



MacEwan
UNIVERSITY

SCHOOL OF CONTINUING
EDUCATION

AI & INNOVATION **PROGRAMMING**

It's time to turn technical anxiety
into your career advantage.



SIX PROFESSIONAL DEVELOPMENT CERTIFICATES WITH OVER TWENTY NEW COURSES

Emerging Tech & Digital Infrastructure

Democratize access to new tools for your entire team.

Courses in this program:

- ✓ Foundations of Data
- ✓ Data Management
- ✓ Data Quality & Integrity
- ✓ Data Democratization
- ✓ Data Processing & Projections for Strategic Information
- ✓ Plus one elective course:
 - Data Governance
 - Strategic Frameworks for Decision Making
 - Responsible AI Governance

Course hours: 14-21 hours

Certificate hours: 84-91 hours

Course fees: \$599 - \$799

Certificate fee: \$4,193-\$4,393

Fees are subject to change



Scan to
learn more

AI Digital Literacy Bootcamp

This hands-on boot camp delivers the practical skills, from prompt engineering to data visualization, to boost your productivity, make smarter decisions and become essential in your field.

Courses in this program:

- ✓ AI Bootcamp: Foundational
- ✓ Foundations of AI Literacy
- ✓ AI-Enabled Workforce
- ✓ Prompting for AI Tools
- ✓ Responsible AI Use

Course hours: 4-10 hours

Certificate hours: 38 hours

Course fees: \$99 - \$499

Certificate fee: \$1,495

Fees are subject to change



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learn more

AI Strategy for Change Leadership

Develop the skills to lead new tech projects, guide your team through technological change and become an indispensable leader in an AI-aligned industry.

Courses in this program:

- ✓ Adaptive Leadership
- ✓ AI-Aligned Design Thinking
- ✓ Foundations of AI Literacy
- ✓ Responsible AI Governance
- ✓ Responsible AI Use

Course hours: 7-21 hours
Certificate hours: 55 hours

Course fees: \$299 - \$799
Certificate fee: \$2,195

Fees are subject to change



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learn more

AI for Innovation Management

Gain practical, industry-relevant skills to drive innovation, manage high-impact projects and become a knowledgeable leader in today's evolving workforce.

Courses in this program:

- ✓ Prompting for AI Tools
- ✓ AI-Informed Financial Modelling
- ✓ AI-Aligned Design Thinking
- ✓ Agile Product Management

Course hours: 4-21 hours
Certificate hours: 39 hours

Course fees: \$99 - \$799
Certificate fee: \$1,196

Fees are subject to change



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learn more

AI for Operational Excellence

This hands-on certificate gives you industry-relevant skills to master AI tools, streamline your workflow and become the go-to expert on your team.

Courses in this program:

- ✓ Foundations of AI Literacy
- ✓ AI-Enabled Workforce
- ✓ Prompting for AI Tools
- ✓ Communicate with Confidence
- ✓ Responsible AI Governance

Course hours: 4-21 hours
Certificate hours: 49 hours

Course fees: \$99 - \$799
Certificate fee: \$1,895

Fees are subject to change



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learn more

AI for Business Ops & Risk Management

Use AI to transform your decision-making, unlock new efficiencies and strategically manage risk—all while building the ethical framework to lead with confidence.

Courses in this program:

- ✓ AI-Informed Financial Modelling
- ✓ AI-Informed Business Analysis
- ✓ Data Driven Financial Decisions
- ✓ Foundations of Data

Course hours: 7-14 hours
Certificate hours: 49 hours

Course fees: \$399 - \$599
Certificate fee: \$2,196

Fees are subject to change



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learn more

MICRO-CREDENTIALS

Data Intelligence & Visualization

Gain the in-demand skills to transform complex numbers into persuasive stories that get you and your ideas noticed.

Agile Product Management

Build the strategic thinking, coordination tools and communication practices required to bring products and services to life.

Responsible AI Governance

This micro-credential is designed for professionals and organizational leaders seeking to navigate the complex landscape of responsible artificial intelligence.

INDIVIDUAL COURSES

- ✓ AI Bootcamp: Foundational
- ✓ Foundations of AI Literacy
- ✓ AI-Enabled Workforce
- ✓ Prompting for AI Tools
- ✓ Responsible AI Use
- ✓ AI-Informed Financial Modelling
- ✓ AI-Informed Business Analysis
- ✓ Data Driven Financial Decisions
- ✓ Foundations of Data
- ✓ AI-Aligned Design Thinking
- ✓ Communicate with Confidence
- ✓ Adaptive Leadership
- ✓ Data Governance
- ✓ Data Management
- ✓ Data Quality & Integrity
- ✓ Data Democratization
- ✓ Strategic Frameworks for Decision Making
- ✓ Data Processing and Projections for Strategic Information



Course hours: 4-21
Course fees: \$99 - \$799
Fees are subject to change

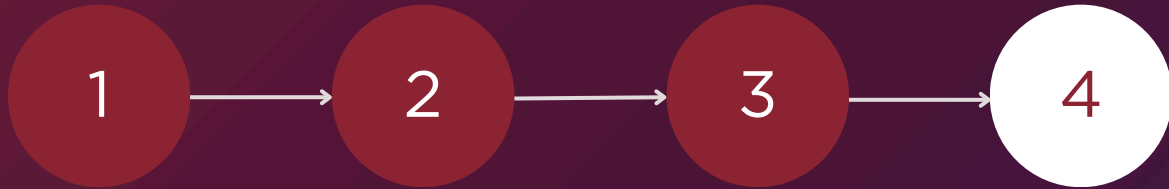
Scan to check out our complete course list

MacEwan.ca/AI-Innovation

CORPORATE TRAINING

YOUR PEOPLE. YOUR GOALS. CUSTOM TRAINING THAT DELIVERS.

We future-proof organizations by driving innovation and upskilling the workforce for competitive advantage. Work with us to align AI programs to your organizational goals and workforce needs.



Consultation & Needs Assessment

Skilled collaboration to define clear goals and training objectives.

Customized Content Development

Scale and tailor content with real-world, sector-specific examples.

Expert Delivery

Full pre-training support, expert facilitation, seamless across formats and locations.

Ongoing Support & Follow-Up

Support during training, gather feedback, and offer post-training services.

CANADA-ALBERTA PRODUCTIVITY GRANT

Take advantage of 50% off training costs through government funding! Employers can receive up to \$100,000 per fiscal year, with a maximum of \$5,000 per employee. [Alberta.ca/CAPG](https://alberta.ca/CAPG)

ELIGIBLE TRAINING INCLUDES

- Business Process and Operations Management
- Digital and Technological
- Technical

LET'S TALK TRAINING

Contact Corporate Training to start your team on a customized training plan.

780-497-5402

CorporateTraining@MacEwan.ca

MacEwan.ca/CorporateTraining