March 12, 2007

MACEWAN’S MAD HATTER’S GALA SUPPORTS STUDENTS

COLLEGE’S SIGNATURE FUNDRAISING EVENT COMBINES CRAZY HEADGEAR WITH SERIOUS FUNDRAISING

Edmonton—Outlandish hats and support for MacEwan students will both be the order of the day at the Shaw Conference Centre on April 28 when the centre’s Hall D plays home to Grant MacEwan College’s annual Mad Hatter’s Gala presented by Bell.

Entering its 22nd year, the annual black-tie gala is MacEwan’s signature fundraising event in support of student scholarships, bursaries and awards. The event features a dinner, entertainment, and live and silent auctions. But, the evening is perhaps best-known as the one night that guests can see Edmonton’s largest collection of crazy, silly, and outrageous hats – on the heads of guests.

In keeping with its theme drawn from Lewis Carroll’s Alice in Wonderland, the Mad Hatter’s Gala urges guests to wear the wackiest hats they can find or make. “It’s always a tremendous amount of fun to see what kinds of hats our guests will come up with each year,” said Paul Byrne, president and CEO of MacEwan. “On top of the fun, though, the gala has a very important goal, which is to raise funds from the community to support MacEwan students and help ensure they can get the education they need.”

Over the past ten years, thanks to the generosity of MacEwan sponsors, donors and guests, the gala has raised more than $1.5 million that has been turned into financial aid for MacEwan students. “MacEwan and its students are so fortunate to be the recipients of the generosity and spirit of caring of Edmontonians, which is expressed in an incredibly positive and fun way each year at the Mad Hatter’s Gala. We expect this year’s event to be the best ever,” said Byrne.

Entertainment for the gala is provided by MacEwan students and alumni. This year’s celebrity emcees are Danny Hooper and Bridget Ryan. There will be live and silent auction items. Tickets are $300 per person or $3000 for a table of ten. For ticket information, please contact Carolyn at 497-5013.

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