

Meeting of School of Business Council
Monday, March 11, 2024, 3:00 – 5:00 p.m.
Room 9-102
MINUTES

1.0 Call to Order (Dean Richard Perlow, Chair)

- The Chair called the meeting to order at 3:00 p.m. as **the quorum of 21 was met** and exceeded.

2.0 Land Acknowledgement Statement

- Dean Perlow read the land acknowledgement statement to open the meeting.

3.0 Approval of Agenda

3.1 Motion – Meeting Agenda

SOBC-#01-2024-03-11

Carried

Motion: It was moved by Makarand Gulawani and seconded by Bruce Thomson to adopt the agenda, as amended.

Amendment: Per Council's request, amended the agenda to remove 4.0 – Good News & Announcements by Members of Council, and to add a Motion by Dr. Theresa Chika-James.

Amendment: To add these as motions within a new Item 5.1.5 (under 5.0 Stewardship Items).

SOBC-#02-2024-03-11

Carried

Motion: It was moved by Makarand Gulawani and seconded by Bruce Thomson to amend the Meeting agenda, to add the new Item 5.1.5.

3.2 Motion – Consent Agenda

The following items were approved, or were received as information on the Consent Agenda:

- 3.2.1 School Council: Minutes, January 29, 2024, for approval.
- 3.2.2 Executive Committee: Minutes, January 22, 2024, for information.
- 3.2.3 BPCC Report to Council, for information.

SOBC-#03-2024-03-11

Carried

Motion: It was moved by Noufou Ouedraogo and seconded by Subhadip Ghosh to adopt the Consent Agenda, as presented.

4.0 Good News and Announcements by Members of Council. – Amended agenda for removal of this item.

5.0 Stewardship Items

5.1 Business Programs and Curriculum Committee (F. Angulo-Ruiz)

Dr. Fernando Angulo-Ruiz provided the BCom Core update.

No Changes:

- 5.1.1 Fall 2025 Programs of Study (PoS) – Department of Accounting and Finance:**
A. Accounting and Strategic Measurement Diploma
B.(i). Accounting Minor for *Bachelor of Arts and the *Bachelor of Science
B.(ii). Finance Minor for the *Bachelor of Arts and the *Bachelor of Science
C. Accounting Major, Minor and Honours
- 5.1.2 Fall 2025 PoS – Minors from the Faculty of Arts and Science for Bachelor of Commerce:**
- **Anthropology Minor**
 - **Economics Minor**
 - **French Minor**
 - **History Minor**
 - **Psychology Minor**
 - **Sociology Minor**
 - **Spanish Minor**
 - **Statistics Minor**
- 5.1.3 Fall 2025 PoS – Department of IB, Mktg., Strategy & Law:**
- A. Diplomas:**
- **Asia Pacific Diploma**
 - **Paralegal Diploma**
 - **Travel and Tourism Diploma**
- B. BCom Programs:**
- **IB Major, Minor and Honours**
 - **Legal Studies Major and Minor**
 - **Marketing Major, Minor and Honours**
- C. Minors for Faculty of Arts and Science:**
- **Business Law Minor for Bachelor of Arts and Bachelor of Science**
 - **Marketing Minor for Bachelor of Arts and Bachelor of Science**
- 5.1.4 BCom Cybersecurity Minor Proposal for Fall 2025**

The individual motions for the above programs are as follows:

Omnibus:

SOBC-#04-2024-03-11

Carried

Motion: It was moved by Greg Springate and seconded by Subhadip Ghosh that School of Business Council approve the Fall 2025 Program of Study for the Accounting and Strategic Measurement Diploma.

SOBC-#05-2024-03-11

Carried

Motion: It was moved by Greg Springate and seconded by Subhadip Ghosh that School of Business Council approves the Fall 2025 Programs of Study for the:

- **Accounting Minor for Bachelor of Arts and the Bachelor of Science**
- **Finance Minor for the Bachelor of Arts and the Bachelor of Science**

SOBC-#06-2024-03-11

Carried

Motion: It was moved by Greg Springate and seconded by Subhadip Ghosh that School of Business Council approves the Fall 2025 Program of Study for Accounting Major, Minor and Honours.

SOBC-#07-2024-03-11**Carried**

Motion: It was moved by Chris Hancock and seconded by Hadi Chapardar that School of Business Council approves the Fall 2025 Programs of Study for Bachelor of Commerce Minors from the Faculty of Arts and Science for the:

- Anthropology Minor
- Economics Minor
- French Minor
- History Minor
- Psychology Minor
- Sociology Minor
- Spanish Minor
- Statistics Minor

SOBC-#08-2024-03-11**Carried**

Motion: It was moved by Noufou Ouedraogo and seconded by R. McKay White that School of Business Council approves the Fall 2025 Programs of Study for the Asia Pacific Diploma, the Paralegal Diploma, and the Travel and Tourism Diploma.

