

Meeting of School of Business Council
Wednesday, April 20, 2022, 1:30 – 4:00 p.m.
Webex
MINUTES

1.0 Call to Order (Dean C. Kuziemy, Chair)

- The Chair called the meeting to order at 1:32 p.m. as the quorum of 18 was met and exceeded.

2.0 Indigenous Ceremony

- Dean Kuziemy read the land acknowledgement statement, and a song was performed by Indigenous Knowledge Keeper Cynthia Jim to open the meeting with an Indigenous Ceremony.

3.0 Approval of Agenda

- **Motion – Meeting Agenda**

SOBC-01-2022-04-20

Carried

Motion: It was moved by Chris Hancock and seconded by Makarand Gulawani to adopt the agenda as presented.

- **Motion – Consent Agenda**

The following items were approved or were received as information on the Consent Agenda:

- School Council: Minutes, January 17 and March 21 for approval.
- Executive Committee: Meeting Record, January 10; March 14 Minutes, for information.
- BPCC Report to Council: for Information.

SOBC-02-2022-04-20

Carried

Motion: It was moved by Sherif Elbarrad and seconded by Raina Rudko to adopt the Consent Agenda as presented.

4.0 Presentation

- Update on Teaching Awards Policy
Overview of the proposed revisions to the Teaching Awards Policy and discussion led by Dr. Sharon Bratt, Associate Dean, Teaching and Learning. Additional comments/feedback should be provided directly to Dr. Bratt or Karen Keiller, Dean of the Library.

5.0 Stewardship Items

- **Business Programs and Curriculum Committee** (A. Wesley)
 - **Fall 2023 Programs of Study**

5.1.1.1 Business Studies Minor for Arts & Science

SOBC-03-2022-04-20

Carried

Motion: It was moved by Shankar Subramani and seconded by Noufou Ouedraogo that School of Business Council approves the Fall 2023 Business Studies Minor Program of Study.

- The last review was in 2007. The course option selections for the students have been revised, so it better reflects FAS needs and current course inventory. The minor learning outcomes have been updated to reflect faculty and BPCC priorities.

5.1.1.2 Accounting Minor for Arts & Science

5.1.1.3 Finance Minor for Arts & Science

SOBC-04-2022-04-20

Carried

Motion: It was moved by Sherif Elbarrad and seconded by Makarand Gulawani that School of Business Council approves the Fall 2023 Accounting and Finance Minors for the Faculty of Arts & Science.

- Underwent regular review, no changes recommended.

5.1.1.4 Human Resources Management Major, Minor, and Honours

SOBC-05-2022-04-20

Carried

Motion: It was moved by Mike Annett seconded by Makarand Gulawani that School of Business Council approves the Fall 2023 Program of Study for the Human Resources Management Major, Minor, and Honours.

- Underwent regular review, no changes recommended.

5.1.1.5 Business Management Diploma

5.1.1.6 Business Management – Aviation Major

5.1.1.7 Human Resources Management Diploma

5.1.1.8 Library and Information Technology Diploma

SOBC-06-2022-04-20

Carried

Motion: It was moved by Ryan Orchard and seconded by Mike Annett that School of Business Council approves the Fall 2023 Program of Studies for the above-mentioned diplomas.

- Underwent regular review, no changes recommended.

5.1.1.9 Innovation and Entrepreneurship Minor for Bachelor of Commerce

5.1.1.10 Property Management Minor for Bachelor of Commerce

SOBC-07-2022-04-20

Carried

Motion: It was moved by Mike Annett and seconded by Chris Hancock that School of Business Council approves the Fall 2023 Program of Studies for the above-mentioned minors.

- Underwent regular review, no changes recommended.

5.1.1.11 Human Resources Management Minor for Arts and Science

SOBC-08-2022-04-20

Carried

Motion: It was moved by Mike Annett and seconded by Subhadip Ghosh that School of Business Council approves the Fall 2023 Program of Study for the Human Resources Management minor for the Faculty of Arts & Science.

- Underwent regular review, no changes recommended.

- **GFC Member Appointment** (Dean Kuziemy)

The School of Business requires one full-time academic staff member to serve as an elected member of GFC for a 3-year term (September 1, 2022-August 31, 2025). Faculty should confirm interest in volunteering for this position by replying to SBGovernance@macewan.ca by April 25, 2022. An election will be held by electronic vote after a slate of candidates has been confirmed.

6.0 Leadership & Governance Updates

- **Dean's Update:**

Wrap up of highlights from the last two terms and shared appreciation of everyone's efforts. Stressed the new academic year is an opportunity for the School of Business going forward with a new Strategic Plan and emergence from restrictions with the ultimate goal to be a premier undergraduate School of Business that nurtures and develops the talents of faculty, staff, and students.

Specifically:

- Goal as Interim Dean to lay foundations for open channels of communication in the School; hopes it will expand into meaningful conversations at department and program levels.
- While the Dean's Leadership group frames development of a tactical plan, the operational implementation is done by the departments. The program level is where we have meaningful engagement and collaboration. Ideas from the department should be brought from the Chair to the leadership group and Executive Committee so that these ideas become part of the larger

conversation. While Executive Committee has a role in bringing items to inform School Council, School Council should also be a place of collegial dialogue that will help inform the priorities and direction of the School.

