

Overall Minor Requirements

- 18 senior-level, non-duplicative credits
- At least 6 credits at the 300- or 400-level

Required Courses for the Marketing Minor

The courses listed below are not part of the marketing minor, but they are prerequisites for required minor courses.

- ECON 101 Introduction to Microeconomics
- STAT 151 Introduction to Applied Statistics **OR** STAT 161 Applied Statistics for the Social Sciences
(This course may be a required prerequisite)

Minor Requirements

18 Credits

- BUSN 201 Introduction to Sustainable Business
- MARK 301 Fundamentals of Marketing

Choose 12 credits:

- MARK _____
- MARK _____
- MARK _____
- MARK _____

Marketing Minor (18 credits)

Total Credits: _____

Important Planning Notes

1. The Marketing minor is an out-of-faculty minor. Students completing an out-of-faculty minor must complete their degree options from courses offered within the Faculty of Arts and Science.
2. Students are required to consult the MacEwan University academic calendar to ensure they meet prerequisites for all courses they enrol in.
3. Please keep in mind that course offerings will vary from academic year to academic year.