

BOARD DEVELOPMENT PROGRAM

Empower your board. Amplify their impact.



PRACTICAL GOVERNANCE TRAINING FOR NON-PROFIT AND PUBLIC BOARDS

ELEVATE YOUR BOARD'S PERFORMANCE WITH EXPERT GOVERNANCE TRAINING

Program Options:

Our core offering provides comprehensive training for your entire team:

- **Standard Board Training Package:**
- **Duration:** 2 days of immersive, on-site training.
- **Cohort Size:** Minimum 8, Maximum 20 participants

Need a More Tailored Approach?

We understand that every board is unique. Enhance your training experience with these options:

- **Customized Board Training:** Includes the standard 2-day training, plus specific content customization to meet your board's unique challenges and goals.
- **Strategy & Customized Board Training:** Combine our customized board training with a dedicated additional day of strategy session to deeply align your organization's vision with your strategic objectives.

For more details, email CorporateTraining@MacEwan.ca

WHO SHOULD ATTEND?

Non-profit boards

Public service/government-appointed boards

Organizations transitioning leadership

New board members

YOUR BOARD'S LEARNING JOURNEY

Designed for real-world application, our modular workshops deliver focused, actionable governance training. Each 3-hour in-person session equips your board with essential skills through interactive learning, case studies and peer discussions.

- **Boardroom Basics:** Governance fundamentals, policies, compliance.
- **Effective Board Functioning:** Strategic planning, decision-making.
- **Navigating Difficult Matters:** Conflict resolution, stakeholder engagement.
- **Risk Management:** Liability, crisis response, evaluations.
- **Financial Literacy & Oversight:** Budget oversight, financial controls.

CRAFTED BY EXPERTS WITH FIRSTHAND EXPERIENCE

Our program isn't just built on theory — it's shaped by leaders who've lived governance. The curriculum draws directly from decades of real-world boardroom experience, ensuring practical, field-tested insights you can apply immediately.



Kevin Freedman, M.Sc.

Award-winning
governance expert.



Nolan Crouse, MBA

Former mayor and
public sector leader.



Heather Klimchuk

Former Alberta MLA and
non-profit strategist.

HOW IT WORKS

- ✓ Assess your board's needs
- ✓ Choose a relevant package
- ✓ Schedule sessions
- ✓ Transform your governance

READ MORE ABOUT PROGRAM BENEFITS AND SCHEDULE A CONSULTATION



Learn more at
MacEwan.ca/BoardTraining



Book a consultation

Contact Us

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