

Meeting of School of Business Council
Monday, February 22, 2021, 3:00 – 5:30 p.m.
Webex
MINUTES

1.0 Call to Order

- The Dean called the meeting to order at 3:01 p.m. as the quorum of 21 was met and exceeded.

2.0 Indigenous Ceremony

- Following a reading of the land acknowledgment statement, Roxanne Tootoosis, MacEwan's Indigenous Knowledge Keeper, opened the meeting with an Indigenous ceremony.

3.0 Agendas**3.1 Motion – Meeting Agenda**

- **SOBC-01-2021-02-22**

Carried

Motion: It was moved by M. Gulawani and seconded by S. Ghosh to adopt the agenda as presented.

3.2 Motion – Consent Agenda

The following items were for approval, were approved, or were received as information on the Consent Agenda:

- 3.2.1 School Council: Minutes, January 18 – For approval
- 3.2.2 Executive Committee: Minutes, January 11 – For information
- 3.2.3 BPCC Report: For information
- 3.2.4 Committee Nominations and Elections Process 2021: For information

- **SOBC-02-2021-02-22**

Carried

Motion: It was moved by K. Al-Jarrah and seconded by H. Qadri to adopt the Consent Agenda as presented.

4.0 Presentations**4.1 Office of Sexual Violence, Prevention, Education and Response Update**

(M. Simon, Sexual Violence Response Coordinator)

- **Mandate:** To work towards creating an educational environment that is free from sexual violence and where the university community feels safe and supported. It does not matter where the sexual violence happened; students, faculty, and staff can still access support through the office.
- **Support for People Impacted by Sexual Violence:**
 - Including but not limited to: Self-care strategies and resources, plans to cope with anxiety or feel safer on campus, Academic or workplace accommodations, Understanding reporting options on and off-campus, Referrals to counselling and medical services
- **Support for employees responding to disclosures and complaints:**
 - Including but not limited to: Debrief conversation(s), Consult on Sexual Violence Policy, Guidance on providing support options and next steps
- **MacEwan Sexual Violence Website:** [Macewan.ca/SexualViolence](https://macewan.ca/SexualViolence). The Report Sexual Violence tab has been extensively updated with more information about reporting. The process differs quite significantly depending on a person's status as a student, staff, or faculty member.
- **Complaint intake:**
 - Sexual Violence Response Coordinator
 - Confidence Line – limits to anonymous complaints
 - Student: Student Conduct Officer
 - Staff or Faculty: Supervisor or Human Resources
- **The Sexual Violence Response Team:** This team is tasked with overseeing the university's institutional response to sexual violence and will provide consultation through-out a sexual violence investigation process.
- **Education Initiatives:** The upcoming webinar, Trauma-Informed Practice, is scheduled for Thursday, March 25th, from 10 – 11 a.m. Anyone interested can email osvper@macewan.ca to register.

5.0 Stewardship Items**5.1 Business Programs and Curriculum Committee (A. Wesley, BPCC Chair)****5.1.1 Fall 2022 Bachelor of Commerce Admission Criteria**

- **SOBC-03-2021-02-22**

Carried

Motion: It was moved by A. Wesley and seconded by B. Graves that School of Business Council recommend for approval to the Academic Standards, Curriculum, and the Calendar the Fall 2022 Bachelor of Commerce Admission Criteria as presented.

- Students who have a business diploma from us or a similar institution will not have to present a high school English or math because they would have taken a sufficient level during their business diploma. Math 31 was also removed as it is not required in the Bachelor of Commerce courses.

