February 29, 2012

Founder of the Brick, Bill Comrie, to speak at Student Business Conference

Edmonton—Business leaders Bill Comrie and Peter Thum are this year’s keynote speakers at the Student Business Conference, hosted by the School of Business at MacEwan University.

Founded in 1971 as Bill Comrie’s Furniture Warehouse, it offered same day delivery, and it was the first to offer no-interest financing, a strategy that has become a world retailing principle. By 1984, The Brick became Canada’s top retailer in its category.

Peter Thum is a respected humanitarian and social entrepreneur and is also the founder of Ethos Water. As president of Ethos Water his mission was to address the world water crisis and help children get clean drinking water. Ethos humanitarian water grants already exceed $6 million and have helped over 400,000 people worldwide. Peter will talk to students about the importance of incorporating philanthropy and sustainability into business.

The Student Business Conference (SBC) effectively connects students with business leaders and innovators. The event showcases MacEwan students as potential future employees for the business leaders in attendance. With more than 800 business students, and approximately 50 business leaders, the conference is one of the School of Business’ most anticipated events.

When: Tuesday, March 6:

Where: Hall D, Shaw Conference Centre

Morning Keynote Speaker, Peter Thum – 8:45 a.m.

Afternoon Keynote Speaker, Bill Comrie – 1:00 p.m.

NOTE: Peter Thum and Bill Comrie are available for pre-conference telephone interviews.

For further information and event details please visit: www.macewan.ca/sbc

Founded in 1971, MacEwan University is proudly celebrating its 40th anniversary. As a comprehensive university, MacEwan offers more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training. Its philosophy of inspiring minds, providing career opportunities and opening the doors to academic excellence, continues to be its guide as it serves the educational needs of students across Alberta, Canada and the world.

For further information, please contact:
David Beharry, Media Relations Advisor
(780) 497-5586
Cell: (780) 231-5954
email: beharryd@macewan.ca