SOBC-#09-2024-03-11**Carried**

- **Motion:** It was moved by Noufou Ouedraogo and seconded by R. McKay White that School of Business Council approves the Fall 2025 Programs of Study for the Bachelor of Commerce Programs:
- IB Major, Minor and Honours
- Legal Studies Major and Minor
- Marketing Major, Minor and Honours

SOBC-#10-2024-03-11**Carried**

Motion: It was moved by Noufou Ouedraogo and seconded by R. McKay White that School of Business Council approves the Fall 2025 Programs of Study Minors for the Faculty of Arts and Sciences for:

- Business Law Minor for Bachelor of Arts and Bachelor of Science
- Marketing Minor for Bachelor of Arts and Bachelor of Science

SOBC-#11-2024-03-11**Carried**

Motion: It was moved by Shankar Subramani and seconded by Khalaf Al-Jarrah that School of Business Council approve and recommend the Bachelor of Commerce Cybersecurity Minor Proposal for Fall 2025 to the Academic Planning and Quality Assurance for approval.

{Item 5.1.5 added – see 3.1 above}:

5.1.5 Remove of 4.0 Good News & Announcements/Add of Dr. Chika-James' Motion**SOBC-#12-2024-03-11****Carried**

Motion: It was moved by Khalaf Al-Jarrah and seconded by Lyle Benson that School of Business approve the removal of Item 4.0 – Good News & Announcements by Members of Council, from the agenda.

SOBC-#13-2024-03-11**Carried**

Motion: It was moved by Khalaf Al-Jarrah and seconded by Lyle Benson that School of Business approve and ratify Dr. Xi Chen to now serve, in place of Dr. Theresa Chika-James, on the Scholarship, Bursary, and Awards committee.

6.0 School of Business Workplan

6.1 EFMD Update and Plan (Ali Taleb)

Associate Dean Ali Taleb provided the EFMD update.

Have started the process to apply for accreditation. Re the: 1. Self-assessment report: Thanked Tarek Salem, Subhadip Ghosh, Michelle Malin, and Qian (Claire) Deng for the fantastic job on their respective chapters. 2. Student report: Selected ten (10) students and received reports from them last week. Waiting for the report to be completed; and 3. Data: Was submitted two (2) weeks ago.

6.2 Bachelor of Commerce Action Plan (Dean Perlow)

Dean Perlow presented the faculty with the mission statement the Mission Committee created.

- *Teaching greatness is our vision.*
- The Dean discussed:
 - Student response rates: Dean Perlow asked for council members to share ideas.
 - Core curriculum: No progress has been made, and it is time to see progress made on this. (Dean Perlow asked council members to put something down for voting on, think big-picture to make a change in mind-set and to make progress).

7.0 Leadership & Governance Updates

7.1 Dean's Update (Dean Perlow):

- **Mission:** *Through teaching greatness and scholarship, we develop culturally aware business professionals, contribute to our disciplines, and enable organizations to thrive.*

Dean Perlow shared the following with faculty:

- Welcomed new administrative support hire, Jessica Fraser, to the School of Business.
- Alumni Event: The event was a success and was a chance to meet alums. Theresa Spinelli discussed leadership and her experiences in business. President and Vice-Chancellor Trimbee, along with 70 others, attended the event. Thanked Laura Laszl, and the BJ Anderson of the Alumni office, for their work on the event.
- Discussed bringing in Naseem Bashir, president and CEO of Williams Engineering, as a speaker.
- Association to Advance Collegiate Schools of Business (AACSB) conference: Discussed faculty qualification and faculty efficiency with Susanne Mintz, AACSB Vice-President, Accreditation. We're currently getting dates, and AACSB is allowing us to combine areas; we've been told we can have four (4) departments. Ms. Mintz stated that we could go across areas/departments and combine them to get statistical data. However, the Department of Accounting and Finance will be separated.
- Faculty sufficiency will be divided into:
 - Participating faculty: Engaged in the Mission activity, other than teaching.
 - Supporting faculty: Need to add 75 % of our full-time working faculty to help towards the Mission.
- Assurance of Learning (AOL): Assures the Mission and culturally awareness in the profession. We need to link five (5) competencies that we've delivered. If we can get this approved by June 2024, get it by next Fall 2024, it is possible that we could get AACSB accreditation.
- The university is preparing the annual report, and it will show other schools what we can do.
- Teaching Greatness: The Teaching Retreat is an opportunity to share our knowledge and learn. Next summer, we will work on new areas to enable/develop our students and increase enrolments, e.g. visiting the Alumni event, doing great things in the community, developing organizations and careers, and contributing to our disciplines.
- Re grants for students: Dean Perlow stated he will find funds, e.g., if you have a student in independent study, if students want to present at a conference. This fits in with our vision and we are contributing to our discipline.

