

Meeting of School of Business Council
Monday, November 28, 2022, 3:00 – 5:30 p.m.
Room 9-323
MINUTES

1.0 Call to Order (Dean Richard Perlow, Chair)

- The Chair called the meeting to order at 3:01 p.m. as the quorum of 21 was met and exceeded.

2.0 Indigenous Ceremony

- Dean Perlow read the land acknowledgement statement to open the meeting.

3.0 Approval of Agenda

3.1 Motion – Meeting Agenda

SOBC-01-2022-11-28

Carried

Motion: It was moved by Raina Rudko and seconded by Khalaf Al-Jarrah to adopt the agenda as presented.

3.2 Motion – Consent Agenda

The following items were approved, or were received as information on the Consent Agenda:

3.2.1 School Council: Minutes, October 17, 2022, for approval.

3.2.2 Executive Committee: Minutes, October 3, 2022, for information.

3.2.3 BPCC Report to Council, for information.

SOBC-02-2022-11-28

Carried

Motion: It was moved by Humayun Qadri and seconded by Noufou Ouedraogo to adopt the Consent Agenda as presented.

4.0 Presentations

4.1 Student Research Day: (Lindsay Chochula)

- Presentation by Lindsay Chochula, Research Support Analyst, Office of Research Services. Student Research will be April 20, 2023. Additional information available: [MacEwan.ca/StudentResearchDay](https://macewan.ca/StudentResearchDay). Past versions are there for reference and resources.
- January 9 – March 10 application window. Current students or recent graduates (within one year of graduation) can apply to present a project or share their scholarly or creative work.
- Students must be sponsored by faculty to participate. Faculty attendance encouraged, even if you don't have a student presenting.

4.2 Update from the Social Innovation Institute (Leanne Hedberg)

- Presentation and discussion led by Leanne Hedberg, Director of the SII. SII Director role is now paired with CRC in Social Entrepreneurship. Status update of work to date. CRC application is about Inclusive Entrepreneurship. Faculty asked to provide feedback on the most impactful role of the SII, how they envision being involved. Poll will remain open after meeting.

5.0 Stewardship Items

5.1 Business Programs and Curriculum Committee: (Fernando Angulo-Ruiz)

5.1.1 Fall 2024 Program of Study:

5.1.1.1 Bachelor of Commerce International Business Honours

- BPCC met on November 14. Recommended changes refresh the International Business Honours Program of Studies and provide greater flexibility for students in the Commerce Degree.

SOBC-03-2022-11-28

Carried

Motion: It was moved by Evandro Bocatto and seconded by Allan Wesley that School of Business Council approves the Fall 2024 Bachelor of Commerce International Business Honours.

6.0 Leadership & Governance Updates

6.1 Dean's Update (Dean Perlow):

Dean Perlow:

- Thanks to everyone who attended Fall 2022 Convocation.
- Hiring limited term position to focus on developing finance major, accreditation (EFMD), and annual Student Business Conference (SBC).
- Update on Allard Chair selection process.
- MacEwan Venture Lab demonstration on Friday (Dec 2). Goal is to develop the Venture Lab as a pre-incubator that develops/prepares people for greater community engagement and developing Edmonton based businesses.
- Debrief from Dean Perlow's attendance at the 2022 Business Deans Conference.
- Update from EFMD annual check-in meeting.
- Buffalo Education Group has offered to assist faculty who are interested in indigenizing courses.
- Open discussion of Mission Possible Project – work to date and potential next steps.
- Discussion of possible cross-disciplinary courses, e.g. Cybersecurity initiative for students in SOB, HCS, and FAS.
- Victor Cui, CEO of Edmonton Elks will be at January SOB Council meeting to discuss a project with Edmonton Elks and will include FFAC.
- Open discussion about strategic plan for Minors programming.

6.2 Associate Deans' Update:

Sherif Elbarrad:

- Advising services update for November, trend is more in person advising requests – continue to get acquainted with JIRA. Chairs will be added to the system, so they can make automatic approvals.
- Exploring potential use of Simplicity application that will let SOB create a bespoke website without requiring OCM.
- Update on enrolment and promotion/recruitment activities and process.
- Winter enrolment for School of Business is at 133 – surpassed last year, including 44 in the business management program.
- Discussion of planning for What I Did That Worked in January 2023.
- Update on student tutoring services pilot, there is limited activity – encourage faculty to share services with students, particularly in Principles of Accounting & Statistics; Finance. Encourage upper level students to be tutors.
- Appreciation to Shelly Brownlee who is leaving on December 14.
- We are now starting process of Program review for School of Business certificate and diploma programs, process will be staggered over next three years.

