1. Call to order

The Faculty of Fine Arts and Communications (FFAC) Council was called to order at 5:30 p.m.

2. Approval of agenda

The Chair presented the agenda for the March 21, 2018 meeting for approval. The following items were approved/reviewed on the consent agenda:

- February 15, 2018 FFAC Council minutes
- March 12, 2018 FFAC Executive Committee minutes
- Draft 2018-19 Faculty Council linked schedule

MOTION to approve the March 21, 2018 FFAC Council agenda and consent agenda, as presented.

**FFACFC-01-03-21-2018**

Moved by Bill Richards, seconded by Denise Roy.

MOTION CARRIED
3. Chair’s update (Allan Gilliland)

Allan Gilliland, Chair of the FFAC Council, reported the following:

- Bachelor of Music Recording and Production Major – the proposal was recently approved by the Ministry and the 2019-20 POS will come forward to the next Faculty Council meeting.
- Baccalaureate program reviews – Bachelor of Music completed a successful review yesterday, and Bachelor of Communication Studies will have their site review next week.
- Performance Evaluations – all faculty must complete the eCV by September.
- Deferred building items – construction will begin on many of the deferred spaces in May, which may cause some noise throughout the spring and summer. The construction of Roundhouse will be complete by May.
- Community engagement – MacEwan is hosting a gaming conference on April 7 at 5 p.m. (location TBA), followed by a trade show in the Allard Hall atrium.
- Town Hall – a town hall will be held on April 9 to discuss strategic directions and research in the Betty Andrews Recital Hall from 12:30 – 2 p.m.
- MacEwan Theatre – City of Angels opens tonight and runs until March 31.
- Faculty achievements – Ray Baril is being conducted into the Cultural Hall of Fame.
- Long Service awards – Kent Sangster (25 years), Rose Ginther (25 years), Bill Richards (25 years), Allan Gilliland (30 years), and Kathleen Byrne (35 years).

4. AGC Update (Ray Baril)

Ray Baril, FFAC representative on AGC, reported the following:

- The President discussed strategic directions for the institution, which she wants known for its student success and distinct curriculum.
- AGC received for information an AshokaU Accreditation presentation by the Provost.
- AGC approved admission criteria for the Bachelor of Music, and two other programs.
- AGC discussed a question on the use of inclusive language in AGC documents.
- AGC approved the AGC Bylaws and Bylaw Review Working Group draft final report.

5. New business

5.1 Presentation on Experiential Learning (Gillian Kemp & Michael MacDonald)

Gillian Kemp, Experiential Learning Facilitator from Career Development, gave a presentation on experiential learning for information. Experiential learning facilitators emphasize academic community engagement, which is a community-focused variety of experiential learning. They can assist faculty by sourcing out community partners, design learning objectives, and adapt projects to match faculty interests. Michael MacDonald, Music faculty, also described his own experience using these services and reported that they helped him to meet the learning outcomes for his class.

For more information, email cdel@macewan.ca.
5.2 Department Review Task Force update (Lucille Mazo)

Lucille Mazo, Chair, Department Review Task Force, reported that the committee met for the first time on February 28 and have decided to go back to their respective departments to find out what is working and what needs improvement, with regard to the current five-department model. The Task Force will meet again in early April.

5.3 Minor proposals

5.3.1 Music Education Minor proposal & Program of Study (Craig Brenan)

Craig Brenan, Music faculty, provided a brief overview of the Music Education Minor, which will help students bridge into the University of Alberta Education After Degree. This minor requires the addition of four new Music courses: MUSC 341 Woodwind Techniques, MUSC 344 Brass Techniques, MUSC 345 Percussion Techniques, and MUSC 431 Instrumental Conducting.

MOTION to recommend approval of the Bachelor of Music Minor in Music Education and 2019-20 Program of Study to Academic Governance Council.

FFACFC-02-03-21-2018
Moved by Ray Baril, seconded by Denise Roy.

MOTION CARRIED

5.3.2 Journalism Minor proposal & Program of Study (Lucille Mazo)

Lucille Mazo, Chair, Department of Communication, provided an overview of the Journalism minor. The 18-credit minor is competitive, capping at 20 students and requiring that students first complete BCSC 201 Foundations in Journalism. There are four required courses in this minor.

MOTION to recommend approval of the Bachelor of Communication Studies Minor in Journalism and 2019-20 Program of Study to Academic Governance Council.

FFACFC-03-03-21-2018
Moved by Paul Johnston, seconded by Bill Richards.

MOTION CARRIED

5.3.3 Professional Communication Minor proposal & Program of Study (Lucille Mazo)

Lucille Mazo, Chair, Department of Communication, provided an overview of the Professional Communication minor. The 18-credit minor will have a more comprehensive framework with more flexibility for student customization. Students are required to take two courses: BCSC 100 Grammar and Composition Foundations and BCSC 200 Communication Theory, and can choose 12-credits of options or they can follow one of four concentrations: Strategic Communication, Technical Communication, Communication Theory, and Professional Editing.

MOTION to recommend approval of the Bachelor of Communication Studies Minor in Professional Communication and 2019-20 Program of Study to Academic Governance Council.

