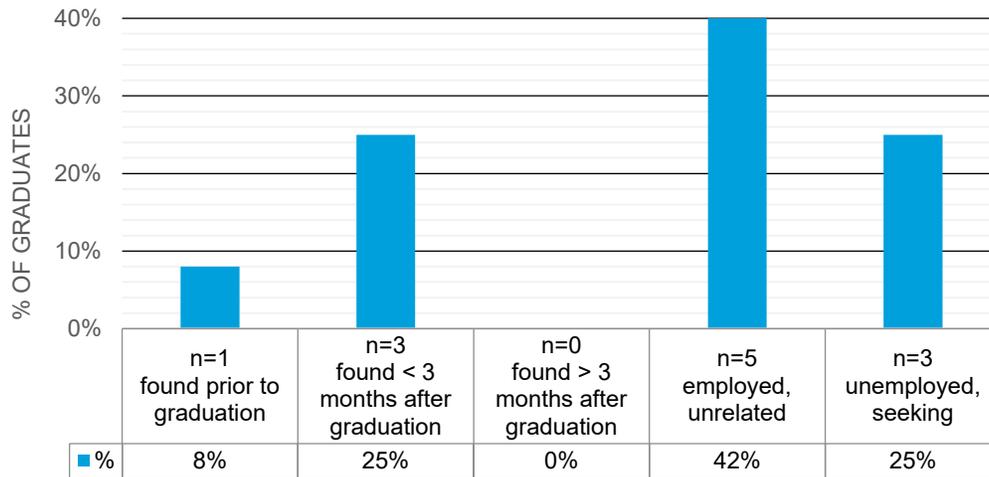


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	94%	84%	90%	75%
Percentage whose main job is program related	71%	56%	44%	56%
Percentage with program-related employment since graduation	50%	53%	33%	33%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	67%	67%	IR	100%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	67%	56%	IR	100%
Average salary of respondents in full-time related positions	\$2,475	\$3,083	IR	IR
Percentage of students continuing their education	16%	0%	25%	25%
Percentage satisfied with quality of educational experience	79%	100%	100%	75%
Percentage who reported program was "right for me"	74%	79%	92%	58%
Percentage who recommend the program to others	74%	100%	100%	64%

Note: "IR" = Insufficient Response

## Employment Status

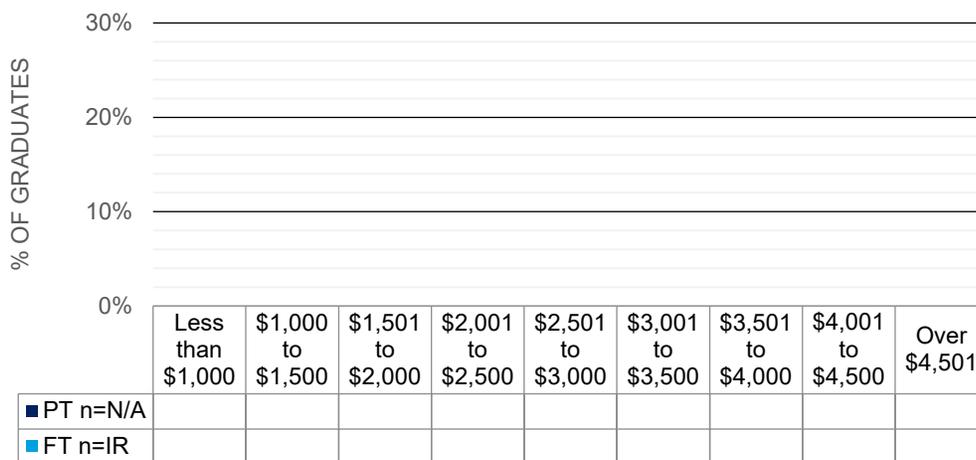
### Graduate Job Search for Related Employment



#### Position Titles

- Investigator/Support
- Community Peace Officer I
- Safety Coordinator
- Security Guard
- Security Guard - Access Control

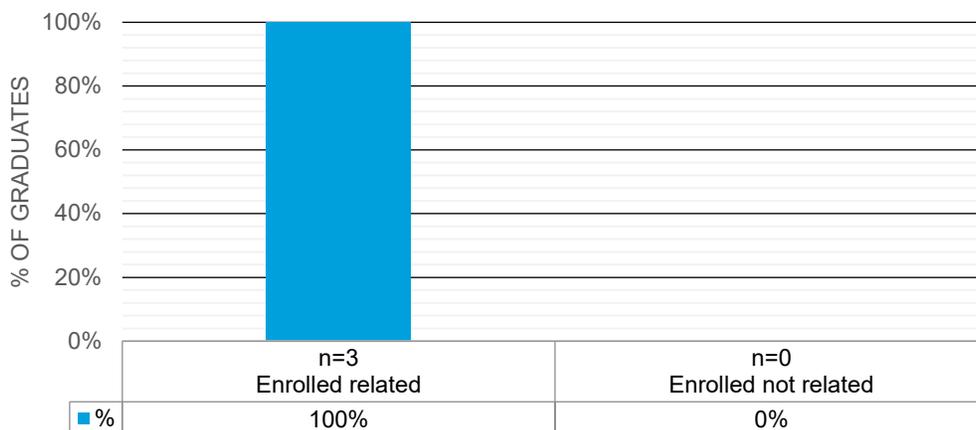
## Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Xpera
- AHS
- Canadian Road Builders
- Garda World
- Paladin Security, Royal Alexandra Hospital

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
  - BA in Sociology
- Province of Alberta
  - Online accredited investigator course
- University of Calgary
  - Occupational Health & Safety diploma

**Police and Investigations -  
Police Studies**

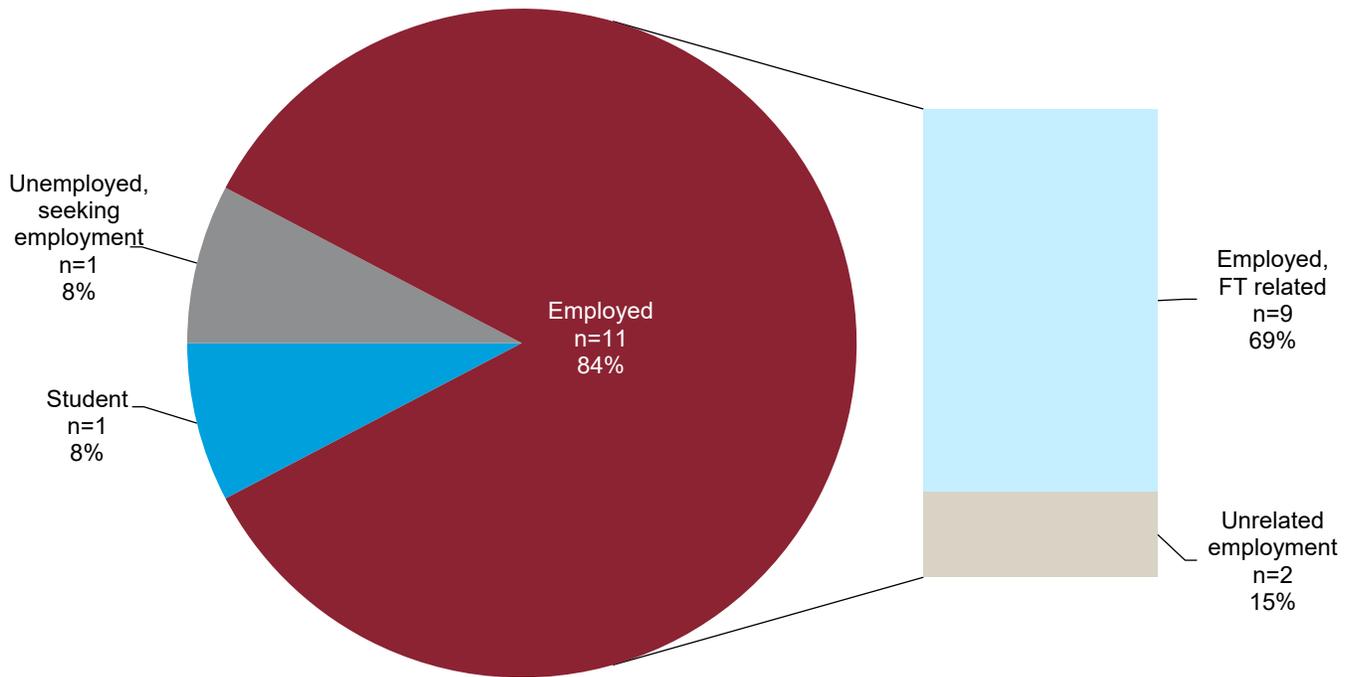
Average related monthly salary (ft): \$3,650  
(pt): IR

Employment rate: 92%

Overall satisfaction with MacEwan University Experience: 92%

Number of participants: 13

**Main Activity of 2023 Graduates**

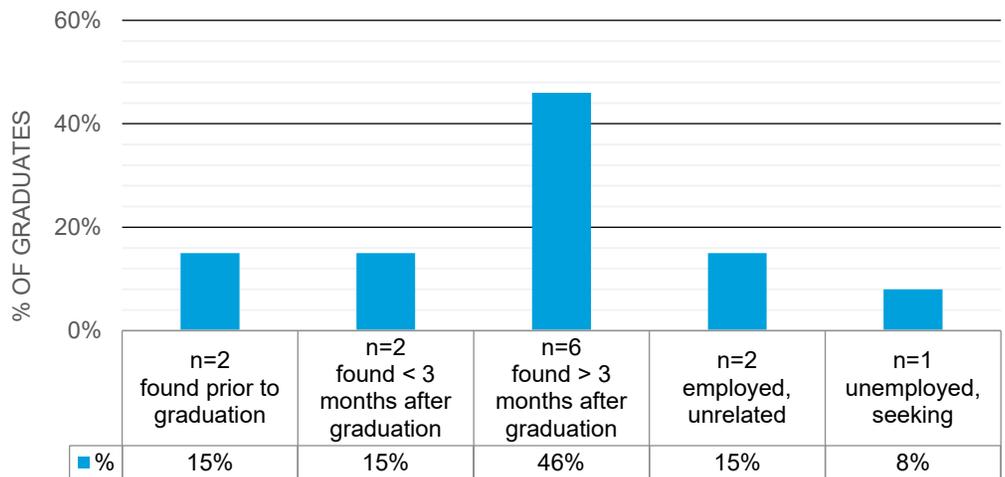


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	85%	100%	100%	92%
Percentage whose main job is program related	46%	50%	63%	83%
Percentage with program-related employment since graduation	50%	50%	75%	77%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	50%	90%	80%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	80%	67%	90%	80%
Average salary of respondents in full-time related positions	\$3,250	\$2,350	\$3,313	\$3,650
Percentage of students continuing their education	29%	25%	13%	8%
Percentage satisfied with quality of educational experience	93%	100%	94%	77%
Percentage who reported program was "right for me"	93%	7%	94%	92%
Percentage who recommend the program to others	100%	92%	88%	85%

