School of Business Council (SoBC) Meeting
MINUTES
Tuesday, December 11, 2012
5:45 – 8:15 p.m.
Room 6-212 CCC

1.0 Call to Order / Quorum

The meeting was called to order at 5:54 pm. Quorum was met.
Chair E. Elford introduced new items on the agenda and introduced the guest speakers: Janet Paterson-Weir, the Provost and Executive Vice President Academic; and Brent Quinton, the Vice President, Finance and Administration.

1.1 Introduction of New Members
The Vice-Chair, E. Bocatto, introduced the new members of the School Council:
Sessional Faculty (Degree Program): KERRY COUET
Sessional Faculty (Diploma/ Certificate Programs): ASIF SIDDIQUI
Advisor (Diploma/Certificate Program): JODI CAMPBELL
Unfortunately, there isn’t yet a nominee for the position of Advisor (Degree program).

Approval of Agenda/ Consent Agenda
The Chair amended the agenda: item 6.0 Reports re: Other Committees be moved right before item 8.0 Business arising.

Motion SOBC-01-12-11-2012:

Moved by E Matthews, seconded by T. Carter that School of Business Council approve the agenda and the consent agenda for December 11, 2012 as amended.

Carried

2.0 Announcements

1. The Chair announced that the 2013 Allard Chair in Business is Dale Wishewan, Founder, President and CEO of Booster Juice.
2. Darlene Lowe: CGA is visiting MacEwan at SC on Thursday Dec. 13. This event is open to anyone who wants to attend (faculty and staff).
3. The Chair reminded faculty about the Dean’s Christmas Open House, on Friday, Dec. 14.

3.0 Report of the Dean

The Dean, E. Elford, distributed a written report to all members. She also added that the School of Business has embarked on the development of a new Vision and Mission, which will help set the tone and guide the direction of the School for the next five years. The Dean introduced Katie Soles, a consultant who will be helping us engage stakeholders as we develop a new vision and mission. Faculty can have
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significant influence in this process. Ms. Soles talked about her background the work she will be doing at the School of Business.

4.0 Reports of School Council Committees

4.1 Executive Committee

E. Bocatto reported that the Executive Committee met on Nov 16 to prepare the agenda for this meeting. A number of items will appear on the Agenda on a regular basis:

- announcements of upcoming events;
- reports of School Council Committees (Exec Com, BPCC, F/SLC, SAC, ATC);
- guest presentations;
- question period;
- discussion of agenda items for future meetings.

It was thought that for the guest presentation section of this meeting a key topic of interest for faculty would be to expand on the budget issues raised by the Dean at the last meeting. As a result, the Provost was asked to make a presentation, and she then asked the Vice President, Finance and Administration to join her. It was also proposed that ways be found to have more faculty members make presentations and to encourage more discussion by members, including a question period/open discussion section on the agenda. C. Hancock was invited back to share the response of the AGC Nominations Committee to the input of faculty at the last meeting. He was also asked to report on the status of the mapping document that he is creating with the Secretariat of the AGC.

As well, members of School Council who are also members of AGC Committees or other MacEwan or School of Business Committees will be asked to provide updates on the work of the committees they serve on. It was decided to start with AGC itself, where four School Council members represent the School of Business – L. Blyth, T. Costouros, C. Hancock (who is the Vice Chair) and M. Hossain. C. Hancock and M. Hossain have been asked to provide an update on the items of most interest to faculty.

4.1.1 Executive Committee Motion to Approve Nicolle Lemay as the Librarian Member of School Council

The Bylaws of School Council gave School Council the power to “elect as determined” additional members, including one Librarian or other Professional Resource Faculty as a voting member. The Executive Committee has made the required consultations with the Dean of Libraries, and the Librarian that has been identified is Nicolle Lemay.

Motion SOBC-02-12-11-2012:
Moved by E. Bocatto, seconded by C. Hancock, that School of Business Council elect Nicolle Lemay, Librarian, Reference Services, to serve as the Librarian member of School Council, effective immediately upon the passage of this motion. 

Carried

4.2 Business Programs and Curriculum Committee

R. Rudko, a member of BPCC presented the program closures proposals on behalf of the committee Chair, D. Schepens.
**Golf Operations Management Major:**

As a result of recent changes to the Canadian Professional Golfers’ Association (CPGA) and subsequent revisions to the Professional Golf Management Major programming, the Golf Operations Management Major was suspended effective July 1, 2012. This program closure is one of three significant program changes in golf management:

1. Closure of Golf Operations Management Major;
2. Suspension (with intention to close) of the Professional Golf Management Post-diploma Certificate (Approved by AGC on November 20, 2012); and
3. Major change to Program of Study for Professional Golf Management Major including relevant content from #1 and #2 above.(Approved by the Ministry for 2013 implementation.)

Five active students remain in the program. They are all currently completing their last courses in the 2012-13 Academic Year and are in contact with their program advisor. The Registrar has sent all active students letters about the program suspension as well as the timeline for students to complete the program.

**Motion SOBC-03-12-11-2012:**
Moved by R. Rudko, seconded by M. Gulawani, that the Golf Operations Management Major Program be closed effective July 1, 2014 given that the period of program suspension has allowed active program students to be sufficiently accommodated.  

