

Submission to	Academic Governance Council
Meeting Date	Submitted by
2017-09-19	Chair, School of Business Council
Agenda Item	School of Business Council Annual Report 2016-2017
Resource Staff	<ul style="list-style-type: none"> • Bob Butler, Project Coordinator, School of Business
Action Requested	For Information
Recommendation/ Motion	For review by Academic Governance Council.
Context and Background	<ul style="list-style-type: none"> • As part of its ongoing efforts to enhance communication and transparency between Faculty/School Councils, Academic Governance Council (AGC) and the University community, AGC requested that School/ Faculty Councils submit their third Annual Reports by August 21, 2017. • To meet this deadline, Executive Committee approved by email the School of Business Council (School Council) Annual Report for 2016-17 and submitted it to the ACG Secretariat. A motion will be submitted to the September 25 School of Business Council meeting to review and confirm the decision of Executive Committee.
Summary	<ul style="list-style-type: none"> • School of Business Council hereby submits for final approval by Academic Governance Council the School of Business Council Annual Report for 2016-2017.
Implications	<ul style="list-style-type: none"> • Final approval by Academic Governance Council would ensure that School of Business Council fully complies with AGC's requirements.
Review History	<ul style="list-style-type: none"> • Executive Committee, School of Business Council
Next Steps	N/A
Related Policies	N/A
FOIP	This item has been assessed relative to the Guidelines and Practices for the application of the FOIP Act, Chapter 4: Exceptions to the Right of Access. This information complies and deemed to be appropriate for Public distribution.
Attachment(s)	1. School of Business Annual Report 2016-2017

**School of Business Council
ANNUAL REPORT 2016-17
August 21, 2017**

School of Business Council (School Council) is pleased to submit to Academic Governance Council (AGC) this Annual Report of its activities for the 2016-17 academic year.

1. Membership (*see attached list for 2016-17*)

2. Matters arising during the year at School Council

- School of Business Council (School Council) approved the Strategic Plan for Research and Scholarly Activity, 2016-19.
- School Council approved revised Terms of Reference for Executive Committee to ensure staggered terms for membership for the Executive Committee going forward.
- School Council separated the Faculty Development/ Sabbatical Committee and re-established the Faculty Development Committee and the Sabbatical Leave Committee. The committees had been joined on the recommendation of AGC in 2012.
- School Council approved new Terms of Reference for the new Faculty Development Committee (including staggered terms).
- School Council approved new Terms of Reference for the new Sabbatical Leave Committee (including staggered terms).
- Note: Business Programs and Curriculum Committee has had staggered terms for several years.
- School Council approved Evaluation Criteria for Faculty School Advisors.
- School Council approved the Annual Report (2015-16) and the Work Plan for 2016-17 for the Business Programs and Curriculum Committee.
- School Council approved the Final Annual Report (2015-16) for the defunct Faculty Development/ Sabbatical Leave Committee.
- The Dean gave an update on the School of Business Strategic Plan and an overview of ongoing and emerging initiatives for 2016-19, which had been discussed at the Business Academic Planning Summit on Sept. 6.
- Highlights of completed initiatives, 2015-16:
 - Study tours; China, Korea, Czech Republic, France and Morocco
 - Developed proposal for Co-op expansion
 - Established an Alumni Advisory Committee
 - Developed a Strategic Research Plan
 - Hosted an Aboriginal Education Forum
- Ongoing initiatives in 2016-19:
 - Develop a proposal for Legal Studies in Business major (now at the Ministry)
 - Develop a minor in Property Management (the first course started in Fall 2016, and a second section was added in January 2017)
- New initiatives for 2016-19:
 - Develop the Social Enterprise and Innovation Hub (which had just been approved, to be in Allard Hall)
 - Refine the focus of international education initiatives
 - Enhance communication with students through social media
 - Strengthen and refine Research Institutes
 - Expand accessibility of data sets
 - Focus strategically on scholarship of teaching and learning
 - Build on co-op expansion to identify research opportunities
 - Develop minors

