January 16, 2007

ROSEN STRESSES GLOBAL VISION IS KEY TO BUSINESS SUCCESS

Edmonton—Robert Rosen, President and CEO of City Lumber Corp. and Lumber City Millwork has been named the 2006 Dr. Charles Allard Chair in Business, an honour bestowed by MacEwan’s School of Business. Mr. Rosen will be speaking to business students on Wednesday, January 17 at MacEwan’s City Centre Campus. The topic of his lecture is titled: “People. Values. Success. Achieving your business results in a global economy.”

“Robert has been an inspiration to all of us,” says Elsie Elford, Dean, MacEwan School of Business. “His understanding of business development in today’s global economy is something our students need to hear,” added Elford.

Mr. Rosen’s commitment to the City and its growth – which has included the creation of a property development division within City Lumber – has been recognized by the EEDC and the City of Edmonton.

The Dr. Charles Allard Chair in Business was established in 1984 at Grant MacEwan College by Dr. Charles Allard whose vision was to bring successful leaders from the business community in direct contact with those training to be tomorrow’s leaders. It is an honourary teaching position offered each year to a respected leader in the business community. Past recipients include Ruth Kelly, Harry Buddle, Nizar Somji, Jim Edwards, and Audrey Luft.

Media availability:

Chair in Business Lecture to Students
Wednesday, January 17
10:00 a.m.
CN Lecture Theatre – Room 5-142
City Centre Campus – 10700-104 Avenue

For further information, please contact:
David Beharry, Media Relations Advisor
(780) 497-5586
Cell: 231-5954
E-mail: beharryd@macewan.ca