

Monday, April 24, 2023

## **Call for submissions for the TD Music Artist in Residence at MacEwan Program**

**Edmonton** – MacEwan University and its Department of Music, in collaboration with TD Bank Group, are hosting a two-week all-inclusive professional artist development program August 8 through August 20, 2023. The TD Music Artist in Residence at MacEwan University program is open to emerging songwriters, producers, beat-makers and band leaders who are residents of Alberta and are over the age of 18. The call for submissions is now open, and artists are invited to apply by Monday, May 29.

The TD Music Artist in Residence at MacEwan Program invites participants from across Alberta, with a focus on artists from equity-deserving communities that have been marginalized or from underserved populations. This intensive summer training program immerses emerging artists in experiential learning, balanced with private studio and classroom instruction, ultimately focusing on the production and marketing of their music. Workshops and master classes include performance instruction, songwriting, recording, production and music career management.

All workshops and master classes are taught by internationally renowned educators and faculty members in MacEwan's Faculty of Fine Arts and Communications. They are also supported by MacEwan Department of Music alumni mentors who have supporting mentorship roles. Other industry professionals provide sessions about entertainment law, music marketing, royalties and royalty streams, splits, publishing and grant-writing. The program capstone is a music recording project where each participant will have the opportunity to record an original song in MacEwan's state-of-the-art studios.

"We're so proud to continue working with MacEwan University to create opportunities for Alberta's musicians of tomorrow to tell their stories," said Jonathan Durance, Edmonton North District vice-resident, TD Canada Trust. "Through the TD Ready Commitment, our corporate citizenship platform, we aim to support programs that are focused on helping emerging artists and professionals facing barriers in the music, arts and culture sectors."

"The TD Music Artist Program fundamentally changes the story for up-and-coming music artists who may not have access to financial and material resources," says Dr. Bill Richards, project director and chair of the Department of Music at MacEwan. "While many of these artists have started to develop their craft independently of formal education, this program can support them in taking their skills to another level, with all the benefits of an academic environment and access to mentors."

"I've gained invaluable connections with peers and mentors," says Naomi Jichita of the band Payphones, an artist who participated in the 2022 edition of the program. "It was fantastic to connect with other musicians in diverse genres including folk, latin funk, hip hop, Afrobeat, rock, pop, neo-soul, EDM and electronica. The program gave me very useful tools and advice about the music industry."

The program is supported by the TD Bank Group through its corporate citizenship platform, the TD Ready Commitment grants, which provided funding for the two-week intensive workshops for 2022, 2023

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and 2024. The program includes three meals per day and accommodation at MacEwan residence for those who require it. There is no charge to participants.

Eligible artists can apply now at: <https://www.tdmusicartistatmacewan.com/>

**For more information, please contact Olivia Street, program manager, [streeto@macewan.ca](mailto:streeto@macewan.ca)**

*Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 90 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.*