

Meeting of School of Business Council
Monday, June 26, 2023, 3:00 – 5:30 p.m.
Room 9-102
MINUTES

1.0 Call to Order (Dean Richard Perlow, Chair)

- The Chair called the meeting to order at 3:04 p.m. as **the quorum of 21 was met** and exceeded.

2.0 Land Acknowledgement Statement

- Dean Perlow read the land acknowledgement statement to open the meeting.

3.0 Approval of Agenda

3.1 Motion – Meeting Agenda

SOBC-#01-2023-06-26

Carried

Motion: It was moved by Makarand Gulawani and seconded by Chris Hancock to adopt the agenda, as presented.

3.2 Motion – Consent Agenda

The following items were approved, or were received as information on the Consent Agenda:

- 3.2.1 School Council: Minutes, May 29, 2023, for approval.
- 3.2.2 Executive Committee: Minutes, May 8, 2023, for information.
- 3.2.3 BPCC Report to Council, for information.

SOBC-#02-2023-06-26

Carried

Motion: It was moved by Makarand Gulawani and seconded by Shankar Subramani to adopt the Consent Agenda, as presented.

4.0 Presentation

- 4.1** No presentation.

5.0 Stewardship Items

- 5.1 Business Programs and Curriculum Committee** (N. Ouedraogo for F. Angulo-Ruiz)

- 5.1.1 Fall 2024 Programs of Study (POS) for:**
- 5.1.1.2 Innovation and Entrepreneurship Minor**
 - 5.1.1.3 Accounting and Strategic Measurement Diploma**
 - 5.1.1.3 Accounting Major & Honours**
 - 5.1.1.4 Accounting Minor for Arts and Sciences**
 - 5.1.1.5 Finance Minor**
 - 5.1.1.6 Finance Minor for Bachelors of Arts and Sciences**
 - 5.1.1.7 Bachelor of Commerce & Bachelor of Commerce Honours**
 - 5.1.1.8 Business Studies Minor for the Bachelor of Arts and Sciences**
 - 5.1.1.9 Statistics Minor for the Bachelor of Commerce**
 - 5.1.1.10 Journalism Minor for the Bachelor of Commerce**
 - 5.1.1.11 Digital Experience Design Minor for Bachelor of Commerce**

The individual motions for the above programs are as follows:

SOBC-#03-2023-06-26

Carried

Motion: It was moved by Joanne Loh and seconded by Larissa Williams that School of Business Council approves the Fall 2024 Innovation & Entrepreneurship Minor for the Bachelor of Commerce Program of Study.

Omnibus:

SOBC-#04-2023-06-26

Carried

Motion: It was moved by Theresa Chika-James and seconded by Shankar Subramani that School of Business Council approves the Fall 2024 Accounting and Strategic Measurement Diploma Program of Study.

SOBC-#05-2023-06-26

Carried

Motion: It was moved by Theresa Chika-James and seconded by Shankar Subramani that School of Business Council approves the Fall 2024 Bachelor of Commerce Accounting Major and Accounting Honours Programs of Study.

SOBC-#06-2023-06-26

Carried

Motion: It was moved by Theresa Chika-James and seconded by Shankar Subramani that School of Business Council approves the Fall 2024 Finance Minor for the Bachelor of Commerce Program of Study.

SOBC-#07-2023-06-26

Carried

Motion: It was moved by Theresa Chika-James and seconded by Shankar Subramani that School of Business Council approves the Fall 2024 Finance Minor for the Bachelors of Arts and Sciences Programs of Study.

SOBC-#08-2023-06-26

Carried

Motion: It was moved by Joanne Loh and seconded by Larissa Williams that School of Business Council approves the Fall 2024 Accounting Minor for the Bachelors of Arts and Sciences Programs of Study.

[Revision to motion (from the original) added:]

SOBC-#09-2023-06-26

Carried

Motion: It was moved by Shankar Subramani and seconded by Bob Graves that School of Business Council approves the Fall 2024 Core requirements for the Bachelor of Commerce and the Programs of Study for the Bachelor of Commerce – Honours for Human Resource Management, Management, and Marketing.

Omnibus:

SOBC-#10-2023-06-26

Carried

Motion: It was moved by Khalaf Al-Jarrah and seconded by Chris Hancock that School of Business Council approves the Fall 2024 Business Studies Minor for the Bachelors of Arts and Sciences Program of Study.

SOBC-#11-2023-06-26

Carried

Motion: It was moved by Khalaf Al-Jarrah and seconded by Chris Hancock that School of Business Council approves the Fall 2024 Statistics Minor for the Bachelor of Commerce Program of Study.

[Revision to supporting materials to reflect BCommerce (not BCommunications) added:]

SOBC-#12-2023-06-26

Carried

Motion: It was moved by Theresa Chika-James and seconded by Bob Graves that School of Business Council approves the Fall 2024 Journalism Minor for the Bachelor of Commerce Program of Study.

