Faculty Council Meeting Minutes

FACULTY OF FINE ARTS AND COMMUNICATIONS
FACULTY COUNCIL
October 27, 2015
7-327, CCC
5:30 – 7:30 p.m.

Chair: Denise Roy

Attendees: Robert Andruchow, Jim Head, Chandelle Rimmer
Craig Brenan, Michael MacDonald, Rey Rosales
Carole Charette, Iain Macpherson, Dawn Sadoway
Eric Doucet, Lucille Mazo, Leslie Sharpe
Allan Gilliland, Bruce Montcombroux, Tom Van Seters
Rose Ginther, Sony Raj
Brian Gorman, Bill Richards

Ex-officio members: Debbie McGugan

Guests: Jodi Campbell, Ken Ristau, Kim Warkentine
Rick Ellis, Alan Vladicka

Regrets: Ray Baril, Kyle Muzyka, Mike Sekulic
Rose Clancy, Kathy Neiman, Scott Spidell
Melissa Cuerrier, Dianne Nicholls, Leslie Vermeer
Jim Guedo, Constanza Pacher, Dianne Westwood
Marcel Hamel, Doreen Piehl, Annette Wierstra
Paul Johnston, Peter Roccia, Wayne Williams
Nichole Magneson, Chris Ryan
Darci Mallon, Kent Sangster

Minutes: Christine Valentine

1. Approval of the agenda
   
   MOTION to approve the October 27, 2015 Faculty Council agenda.
   
   FFCFAC-01-10-27-2015
   Moved by Carole Charette, seconded by Eric Doucet.
   
   MOTION CARRIED

2. Approval of September 16, 2015 Faculty Council minutes
   
   MOTION to approve the September 16, 2015 Faculty Council minutes.
   
   FFCFAC-02-10-27-2015
   Moved by Rose Ginther, seconded by Allan Gilliland.
   
   MOTION CARRIED

3. Review of October 13, 2015 Executive Committee draft minutes
   
   There was no discussion.

4. Chair’s update
   
   The Design Studies program is working to complete the Bachelor of Design proposal this fall and anticipates bringing it forward to Faculty Council early in the New Year. The Music Recording and Production Major letter of intent is almost finished and will come forward for
information at the November 25 Faculty Council meeting. The BCS letter of intent proposing a new major in Rhetoric has been deferred until the status of the department within FFAC is known.

Requests for additional funding for the 2016/17 budget will be submitted next week. It is premature to look at hiring staff for the new degrees, but we will request a number of staff positions to assist with operations in the new building. The Provost has also approved a hire for the BCS program.

The construction of the new building is underway, with external windows being installed. The new CFAC Project Communications and Change Management Group will be looking at issues related to the transition, such as moving equipment and how we will operate. Updates will come to the chairs group and Faculty Council for further conversation.

This fall, there is a new performance review and title process. Applications for titling are due on November 15. Fall convocation is also coming up on November 17.

5. Department updates

*Art and Design*
- Interaction designer Haig Armen from Emily Carr University visited MacEwan for a week and held a workshop on Friday

*Communication*
- The 5th annual Earth Common Journal launch was a success with more than 100 people in attendance
- Brian Gorman is launching his new book on Thursday in MacEwan Bookstore
- Roberta Laurie is also launching her new book in two weeks
- There are two additional book launches scheduled for this year

*Music*
- The department will host a number of visiting scholars in November
- There is a faculty Big Band concert on November 19 at the Yardbird Suite
- Research showcase this Thursday – highlights work from a number of music and FFAC faculty members

There were no updates from the Departments of Arts and Cultural Management and Theatre.

6. AGC update –Bill Richards

Bill Richards gave a brief report on AGC.

*Key updates*
- The President’s report announced that the Supreme Court of Canada has confirmed that faculty have the right to strike
- The Provost presented a proposal for a Professor Emeritus policy
- An initiative was presented by SAMU on Block Intensive Courses
- AGC recommended to the Board of Governors to separate
the Faculty of Health and Community Studies into two faculties, Health and Community Studies and Nursing, effective July 1, 2016

- AGC accepted the annual work plan from the MacEwan Committee on Internationalization, but concerns were expressed about the lack of a detailed plan to support these students

6.1 Academic schedule – Bill Richards

There are significant changes to the academic calendar, including the introduction of a fall reading break, and potential reductions in the available teaching hours in a term.

7. New business

7.1 Budget presentation – Rick Ellis

Denise introduced Rick Ellis, Associate Vice President Finance and Chief Investment Officer, who gave a presentation on the university budget. Further discussion relative to faculty-level budget processes will be held in the future.

