We acknowledge that the land on which we gather in Treaty Six Territory is the traditional gathering place for many Indigenous people. We honour and respect the history, languages, ceremonies and culture of the First Nations, Métis and Inuit who call this territory home.

The First People's connection to the land teaches us about our inherent responsibility to protect and respect Mother Earth. With this acknowledgement, we honour the ancestors and children who have been buried here, missing and murdered Indigenous women and men, and the process of ongoing collective healing for all human beings. We are reminded that we are all treaty people and of the responsibility we have to one another.
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Life. Changing.

One of the most exciting times of your life is just around the corner. It’s true. The time you spend at MacEwan University is about finding your way, juggling your classes and studying hard – but it’s also about discovering what you love to do, turning that passion into plans for the future and building a new community.

There’s a place for you here. We can’t wait to help you find it.

YOUR LIFE DOWNTOWN. We are located in downtown Edmonton, and the pulse of the city runs through everything we do. Our neighbours are galleries, coffee shops, museums, theatres, arenas, and government and community agencies, which means you are only a short walk away from countless opportunities to explore, work and make a difference.

YOUR SUCCESS IS OURS. Our faculty members, program advisors, counsellors – all of our staff – genuinely want you to succeed.

YOUR LIFE ON CAMPUS. Make the most of your time here. Spend an afternoon volunteering. Discover something new in the lab. Cheer on the Griffins in the gym. Catch a theatre show or concert.
MacEwan University’s campus spans six city blocks along Edmonton’s 104 Avenue. Its iconic clock tower is a landmark in the heart of downtown.
The educational experience of a lifetime

At MacEwan University, we learn, research and work together in ways that nurture new skills, cultivate critical thinking and feed creativity. Your education is an investment in your future, and we can help you build a solid academic foundation that will take you where you want to go.

**TALK TO YOUR PROFS** – they care about your education. Our faculty want you to ask questions, discuss ideas and build the confidence you need to push past your comfort zone.

**LOOK BEYOND YOUR CLASSROOM**
and find an exciting world of possibilities.
Study abroad, volunteer, get real-world experience and partner with professors on research that matters.

**GET EXTRA HELP** when you need it. Program advisors, profs, and experts and peers in our learning centres for writing, mathematics and statistics are all here for you.
Whatever you choose to study, we have the learning spaces and academic supports you need to succeed.
Long live
#GriffNation

Whether you're in the game or cheering from the stands, throw on your maroon and white and hold on tight. At MacEwan we are all Griffins – students bring their A-game to the classroom, court, field, green, track and rink.

GET INTO THE GAME. We’re proud members of both U SPORTS and the Canadian Collegiate Athletic Association, where Griffins compete for national titles in basketball, cross country, curling, golf, hockey, indoor track, soccer and volleyball.

MacEwanGriffins.ca

SUPPORT A WINNER. Our Griffins athletes are all-stars and multi-year conference champions. Cheer them on as they go head-to-head with Canada’s best.

NATIONAL SPORTS NOT YOUR SPEED?
Join a recreation league and enjoy some friendly competition with friends – old or new.

MacEwan.ca/Leagues
We are all Griffins

Gloves, helmets and sticks litter the ice from end to end as the Griffins women’s hockey squad celebrated their third consecutive (and final) Alberta Colleges Athletic Conference championship. In 2019/20, both Griffins hockey teams moved to the Canada West Conference of U SPORTS.

Photo credit: Len Joudrey
Get involved

Get involved in activities beyond your studies and you’ll learn more than you might expect about the people, the community and the world around you.

JOIN A STUDENT GROUP and meet others who want to change the world, make people laugh, network, discuss big ideas or enhance their studies. With more than 80 student groups to choose from, you’re sure to find your people.

GET ACTIVE and let off some steam with recreation league sports, or team up with a volunteer in our fit buddy program to explore the classes and equipment at the gym.

VOLUNTEER YOUR TIME and make a difference, whether you sign up for a half-day stint as an event volunteer or a year-long role as a university ambassador. No matter how much time you have to spare, there are countless opportunities across campus to give back and pay it forward.

GO TO CAMPUS EVENTS and meet new friends, have fun, hear inspiring speakers and listen to great music. The Students’ Association of MacEwan University (SAMU) and student groups host events all year long.

WAYS TO GET INVOLVED:

- Join a student group
- Volunteer
- Run for student office
- Sign up for a fitness class
- Give research a try
- Join a recreational sports league
- Write for the Griff
- Take in a concert or show
SAMU’s annual Fall Fest in September kicks off the academic year with a warm (and loud) two-day outdoor welcome festival for students.

Photo credit: Students’ Association of MacEwan University
Putting principles into practice

Universities don’t change the world – people change the world. People just like you. Our students are protecting the planet, promoting diversity, changing minds and making the world a better place.

WE DON’T SHY AWAY FROM TOUGH TOPICS. Our students campaign for social justice, work to end sexual violence, talk about mental health and celebrate diversity.

