

**Meeting of School of Business Council**  
**Monday, September 19, 2022, 3:00 – 5:30 p.m.**  
**Room 9-102**  
**MINUTES**

**1.0 Call to Order** (Dean Richard Perlow, Chair)

- The Chair called the meeting to order at 3:00 p.m. as the quorum of 21 was met and exceeded.

**2.0 Indigenous Ceremony**

- Dean Perlow read the land acknowledgement statement and a song was performed by Indigenous Knowledge Keeper Cynthia Jim to open the meeting with an Indigenous Ceremony.

**3.0 Approval of Agenda**

- **Motion – Meeting Agenda**

**SOBC-01-2022-09-19**

**Carried**

**Motion:** It was moved by Murli Muralidharan and seconded by Subhadip Ghosh to adopt the agenda as presented.

- **Motion – Consent Agenda**

The following items were approved, or were received as information on the Consent Agenda:

- School Council: Minutes, June 20, 2022 for approval.
- Executive Committee: Minutes, June 13, 2020, for information.
- BPCC Annual Report to Council: for Information.

**SOBC-02-2022-09-19**

**Carried**

**Motion:** It was moved by Noufou Ouedraogo and seconded by Fernando Angulo-Ruiz to adopt the Consent Agenda as presented.

**4.0 Provost Q&A**

- Provost Monk thanked faculty and staff for their work over the last 30 months and outlined goals for the 2022-2023 Academic Year:
  - Increase the number of tenure/tenure-track faculty.
  - Completion of Administrative Review of Academic Affairs and implementation of next steps.
  - Support this year's Vice-Provost priorities: research, international, career development, and increasing cross-disciplinary collaboration.
  - Further development of MacEwan's academic governance capacity.
  - Provost's Office will coordinate review of policies within the Academic Affairs portfolio to ensure alignment with strategic vision.
- Invitation to attend President Trimbee's State of University Address on September 20, 2022.
- Provost Monk led discussion with school council, including strategic vision, how progress will be measured (e.g. dashboard on teaching greatness), academic hiring plan, and strategic enrolment management.

**5.0 Presentations**

**5.1 Update from the Entrepreneur in Residence: (C. Christensen)**

- Colin Christensen provided an overview of his role as the Entrepreneur in Residence and the types of support he can provide as a liaison between the School of Business and the business community.
- The MacEwan venture lab will be presented 3 times this year Nov, Jan, and March.

**5.2 SAMU Student Advocacy Centre (I. Leibel, Student Advocate & Policy Support Specialist)**

- Isha Leibel provided an overview of SAMU's transition of services from the Student Ombuds Support model to the SAMU Student Advocacy Centre.
- Faculty should refer students to the webpage for services at: [samu.ca/advocacy](http://samu.ca/advocacy).

**6.0 Stewardship Items**

No items at this time.

**7.0 Leadership & Governance Updates**

- **Dean's Update:**

Dean Perlow

- Outlined his vision for outstanding experience for students, which will be accomplished through three areas of focus: teaching, engagement, and professional development initiative (PDI).
- Provided an overview of the Assurance of Learning Process, which is intended to be the framework for understanding the degree to which the School of Business is meeting its Mission statement. The next step is to review the Mission Statement to ensure alignment with the University's Strategic Plan.

- **Associate Deans' Update:**

Sherif Elbarrad

- Advising services update for August/September: students will have a blend of virtual and in-person options in 2022-2023. A ticketing system will be implemented in October.
- Enrolment update: numbers are soft, particularly in accounting diploma and Bachelor of Commerce degree program. Mitigation measures include:
  - New students: Winter intake deadline has been extended to end of November. Winter intake for the Business Management Diploma has been added to program offerings; enhancing communications to students to convert application to enrolment, faculty outreach and engagement with high schools, and student to student outreach.
  - Retention: student tutors will be hired to support 3 courses that traditionally have been challenging for student - faculty are asked to help identify suitable student tutors; advisor outreach to students at risk, faculty assistance to help identify at risk students early in semester.
- Questions/discussion included: international recruitment measures, student survey on mental health and services currently ongoing; School of Business student data-mining project, upgrade and improvement of website.
- Request for list of resources for students/presentation to Council from Student Affairs.

Ali Taleb:

- Reviewing transferability of 1.5 credit courses in our exchange programs and feasibility of creating half credit courses at MacEwan.
- MacEwan Business Challenge for high school students will be October/November. Call for volunteers forthcoming.
- School of Business team will be participating in Collegiate Ethics Case Competition at University of Arizona, October 13-15. Thanks to faculty advisors: Subhadip Ghosh and Makarand Gulawani.
- International Network of Researchers on Africa (INRA) Event October 24-28. Email invitations will be forthcoming.

- **Department Chair Update:**

E. Muralidharan:

- New faculty: Alexandra Lyn, Arland Delisle; Makarand Gulawani's work with community partner MitiMeth along with his students has led to the publication of his case with Ivey Publishing; Dr. Fernando Angulo-Ruiz research on funding marketing capabilities during crisis has been published at the European Journal of Marketing.

R. Jindal

- New faculty: Dr. Parminder Kang; department is currently focusing on reviewing accounting diploma program to increase demand; first industry mixer of the year held in September.

G. Springate

- Department focused on developing the finance major, will be meeting with IAP to finalize survey to students, plan is to submit a letter of intent for consideration at the next SOB Council meeting.

M. Annett:

- New faculty: Dr. Leanne Hedberg; Dr. Tiffany Kriz recognized with award for her paper by

Academy of Management at their annual meeting.

- **GFC Member Update (B. Graves)**

Bob Graves provided an update on the General Faculties Council meeting on September 12, 2022:

- President Trimbee provided update of progress on the Strategic Plan.
- Provost Monk reported enrolment numbers, academic hiring plan for 2022-2023.
- GFC approved 2023-2024 Academic Schedule.
- Standing committees presented action plans for the upcoming year.

School Council discussed review of administrative governance, potential updating of student evaluation format and processes.

- **Faculty/School Council Representatives Update:**

N. Khinkanina (Arts & Science) –

- FAS Council met on Sept 6: introduced new faculty, ratified external TPC faculty members, 10-15 faculty to be hired this year, discussion of potential third Associate Dean, certificate programs, mental health supports for faculty.

T. Salem (Fine Arts & Communications)

- No report.

N. Erickson (Health & Community Studies)

- No report.

R. Rudko (Nursing)

- No report.

H. Chapardar (SCE)

- No report.

**8.0 mēskanās Update (Randy Jenne)**

- Summary of participation rates for mēskanās training to date. Fall training schedule to be finalized, will be available through mēskanās portal page.
- Demonstration of how to resolve course start and end date technical issue.
- Faculty are encouraged to attend grade book training.

**9.0 Role of Executive Committee (E. Bocatto)**

Evandro Bocatto provided overview of how Executive Committee sets the agenda and priorities for School Council.

**10.0 Good News and Announcements.**

- Classes are full – attendance is good. See good energy in classrooms.
- Financial literacy training for students scheduled for next Saturday, please contact Eloisa Perez for more information.

**11.0 Question Period/Open Discussion/Other Business**

- No items.

**12.0 Future Agenda Items/Next meeting October 17, 2022**  
Mental health supports

**13.0 Adjournment**

Meeting adjourned at 5:41p.m.