

BOARD DEVELOPMENT PROGRAM

Empower your board. Amplify their impact.



PRACTICAL GOVERNANCE TRAINING FOR NON-PROFIT AND PUBLIC BOARDS

ELEVATE YOUR BOARD'S PERFORMANCE WITH EXPERT GOVERNANCE TRAINING

Program Options:

Our core offering provides comprehensive training for your entire team:

- **Standard Board Training Package:**
- **Duration:** 2 days of immersive, on-site training.
- **Cohort Size:** Minimum 8, Maximum 20 participants

Need a More Tailored Approach?

We understand that every board is unique. Enhance your training experience with these options:

- **Customized Board Training:** I includes the standard 2-day training, plus specific content customization to meet your board's unique challenges and goals.
- **Strategy & Customized Board Training:** Combine our customized board training with a dedicated additional day of strategy session to deeply align your organizations vision with your strategic objectives.

For more details, email CorporateTraining@MacEwan.ca

WHO SHOULD ATTEND?

Non-profit boards

**Public service/government-
appointed boards**

**Organizations transitioning
leadership**

New board members

YOUR BOARD'S LEARNING JOURNEY

Designed for real-world application, our modular workshops deliver focused, actionable governance training. Each 3-hour in-person session equips your board with essential skills through interactive learning, case studies and peer discussions.

- **Boardroom Basics:** Governance fundamentals, policies, compliance.
- **Effective Board Functioning:** Strategic planning, decision-making.
- **Navigating Difficult Matters:** Conflict resolution, stakeholder engagement.
- **Risk Management:** Liability, crisis response, evaluations.
- **Financial Literacy & Oversight:** Budget oversight, financial controls.

CRAFTED BY EXPERTS WITH FIRSTHAND EXPERIENCE

Our program isn't just built on theory — it's shaped by leaders who've lived governance. The curriculum draws directly from decades of real-world boardroom experience, ensuring practical, field-tested insights you can apply immediately.



Kevin Freedman, M.Sc

Award-winning
governance expert.



Nolan Crouse, MBA

Former mayor and
public sector leader.



Heather Klimchuk

Former Alberta MLA and
non-profit strategist.

HOW IT WORKS

- ✓ Assess your board's needs
 - ✓ Choose a relevant package
 - ✓ Schedule sessions
 - ✓ Transform your governance
-

READ MORE ABOUT PROGRAM BENEFITS AND SCHEDULE A CONSULTATION



Learn more at
MacEwan.ca/BoardTraining



Book a consultation

Contact Us

MacEwan University School of Continuing Education

Email: CorporateTraining@macewan.ca

Website: MacEwan.ca/SCE

Address: 11-521 (5th Floor), Allard Hall
11110-104 Avenue
Edmonton, AB