The presentation covered the following topics:

- Overview of MacEwan University 2014/15 actual operating results
- Campus Alberta grant
- 2014/15 operating results by division and Faculty of Fine Arts and Communications
- 2014/15 Full Load Equivalent (FLE)
- 2013/14 program costing and revenue
- 2015/16 operating budget for Faculty of Fine Arts and Communications
- Operating budget process

During the presentation, the following question arose:

- When will we have more detailed 14/15 information?
  - Further information will be available around December and it may be another 8 months or so before we can get information on comparable institutions

7.2 Election of sessional representatives

Jennifer Spencer from the Theatre Arts program was nominated as a sessional representative for the FFAC Council.

**MOTION** to close nominations for sessional vacancies on the FFAC Council.

**FFACFC-03-10-27-2015**

Moved by Leslie Sharpe, seconded by Jim Head.

**MOTION CARRIED**

Jennifer Spencer won by acclamation.

7.3 Ratification of Appointment Review and Promotion Committee members

**MOTION** to ratify the FFAC members of the Appointment Review and Promotion Committee: Rose Ginther, Leslie Sharpe, Darci Mallon and alternates Peter Roccia, Jim Head and Constanza Pacher.

**FFACFC-04-10-27-2015**

Moved by Lucille Mazo, seconded by Allan Gilliland.
7.4 BCS request update

7.4.1 Terms of Reference – Ad Hoc Committee

**MOTION** to approve the Ad Hoc Review Committee Terms of Reference.

**FFACFC-05-10-27-2015**
Moved by Allan Gilliland, seconded by Lucille Mazo.

**MOTION CARRIED**

7.4.2 Ad Hoc Committee progress report – Robert Andruchow

Robert Andruchow provided a summary of the committee’s activities to-date.

The Ad Hoc Review Committee has met three times, and has accomplished the following:

- Reviewed, revised and endorsed draft terms of reference
- Received a presentation from BCS members outlining the reasons for the department’s request to move to Arts and Science
- Agreed on operating principles relating to circulation of notes, openness of documents to be considered, possible presentations to the committee and fair and transparent consideration of the BCS request
- Reviewed and discussed the report on Faculty Reorganization prepared by Ken Ristau of IAP
- Generated a list of issues and questions for further investigation and discussion, including definitional questions, process issues, BCS program issues and relationship with FFAC
- Began discussion of the issues and questions identified
- At least one more committee meeting is scheduled for November 2, at which is it expected that review of the issues list will be completed. The facilitator, Alan Vladicka, will prepare a report summarizing the committee’s deliberations for presentation at the November 25 Faculty Council meeting

7.4.3 IAP report – Ken Ristau

Ken Ristau gave an overview of his report and invited questions for clarification.

*The report addressed three questions:*

1. What structures exist for Fine Arts and Communications programs in other universities?
   - The environmental scan of 64 institutions across Canada in the AUCC indicate that where we find institutions with fine arts and communications programming, they are generally housed together in a faculty of arts – therefore MacEwan is already in a unique position because we have a separate Faculty of Fine Arts and Communications
   - It is not unprecedented to have communications associated with the fine arts or design, which appears in three notable cases (Ryerson, Simon Fraser and Trinity Western University)
2. What is the critical mass for a Faculty to survive?
   - The most significant factors that could determine the viability of a faculty are directly related to governance.
   - AGC bylaws and committee Terms of Reference mandate representation by faculty, and FFAC is currently allocated 14 positions.
   - The number of faculties impacts the size of the Dean’s Council.
   - Although the Faculty of Nursing has fewer full-time continuing faculty, nurse educators are not counted in the full faculty contingent and cannot be used as a direct comparison.

3. What are the potential departmental and institutional implications/risks related to the Communications Department joining Arts and Science?
   - BCS currently holds 6/14 seats on AGC and its committees and there would be governance implications if they were to separate.
   - It is impossible to compare one university to another as they are shaped the way they are for specific reasons—ultimately this is an academic question, and one that may or may not be best answered by separation.
   - There are mechanisms available that could support interdisciplinary collaborations across faculties.
   - In conclusion, faculty re-organization would affect MacEwan University because it alters the composition of faculties and AGC would have to ensure that it is meeting the intent of one of its bylaws, which is equitable representation, and which is only complicated by MacEwan’s request to be a part of the Post-Secondary Learning Act. Arts and Science would represent 57% of faculty representation if BCS were to join (it is already over 50%), which is a significant and absolute majority that raises significant questions.
   - A significant investment was made into the new Centre for Arts and Culture, and it is important to make decisions that are sensitive to that investment.

