

Meeting of School of Business Council
Monday, June 20, 2022, 3:00 – 5:30 p.m.
Webex
MINUTES

1.0 Call to Order (Dean R. Perlow, Chair)

- The Chair called the meeting to order at 3:00 p.m. as the quorum of 18 was met and exceeded.

2.0 Indigenous Ceremony

- 2.1 Dean Perlow read the land acknowledgement statement open the meeting.
- 2.2 Dean Perlow thanked Dr. Craig Kuziemyk for his work as Interim Dean over the past year and presented a gift of appreciation on behalf of the School. Dr. Kuziemyk responded to Dean Perlow's comments and thanked the School for their support.

3.0 Approval of Agendas**3.1 Motion – Meeting Agenda**

- Item 8.0 mēskanās Update has been withdrawn.

SOBC-01-2022-06-20**Carried****Motion:** It was moved by Chris Hancock and seconded by Subhadip Ghosh to adopt the agenda as presented.**3.2 Motion – Consent Agenda**

The following items were approved, or were received as information on the Consent Agenda:

- 3.2.1** School Council: Minutes, May 31 – For approval.
- 3.2.2** Executive Committee: Minutes, May 16 – For information.
- 3.2.3** BPCC Report to Council – For information.

SOBC-02-2022-06-20**Carried****Motion:** It was moved by Tarek Salem and seconded by Shankar Subramani to adopt the Consent Agenda as presented.**4.0 Presentation**

No presentations.

5.0 Stewardship Items**5.1 Business Programs and Curriculum Committee** (A. Wesley)**5.1.1 Fall 2023 Programs of Study**

- 5.1.1.1 Accounting and Strategic Measurement Diploma**
- 5.1.1.2 Accounting Major, Minor & Honours**
- 5.1.1.3 Finance Minor for the Bachelor of Commerce**
- 5.1.1.4 Business Management Diploma – Insurance Major**
- 5.1.1.5 Supply Chain Management Major & Minor**
- 5.1.1.6 Business Intelligence Major**

- Underwent regular review, no changes recommended.

SOBC-03-2022-06-20**Carried****Motion:** It was moved by Noufou Ouedraogo and seconded by Hadi Chapardar that School of Business Council approves the Fall 2023 Programs of Study for above noted agenda items.

- 5.1.1.7 Marketing Minor for the Faculty of Arts & Science**
- 5.1.1.8 Marketing Minor for the Bachelor of Commerce**

- Proposed changes reflect updates to the course inventory.

SOBC-04-2022-06-20**Carried**

Motion: It was moved by Murli Muralidharan and seconded by Makarand Gulawani that School of Business Council approves the Fall 2023 Programs of Study for the Marketing Minors.

5.1.1.9 Marketing Major for the Bachelor of Commerce

- Proposed changes reflect updates to the course inventory.

SOBC-05-2022-06-20

Carried

Motion: It was moved by Murli Muralidharan and seconded by Makarand Gulawani that School of Business Council approves the Fall 2023 Program of Study for Marketing Major for the Bachelor of Commerce.

5.1.1.10 Marketing Honours for the Bachelor of Commerce

- Proposed changes reflect updates to the course inventory.

SOBC-06-2022-06-20

Carried

Motion: It was moved by Murli Muralidharan and seconded by Makarand Gulawani that School of Business Council approves the Fall 2023 Programs of Study for Marketing Honours for the Bachelor of Commerce.

5.1.1.11 Bachelor of Commerce Core & Regulations

- Proposed changes ensure Program is in alignment with Regulations for the Bachelor of Commerce.
- Question if the proposed changes are alignment with the Student Leave of Absence policy that was approved at the June 17, 2022 General Faculties Council meeting. Shelley Brownlee will review status. Motion was carried with the understanding that any required revisions to the Bachelor of Commerce Program of Study will be addressed at next School Council meeting.

SOBC-06-2022-06-20

Carried

Motion: It was moved by Makarand Gulawani and seconded by Noufou Ouedraogo that School of Business Council approves the Fall 2023 Program of Study for the Bachelor of Commerce.

5.1.1.12 Out of School Minors for the Bachelor of Commerce

- 5.1.1.12.1 Anthropology**
- 5.1.1.12.2 Digital Experience**
- 5.1.1.12.3 Economics**
- 5.1.1.12.4 French**
- 5.1.1.12.5 History**
- 5.1.1.12.6 Journalism**
- 5.1.1.12.7 Political Science**
- 5.1.1.12.8 Psychology**
- 5.1.1.12.9 Sociology**
- 5.1.1.12.10 Spanish**
- 5.1.1.12.11 Statistics**

- Proposed changes reflect updates to the course inventory.
- There was a minor change to the materials provided for item 5.1.1.12.3; School Council discussed the Economics Minor as a separate item.
- The remaining items under 5.1.1.12 were considered as presented in the June 20, 2022 meeting portfolio.

SOBC-07-2022-06-20

Carried

Motion: With the exception of 5.1.1.12.3 Economics, it was moved by Shankar Subramani and seconded by Frank Saccuci that School of Business Council approves the Fall 2023 Programs of Study for Minors from outside the School.

SOBC-08-2022-06-20

Carried

Motion: It was moved by Fernando Angulo-Ruiz and seconded by Frank Saccuci that School of Business Council approve the Fall 2023 Programs of Study for Economics Minor from outside the School as it pertains to 5.1.1.12.3 Economics.

6.0 Leadership & Governance Updates

6.1 Dean's Update:

Research

- Dean Perlow requests Research Committee recommend some members and projects to profile in the Office of Research Services Scholarship Report for 2022.

