

**Meeting of School of Business Council**  
**Monday, October 17, 2022, 3:00 – 5:30 p.m.**  
**Room 9-102**  
**MINUTES**

**1.0 Call to Order** (Dean Richard Perlow, Chair)

- The Chair called the meeting to order at 3:00 p.m. as the quorum of 21 was met and exceeded.

**2.0 Indigenous Ceremony**

- Dean Perlow read the land acknowledgement statement to open the meeting.

**3.0 Approval of Agenda**

**3.1 Motion – Meeting Agenda**

**SOBC-01-2022-10-17**

**Carried**

**Motion:** It was moved by Makarand Gulawani and seconded by Gregory Springate to adopt the agenda as presented.

**3.2 Motion – Consent Agenda**

The following items were approved, or were received as information on the Consent Agenda:

3.2.1 School Council: Minutes, September 19, 2022 for approval.

3.2.2 Executive Committee: Minutes, September 7, 2022, for information.

3.2.3 October 2022 School of Business Election Update: for Information.

**SOBC-02-2022-10-17**

**Carried**

**Motion:** It was moved by Murli Muralidharan and seconded by Makarand Gulawani to adopt the Consent Agenda as presented.

**4.0 Presentations**

**4.1 Allard Chair in Business: (Cameron Naqvi)**

- Dean Perlow asked faculty to consider the goals for the Allard Chair role, for example: what does success look like, how does the School want to focus the resources of the Allard Chair, and how to continue the relationship after a Chair completes a term. Current Chair, C. Naqvi checked in with School Council to highlight the Chair's role as a conduit for business community engagement with MacEwan.

**4.2 Tactical Plan for Scholarship at MacEwan (Craig Kuziemy)**

- Presentation and discussion led by C. Kuziemy, including: how the proposed tactical plan values and goals and how the plan aligns with MacEwan strategic vision, the Plan values and goals.
- Feedback should be provided through survey link on macewan.ca/research page (<https://forms.gle/Xqpkc6Ym5Ye3qrli8>).

**4.3 New Ethics Guidance: Case Studies (Rebecca Mitchell, Albena Pergelova)**

- Discussion of MacEwan's Ethics Guideline and criteria to determine activities that require ethics review led by R. Mitchell and A. Pergelova.

**5.0 Stewardship Items**

**5.1 Ratification of the Tenure and Promotion Committee External Members.**

**Motion – Tenure and Promotion Committee External Members (Dean Perlow)**

- Dean Perlow called for volunteers to fill the remaining external member appointment.
- Eloisa Perez self-nominated to be appointed.

**SOBC-03-2022-10-17**

**Carried**

**Motion:** It was moved by Albena Pergelova and seconded by Joanne Loh to ratify the Dean's appointment of three external Tenured members and three external Tenured alternates to serve on each of the Department's Tenure and Promotion Committees for the 2022/23 Academic year, as listed below:

Members:

1. Noufou Ouedraogo, Professor, OB, HRM & MGMT
2. Frank Saccucci, Associate Professor, Accounting & Finance
3. Fernando Angulo-Ruiz, Associate Professor, IB, MKTG, S & L

Alternates:

1. Khalaf Al-Jarrah, Assistant Professor, DS
2. McKay White, Associate Professor, IB, MKTG, S&L
3. Eloisa Perez, Associate Professor, Accounting & Finance

**3.5.2 Proposed change to the admission requirements for the Business Management, Human Resources Management and the Accounting and Strategic Measurement Diplomas.**

**Motion – Changes to Diploma Admission Requirements (Noufou Ouedraogo)**

- N. Ouedraogo outlined the proposed changes the admission requirements for the three Diploma programs.

**SOBC-04-2022-10-17**

**Carried**

**Motion:** It was moved by Sherif Elbarrad and seconded by Humayun Qadri that School of Business Council recommend for approval to the Committee on Academic Standards, Curriculum & the Calendar the adjustment to the admission requirement in the Previous Post-Secondary category for the Business Management Diploma, Human Resources Management Diploma and Accounting and Strategic Measurement Diploma for the 2023-24 Academic year. These changes would be effective 2022-2023.

