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International competition aims to make ‘campuses’ sustainable

Edmonton—MacEwan University is proud to be a part of the Sustainable Campus International Competition (SCIC) that includes eight post-secondary institutions from around the world.

This competition is the first of its kind and empowers students to design and apply a tool, system, or practice that addresses sustainability issues relevant to their campus. “It’s an opportunity for students to experience what it takes to put an idea into reality and make a positive difference,” said Chantal Beaudoin, Head of Sustainability at MacEwan University.

Each team will submit a business case and a two minute video to showcase their proposal. The business case will explain how the idea will enhance sustainability and produce environmental, social and economic returns at their specific campus.

The SCIC fosters mentorship by promoting multi-stakeholder collaboration between students and campus management staff to work together to present sustainability ideas. “We hope that the competition becomes a powerful tool for student engagement in the post-secondary sector,” added Beaudoin.

The SCIC has a prestigious array of scientists, including Dr. David Suzuki, and Nobel Prize recipient Dr. Rajendra Pachauri endorsing the competition as conceived by the Youth for Sustainable Development Foundation and founding academic partners: Concordia University (Quebec), Kinston University (London UK), and MacEwan University.

Winners of the SCIC 2013 will receive coaching and guidance for the implementation of their project and seed funding of $3,000 going to 1st prize and $1,000 to each of the two runners-up. Prizes will be announced June 12, 2013.

For further information, please go to: www.sustainablecampusic.com

Founded in 1971, MacEwan University is a comprehensive university offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training. Its philosophy of inspiring minds, academic excellence, and providing career opportunities continues to be its guide as it serves the educational needs of students across Alberta, Canada and the world.

MacEwan University is committed to creative approaches to sustainability in education and campus operations – activating solutions for positive environmental, social and economic impact.

For further information, please contact:
David Beharry, Media Relations Advisor
(780) 497-5586
Cell: (780) 231-5954
email: beharryd@macewan.ca