



Monday, March 27, 2023

## **Edmonton entrepreneur to be officially welcomed as MacEwan University's new Allard Chair in Business**

**Edmonton** - MacEwan University's School of Business will officially welcome Ms. Kristina Botelho, founder of plant-based café, kb&co, as the university's 36th Allard Chair in Business.

The Allard Chair is an honorary teaching position that recognizes a distinguished business and community leader.

Past Allard Chairs include Cam Naqvi, Bill Comrie, Simon O'Byrne, Teresa Spinelli, Irv Kipnes and Naseem Bashir. Each has brought something unique and personal to their experiences as Allard Chair.

In addition to overseeing the operations of the seven locations of kb&co, Krsitina Botelho is dedicated to community involvement. She hosts an inner-city donation drive every November to collect warm clothing and helps with the distribution to those in need.

Kristina Botelho will officially be welcomed as MacEwan's new Allard Chair in Business at an event featuring Dr. Annette Trimbee, president and vice-chancellor; Dr. Richard Perlow, dean, School of Business; and Beth Allard-Clough who will represent the Allard family.

Media are invited to attend:

**Wednesday, March 29, 2023**

**5:00 p.m.**

**Paul Byrne Hall in the Heart of the Robbins**

**Robbins Health Learning Centre**

**10910 - 104 Avenue**

**For more information, please contact [archerj24@macewan.ca](mailto:archerj24@macewan.ca)**

*Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 90 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.*