FFACFC-04-03-21-2018
Moved by Rose Ginther, seconded by Annetta Latham.
5.4 Bachelor of Music Programs of Study: Composition, Performance, General (no minor, MCM, MTP) (Bill Richards)

Bill Richards, Chair, Department of Music, provided an overview of the proposed changes to the Bachelor of Music Programs of Study: Composition, Performance, and General majors, and Music Career Management and Music Technology and Production minors:

- Addition of four Music Education program options
- Addition of two approved options (AGAD 300 Internal Practicum and INTA 360 The Arts & Pedagogy)
- Minor changes throughout (e.g. course title changes and re-organization of some option courses).
- The statements re: Diploma exists at the top of all major/minor POS were revised to have consistent language.
- Minor changes to the degree regulations, which clarified that obtaining a diploma does not require a student to exit the degree program.

Bill noted that since the distribution of the FFAC Council agenda package, the Recording and Production Major was approved by the Ministry, so he will add a reference to the new major to the degree regulations.

MOTION to recommend approval of the Bachelor of Music Programs of Study: Composition, Performance, General (no minor, MCM, MTP) to Academic Governance Council, as amended.

FFACFC-05-03-21-2018
Moved by Scott Spidell, seconded by Ray Baril.

MOTION CARRIED

5.5 Fine Art admission criteria (Leslie Sharpe)

The current Fine Art admission criteria are currently missing an English requirement in the mature admission category. The criteria are also missing a statement regarding the minimum admission grade point average (2.0 on a 4.0 scale) required of students entering the program with nine or more university level credits in both the regular and mature admission categories.

MOTION to recommend approval of the Fine Art admission criteria to Committee on Admissions and Transfer, effective for the 2019-20 academic year.

FFACFC-06-03-21-2018
Moved by Rose Clancy, seconded by Lucille Mazo.

MOTION CARRIED

5.6 Marketing report (Allan Gilliland)

This item will be brought forward to a future strategic planning session.

6. Committee business & reports

6.1 Curriculum Committee (Jim Head)

Jim Head, Chair of the FFAC Curriculum Committee, provided the following report:

- The Committee discussed how they might manage the review of MCS, POS, proposals, etc. more efficiently and the greater role that Department Councils can play in the future
The Committee recommended the following minor proposals and Programs of Study to FFAC Council for approval: Music Education, Journalism, and Professional Communication

The Committee approved the 2019-20 Bachelor of Music Programs of Study: Composition, Performance, General (no minor, MCM, and MTP minors)

The following MCS were approved: MUSC 341, 344, 345, 431; AGAD 226 and 240; ARTE 101, 102, 110, and 202; and DESN 131, 203, 220, 295, 344, 440, 444

The Fine Art admission criteria was recommended for approval to FFAC Council

6.2 Faculty Development Committee (Jim Guedo)

Bill Richards, on behalf of Jim Guedo, Chair of the FFAC Faculty Development Committee, provided the following report:

- The Committee received an additional $5,000 in SURF and $15,000 in Project/Dissemination funding
- A total of five additional SURF applications were awarded funding, chosen from among the first round of SURF applications that were highly ranked, but not successful
- The deadline for the second call for Project/Dissemination funding is April 9. Funds can be retroactively applied and must be used not later than the end of June

6.3 Research Committee (Tom Van Seters)

Tom Van Seters, Chair of the FFAC Research Committee, provided the following report:

- The Committee reviewed the Research Council strategic plan and discussed how it might provide a useful framework for the FFAC Research strategic plan
- The Committee considered how they might define research at FFAC and worked toward some definitions of research that are more specific than what is defined in the Collective Agreement.
- The Committee will be incorporated a research component into the faculty town hall scheduled for April 9 to collect feedback on how the committee might support faculty with their research

6.4 Visiting Scholar and Artist Committee (Annetta Latham)

Annetta Latham, Chair of the FFAC Visiting Scholar and Artist Committee, provided the following report:

- The projects for the 2017-18 academic year are complete
- The Committee adjudicated nominations for the 2018-19 academic year, and all four nominations received funding
- The deadline for the second call for visiting scholar/artist nominations is April 6

6.4.1 Allocation of visiting scholar/artist funds (Annetta Latham)

The Committee recommended the allocation of visiting scholar/artist funds beginning in the 2019-20 academic year by randomly drawing names of programs, with the first three receiving funding in the first year, and the last three receiving funding in the second year. Based on the new approved funding model, three programs will receive funding one year, and the remaining programs will receive funding the following year, and will continue to receive funds based on an alternating schedule. The following names were drawn:
Parameters are yet to be determined as to how this money can be spent. Members from the Theatre Department noted that because they haven’t made use of the funds in the past, that they are satisfied with funds for Theatre Arts and Theatre Production for the time being.

**MOTION** that FFAC programs received visiting scholar/artist funding on alternating years, with Communication, Theatre Arts/Production, and Design Studies programs receiving funding in the first year, and Fine Art, Arts and Cultural Management, and Music programs receiving funding in the second year, beginning in the 2019-20 academic year.

**FFACFC-07-03-21-2018**
Moved by Ray Baril, seconded by Lucille Mazo.
(1 opposed)

Bill Richards requested that it be recorded in the minutes that he opposed this motion.

**MOTION CARRIED**

6.4.2 Request to dissolve committee (Annetta Latham)

The new funding structure makes the FFAC Visiting Scholar and Artist Committee obsolete, and the Committee is now recommending that it be dissolved.

**MOTION** that the FFAC Visiting Scholar and Artist Committee be dissolved, effective for the 2018-19 academic year.

**FFACFC-08-03-21-2018**
Moved by Dawn Sadoway, seconded by Paul Johnston.

**MOTION CARRIED**

7. Open discussion

Medal of Excellence applications are due by April 29. For more information, please visit the Distinguished Recognitions website.

8. Adjournment

The meeting adjourned at 7 p.m.