1.0 Call to Order
The meeting was called to order at 5:45 p.m. The Chair of the Academic Governance Council (AGC) acknowledged the incoming AGC members.

2.0 Approval of Agenda/Consent Agenda
The following items were approved on the consent agenda:

- 2.1 AGC Meeting Minutes: October 23, 2012
- 2.2 Executive Committee Minutes: October 30, 2012
- 2.5 MacEwan International Council Annual Report 2011/12 and Work Plan 2012/13

It was requested that Consent Agenda item 2.4 Faculty Evaluation Committee Annual Report 2011/12 and Work Plan 2012/13 be moved onto the agenda under Agenda Item 6.0 Committee Reports, to which AGC consented.

AGC-01-11-20-2012
Moved by D. Roy, seconded by T. Costouros THAT Academic Governance Council approve the agenda for November 20, 2012 and the items on the consent agenda, as amended. Carried

2.4 Faculty Evaluation Committee Annual Report 2011/12 and Work Plan 2012/13
[Note: Consent Agenda Item 2.4 was moved to the Agenda for discussion under 6.0 Committee Reports.]
Consent Agenda Item 2.1 - Academic Governance Council Meeting Minutes - November 20, 2012

Peter Roccia, Co-Chair of the Faculty Evaluation Committee (FEC), presented the Annual Report 2011/12 and Work Plan 2012/13 for information. The following questions arose during discussion:

- In the Work Plan, what is meant by “Performance review, including that of chairs (new)”?
  - This refers to establishing a process to support faculty in terms of evaluating chairs.
- In the Work Plan, what is meant by “Workload assignment and annual report training and deployment plan”?
  - This refers to the submission of workflow plans and annual reports electronically in PeopleSoft. Faculty of Arts and Science is the only area that currently uploads all workload assignments through PeopleSoft. Therefore, in order to align with institution-wide processes, training will be provided at FEC’s December meeting.

3.0 Report of the President

David Atkinson, President of Grant MacEwan University, reported that Dr. John Corlett was hired as Provost and Vice President Academic, beginning March 1, 2013.

3.1 MacEwan University Brand Values

Barry Anderson, CULT Collective Ltd., presented an update on the MacEwan University institutional branding initiative. The following questions and feedback arose during discussion:

- Why were eight pillars chosen, rather than another amount?
  - During consultation, respondents had many positive things to say about MacEwan University. Also, in order to ensure authenticity, we required comprehensive details to build a true Comprehensive Institutional Plan around. It was felt that eight captured this.
- How do you define “community”?
  - One comment we received during consultation was, “MacEwan lives in the City and the City lives in MacEwan.” Community means all internal and external stakeholders, such as government, business, industry, students, faculty, staff, etc. CULT is utilizing a holistic model.
  - Part of the process was allowing people to define the pillars with us. We will have ongoing conversations with external and internal stakeholders. It isn’t about geography or just one mindset. It is about communicating with people who engage with us. Community comes to life when MacEwan University creates partnerships (e.g. waste management project with the City of Edmonton.)
- Buzzwords like sustainability, student engagement, students first, and quality education are overused. MacEwan University must communicate what is underlying the words and the eight pillars.
  - We need one authentic story for each pillar that shows how unique MacEwan University is.
  - MacEwan University must promote its inventive initiatives, then people will understand the reality underlying the value propositions.
- One idea that is missing is “opportunity” – providing the communities with opportunities, such as admission criteria and practical programming (engaging with stakeholders).
- The term “heart of the city” is limiting in today’s technology environment, given that courses are also delivered online.
  - “Downtown university” was limiting, but should be used in the communications strategy, because it is a viable concept. However, CULT felt it needed to be phrased differently. The idea of bricks and mortar – students indicated that they liked being downtown where business and industry is located, where the community is more present; going out into the community and engaging the community.
- Under “MacEwan spirit”, it seems to be missing the Grant MacEwan namesake history.
  - There was vigorous discussion about this pillar. The President clarified that MacEwan University will be taking this branding opportunity to revitalize the history while looking to the future.

4.0 Board of Governors Report

David Atkinson, President of Grant MacEwan University, noted the Board of Governors report was included in the meeting package.
5.0 Report of the Provost and Executive Vice President Academic
Janet Paterson-Weir, Provost and Executive Vice President Academic, reported on the following items:

- The Comprehensive Institutional Review recommendations were received from Campus Alberta Quality Council (CAQC) on November 9, 2012. MacEwan University's response is due November 23, 2012. CAQC may consider extending the time period between reviews (currently every five years) for MacEwan University degree programs.
- The site review for the Bachelor of Psychiatric Nursing degree program was conducted November 1 and 2, 2012, and CAQC recommendations have been received.

6.0 Committee Reports
6.1 Executive Committee

6.1.1 Amendments to AGC Bylaws
Chris Hancock, Vice-Chair of Executive Committee, presented textual amendments and two substantive amendments to AGC Bylaws for approval. It was noted that a notice of motion for these amendments had been presented at the October 23, 2012 AGC meeting.