WE MAY NOT ALWAYS AGREE, but at MacEwan, we value new ideas and take the time to really listen to each other and move forward in a positive way.

SUSTAINABILITY ISN’T A BUZZWORD HERE; it’s part of who we are. Our namesake, Dr. Grant MacEwan, was a pioneer in sustainability. A campus bike plan and urban beehives are just two of the many ways we are building on his legacy and embracing social, environmental, economic and cultural sustainability.
Our Urban Beekeeping Project is one of many ways we live out our commitment to sustainability.
Support for STUDENTS

Helping animals help students. Therapy pets on campus give students a needed boost during stressful times throughout the year.
Lean on us

The freedom of university life is definitely exciting – and sometimes overwhelming. If the inevitable ups and downs that come with managing your own time, setting priorities, navigating new friendships or just dealing with the newness of it all gets to be too much, we’re here for you.

COUNSELLORS, social workers, nurses and a range of other MacEwan faculty and staff are standing by to help you get from your first day of classes to your first career as a grad. Don’t hesitate to ask for help. It’s why we’re here.

MacEwan.ca/Counselling

FINANCIAL AID ADVISORS can connect you with scholarships, awards, bursaries and student loans to help relieve budget-related stress. And SAMU provides a student food bank and breakfast club for extra support.

MacEwan.ca/FFI

MACEWAN INTERNATIONAL introduces students from other countries to services and resources that make the transition to life in Canada a smooth one.

MacEwan.ca/International

SAFETY is important for everyone on our campus. If you’re feeling unsafe, overwhelmed, homesick or disconnected, reach out. We’re here to help.

MacEwan.ca/SafeAtMacEwan
ahkamêyimok

(Persevere for the benefit of all)

We know we have a significant role to play in addressing the rights of Indigenous Peoples. We are prioritizing partnership and reconciliation with First Nations, Inuit and Métis communities, and we are focusing on learning the truth, discussing residential schools and the colonial system, and moving toward reconciliation. We believe these are things we must do to move forward, together.

SUPPORTING INDIGENOUS STUDENTS is at the heart of kihêw waciston, which means “eagle's nest” in Cree. The university’s Indigenous centre is a safe place that connects and supports Indigenous students in their learning journey – academically, socially and culturally.

MacEwan.ca/kw

SELF-DECLARING YOUR INDIGENOUS HERITAGE on your MacEwan University application provides you with eligibility for scholarships, awards and bursaries designated for Indigenous students.

ACTIVELY ENGAGING STUDENTS IN RECONCILIATION is something faculty members across all disciplines are working toward – from weaving structured discussions into courses across programs and faculties to building a collection of Indigenous teaching resources.

ACKNOWLEDGING WHERE OUR UNIVERSITY SITS ON THE LAND is something we do through our speech and our actions. The Treaty 6 Territory and Métis flags both hold a permanent place outside our main campus entrance.
Knowledge Keeper Roxanne Tootoosis offers the Indigenous invocation at the university’s Convocation ceremonies.
Our campus is definitely a busy place, but there are also many spaces of calm. Find your favourite – maybe this one in the Library – and take a moment to catch your breath.

Sure, studying hard is the reason you’re here, but taking care of yourself is important too. When it’s time to take a break from the textbooks to focus, reset or recharge, you don’t have to go far.

**TAKE SOME QUIET TIME.** Park yourself in the library with a good book, pop in your earbuds and tuck into a comfy chair, or take a wander through the art gallery.

**FEED YOURSELF.** We’ve got great eats right here on campus. Grab a coffee, have lunch with friends or venture a few steps off campus and explore Edmonton’s rich downtown food scene.

**STAY FIT AND FOCUSED.** Visit the fitness centre to swim a few laps in the pool, sweat it out in spin class or put your muscles to the test at the gym.

**SUPPORT THE ARTS.** Support your fellow students and get away from it all at a theatre show or music concert.
The residence experience

When your home is on campus, you don’t just experience university life – you live it. MacEwan Residence is a fun, friendly and modern living experience in a secure building with furnished rooms that includes all utilities, many fantastic amenities and a team of live-in staff.

MacEwan.ca/Residence

CONNECT WITH OTHER STUDENTS AND MAKE NEW FRIENDS with fun social events, academic study groups and formal leadership workshops.

ROOMS AND AMENITIES
• Fully-furnished, apartment-style suites
• Kitchenette and bathroom in each suite
• Laundry facilities, study lounge and social lounge on each floor
• Utilities and high-speed WiFi included
• Wellness suites (with massage chairs)
• Games room

RATES START AS LOW AS $500 A MONTH.

