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## **MacEwan University announces the Triffo School of Business honoring philanthropist, community builder and Chairman Emeritus of Stantec, Ron Triffo**

**Edmonton** – MacEwan University is proud to announce that, effective immediately, its School of Business will become the Triffo School of Business in recognition of a generous gift to the university from Ron Triffo, a visionary business leader, community builder and philanthropist. Triffo also holds the distinction of Chairman Emeritus of Stantec, the Edmonton-based, global design firm delivering engineering, architecture and environmental consulting solutions worldwide.

“We are very grateful for and honored by this gift,” said Dr. Annette Trimbee, MacEwan’s president and vice-chancellor. “The fact that an individual of Ron’s reputation and calibre has offered his support to our university reinforces to us that our School of Business and its faculty are embodying our vision of **Teaching Greatness**. Under its new name, the Triffo School of Business will provide inspiration for our current and future students to be trendsetters and trendbreakers, following in Ron’s footsteps.”

This gift marks the largest contribution to date towards the MacEwan Means Business campaign. The campaign continues to gather momentum as MacEwan looks to secure the naming of the new School of Business building itself. The impressive new edifice continues to transform the skyline as a symbol for Edmonton’s business future, and a striking new learning space for 7,500 additional students.

Triffo has a longstanding relationship with MacEwan. In 2017, the university’s state-of-the-art proscenium theatre was named the Triffo Theatre in honor of Ron and his late wife, Dorothy. Triffo’s inspiration for community giving stemmed from his daughter’s advice and his own upbringing, as the first in his family to have the opportunity to earn a university degree.

“Education was a tremendous springboard that provided everything for me. I strongly believe that education elevates everyone,” said Triffo.

Triffo decided to lend his name to MacEwan’s business school because he believes strongly in its ability to develop the next generation of leaders.

“Business is fundamental to the success of society on all levels,” said Triffo. “For decades, MacEwan business students and faculty have been relevant to the growth and success of our city and our province.

I'm excited to see how the school continues to grow under its new title, and proud that I am able to contribute in my own way," said Triffo.

Triffo began his career as an engineer, evolving into a successful executive and leader at Stantec, where he became the company's second CEO. Under his leadership, Stantec grew from around 150 employees to several thousand. Now, the company is nearly 35,000 employees strong and is one of the world's top engineering firms.

The Triffo School of Business at MacEwan University responds to evolving industry needs, with areas of focus including business intelligence and analytics, supply chain management, accounting, human resources, marketing and a distinctive property management minor with a real estate focus. Entrepreneurial and innovation-focused programming, including MacEwan Ventures, provides mentorship and support for students looking to launch and grow their own ventures.

The program is internationally recognized, with accreditation from the European Foundation for Management Development (EFMD). A new state-of-the-art facility, opening in 2027, will further enhance learning with modern classrooms, collaborative spaces and a trading simulation lab, creating new opportunities for students to connect, collaborate and gain real-world experience.

**For more information, please contact [archerj24@macewan.ca](mailto:archerj24@macewan.ca)**

*Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 90 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.*