

| | |
|---------------------------|--|
| Submission to | Academic Governance Council |
| Meeting Date | Submitted by |
| 2018-09-25 | Chair, Executive Committee of School of Business Council |
| Agenda Item | Annual Report of School of Business Council, 2017-18 |
| Resource Staff | <ul style="list-style-type: none"> B. Butler, Academic Coordinator, Governance |
| Action Requested | For Information |
| Recommendation/ Motion | THAT Academic Governance Council receive for information the School of Business Council (School Council) Annual Report for 2017-18 (below) that was approved by Executive Committee on August 28, 2018, on behalf of School Council. |
| Context and Background | <p>As part of its ongoing efforts to enhance communication and transparency between Faculty/School Councils, AGC and the University community, AGC requested that School/ Faculty Councils submit their fifth Annual Reports.</p> <p>To meet the mandated deadline, Executive Committee approved the School of Business Council Annual Report for 2017-18 and will submit it to School Council to review and confirm the approval at its September 5th meeting.</p> |
| Summary | On behalf of School of Business Council, its Executive Committee hereby submits for information the Annual Report for 2017-18. |
| Implications | School Council has complied with AGC's request and has demonstrated School Council's commitment to promoting good governance, communication and transparency. |
| Review History | <ul style="list-style-type: none"> Executive Committee, School of Business Council, August 28, 2018 |
| Next Steps | <ul style="list-style-type: none"> Academic Governance Council |
| Policy | Academic Governance Council Policy B3000 |
| FOIP | This item has been assessed relative to the Guidelines and Practices for the application of the FOIP Act, Chapter 4: Exceptions to the Right of Access. This information complies and deemed to be appropriate for Internal distribution. |
| Attachment(s) | Annual Report of the School of Business, 2017-18 |

SCHOOL OF BUSINESS COUNCIL
ANNUAL REPORT, 2017-18
August 2018

School of Business Council (School Council) is pleased to submit to Academic Governance Council (AGC) this report of its activities for 2017-18.

1. Membership (*the list for 2017-18 is posted on the AGC website*)

2. Matters arising during the year at School Council

- School Council approved Performance Evaluation Criteria for Professional Resource Faculty.
- School Council approved a motion setting out interpretations of the five new and revised performance indicators for Faculty Performance Evaluation Criteria in the Collective Agreement.
- The Dean and Executive Committee began the process of reviewing and updating Faculty Performance Evaluation Criteria, with faculty input.
- School Council reviewed and confirmed Executive Committee's decision in August 2017 to approve the 2016-17 School Council Annual Report to AGC.
- School Council approved reports, including the Annual Report for 2016-17 and the Work Plan for 2017-18 for the Business Programs and Curriculum Committee.
- School Council approved reports, including the Annual Report for 2016-17 and Workplan for 2017-18 for the Faculty Development Committee.
- School Council approved the Final Annual Report and the dissolution of the Sabbatical Leave Committee, which was replaced by the Sabbatical Leave Recommendation Committee, under the Collective Agreement, plus reports of the new committee.
- School Council recommended revisions to 2018-19 Bachelor of Commerce Degree Regulations, permitting Minors (there were initially 18, with nine in Business and nine in Arts & Science).
- School Council elected members to Collective Agreement Committees: University Promotions, Sabbatical Leave, and Workload Review; and for staggered terms on School Council Committees: Executive, Business Programs and Curriculum, and Faculty Development.
School Council ratified the Dean's selections of common external members and alternates for three Collective Agreement mandated Department Tenure and Promotion Committees.
- At Dean Elford's last meeting on November 2, School Council approved a motion thanking her for over 15 years of distinguished service as Dean. Dean Elford led the transition and growth of the School from 150 students to 2,200, from 20

faculty to 70, while adding the Bachelor of Commerce and maintaining work-ready career programs.

