2022 MacEwan University High School Counsellors’ Information Session
Tuesday, September 27, 2022
9 to 11 a.m.

Visit MacEwan.ca/HighSchoolCounsellors after the event for links to presentations and resources provided at the event.
Updates AND CHANGES

- Dean appointments
- Admission criteria changes
  - Equity admission for Bachelor of Science in Nursing and Psychiatric Nursing diploma programs
  - Standardized for additional admission criteria required for Bachelor of Social Work/Social Work diploma
  - Vulnerable sector search removed for Emergency Communications and Response
  - Changes to Canadian Language Benchmarks scores for the English as an Additional Language program
- Program of study updates
  - Faculty of Arts and Science secondary major in a different program
  - Emergency Communications and Response distance delivery option
- Foundational Learning Assistance

Updates and Changes

Additional information on the updates and changes mentioned here can be found on the 2022/23 High School Counsellors’ Update Sheet, available soon on at MacEwan.ca/HighSchoolCounsellors as well as in the upcoming edition of the High School Counsellors’ Newsletter (visit go.macewan.ca/HSCNewsletter to sign up).

Dean Appointments

On June 1, 2022, the university welcomed Dr. David Danto as the new dean of the Faculty of Health and Community Studies and Dr. Richard Perlow as the new dean of the School of Business.

Admission Criteria Changes

Bachelor of Science in Nursing and Psychiatric Nursing diploma have added equity admission for 10% of seats to be reserved for Indigenous learners. Applicants must declare their Indigenous status at time of application to be eligible for consideration under equity admission.

Applicants to the Bachelor of Social Work and Social Work diploma programs will now use a standardized form for submission of their resume, volunteer/work experience and essay questions. Only one reference from a professional volunteer or
work experience supervisor is now required.

The requirement for a vulnerable sector search as an additional admission criteria for the Emergency Communication and Response program has been removed.

Effective immediately, the English as an Additional Language program has updated their admission requirements to require proof of Canadian Language Benchmark (CLB) scores of 5 in at least 2 categories (with no skill under 4), an IELTS score of 4 (with no skill below 3.5), or equivalent.

Program of Study Changes

Beginning in the 2023/24 academic year, students in the Bachelor of Arts or Bachelor of Science programs can obtain a double-major with their secondary major in another Faculty of Arts and Science program. For example, a Bachelor of Arts student majoring in English could have a secondary major in Chemistry.

Beginning in Fall 2023, the Emergency Communications and Response program, thanks to a $1.5M partnership agreement with technology company Hexagon, will be opening the program to distance learners studying remotely.

Foundational Learning Assistance

Funding is now being provided by the Government of Alberta to high school graduates demonstrating financial need who are enrolling in an upgrading program, such as the University Preparation program at MacEwan. Students must gain admission into an approved program before requesting us to confirm their enrollment in the program.
In-School ACTIVITIES

- General MacEwan University presentation
- One-on-one advising
- How to apply
- Program-specific presentations
- Information booths

In-School Activities

Our student recruitment team offers a number of in-school activities throughout the year. We’re excited to again have the opportunity to engage with students in-person to promote the university, its programs and service and to answer students’ questions, provide additional information and ensure they’re receiving the guidance they need. Visit [MacEwan.ca/HighSchoolCounsellors](http://MacEwan.ca/HighSchoolCounsellors) for more information and to book an activity with us. If you’re still interested in offering virtual activities to your students, we can accommodate all activity types virtually.

**General Presentation.** Our presentation showcasing the university, programs and services. Information on admissions and scholarships is also provided. This is a great place to start to introduce your students to MacEwan University and can be tailored upon request to parallel curricular elements in the classroom.

**One-on-one Advising.** Offered as full- or half-day sessions, students sign up ahead of time for a 15 minute one-on-one meeting with a Student Recruiter. We’ll address the student’s unique situation, offer advice on program choices for desired outcomes, discuss steps through the application process and set proper expectations for admission requirements and timelines.

**How to Apply.** As the name suggests, this activity provides a walkthrough to students on how to apply to MacEwan University. Tailored for students interested in more
information on the process of application or who are ready to apply, this activity can be offered as a group presentation or setup as individual appointments to assist students in submitting an application for admission to the university.

**Program-specific Presentation.** We would love the opportunity to provide a presentation to students tailored specifically to a program or programs offered at MacEwan. These presentations are usually provided to high school classes teaching the same discipline as the requested presentation. For example, a presentation on our Bachelor of Fine Arts programs to Fine Arts, Drama and/or Technical Theatre classes, or a Bachelor of Commerce presentation aligned to a Financial Management class.

**Information Booth.** Pairing a presentation or other activity can provide an opportunity for more students in the school to access information and resources about MacEwan University. Typically set up in a high-traffic location during a peak period, a Student Recruiter will setup a display of materials on a provided table and be available to answer quick questions from students walking by.
Welcome to the New Student Recruiters at MacEwan University!

Jessica Wiedemann, Ashley Storti, Clare Wiznura, Chris Leathem and Tristan Pedersen recently began their roles as Student Recruiters at the university. Each brings a wealth of unique experience, including a combination of education, volunteering and work experience at MacEwan. They’re all enthusiastic to be supporting your students on their educational journeys and look forward to working with you as you do the same.

Visit [MacEwan.ca/HighSchoolCounsellors](https://macewan.ca/highschoolcounsellors) for contact information for any member of MacEwan’s Student Recruitment team. We can also always be reached at recruiters@macewan.ca.
Last year, for the first time, the university produced an enhanced digital version of its viewbook. The digital publication mirrors the printed version in terms of content; however, there are engaging videos, vignettes, animations and other enhancements designed to both draw students into the MacEwan Experience and take steps to reduce the volume of printed publications distributed.

Students are encouraged to refer to and use the digital viewbook as a resource in the same way they would use a printed copy. Guidance counsellors and career practitioners are also able to add the digital viewbook as a resource when working with students.
2022 Open House

MacEwan.ca/OpenHouse

We are excited to be offering an in-person return to our Open House experience on Saturday, November 5 from 10 am to 3 pm. Students (and their parents!) can visit MacEwan.ca/OpenHouse ahead of time to see a list of all information sessions, presentations, demonstrations and performances to plan their day. There will be staff assisting anyone looking to submit an application, with admission specialists providing on-the-spot early admission evaluations. Students attending the event can enter to win an educational award of $5,000. Parking on-campus during the event is free.
Contact US

David Fischer
Assistant Registrar, Student Recruitment
(780)633-3592 (office)
(780)818-2577 (mobile)
fischerd1@macewan.ca

MacEwan.ca/HighSchoolCounsellors
recruiters@macewan.ca (for general inquiries)
go.macewan.ca/hsncnewsletter (for newsletter subscription)

Contact Us!

MacEwan.ca/HighSchoolCounsellors
recruiters@macewan.ca

go.macewan.ca/hsncnewsletter to subscribe to our newsletter