Powered by Place
Teaching Greatness

Strategic Vision 2030

1. Teaching Greatness
2. Smash the Calendar
3. Grand as a Griffin
4. Perpetual Motion
5. Trendsetters and Trendbreakers

& Honouring our Place In O-day’mín
Total Full Load Equivalents (FLE)

Total FLE Targets
- Increase the student population to 14,200 FLEs by 2025
- Increase the student population to 20,000 FLEs by 2030

STATE of the UNIVERSITY 2023
Explore our new business building, opening in 2027.
Donors contributed $4 million in the past year

MacEwan disbursed $8.2 million last year via
1,559 scholarships
2,242 bursaries
1,361 awards
Availability of Work Integrated Learning (WIL)

- 100% of programs will have a WIL component by 2030
- 82% of programs will have a WIL component by 2025
- 78% of programs had a WIL component in 2022-2023
Experience Records

100% of MacEwan Students will have an Experience Record by 2030

50% of MacEwan Students will have an Experience Record by 2025

• 2023 - Establishing a baseline
The population of self-declared Indigenous students was 6.77% last year exceeding our goal of 6%

We are on track to meet a goal of 8% by 2030
Associate and Full Professors Teaching First-Year Courses

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016-17</td>
<td>84</td>
</tr>
<tr>
<td>2017-18</td>
<td>100</td>
</tr>
<tr>
<td>2018-19</td>
<td>110</td>
</tr>
<tr>
<td>2019-20</td>
<td>124</td>
</tr>
<tr>
<td>2020-21</td>
<td>150</td>
</tr>
<tr>
<td>2021-22</td>
<td>169</td>
</tr>
<tr>
<td>2022-23</td>
<td>176</td>
</tr>
</tbody>
</table>

Unique Headcount

Instruction Target
- Maintain percentage of associate and full professors teaching first-year courses above 50%
Research Assistantships

Research Assistantship Targets
- 375 students per year will receive funding to engage in scholarly activity through a research assistantship by 2025
- 500 students per year will receive funding to engage in scholarly activity through a research assistantship by 2030

Number of Students Receiving Funding

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

STATE of the UNIVERSITY 2023
Graduating Student Overall Satisfaction

85% of students would recommend MacEwan

Target of 80%
Alumni Overall Satisfaction

5% Dissatisfied

Target of 80%

89% of Alumni would recommend MacEwan

STATE of the UNIVERSITY 2023
Teaching Greatness

1. Teaching Greatness
2. Smash the Calendar
3. Grand as a Griffin
4. Perpetual Motion
5. Trendsetters and Trendbreakers
6. Honouring our Place In O-day’min

State of the University 2023