

Meeting of School of Business Council
Wednesday, May 31, 2022, 3:30 – 5:30 p.m.
Webex
MINUTES

1.0 Call to Order (Dean C. Kuziemy, Chair)

- The Chair called the meeting to order at 3:32 p.m. as the quorum of 18 was met and exceeded.

Acknowledge Dr. Perlow attendance as guest, provided introductory remarks.

2.0 Indigenous Ceremony

- Dean Kuziemy read the land acknowledgement statement and a prayer song was performed by Indigenous Knowledge Keeper Daphne Alexis to open the meeting with an Indigenous Ceremony.

3.0 Approval of Agendas

3.1 Motion – Meeting Agenda

SOBC-01-2022-05-31

Carried

Motion: It was moved by Sherif Elbarrad and seconded by Murli Muralidharan to adopt the agenda as presented.

3.2 Motion – Consent Agenda

The following items were approved, or were received as information on the Consent Agenda:

3.2.1 School Council: Minutes, April 20 – For approval.

3.2.2 Executive Committee: Minutes, April 13 – For information.

3.2.3 BPCC Report to Council – For information.

3.2.4 School of Business General Faculties Council Member Election Results Summary – For information.

SOBC-02-2022-05-31

Carried

Motion: It was moved by Randy Jenne and seconded by Raina Rudko to adopt the Consent Agenda as presented.

4.0 Presentation

4.1 Student Engaged Research Report (A. Pergelova and P. Jean)

Presentation of “How to Increase Student-Engaged Undergraduate Research in the School of Business” and discussion led by Albena Pergelova and Patrick Jean. A larger engagement session for faculty anticipated for the fall.

5.0 Stewardship Items

5.1 Business Programs and Curriculum Committee (A. Wesley)

5.1.1 Fall 2023 Programs of Study

5.1.1.1 Asia Pacific Management Diploma

- Proposed changes reflect updates to the course inventory.

SOBC-03-2022-05-31

Carried

Motion: It was moved by Muralidharan and seconded by Sherif Elbarrad that School of Business Council approves the Fall 2023 Asia Pacific Management Diploma.

5.1.1.2 Management Major, Minor & Honours

5.1.1.3 International Business Major, Minor & Honours

5.1.1.4 Business Law Minor for Faculty of Arts & Science

5.1.1.5 Legal Studies in Business Major & Minor

5.1.1.6 Paralegal Studies Diploma

5.1.1.7 Travel Diploma

- Underwent regular review, no changes recommended.

SOBC-04-2022-05-31

Carried

Motion: It was moved by Daniel Wilson and seconded by Murli Muralidharan that School of Business Council approves the Fall 2023 Programs of Study for the above referenced programs.

6.0 Leadership & Governance Updates

6.1 Dean's Update:

- Nomination deadline extended to Wednesday, June 1 for the Vice Chair of School of Business Council.
- Framing for updates: intended to share what faculty members need to be aware and provide opportunities to put in place structures that will grow the School of Business, advance our course offerings and delivery, and be purposeful in how we connect with the community.

Staff

- 4 new tenure track faculty join July 1: OB, HR Mgt and Mgt: Dr. Leanne Hedberg (CRC candidate); IB, Mktg, Strategy & Law: Arlan Delisle and Alexandra Lyn; Decision Sciences: Dr. Parminder Kang.
- School of Business tenure/tenure-track staffing data shared.
- Chair and associate dean searches near completion.

Departments and Programs

- New terms of reference to guide engagement with CPA in progress.
- Student engaged scholarship is an opportunity to differentiate MacEwan, our focus on undergraduate students should be emphasized as part of our unique value statement.
- Upcoming workshops through Office of Research Services: NSERC Grant Writing, Research Essentials, and Research Dossiers.

Community Engagement

- Faculty should continue to consider the MOUs with Edmonton Elks and Edmonton International Airports when developing partnership opportunities.
- June 15 – Indigenous business community engagement event, details to follow.
- June 24 – Innovation in Alberta's Health System led by Reg Joseph, Chair of BioTalent Canada and MacEwan Board of Governors member.
- Colin Christensen, the School of Business Entrepreneur in Residence, received the YEG Startup Community Champion of the Year 2022 Award.