APPLICATIONS FOR FALL 2020 OPEN IN OCTOBER 2019.
Want the full picture of what Residence suites look like? Check out the floor plans at MacEwan.ca/Residence.
FACULTY of
ARTS AND SCIENCE
DEGREE

Bachelor of ARTS

MacEwan.ca/BA

This liberal arts degree combines breadth of knowledge, depth of study and dynamic flexibility in both courses and subject matter. Develop discipline-specific skills and knowledge, improve your critical thinking, develop abilities to work in a team, and enhance your organization, communication and creative skills.

Develop these skills and this knowledge by working directly with faculty. There are multiple possibilities for this degree: pursue an honours degree, the traditional major and minor, a double major, or a single major with a double minor.

MAJORS

» anthropology*
» economics*
» English*
» history
» philosophy
» political science*
» psychology*
» sociology*

Our Bachelor of Arts (BA) graduates have gone on to further their education in graduate studies or professional programs such as law, education and business, while others have pursued a wide range of careers in the public and private sectors.

CAREERS

Engineering fields include:

» chemical
» civil
» computer
» electrical
» physics
» petroleum
» materials
» mechanical
» mining

*Honours degrees are available in these disciplines
You can choose to minor in any of these disciplines within either your Bachelor of Arts or Bachelor of Science degrees.

**Bachelor of Arts/Science MINORS**

- anthropology
- biological sciences
- chemistry
- classics
- computer science
- creative writing
- Earth and planetary sciences
- economics
- English
- French
- gender studies
- history
- mathematics
- philosophy
- physics
- planetary physics
- political science
- psychology
- sociology
- Spanish
- statistics

**Out-of-faculty MINORS**

- accounting
- arts and cultural management
- business law
- business studies
- digital experience design
- finance
- human resources
- marketing

Opportunities for discovery abound in our Arts and Science programs.
SCHOOL of
BUSINESS
This program gives you the solid foundation you need to take on the dynamic world of business. Along with important communication and team-building skills, you will study financial and management accounting, tax, information technology and business law.

Hands-on use of accounting software and business technology, practice with accounting problems and preparation of financial statements give you the opportunity to apply your knowledge.

Flexible study options give you the opportunity to choose a program of study that works for you. Study full time or part time, during the day or evening. Complete your diploma or exit after year one with an accounting technology certificate. Graduates of this program can apply to transfer into the Bachelor of Commerce.

CAREERS

- analyst
- junior accountant
- payroll accountant
- assistant controller
- accounts payable/accounts receivable supervisor
- accounting technician

Graduates are employed in:

- manufacturing and exporting businesses
- trade operations
- social and advocacy organizations
- entrepreneurial pursuits
DIPLOMA

BUSINESS MANAGEMENT

This is a comprehensive and dynamic business diploma that prepares you to take on any business challenge. More than traditional books and theory, the program combines classroom lectures with individual and group case studies and real-world examples to optimize learning.

Business management at MacEwan gives you options – complete a business management diploma or specialize in aviation or insurance and risk management.

Graduates of this program can apply to transfer into the Bachelor of Commerce or receive credit towards a Bachelor of Arts.

CAREERS

» operational manager
» project manager
» entrepreneur
» assistant manager
» pilot
» airline management personnel
» claims adjuster
» broker
» risk management professional
» financial analyst

BUSINESS MANAGEMENT MAJOR

MacEwan.ca/Management

This major is designed for maximum flexibility, with various study options: online, full time, part time, day and evening. Gain foundational knowledge in management, accounting, finance, human resources, communications and business law, and study electives such as sales, international business and entrepreneurship to take your business career in any direction you choose.

Choose to exit with a certificate after completing 10 specified courses or complete the diploma.

INSURANCE AND RISK MANAGEMENT MAJOR

MacEwan.ca/Insure

This major is accelerated with continuous study for 13 months.

Gain a solid foundation in business through courses in management, finance, communications and accounting while specializing in the areas of insurance principles, underwriting and claims.

This program prepares you to write the Insurance Institute of Canada exams. The curriculum also includes eight of the 10 courses required by the Insurance Institute of Canada (IIC) toward the Chartered Insurance Professional (CIP) designation.

AVIATION MANAGEMENT MAJOR

MacEwan.ca/Management

In addition to your business courses, you will complete required aviation and ground school training through Transport Canada-approved training centres.

The following Transport Canada-approved aviation credentials are required to receive 15 credits towards your diploma to graduate: Private Pilot’s Licence, Instrument Rating, Commercial Pilot’s Licence, Multi-Engine Rating OR Instructor Rating.

Choose to exit with a certificate after completing 10 specified courses or complete the diploma.
This degree offers world-class instructors, practical experience, global perspective and enhanced learning opportunities to give you the confidence and education needed to succeed in the global business world.

Gain a solid understanding in the fundamentals – including marketing, macroeconomics, accounting, financial math, analysis and argument – as well as the opportunity to put that knowledge to work by connecting with the business community through case studies, networking, independent studies and international learning opportunities.

The co-operative education stream provides more experience during your degree. This competitive program will place you with prospective employers in your industry of study. Please note that by completing the co-op stream you will add an extra year of study to your education.