6.0 Strategic Initiatives

6.1 EFMD Accreditation Update (S. Elbarrad)

- **Faculty Volunteers:** Seven faculty members volunteered from three departments to meet with the Peer Reviewers. Two faculty members are still needed from the Department of OB, HR, and Mgmt and three from Accounting and Finance. The target is to have 12 team members.
- **Benefits of EFMD Accreditation:**
 - Include but not limited to: Global Recognition, International benchmarking, Strategic advice and institutional development, and opportunities for new partnerships with other institutions in the network
- **EFMD Accreditation Framework:** The three main pillars that focus on the institutional context and the programme design.
- **Internationalization:** To develop as potential international managers, students should be exposed to a diverse mix of students, faculty, teaching materials, and international links.
- **Interactions with the World of Practice:** The Institutions should utilise its external connections in order to enhance the practical relevance of the programme and to facilitate the employability of its graduates.
- **Ethics, Responsibility and Sustainability (ERS):** The Institutions should provide students with a perspective of the role of ERS in modern management so that, as future managers, they contribute to societal well-being.
- **Institutional Context:**
 - Institution strategy and management
 - Physical resources and facilities for the programme
 - Faculty for the programme
- **Programme Design**
 - Program objectives and target markets
 - Curriculum design
 - Design of delivery modes and assessment methods

7.0 Leadership & Governance Updates

7.1 Dean's Update

- **Scheduling:** The scheduling for the Fall 2021 term will be primarily hybrid. Spring and summer will look like this winter term.
- **Student Feedback on Teaching:** The General Faculties Council Teaching and Learning Committee is working on a preamble for the student feedback on teaching to be included in the winter term survey. The committee has asked the School to provide them with a couple of sentences, so they have a general idea of what we are looking for. R. Rudko agreed to do this.
- **Allard Chair:** The Allard Chair is willing to present in classes. The Dean asked the faculty to send her an email if they would like the Allard Chair to speak in their classes.
- **Bachelor of Commerce Action Plan:** This item is on the Academic Planning and Quality Assurance Agenda today as previously they did not receive all of the documents that we provided.
- **Business Building:** The committee is in the process of evaluating all of the RFPs that came through and select one vendor. This is currently in the design phase, where faculty, staff, and students will be heavily engaged and providing input on the building itself. There are funds set aside for this stage, and the Board is supporting it.
- **Micro-Credentials:** This is being set up as pilots with the hope that whatever is set up can be extrapolated across the entire campus. This comes from the Revenue Generation Working Group's recommendations.
- **Strategic Vision:** There have been great strategic visioning meetings. The President is compiling all of the information and presenting it to the entire campus through various platforms, which will help start the foundation for our strategy as a university.
- **Peer Teaching Evaluations:** Last year's external members of Tenure & Promotion Committees were encouraging the use of peer teaching evaluations with the thought that they would provide more evidence and support for the teaching portfolio portion of the Tenure & Promotion candidates. R. Jenne will lead this endeavour, and others have agreed to help out with it. The plan is to put together a process that can be used to begin this peer teaching evaluation pilot.
- **Entrepreneur in Residence:** The Entrepreneur in Residence, housed out of the Social Innovation Institute, will

hold office hours for students, faculty, and staff interested in launching their own business enterprise endeavour. This individual will be able to answer questions and put people in touch with a variety of mentors.

- **Moodle Transition:** There is concern about migrating the thousands of courses that need to be brought over from Blackboard to Moodle. Faculty may be asked to participate in moving courses that they are involved with. A regular update will be provided to faculty members at School Council by R. Jenne as he sits on the steering committee for Moodle.
- **Winter Intake:** S. Elbarrad proposed that the School of Business could have a winter intake at Provost Group, which was supported. The School of Business will be working with the Registrar and advisors to discuss this further.
- **Community Engagement Designation:** The university is exploring a Community Engagement Designation. This is for institutions that do a lot of community engagement work and community-engaged scholarship. Therefore, the Office of Research Services, led by C. Kuziemyk, will gather data and information about all the university's engagement in our community.
- **Masks on Campus:** There have been challenges with people not wearing masks while on campus. Masks are mandatory on campus, and faculty were asked to share this with their students.
- **Universal Competency Framework:** Two more faculty members volunteers are needed. The Dean asked the faculty to reach out to her if they are interested.

