

Meeting of School of Business Council
Monday, 17 June 2024, 3:00 – 5:00 p.m.
Room 9-102
MINUTES

1.0 Call to Order (Dean Richard Perlow, Chair)

- The Chair called the meeting to order at 3:04 p.m. as **the quorum of 21 was met** and exceeded.

2.0 Land Acknowledgement Statement

- Dean Perlow read the land acknowledgement statement to open the meeting.

3.0 Approval of Agenda

3.1 Motion – Meeting Agenda

SOBC-#01-2024-06-17

Carried

Motion: It was moved by Makarand Gulawai and seconded by Khalaf Al-Jarrah to adopt the agenda, as presented.

3.2 Motion – Consent Agenda

The following items were approved, or were received as information on the Consent Agenda:

- 3.2.1 School Council: Minutes, 27 May 2024, for approval.
- 3.2.2 Executive Committee: Minutes, 06 May 2024, for information.
- 3.2.3 BPCC Report to Council, for information.

SOBC-#02-2024-06-17

Carried

Motion: It was moved by Bruce Thomson seconded by Noufou Ouedraogo to adopt the Consent Agenda, as presented.

4.0 Stewardship Items

4.1 Ratification of Committees (Dean Perlow)

It is that time of year to fill vacancies in the School of Business and other committees. The following names are being put forward:

COLLECTIVE AGREEMENT COMMITTEES:

General Faculties Committee (GFC):

1. Dr. Subhadip GHOSH, Associate Professor, Decisions Sciences.

Workload Review Panel (WRP) Committee:

1. Mr. Franco (Frank) SACCUCCI, Associate Professor, Accounting & Finance.
2. Dr. Hadi CHAPARDAR, Assistant Professor, International Business, Marketing, Strategy, and Law.
3. Dr. Françoise CADIGAN, Assistant Professor, Management and Organizations.
4. Dr. Xiaojia (Sunny) WANG, Assistant Professor, Decision Sciences.
5. Dr. Natalia KHINKANINA, Assistant Professor, Accounting & Finance.
6. Dr. Joseph Dwomoh OWUSU, Assistant Professor, International Business, Marketing, Strategy, and Law.
7. Ms. Lisa SHAMCHUK, Assistant Professor, Management and Organizations.

Sabbatical Leave Recommendation Committee:

1. Dr. Eloisa PEREZ, Associate Professor, Accounting and Finance.
2. Mr. Franco (Frank) SACCUCCI, Associate Professor, Accounting and Finance.
3. Ms. Joanne LOH, Assistant Professor, Accounting and Finance.

University Sabbatical Leave Committee:

1. Ms. Dal PIROT, Associate Professor, Accounting and Finance.

University Promotion Committee:

1. Dr. Subhadip GHOSH, Associate Professor, Decision Sciences.

SB COMMITTEES:

SB Executive Committee – Department Vice-Chair:

1. Dr. R. McKay WHITE, Associate Professor, International Business, Marketing, Strategy and Law.

SB Executive Committee:

1. Dr. Arka MUKHERJEE, Assistant Professor, Decision Sciences.

Business Programs and Curriculum Committee (BPCC):

1. Dr. Rickard ENSTRÖEM, Associate Professor, Decision Sciences.
2. Mr. Allan WESLEY, Associate Professor, Decision Sciences.
3. Dr. Makarand GULAWANI, Associate Professor, International Business, Marketing, Strategy and Law.
4. Dr. Hadi CHAPARDAR, Assistant Professor, International Business, Marketing, Strategy and Law.

Allard Chair Ad Hoc Selection Advisory Committee:

1. Mr. Arlan DELISLE, Assistant Professor, International Business, Marketing, Strategy and Law.

Assurance of Learning Committee (AoL):

1. Mr. Arlan DELISLE, Assistant Professor, International Business, Marketing, Strategy and Law.
2. Dr. Françoise CADIGAN, Assistant Professor, Management and Organizations.

SOBC-#03-2024-06-17

Carried

Motion: It was moved by Etayankara (Murli) Muralidharan and seconded by Bruce Thomson that the School of Business Council ratify the 24/25 slate of candidates for SoB Council and its standing committees.

4.2 Business Programs and Curriculum Committee (F. Angulo-Ruiz)

Dr. Fernando Angulo-Ruiz provided the BCom Core update.

