

CORPORATE TRAINING & HR

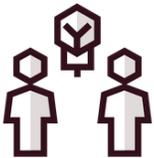
A COLLABORATIVE APPROACH TO WORKFORCE DEVELOPMENT

HIGH IMPACT TRAINING



MacEwan University's School of Continuing Education (SCE) is proud to **support lifelong learning** through high-impact professional development programs. For over a decade, MacEwan SCE has worked closely with public-sector, private-sector, and community organizations to **build applicable skills** that help teams adapt, perform, and remain resilient in times of change.

PARTNERING & CO-DEVELOPMENT



Corporate Training **works collaboratively** with HR teams to support high-quality learning, partnering from **early planning through implementation** while accounting for timelines, customization, and funding considerations. SCE **owns and develops programs** created and delivered by industry experts, and works with partners to co-develop new learning as needs emerge. This allows **learning to be tailored** to organizational context, roles, and priorities.

WORKING IN PARTNERSHIP WITH HR



Corporate Training is a **strategic partner** and **knowledge expert**, bringing insight into workforce trends, emerging skills, and organizational needs. The approach is **flexible, evidence-informed**, and **co-created** with HR teams across both corporate and public-sector contexts. Through structured consultation, thoughtful design, expert delivery, and ongoing follow-up, Corporate Training supports HR-led workforce development with clarity and confidence.



Consultation & Needs Assessment
Skilled collaboration to define clear goals and training objectives.



Customized Content Development
Scale and tailor content with real-world, sector-specific examples.



Expert Delivery
Full pre-training support, expert facilitation, seamless across formats and locations.



Ongoing Support & Follow-Up
Support during training, gather feedback, and offer post-training services.

OUR APPROACH

1. CONSULTATION & NEEDS ASSESSMENT

Corporate Training brings insight into skills, leadership capabilities, and evolving workforce needs to help identify where learning will have the greatest impact.

- **Clarify** priorities and context, organizational goals, challenges, and operations.
- **Define** the learning focus by identifying roles, success measures, and desired outcomes
- **Support** sustainable workforce planning and identify immediate vs longer-term skill
- **Recommend** effective delivery formats, scope, and sequence.

2. CUSTOMIZED CONTENT DEVELOPMENT

Corporate Training develops or adapts learning materials based on the goals, ensuring content is high quality, relevant, and ready for delivery.

- **Develop or adapt** learning materials including slides, activities, case studies, and tools
- **Coordinate** instructors and subject-matter experts to support accurate, relevant content
- **Ensure consistency**, accessibility, and learner engagement across materials and formats
- **Ground content** in current research and educational best practice

3. EXPERT DELIVERY

Corporate Training oversees delivery and coordination to ensure a smooth, consistent learning experience across formats and audiences.

- **Coordinate** scheduling, instructors, and delivery logistics
- **Support** participants throughout the learning experience
- **Deliver high-quality** learning experiences across virtual, in-person, and blended formats
- **Adapt** delivery as needed in response to timelines, context, or changing circumstances

4. ONGOING SUPPORT & FOLLOW-UP

After delivery, Corporate Training gathers and reviews feedback to understand impact, refine subsequent offerings, and support informed next steps.

- **Design and administer** post-training evaluations appropriate to the learning context
- **Analyze feedback** and identify key themes, patterns, and areas of impact
- **Provide summary** reports with practical insights and observations
- **Recommend** refinements or next steps to support continued learning

LEARNING ACROSS THE ORGANIZATION

Corporate Training works with Human Resources to support learning across **all levels** of the organization, from new and **emerging staff** through to senior and **executive leadership**.



FRONTLINE & OPERATIONAL STAFF

Building foundational capability and day-to-day effectiveness



SUPERVISORS & MIDDLE MANAGERS

Strengthening people leadership and operational coordination



SENIOR LEADERS & EXECUTIVES

Advancing strategic leadership and organizational direction

FRONTLINE & OPERATIONAL STAFF

- **Communication:** Workplace communication and professional skills (e.g., business writing, presentation skills, intercultural communication)
- **Change Readiness:** Working effectively through change and evolving environments
- **AI & Digital Literacy:** Foundational AI, digital skills to support informed, responsible use
- **Compliance & Safety:** Health, safety, and regulatory training

SUPERVISORS & MIDDLE MANAGERS

- **Leadership:** People leadership, performance management, and team communication
- **Change & Conflict:** Change management, conflict resolution, and project-based work
- **Data & Digital Skills:** Data-informed decision-making and applied digital capability
- **Operational Accountability:** Supporting compliance, safety, and accountability

SENIOR LEADERS & EXECUTIVES

- **High Performance:** Executive and advanced leadership development
- **Organizational Change:** Leading organizational change and transformation
- **Leadership Culture:** Psychological safety and high-performance leadership
- **AI Fluency:** AI governance, data strategy, and responsible decision-making
- **Governance:** Board development and governance-focused education

ABOUT US

CORPORATE TRAINING TEAM

Corporate Training is supported by a **multidisciplinary team** with expertise across workforce development, program coordination, and adult learning. The team brings experience working with various organizations and **diverse delivery contexts**, taking a collaborative approach to ensure learning initiatives are thoughtfully **planned and delivered with care**.



AVI SHESHACHALAM



MANMEET KAUR



FAYE STOLLERY

LET'S TALK TRAINING

Contact us to start your team on a customized training plan.

780-497-5402 | CorporateTraining@MacEwan.ca



Email to inquire

CANADA-ALBERTA PRODUCTIVITY GRANT

Take advantage of 50% off training costs through government funding! Employers can receive up to \$100,000 per fiscal year, with a maximum of \$5,000 per employee. [Alberta.ca/CAPG](https://alberta.ca/CAPG)

Eligible Training includes

- Business Process and Operations Management
- Digital and Technological
- Technical