- Dr. Wanda Costen chaired her first meeting as Dean on February 2, 2018, and at the April 18 meeting, shared her vision for the School, which includes has a new building as a key goal.
- School Council recommended to AGC's Committee on Admissions and Transfers (CAT) an addition to Admission Criteria for Paralegal Studies.
- School Council recommended revisions to its Bylaws, which were approved by AGC on June 8.

3. Program of Study Changes; Course Changes; New Course Proposals, Reviews; Suspensions; Closures

School Council recommended new or revised Programs of Study for 2018-19:

- Revisions to Co-operative Education
- Revisions to Accounting Major and Minor
- New Minor in Finance
- Revisions to Human Resources Major and Minor
- Revisions to Management Major, Minor, and Honours
- Revisions to Marketing Major, Minor & Honours
- Revisions to International Business Major, Minor, and Honours
- Revisions to Legal Studies in Business Major and Minor
- Revisions to Property Management Minor
- Revisions to Supply Chain Major & Minor
- Specifying Arts and Science Minors for the Bachelor of Commerce

School Council recommended Revised Programs of Study for 2019-20:

- Accounting and Strategic Measurement
- Business Management – Certificate Exit
- Business Management – Diploma
- Business Management – Aviation Management
- Human Resources Management

In addition, School Council recommended:

- New courses for Legal Studies in Business; a major course change for Property Management; minor changes to Master Course Syllabi, as recommended by Department Councils; and minor course changes (INTB 413, LEGL 261)
- Revisions to courses in the departments of International Business, Marketing, Strategy & Law, and Organizational Behaviour, Human Resources & Management.

- Major course change proposals and Master Course Syllabus revisions in the departments of Accounting and Finance, and Organizational Behaviour, Human Resources and Management.

4. Presentations to School Council

- **President D. Saucier:** solicited feedback on the development of a new vision for the University.
- **C. Zutter, AVP, Research and Teaching:** introduced Research Services staff.
- **Distinguished Alumni Awards:** M. Sinclair, Director, Alumni and Community Engagement.
- **MacEwan International - Update on International Students and Education Abroad:** K. Howard, Executive Director, MacEwan International.
- **Academic Integrity Update:** P. Sopcak, Academic Integrity Coordinator.
- **Demonstrations on Campus Policy:** I. Hanson, Legal Counsel.
- **Ashoka U Initiative:** Dr. J. Corlett, then Provost & Vice President Academic: Business will play a key role; L. Linaker is now the Director of the Change-making Education Initiative.
- **Roundhouse Update** (L. Wong, Director, Social Innovation Institute): Initial support came from the School of Business; now there are campus-wide initiatives. (see Roundhouse.net)

5. Information Items shared with School Council

- **Budgets:** At various times, the President, both Deans, and the Manager, Finance and Administration, gave updates on the development of budgets.
- **Business Contributions to Global Awareness Week:** A Diversity in Business session was coordinated by W. Wei and B. Thomson. The School engaged Tom Hanson, Diplomat in Residence at the University of Minnesota, Duluth, who shared insights on NAFTA negotiations. Faculty were encouraged to do more Global Awareness Week activities in their classrooms.
- **New Nominations and Election Process for AGC Committees:** described by S. Elbarrad, who was then a member of AGC Executive Committee.
- **2017 Distinguished Teaching Award Recipient:** Dr. Etayankara (Murli) Muralidharan, who also recently received two SSHRC grants.
- **Students from India in Insurance:** In fall 2017, a new cohort of students from India started a 2-year program of study in Insurance & Risk Management Major.

Updates, Strategic Plan: At her last meeting on November 2, Dean Elford highlighted goals that were met in the last year. Study tours went to Morocco, Africa and France, Czech Republic and Germany, with a return to South America considered. The Coordinator for Cooperative Education expanded the Cooperative Education program to all Majors. The School initiated the Social Innovation Institute and Roundhouse.net, the co-working space in Allard Hall. L.

