

# CORPORATE TRAINING

## EMPOWERING ORGANIZATIONS THROUGH TAILORED LEARNING EXPERIENCES.

We future-proof organizations by driving innovation and upskilling the workforce for competitive advantage. With modular, stackable programs leading to certificates and microcredentials, our training is competency-aligned and mapped directly to employer and labour market needs.

### YOUR TRUSTED KNOWLEDGE PARTNER



#### CREDIBLE CREDENTIALS

Earn Skills Achievement Certificate (21h), microcredentials badges and PD certificates.



#### FLEXIBLE DELIVERY

Complete your training online, hybrid, or on-site.



#### CUSTOM CONTENT

Courses tailored to your organization's goals and culture. Curated by industry experts.



#### TOP-NOTCH CUSTOMER SERVICE

Our team is dedicated to communication and flexibility.



#### BUNDLE OFFERS

Maximize your training investment with flexible packaged learning solutions.



#### GRANT SUPPORT

Receive guidance with applications such as CAPG to help you access available funding.

### YOUR PEOPLE. YOUR GOALS. CUSTOM TRAINING THAT DELIVERS.

We work directly with employers to create programs that align with specific organizational goals and workforce needs. Whether it's tailoring existing content with industry or cultural perspectives, or building custom programs from the ground up — all training is delivered by industry experts.

1

#### Consultation & Needs Assessment

Skilled collaboration to define clear goals and training objectives.

2

#### Customized Content Development

Scale and tailor content with real-world, sector-specific examples.

3

#### Expert Delivery

Full pre-training support, expert facilitation, seamless across formats and locations.

4

#### Ongoing Support & Follow-Up

Support during training, gather feedback, and offer post-training services.

# TRAINING THAT TRANSFORMS WORK

## LEADERSHIP & MANAGEMENT DEVELOPMENT

Strong leadership drives organizational success. Our programs prepare leaders at every level to manage change, resolve conflict, and inspire high-performing teams while supporting effective governance.

### INCLUDES

- People Leadership
- Change Management
- Conflict Resolution
- Board Development
- Executive Education

## AI, DATA & DIGITAL TRANSFORMATION

Technology is transforming every industry, but real impact comes from people who can lead, adapt, and think critically. Our programs are about reclaiming human agency — not just teaching tools, but strengthening the durable skills that empower employees to question intelligently and make informed decisions.

### INCLUDES

- AI Literacy and Governance
- AI Informed Financial Modelling
- Data Democratization
- Analytics for Decision-making

## COMMUNICATION & PROFESSIONAL SKILLS

Effective communication powers collaboration and leadership. Our courses strengthen essential workplace skills that help employees write, present, negotiate, and connect across diverse teams.

### INCLUDES

- Business Writing
- Intercultural Communication
- Negotiation
- Presentation skills

## HEALTH & SAFETY / REGULATORY TRAINING

Our programs provide practical knowledge in health, safety, and regulatory requirements, with content for energy, healthcare, and trades sectors. Training emphasizes real-world scenarios and sector-specific modules that support safe, efficient, and compliant operations.

### INCLUDES

- Occupational Health & Safety (OHS)
- Occupational Health Nursing (OHN)
- Compliance Training
- Sector-specific safety modules

## LET'S TALK TRAINING

Contact us to start your team on a customized training plan.

**780-497-5402**

**[CorporateTraining@MacEwan.ca](mailto:CorporateTraining@MacEwan.ca)**



## CANADA-ALBERTA PRODUCTIVITY GRANT

Take advantage of 50% off training costs through government funding! Employers can receive up to \$100,000 per fiscal year, with a maximum of \$5,000 per employee. [Alberta.ca/CAPG](https://alberta.ca/CAPG)

### ELIGIBLE TRAINING INCLUDES

- Business Process and Operations Management
- Digital and Technological
- Technical