This degree not only opens the doors to careers within the senior levels of business, it paves the way for higher learning, preparing you for graduate studies like an MBA.

**ACCOUNTING MAJOR**

Study financial, management accounting proficiency, and auditing and assurance concepts with a focus on analysis—the alignment of business performance measures to the strategic direction of the organization. Choose financial information systems, taxation and government and not-for-profit accounting as alternatives to enhance your studies.

This major prepares you for an accounting professional designation—it covers the competencies required by Chartered Professional Accountants (CPA), and qualifies graduates to enter the CPA's Professional Education Program (PEP).

**INTERNATIONAL BUSINESS MAJOR**

This major provides you with the skills and knowledge needed to meet the demands of today's global market. Topics of study may include diversity and intercultural communications, international finance, global politics and an additional language.

Tailor your degree to a geographic area or industry that interests you – such as Asian or European trade – with the range of electives available and through one of our international study tours.

**HUMAN RESOURCES MANAGEMENT MAJOR**

Gain the expertise essential to leading businesses through a variety of challenges, including strategic planning, labour negotiations, employee recruitment and retention and risk assessment.

This major's curriculum was developed to align with the Required Professional Capabilities as established by Chartered Professionals in Human Resources Alberta, and graduates can apply to waive the National Knowledge Exam (NKE), a primary requirement of the CPHR designation.

**LEGAL STUDIES IN BUSINESS MAJOR**

Develop the skills needed to effectively manage the legal aspects of business.

This major provides coursework that covers various areas of law, including administrative, regulatory, business, intellectual property and real estate. Other topics of study include ethics, international business transactions and legal issues in the workplace.

*Please note this major is not part of any law school curriculum or considered preparation for law school coursework.*

**MANAGEMENT MAJOR**

Develop strong leadership skills and become adept in critical thinking, time management, conflict resolution and communication as part of this well-rounded management degree.

This is one of the most flexible majors within the Bachelor of Commerce, allowing you to tailor your education to your own business aspirations.

**ACCOUNTING MAJOR**

Study financial, management accounting proficiency, and auditing and assurance concepts with a focus on analysis—the alignment of business performance measures to the strategic direction of the organization. Choose financial information systems, taxation and government and not-for-profit accounting as alternatives to enhance your studies.

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This is one of the most flexible majors within the Bachelor of Commerce, allowing you to tailor your education to your own business aspirations.
MARKETING MAJOR*

A global perspective and a strong understanding in all aspects of business are integral to building your marketing skillset.

This major’s curriculum integrates marketing into finance, innovation, business planning and organizational strategy to give you the advantage of a broader understanding of the marketing function and how it relates to the entire business. Topics of study may include business-to-business marketing, research, consumer behaviour and international marketing.

SUPPLY CHAIN MANAGEMENT MAJOR

Supply chains are everywhere – they are the life cycle of any business and every product. From raw material to final packaging on the retail shelf, the ability to coordinate a product’s global journey requires a strong knowledge base in purchasing, distribution, customer relations, global logistics and e-business. Integrating practical and theoretical study, you learn about the intricacies and value of collaboration among business partners in the supply chain network.

This dynamic, practical and comprehensive major provides you with hands-on experience and principles of how businesses should prepare for challenges in the ever-changing global network.

You can choose to minor in any of these disciplines within your Bachelor of Commerce degree.

School of Business MINORS

» accounting
» finance
» human resources management
» international business
» legal studies in business
» management
» marketing
» property management
» supply chain management

Out-of-faculty MINORS

» anthropology
» digital experience design
» economics
» French
» history
» journalism
» political science
» psychology
» sociology
» Spanish
» statistics

We're connected to our community in ways that make a real difference. Students in our Accounting Club provide free personal income tax preparation at an annual tax clinic for low-income families and individuals.
This program balances general management courses and current HR-specific training to give you the practical and strategic thinking skills needed for success.

You will study industry-specific topics such as staffing, compensation, benefits, training and development, workplace health and safety, and change management, along with traditional business courses in financial accounting, organizational behaviour and communications.

The program is offered evenings and weekends to enable HR specialists and professionals to teach, and most courses are available online to provide more flexibility.

You can complete the diploma or choose to exit with a certificate upon completion of the first 10 courses. Graduates of this program can apply to transfer into the Bachelor of Commerce.

CAREERS

» human resources administrator
» corporate trainer
» employee relations coordinator
» staffing specialist

City Centre Campus is surrounded by dining and entertainment options and community services, and features plenty of green space.
DIPLOMA

LIBRARY AND INFORMATION TECHNOLOGY

MacEwan.ca/LIT

Study the tools of the information trade—and how to use them—with courses in computer operating systems, collection development, organization of special materials and records management.

This program rounds out the industry-specific content with courses in communications, organizational behaviour and customer service to help develop the critical-thinking and interpersonal skills needed for success in this challenging field.