- School Council approved revised Admission Criteria for the Library and Information Technology Diploma, 2018-19
- School Council approved revised and aligned Admission Criteria for 2018-19 for diplomas, as follows:
 - Accounting & Strategic Measurement Diploma
 - Business Management Diploma
 - Business Management Diploma – Insurance & Risk Management
 - Human Resources Management Diploma
 - Office Assistant Diploma
 - Travel Diploma
 - Asia Pacific Studies
 - Paralegal Studies
- School Council approved revised Admission Criteria for 2018-19 for the Bachelor of Commerce
- School Council approved Terms of Reference for CALIBER – the new Centre for Applied Learning & Innovation in Business Education & Resources. (Sherif Elbarrad, Director)
- School Council established an Ad Hoc Committee on EPAS and approved its Terms of Reference and membership. EPAS is the Brussels-based European Federation of Management Development's (EFMD) Program Accreditation System. The plan is to put forward the Bachelor of Commerce degree program for accreditation.
- The retirements of faculty members Joan Patrick and Tom Carter were marked.

2. Program of Study Changes; Course Changes; New Course Proposals, Reviews; Suspensions; Closures

- School Council approved the Bachelor of Commerce Legal Studies in Business Major Proposal, effective Fall 2018, which is currently awaiting Ministry approval.
- School Council approved Program of Study changes for the Library and Information Technology Diploma for 2017-18.
- School Council approved course changes for all Departments.
- Revised Bachelor of Commerce Degree Regulations, allowing minors, and revised and new Programs of Study for 2017-18, were to be brought together as a package to the first School Council meeting in the fall.

4. Presentations to School Council

- Open Education Resources: Katelyn Garlough, VP Academic, SAMU, gave a presentation on Open Education Resources, seeking faculty feedback.
- Social Innovation Hub: Leo Wong, Director of the Social Innovation Institute, and coordinator Heather (Speers) Braid, gave a presentation on the School of Business' Social Innovation Hub project.
- 5th Floor, CFAC Building: President Atkinson asked School Council whether they had any interest in moving to the fifth floor of the new Allard Hall. The Board of Governors had asked him to consult with the faculty.

School Council approved a motion stating, "assuming that the space is developed such that it meets the needs of the School of Business, the School of Business Council is interested in moving into the 5th floor of the CFAC building." The Dean gave updates on the status of this at later meetings.
- Budget Planning Process: Rick Ellis, Associate Vice President, Finance, and Mike Gallagher, Director, Budget and Resource Planning, gave an overview of financial results and costs.
- Library Subscription Cancellation Project: Sandra Stift, Associate Dean, Collection Services, presented on the project.
- Research Online at MacEwan RO@M: Robyn Hall - Scholarly Communications Librarian encourage faculty to post their research.
- Procedures – Students of Concern: Cathy Davis-Herbert, Executive Director, Student Affairs, Craig Gnauck, Counselor, and Raymond Boudreau, Director, Security Services gave an update on procedures.
- Draft Institutional Learning Outcomes Document: Greg Springate, Business faculty member and a member of ILO Working Group of APPC, presented this document and sought faculty feedback.

- University's Sustainability Plan: Kalen Pilkington, Director, Office of Sustainability, reported on the status of the plan.
- Sustainability across the Curriculum Workshop and Fellowship: Carolyn Ives, Director, CAFÉ, encouraged faculty to participate in this two-day workshop
- Graduation Policy Review (C. Blatz, Vice Chair, Working Group): Faculty were provided with a report on MacEwan residency requirements and a summary of recommendations to refer to, and asked to provide feedback.
- eCV Project & Annual Report : (Carrie Hunting, Karol Pape, and Rita Ho (eCV contractor), Faculty Relations) provided a report.

