March 7, 2017

Social Media: The powers, perils and possibilities

Edmonton – Social media has transformed the way people communicate, form relationships and share information. Sites such as Facebook, and Twitter have fostered amazing opportunities for learning and creativity, but there are also many downsides to this interconnected reality.

Although the opportunities are endless, many questions arise: How do we manage and critically analyze information in such a fast-paced environment? How has our relationship with privacy changed? How important is our online identity, to be Googleable as a professional? MacEwan University aims to help answer those questions in a media-rich and interactive presentation, hosted by Dr. Alex Couros.

Couros is a professor of educational technology and media and the coordinator of Information and Communications Technology at the Faculty of Extension, University of Regina. As a scholar and an advocate for openness in distributed learning environments, he has given hundreds of workshops and presentations around the globe on topics such as openness in education, social/networked learning, instructional design, digital citizenship, and critical media literacy. His graduate and undergraduate courses help current and future educators understand how to use and take advantage of the educational potential offered by the tools of connectivity.

When: Wednesday, March 8
Time: 3:30 – 5:00 p.m.
Where: Kule Lecture Theatre (Room 9-323, Robbins Health Learning Centre)

This is a free lecture and open to the public, please RSVP to FHCSconference@macewan.ca

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.

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