A practicum at the end of the second year will help you solidify classroom learning and make valuable contacts in the field.

Graduates of this program can apply to transfer into the Bachelor of Commerce or receive credit towards a Bachelor of Arts.

CAREERS

» library/information technician
» file/records clerk
» reference assistant/technician
» researcher
» library software/systems specialist
» bookstore service personnel
» consultant

CERTIFICATE

OFFICE ASSISTANT

MacEwan.ca/OfficeAssist

This 10-month certificate provides a solid foundation and sound understanding of the latest software programs, business practices and practical hands-on skills with courses in office technology, office procedures, formatting, presentations, major-related terminology and communications.

Specialize by choosing one of three majors: administrative, medical or legal.

A practicum in the final term of the program gives an opportunity to put your classroom learning to work.

CAREERS

» executive assistant
» unit clerk
» legal assistant
» transcriptionist
» administrative assistant

ADMINISTRATIVE MAJOR

Learn how to use current software programs to process and manage information efficiently and to gain experience in performing many complex office functions.

MEDICAL MAJOR

Gain a solid foundation in office and unit clerk procedures as well as medical terminology, transcription, medical office procedures and patient chart management.

LEGAL MAJOR

Become adept with technology, understand law office procedures, gain a basic knowledge of law and learn how to work in time-sensitive situations.
DIPLOMA
PARALEGAL STUDIES
MacEwan.ca/Legal

This diploma prepares you to be a versatile team player with a strong theoretical knowledge and practical understanding of the law.

From legal terminology to legal procedures, and communications to computer work, you’ll learn everything you need to know to prepare for a career as a paralegal. Topics of study include family, criminal and commercial law; civil litigation procedures; commercial and real estate law; technology in the law office; and legal terminology.

The program emphasizes hands-on learning throughout, and the practicum at the end of year two allows you to put your education and skills into practice. Graduates can apply to transfer into the Bachelor of Commerce.

CAREERS
Graduates are employed in:
» legal offices
» government
» legal departments of large corporations
» trust companies
» real estate companies

DIPLOMA
PUBLIC RELATIONS
MacEwan.ca/PR

This 10-month program builds on your previous education to give you special focus on skill development in research, writing and strategic communication planning.

Study a variety of topics, including public relations theory, media relations, internal communications, communication technologies and integrated marketing communications. A combination of coursework and practical experience helps develop skills in critical thinking, problem solving, creativity, communications, writing and working within tight timelines.

The practicum in the last term gives you a chance to apply newly acquired skills in a real-world setting within a professional organization. Graduates of this program can apply to transfer into the Bachelor of Communication Studies.

CAREERS
» public affairs officer
» communications specialist
» community relations representative
» media spokesperson
» promotions coordinator
» editorial assistant
» special event coordinator

DIPLOMA
TRAVEL
MacEwan.ca/Travel

Develop the understanding and skills needed to succeed in the travel industry. Work on a live reservation system, expand your geography knowledge, and hone your customer service and problem-solving skills through the combination of travel-focused courses and hands-on experiences.

Get an in-depth look at the world’s most important tourist destinations; learn how to deal with a variety of social, cultural and environmental concerns; and develop an understanding of the evolving travel market.

A one-month practicum completes this intensive 13-month program, giving you the connections and experience you need to succeed in the travel industry.

CAREERS
» travel agent/counsellor
» cruise counsellor
» reservations or sales agent for tour operators
» sales or marketing manager
» hotel/airline customer service manager
Classes at MacEwan are dynamic, engaging and hands-on.
DIPLOMA

ARTS AND CULTURAL MANAGEMENT
MacEwan.ca/ArtsManagement

This program is for those with a passion for arts and culture and who want to be part of building and sustaining this dynamic sector.

Unique in Canada, this diploma prepares you for administrative work in the cultural sector, including museums, galleries, theatres, concert halls, festivals and more. You will study arts management essentials such as marketing and resource development; financial, project and human resources management and media relations. You’ll complete a field placement that immerses you into an eight-week work experience in an area of your choice.

This program provides some flexibility with online learning and certificate exit options, and includes a variety of international opportunities, such as study tours to Scotland and a study abroad term in Finland.

CAREERS
- special event coordinator
- theatre or venue manager
- fundraiser for arts and cultural organization
- public programming manager for museums and art galleries

DEGREE

Bachelor of COMMUNICATION STUDIES
MacEwan.ca/CommunicationDegree

This degree combines theory and practical experience to prepare you for success in the field of communication. You will become proficient in problem solving, information gathering and research literacy; develop a global media awareness; and expand your creative repertoire.

You can choose to major in either journalism or professional communication; your minor will be the other discipline.

The program includes common coursework for both professional communication and journalism majors that builds a foundation in language and composition, visual communication, communication theory and research methods. Your major and minor provide additional scope and depth.

A field placement gives you the opportunity to put your knowledge into practice.