*Carried*

**Accounting and Strategic Measurement Diploma: Co-operative Education Major:**

After significant consultation the program was suspended effective September 1, 2012. The Accounting and Strategic Measurement Diploma: Co-operative Education Major is not in compliance with MacEwan Policy C2065 (Co-operative Education) and it experiences student retention issues.

It was determined that student needs could be better met through other MacEwan Accounting programs. The final intake for the Co-op major was for the 2011-2012 academic year. 40 active students remain in the program. 33 are currently completing their last courses and are on schedule to graduate in 2013. Of the other students, 2 will either graduate in June 2014 or move to the regular diploma. The remainder, though listed as active, have actually left the program, either possessing degrees or in various stages of becoming “inactivated.” The Registrar has sent letters to all of the students about the program suspension as well as the timeline for students to complete the program. Any students who have not completed their requirements by the closure date will be advised to transfer into the Accounting and Strategic Measurement Diploma Program.

**Motion SOBC-04-12-11-2012:**
Moved by R. Rudko, seconded by M. Hossain, that the Accounting and Strategic Measurement Diploma: Co-operative Education Major Program be closed effective July 1, 2014 given that the period of program suspension has allowed active program students to be sufficiently accommodated.  

*Carried*

**4.3 Faculty Development/ Sabbatical Leave Committee**
T. Carter, a member of the Faculty Development/ Sabbatical Leave Committee, reported on behalf of the Committee’s Chair, S. Steinhauer-Mozejko. On the Sabbatical Leave side of the Committee, the School Council was informed that Provost has approved the application of Cenap Ilter, following review and recommendation by two committees, the School of Business committee and the MacEwan Sabbatical leave Committee. The purpose of Cenap’s sabbatical leave will be to further research within the accounting discipline and to experience teaching within a Chinese environment at the University of X’ian Jiaotong-Liverpool University. Research will be conducted in two primary areas: Chinese accounting fraud cases and corporate social responsibility. On the Faculty Development side of the Committee, at the January 7 meeting, L. Benson will speak about his experience with the BCom On-boarding/ Mentorship project.

4.4 Standards Approval Committee/ Academic Title Committee

M. Henry provided a written report on recent activities in the areas of standards and rank and title, and gave a brief report. The committees mentioned above have not met since the last School Council meeting on October 17, 2012.

5.0 Guest Presentations

University Budget Overview

B. Quinton, Vice President, Finance and Administration made a presentation on the Comprehensive Institutional Plan which included:
- Total budgeted statement operations for 2012-2013;
- Revenue and expense budget for 2012-2013;
- Total budgeted and projected statement of operations from 2012-13 through 2016-17
- Budgeted statement of capital expenditures
- Current budget environment
- Institutional planning: current initiatives for funding: Academic program sustainability and development for BCom; School of Continuing Education; PeopleSoft sustainment.

A copy of the presentation was distributed. Discussion arose and B. Quinton responded to questions.

Financial Planning for Academic Affairs

E. Elford noted that this is the last time that the Provost will be able to join us at a School of Business Council meeting in her official capacity, as she will be retiring from the University at the end of January. School Council expressed their appreciation for the Provost.

J. Paterson-Weir, the Provost and Vice President Academic, made a presentation on Financial Planning for Academic Affairs which included:
- Academic budget comparison
- Degree funding levels
- The new funding model - corridor funding
- Managing enrolment and budget
- Adaptive strategies
MacEwan’s new environment

The Provost’s presentation was distributed and she responded to questions.

6.0 Reports re: Other Committees

6.1 School of Business representatives to AGC (Chris Hancock and Muhammad Hossain)

C. Hancock began his report by reminding the Council that there are four School of Business faculty members on AGC. There are other School of Business members on AGC: Dean Elford and student Rebecca Taylor. Chris encouraged faculty to attend the AGC meetings to find out what’s happening in the University. AGC has elections once a year membership on GC. For the SoB there are two seats coming up this year. Next, M. Hossain talked about how is it like to be a new member at AGC, as his appointment started this year. He mentioned that AGC is a good opportunity to have your voice heard. He underlined that the SoB is underrepresented at AGC compared to other Schools and Faculties. As the Chair of the Nominations Committee, C. Hancock said that SoB faculty members are excellent at stepping up when openings come up for any committee. Secondly, there are committees that faculty could work on (e.g. Research Council and Research Ethics Board) and submit their applications. C. Hancock made a presentation about selection process, service levels (department, SoB, MacEwan, Faculty Association, industry, community), committee service (AGC, Ad-Hoc, standing, advisory), committee roles (member, Chair, sub-committees), calls (cycles), applications. Discussion ensued and C. Hancock answered questions.

M. Hossain also made a short presentation on key issues before AGC, including the status of faculty standards and rank and title matters. Discussion ensued.

7.0 Question Period

8.0 Future Agenda Items, Next Meeting

Next meeting is on February 5, 2013 in room 6-136, from 4.30 PM.

9.0 Adjournment (8.15 PM) SOBC-06-12-11-2012

Moved by T. Carter, seconded by E. Bocatto.

Minutes taken by Manuela Buretia.