Note: "IR" = Insufficient Response

## Employment Status

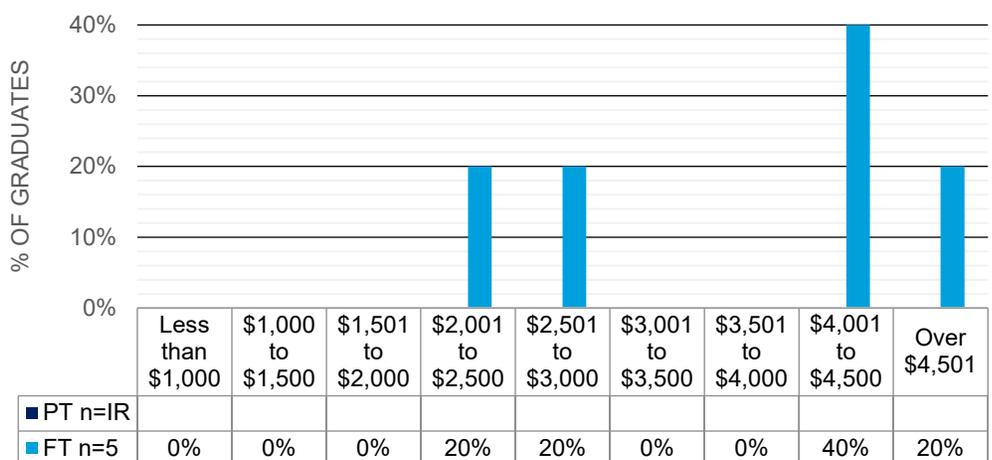
### Graduate Job Search for Related Employment



#### Position Titles

- Community Peace Officer
- Hospital Peace Officer
- Loss Prevention Officer
- Peace Officer
- Security Guard (x4)
- Senior Loss Prevention Operative

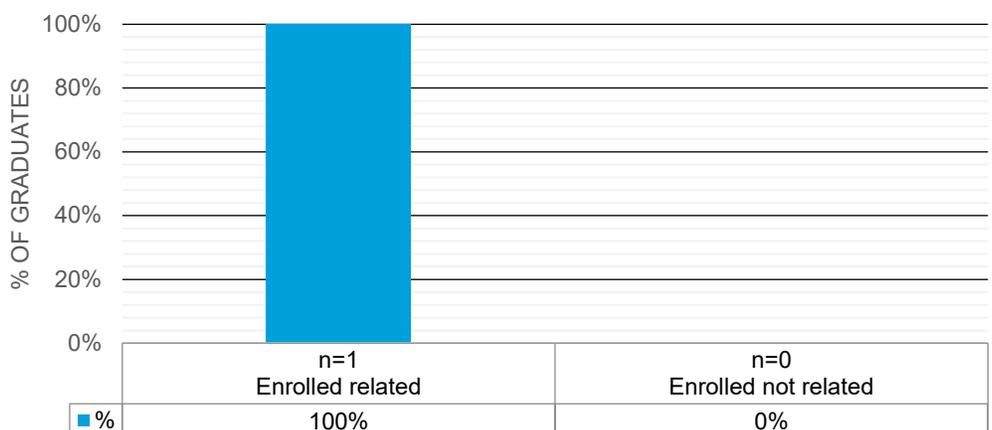
## Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- City of Edmonton
- Saskatchewan Health Authority
- Not Specified
- St. Albert
- Paladin Security (x2)
- Securitas
- Max Farquhar
- Vaughn Investigations

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
- Bachelor of Arts

# Psychiatric Nursing Diploma

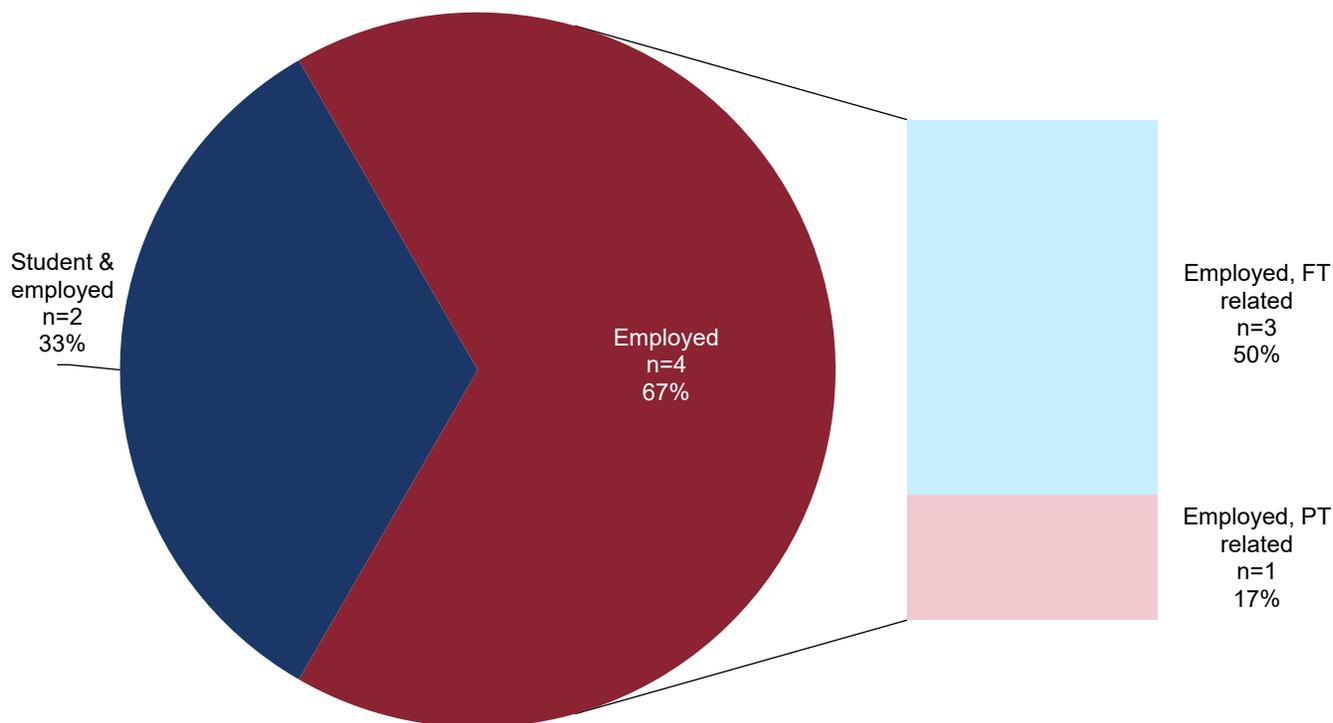
Average related monthly salary (ft): IR  
(pt): IR

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 7

## Main Activity of 2023 Graduates

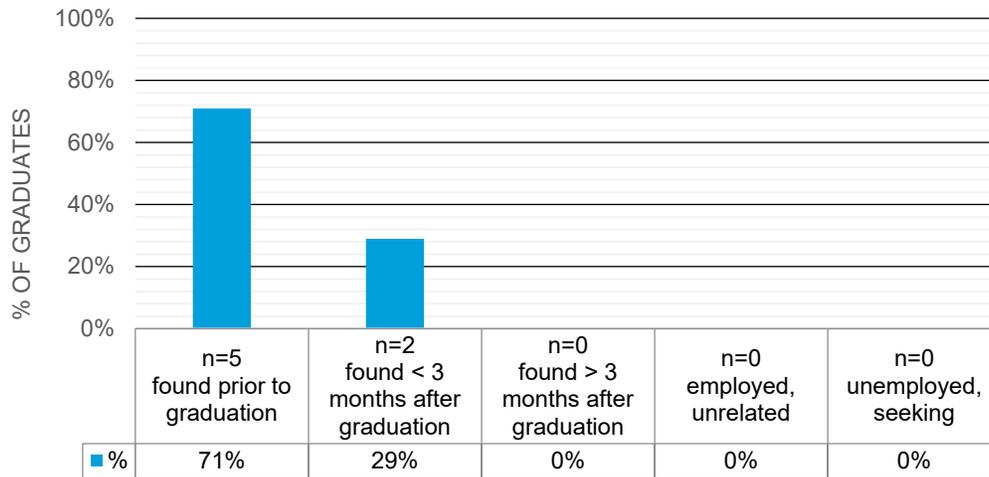


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	100%	100%	100%
Percentage whose main job is program related	95%	100%	100%	100%
Percentage with program-related employment since graduation	100%	88%	95%	100%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	100%	95%	100%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	94%	95%	100%
Average salary of respondents in full-time related positions	\$3,615	\$3,821	\$3,783	IR
Percentage of students continuing their education	40%	47%	24%	43%
Percentage satisfied with quality of educational experience	95%	77%	85%	100%
Percentage who reported program was "right for me"	100%	88%	86%	100%
Percentage who recommend the program to others	95%	77%	86%	100%

Note: "IR" = Insufficient Response

## Employment Status

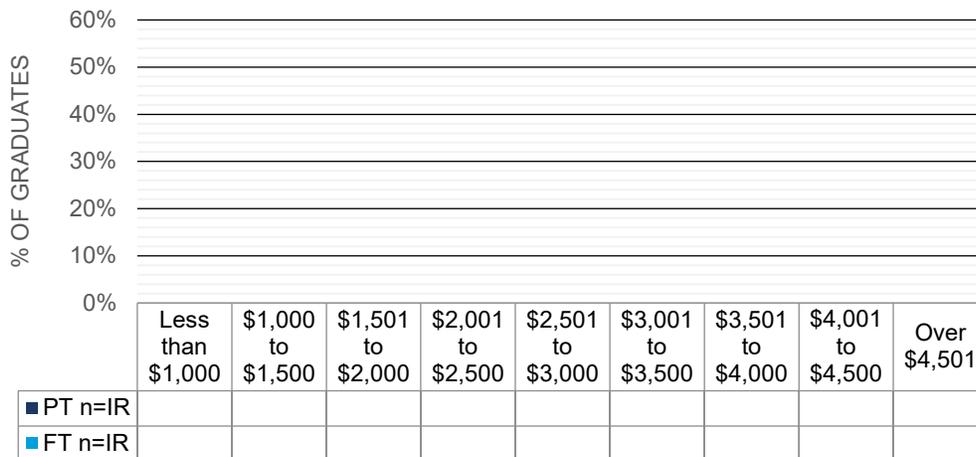
### Graduate Job Search for Related Employment



#### Position Titles

- Registered Psychiatric Nurse (x2)
- Psychiatric Nurse (x3)
- Mental Health Therapist
- Registered Nurse