CAREERS
- digital and print publication coordinator
- online news site editor
- newspaper reporter
- radio and television reporter
- government communications officer
- corporate communicator
- documentary film producer

PROFESSIONAL COMMUNICATION MAJOR

This major provides you with the skill set you need to excel in a variety of roles within the communication field.

Learn how to manage complex communication processes; research, plan and deliver key messages and campaigns; research and write for specialized audiences; and edit and manage publications, improve communication and understand and navigate the publishing process. Options include areas of specific interest in strategic communication, technical communication, professional editing and publishing, and film studies.

Professional Communication declared majors will take a Journalism minor.

JOURNALISM MAJOR

This major prepares you for a career as a journalist.

Learn the in-depth writing, research and reporting skills that will make you a contributor to the journalism industry. Options include specific areas of interest, such as online digital storytelling, feature writing, investigative reporting and film studies.

Journalism declared majors will take a Professional Communication minor.
NEW!
**PROFESSIONAL COMMUNICATION MINOR**
Includes courses in professional, strategic and technical communication, as well as rhetoric and professional editing.

NEW!
**JOURNALISM MINOR**
Includes courses in journalistic writing and reporting, professional interviewing, photojournalism, media and journalism in Canada, arts and culture reporting, and online news reporting.
Students learn, research and work together in ways that nurture new skills, cultivate critical thinking and feed creativity.
DEGREE

Bachelor of DESIGN

MacEwan.ca/Design

This degree places the applied arts, design thinking and social sciences at the core of your education. You will develop the creative, technical and critical thinking skills required to effectively solve communication problems.

Through a combination of hands-on, studio-based coursework, you will acquire a foundation in drawing, 2-D principles, design software, process theory and history. In years three and four you will learn to apply social science and business theories and methods to this foundation, preparing you to be a versatile designer with the ability to inform your work with theory and measure the impact of your proposed solutions.

Pathways give you the opportunity to customize your education based on your interests.

Details on portfolio requirements can be found on the program website.

CAREERS

- graphic designer
- app and game designer
- brand and advertising designer
- illustrator
- photographer
- digital experience designer
- web designer
- video and motion graphics designer

VISUAL COMMUNICATION DESIGN PATHWAY

Build on the fundamentals of design with coursework in the liberal arts and business. Topics of study include branding, advertising, publication design, visual narrative, photography, illustration, design in the 3D environment, research methods and issues related to designing in the 21st century.

DIGITAL EXPERIENCE DESIGN PATHWAY

Focus on the skills, methods and theories that are required to design websites, applications (apps), wearables, game interfaces and other digital products. Learn to make digital products that are useful, usable and desirable.

PHOTOGRAPHY, VIDEO AND MOTION GRAPHICS PATHWAY

Engage in the communicative aspect of photography, video and motion graphics, and gain the technological and creative expertise required to make images demand attention and concisely deliver a message or tell a story.

ILLUSTRATION PATHWAY

Learn to use illustration as a communicative tool. Hone your craft through fine art drawing and painting courses and develop technical skills to deliver illustrations for print publications and digital media such as the web, videos and motion graphics.

DIPLOMA

FINE ART

MacEwan.ca/FineArt

This two-year, university-transferable diploma builds knowledge and experience in and beyond the fundamentals of art practice as you work with media, concepts and processes in contemporary art.

Extensive studio time allows you to explore ideas and develop your skills in diverse contemporary art forms, including drawing, painting, sculpture, installation, performance art, digital art, video, sound art and emerging forms.

A broad range of rigorous studio and art history classes gives you a solid foundation and develops your abilities in contemporary art practices through creative and critical thinking, core skills in a variety of media, creative research, visual language fluency, professional practice, and the discussion of the historical, personal, social and global issues that influence art practices.

Details on portfolio requirements can be found on the program website.

CAREERS

- artist
- curator
- archivist
- art historian
- art educator
- art therapist
- gallery and museum preparator
- illustrator
- media production artist
Bachelor of MUSIC
IN JAZZ AND
CONTEMPORARY
POPULAR MUSIC
MacEwan.ca/Music

A combination of classroom work, rehearsals, individual study and performance will enable you to develop your talents into a career in the music industry.

All students apply and audition to the four-year degree program with the option to obtain a diploma after completing the first two years of study.

First-year courses include private lessons in voice, piano/keyboard, bass, drums and percussion, guitar, wind instruments and strings, music theory and ear training, and musicology.

After your first year, you will follow a major route of study in either performance, composition, recording and production or a general major.

Details on audition requirements can be found on the program website.

CAREERS
» performer
» songwriter
» composer
» arranger
» music director
» teacher
» orchestrator
» sound designer
» producer
» recording engineer
» music administrator

COMPOSITION MAJOR
This major is an in-depth study of composition, film scoring, songwriting, arranging and orchestration. This route also includes private lessons, performance ensembles, music career management, music technology, cultural studies and ethnomusicology.