Changes:

4.2.1 Fall 2025 Programs of Study (PoS) for the:

4.2.1.1 Digital Experience Design Minor for the Bachelor of Commerce.

No Changes:

4.2.2 Fall 2025 PoS for the:

4.2.2.1 Bachelor of Commerce Management Major.

The individual motions for the above programs are as follows:

Omnibus:

SOBC-#04-2024-06-17

Carried

Motion: It was moved by Françoise Cadigan and seconded by Mike Annett that School of Business Council approves the Fall 2025 Program of Study for the Digital Experience Design Minor for the Bachelor of Commerce

Motion: It was moved by Theresa Chika-James and seconded by Igor Oliveira Dos Santos that that School of Business Council approves the Fall 2025 Program of Study for the Bachelor of Commerce Management Major.

5.0 School of Business Workplan

5.1 EFMD Update and Plan (Ali Taleb):

No update.

6.0 Leadership & Governance Updates

6.1 Dean's Update (Dean Perlow):

- **Mission:** *Through teaching greatness and scholarship, we develop culturally aware business professionals, contribute to our disciplines, and enable organizations to thrive.*

This was a good year. Once again, the faculty had fabulous evaluations. As it stands now, our applications and enrolments are up for the Fall 2024 semester.

Our mission statement speaks to developing culturally aware business professionals and the AOL Committee thought Intro to OB might be the place to assess that competency. It turns out that is not the case - not only in OB but in other disciplines. BPCC needs to think about how to do that in our courses. The joint SLIM-KW position should help. This fall we will assess communication in our strategy course - BUSN 450 and Numeracy in Accounting 322.

One of my goals this year was to reengage former Allard Chairs. Four made presentations this year. Two presented at PDI sessions and two presented at the alumni events I held this year.

I conducted two radio and one TV interview. I had 89 contacts with externals. In most instances, I connected our external partners with faculty.

We are revamping the aviation management major and moving forward with the A & S and Health and Community Studies on the cyber security initiative.

I want to look at the Asia-Pacific management program in terms of content and whether we should continue the program.

Study tours are being developed for this year. – This stems from the culturally aware portion of our mission. More students presenting at conferences – that stems from the contributing to our discipline portion of the mission.

The Dean thanked Murli for his hard work as chair for SLIM. McKay will take over as chair on July 1. Theresa Chika-James will no longer be interim chair for Management and Organizations on July 1 as she was appointed chair effective on that date.

Mico Kurilic, Randy Jenne, and Chris Hancock will be retiring this year. Chris Hancock has been with MacEwan University for over 40 years! *We thank and wish them well on behalf of MacEwan University, students, and the School of Business!*

For next year – I'd like to work with Careers and experiences on evaluating co-op performance and WIL. That stems from our mission on enabling organizations to thrive.

Perhaps we should look at having a teaching retreat. The Centre for Teaching and Learning will not present. Faculty could present as part of service. A retreat would support for teaching greatness vision.

I worked with a faculty member on a draft of a core that included courses that were felt to be absolutely essential for BCom students. I plan to meet 1-on-1 with faculty this summer to get their input before turning it over to BPCC.

Dean Perlow closed by thanking the great faculty and staff of the School of Business. He said the past two years have been wonderful, that he feels fortunate, and he thinks the best is yet to come.

6.2 Associate Deans' Update:

Associate Dean Ali Taleb:

No update.

Associate Dean Mike Annett provided the following update:

SAC

The Student Advisory Committee policy and procedures work to enable student voice and involvement. There is a broad university policy that provides for committees, and then each faculty or school develops procedures that direct how a committee works for their specific programs and students.

The School of Business procedures were due for review this Winter and Mike undertook the renewal process in consultation with various partners and prepared a set of procedures that simplify and streamline the committee. The revised procedures passed through all internal consultations (SAMA, Faculty, Open Online) and they will go to GFC in fall for final approval.

A Student Advisory Committee met on June 12, 2024. The minutes are still being prepared, but the top 5 things they asked us to consider:

1. Academic Integrity
2. Internalized Micro-credentials
3. WIL and Public Speaking
4. Industry and Conference Events
5. Opportunities for High Performing Students.

The committee is now done for the academic year. Per the revised procedures in Fall Mike will call for a new committee to meet in Nov/Dec.

BWIL 200

The Master Course Syllabus for BWIL 200 - Work Preparation and Community Partner Project was approved by BPCC. This course is available as an elective to all business students and specifically serves a need to make a WIL experience available to certificate and diploma students.

This is a 'work exposure' course that pairs 15 hours of classroom preparation on workplace competencies with 30 hours of a general business project that focus on one or more of these competencies. Thus, through the course students are not focused on learning or doing 'accounting, or 'HRM', or 'Insurance' but on Communication, Problem-solving, and Teamwork on a business-type project.

The course will be available for Fall 2025, and will be developed in collaboration with Careers & Experience office and as predesigned course.