Marketing

- MacEwan shouldn't be Alberta's best kept secret. Preliminary discussions with Vice-President, University Relations Myrna Khan on building showcase interviews that will feature our teaching.
- Showcase for Students: "What I wish I knew When I Came to MacEwan as a Student." Information for students by students/alumni that showcases the education and educational experiences for School of Business students

Year One Goals:

- Development of a Finance Major. Work should start no later than September, ideally in Summer; reflects what other Universities have on offer
- Creation of Assurance of Learning Committee
- Dual Degrees: wants to brainstorm and have this be faculty-driven work. (e.g., Psychology and Marketing.)
- Advancement: expectation that the School will be out in the community building the brand and raising funds for the new building; Dean Perlow has begun meetings with community partners (e.g. District Manager TJX Cos).

Staff:

- Associate Dean search is near completion
- Convocation June 21-23

6.2 Associate Deans' Updates:

Ali Taleb

International Partnerships

- Met with international partners to discuss trends and opportunities, as well as "levers of action." Discussed relationships (multi-dimensional partnerships)
- PRME Principles: we are a signatory and must report back to the organization every two years. Need to report stats of progress re: EMFD. We must consider best ways to collect and report data to organizations to whom we are accountable/responsible.

School of Business Programs

- Short programs: we must consider what we offer to our students, how, promotion of those programs, etc. What is the advantage for students enrolling in our Spring/Summer programming, for example. Internal and dual-credit programs/credentials between different partners (internal and external).
- Partnership Management/Engagement: we need more partners. U of A has 350, we have 20. We need to be able to provide students with diverse, meaningful opportunities.
- Our students tend to enroll in Fall and Winter—we want to develop our Spring/Summer programming, and this means we need to review our Study Tours. These can be offered at other times of year than what we currently schedule.
- Reminder of "Innovation in Alberta's Health System"

Request for an information document re: international partnerships including student/faculty exchanges, etc.

6.3 Department Chair Updates:

E. Muralidharan:

- Spring and Summer terms going well, no issues so far.

R. Enstroem:

- No report.

W. Wei:

- 6 faculty members from across departments recording a podcast, link to be shared when they air.

M. Annett:

- Good news items: Diana Dempsey and co-authors published in Entre
- Theresa Chika-James: collaboration has developed into a chapter in a forthcoming book; launched a national survey on Black Women's remedial voice and effects on Mental Health; link to be provided in the Portal.

6.4 GFC Member Update (Rene Wells)

Rene Wells provided an update on the General Faculties Council meeting on May 9, 2022:

- Minutes are available on MacEwan website
- President's Update: Spring Convocation, 6% Indigenous graduands, 636 Business graduates
- Provost's Report:
 - academic hiring (32 positions approved; 28 filled; 2 ongoing; 2 failed) we continue to refine process for identifying faculty recruitment needs and search timelines.
 - HR did a lot of work to standardize job descriptions and hire more support for faculty
 - Dr. Craig Kuziemyk has been appointed Vice-Provost for 1 year term
- Student Leave of Absence policy, including procedure specific to International Students; Curriculum Policy Suite; Academic Calendar updates to mitigate impact of September Holiday approved.
- Modalities definitions approved.

6.5 Faculty/School Council Representatives Update:

M. Malin (Faculty of Arts & Science):

- No report.

T. Salem (Faculty of Fine Arts & Communications):

- No report.

N. Erickson (Faculty of Nursing):

- No report.

6.6 School of Business Election Update (Chair Perlow):

- A School of Business election update document was included in your meeting portfolio which provides a summary of the positions that were elected by acclamation as well as the positions that we are still seeking volunteers for. If you are interested in serving in any of the remaining positions, please email SBGovernance@macewan.ca.
- The election closed for the University Promotion Committee at 4:30 PM on Friday, June 17, and Norene Erikson has been elected to this position.

7.0 Assurance of Learning Committee (AoL) (Chair Perlow)

- Forming this committee is a priority for the Dean.
- Purpose is to use the learning objectives developed in BPCC to ensure we align with those objectives, develop rubrics that assess those goals (e.g. student achievement), collect and interpret the data and makes recommendations to the

BPCC to adjust curriculum accordingly.

- AoL and BPCC should have arms-length relationship with the groups that are working with external accreditation bodies.
- Focus will be on baccalaureate programs, not diplomas/certificates.
- Membership to be finalized over summer to be ready to start work in September.

8.0 mēskanās Update

- Item withdrawn.

9.0 Good News and Announcements by Members of Council

- Accounting and Finance organized a Data Analysis Workshop with professionals in the field. 12 members of the Dept signed up (continuing and sessional). Ran over two weeks for approx. 4 hours per day, 4 days a week. Covered fundamental concepts for data analysis.

10.0 Question Period/Open Discussion/Other Business

- Question about refreshing the School of Business Mission Statement – this would be done by a separate committee, not AoL; AoL's focus is developing rubrics for the goals identified by BPCC; assessing students' progress toward those goals.

11.0 Future Agenda Items/Next meeting September 19, 2022

- Update on enrolment and number of sections to be standing item on School Council agenda.
- Suggestion that Scholarship and Research Committee become a standing committee of School Council will be brought to Executive Committee for discussion.

12.0 Adjournment

SOBC-09-2022-06-20

Carried

Motion: It was moved by Shankar Subramani to adjourn the School of Business Council meeting.

Meeting adjourned at 4:28 p.m.