PERFORMANCE MAJOR
This major allows you to focus on private lessons and performance ensemble experience. This route also includes arranging, improvisation, music career management, music technology, cultural studies and ethnomusicology.

GENERAL MAJOR
This major offers flexibility in program choice and includes private lessons, performance ensembles, arranging, music career management, music technology, cultural studies and ethnomusicology.

In addition to core studies in jazz and contemporary popular music, you can choose to pursue a unique minor in music technology and production, music education or music career management.
Or, combine courses from both minors to create a unique program of study. You can also choose from other music option areas.

NEW!
RECORDING AND PRODUCTION MAJOR
This major is unique in Canada, giving you the opportunity to specialize in recording and production while completing an undergraduate degree. With a focus on jazz and contemporary popular music, this major provides in-depth studies in recording engineering and production, acoustics, psychoacoustics and mastering.

NEW!
MUSIC EDUCATION MINOR
Includes courses in music education to help bridge to an after degree in education.

MUSIC TECHNOLOGY AND PRODUCTION MINOR
Includes courses in recording and production.

MUSIC CAREER MANAGEMENT MINOR
Includes courses in marketing and business for the musician.
This music theatre actor-training program teaches in a conservatory atmosphere that gives you the opportunity to learn by doing. Equal time will be spent studying the three disciplines of acting, singing and dancing while sharpening your performance skills in music theatre and plays.

Topics of study include acting, singing and dance technique, voice and speech, movement studies, music theory and ear training, music theatre repertoire, music theatre history, play analysis and audition and performance techniques.

You will gain marketable skills needed to be successful in a difficult and demanding industry.

The Theatre Arts and Theatre Production programs collaborate yearly to present a full season of plays open to the public.

CAREERS

- theatre actor
- musical theatre performer
- film roles
- dancer
- TV roles

This diploma is one of the most rigorous practice-based programs of its kind in Canada. You will learn the fundamentals of lighting, audio, video, scenic painting, carpentry, sewing and more through class work, while gaining real-world experience as a technician working throughout MacEwan’s theatre season.

During this two-year program, you will be responsible for executing all aspects of each show’s production in partnership with professional technicians, designers and directors. This will not only provide valuable networking opportunities, but offer the time to develop technical ability, critical thinking, and problem solving skills in a cooperative artistic environment.

The Theatre Arts and Theatre Production programs collaborate yearly to present a full season of plays open to the public.

CAREERS

- lighting or audio technician
- set, prop or costume builder
- stage manager
- scenic painter
- production manager
- technical director
FACULTY of
HEALTH AND
COMMUNITY STUDIES
This three-year diploma program prepares you to become a registered acupuncturist in Alberta.

Study the diagnosis and therapeutic treatment of a wide variety of illnesses and disorders in accordance with the Traditional Chinese Medicine (TCM) system.

This program provides clinical practice in the university’s Acupuncture Teaching Clinic.

The program’s curriculum has the approval of the College and Association of Acupuncturists of Alberta (CAAA) and qualifies graduates to write the Pan Canadian Examination for Acupuncturists in Alberta.

CAREERS

Graduates are employed in:
» private practice
» clinics
» multidisciplinary clinics

With Edmonton’s vibrant downtown just a few steps from campus, there are always things to do and plans to make during your downtime.
**Bachelor of CHILD AND YOUTH CARE**

MacEwan.ca/CYC

This four-year degree provides you with the foundational skills to offer guidance, support and encouragement to high-risk children, youth and their families.

Specialized child and youth care courses combined with studies in the liberal arts prepare you to become a well-rounded child and youth care professional.

You may complete the degree or exit with a Child and Youth Care diploma after two years.

If you have a child and youth care diploma from another post-secondary institution, you may be able to transfer into this degree program.

**CAREERS**

Graduates are employed in:

» child care centres
» pre-kindergarten and kindergarten programs
» playschools
» family day homes
» early intervention programs

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**DIPLOMA**

**CORRECTIONAL SERVICES**

MacEwan.ca/Corrections

This two-year diploma program prepares you to work with adults and at-risk youth in all areas of the Canadian criminal justice system.

The program provides knowledge in a range of topics including the law, sociology, psychology and criminology.

Practical skills are developed through three field placements in community or institutional criminal justice settings.

Study relevant legislation and correctional policies and procedures and explore areas of specialization such as gangs, addictions, mental health and diverse offender populations. Develop skills in offender risk assessment, counselling and case management.

This program is also available online. Contact the program for details.

---

**DIPLOMA**

**EARLY LEARNING AND CHILD CARE**

MacEwan.ca/EarlyLearning

This two-year diploma program provides you with the theoretical foundation and practical skills to become an early childhood educator (birth to eight years) and advocate for young children and their families.

Courses cover child development, early learning curriculum, communications and working with families.

The Early Learning at MacEwan Child Care Centre and field placements provide you with the opportunity to practice your skills.

