

Tuesday, February 11, 2025

Artist applications now open for the TD Music Artist in Residence at MacEwan University Program

Emerging artist program returns to the Department of Music in August, 2025

Edmonton – MacEwan University and the Department of Music, in collaboration with TD Bank Group, are hosting the fourth edition of its two-week all-inclusive artist development program in Edmonton from August 5 through August 17, 2025. The TD Music Artist in Residence at MacEwan University Program is open to emerging songwriters, producers, beat-makers and band leaders who are residents of Alberta and are over the age of 18. The call for submissions is now open, and artists are invited to apply by Friday, March 31.

Building on the success of previous editions, the initiative aims to foster the growth of Alberta's emerging musical talent, with a special focus on artists from marginalized communities and underserved populations. This immersive summer training program provides experiential learning, combining private studio and classroom instruction to emphasize the production and marketing of participants' music. Workshops and master classes cover various aspects such as performance, songwriting, recording and music career management.

Renowned educators and faculty members from MacEwan's Department of Music, along with support from music program alumni mentors, lead workshops and master classes. Industry professionals contribute valuable insights in sessions covering music marketing, royalty streams, co-writing, publishing and grant-writing. The program also provides each participant with an opportunity to record in MacEwan University's state-of-the-art studios.

“This program offers up-and-coming artists the opportunity to elevate their skills within an academic setting, complete with guidance from experienced mentors,” says Raymond Baril, chair of the university's Department of Music, which is housed in MacEwan's Faculty of Fine Arts and Communications. “We're pleased to see this program returning to MacEwan after three successful years, thanks to the continued support of the TD Bank Group.”

A participant in the 2024 edition of the program, singer-songwriter, Kija Lado, reflected on her experience. “The TD Music Artist in Residence program was truly transformative for me as an artist. It provided invaluable mentorship, practical tools, and a supportive network that boosted my confidence and helped me take my career to the next level. I left the program feeling inspired, empowered, and equipped with the skills I need to grow and succeed in the music industry.”

Artist participants in previous editions of the program have represented a wide range of genres including hip hop, Afrobeat, rock, pop, neo-soul, EDM and electronica, folk, alternative and more.



NEWS RELEASE

The program is supported by the Toronto Dominion Bank and their TD Ready Commitment grants, which have provided funding for the annual editions of the two-week intensive workshops since 2022. The program includes catering and accommodation at MacEwan Residence for those who require it. There is no charge to participants.

Eligible artists can apply now at: <https://www.tdmusicartistatmacewan.com/>

For more information, please contact Olivia Street, program manager, streeto@macewan.ca

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 90 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.