

# Rationale

*Love Enough* is a narrative about three main characters and their paths within Toronto. An intriguing part of the story is where multiple storylines overlap with a mystery couple. These two show a possessive relationship where they do not love on another. The abstractions of both love and beauty are eminent throughout the book and this part of the story. This man makes her his possession by calling her beautiful, as if it casts her under a spell. This becomes a toxic relationship where the meaning of the word becomes twisted, almost like poison. The first poster depicts 'beautiful' as distorted. Each letter is manipulated in some way, contorted and misshapen. With each use of the word, she takes on another form, to fit that role, and in the end she is stuck within the confines of it, left disjointed and marred. The second poster has the word 'beautiful' in a delicate, clean typeface. The dark splatters taint the innocence of the word, making one cringe at the sight, as if its purity should be preserved. In the final poster, 'beautiful' is breaking from the weight of her holding onto it for so long. The letters are crumbling and the word is broken, with shards raining down. It is failing to support her and she will fall with it. The series is stark, with black and white to create a harsh contrast that reflects the ideals and reality of 'beautiful'.

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He said she  
was beautiful  
and she took  
his statement  
as a command  
and did anything  
he asked.

# Love is the center

She had  
no center  
except that word.

BEAUTY

TIPSY

She had been  
hanging from  
that word  
ever since  
she was a child.