5. Information items shared with School Council

- Research Institutes' Annual Reports were submitted for information:
- Institute of Asia Pacific Studies (M. Roberts)
- Institute for Innovation in Management Education (S. Elbarrad)
- Student Leadership Series: This program for Business club executives is organized by the Dean's Office for Business student club executives. 2017 Allard Chair Ray Muzyka and other alumni participated in sessions.
- Student-Led Initiative Funding: School Council was updated on the deadline for students to meet with Faculty Advisors.
- Student Competitions:
- High Schools Competition: Ali Taleb and the Oikos Club organized this competition with a Recruiter and the Dean's Office.
- EIA (European Innovation Academy: This competition included Entrepreneurship Club and the CASE Club.
- Student Advisory Committees: Faculty were encouraged to promote student participation.
- President's Medal: Faculty were encouraged to provide support letters for students.
- University 101: This course was a pilot project designed to help students that are at risk and struggling academically. The academic standing policy changed to run at the end of the year, instead of each term, which helps to provide opportunities for students in need during the year and before the end of the year.
- Research Luncheon: Athabasca University organizes a luncheon on the last Friday of every month for the exchange of ideas on research. Dianna Dempsey is also organizing similar internal research meetings.
- BRIEF (Business Research Information Exchange Forum) took place in November.
- International: Study tours for 2016-17 were: France & Morocco and Germany & Czech Republic.
- Weidner Investments Services donated \$1 million for the development of the Property Management Minor. Class room 5-205 was named for Weidner.
- A new cohort of 20 students from India were to start in Fall 2017 a two-year program of study in the Insurance and Risk Management Major.
- Full-time faculty members could now participate in faculty exchanges with the School of Economics in Prague. There was also an opportunity for a faculty member to participate in a NAFTA exchange with one week in each of the other countries.
- Dr. Ray Muzyka, Allard Chair 2017: The co-founder of Bioware and now angel investor interacted frequently with students and faculty. There was a new format for the annual Allard Chair event, in the Heart of the Robbins.
- The Sabbatical Leave Committee recommended three sabbatical leaves that were approved by the University Sabbatical Committee: Joong Son, Brian Keller and Norene Erickson.
- The issue of the numbers of textbooks ordered by the bookstore was shared with School Council, and discussion ensued.
- William Wei, Associate Dean, Research and Internationalization, informed School Council that for fall, 2016, 458 (46%) of international students were in the School of Business, the largest number of any faculty.
- A School of Business Research Newsletter was being developed.
- The first SoB Research Forum was held in December, 2016.
- The SoB Research Funding Review Working Group approved and peer-reviewed 30 applications in 2016, totaling \$150,000 in grants.

- The Project Management Institute expressed interest in a Project Management Course in the Department of Decision Sciences.
- Two students participated in the Supply Chain Management Association Case Competition.
- Faculty were encouraged to participate in the Decision Sciences Enlightenment Seminars.
- The BUSN 201 NextUp Speakers Series will feature Todd Hirsch, Chief Economist at ATB and Simon O'Byrne, Vice President, Community Development, Stantec, our 2015 Allard Chair.
- Diversity in Business Event during Global Awareness Week - Connecting Experience, Application and Education' was coordinated by William Wei and Bruce Thomson.
- The new AGC Committees' Nomination & Election Process was described by S. Elbarrad, member of AGC Executive Committee.
- The MacEwan Case Competition Group went to Georgetown University and were in the top four out of 50 universities outperforming universities such as University of California Berkeley, Queen's University, Georgetown University, Simon Fraser University, University of Washington, Florida State University and University of Hong Kong. Three of the top four were from Canadian universities (Ivey, Calgary and MacEwan).
- The Dean commended Murli (E. Muralidharan), who received MacEwan University's Distinguished Teaching Award at spring convocation.
- Dates for town halls on the Draft Research Strategic Plan was shared on behalf of the Vice Provost, Cynthia Zutter.
- The Department of Accounting and Finance held a 'Curricathon' -part of a self-assessment in preparation for EPAS.
- The MacEwan HR Club went through a rebranding exercise and held a successful conference. They were named the Students' Association MacEwan University Club of the Year.
- Chairs of the four Department Councils shared their reports on departmental activities.
- The Dean gave updates on the Budget.

6. Meeting dates

September 6, 2016

October 4, 2016

January 11, 2017

February 14, 2017

April 12, 2017

Reviewed by Academic Governance Council on September 19, 2017.