November 5, 2012

Terry Wickham honoured as a Distinguished Citizen

Edmonton—MacEwan University is proud to announce that Terry Wickham has been named a Distinguished Citizen.

Born in Dublin, Ireland, Terry Wickham studied economics and management at Trinity College, earning a Master’s Degree. He moved on to the Calgary Centre for Performing Arts, his first concert promotion was with the Chieftains at the Southern Alberta Jubilee Auditorium.

Wickham produced the Calgary Folk Music Festival helping to turn it from a struggling festival to a financially stable one. In 1989, Wickham brought his skills to Edmonton where he assumed leadership of the ten-year old Edmonton Folk Music Festival, which at the time had a deficit of $60,000 and was on the verge of closing.

Within five short years, Wickham moved the festival to a surplus of over $1 million. The Festival also owns an office worth over $1 million, which was purchased without funding and is mortgage free.

Under Wickham’s tutelage, the Festival has adopted a wide range of creative initiatives in the areas of environmental strategies, programming and community outreach with social service organizations.

In 2005, Wickham led the creation of an endowment for the Festival, which provides a permanent annual income of 3 to 5 per cent. As a result of his leadership, the sold-out Edmonton Folk Music Festival has an annual budget more than $3 million, 2,200 volunteers and worldwide acclaim.

Founded in 1971, MacEwan University is a comprehensive university offering more than 60 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training. Its philosophy of inspiring minds, providing career opportunities and opening the doors to academic excellence, continues to be its guide as it serves the educational needs of students across Alberta, Canada and the world.

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