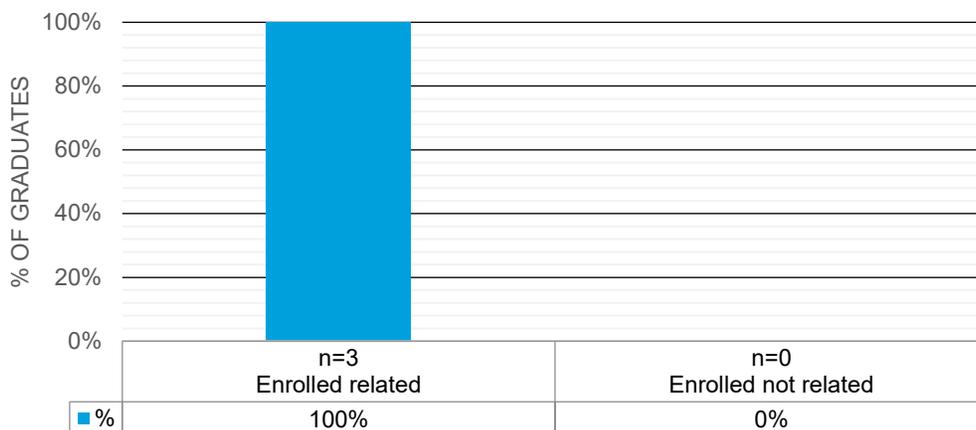
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- AHS (x6)
- Centennial Centre for Health and Brain Injury - BIU

### Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
  - Bachelor of Science in Nursing
- Athabasca University
  - Not Specified
- Athabasca University, MacEwan University
  - Bachelor of Psychiatric Nursing

# Public Relations Diploma

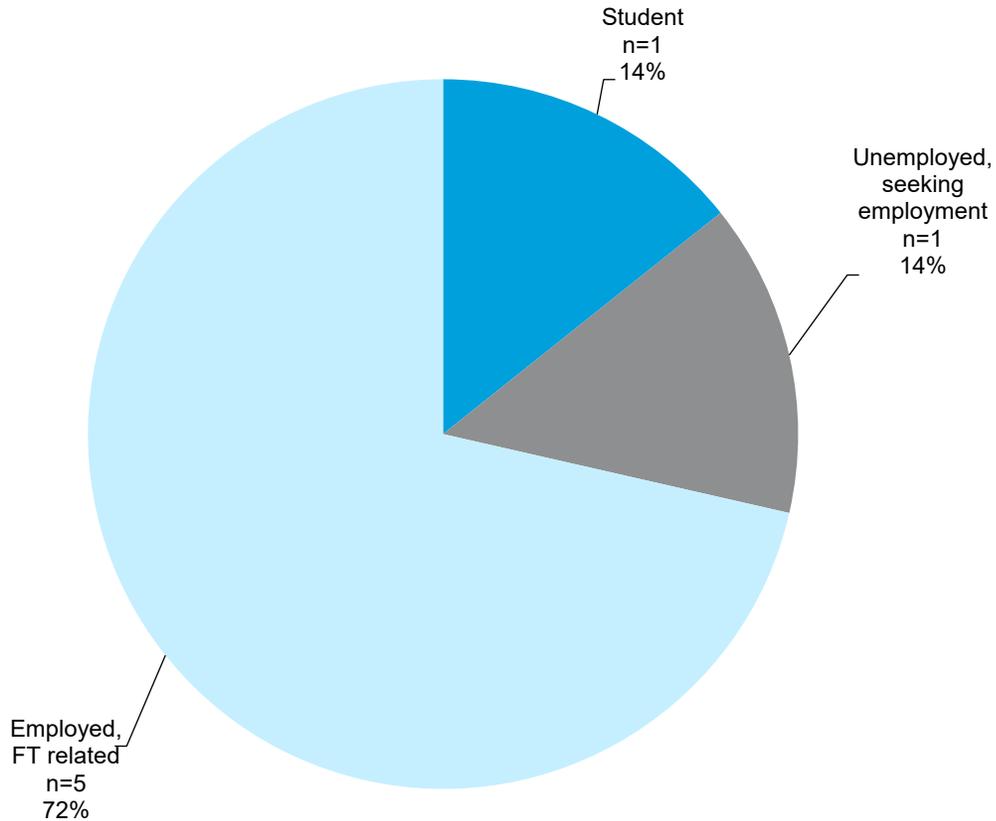
Average related monthly salary (ft): IR  
(pt): N/A

Employment rate 83%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 7

## Main Activity of 2023 Graduates

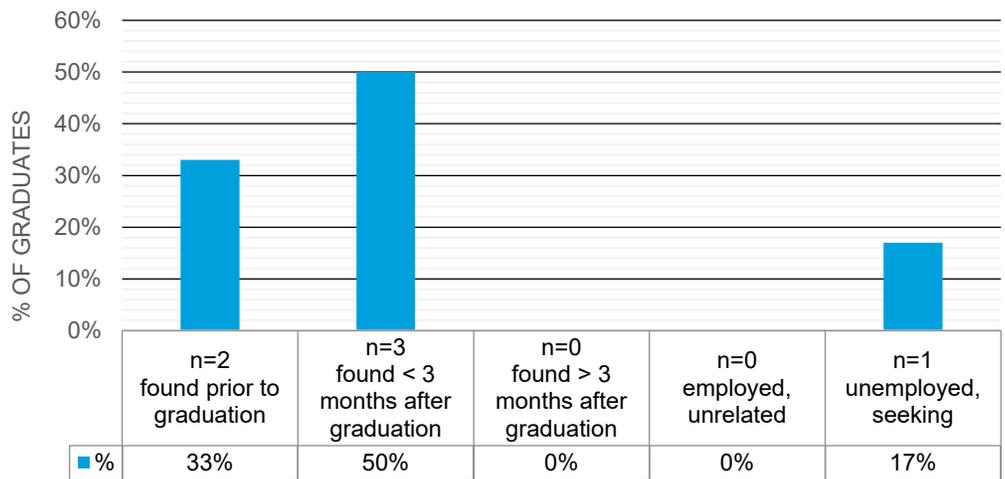


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	100%	100%	83%
Percentage whose main job is program related	62%	75%	100%	100%
Percentage with program-related employment since graduation	71%	75%	83%	71%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	75%	100%	100%	100%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	63%	100%	100%	100%
Average salary of respondents in full-time related positions	\$2,679	\$3,050	IR	IR
Percentage of students continuing their education	7%	25%	33%	14%
Percentage satisfied with quality of educational experience	64%	100%	67%	71%
Percentage who reported program was "right for me"	79%	100%	83%	71%
Percentage who recommend the program to others	64%	100%	100%	100%

Note: "IR" = Insufficient Response

## Employment Status

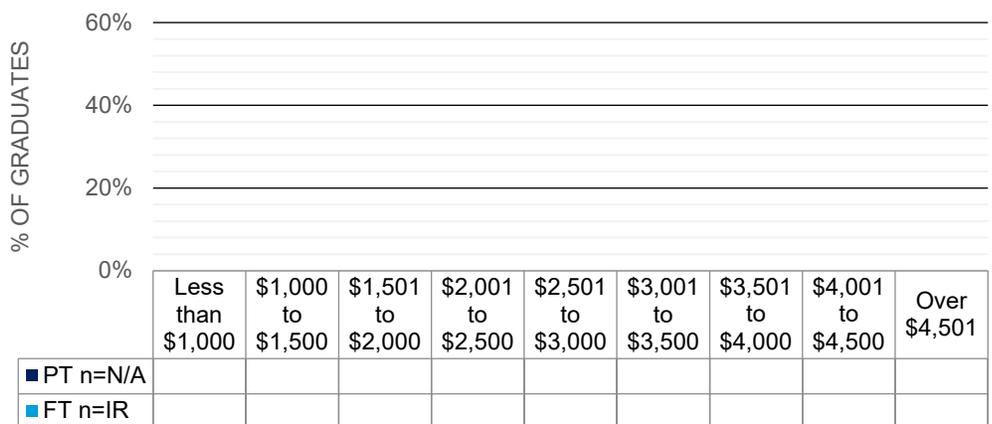
### Graduate Job Search for Related Employment



#### Position Titles

- Communications Advisor
- Communications and Events Coordinator
- Social Media Specialist
- Communications Coordinator
- Communications and Events Coordinator

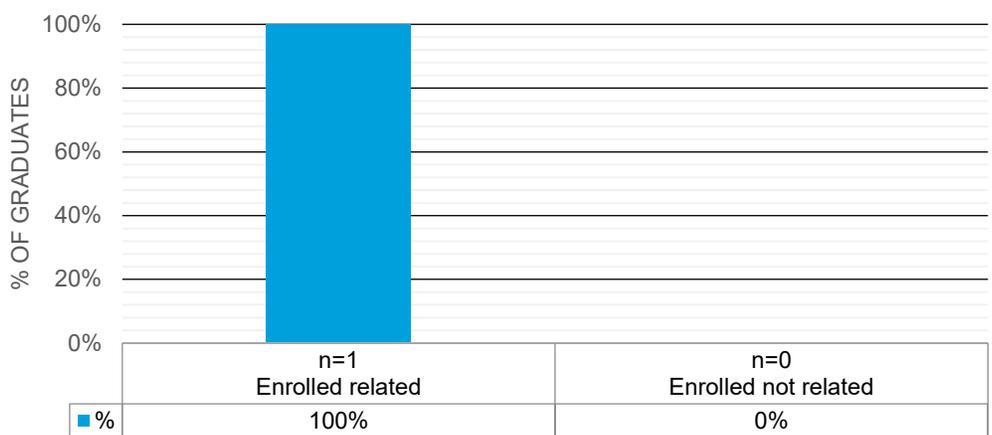
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Government of Alberta
- Not Specified
- Cactus Club Cafe
- Alberta Innovates
- Edmonton Global