- Board of Governors has approved the Letter of Intent to establish the post-baccalaureate certification in accounting competencies. Appreciation of work led by Associate Dean Elbarrad with School of Continuing Education.
- Three new faculty members have been hired: 2 in Business Law; and the CRC Chair position, which will be housed in the Department of Organizational Behaviour, Human Resources Management, and Management. Additional information to follow. Applications closed for Associate Dean and Accounting and Finance Chair positions; recommendation committees will begin work this week.
- Work continues on efforts to meet enrolment target. There is an opportunity to leverage the hybrid delivery expertise we have developed over the past two years; to frame what hybrid means in the School of Business.

Upcoming events:

- Downtown Innovation Gateway on April 22.
- May 30 workshop hosted by Reg Joseph from Health Cities; contact Ali Taleb for details.

Edmonton International Airport MOU

- Almost ready for signature; is an opportunity for the School of Business to provide business experts for the EIA.

Indigenous Outreach

- Conversations with Indigenous leaders and business partners (e.g. MacEwan University Venture Lab) determine meaningful steps that the School of Business can take to infuse purposeful action and outcomes.

- **Associate Deans' Update:**

Dean Kuziemyk on behalf of Ali Taleb:

- Encourage faculty to register for the Downtown Innovation Gateway on April 22 and the 50th on Fourth Anniversary events.
- Business Scholarship and Research Committee has begun work; May 1 deadline for submissions for seed funding; an update will be provided at the next school council meeting.
- EFMD action plan update will be provided at the next School Council meeting.

Sherif Elbarrad

- Welcome to new advisor Paula Henke.
- March 2022 update from advising services.
- "What I did that worked" - 1 presentation scheduled for May. Call for two additional presenters.
- Dual Credit Agreement concluded with Edmonton Catholic Schools to teach BUSN 201.
- Prospective Student Information sessions on May 4 and May 7.
- Study Skills Workshops for students will begin August 1, 2022.
- Launch of a new initiative: First Years' Experience, which includes UniBuddy, Coaching, and Mentoring courses for student volunteers. Additional information is in the newsletter.
- Update on student enrolments to date. Discussion of efforts to support promotion and recruitment.
- Discussion of factors that determine if a course section will be cancelled.

- **Department Chair Update:**

Mike Annett:

- Preliminary call for submissions to access funding from the Widener Gift. Funding is available to develop course materials for the Property Management program.
- Please let Mike know if you are a subject matter expert in this area.

Frank Saccucci (for William Wei):

- Michelle Malin and 43 student volunteers have finished this year's volunteer tax clinic; 145 tax returns have been completed;
- Two students will be joining the Accounting & Finance area, supervised by Rene Wells;
- Congratulations to Natalia Khinkanina on receiving the second seed grant, bringing the total to 5 received by Accounting and Finance.

- **GFC Member Update (Joanne Loh)**

Joanne Loh provided an update on the General Faculties Council meeting on March 28, 2022:

- The Board of Governors approved the design phase for the new School of Business Building
- New metrics for the Ministry funding under the Investment Management Agreements (IMAs)
- GFC discussion of Teaching Modality Framework and Definitions
- Reapportionment of GFC seats – School of Business has been reduced by 1, FFAC has gained 1
- Academic Standards, Curriculum, and Calendar Committee recommendation that *“a minimum grade in ELA 30-2 should be considered as an admission requirement by Faculty and School Councils. The Committee on Academic Standards, Curriculum and the Calendar does not wish to impose a standard as a minimum grade could strengthen some programs, but not others. Rather, we request Faculties and Schools, as our partners in academic governance, examine the issue in the context of their own programs and provide a position on the use of ELA 30-2.”*

- **Faculty/School Council Representatives Update:**

Norene Erickson (Nursing)

- Thanks for the high-quality learning experiences for U-Line courses. The faculty is currently conducting program reviews for the Bachelor of Science in Nursing and Nursing refresher program. The terms of reference for the Nursing Research and Scholarship Committee were approved in February. Nursing has passed procedures for equity admissions that will hold a selected number of seats for self-identifying indigenous applicants.

7.0 mēskanās Update ((Randy Jenne)

Update on the course conversion from blackboard to mēskanās. Faculty requested to ensure correct courses are selected for conversion. Demonstration of training resources available through the meskanas Sharepoint site.

8.0 Good News and Announcements.

- Randy Jenne will retire effective June 2024.
- Tiffany Kriz's paper was accepted in the Mindfulness journal.
- Dianna Dempsey's paper was accepted in the Entrepreneurship Theory and Practice journal.
- Noufou Ouedraogo will be presenting at the conference for Academy and Management.
- Evandro Bocatto will be presenting at the European conference for Business and Management Studies.
- In March, Mike Annett's U15 girl's basketball team won the provincial championship.
- Sherif Elbarrad has been made a Fellow of the Chartered Professional Accountants.

9.0 Question Period

- Confirmation that the three faculty hires are new positions and not direct replacements.

10.0 Future Agenda Items/Next meeting May 31, 2022

11.0 Adjournment SOBC-09-2022-04-20

Carried

Motion: It was moved by Raina Rudko and seconded by Sherif Elbarrad to adjourn the School of Business Council meeting.

Meeting adjourned at 3:47 p.m.