_During the presentation, the following questions arose for clarification:_

- How many more FFAC faculty are going to be hired to run a BFA and BDes degree?
  - It may be useful to add a projection of these numbers to the report.
- Communication is not included in the name of the new building— are you aware that there is a perception in the program that they are not included?
  - Although the report only responds to the questions asked, the institution made an investment into the faculty as it is presently constituted, whether that is represented in capital investment or academic support related to degree development.
- Where does Arts and Cultural Management fit in the figures?
at the end of the report?
  o Arts and Cultural Management was grouped into Fine Arts, Design and Theatre, but the report will be amended to distinguish AACM from other departments
  • Could you clarify why no risks were mentioned in terms of the receiving faculty (Arts and Science)?
    o These risks are somewhat captured in the report by mentioning that there is no official policy or procedure, but it is really an internal FFAC question
    o The Provost has prohibited involving Arts and Science at this stage in the process
  • Are Instructional Assistants included in the count of full-time faculty?
    o Yes, they are included in the total
    o There was a suggestion to add a footnote indicating that IA’s have been included

7.5 Institutional learning outcomes –Rose Ginther

MOTION to create a working group to provide feedback directly to the Institutional Learning Outcomes Working Group.

FFACFC-06-10-27-2015
Moved by Rose Ginther, seconded by Carole Charette.

MOTION CARRIED

Rose Ginther, Lucille Mazo and Allan Gilliland volunteered to form the working group. Denise will e-mail Catherine Davis-Herbert to notify her that we would like to provide feedback.

7.6 Community Engagement and Blended Learning Working Group draft definitions

The Executive Committee invited Chairs to nominate one faculty member who could discuss the draft definitions and give feedback to the Working Group.

7.7 FFAC Marketing Task Force update –Rose Ginther

The Task Force is no longer meeting on a monthly basis, but the Marketing office is still providing updates to department chairs. Individual departments are able to review recruiting materials and there was a suggestion for a faculty road show, which would take sessionals and/or full-time faculty on the road with recruiters to make presentations to prospective students. Some websites still have not been updated.

There was a request to follow up with the Recruiting office to find out who is sending the marketing materials to schools.

8. Committee reports

8.1 Curriculum Committee –Rey Rosales

The Committee has reviewed and approved new syllabi for the 2016/17 Programs of Study.

8.1.1 Design and Photography, Design and Digital Media, and Design and Illustration diploma program terminations –Rey Rosales

MOTION to recommend the termination and closure of the Design and Photography, Design and Digital Media, and Design and Illustration diploma credentials effective July 1, 2016, to APPC.

FFACFC-07-10-27-2015
Moved by Rey Rosales, seconded by Bill Richards.

MOTION CARRIED

8.1.2 Suspension of Bachelor of Applied Communications in Professional Writing (PROW) – Lucille Mazo

MOTION to recommend the termination and closure of the Bachelor of Applied Communications in Professional Writing (PROW) degree credential effective July 1, 2016 to APPC.

FFACFC-08-10-27-2015
Moved by Lucille Mazo, seconded by Robert Andruchow.

MOTION CARRIED

8.2 Faculty Development, Research, and Sabbatical Committee – Rey Rosales

The Research Fund deadline is October 30.

8.3 Visiting Scholar and Artist Committee – Rey Rosales

The committee is in the process of arranging visits from two recording artists from Quebec and a distinguished journalism professor from CNN.

9. Open discussion and future agenda items

There was no discussion.

10. Adjournment

The meeting adjourned at 7:30 p.m.

SAMU building presentation – Jodi Campbell

SAMU started allocating funds for a new building five years ago, and now has approximately 6.5-8 million dollars saved. They have undergone a feasibility study and have developed a business case and partnered with MacEwan in a number of areas. Stantec has been selected as the architect.

The new SAMU building will be located on 109 street and 104 avenue, on top of the current MacEwan patio, along the Sport and Wellness building.

The building is 100% student-driven and will house SAMU operations with a total of 50,000 square feet in three floors, broken down into the following spaces:

- Retail – 3,000 sq.
- Food court – 4,000 sq.
- Administration, club, study and relaxation space – 25,000 sq.
- Leased space – 1,000 sq.
- Event space – 8,000 sq.
- Common area space – 5,330 sq.

The project received Board approval in July 2015. Referendums will take place from October 28-29 and architectural planning and design takes off November 2015. The planned commencement for construction is Summer 2016 with an anticipated completion date of 2018. The proposed student levy for the new building is $35/term and the fee, which is assessed on both full-time and part-time students, does not take effect until the new building opens.

Faculty and staff can begin spreading the word about the SAMU building now – there is a marketing and communication plan, which will roll out August 2015 and more information can be found at samubuilding.ca.