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
- Not specified

Note: "IR" = Insufficient Response

# Social Work Diploma

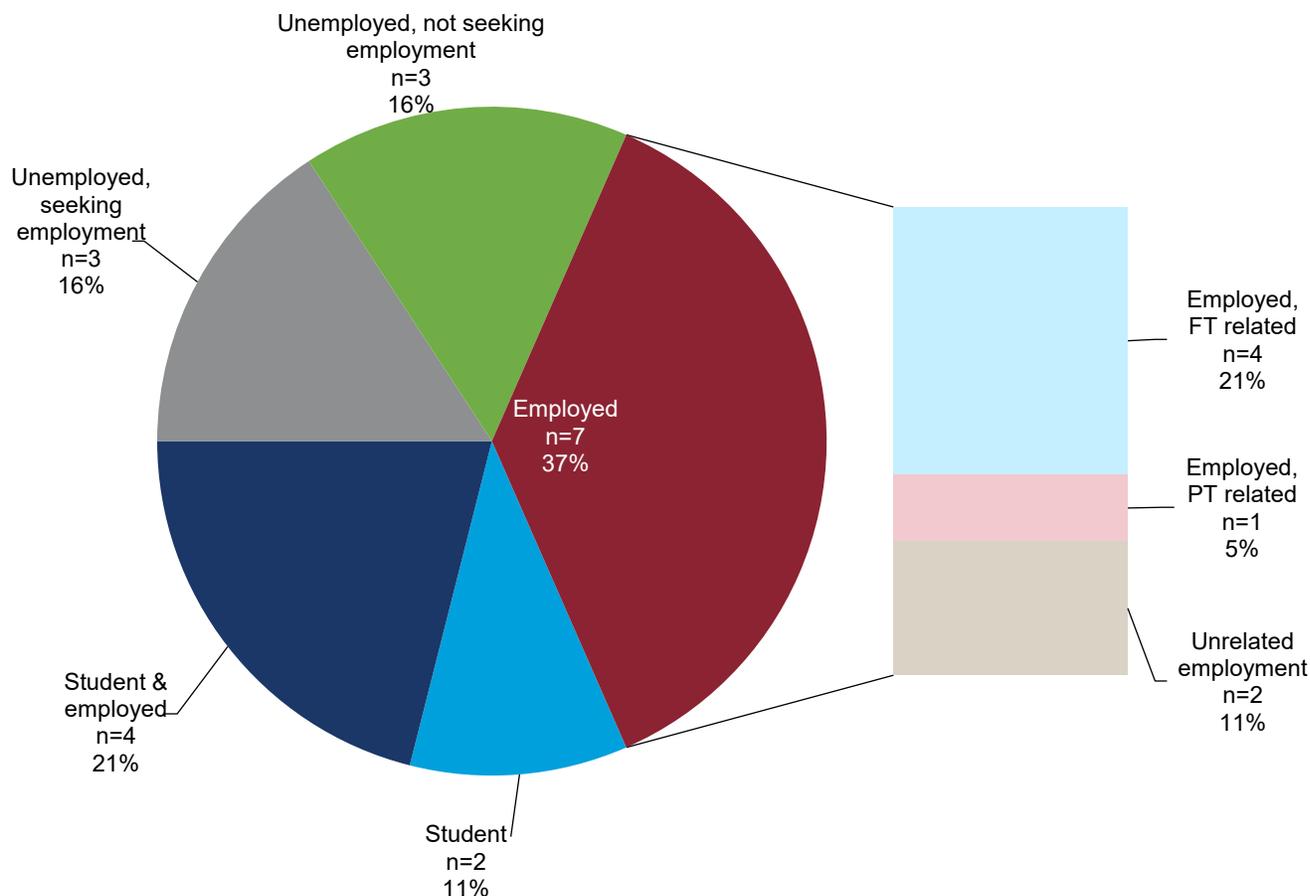
Average related monthly salary (ft): IR  
(pt): IR

Employment rate: 79%

Overall satisfaction with MacEwan University Experience: 68%

Number of participants: 19

## Main Activity of 2023 Graduates

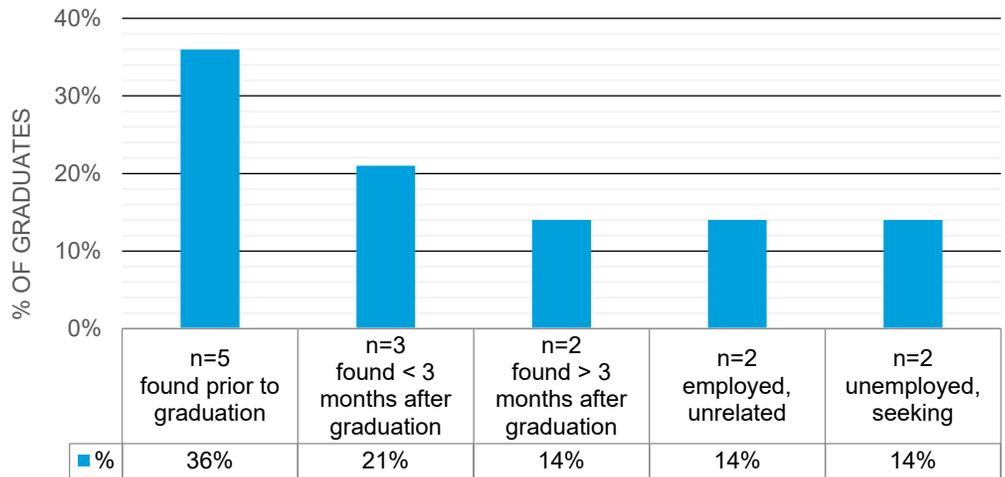


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	91%	81%	79%
Percentage whose main job is program related	72%	81%	81%	73%
Percentage with program-related employment since graduation	79%	70%	64%	63%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	88%	94%	88%	75%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	84%	88%	94%	75%
Average salary of respondents in full-time related positions	\$3,162	\$3,650	\$3,477	IR
Percentage of students continuing their education	60%	48%	36%	37%
Percentage satisfied with quality of educational experience	93%	85%	75%	74%
Percentage who reported program was "right for me"	95%	89%	82%	78%
Percentage who recommend the program to others	88%	82%	75%	79%

Note: "IR" = Insufficient Response

## Employment Status

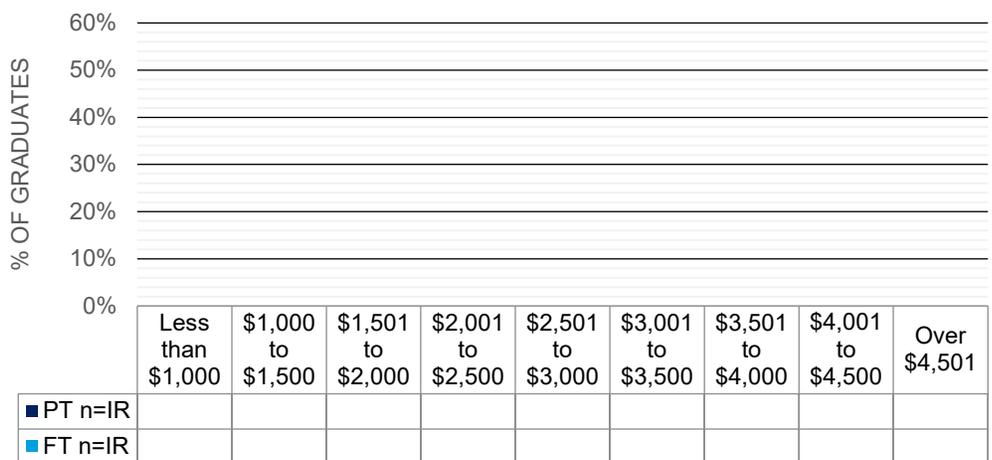
### Graduate Job Search for Related Employment



#### Position Titles

- Client Advocate
- Team Lead
- Child and Youth Worker
- Social Worker and Outreach Worker (x2)
- Disability Support Worker
- Child and Youth Liaison
- Trades Coordinator

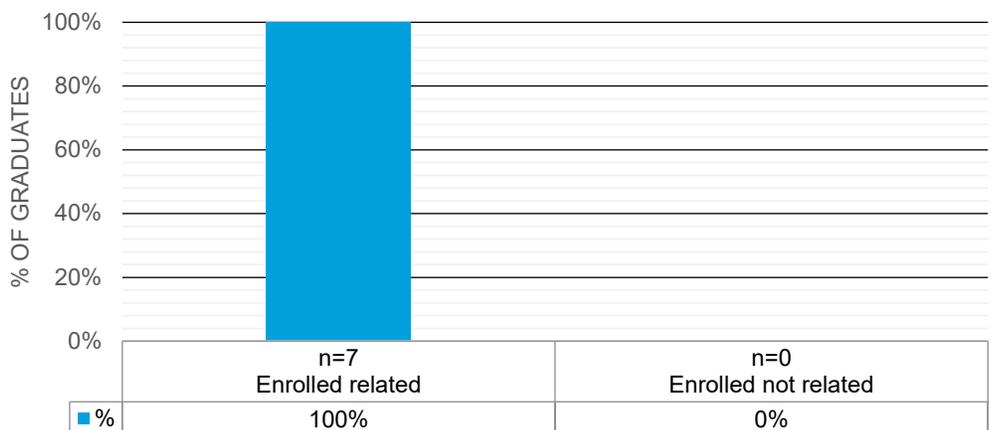
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Jessica Martel Memorial Foundation
- George Spady Society
- McMann
- Not Specified
- Westlock Independence Network
- Family Futures Resource Network
- City of Spruce Grove
- Inclusion

## Educational Status



#### Program & institution currently attending (as indicated by graduates)

- MacEwan University
  - Bachelor of Social Work (x5)
- Norquest College
  - LPN
- University of Calgary
  - Bachelor of Social Work

Note: "IR" = Insufficient Response

# Special Needs Educational Assistant

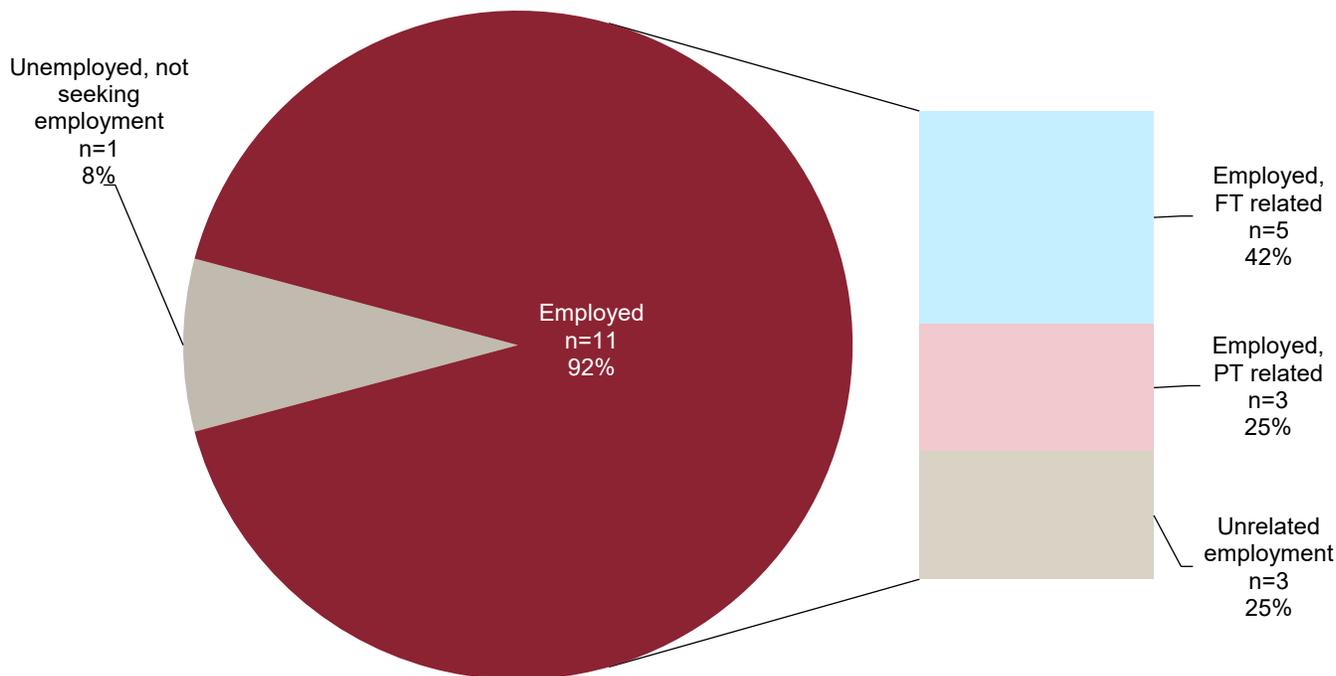
Average related monthly salary (ft): IR  
(pt): IR