**6.0 Leadership & Governance Updates**

**6.1 Dean's Update (Dean Perlow):**

Dean Perlow:

- Led a discussion about communication flow within the School, including: how to enhance two way communication, strategies to provide broader access and partnership between academic/administrative units.
- Provided update on the new School of Business Building project – there will be no lockers, have increased number of break-out study rooms.
- New Professional Development Initiative event on November 24: workshop on office/social interactions. office/social interaction

**6.2 Associate Deans' Update:**

Sherif Elbarrad:

- Advising services update for Sept/October: JIRA ticketing system implemented in October. School of Business is the first faculty to adopt system. In person appointments and drop-in sessions have increased.
- Enrolment update: Bachelor of Commerce degree program winter intake is better than last year: Winter intake for the Business Management diploma now open.
- What I did that worked! – next session on October 31, will be archived.
- 2023/2024 academic schedule processing in progress.
- Update on Accelerated Accounting Competencies Diploma (AACD) – work on formal submission to Ministry in progress.
- Nominations for President's Medal deadline extended, please inform S. Elbarrad know of potential nominees from School of Business.

Ali Taleb:

- Ability to recognize 1.5-credit courses has been activated in the OUR system, can be done after usual review and evaluation process of course offerings from external partner PSIs.
- New Partner – MOU signed with Da Nang University, Vietnam.
- New Student Exchange Partnership with ESCA, Morocco in progress. Guest speaker from Morocco
- MacEwan International is beginning Africa phase of recruitment efforts.
- Cross-Cultural Initiative (XCI) involving MacEwan School of Business, Civitas Poland and ESCA, Morocco will take place October 17-November 25. Work in progress to add Finland and France to future XCI

iterations.

- Ethics Case Competition at University of Arizona completed. MacEwan has retained seat in the competition for next year.
- Volunteers required for MacEwan Business Challenge on Saturday, December 3, 2022.
- Africa Research Workshop (SSHRC/SAMS) to take place October 24-28 at MacEwan.
- Plans in place to resume Faculty Research Presentations.

### **6.3 Department Chair Update:**

E. Muralidharan:

- No report.

R. Jindal

- No report.

G. Springate

- Student survey on the proposed Finance Major almost ready for circulation.
- Scantron results from the Exam Centre is taking longer than expected
- Suzanne Reinhart is retiring.

M. Annett:

- Call for volunteers to be external search committee members for three upcoming faculty searches.

### **6.4 Faculty/School Council Representatives Update:**

N. Khinkanina (Arts & Science)

- No report.

T. Salem (Fine Arts & Communications)

- No report.

N. Erickson (Health & Community Studies)

- No report.

R. Rudko (Nursing)

- Nursing will be hiring three tenure track faculty, one is going to be a cross appointment with kihêw waciston
- Have met their enrolment targets for Fall 2022, are extending Winter intake deadlines
- Are in process of program review and administrative staff renewal
- Clinical instructors were recognized as Health Care Heroes.

H. Chapardar (SCE)

- No report.

## **7.0 School of Business Workplan**

### **7.1 EFMD Update and Plan (A. Taleb)**

- Current EFMD accreditation began September 29, 2021; deadline for renewal application is September 29, 2024. First annual status report was submitted September 2022.
- Committee has been established to develop the formal work plan between now and renewal deadline.
- Work done that was not part of formal plan – has committee – to come up with plan between now and renewal deadline.
- Focus will be on addressing areas identified as priorities in the letter from EFMD.
  - Program marketing strategy
  - Coherence within program of intended learning objectives
  - Improving link between faculty teaching and research.

**School Council requested that committee membership and terms of reference for the committee be presented for ratification at next Council meeting.**

**7.2 Vision and Mission Update (Dean Perlow)**

- Working group has been established, there will be a retreat to get your feedback and input. Will be presented to Council for approval.

**7.3 Bachelor of Commerce Action Plan (N. Ouedraogo)**

- Subcommittee of BPCC has been established to review and update the curriculum, chaired by Mike Annett.
- One member required from OB, HRM & MGMT

**8.0 Good News and Announcements by Members of Council.**

- Fall Convocation is November 22, 2022, School of Business session begins at 2:30 pm.
- Appreciation to Murli Muralidharan and Theresa Chika-James for participation in Business Building Campaign videos
- Please help identify students at academic risk (below 2.2 GPA) so support can be offered.

**9.0 Question Period/Open Discussion/Other Business**

- No items.

**10.0 Future Agenda Items/Next meeting November 28, 2022**

- No items.

**11.0 Adjournment**

Meeting adjourned at 5:04 p.m.