2021 MacEwan University High School Counsellors' Information Session
Tuesday, September 28, 2021
9 to 11 a.m.
Program CHANGES

- Faculty of Fine Arts and Communications
  - New Bachelor of Fine Arts degree
  - New Film Studies, Digital Experience Design and Songwriting minors
- Faculty of Arts and Science
  - Suspension of Bachelor of Science in Engineering transfer
  - New Honours option in the Applied Statistics major
  - New Film Studies minor
- School of Business
  - Reintroduction of Winter intake for Bachelor of Commerce
  - New 2-year delivery option for Insurance and Risk Management
- School of Continuing Education
  - New Alberta Foundation Program

Program Changes

Faculty of Fine Arts and Communications

Beginning October 1, 2021 for Fall 2022 intake, MacEwan welcomes its newest degree, the Bachelor of Fine Arts. At the time of application, students select to major in Arts & Cultural Management, Music Theatre Performance, Studio Arts or Theatre Production. Students gain insight into the changing needs of the creative and cultural industries while learning to manage artistic practice. Visit MacEwan.ca/BFA for more information.

With the introduction of the Bachelor of Fine Arts degree, applications for the corresponding diploma programs have been suspended:

- Arts and Cultural Management
- Music Theatre Performance (formerly Musical Theatre)
- Studio Art (formerly Fine Art)
- Theatre Production

Students in the Bachelor of Fine Arts program have the option to exit the program with a diploma after successful completion of year 2 of the program.

New Film Studies and Digital Experience Design minors are now available to students in the Bachelor of Communication Studies degree.
New songwriting minor is now available to students in the Bachelor of Music degree.

**Faculty of Arts and Science**

Effective October 1, 2021, intake for the Bachelor of Science in Engineering transfer program within the Faculty of Arts and Science has been suspended. Students currently within the program will be allowed to complete their studies within the program. Program suspension will provide added capacity for students within the Bachelor of Science program.

Students within the Bachelor of Science degree now have the option for honours within the Applied Statistics major.

All students in the Faculty of Arts and Science now have the opportunity to minor in Film Studies.

**School of Business**

The Bachelor of Commerce degree is reintroducing Winter intake, effective Winter 2022. Applications for admission to the Winter 2022 intake remain open until the end of business on Thursday, September 30, 2021. Fall intake for the Bachelor of Commerce remains unchanged. A reminder that MacEwan University’s Bachelor of Commerce degree continues to be direct-entry from high school.

Beginning with Fall 2022 intake, the Insurance and Risk Management program is offering a new 2-year delivery option in addition to the existing 13-month accelerated program.

**School of Continuing Education**

Effective Fall 2022 the School of Continuing Education has introduced the Alberta Foundation Program. The program is designed to provide dedicated support and mentorship to improve admissibility to post-secondary programs and is highly customized to fit a student’s post-secondary goals. Visit [MacEwan.ca/AFP](http://MacEwan.ca/AFP) for more information.
MacEwan University 50th Anniversary

MacEwan.ca/50

As MacEwan University celebrates its first half-century, we’re looking back at our unique history, celebrating our people and launching an ambitious 10-year strategic vision and directions that will set a strong foundation for our next 50 years. Events and activities will be happening throughout the year, so check back often to see what’s in store and to get a glimpse into some of the notable people who have been a part of the MacEwan community.
With a shift to more virtual and online engagement, and an eye toward sustainability, we are happy to introduce an enhanced digital version of the university viewbook. The digital publication mirrors the printed version in terms of content; however, there are engaging videos, vignettes, animations and other enhancements designed to draw students into the MacEwan Experience. Students are encouraged to refer to and use the digital viewbook as a resource in the same way they would use a printed copy. Guidance counsellors and career practitioners are also able to add the digital viewbook as a resource when working with students in a virtual setting.
Drop-In Events

Throughout the year we are again holding drop-in recruitment activities. Offered regularly throughout the year, these activities are an opportunity to engage with students who are unable to see us in-person, have follow-up questions or would like more information and guidance. Visit MacEwan.ca/Events for more information, times and links to attend.

Q&A Sessions. Designed for students to drop-in at any point during the scheduled time, no appointment necessary, to ask questions and receive guidance directly from a recruitment advisor.

General Presentation. Our presentation showcasing the university, our programs and services. Information on admissions and scholarships is also provided. If students are unable to attend a presentation in the classroom setting, this is the next best thing. Everyone is welcome.

How to Apply. As the name suggests, this presentation provides a walkthrough to students on how to apply to MacEwan University. Students interested in more information on the process of application or who are ready to apply should attend this presentation.
2021 Open House

We are offering our Open House experience virtually again this year. It is recommended students register ahead of time by visiting MacEwan.ca/OpenHouse. At the event students can enter to win an educational award of $5,000.