Employment rate: 100%

Overall satisfaction with MacEwan University Experience: 100%

Number of participants: 12

## Main Activity of 2023 Graduates

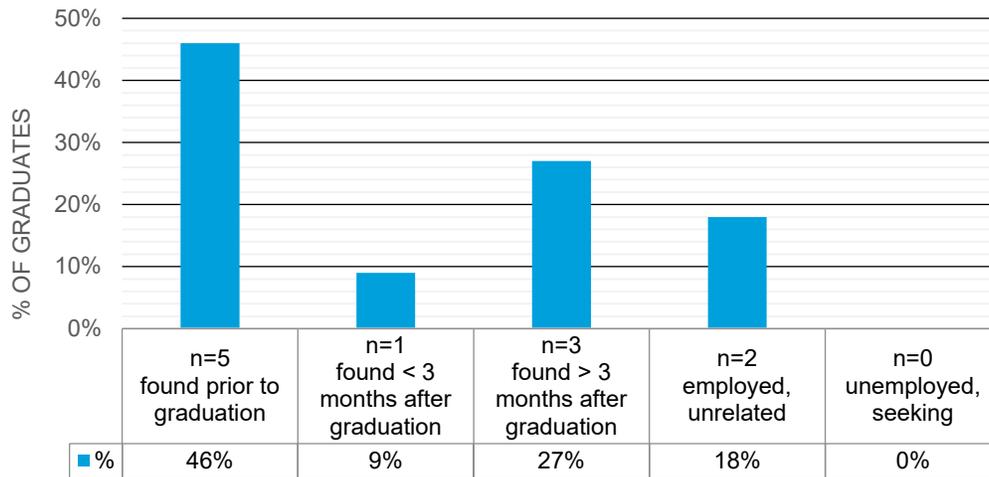


Historical Comparison of Graduates	2017	2019	2021	2023
Employment rate	100%	100%	100%	100%
Percentage whose main job is program related	94%	84%	88%	73%
Percentage with program-related employment since graduation	94%	92%	100%	75%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	95%	87%	88%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	97%	95%	87%	88%
Average salary of respondents in full-time related positions	\$2,411	\$2,167	\$2,386	IR
Percentage of students continuing their education	14%	12%	11%	8%
Percentage satisfied with quality of educational experience	100%	100%	94%	100%
Percentage who reported program was "right for me"	91%	76%	94%	58%
Percentage who recommend the program to others	94%	88%	89%	82%

Note: "IR" = Insufficient Response

## Employment Status

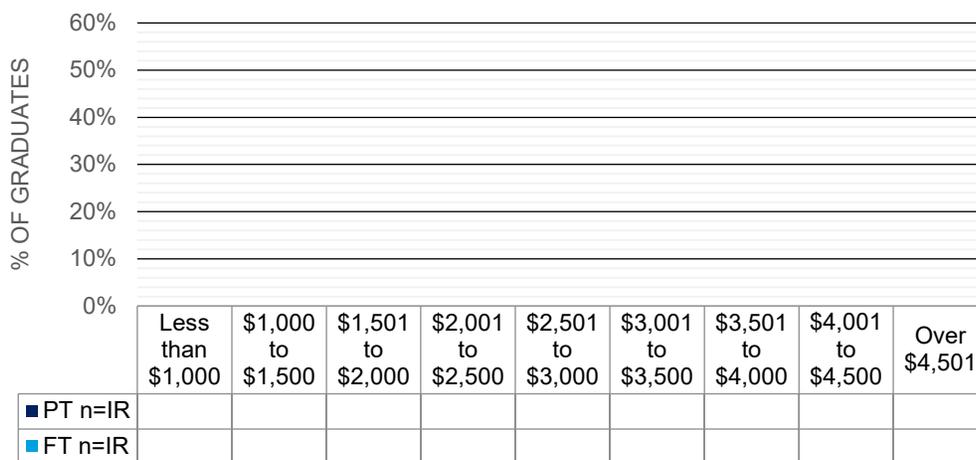
### Graduate Job Search for Related Employment



#### Position Titles

- Educational Assistant (x7)
- Special Needs Educational Assistant

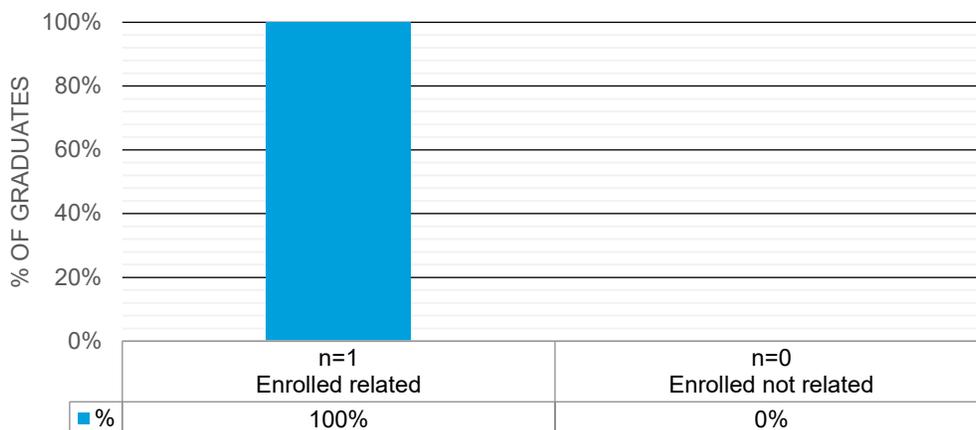
### Monthly Salaries of Graduates in Related Jobs



#### Employers Identified

- Edmonton Public Schools (x2)
- Not specified (x3)
- Elk Island Public School
- Public School
- New Horizon School

## Educational Status



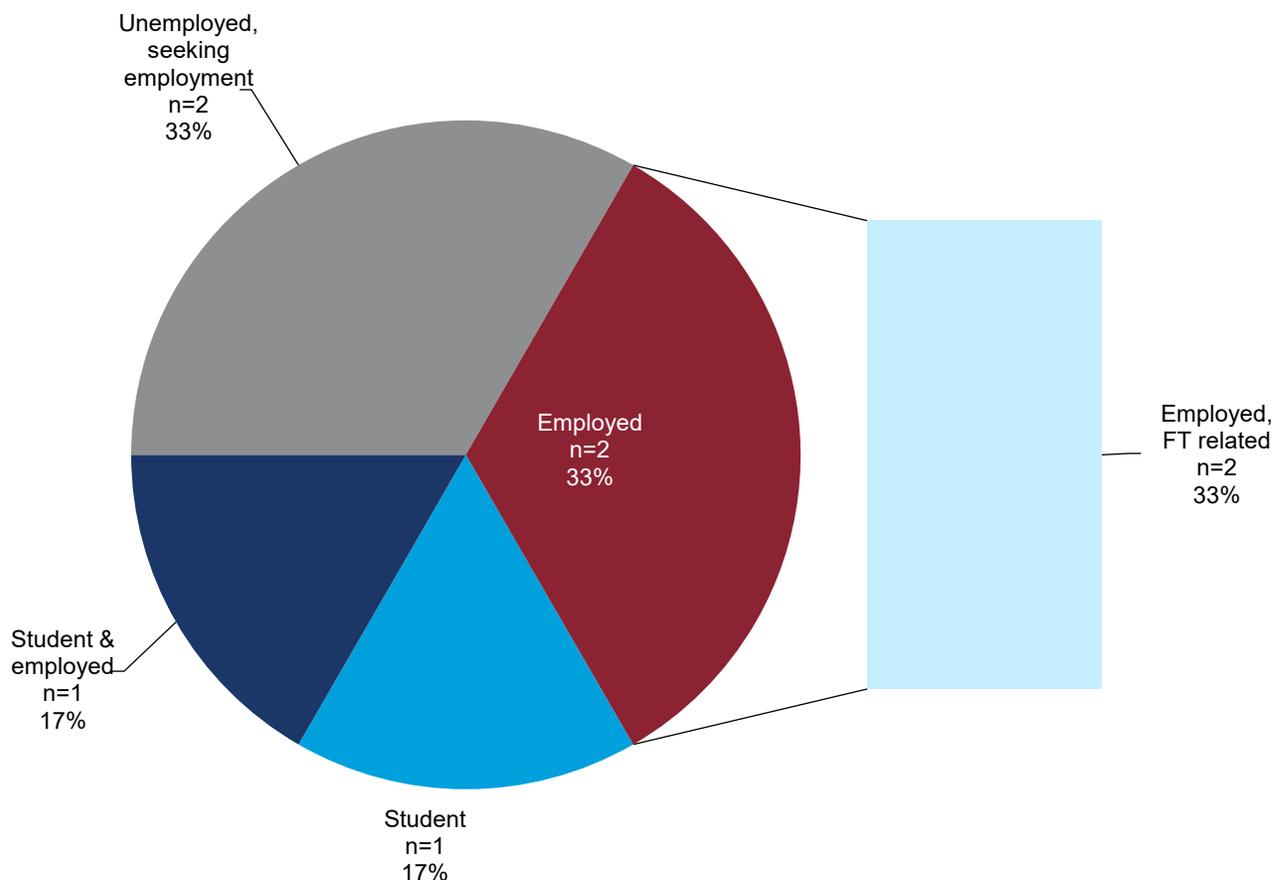
#### Program & institution currently attending (as indicated by graduates)

- University of Alberta
- Special Graduate Student

**Therapist Assistant -  
Physical Therapist /  
Occupational Therapist  
Assistant major**

Average related monthly salary (ft): IR  
(pt): N/A  
Employment rate: 67%  
Overall satisfaction with MacEwan University Experience: 72%  
Number of participants: 7

**Main Activity of 2023 Graduates**

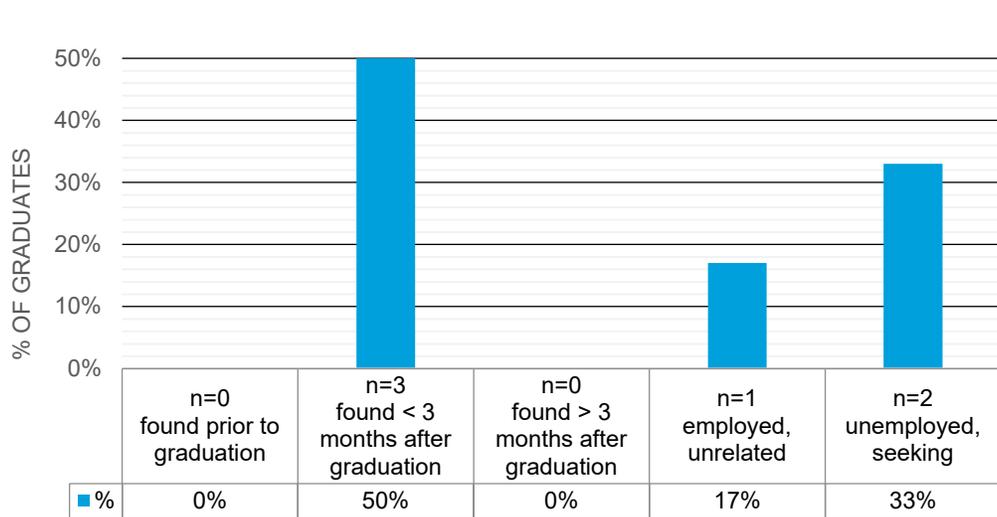


Historical Comparison of Graduates	2017	2019	2021*	2023
Employment rate	92%	IR	67%	67%
Percentage whose main job is program related	91%	IR	100%	IR
Percentage with program-related employment since graduation	85%	IR	67%	57%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	IR	IR	IR
Average salary of respondents in full-time related positions	\$2,679	IR	IR	IR
Percentage of students continuing their education	8%	IR	0%	29%
Percentage satisfied with quality of educational experience	85%	IR	83%	86%
Percentage who reported program was "right for me"	92%	IR	100%	100%
Percentage who recommend the program to others	92%	IR	83%	67%

\*Due to low response rates in 2021, data for the SLPA and PT/OT majors were combined.

