

Meeting of School of Business Council
Monday, May 17, 2021, 3:00 – 5:30 p.m.
Webex
MINUTES

1.0 Call to Order

- The Chair called the meeting to order at 3:00 p.m. as the quorum of 21 was met and exceeded.

2.0 Treaty Land Acknowledgement

- Dean and Chair W. Costen commenced with acknowledgment of traditional indigenous land.

3.0 Approval of Agendas**3.1 Motion – Meeting Agenda**

- **SOBC-01-2021-05-17**

Carried

Motion: It was moved by C. Hancock and seconded by N. Ouedraogo to adopt the agenda as presented.

3.2 Motion – Consent Agenda

The following items were for approval, were approved, or were received as information on the Consent Agenda:

- 3.2.1 School Council: Minutes, April 19: For approval
- 3.2.2 Executive Committee: Minutes, May 4: For information
- 3.2.3 Business Programs and Curriculum Committee Report: For information
- 3.2.4 2021 Election Results: For information

- **SOBC-02-2021-05-17**

Carried

Motion: It was moved by L. Benson and seconded by H. Chapardar to adopt the Consent Agenda as presented.

4.0 Presentations**4.1 Committee on Scholarly Activity (C. Kuziemyky & K. Miller)**

- The Committee on Scholarly Activity is a standing committee of GFC. This committee is now commencing on the work and recommendations from the Research Advisory Task Force 2019/20.
- The committee's purpose in attending faculty councils is to discuss what scholarly activity and research look like at MacEwan, what barriers there are, and how we might work on those. This is an effort to increase research at MacEwan. C. Kuziemyky clarified that this does not necessarily mean doing more research, but how we can better look at the impact of some of our work.
- C. Kuziemyky shared what research at MacEwan is, his goals for research at MacEwan, and the framing of research as MacEwan. Faculty were encouraged to think outside of the box to manage time for research better.
- Factors to be considered are the Alberta Research Innovation Framework, the federal budget, and the Tri-Agencies' pursuit of the Declaration on Research Assessment (DORA).
- Faculty were asked to consider what a well-functioning Office of Research Services would look like and how the office can support the School of Business.

5.0 Stewardship Items**5.1 Business Programs and Curriculum Committee (A. Wesley)****5.1.1 Fall 2022 Program of Study for the Business Studies Minor for the Faculty of Arts and Science****SOBC-03-2021-05-17****Failed**

Motion: It was moved by N. Ouedraogo and seconded by S. Elbarrad that School of Business Council approves the Fall 2022 Program of Study for the Business Studies Minor for the Faculty of Arts and Science as presented.

- Changes were made to offer a little bit more flexibility in what students can pick. Initially, students were required to take ACCT 311 and BUSN 201 but are now required only to take BUSN 201. A faculty member raised a concern that ACCT 311 was removed from the list of required courses.

5.2 Dossier Development Tips (S. Ibach)

- S. Ibach shared a document with information for faculty before the meeting. Faculty must make a case to show that they are meeting standards set in the Collective Agreement. C. Lam is a key resource for dossier development.

6.0 Strategic Initiatives**6.1 EFMD Accreditation – Virtual Peer Review Visit Debrief (W. Costen)**

- Dean Costen thanked faculty, the Leadership Team, and Dean's office staff, particularly J. Carvalho-Moreira for the phenomenal work done for the EFMD Accreditation.
- Dean Costen shared that the virtual visit went very well with the Peer Review Team and shared some of the

feedback that the School had received during the virtual visit. The three key areas that the School will need to focus on are strategy, various stakeholder engagement and input, and faculty intellectual contributions.

- In a week or two, the School will receive a full report from the Peer Review Team, including their recommendation, which goes to the Board, who will make the final decision.

7.0 Leadership & Governance Updates

7.1 Dean's Update

- The School is moving forward with the external engagement framework. The Terms of Reference are currently being worked on as well as potential membership. The Dean asked faculty to share names of individuals they believe are key leaders in Edmonton or Alberta and should serve on this Board or Council.
- The university believes they are well-positioned for the IMA and the relationship with work-integrated learning.
- Enrolment is up for the spring and on track for fall. Efforts are being made to figure out what the fall will look like, which will be driven by Alberta Health.

7.2 Associate Dean Update

- Since April 1, Advisors finished 806 grad audits, responded to 562 phone calls and 1178 emails, and had 270 appointments.
- Promotional videos have been received from the BCom Management Major, the Legal Studies in Business Major, and Accounting Diploma and Major. More faculty are needed to participate in this initiative. S. Elbarrad asked faculty interested in participating in a 2-minute video to contact him. A student from FFAC will work on editing these videos through the LevelUP initiative.
- The 7th Annual School of Business Research Showcase was held with six faculty members that presented.