SOBC-#13-2023-06-26

Carried

Motion: It was moved by Joong Son and seconded by Khalaf Al-Jarrah that School of Business Council approves the Fall 2024 Digital Experience Design Minor for Bachelor of Commerce Program of Study.

6.0 Leadership & Governance Updates

6.1 Dean's Update (Dean Perlow):

- **Mission:** *Through teaching greatness and scholarship, we develop culturally aware business professionals, contribute to our disciplines, and enable organizations to thrive.*

University Relations asked Dean Richard Perlow to present “take-a-ways” in a speech he will be giving to the MacEwan Means Business Campaign Cabinet members. The five key points he wants the Cabinet members to communicate to potential donors are:

1. The School of Business faculty embody teaching greatness
2. We provide unique opportunities for students to develop their potential
3. We develop skills students need for jobs now and in the future
4. We enable Edmonton organizations to thrive
5. We aim to provide Edmonton with culturally aware business professionals who make a difference.

The Dean provided an overview of **Learning Goals and Objectives** that included the following:

- Outstanding Experience review
- AOL Process
- Example of an assessment Schedule
- Examples of learning goals
- Learning Objectives examples
- An example of a written communications rubric

Dean Perlow also discussed:

- People going up for full professor should review the process for selecting external reviewers.
- Myers Norris Penny is looking for faculty to come in to talk about career opportunities and do workshops.
- **Enrollments:** We need to increase our enrolments. Tactics can include engaging with high school students before they enter Grade 12, bring students to campus as we had done with one high school this year, increase our international enrolments. Ali and Sherif joined MacEwan International on

recruiting trips. They tell me it takes a while to develop relationships with international schools and agents

- **Alumni and Allard Chair Engagement:** In the upcoming academic year, the dean wants to have a Wine and Cheese event to invite School of Business alums. At the networking event we would have a former Allard Chair speak to the attendees about a business topic. The dean will speak for about 5-10 minutes about happenings at the business school. The School of Business has many great alums, and this would be an opportunity to have them network with each other.
- **Executive in Residence (EIR):** The new EIR, Tristan Ham, arrives in August to meet and run the MacEwan Venture Lab. Students and people from the community can participate. The EIR initiative is an Edmonton Regional Innovation Network initiative for Edmonton PSIs that Alberta Innovates funds and Edmonton Unlimited overseas. It is aimed at fostering student entrepreneurial activities..

During the discussion, the following questions arose:

- Q. Are we going to have another student conference?
A. Yes, on October 13, 2023. The Associate Dean, Ali Taleb, will provide details.

6.2 Associate Deans' Update:

Associate Dean Sherif Elbarrad (away - no update)

Associate Dean Ali Taleb provided the following update:

- **Study Tours:** There are currently no study tours this year: By the end of summer, will determine dates/destinations and options for tours in September 2023. Europe is a popular destination; have also provided tours in Africa and Latin America (e.g. Brazil; Mexico). Contact the Associate Dean, if interested in study tours, e.g. Latin America or Eastern Europe, etc.
- The Associate Dean did an online presentation to students in Jakarta, Indonesia, on Friday, June 23, 2023. Received good feedback from students.
- **Technology Alberta:** provides services for technology for lunch presentations. Will send an email in the Fall for those interested in presenting for an hour.
- **Université Laval, in Quebec City:** is sending students for missions for Quebec companies. International students will provide consulting work for service providers for Canadian companies and as International partners leverages. The Associate Dean has been approached for partnership in Alberta. MacEwan University's School of Business will be sending 5-6 students to help with the market research and entrepreneurship; this will help renew students' international experience.
- **Student Business Conference:** will be held on October 13, 2023, in the Convention Centre. Hoping to have 300-500 students. Have previously had 700 students at the student conference because of promotions in classes/course outlines (e.g. miss a class to attend the conference) encouraging students to attend. Seeking ideas for workshops (already received help with Major in Finance), including sessions.
- Updates within MacEwan University: would like to hear from you if you have had something published, e.g. book chapters, went to conference, etc., to include within updates.

During the discussion, the following questions/comments arose:

- Comment [from faculty]: Sometimes professors will give a small assignment (e.g. assignment worth 5-10 percent, to do a write up about the student conference).
- Q. Is the conference free?
A. It's about \$15.
- Comment [from faculty]: A couple of suggestions: 1. For the study abroad event in Fall, it would be helpful to talk about our Majors/Minors and nice to have a one-day showcase for

current students for our School of Business Majors/Minors. The demand/suggestion came from our students; 2. Workshops for faculty (Q&A – half hour workshop): we also need events for ourselves.

6.3 Department Chair Update:

MacKay White – Interim Chair (for Department Chair, Etayankara (Murli) Muralidharan):

- Provided updates for the Department of International Business, Marketing, Strategy & Law:
 - No updates.

Rohit Jindal:

- Provided updates for the Department of Decision Sciences:
 - The Department of Decision Sciences has been invited to contribute towards a new major in Data Science, along with the departments of Math, and Computer Science.