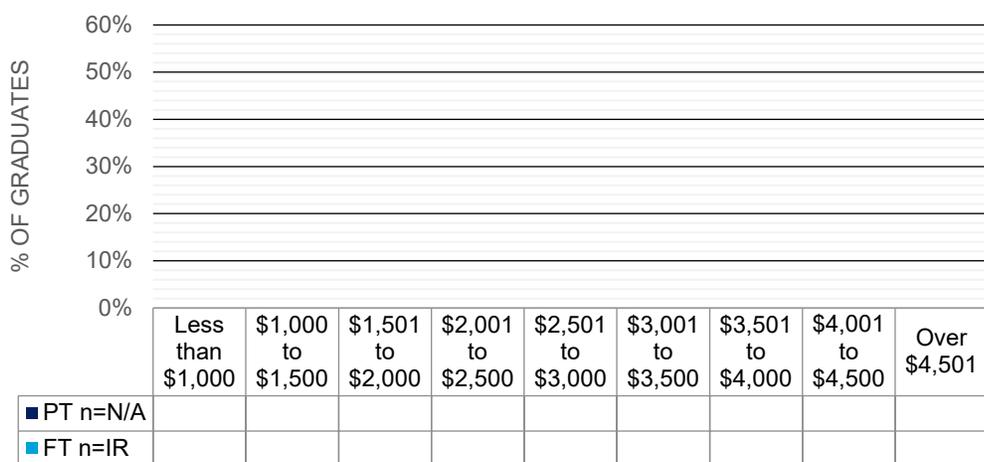
Note: "IR" = Insufficient Response

**Employment Status**  
**Graduate Job Search for Related Employment**



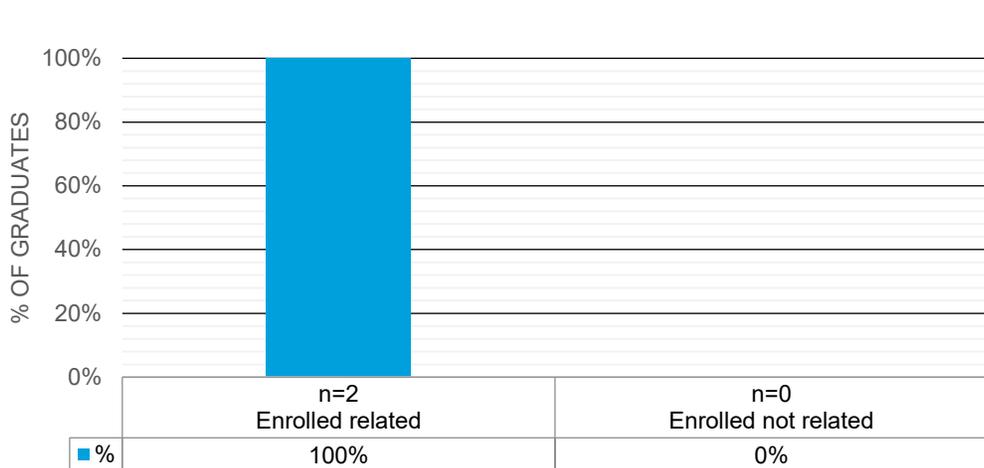
- Position Title**
- Occupational Therapy Assistant (x2)
  - Physical Therapy Assistant

**Monthly Salaries of Graduates in Related Jobs**



- Employers Identified**
- Ascend Pediatric
  - Local Company
  - Not Specified

**Educational Status**



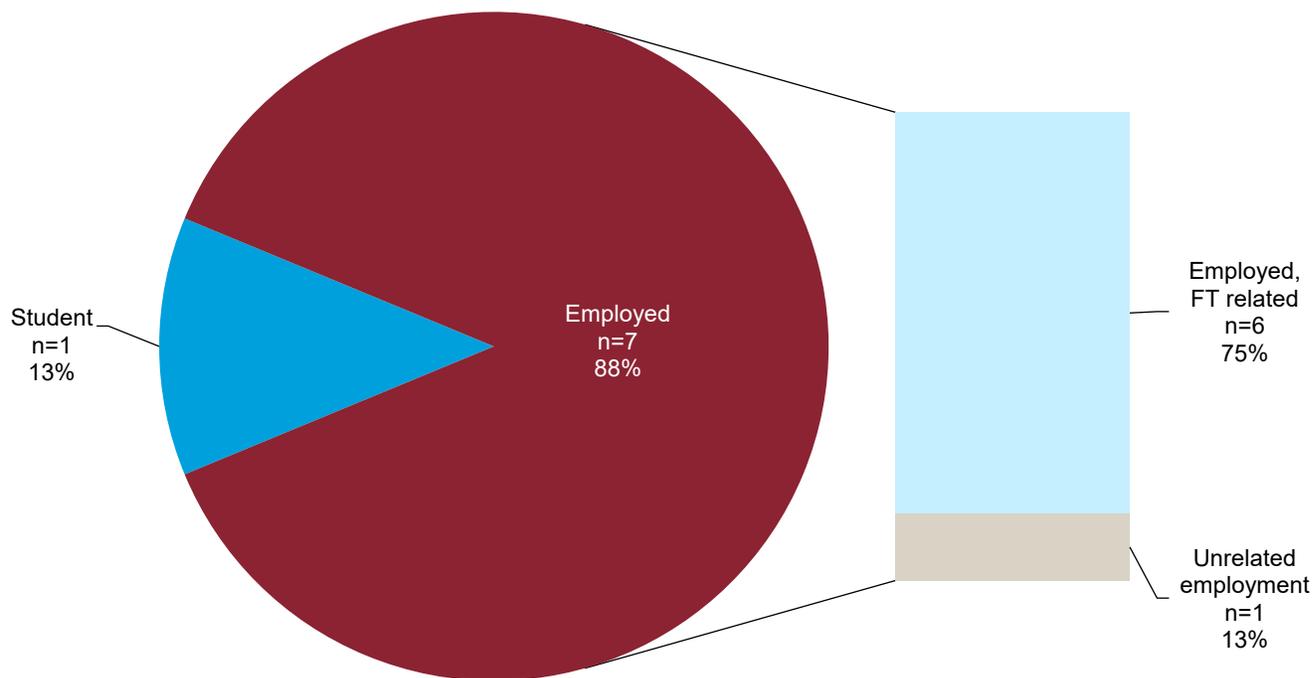
- Program & institution currently attending (as indicated by graduates)**
- University of Lethbridge
    - Community Rehabilitation and Studies

Note: "IR" = Insufficient Response

**Therapist Assistant -  
Speech Language  
Pathologist Assistant  
major**

Average related monthly salary (ft): IR  
(pt): N/A  
Employment rate: 100%  
Overall satisfaction with MacEwan University Experience: 88%  
Number of participants: 8

**Main Activity of 2023 Graduates**

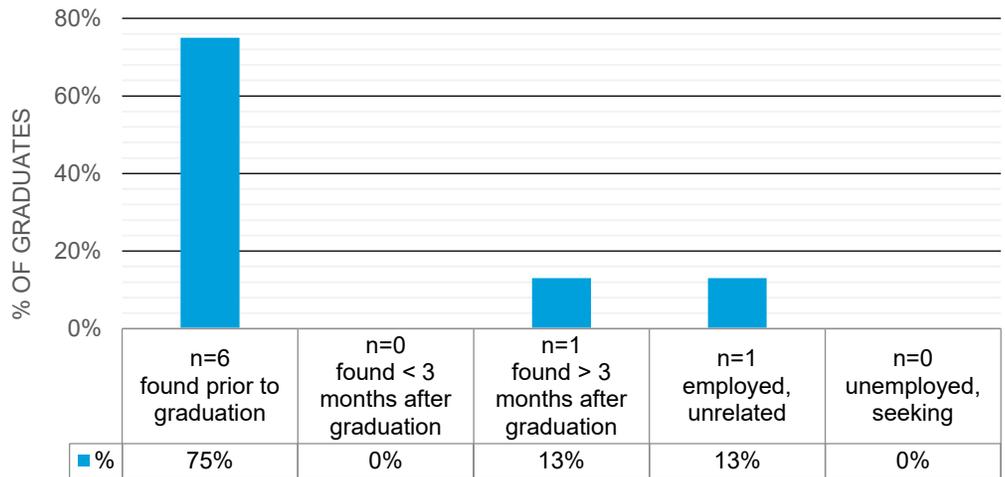


Historical Comparison of Graduates	2017	2019	2021*	2023
Employment rate	100%	100%	67%	100%
Percentage whose main job is program related	100%	88%	100%	75%
Percentage with program-related employment since graduation	100%	88%	67%	88%
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	86%	IR	100%
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	100%	71%	IR	50%
Average salary of respondents in full-time related positions	\$2,975	\$2,750	IR	IR
Percentage of students continuing their education	0%	13%	0%	13%
Percentage satisfied with quality of educational experience	90%	75%	83%	75%
Percentage who reported program was "right for me"	100%	100%	100%	88%
Percentage who recommend the program to others	100%	100%	83%	75%

\*Due to low response rates in 2021, data for the SLPA and PT/OT majors were combined.