During the discussion, the following questions/comments arose:

- Q. What is the funding for students in the future?
 - A. As it stands now, I don't want students paying out of pocket.

- Q. What type of collaboration are you doing with other institutions?
A. The collaboration we are doing with other institutions is, for example, within research (SSHRC), teaching, etc.
- Q. Is the student funding for only in Canada, or outside?
A. The Dean is approving for Canada and is funding one for Europe.

7.2 Associate Deans' Update:

Associate Dean Ali Taleb provided the following update:

- “School of Business Marketing Strategy” document: Talked to the Office of Communication and Marketing (OCM) University Relations and came up with a document that will be shared with Council members. The document will relay ideas pertaining to the public relations strategy of the university. We have used some input gathered from the retreat to provide a competitive advantage.
- Study Tours: Discussed two (2) study tours, one in the United Arab Emirates, with Mr. Shankar Subramani, and one in Nairobi, Kenya, with Dr. Noufou Ouedraogo. The UAE tour will proceed. Unfortunately, we did not have enough students to go ahead with the Kenyan tour.
- Info Sessions: We had 153 interested students enrolled in Information Sessions for study tours.

During the discussion, the following questions/comments arose:

- Q. Are the study tours for credit?
A. Yes, there are three (3) credits for tours, which can also be completed in the future, e.g. they could be open-electives, and students could do more than one of the tours.

Associate Dean Mike Annett provided the following update:

Student Recruitment

- OUR Student Recruitment (draft) on strategies for recruitment, relationship, partnership
- Welcome Night and complements to that planned and attended the event: Advisors (Paula, Nicole, Janice, Heather, and Jess) and Faculty (Ada, Tiffany, Bruce, Theresa, Greg, Sherif). About 150 people attended for a short program and 90 minutes of Q&A on academics and services to better ensure that MacEwan continued to be their first choice PSI and walk into our campus as student in Sept.
- General ‘surprises’ over the first month or two? Several, including: Behind the scenes operations for student enrolment and our related systems and services. Plus, the multitude of varied of admission and enrolment periods by academic programs and student year of study.

Student Curriculum and Community Communications

- See slides for Key Messages & Channels

Student Advisory Committee

- Good practice and a university policy for regular engagement with our students regarding our academic programs.
- Refresh to our Business procedures (last was 2015), which will include consultation.
- Soon will initiate the SAC to form, and will likely meet in Spring.

7.3 Department Chair Update:

Dr. Etayankara (Murli) Muralidharan:

- Provided updates for the Department of International Business, Marketing, Strategy & Law:
 - Two (2) new faculty members joining as follows:
 - Teddy Carter – for Strategy & IB- Also the first cross appointment with K-W from the School of Business.
 - Jennifer Tyler- for legal studies.
 - Alexandra Lyn and McKay White has won the Most Innovative Award Paper at the National Business & Economics Society conference, presently on in Mexico.

Dr. Rohit Jindal:

- Provided updates for the Department of Decision Sciences:
 - Dr. Sunny Wang has successfully received tenure at MacEwan.

Mr. Greg Springate:

