1.0 Call to Order
The meeting was called to order at 5:45 p.m. New members of AGC were welcomed, including the new Chair of AGC, David Atkinson. Dr Atkinson thanked Dr Janet Paterson-Weir, the Provost and Executive Vice President Academic, for her work as AGC’s founding Chair.

2.0 Approval of Agenda/Consent Agenda
The following items were approved on the consent agenda:

- 2.1 AGC Meeting Minutes: June 13, 2011
- 2.2 Executive Committee Minutes: May 18 and May 31, 2011
- 2.3 Nominations Committee Report
- 2.4 Strategic and Resource Planning Advisory Committee Co-Chair

Moved by K. Hering, seconded by K. Hood THAT Academic Governance Council approve the agenda for October 24, 2011 and the items on the consent agenda as presented.

Carried

3.0 Report of the President
David Atkinson, President of MacEwan University, reported on the following items:

- Faculty titling: the Faculty Standards Committee has made substantial progress in drafting University-wide standards; the Committee will present a Report and Recommendations at the November AGC meeting.
- Possible relocation of South Campus: confidential negotiations continue between MacEwan University and the various parties involved regarding the lease and sale of the building.
• Institutional plan and budget allocation: senior administration has developed operational objectives that are being submitted to the Board, and will then come to AGC for input (November 15 AGC meeting).

• Convocation and Installation of President Atkinson: all Council members are invited to attend the Fall 2011 convocation which will include the Installation of the new Grant MacEwan University President, David Atkinson. The ceremonies will take place November 14, 2011.

• The Staff Complement Management Program has been eliminated and an approval process put in place for hiring new continuing staff in non-faculty positions.

4.0 Board of Governors Report
The Board report for September 22, 2011 was included in the October 24, 2011 AGC meeting package. The President highlighted the update on the Christenson Family Centre for Sport and Wellness. The Board of Governors approved the proposed upgrade to the pool and renovation to the fitness centre to a maximum of $5 million of restricted reserve funds. The President noted that this was a difficult decision for the Board, and that if there were major problems found with the pool in the future the Board was clear that operating a pool is not the University’s core business. In response to a question about the relationship of the pool to some of the academic programs, the President noted that if it were necessary to close the pool at a future date other options for academic programs would be explored.

Ken Schwanke, Director, Strategic Communications and Corporate Marketing presented on the proposal to reposition Grant MacEwan University as approved at the recent Board meeting. K. Schwanke explained the rationale behind rebranding from “MacEwan” to “MacEwan University,” including data from two brand awareness surveys conducted since 2009:

- Research showed that many of those surveyed thought that Grant MacEwan University was still a college based on the “MacEwan” moniker.
- The University maintains a good reputation which is the main reason people recommend it to others.
- “University” needs to be connected to the institution’s name in order to be recognized externally as a university (e.g. international institutions, prospective students, donors).
- A comprehensive rebranding will take place, including an updated logo, new signage, updated directional signage within Edmonton and official university documents and templates starting in Spring 2012.
- “MacEwan University” is now being used in all communications.

In reference to the question as to why the institutional rebranding will not be “Grant MacEwan University” it was explained that legally the institution will remain “Grant MacEwan University;” however, “MacEwan University” is preferable for everyday use and would likely be shortened in common parlance anyway.

In response to the question of whether the future LRT station on 104 Avenue would be called “MacEwan University” instead of “MacEwan,” Mr. Schwanke noted that the University is in communication with the City of Edmonton in this regard.

5.0 Report of the Provost and Executive Vice President Academic
Janet Paterson-Weir, Provost and Executive Vice President Academic, reported on the following items:

• The Bachelor of Commerce - Human Resources Management Major and the Marketing Major have gone to Quality Council with a request for an expedited review.
• The Bachelor of Psychiatric Nursing has been sent to the Ministry for systems coordination review.
• October 24, 2011 MacEwan University celebrated the 66th anniversary of the United Nations.
• A successful Research Showcase was held at Centre for the Arts and Communications on October 18, 2011.
• November 15, 2011 is the deadline for submissions for the Annual Report on Research, Scholarly
Activity and Creative Achievements. Faculty members are encouraged to submit, as this document is a primary way the University showcases its scholarly activity.