Note: "IR" = Insufficient Response

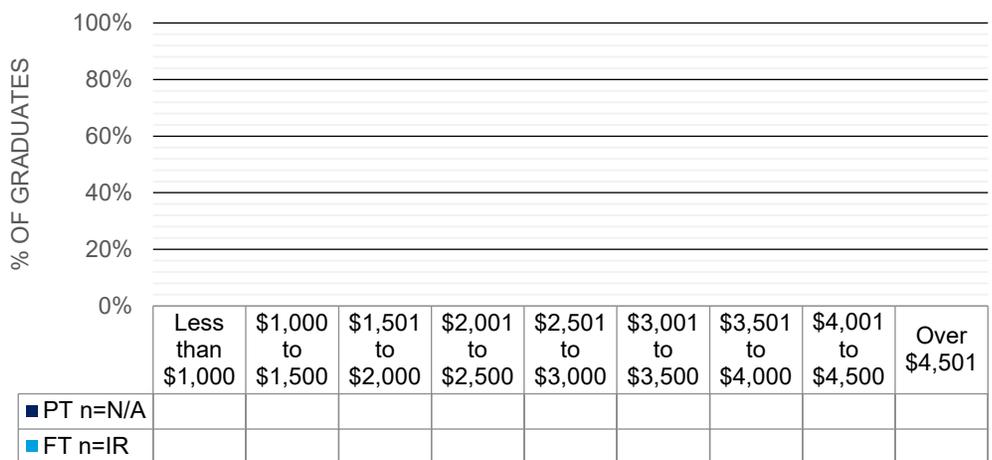
**Employment Status**  
**Graduate Job Search for Related Employment**



**Position Titles**

- Physiotherapist Assistant
- Speech and Language Pathologist Assistant
- Speech Language Pathologist Assistant
- Speech Pathology Assistant
- Therapist Assistant Speech and Language
- Therapy Assistant (speech)

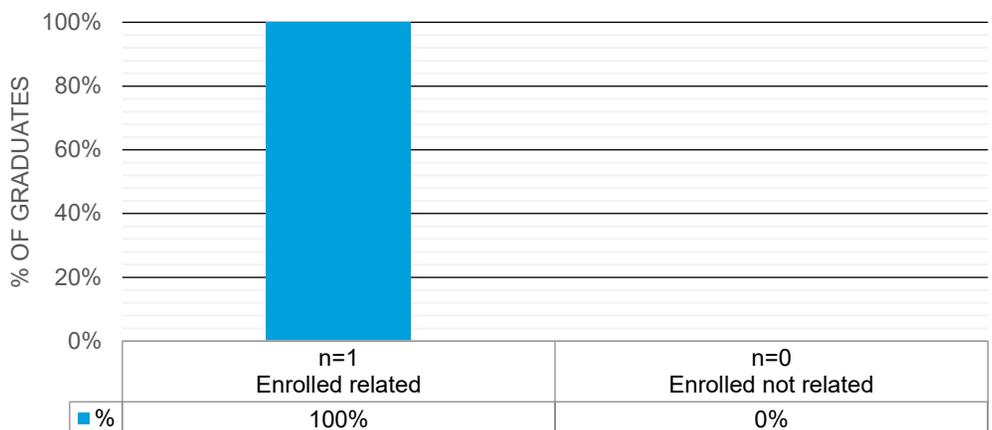
**Monthly Salaries of Graduates in Related Jobs**



**Employers Identified**

- Calgary Catholic Schools
- E4C
- Edmonton Islamic Academy
- Not specified
- Performance Physiotherapy

**Educational Status**



**Program & institution currently attending (as indicated by graduates)**

- University of Alberta
  - Masters in Speech Language Pathology

Note: "IR" = Insufficient Response

## Travel

Average related monthly salary (ft): IR

(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 1

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	100%	83%	83%	IR
Percentage whose main job is program related	89%	80%	80%	IR
Percentage with program-related employment since graduation	100%	83%	67%	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	50%	IR	IR	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	63%	IR	IR	IR
Average salary of respondents in full-time related positions	\$2,094	IR	IR	IR
Percentage of students continuing their education	11%	0%	0%	IR
Percentage satisfied with quality of educational experience	78%	83%	100%	IR
Percentage who reported program was "right for me"	44%	50%	83%	IR
Percentage who recommend the program to others	44%	50%	100%	IR

**Wound Management,  
Post-Basic Certificate**

Average related monthly salary (ft): IR  
(pt): IR

Employment rate: IR

Overall satisfaction with MacEwan University Experience: IR

Number of participants: 3

<b>Historical Comparison of Graduates</b>	<b>2017</b>	<b>2019</b>	<b>2021</b>	<b>2023</b>
Employment rate	100%	IR	100%	IR
Percentage whose main job is program related	100%	IR	88%	IR
Percentage with program-related employment since graduation	100%	IR	75%	IR
Percentage who reported that the general skills and abilities acquired in program are related to current main job	100%	IR	86%	IR
Percentage who reported that the subject-area knowledge acquired in program is related to current main job	86%	IR	72%	IR
Average salary of respondents in full-time related positions	\$3,650	IR	\$3,950	IR
Percentage of students continuing their education	14%	IR	25%	IR
Percentage satisfied with quality of educational experience	100%	IR	100%	IR
Percentage who reported program was "right for me"	100%	IR	88%	IR
Percentage who recommend the program to others	100%	IR	88%	IR

# **APPENDIX B: GRADUATE SURVEY**

## MACEWAN GRADUATE SURVEY 2023

Hello, my name is \_\_\_\_\_ and I'm calling from Leger Research, on behalf of MacEwan University.

May I please speak to [NAME OF GRADUATE]?

If the individual is not available, try to find out when he/she might be available. Explain the purpose of the survey if requested.

If the individual does not live in this household, try to obtain a new telephone number. Explain the purpose of the survey if requested. Thank the person providing the information.

DO NOT collect survey information from parents, roommates or others.

We are doing a study of the people who graduated from MacEwan University in the past year. The purpose of the study is to provide MacEwan University with information about how graduates are doing in the job market, as well as ideas about how to improve their programs. If you have around 10 minutes, I'd like to ask you a few questions about the program and your education and employment since graduation. Of course any information you provide is strictly confidential. Would now be a good time for you?

Every participant in the survey will receive a \$5 Tim Hortons gift card. In addition, participants will be entered to win one of five \$100 prepaid VISA gift cards. For this reason, you will be asked to provide your contact information at the end of the survey.

If the individual is unwilling to be interviewed at this time, try to arrange a more convenient time.

Interviewer Note: If respondent seems uncertain or questions the legitimacy of the study consult the script below.

I'd like to assure you that your participation is voluntary, and any information you share with me will be kept confidential. Only group results will be reported and in no way will individuals be identified. If there are questions you do not want to answer please say so and we'll move on to the next one. We can also stop the interview at any time. This survey is being conducted in accordance with the Freedom of Information and Protection of Privacy Act.

Questions regarding the survey or privacy issues can be directed to David McLaughlin, MacEwan University's Registrar and Executive Director of Institutional Analysis and Planning at 780-497-5840.

## MACEWAN GRADUATE SURVEY 2023

RECORD GENDER [DO NOT ASK]:

1. Male
2. Female

A. Our records show that you graduated from the [PROGRAM NAME] program. Is this correct? [DO NOT READ RESPONSE OPTIONS.]

1. Yes
2. No
98. Don't know/refused

If NO, **ASK:** What program did you graduate from?

[RECORD PROGRAM NAME]

### EMPLOYMENT STATUS<sup>26</sup>

1. Since graduation, have you been employed in a job related to your field of study at MacEwan? [DO NOT READ LIST]

1. Yes
2. No → **GO TO Q3**
98. Don't know → **GO TO Q3**
99. Refused → **GO TO Q3**

2. How long after graduating from MacEwan did it take to find your first program-related job? [READ IF NECESSARY]

1. Secured job prior to graduation
2. Less than 3 months after graduation
3. 3 months or more after graduation
98. Don't know [DO NOT READ]

3. Which of the following would best describe your current status? [READ CODES 1-4; ONE RESPONSE ONLY.] [IF DK OR MULTI-RESPONSE GIVEN, PROBE WITH]: Which activity is full-time? Highest priority right now? Your main focus?

1. Employed → **GO TO Q5**
2. Self-employed → **GO TO Q5**
3. Unemployed → **GO TO Q7**
4. Student
5. ½ student, ½ employed [DO NOT READ; USE ONLY IF PARTICIPANT INSISTS] → **GO TO Q5**

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<sup>26</sup>Note: question numbers are not necessarily chronological because some questions were eliminated; due to skip logic, program numbers were not accordingly updated.

## MACEWAN GRADUATE SURVEY 2023

4. Do you currently have one or more paying jobs, including self-employment and seasonal positions?  
[DO NOT READ]

1. Yes
2. No → **GO TO Q7**
98. Don't know/refused → **GO TO Q7**

5. How many paying jobs do you currently have? [DO NOT READ]

1. One job
2. More than one job
98. Don't know/refused

6. [Insert "main" ONLY IF "More than one job" SELECTED IN Q5; SKIP IF INDICATED "self-employed" IN Q3]  
Are you self-employed in your "main" job? [MAIN JOB = JOB THAT HAS THE MOST HOURS] [DO NOT READ]

1. Yes
2. No
98. Don't know
99. Refused

### GO TO Q9

7. Are you currently looking for a job? [DO NOT READ]

1. Yes → **GO TO Q23**
2. No
98. Don't know → **GO TO Q23**
99. Refused → **GO TO Q23**

### GO TO Q23

9. [Insert "main" if "More than one job" SELECTED IN Q4] Is your current "main" job related to your program of study at MacEwan? [DO NOT READ]

1. Yes
2. Somewhat
3. No → **GO TO Q15b. INSTRUCTION**
98. Don't know → **GO TO Q15b. INSTRUCTION**
99. Refused → **GO TO Q15b. INSTRUCTION**

10. [Insert "main" if "More than one job" SELECTED IN Q5] Please rate these statements using a 5-point scale where 1 means "not at all related" and 5 means "very related." How related is your current "main" job to...  
[READ]

1. 1 Not at all related
2. 2 –
3. 3 –

## MACEWAN GRADUATE SURVEY 2023

- 4. 4 –
- 5. 5 Very related
- 98. Don't know [DO NOT READ]
- 99. Refused [DO NOT READ]

- a. The general skills & abilities you acquired in the MacEwan program from which you graduated? (e.g., communication skills, critical thinking skills, problem solving)
- b. The subject-area knowledge you acquired in the MacEwan program from which you graduated
- c. Overall, how related is your current main job to the MacEwan program from which you graduated
- d. Now, using a 5-point scale where 1 is “not at all important” and 5 is “very important,” how important was obtaining your credentials from MacEwan in getting your current main job?

11. [Insert “main” if “More than one job” SELECTED IN Q5] What is the total number of hours you usually work per week in your “main” job?

- 1. Less than 10 hours
- 2. 10-19
- 3. 20 – 29
- 4. 30-39
- 5. 40 or more
- 6. Varies [DO NOT READ]
- 98. Don't know [DO NOT READ]
- 99. Refused

12. [Insert “main” if “More than one job” SELECTED IN Q5] Which of the following categories would best describe your GROSS monthly earnings, including tips & commissions, before taxes and other deductions for your “main” job? [READ LIST]

- 1. Less than \$1,000
- 2. \$1,000 – \$1,500
- 3. \$1,501 – \$2,000
- 4. \$2,001 – \$2,500
- 5. \$2,501 – \$3,000
- 6. \$3,001 – \$3,500
- 7. \$3,501 – \$4,000
- 8. Over \$4,000
- 98. Don't know [DO NOT READ]
- 99. Refused

13. [Insert “main” if “More than one job” SELECTED IN Q5] At your “main” job, what is your job title?