7.2 Associate Dean Update

- **Students at Academic Risk:** The advisors ran a query to identify students at academic risk: academic probation and academic risk with no evaluation. The students at academic risk with no evaluation are the students that would typically fall under the radar because they did not complete 18 credits, but their GPA is below 2.0. Also, capture students who are currently in good standing, but their level is trending downwards. Those students are captured when they are below 2.2, and we start approaching them to see if they need any assistance or any of our resources to support them.
- **Declaration of Majors:** February 15th was the declaration of majors and minors. Accounting was the largest with 834 students, followed by Management (303), Marketing (292), and at the lowest is Management Honours (3) and Marketing Honours (2).
- **Declaration of Minors:** Finance and Human Resources had the largest numbers at 149 each, followed by Management (103) and Legal (80). Minors outside of the School of Business are not that popular.
- **Seed Funding:** Three projects were approved for funding in February. There is another Research Funding Review Committee meeting in April, and faculty were encouraged to apply.
- **Monthly Research Seminars:** In January, Dr. Rohit Jindal presented "Fairness matters: Evidence from field experiments in India." In February, Dr. Albena Pergelova presented "Women Entrepreneurs and Well-Being: Dynamics of Entrepreneurial Well-Being throughout the Venture's Stages."
- **School of Business Annual Research Showcase:** April 21st
- **Student Success Resources:** MacEwan has collected all of the main resources for students and called it "Student Success Resources." This is available at the following website: <https://www.macewan.ca/academics/advising/student-success-resources/>.

7.3 Department Chair Update: L. Benson, R. Enstroem, E. Perez & A. Pergelova

- **L. Benson:** Five courses were to be developed pairing a faculty member with a professional in Property Management. Four of the Property Management Minor courses are under development right now, and the department is waiting to hear back from a professional to start launching the fifth course.
- **R. Enstroem:** The Insurance program courses have been replaced with Bachelor of Commerce equivalent courses and reclassified as degree level courses. Therefore, it ladders into the Bachelor of Commerce, and there is an opportunity for the Bachelor of Commerce students to take Insurance courses as electives. The department has identified two segments for delivery: a traditional university experience over two years or over 13 months. In general, the employment ratio is near 100% for insurance.
- **A. Pergelova:** The department is continuing its work on the International Business Major Review and thanked faculty members for their work on this. They are working towards building a survey that will be shared with companies, students, and alumni to collect feedback.

7.4 GFC Member Update: J. Loh

- MacEwan University hopes to have its first Honorary Doctorate during the June Convocation.
- The use of remote proctoring (Proctorio) was approved for use in exceptional and specific circumstances. The

next step is that the working group would identify what the exceptional and specific circumstances are.

- There was a suspension of the Cardiac Care Management Post Diploma Certificate program due to low enrolment. This will affect five sessional faculty members.

7.5 Faculty/School Council Representatives Update: M. Malin (Arts & Science), T. Salem (Faculty of Fine Arts & Communications), L. Shamchuk (Health and Community Studies) B. Panganiban (School of Continuing Education) N. Erickson (Faculty of Nursing)

- Health and Community Studies created a new committee called Equity, Diversity and Inclusiveness, composed of faculty, staff, and students. They will be naming an interim Dean but will not be hiring a new dean until the summer of 2022. Nursing and Health and Community Study students doing clinicals and placements will not receive early access to vaccines.

8.0 Good News & Announcements by Members of Council

- M. Annett shared that he is participating in virtual academic collaboration with Bielefeld University of Applied Sciences in Germany on VirtuOWL. VirtuOWL is a virtual exchange project approved by the German Academic Exchange Service (DAAD) and is led by Bielefeld University. The project is titled Exploring Differences and *Similarities of Basic Human Resource Practices: Same Ends with Culturally and Procedural Different Means*.

9.0 Question Period/ Open Discussion/ Other Business

- The faculty had an open discussion on what to do when a student misses an assignment.
- It was discussed that enrolment for the Bachelor of Commerce and most diploma programs remain on target. However, some diploma programs are below target. S. Elbarad shared he would keep faculty updated on enrolments.

10.0 Future Agenda Items/ Next Meeting: March 29, 2021

- **Adjournment**

SOBC-04-2021-02-22

Motion: It was moved by F. Saccucci and seconded M. Gulawani to adjourn the meeting.
Meeting adjourned at 5:13 p.m.

Carried