AGC-02-11-20-2012
Moved by C. Hancock, seconded by J. Stock THAT Academic Governance Council approve the textual changes to the Academic Governance Council Bylaws (Policy B3000), effective January 1, 2013, as recommended by the Academic Governance Council Executive Committee (October 23, 2012), as presented in Agenda Item 6.1.1.

Carried

AGC-03-11-20-2012
Moved by C. Hancock, seconded by H. Symonds-Brown THAT Academic Governance Council approve the amendment to section 12.1.1 of the Academic Governance Council Bylaws (Policy B3000) regarding Robert's Rules of Order, effective January 1, 2013, as recommended by the Academic Governance Council Executive Committee (October 23, 2012), as presented in Agenda Item 6.1.1.

Carried

AGC-04-11-20-2012
Moved by C. Hancock, seconded by D. Roy THAT Academic Governance Council approve the striking of 12.7.2 of the Academic Governance Council Bylaws (Policy B3000) regarding friendly amendments, and the resulting renumbering of subsequent sections, effective January 1, 2013, as recommended by the Academic Governance Council Executive Committee (October 23, 2012), as presented in Agenda Item 6.1.1.

Carried

6.1.2 Housekeeping Edits to Faculty and School Council Bylaws Procedures
Chris Hancock, Vice-Chair of Executive Committee, presented the recommendation that Executive Committee receive all forthcoming textual and housekeeping edits to Faculty and School Council bylaws, effective November 21, 2012, for approval. It was clarified that AGC would be informed of revisions via the Executive Committee minutes.

AGC-05-11-20-2012
Moved by C. Hancock, seconded by R. Roth THAT Academic Governance Council approve the recommendation that the Executive Committee receive all forthcoming textual and housekeeping edits to Faculty and School Council bylaws, effective November 21, 2012, as presented in Agenda Item 6.1.2.

Carried
6.1.3 Revised Graduand List
Chris Hancock, Vice-Chair of Executive Committee, presented for information the Exception List for Fall 2012 Convocation, adding four students to and removing one from the graduand lists approved at the October 23, 2012 AGC meeting. It was noted that AGC Executive Committee had approved these revisions at its October 30, 2012 meeting on behalf of AGC.

6.2 Nominations Committee
6.2.1 Distinguished Citizen Selection Committee Member
Chris Hancock, Chair of Nominations Committee, requested one AGC faculty member to sit on the Distinguished Citizen Selection Committee for a one-year term.

AGC-06-11-20-2012
Moved by K. Hood, seconded by M. Milner THAT Melinda Spears be appointed to the Distinguished Citizen Selection Committee for a one-year term.

Carried

6.2.2 Emeritus Review Committee Members
Chris Hancock, Chair of Nominations Committee, requested two AGC members (at least one of whom is a faculty member) to sit on the Emeritus Review Committee for a one-year term.

AGC-07-11-20-2012
Moved by R. Alam, seconded by D. Roy THAT James Head and Rob Falconer be appointed to the Emeritus Review Committee for a one-year term.

Carried

6.2.3 Ad Hoc Committee on Teaching Innovation and Excellence Members
Chris Hancock, Chair of Nominations Committee, presented the following proposed membership for the Ad Hoc Committee on Teaching Innovation and Excellence:

Standing Members:

a) 1 Dean or Associate Dean – Co-Chair:
   Bob Irwin, Associate Dean – Arts, Faculty of Arts and Science

b) 1 Faculty Development Coordinator:
   Paul Martin, Faculty Development Coordinator

The following slate was presented for approval:

Elected Members:

a) 2 faculty members who serve on AGC:
   Lucille Mazo, Instructor, Centre for the Arts and Communications
   Vacant

b) 1 faculty member who serves on University Rank and Title Committee:
   Bob Graves, Instructor, School of Business

c) 1 Dean who serves on University Rank and Title Committee:
   Sharon Hobden, Associate Dean, Faculty of Health and Community Studies

d) 1 faculty member who serves on Faculty Development Committee:
   Cynthia Puddu, Instructor, Faculty of Arts & Science

e) 2 faculty members-at-large:
   Joan Patrick, Instructor, School of Business
   David Grant, Instructor, Faculty of Arts & Science

f) 1 Student member:
   Marcus Litchfield, BSc Student, Faculty of Arts & Science

AGC faculty members were asked to contact the Nominations Committee if they are interested in filling the vacant AGC faculty member position.
Moved by M. Milner, seconded by C. Gnauck THAT Academic Governance Council elect the slate of nominees for Ad Hoc Committee on Teaching Innovation and Excellence, as amended in Agenda Item 6.2.3.