- The Department approved dropping ECON 101 as pre-requisite for ACCT 311 and adding ECON 101 as a pre-requisite to FNCE 301 on October 30, 2023.
- The Business Program & Curriculum Committee rejected dropping ECON 101 as pre-requisite for ACCT 311 and adding ECON 301 as a pre-requisite to FNCE 301 on January 15, 2024.
- The Department approved no changes to the programs of study for the Accounting Major, Accounting Minor, Finance Minor for Faculty of Arts & Sciences, Accounting Diploma, Accounting Honors, and Accounting Certificate on February 26, 2024.
- The Business Program & Curriculum Committee approved no changes to the programs of study for the Accounting Major, Accounting Minor, Finance Minor for Faculty of Arts & Sciences, Accounting Diploma, Accounting Honors, and Accounting Certificate on March 4, 2024.
- Humayun Qadri and Joanne Loh will investigate whether we should have a connection to the international ACCA organization.
- Shankar Subramani and Michelle Malin will be leading a study tour to Dubai and the UAE in late April.
- Dominic Roberts had his paper “Social construction of risk: Evidence from UK banks” published in the *Asia-Pacific Management Accounting Journal*, Volume 18, Issue 2.
- When Monya was off sick the department needed help to set up on-campus interviews. The issue of a lack of administrative help for the department was brought up with the Dean. The Dean turned down the request for administrative help.
- Problems with wi-fi at MacEwan have been brought to the Dean’s attention.
- Online interviews were completed in January.
- The Finance Search Committee found three potential candidates to invite to campus, one accepted. The Committee approved the candidate. The candidate did not accept the offer.
- The Accounting Search Committee found three potential candidates, one accepted the invitation to campus on February 27th, the other found a job, the third is out of the country and will interview on campus on March 19th.
- The Chair attended the student information night on February 28th for students who have paid the registration fee but have not yet enrolled at MacEwan.
- Course non-completion rates. Accounting & Finance has 6 of the top 12 spots. The results are consistent with forcing accounting & tax courses online in 2020-2022. These courses may be primarily face-to-face in future years.
- The Department has set aside April 24th & 25th for a Curriculathon to update courses.

Dr. Theresa Chika-James:

- One (1) New Hire (Barry Williams).

7.4 **Faculty/School Council Representatives Update:**

The Dean and Dean's designates provided updates from the other Faculties and Schools at MacEwan University (when available). For further details, please see the minutes from the respective Faculties and Schools, [here](#).

- **Faculty of Arts & Science** | Reported by Dr. Natalia Khinkanina, School of Business Dean's designate.
 - Nothing to report because we had the department meeting at the same time. I had to attend the department meeting because we discussed the program and the course I teach.
- **Faculty of Fine Arts & Communications** | Reported by Dr. Tarek Salem, School of Business Dean's designate.
 - FFAC School council was scheduled for Monday, Feb 5th, 2024, and then was canceled due to a small list of agenda items. The upcoming FFAC Council meeting is scheduled for Monday, March 18th, 2024.
- **Faculty of Health & Community Studies** | Reported by Dr. Norene Erickson, School of Business Dean's designate.
 - There is no report from Health & Community Studies. (The next meeting is on March 11th, at the same time as the School of Business' Council meeting).
- **Faculty of Nursing** | Dr. Bruce Thompson, School of Business Dean's designate.
 - No report. Next meeting is on March 18, 2024.
- **School of Continuing Education** | Reported by Dr. Hadi Chapardar, School of Business Dean's designate.
 - No report. Next meeting is on April 1, 2024.

7.5 **GFC member update**

Dr. Françoise Cadigan provided an update on the 12 February 2023, General Faculty Council (GFC) meeting. To read the 18 December 2023's General Faculty Council minutes, please click **here**: <https://www.macewan.ca/about-macewan/governance-leadership/general-faculties-council/meetings/>

Highlights of the meeting include:

President's Report (Dr. Trimbee):

- MacEwan will find out the budget from the government on February 29th, the expectation is no change in the operating grant.
- The issue with the federal restriction on international student visas is not expected to affect MacEwan.
- The residence is full. MacEwan wants to get ahead of the issue but does not want to own or construct any buildings. Hoping to get other parties to do this work.

Provost Report (Dr. Monk):

- 35 sessional extended positions have been approved in 14 departments.
- The university is looking at increasing online courses and hybrids to deal with the enrollment increase.

Executive:

- Agreed on removing English for post-graduate certificates, the Institute for Urban Wellness was approved, as was the Center for Teaching and Learning Action Plan.

Academic Planning and Quality Assurance:

- Considering ways to increase scholarly activity for faculty and students.

Academic Standards:

- The Academic Calendar may start classes in September before Labor Day to avoid Sunday exams in the Fall.
- Agreed to no required English courses for 2 nursing and 2 school of continuing education certificate programs.

Next update: March 25, 2024.

8.0 Presentations: (no presentation).

9.0 Question Period/Open Discussion/Other Business:

- Dr. Eloisa Perez announced the upcoming literacy event, Money Matters! At this event, students will have the opportunity to acquire the knowledge and skills to earn, spend, save, borrow and invest with confidence. Registration is required to attend the event.
- Alem Tesfey provided dates of upcoming student group events:
- Money Matters!: Thursday, March 21, 2024.
- MDAC Presents: Data Analytics Networking Event: Tuesday, March 12, 2024.
- Business Mixer by MSCC: Thursday, March 14, 2024.

10.0 Future Agenda Items/Next meeting

- The next School of Business Faculty Council meeting is on: **27 May 2024.**

11.0 Adjournment.

Meeting adjourned at 4:51 p.m.