Greg Springate:

- Provided updates for the Department of Accounting and Finance:
 - No updates.

Mike Annett:

- Provided updates for the Department of Management and Organizations:
 - The newly named *Department of Management and Organizations* has a new sign.

6.4 Faculty/School Council Representatives Update:

The Dean and Dean's designates provided updates from the other Faculties and Schools at MacEwan University (when available). For further details, please see the minutes from the respective Faculties and Schools, [here](#).

- **Faculty of Arts & Science** | Reported by Natalia Khinkanina, School of Business Dean's designate.
- **Faculty of Fine Arts & Communications** | Reported by Tarek Salem, School of Business Dean's designate.
- **Faculty of Health & Community Studies** | Reported by Norene Erickson, School of Business Dean's designate.
- **Faculty of Nursing** | Reported by Raina Rudko, School of Business Dean's designate.
- **School of Continuing Education** | Reported by Hadi Chapardar, School of Business Dean's designate.

6.5 GFC member update

Bob Graves an update on the June 5, 2023 General Faculty Council (GFC) meeting. To read the June 5, 2023's General Faculty Council minutes, please click **here**: <https://www.macewan.ca/about-macewan/governance-leadership/general-faculties-council/meetings/>

Highlights of the meeting include:

Reports:

- President's Report
 - Strategic Measures Dashboard for Board of Governors
- Provost's Report
 - faculty hires

Regular Business – Programs:

- Digital Experience Design Major – New Major
- Bridge to Canadian Nursing:
 - admission requirements
 - standards
 - regulations
- Policies:
 - Academic Calendar Policy – rescinded
 - Academic Schedule and Scheduling Policy – rescinded
 - Credential Policy -- updated
 - Graduation Policy and Policy Time Limits Policy – rescinded
 - Research Institutes, Research Centres, and Research Groups Policy – updated

Regular Business – Policies:

- Academic Calendar Policy
 - rescinded
- Academic Schedule and Scheduling Policy
 - rescinded
- Credential Policy – update
 - Graduation Policy and Policy Time Limits Policy – rescinded
- Research Institutes, Research Centres, and Research Groups Policy
 - updated, including the name

Elections and Appointments:

- Vice-Chair for 2023-24
 - Dawn Sadoway
 - Additional Appointments

Other Business:

- Graduands

Next update: TBA.

6.6 School of Business Election Update

Dean Perlow provided the results from the Elections, and council ratified the candidates:

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It is that time of year to fill vacancies in the School of Business and other committees.
The following names are being put forward:

General Faculties Committee (GFC):

Etayankara (Murli) Muralidharan, Associate Professor, International Business, Marketing, Strategy, & Law
Khalaf Al-Jarrah, Assistant Professor, Accounting and Finance
Francoise Cardigan, Assistant Professor, Management and Organizations

Sabbatical Leave Recommendation Committee:

Theresa Chika-James, Assistant Professor, Management and Organizations
Khalaf Al-Jarrah, Assistant Professor, Accounting and Finance
Humayun Qadri, Associate Professor, Accounting and Finance

University Promotion Committee:

Eloisa Perez, Associate Professor, Accounting and Finance

SoB Executive Committee – Department Chair:

[TBD]

SoB Executive Committee:

Natalia Khinkanina, Assistant Professor, Accounting and Finance

Brian Keller, Associate Professor, International Business, Marketing, Strategy, & Law

Noufou Ouedraogo, Professor, Management and Organizations

Business Programs and Curriculum Committee (BPCC):

Michelle Malin, Associate Professor, Accounting and Finance

Bruce Thomson, Assistant Professor, Accounting and Finance

SOBC-#14-2023-06-26

Carried

Motion: It was moved by Joanne Loh and seconded by Bob Graves that School of Business Council ratify the 23/24 slate of candidates for SoB Council and its standing committees.

7.0 School of Business Workplan

7.1 EFMD Update and Plan (Ali Taleb)

- Marketing Plan – EFMD has asked to formalize a marketing plan and we will reach/retain our targets. Will develop a plan utilizing the marketing data.

7.2 Vision and Mission Update (Dean Perlow)

Dean Perlow presented the faculty with the mission statement the Mission Committee created.

- **Mission:** *Through teaching greatness and scholarship, we develop culturally aware business professionals, contribute to our disciplines, and enable organizations to thrive.*
- The mission statement guides competencies and the AOL. Developed five (5) rubrics to assess the program. The Dean reiterated how the mission, as well as BPCC, fits together into the AOL process.

7.3 Bachelor of Commerce Action Plan (Dean Perlow)

8.0 Good News and Announcements by Members of Council.

9.0 Question Period/Open Discussion/Other Business

10.0 Future Agenda Items/Next meeting

- The next School of Business Faculty Council meeting is on: **TBA.**

11.0 Adjournment.

Meeting adjourned at 5:19 p.m.