

ICEWAN NEWS RELEASE

Tuesday, February 13, 2024

Artist Applications Now Open for the TD Music Artist in Residence at MacEwan University Program

Edmonton - MacEwan University and the Department of Music, in collaboration with TD Bank Group, is hosting the third edition of its two-week all-inclusive artist development program from August 6 to August 18. The TD Music Artist in Residence at MacEwan University program is open to emerging songwriters, producers, beat-makers and band leaders who are residents of Alberta and are 18 years of age and over. The call for submissions is now open and artists are invited to apply by Friday, March 15.

Now in its third year, the TD Music Artist in Residence at MacEwan Program aims to foster the growth of Alberta's emerging musical talent with a special focus on artists from marginalized communities and underserved populations. This immersive summer training program provides experiential learning, combining private studio and classroom instruction to emphasize the production and marketing of participants' music. Workshops and master classes cover topics including performance, songwriting, recording and music career management.

Accomplished educators and faculty members from MacEwan's Faculty of Fine Arts and Communications, along with support from MacEwan Department of Music alumni mentors, lead the workshops and master classes. Industry professionals contribute valuable insights in sessions covering entertainment law, music marketing, royalty streams, publishing and grant writing. The program also provides each participant with an opportunity to record in MacEwan University's state-of-the-art studios.

"The TD Music Artist Program can fundamentally change the story for up-and-coming music artists who may not have access to financial and material resources," says Dr. Ray Baril, chair of MacEwan's Department of Music at MacEwan. "While many of these artists have started to develop their craft independently of formal education, this program can support them in taking their skills to another level, with all the benefits of an academic environment and access to mentors."

Participants in previous editions of the program have included a wide range of genres including hip hop, Afrobeat, rock, pop, neo-soul, EDM and electronica, folk, alternative and more.

The program is supported by the Toronto Dominion Bank and their TD Ready Commitment grants. The program includes catering and accommodation at MacEwan Residence for those who require it. There is no charge to participants.

Eligible artists can apply now at https://www.tdmusicartistatmacewan.com/.

For more information, please contact Olivia Street, workshop director, streeto@macewan.ca

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 90 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.