

**Meeting of School of Business Council  
Tuesday, 29 October 2024, 3:00 – 4:30 p.m.  
Room 9-323  
MINUTES**

**1.0 Call to Order** (Dean Richard Perlow, Chair)

- The Chair called the meeting to order at 3:01 p.m. as **the quorum of 21 was met** and exceeded.

**2.0 Land Acknowledgement Statement**

- Dean Perlow read the land acknowledgement statement to open the meeting.

**3.0 Approval of Agenda**

**3.1 Motion – Meeting Agenda**

**SOBC-#01-2024-10-29**

**Carried**

**Motion:** It was moved by Bruce Thomson and seconded by Tiffany Kriz to adopt the agenda, as presented.

**3.2 Motion – Consent Agenda**

The following items were approved, or were received as information on the Consent Agenda:

**3.2.1** School Council: Minutes, 30 September 2024, for approval.

**3.2.2** BPCC Report to Council: No report

**SOBC-#02-2024-10-29**

**Carried**

**Motion:** It was moved by Subhadip Ghosh seconded by Gregory Springate to approve the Consent Agenda, as presented.

**4.0 AVPR Faculty/School Updates for 2024-2025** (Craig Kuziemyky)

Annual Update from Office of Research Services.

- Update on work on implementing tactical plan for scholarship since it was approved by GFC in April 2023.
  - Focus on supporting early career researchers (ECR), particularly new faculty; started tracking in 2021; have over fifty percent of annual funding has been allocated to ECRs to date.
  - Three areas of research focus at MacEwan – health & wellness systems, energy and environment, persuasive and emergent technologies; The focus areas leverage faculty expertise and is aspirational for the greater university community. Reminder of December 1 application deadline for funding opportunity for research in these focus areas.
  - Research Centre/Institute policy has been updated to include “research groups”. Faculty are invited to apply for research group designation.
- Internal grant survey– Research Services is currently reviewing the data; which will be shared with GFC Standing Committee on Scholarly Activity; anticipate recommendations to follow.
- Initiatives for developing student research system
  - Work continues to develop a robust system for students to be involved research. There is currently an initiative for faculty to apply for one time funding of \$2000 to hire students to support research.

**5.0 Stewardship Items**

**5.1 Business Programs and Curriculum Committee** (Bruce Thomson)

**5.1.1 BPCC Update**

- BPCC continues meeting on the Bachelor of Commerce Core, and things are progressing well. The goal is to have something for Council in early 2025.

**Action:** A brief on decision-making criteria will be shared at the next Council meeting.

## **6.0 Leadership, Strategic Initiatives & Governance Updates**

### **6.1 Dean's Update (Dean Perlow)**

- Close to finalizing hire of Director of McEwan Ventures
- 38<sup>th</sup> Allard Chair has been selected. Official announcement forthcoming.
- 3<sup>rd</sup> annual protocol dinner – 120 participants
- Job ads in have been approved for 12 positions, will be posted.
- EFMD has received re-accreditation for three years
- Update from Canadian Business Deans Conference
- Request to faculty to inform Dean's Office of WIL opportunities in their courses so that it can be tracked and measure impact of School WIL opportunities
- Continue to review AOL process in the School of Business as part of continuous improvement process
- Work begins on application for AACSB accreditation, will be led by Mike Annett.
- Update on discussions with stakeholders in support of School of Business programs, including aviation management program and Asia Pacific program

### **6.2 Associate Deans' Updates**

#### **6.2.1 A. Taleb**

- EFMD re-accreditation follow-up is to develop a plan to address the adjudication committee's feedback/ comments
- Update on work to date on upcoming Student Conference
- Two Study Tours confirmed: Costa Rica & France
- Trade Mission to Quebec: 12 students doing cooperative work in business development with students at University Laval
- Cross Cultural Communications Initiative (XCI) – overview presented and discussion of the program

#### **6.2.2 M. Annett**

- Annual section scheduling
  - Anticipate Winter 2025 course schedule will be ready 6 weeks before start of the term; there may be some small adjustments to accommodate Winter enrolment cohort
  - Waitlists continue to be managed
  - Some over enrolment will happen to allow students to complete prerequisites or to meet graduation requirements, but will continue to be at manageable levels for faculty
  - Anticipate 90% fill rates
  - Course planning with department chairs has begun for February 2025
- Course Outlines Process continue to be refined
- Attraction and Engagement
  - Update on work with Edmonton High Schools on dual credit program
  - Open House on November 2
  - Major Minor Fair – request for more faculty representation from Finance & Accounting and International Business
  - Upcoming volunteer university teaching opportunities in support of SEM initiatives
  - Request from photos from faculty led events

### **6.3 Department Chairs Updates**

**6.3.1** IB Strategy, Marketing & Law (M. White): no report

**6.3.2** Decision Sciences (R. Jindal): no report

**6.3.3** Accounting & Finance (G. Springate): as presented in Addendum 6.3

**6.3.4** Management & Organizations (T. Chika-James): no report

### **6.4 Faculty/School Council Representatives Updates:**

**6.4.1** FAS Council (H. Chapardar): no report

**6.4.2** FFAC Council (T. Salem): no report

**6.4.3** HCS Council (X. Chen): as presented in Addendum 6.4

**6.4.4** FoN Council (D. Roberts): as presented in Addendum 6.4

**6.4.5** SCE Council (D. Roberts): no report

### **6.5 GFC Member Update (F. Cadigan): as presented in Addendum 6.5**

## **7.0 Presentations**

**7.1 Proposal for a New Approach to International Evaluations and Admissions (Trevor Buckle and Erin Wight)**

- The proposed changes are intended to streamline admission processes for internationally educated students (both domestic and international students) and remove artificial barriers.
- Discussion of the proposed changes.

**8.0 Question Period/Open Discussion/Other Business:**

No items.

**9.0 Future Agenda Items/Next meeting**

The next School of Business Faculty Council meeting is on **Tuesday, 25 November 2024.**

**10.0 Adjournment.**

Meeting adjourned at 4:35 p.m.