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Two community builders named Distinguished Alumni award recipients

Edmonton – MacEwan University is pleased to announce Emmett Hartfield and Mark Power will both receive the Distinguished Alumni award.

Emmett Hartfield earned his Bachelor of Commerce in 2010, and after graduation, he began his career working for a boutique real estate marketing company. He immediately noticed a gap within the Alberta residential real estate market and at age 27, co-founded Intelligence House. The gap Hartfield noticed was that the world was moving towards big data and analytics and his company needed to understand trends, thresholds, averages and opportunities to create smarter products and marketing campaigns.

Within its first five years, the highly successful data research, marketing and sales agency was handling over \$600 million in multi-family assets in Canada and the United States. Intelligence House clientele base includes some of Canada's largest developers, and the company recently expanded into New York and New Jersey. In 2017, *Alberta Venture* listed Intelligence House as one of the fastest-growing companies in Alberta.

Mark Power graduated from the Child and Youth Care program in 1996, and is a counsellor, writer, visual artist and the founder of social enterprise Give of Yourself. His creative projects – including a set of short documentaries – empower people who have dealt with incarceration, re-integration, addiction and homelessness.

As a youth development advisor, Power draws on his relationships in education, mental health, corrections and community disability services. He advises professionals in developing coaching and mentoring skills for youth and families and helps to navigate institutional support services by creating innovative outreach programming.

The Distinguished Alumni award is presented to graduates who exhibit outstanding achievements or make significant contributions in one or more of the following areas: service to the community, business, the arts, human development, the environment, lifelong learning, post-secondary education and/or government.

Hartfield and Power will receive the Distinguished Alumni award at MacEwan University's Spring Convocation.

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta, Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.

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