Wong is the Director. Two new Indigenous Law electives were developed. The President selected M. Roberts as a member of her Indigenous Advisory Council.

Updates, Student Activities

G. Lucyk, Associate Dean, Students shared the following:

- Student Hire.ca, originally a BUSN 201 'Mission Possible' start-up, took first prize of \$13,000 at Innovation Rodeo, Bow Valley College.
- MacEwan Human Resources Club re-branded, hosted a conference, and were named the SAMU Club of the Year.
- MacEwan Case Competition Group achieved top four (out of 50) at Georgetown.
- ENACTUS Club hosted a UN Sustainable Development Workshop, and on the same weekend, competed in Calgary at HRC West and the Enactus competition; and in Edmonton at the Not-for-Profit case competition.
- European Innovation Academy Summer Program: students created a start-up, and a few made the top 10.
- Oikos Club's team participated in Oikos International FutureLab in Zurich, led by Simon O'Byrne (VP, Community Development, Stantec/ Allard Chair 2015).
- CASE Club placed second in the Alberta Energy Challenge and hosted an Interdisciplinary Case Competition.
- Accounting Club participated in the CPA competition.
- We hosted the MacEwan business Challenge: teams from area high schools competed, raising our profile among potential students.
- Decision Sciences team placed in the top five at the Supply Chain Management Association Case Competition at the University of Calgary.
- MacEwan students won first place at the Alberta Deans of Business Competition that we hosted.
- Advisors developed a protocol for meeting with probationary students to help address factors that were barriers to success.

Updates from Student Members of School Council

- Accounting Club Tax Clinic: since 2013, students filed over 3,000 tax returns of low-income students, immigrants, and refugees., with support from faculty advisors.

Updates, Research

W. Wei, Associate Dean, Research, shared the following:

- Most goals in the School of Business Research Strategic Plan, 2016 -19, were achieved, including newsletters, research seminars, workshops, the third Research Showcase, and a celebration of cases co-branded with Ivey.
- The Institute of Asia Pacific Studies' Annual Report was submitted for information (and submitted to the AVP, Research & Teaching).

- A motion was approved recommending the winding down of the Institute for Innovation in Management Education (which goes to the Provost to recommend to the President).

Updates, Department Chairs

Accounting and Finance

Chair S. Elbarrad highlighted the following: Faculty were encouraged to attend the Business Teaching Skills Symposium; a curriculum review session was held; the Connecting with Tomorrow event and a Teaching Symposium were hosted; and department members received several grants from the CPA Foundation.

Decision Sciences

Chair R. Enstroem shared the following: Decision Sciences Enlightenment Seminars were held; after eight months of preparation, the department is moving forward with a Minor in Business Intelligence/ Decision Analytics.

Organizational Behaviour, Human Resources Management, and Management

Chair N. Ouedraogo discussed the following: A new Property Management minor is to start in Fall 2018; an Honours program will start under the course lead of E. Bocatto and F. Angulo; students presented their work at the Alberta Library Conference.

International Business, Marketing, Strategy and Law: No updates were shared.

Updates, Librarian Member: M. King, Librarian Member, described a new database.

Updates, Committees (School Council and Collective Agreement)

- **Sabbatical Leave Recommendation Committee:** recommended three sabbatical leaves approved by the University Sabbatical Committee: Joong Son, Brian Keller and Norene Erickson.
- **Ad Hoc EPAS Accreditation Committee:** The School is a member of the European Federation of Management Education (EFMD) and is in the pre-approval stage of “EPAS”, its multi-year application process for accreditation of our BCom. Work done while applying for EPAS will be useful for the upcoming review of the BCom.

6. Meeting dates and Chair

September 25, 2017 (E. Elford, Dean)

November 2, 2017 (E. Elford, Dean)

February 15, 2018 (Dr. Wanda M. Costen, Dean)

April 18, 2018 (Dr. Wanda M. Costen, Dean)

Reviewed by Academic Governance Council on September 25, 2018