



MacEwan
UNIVERSITY

The
**DISTINGUISHED
VISITING ARTIST**
in Country Music



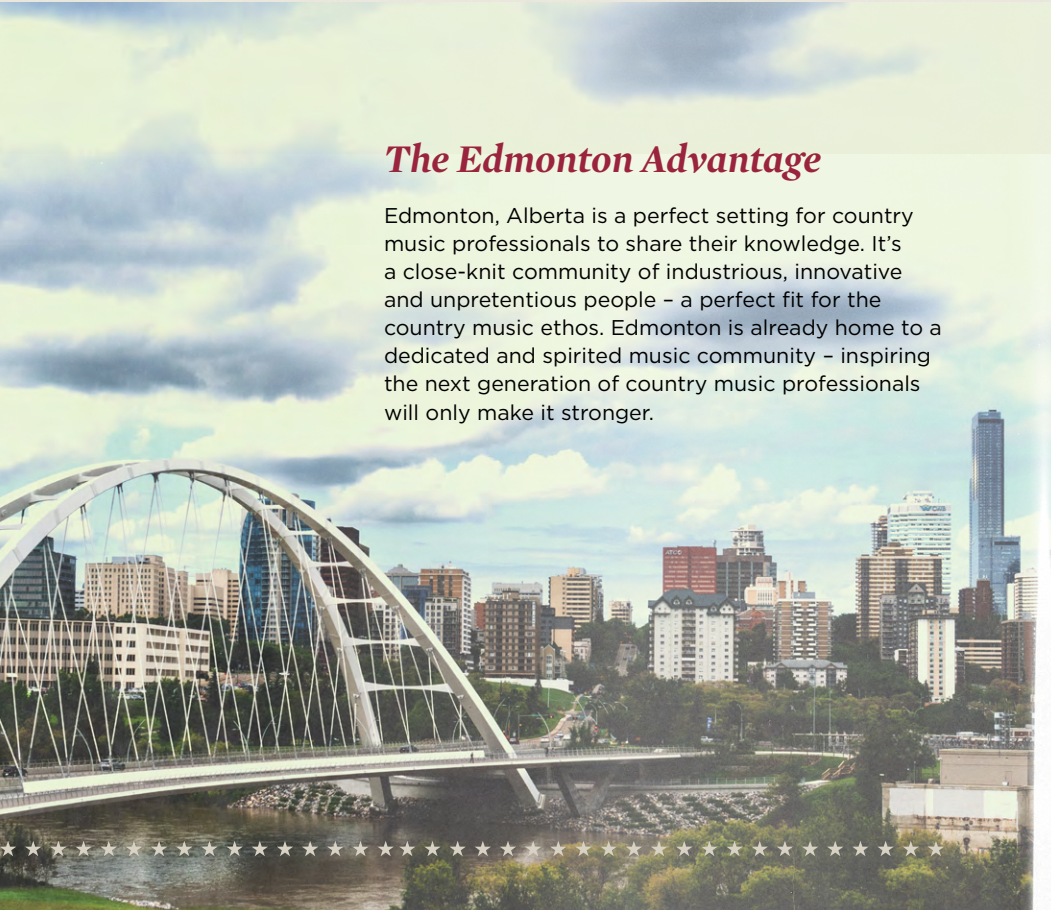


Imagine a bridge between up-and-coming creative professionals and the country music industry – a bridge that leads to life-changing opportunities by allowing aspiring country singers, musicians, producers and other industry professionals to learn from the most celebrated names in their field.

MacEwan University is building that bridge through the Distinguished Visiting Artist in Country Music initiative. This visiting artist role will be given to renowned professionals representing various aspects of the country music industry – performing, writing, producing and more. Each distinguished artist will take part in short- or long-term campus visits to engage in education and mentorship activities including lectures, master classes, performances and public presentations.

The Edmonton Advantage

Edmonton, Alberta is a perfect setting for country music professionals to share their knowledge. It's a close-knit community of industrious, innovative and unpretentious people – a perfect fit for the country music ethos. Edmonton is already home to a dedicated and spirited music community – inspiring the next generation of country music professionals will only make it stronger.



The Walterdale Bridge leads to Edmonton's downtown core – a place where artists, technical experts and entrepreneurs bring the city's music scene to life.



This Distinguished Visiting Artist in Country Music will benefit those who aspire to be involved in any part of bringing country music to audiences – performers, songwriters, producers, engineers, publicists, promoters and more.

MacEwan University

At the heart of Edmonton sits MacEwan University. Our campus feels like a community – we're big enough to make an impact but small enough that our people know each other. We are honest and hardworking, and put effort before ego. We are hospitable. And most importantly, we are creative to the core. MacEwan University is in a perfect position to help drive Edmonton's country music scene.

State-of-the-art performance, rehearsal, recording and lecture facilities in MacEwan's Allard Hall provide the perfect place to bring our students together with industry professionals.

MacEwan's graduates know how to make an impact in the arts. They have carved names out for themselves in every part of the music industry, locally, nationally and beyond.



Alberta born and raised: Country superstar Brett Kissel is our honorary campaign chair.

*** Your Investment

Visionary investors and leaders can help us to build this bridge that will connect MacEwan to the country music industry. By investing in the Distinguished Visiting Artist in Country Music, you will:

- » Create career opportunities for aspiring musicians and music industry professionals.
- » Support education and the country music industry.
- » Help diversify the Alberta economy by establishing an industry that can create jobs in the arts, arts management, business, hospitality, tourism and more.
- » Contribute to the vitality and vibrancy of our community.
- » Have a hand in propelling our city, our province and – most importantly – our aspiring country music artists forward.

We invite you to take this opportunity to help us build something big – something that will create a world of possibilities for our students.

**Help build a bridge in the
Canadian Country Music scene.**

Email countrymusic@macewan.ca or
call 780-633-3907 to get involved.

Honorary Chair:
Brett Kissel

Campaign Cabinet Co-Chairs:
John Chomiak
Jackie Rae Greening