Ali Taleb (Away)

6.3 Department Chair Update:

Etayankara Muralidharan:

- Work by Makarand Gulawani titled "*Social Marketing for Building the Healthy Tomorrow*" has been accepted for presentation at the Association of Community Services in Alberta conference to be held early next year
- McKay White has been invited by CBC Radio to discuss his research on economic abuse.
- McKay White and Arlan Delisle, in collaboration with Dr Daniel Alati from Sociology, succeeded in obtaining a Strategic Research Grant for \$20,000 on "*Placing Canada's Use of Restorative Practices in Comparative Context*".

Rohit Jindal

- No report.

Greg Springate

- Results from student survey of interest in Finance Major, over 700 students, including School of Business, Arts & Science, have indicated strong interest.
- Letter of Intent planned for consideration by School of Business Council at the January 2023 Meeting.

Mike Annett:

- No report.

6.4 Faculty/School Council Representatives Update:

Natasha Khinkanina (Arts & Science)

- Discussion of revised performance evaluation criteria from new collective agreement, how to accommodate faculty illness, results of external review of Bachelor of Science was positive and annual updates no longer required.
- Eligible faculty were invited to apply for course release as outlined in new collective agreement and for the new teaching service stream for sessional extended faculty.
- Creation of new funding and award standing committee.

Tarek Salem (Fine Arts & Communications)

- No report.

Norene Erickson (Health & Community Studies)

- Guests from Centre for Teaching and Learning announced they are restarting the peer review program and piloting a faculty led Starting a Scholarship of Teaching and Learning Group for a 12-month term.
- The Department of Allied Health is looking at potential Athletic Therapy Degree. Applied Human Services degree under review, will likely transition to new form, early stages of investigating potential for a Justice Degree.

Raina Rudko (Nursing)

- Degrees and Diploma winter intake enrolments are high.
- Update on WIL opportunities, developing a student awards committee.
- Putting together an action plan for post diploma programs, discussion on practice evaluation tools.
- Draft strategic planning foundational plan for discussion.
- Discussed faculty retention as an issue.

Hadi Chapardar (SCE)

- Main conversation about their Dean search.
- Update on new sustainability courses.

6.5 GFC member update (Gregory Springate)

- Victor Cui, CEO of Edmonton Elks appointed to Board of Governors.
- New School of Business building has moved to design phase.
- Provost's Report updated enrolment levels and effect on IMA targets.

7.0 School of Business Workplan

7.1 EFMD Update and Plan (Dean R. Perlow)

- Information provided as part of Dean's Report. Sherif Elbarrad will act as the BCom program lead for EMFD purposes.

7.2 Vision and Mission Update (Dean Perlow)

- No update.

7.3 Bachelor of Commerce Action Plan (Fernando Angulo-Ruiz)

- Working is ongoing, plan is to complete core review by June 2023.
- Working Group has been established:
 - René Wells (Accounting & Finance), Allan Wesley (Decision Sciences), Murli Muralidharan (IB Strategy, Marketing & Law), Lyle Benson (OB, HRM & Mgt), Associate Deans, and Dean.
- Process and timeline finalized, iterative consultation with faculty from January – March.

ACTION ITEM: Council asked Working Group to provide summation of curriculum standards from external accreditation bodies.

8.0 Good News and Announcements by Members of Council.

- Lyle Benson presented at the 2023 International Academic Forum (IAFOR) conference, in Hawaii, on his publication: Benson, L. & Enström, R. (2023). A Model for Reducing University Students Academic Misconduct by Embedding Online Academic Integrity Tutorials in Introductory Core Courses - Preliminary Results. Presented at the 2023 IAFOR: International Academic Forum, Hawaii.

9.0 Question Period/Open Discussion/Other Business

- Discussion about final exams scheduled on a Sunday. Academic Calendar was approved by GFC. It was noted that campus food services is not available on weekends.
- Information provided on behalf of Karen Keiller, Dean of the Library: Library has applied for additional budget for information resources/databases – please contact the Library for requests.
- Reminder School of Business potluck on December 16.

10.0 Future Agenda Items/Next meeting January 23, 2023.

- Finance Major – Letter of Intent.

11.0 Adjournment (Travis).

Meeting adjourned at 5:25 p.m.