[ENTER RESPONSE]

## MACEWAN GRADUATE SURVEY 2023

14. [Insert “main” if “More than one job” SELECTED IN Q5] At your “main” job, who is your employer?  
[company/agency/department/location]

[ENTER RESPONSE]

15. [Insert “main” if “More than one job” SELECTED IN Q5] Given your education, training, and experience, how qualified are you for your “main” job? Would you say you are... [READ LIST]

1. Very under-qualified
2. Somewhat under-qualified
3. Qualified
4. Somewhat over-qualified
5. Very over-qualified
98. Don't know [DNR]
99. Refused

**INSTRUCTION:** IF PARTICIPANT HAS ONLY 1 JOB, BASED ON RESPONSE TO Q5, **GO TO Q23**

16. Are any of your other jobs related to the program you completed at MacEwan?

1. Yes
2. Somewhat
3. No → **GO TO Q23**
98. Don't know [DO NOT READ] → **GO TO Q23**
99. Refused [DO NOT READ] → **GO TO Q23**

17. Please rate these statements using a 5-point scale where 1 means “not at all related” and 5 means “very related.” How related is your other related job(s) to:

1. 1 Not at all related
  2. 2 –
  3. 3 –
  4. 4 –
  5. 5 Very related
  98. Don't know
  99. Refused
- a. The general skills & abilities you acquired in the MacEwan program from which you graduated? (e.g., communication skills, critical thinking skills, problem solving)
  - b. The subject-area knowledge you acquired in the MacEwan program from which you graduated
  - c. Overall, how related is your current main job to the MacEwan program from which you graduated

## MACEWAN GRADUATE SURVEY 2023

18. What is the total number of hours you usually work per week in your other related job(s)? [READ IF NECESSARY]

1. Less than 10
2. 10-19
3. 20 – 29
4. 30-39
5. 40 or more
6. Varies [DO NOT READ]
98. Don't know [DO NOT READ]
99. Refused [DO NOT READ]

19. Which of the following categories would best describe your GROSS monthly earnings, including tips & commissions, before taxes and other deductions for your other related job(s)? [READ LIST]

1. Less than \$1,000
2. \$1,000 – \$1,500
3. \$1,501 – \$2,000
4. \$2,001 – \$2,500
5. \$2,501 – \$3,000
6. \$3,001 – \$3,500
7. \$3,501 – \$4,000
8. Over \$4,000
98. Don't know [DO NOT READ]
99. Refused [DO NOT READ]

20. At your other related job(s), what is your current job title?

[ENTER RESPONSE]

21. At your other related job(s), who is/are your employer(s)? [company/agency/department/location]

[ENTER RESPONSE]

22. Given your education, training, and experience, how qualified do you feel you are for your other related job(s)? Do you feel you are... [READ LIST]

1. Very under-qualified
2. Somewhat under-qualified
3. Qualified
4. Somewhat over-qualified
5. Very over-qualified
98. Don't know [DO NOT READ]
99. Refused [DO NOT READ]

## MACEWAN GRADUATE SURVEY 2023

### EDUCATIONAL STATUS / PLANS

[ASK IF NOT A STUDENT OR IF ½ STUDENT IN Q3]

23. Are you currently enrolled at a post-secondary institution?

1. Yes
2. No → **GO TO Q29**
99. Refused [DO NOT READ] → **GO TO Q29**

24. What post-secondary institution(s) are you enrolled in? [DO NOT READ LIST]

1. Athabasca University
2. University of Alberta
3. University of Alberta – Augustana Campus
4. University of Calgary
5. University of Lethbridge
6. Ambrose University College (formerly Alliance / Canadian Nazarene University Colleges)
7. Burman University
8. Concordia University College
9. King's University College
10. St. Mary's University College
11. Taylor University College & Seminary
12. Alberta College of Art & Design (ACAD)
13. Bow Valley College
14. Northwestern Polytechnic
15. Grant MacEwan
16. Keyano College
17. Lakeland College
18. Lethbridge Community College
19. Medicine Hat College
20. Mount Royal
21. NorQuest College
22. Northern Lakes College
23. Olds College
24. Portage College
25. Red Deer Polytechnic
26. NAIT
27. SAIT
95. Other [Specify]
98. Don't know
99. Refused

## MACEWAN GRADUATE SURVEY 2023

25. What is your program of study?

[ENTER PROGRAM NAME]

- 95. Other [Specify]
- 96. General interest [DO NOT READ] → **GO TO Q27**
- 98. Don't know [DO NOT READ] → **GO TO Q27**
- 99. Refused [DO NOT READ] → **GO TO Q27**

26. Will your program of study lead to a... [READ LIST]

- 1. Certificate
- 2. Extension certificate
- 3. Diploma
- 4. Applied degree
- 5. Undergraduate degree
- 6. Graduate degree
- 7. Professional degree (e.g., Law, Dentistry, Medicine)
- 8. Professional designation (e.g., CMA – Certified Management Accounting)
- 95. Other [Specify]
- 98. Don't know [DO NOT READ]
- 99. Refused [DO NOT READ]

27. Are you currently a part-time or full-time student? [DO NOT READ]

- 1. Full-time
- 2. Part-time
- 98. Don't know
- 99. Refused

28. Using a 5-point scale, where 1 means "not at all related" and 5 means "very related," how related is your current program of study to the program you graduated from at MacEwan?

- 1. 1 Not at all related
- 2. 2 –
- 3. 3 –
- 4. 4 –
- 5. 5 Very related
- 98. Don't know
- 99. Refused

### PROGRAM / MACEWAN ASSESSMENT

29. What do you see as the major strengths of the program you completed at MacEwan? **PROBE...** Anything else?

[ENTER RESPONSE]

## MACEWAN GRADUATE SURVEY 2023

30. What do you see as areas that need more focus or strengthening? **PROBE...** Anything else?

[ENTER RESPONSE]

31. On a 5-point scale, where 1 means “strongly disagree” and 5 means “strongly agree,” please rate your level of agreement with the following statement: Based on my experiences, I would recommend studying in the [PROGRAM NAME] program to a friend, colleague or family member.

- 1. 1 Strongly disagree
- 2. 2 –
- 3. 3 – → **GO TO Q33**
- 4. 4 – → **GO TO Q33**
- 5. 5 Strongly agree → **GO TO Q33**
- 98. Don’t know → **GO TO Q33**
- 99. Refused → **GO TO Q33**

32. Why wouldn’t you recommend the program?

[ENTER RESPONSE]

33. On a 5-point scale, where 1 means “strongly disagree” and 5 means “strongly agree,” please rate your level of agreement with the following statement: Overall, I would recommend MacEwan to a friend, colleague or family member.

- 1. 1 Strongly disagree
- 2. 2 –
- 3. 3 – → **GO TO Q35**
- 4. 4 – → **GO TO Q35**
- 5. 5 Strongly agree → **GO TO Q35**
- 98. Don’t know → **GO TO Q35**
- 99. Refused → **GO TO Q35**

34. Why wouldn’t you recommend MacEwan?

[ENTER RESPONSE]

35. On a 5-point scale, where 1 means “very dissatisfied” and 5 means “very satisfied,” how satisfied are you with the quality of your educational experience at MacEwan?

- 1. 1 Very dissatisfied
- 2. 2 –
- 3. 3 –
- 4. 4 –
- 5. 5 Very satisfied
- 98. Don’t know
- 99. Refused

## MACEWAN GRADUATE SURVEY 2023

36. What could have made your educational experience more satisfying?

[ENTER RESPONSE]

37. On a 5-point scale, where 1 means “very dissatisfied” and 5 means “very satisfied,” how satisfied are you with the quality of your overall MacEwan experience?

- 1. 1 Very dissatisfied
- 2. 2 –
- 3. 3 –
- 4. 4 –
- 5. 5 Very satisfied
- 98. Don't know
- 99. Refused

38. What could have made your overall MacEwan experience more satisfying?

[ENTER RESPONSE]

39. On a 5-point scale, where 1 means “strongly disagree” and 5 means “strongly agree,” please rate your level of agreement with the following statement: Knowing what I know now, the [PROGRAM NAME] program was the right program for me.

- 1. 1 Strongly disagree
- 2. 2 –
- 3. 3 –
- 4. 4 –
- 5. 5 Strongly agree
- 98. Don't know
- 99. Refused

40. Do you have any final comments or suggestions you would like to share about MacEwan or your program?

[ENTER RESPONSE]

### EMPLOYER SURVEY PROMPT [ONLY FOR THOSE CURRENTLY EMPLOYED]

41. From time to time, MacEwan surveys employers who have hired our graduates in an effort to help improve our programs. Would you give MacEwan permission to contact your employer (or major client, if self-employed or freelance) for the purpose?

[DO NOT READ: If participant seems unsure, point out that the purpose of contacting employers is not to evaluate the participant, but to evaluate the program from which the participant graduated.]

- 1. Yes
- 2. No → **GO TO CLOSING**
- 3. Will call back

## MACEWAN GRADUATE SURVEY 2023

42. What is your immediate supervisor's (or client's) name and title?

[ENTER RESPONSE]

- 98. Don't know [DO NOT READ] → **GO TO CLOSING**
- 99. Refused [DO NOT READ] → **GO TO CLOSING**

43. What is your supervisor's (or client's) phone number, starting with the area code?

[ENTER RESPONSE]

- 98. Don't know [DO NOT READ] → **GO TO CLOSING**
- 99. Refused [DO NOT READ] → **GO TO CLOSING**

**44. Would you be willing to be contacted to participate in a focus group at a later date?**

- 1. Yes
- 2. No

**45. To understand other factors that may impact on students' satisfaction with the education they have received, MacEwan University would like to link the responses from this survey to your education-related data on file. Only group results will be reported and in no way will individuals be identified. May we please have your permission to link your responses to this survey to your education-related data on file?**

- 1. Yes
- 2. No
- 3. Doesn't matter

**C01. As an appreciation for your time, MacEwan university would like to offer you a \$5 Tim Hortons gift card. Would you give MacEwan permission to contact you regarding this by email?**

**[DO NOT READ: If participant seems unsure, point out that their identifying info will not be linked to their survey responses.]**

- 1. Yes
- 2. No
- 3. I do not wish to receive a Starbucks gift card by email

**C02. Would you like us to use the same contact information we have on file? [VERIFY NAME, PHONE #, EMAIL]**

- 1. Yes
- 2. No **[UPDATE CONTACT INFORMATION, RECORD VERBATIM]**
- 3. I do not wish to participate in the prize draw

**CLOSING**

## MACEWAN GRADUATE SURVEY 2023

Thank you. Since you have completed the survey, your name will be entered into the prize draw for one of five \$100 prepaid VISA gift cards.

- C1.** Would you like us to use the same contact information we have on file? **[VERIFY NAME, PHONE #, EMAIL]**
1. Yes
  2. No **[UPDATE CONTACT INFORMATION, RECORD VERBATIM]**
  3. I do not wish to participate in the prize draw

### CLOSING

This concludes the survey. On behalf of MacEwan University, I would like to thank you for taking the time to share employment information and your views with us. Do you have any questions before we conclude?