6.0 Committee Reports

6.1 Executive Committee
6.1.1 Nominations Committee Member
Nominations were requested from the floor for a Nominations Committee member. Teresa Costouros, School of Business, was elected.

AGC-02-10-24-2011
Moved by K. Hood, seconded by T. Costouros THAT Teresa Costouros be appointed to the Nominations Committee for a term ending August 31, 2013.

Carried

6.1.2 Academic Governance Council Committees
David Atkinson, Chair, Academic Governance Council, presented the Academic Governance Council Committees information item which explained the revised categorization of AGC committees to Standing Committees and Advisory Committees.

6.2 Nominations Committee
6.2.1 Annual Report and Work Plan
Denise Roy, member of the Nominations Committee, presented the Nominations Committee’s 2010-2011 Annual Report and 2011-2012 Work Plan for decision.

AGC-03-10-24-2011

Carried

6.3 MacEwan Curriculum Committee
6.3.1 Executive Leadership in the Non-Profit Sector Program Suspension
Davar Rezania, Chair of the MacEwan Curriculum Committee, presented the recommendation from MCC to approve the proposal for the program suspension of Executive Leadership in the Non-Profit Sector Post-Diploma Certificate.

The following points arose during discussion:
- After four years of operating the program, student enrolment had dropped to unsustainable levels. This is a trend across Canada for these types of programs.
- In light of the short lifespan of this program it was suggested that this should result in some reflection on the University’s academic planning and approval processes.

AGC-04-10-24-2011
Moved by J. Paterson-Weir, seconded by C. Wild THAT Academic Governance Council approve the suspension of the Executive Leadership in the Non-Profit Sector program effective September 1, 2012, as recommended by the MacEwan Curriculum Committee as presented in Agenda Item 6.3.1.

Carried
6.3.2 Disability Studies – Leadership and Community Program Change
Davar Rezania, Chair of the MacEwan Curriculum Committee, presented the recommendation from MCC to approve the proposal for the Disability Studies – Leadership and Community Program Change.

AGC-05-10-24-2011
Moved by L. Mazo, seconded by R. Ginther THAT Academic Governance Council approve curriculum changes to the Disability Studies: Leadership and Community diploma program effective September 1, 2013, as recommended by the MacEwan Curriculum Committee (19 September 2011) as presented in Agenda Item 6.3.2.
Carried

6.3.3 Annual Report and Work Plan
Davar Rezania, Chair of the MacEwan Curriculum Committee, presented the MacEwan Curriculum Committee's 2010-2011 Annual Report and 2011-2012 Work Plan for decision.

It was requested that the list of Significant Program Change Approvals list in Attachment 1 of the Annual Report be corrected to include the suspension of the Insurance and Risk Management Certificate.

AGC-06-10-24-2011
Moved by L. Mazo, seconded by M. Milner THAT Academic Governance Council approve the MacEwan Curriculum Committee 2010-11 Annual Report and 2011-12 Work Plan as presented in Agenda Item 6.3.3.
Carried

6.4 Academic Policies Committee
6.4.1 Policy C5052: Ethical Review of Research with Human Participants
Susan May, Chair of the Academic Policies Committee, presented Policy C5052: Ethical Review of Research with Human Participants for decision.

It was requested that section 3.5 of the policy be removed as it was seen as making research at MacEwan University more complicated than necessary and could be seen to contradict section 4.2.8 of the same policy.

AGC-07-10-24-2011
Moved by R. Irwin THAT Academic Governance Council amend Policy C5052: Ethical Review of Research with Human Participants by removing section 3.5.
Carried (2 opposed)

Moved by D. Drohan, seconded by D. Roy THAT Academic Governance Council approve the revised Policy C5052: Ethical Review of Research with Human Participants, effective November 1, 2011, as recommended by the Academic Policies Committee (May 3, 2011), as amended in Agenda Item 6.4.1.
Carried

6.4.2 Policy C1000: Academic Integrity
Susan May, Chair of the Academic Policies Committee, presented Policy C1000: Academic Integrity for decision. The following points of discussion were noted:
- It was questioned whether there could be further clarity in the policy regarding the role of department Chairs in the academic integrity procedures (especially sections 4.5 and 7.5). It
was noted that an additional clause was added to 4.5 and that 7.5 provides both direction and flexibility.

