

Meeting of School of Business Council
Monday, 25 November 2024, 3:00 – 4:20 p.m.
Room 9-201
MINUTES

1.0 Call to Order (Dean Richard Perlow, Chair)

- The Chair called the meeting to order at 3:01 p.m. as **the quorum of 21 was met** and exceeded.

2.0 Land Acknowledgement Statement

- Dean Perlow read the land acknowledgement statement to open the meeting.

3.0 Approval of Agenda

- **Motion – Meeting Agenda**

SOBC-#01-2024-11-25

Carried

Motion: It was moved by Bruce Thomson and seconded by Lyle Benson to adopt the agenda, as presented.

- **Motion – Consent Agenda**

The following items were approved, or were received as information on the Consent Agenda:

3.1 School Council: Minutes, 29 October 2024 - For approval.

3.2 Executive Committee: Minutes, 25 September & 09 October, 2024 – For information

3.3 BPCC Report to Council - For information

SOBC-#02-2024-11-25

Carried

Motion: It was moved by Rickard Enstroem seconded by Khalaf Al-Jarrah to approve the Consent Agenda, as presented.

4.0 Stewardship Items

- **Business Programs and Curriculum Committee** (B. Thomson)

4.1 BPCC Update

- BPCC approved corrections to the Fall 2025 calendar as presented in Attachment 3.2.3.
- Work development currently at department level.

5.0 Leadership, Strategic Initiatives & Governance Updates

5.1 Dean's Update (Dean Perlow)

- Tristan Ham – Manager of MacEwan Ventures joins the School of Business.
- Debra Greig (Principal Business & Professional Programs at ASTech); and David Almond (MacEwan University) have student work integrated learning placements.
- Deans' Leadership Committee – proposal for new exam policy,
- AOL Process update – curriculum mapping process is ongoing to link the competencies/rubric approved by School Council last year to existing courses; classroom data gathering will be reviewed by the AOL committee to determine next steps
- Enrolments Update – discussion of Application data for Fall 2025 in School of Business and how the School will respond to the increased number of students
- School of Business building – update on work completed to date; anticipated opening on January 1, 2027
 - An ad hoc faculty committee will be struck for allocation of faculty offices in new building
- Potential Dual Credit with Sturgeon Public Schools
- Discussion of possible property management recruitment activities in high schools
- Discussion of potential expansion of aviation management program
- Update on search for new governance coordinator
- Discussion of best practices for expense claims
- Debrief on Professional Development events in October and November

- Allard Chair selected – announcement upcoming
- Supply chain proposal is under consideration by senior administration

5.2 Associate Deans' Updates:

A. Taleb

- Study Tours
 - First information session completed for the tour to Costa Rica
 - Target is 30 students for each tour, open to students outside the School of Business
 - January 13 deadline for enrolment and fee payment
- January 24 Business Student Conference
 - Marketing launches this week
 - Topics for sessions in development –request to faculty for topics and to act as facilitators for the event

M. Annett

- Cyclical Reviews of Diploma Programs
 - HR Management is under way, currently being reviewed by external reviewers – anticipate
 - Business Management – General Studies, Insurance/Risk Management, and Aviation Management Major
 - Next year – accounting and strategic measurement
 - Student Advisory Committee – met on November 7 – discussion of learning experiences and support services; meeting in February to discuss:
 - Student news/information communication pathways
 - Training for WIL partners
 - Public speaking training and practice opportunities
 - Textbook access
- Update on Recruitment Events
 - New Student Winter Intake Orientation – January 3
 - Welcome Night February 26 – addresses gap between admission confirmation and enrolment for undecided students
 - Indigenous Youth Rising (March) – volunteers to contact Mike for sessions
 - Welcome to MacEwan (May)

5.3 Department Chairs Updates:

- IB Strategy, Marketing & Law (M. White): no report
- Decision Sciences (R. Jindal): as presented in Addendum 5.3
- Accounting & Finance (G. Springate): no report
- Management & Organizations (T. Chika-James): as presented in Addendum 5.3

5.4 Faculty/School Council Representatives Updates:

- FAS Council (H. Chapardar): no report
- FFAC Council (T. Salem): no report
- HCS Council (X. Chen): no report
- FoN Council (D. Roberts): no report
- SCE Council (D. Roberts): no report

5.5 GFC Member Update: no report

6.0 Presentations:

6.1 Textbook Affordability Program (Danielle Deschamps & Robyn Hall)

- One year pilot funding to explore initiatives including: expanding the Library textbook collection; supplemental e-book textbooks options; supplementing digital rental platforms; customized course packs from the bookstore; lower cost options; open educational materials. Contact the business librarians Roxy Garstad and Martina King for assistance
- Open textbook publishing through MacEwan platform; can be original or customized adaptations of existing works, development can be supported by the Library
- digitalscholarship@macewan.ca for additional suggestions

6.2 Library Services Platform (Martina King & Eva Revitt)

- The new Library Services Platform will launch on December 11, 2024. Ex-Libris is an integrated platform for acquisition, access, management, and discovery of library collections.
- Links to the library catalog and saved lists will become inactive. Students will be informed via email.
- Contact reserves@macewan.ca for assistance on updating embedded and/or permalinks on the new platform.

7.0 Question Period/Open Discussion/Other Business:

- Two MacEwan Bachelor of Commerce students, Bryce Romanko and Westley Adams, took home first place in a competition hosted by the University of Alberta. The Annual Accounting Case Competition was held at the end of 2024.

8.0 Future Agenda Items/Next meeting:

The next School of Business Faculty Council meeting is on **Monday, 27 January 2025**.

9.0 Adjournment:

Meeting adjourned at 4:33 p.m.