June 7, 2012

Local philanthropist honoured as a Distinguished Alumni

Edmonton--A graduate of the Advertising and Public Relations program in 1991, Beth Allard-Clough is an active donor, volunteer and community ambassador for MacEwan University. She is the executive director and board member of the Allard Foundation, which provides financial assistance to a number of organizations in Alberta and Canada and supports healthcare and medical research.

In 2010, the Allard Foundation provided its largest-ever gift to a post-secondary institution when it made a donation to students entering the new Bachelor of Communication Studies program. The Allard Foundation has also given support to Brentwood College in British Columbia, NAIT and Red Deer College.

By leading the Allard Foundation, Beth carries on the legacy of her grandfather, Dr. Charles Allard, who Beth represents at MacEwan University’s Allard Chair in Business annual luncheon, which brings together business leaders and students.

Beth’s continued involvement with the university includes her role as a member of the 2011 Mad Hatter’s Gala auction acquisition sub-committee and being named 2009 Honorary Mad Hatter.

Beth will recognized at a Distinguished Alumni at the Spring Convocation:

When: Wednesday, June 13 at 2:00 p.m.
Where: Winspear Centre

Founded in 1971, MacEwan University is proudly celebrating its 40th anniversary. As a comprehensive university, MacEwan offers more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training. Its philosophy of inspiring minds, providing career opportunities and opening the doors to academic excellence, continues to be its guide as it serves the educational needs of students across Alberta, Canada and the world.

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