6.3 Department Chair Update:

Dr. Etayankara (Murli) Muralidharan:

- No report.

Dr. Rohit Jindal:

- No report.

Mr. Greg Springate:

No report.

Dr. Theresa Chika-James:

Research Presentation: Three faculty members, Dr. Bruce Thomson, Dr Tiffany Kriz and Dr Theresa Chika-James, alongside four students, Josuha Bell, Mark Lopez, Mabel Adesopo, and Tryston Davies supervised by department members, presented scholarly research at the Administrative Sciences Association of Canada (ASAC) annual conference at the Université de Sherbrooke Longueuil, June 1-3.

This showcases research work in the fields of leadership, change management, health management, and work and religiosity conducted by MacEwan University scholars.

Teaching Greatness: Dr Dianna Dempsey was involved in the first offering of Teaching Journeys by the MacEwan University Center for Teaching and Learning on June 4-5, 2024. It was a two-day workshop to explore facets of teaching greatness using a framework of teaching expertise (five facets): teaching and supporting learning; professional learning and development; mentorship; research, scholarship, and inquiry; and educational leadership and career development. Thus, demonstrating commitment to achieving the university's vision of Teaching Greatness.

6.4 **Faculty/School Council Representatives Update:**

The Dean and Dean's designates provided updates from the other Faculties and Schools at MacEwan University (when available). For further details, please see the minutes from the respective Faculties and Schools, [here](#).

- **Faculty of Arts & Science** | Reported by Dr. Natalia Khinkanina, School of Business Dean's designate.
I have nothing to add. I had a time conflict. We had interviews for the GMUFA and I am part of it.
- **Faculty of Fine Arts & Communications** | Reported by Dr. Tarek Salem, School of Business Dean's designate.
I am representing our school at the FFAC Council. Next meeting is scheduled on 23 Sept. 2024.
- **Faculty of Health & Community Studies** | Reported by Dr. Norene Erickson, School of Business Dean's designate.
There is no update from me and the Faculty of H&CS. Thank you!
- **Faculty of Nursing** | Dr. Bruce Thompson, School of Business Dean's designate.
Faculty of Nursing Faculty Council Report
May 13, 2024 - 3pm to 5pm
Chaired by Dean Christy Raymond
Called to order at 3:02
Dean's Report
 - Welcomed new faculty and staff members
 - Mentioned the ongoing search for two new faculty members
 - Discussed the change from 4 departments to 5 departmentsFaculty members will be allotted to departments based on their current teaching roles. Any member who feels they are not in the correct department can discuss it with the Department Heads or Associate Deans.
 - Discussed an external funding opportunity for psychiatric nursingInformed everyone of her one-year appointment to the Provost's Office. She stated that it was on top of her duties as a Dean.
Program and Committees Report
 - Approved Master course syllabi for 13 courses for Sept 2025.
 - Approved transfer of one-credit courses from School of Continuing Education and Bridge to Canadian Nursing Program of Study Correction back to the School of Nursing.
 - Approved Master course syllabi for 4 courses for Sept 2024.
 - Approved Master course syllabi for 2 courses for July 2024.Approved the Terms of Reference for the Teaching and Learning Excellence Committee. Also noted that there will be a general call for committee members.
Associate Dean Jill Vihos discussed the reasoning behind the Bridge to Canadian Nursing Program of Study Correction in consideration of the return of the one-credit courses from the School of Continuing Education.
Spotlight on Teaching
 - Presentation on the impact of climate change on health from three different class levels.*New Business*

The Dean discussed the 2024-2025 Performance Review Criteria. The meaning of service was discussed and how open to interpretation the definition in the collective agreement was. Another point covered was on scholarship. Again, the Dean mentioned the wide array of possibilities but cautioned that those contributions needed to be unique. The example she gave was presenting to different audiences the exact same presentation each time was not unique.

Budget Presentation

To promote transparency within the School, the Dean had the upcoming School of Nursing budget presented. Then opened the floor to questions.

Meeting was adjourned at 4:55pm.

- **School of Continuing Education** | Reported by Dr. Hadi Chapardar, School of Business Dean's designate.

The School of Continuing Education did not have a meeting to report recently.

6.5 GFC member update

No update. To read the General Faculty Council minutes, please click **here**:

<https://www.macewan.ca/about-macewan/governance-leadership/general-faculties-council/meetings/>

7.0 Presentations: (no presentation).

8.0 Question Period/Open Discussion/Other Business:

9.0 Future Agenda Items/Next meeting

- The next School of Business Faculty Council meeting is on: **30 September 2024.**

10.0 Adjournment.

Meeting adjourned at 3:44 p.m.