- Request to revise section 7.9 (related to the Instructor Investigation) to have a definitive time frame (e.g. 5 or 10 days) rather than the use of the word “reasonable.” It was noted that APC discussed extensively and took the advice of the Academic Integrity Officer to prevent significant underreporting.
- It was questioned whether 7.15 (on Hearing Requested by the Student) may contradict Policy E3101: Student Rights and Responsibilities.
- Regarding section 8.1 on expunging a transcript notation (Records that are eligible for expungement shall be automatically expunged by the Registrar after a period of 24 months...) In response to whether 24 months was not sufficient time to prevent students from reoffending elsewhere, it was explained that this clause has not been modified in this revision cycle; when examined previously it was found that the time frame is standard at other Canadian post-secondary institutions.

AGC-08-10-24-2011
Moved by R. Meleshko, seconded by J. Stock THAT Academic Governance Council refer Policy C1000: Academic Integrity back to Academic Policies Committee.

Carried

6.4.3 Annual Report and Work Plan
Susan May, Chair of the Academic Policies Committee, presented the Academic Policies Committee’s 2010-2011 Annual Report and 2011-2012 Work Plan for decision.

AGC-09-10-24-2011
Moved by D. Drohan, seconded by M. Milner THAT Academic Governance Council approve the Academic Policies Committee 2010-11 Annual Report and 2011-12 Work Plan as presented in Agenda Item 6.4.3.

Carried

6.5 Admissions and Selections Committee
6.5.1 Annual Report and Work Plan
Mike Sekulic, Chair of the Admissions and Selections Committee, presented the Admissions and Selections Committee’s 2010-2011 Annual Report and 2011-2012 Work Plan for decision.

AGC-10-10-24-2011
Moved by K. Hood, seconded by D. Drohan THAT Academic Governance Council approve the 2010-11 Annual Report and the 2011-12 Work Plan of the Admissions and Selections Committee as submitted in Agenda Item 6.5.1.

Carried

6.6 Student Services Policy Committee
6.6.1 Annual Report and Work Plan
Stefanie Ivan, Chair of the Student Services Policy Committee, presented the Student Services Policy Committee’s 2010-2011 Annual Report and 2011-2012 Work Plan for decision.

AGC-11-10-24-2011
Moved by L. Blyth, seconded by L. Mazo THAT Academic Governance Council approve the 2010-11 Annual Report and the 2011-12 Work Plan of the Student Services Policy Committee as submitted in Agenda Item 6.6.1.

Carried
6.7 Review Task Team (Faculty/School Councils)

6.7.1 Report and Recommendations
Janet Paterson-Weir, Chair, and the members of the Review Task Team presented the Review Task Team's Report and Recommendations for decision. The following points arose during discussion:

- In response to a question as to why Research committees are not part of the required committee structure for Faculties/Schools given that we are now a University, it was noted that a committee on research, while found in some faculty councils in Canadian universities, was not common across the board; and that AGC will still retain the university-wide Research Council.
- As noted in the recommendations, further work needs to be done in regards to determining the areas of academic approval of MacEwan Curriculum Committee and Faculty/School Councils. This will come forward before April 30.
- Drafting of Bylaws for Faculty/School Councils can begin following the recommendations approved by AGC. Model Bylaws will be provided to the Faculties/Schools.

AGC-12-10-24-2011
Moved by R. Alam, seconded by L. Mazo THAT Academic Governance Council approve the Recommendations of the Review Task Team as presented in Agenda Item 6.7.1.

Carried

7.0 Question Period
No items were raised for question period.

8.0 Future Agenda Items/Next Meeting – November 15, 2011 – City Centre Campus

9.0 The meeting was adjourned at 7:40 P.M.