6.2 Associate Deans' Updates:

Sherif Elbarrad

- Advising services: May 2022 activities report, noted that students prefer virtual meeting options.
- What I did that worked recordings available for May sessions; next sessions planned for September 2022; call for presenters.
- Accreditation: submission completed for accreditation by Certified Management Consultants Institute.
- Info sessions: Feedback from prospective student information session held in May.
- Program Development: Request for Travel Program name change to Travel and Tourism is under consideration by Ministry.
- Update on student enrolment numbers to date.

Ali Taleb

- Research and Scholarship: \$70K in seed funding grants allocated, representing 18 projects/faculty members across the School of Business; participants from the Case Teaching and Writing workshop will form a community of practice to continue the work – Tiffany Kriz to coordinate.
- Outreach & Community Engagement: *Aspire 2022* published; call for submissions to begin pool of stories for next edition; Innovation in Alberta's Health System event on June 24.
- International:
 - verbal update on EFMD accreditation progress – October 2022 is next reporting deadline
 - concluded visits to international partners in France, Poland, Morocco, and Finland to follow up on XCI – Cross-Cultural Communication Initiative

6.3 Department Chair Update:

E. Muralidharan:

- Albena Pergelova awarded 2022 Board of Governors Research Chair.

R. Enstroem:

- Parminder Kang will join department on July 1.

W. Wei:

- Six members of department received seed funding; Gregory Springate promoted to Associate Professor; the department has applied for CPA education funding, Rene Wells received MITAC funding for research project with 2 students; have reached 26 co-branded case studies.

M. Annett:

- Leanne Hedberg, CRC candidate joins department, completed 2 sessional extended appointments; Master Course syllabus reviews completed, the entire program of study up to date – acknowledged work of Shelly Brownlee, Academic Coordinator.

6.4 GFC Member Update (B. Graves)

Bob Graves provided an update on the General Faculties Council meeting on May 9, 2022:

- Financial plan and draft annual report received from the Board.
- Review of the 2022 Institutional Management Agreements endorsed by GFC for the Board to finalize- “at risk” funding for base grants.
- Update on new Strategic Vision Dashboard that the Board will be using to monitor metrics/progress on strategic vision 2030.
- Discussions of what Hybrid means in School of Business, noting GFC considers definitions to be decisions on modality, not pedagogy.
- Standing Committee reports update.
- Report on Barrier Free Accessibility Study; a number of projects forthcoming.

6.5 Faculty/School Council Representatives Update:

M. Malin (Faculty of Arts & Science):

- No report.

T. Salem (Faculty of Fine Arts & Communications):

- May 16 meeting, no significant update.

N. Erickson (Faculty of Nursing):

- Terms of reference for Council standing committees in progress; received Canadian Institute of Health research grant, is a significant grant and first for MacEwan; reported healthy application pool next year.

7.0 mēskanās Update (Randy Jenne)

- Notifications have been sent for courses that have completed conversion. All courses from Spring 2021 to present should have been converted.
- Presentation of what to expect in the mēskanās environment and demonstration of how to navigate the site.
- Collaborate has been integrated into the system. Other video platforms still being evaluated.
- Faculty access to create and add courses is open.

8.0 Good News and Announcements.

- Gratitude to Craig Kuziemy for leadership as Interim Dean over the past year.
- Fernando Angulo-Ruiz recipient of SSHRC grant from Spring 2022 cohort.

9.0 Question Period/Open Discussion/Other Business

- No items.

10.0 Future Agenda Items/Next meeting June 20, 2022

- Consider cross department appointments
- Interdepartmental collaborations

11.0 Adjournment

SOBC-05-2022-05-31

Carried

Motion: It was moved by Shankar Subramani and seconded by Fernando Angulo-Ruiz to adjourn the School of Business Council meeting.

Meeting adjourned at 5:32 p.m.