7.3 Department Chair Update (L. Benson, R. Enstroem, E. Perez & A. Pergelova)

- R. Enstroem shared that they were awarded the Mitacs Business Strategy Internship for their Business Intelligence student, Shalina Naidu. Shalina will assist the Centre for Race and Culture in Edmonton to develop a metrics-driven organization.
- E. Perez shared that D. Lowe is retiring and thanked her for her immense contribution to Alberta's accounting education.
- A. Pergelova shared that H. Chapardar received an Insight, SSHRC Grant, together with other colleagues from other universities. H. Chapardar also received the honourable mention award from ASAC for the Social Responsibility division. Sessional faculty member A. Hachey recently joined the Ph.D. program, and she received the SSHRC Grant for her doctoral studies.

7.4 GFC Member Update (S. Elbarrad)

- The university will be focusing on growth and targeting high school students. The expectation is to increase the student population by around 2500 in 5 years. The government funding model is based on enrolments, and there will be an increase in tuition of 7% next year.
- The government announced the Strategic Plan for 2030. Bicameral governance is continuing.
- The university is close to appointing the first Chancellor. The university has 33 faculty recommended for promotion, 19 new hires, and ten ongoing searches.
- There are no budget cuts or reductions to the budget. There is going to be an increase in the capital maintenance budget. The university is shifting the fiscal year to March 30th, so the university will be budgeting for nine months this time. The university received funding from the government for non-credit micro-credentials. The university will invest more in integrated learning with new hires and top technology supporting teaching and learning.
- The President led several Strategic Vision Workshops, and the results are being compiled.
- The Final Assessment policy has been approved. It shows a more detailed process for the deferred assessment and context of the role of the Exam Service Centre. The policy has expanded its scope to include other types of assessments for which a deferral may be requested. It also provides clarification around exceptional circumstances in which the deferred examination fee will be waived.

7.5 Faculty/School Council Representatives Update: M. Malin (Arts & Science), T. Salem (Faculty of Fine Arts & Communications), L. Shamchuk (Health and Community Studies) N. Erickson (Faculty of Nursing)

- The Faculty of Arts and Science had its meeting on April 27th. The main aspect of the meeting was two items for action – approval of the Applied Statistics Honours degree and several master course syllabus changes to computer science and statistics courses related to the Honours degree.

7.6 Moodle Update (R. Jenne)

- The name for the digital learning environment is: paskwâwi-mostos mēskanās. The short form is meskanas which means buffalo/ bison trail/path. The following website will have all of the details of the progress of the project: <https://macewan.sharepoint.com/sites/dleproject/>.
- As of July 5th, all faculty members will get a Moodle workspace that is as close to our production environment as we can get. The expectation is that Blackboard would go dark in April or May of 2022, and Moodle will be used as the new digital learning environment.

8.0 Good News & Announcements by Members of Council

- The AABD Conference begins tomorrow with Minister Madu doing a keynote.
- B. Graves shared that he sits on the Honorary Doctorate Committee. That committee makes recommendations for honorary doctorates to the Board, who make the final decision. The committee has gone through the first round and is optimistic that they will have some honorary doctorates in the spring convocation. Faculty were encouraged to think about who they believe would be good candidates and nominate someone when the call comes out.

9.0 Question Period/ Open Discussion/ Other Business

- There was discussion around how Macewan is responding to Alberta 2030 and whether there are sufficient resources to remain competitive and fund growth. It was discussed that MacEwan is well positioned within the province and will be launching targeted campaigns for the 50th anniversary.
- Executive Committee has had discussions about doing a kick-off retreat this coming academic year around governance so that everybody understands the governance structure and the roles of faculty administration. Dean Costen suggested that external partners be invited to come and work with the School on strategic planning and developing key performance indicators to help position the School. Dean Costen shared that the President is always open to coming to speak to faculty colleagues as well.
- Incoming Interim Dean, C. Kuziemy, shared that he is very excited about the chance to serve as the School of Business interim dean for the next year and is looking forward to working with everyone. C. Kuziemy shared his goal for the next year to continue the progress that Dean Costen made, and when the next dean in the School of Business comes, they are left with a clean slate to run with the opportunities in front of them. C. Kuziemy thanked everybody for the help that he has received so far with this transition.

10.0 Future Agenda Items/ Next Meeting: June 21, 2021

- There will be items coming forward from BPCC in June. Therefore, the tentative June 21, 2021 meeting will be moving forward, but it will be a short meeting focused on the items from BPCC.
- Dean Costen shared that this would be her last Council meeting.

11.0 Adjournment

- K. Al-Jarrah moved to adjourn the School of Business Council meeting.