Carried

6.2.4 Nominations Committee Report
Chris Hancock, Chair of Nominations Committee, presented the following slate for Research Council and Admissions and Selections Committee for election:

**Research Council (November 21, 2012 to June 30, 2014)**
Fons Chafe, Instructor, Police and Investigations, Faculty of Health & Community Studies

**Admissions and Selections Committee (November 21, 2012 – August 30, 2013)**
Myra Peter, Student, Faculty of Arts and Science

AGC-09-11-20-2012
Moved by C. Hancock, seconded by M. Milner THAT Academic Governance Council elect the slate of nominees for Research Council and Admissions and Selections Committee, as presented in Agenda Item 6.2.4.

Carried

6.3 MacEwan Curriculum Committee
6.3.1 Professional Golf Management Post-Diploma Certificate - Suspension
Bill Richards, Chair of MacEwan Curriculum Committee, presented a recommendation for suspension of the Professional Golf Management Post-Diploma Certificate (effective September 1, 2014), with the intention of program closure, for approval.

AGC-10-11-20-2012
Moved by C. Wild, seconded by T. Costouros THAT Academic Governance Council approve the suspension of the Professional Golf Management Post-Diploma Certificate (effective September 1, 2014) with the intention of program closure, as recommended by the MacEwan Curriculum Committee, as presented in Agenda Item 6.3.1.

Carried

6.4 University Rank and Title Committee
6.4.1 Committee Report to AGC
Janet Paterson-Weir, Chair of University Rank and Title Committee (URTC), reported that URTC is considering different models to address the concern raised at the October 23, 2012 AGC meeting regarding URTC being the second-level and final review of individual applications for academic rank and title. Based on the presentation made by AGC faculty members to URTC on November 9, 2012, adding a peer-level review is being considered, along with how smaller areas would deal with a possible department-level review. It was noted that deadlines for individual academic title applications may be delayed as a result of restructuring the approval processes. URTC's revised Terms of Reference and a new model for approval of individual academic title applications will be presented at a Special Session of AGC in December 2012 for approval. [Scribe's Note: The AGC Special Session will be held on December 12, 2012 at 5:45 p.m. – 7:45 p.m. in Room 9-201 City Centre Campus.]

Carried

6.5 Strategic and Resource Planning Advisory Committee
6.5.1 University Business Cases for the 2013 Comprehensive Institutional Plan – Budget Recommendations
Alan Vladicka, Co-Chair of Strategic and Resource Planning Advisory Committee, presented recommendations and observations regarding the Budget Recommendations in the MacEwan University Comprehensive Institutional Plan (CIP) for 2013/14 to 2015/16. It was clarified that the “Program
Sustainability” point only referred to the Bachelor of Commerce program, and the “Continuing Education” concern was due to the fact that there are other ways to pursue community-engaged scholarship in addition to those originally outlined in the CIP.

The Vice-Presidents’ group provided written comments regarding the SRPAC recommendations on the Comprehensive Institutional Plan approved at AGC on October 23, 2012, to be included with the approved recommendations sent to the President and the Board of Governors for consideration.

AGC-11-11-20-2012
Moved by R. Meleshko, seconded by C. Gnauck THAT Academic Governance Council endorse the recommendations and observations of the Strategic and Resource Planning Advisory Committee, as outlined in Agenda Item 6.5.1 and forward these recommendations to the President and Board of Governors for consideration in the development of the University’s Comprehensive Institutional Plan for 2013/14 to 2015/16.

Carried

7.0 Faculty/School Council Reports
7.1 School of Business Council
7.1.1 Bylaws Amendment
Elsie Elford, Chair of the School of Business Council, presented amendments to Section 7.5 of the School of Business Bylaws regarding quorum, effective Fall 2012, for approval.

AGC-12-11-20-2012
Moved by E. Elford, seconded by C. Hancock THAT Academic Governance Council approve the following amendments to section 7.5 of the Bylaws of the School of Business Council, effective Fall 2012, as presented in Agenda Item 7.1.1:
• to strike out: Quorum for the School Council shall be 40 of the members entitled to vote, 35 of whom must be continuing faculty members.; and,
• to insert: Quorum for School Council shall be 50% of the members entitled to vote as of September 1st of each year.

Carried

8.0 Question Period
A question arose regarding the status of the sale of MacEwan University’s West Campus. The President reported that “Purchase of Property – Grant MacEwan West Campus” was passed at City Council’s Executive Committee on November 19, 2012 and will be considered at City Council at the end of November. If approved, an Order-In-Council would be required from Cabinet, because the building is owned by the Government of Alberta. [Scribe’s note: City Council passed the motion for “Purchase of Property – Grant MacEwan West Campus” at their meeting on November 28, 2012.]

9.0 Future Agenda Items/Next Meeting – January 22, 2013
The next regular meeting will be held on January 22, 2013 at 5:45 p.m. - 8:45 p.m. in Room 9-202 City Centre Campus. The meeting materials deadline is January 7, 2013.

[Scribe’s Note: The AGC Special Session will be held on December 12, 2012 at 5:45 p.m. – 7:45 p.m. in Room 9-201 City Centre Campus.]

10.0 The meeting adjourned at 7:30 p.m.

Approved by Academic Governance Council
January 22, 2013 (Motion AGC-01-01-22-2013)