**CAREERS**

Graduates are employed in:

» prisons
» correctional centres
» probation and parole offices
» young-offender centres
» group homes

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**DIPLOMA**

**CORRECTIONAL SERVICES**

MacEwan.ca/Corrections

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**DIPLOMA**

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**CAREERS**

Graduates are employed in:

» child care centres
» pre-kindergarten and kindergarten programs
» playschools
» family day homes
» early intervention programs
This eight-month certificate program combines theory and hands-on practice in a simulated lab environment to prepare you to respond to the challenges of the emergency communications field.

Courses in emergency communications, law, psychology, radio communications, emergency planning and document processing prepare you to successfully evaluate, dispatch and coordinate emergency calls.

Develop your practical skills in the university's state-of-the-art communications lab.

Field placement provides an opportunity to bridge the gap from the classroom to the workplace.

CAREERS

Graduates are employed in:

» fire, police and emergency medical services (EMS) communication centres
» security organizations
» transit security departments
» government
» hospitals

This two-year diploma program offers a comprehensive blend of scientific theory and clinical practice.

Gain the knowledge and skills to practice in a wide range of medical and therapeutic environments.

Courses in anatomy, physiology, kinesiology, pathology and communications prepare you to apply soft tissue manipulation techniques to treat pain, stress and other physical conditions.

This program provides clinical practice in the university's Massage Teaching Clinic and in off-site practicums.

CAREERS

Graduates are employed in:

» clinics
» spas
» sport centres
» hospitals
» private practice
From providing free massage therapy for first responders to working out with Edmonton Police Service members, students in Health and Community Studies programs learn from and give back to community organizations.
Even on cold winter days, the Robbins Health Learning Centre has sunny spots for studying and socializing.
Bachelor of PHYSICAL EDUCATION transfer

MacEwan.ca/PhysEd

A physical education or kinesiology degree provides you with theoretical and practical knowledge in a variety of topics including health and well-being, physical activity, sport performance and human movement.

This two-year transfer program is designed to meet admission and program requirements for the Bachelor of Kinesiology (BKin) at the University of Alberta.

Provided you meet the requisite GPA, you may transfer to the University of Alberta or other post-secondary institutions to complete your degree.

CAREERS

» fitness instructor
» recreation coordinator
» coach
» exercise therapist
» kinesiologist
» athletic therapist
» strength and conditioning specialist
» exercise physiologist

Police and Investigations

Increasing criminal sophistication, rapid change and evolving technology have created a strong demand for well-educated professionals in policing, investigations and public/private security.

CAREERS

Graduates are employed in:

» law enforcement
» bylaw enforcement
» private investigations
» investigative and security agencies (private, public and government)
» fraud investigations
» customs and immigration
» corporate security

Investigative Studies Major

MacEwan.ca/Investigations

This two-year diploma program equips you with the knowledge and skills to investigate, analyze and act using a combination of intuition, expertise and communication skills.

Areas of study include risk management, loss prevention, investigative techniques, law, sociology, psychology and emergency management.

Two field placements in the second year provide insight into professional security and investigative environments.

Police Studies Major

MacEwan.ca/Police

This two-year diploma program provides you with the theory and practical skills needed to become a police officer.

Areas of study include forensic sciences, investigative techniques, law, emergency planning, sociology and psychology.

Two field placements in the second year prepare you for a career in policing.

A fitness test is required for admission to the Police Studies program.

Details on the fitness test can be found on the program website.
DEGREE

Bachelor of SOCIAL WORK
MacEwan.ca/BSW

This degree program provides third- and fourth-year undergraduate studies, and has a unique focus on sustainability—how social, environmental and economic issues interrelate and how we fit into the larger community.

You have the opportunity to focus your studies around a number of themes, including working with children and families, working with Indigenous people, health and mental health, and community social work practice.

This program will be of interest to graduates of accredited Alberta Social Work diploma programs as well as students who have completed 60 university-level credits and are looking to extend their professional education.

CAREERS

Graduates are employed in:
» health/mental health services
» children and family services
» community and human services
» social and environmental sustainability

DIPLOMA

SOCIAL WORK
MacEwan.ca/SocialWork

This two-year diploma program prepares you for practice in an increasingly diverse society assisting individuals, groups and communities to reach their full potential.

Gain a solid understanding and develop practical skills in the areas of social policy, mental health, addictions and trauma, community practice, and counselling. The program of study also includes courses in the social sciences such as psychology and sociology.

Supervised field placements give you the practical experience to prepare you for professional practice.

Graduates are eligible to apply to become a registered social worker (RSW).

This program is also available through part-time study. Contact the program for details.

CAREERS

Graduates are employed in:
» addictions
» child protection
» mental health
» youth
» family
» community outreach

CERTIFICATE

SPECIAL NEEDS EDUCATIONAL ASSISTANT
MacEwan.ca/SpecialNeeds

This eight-month certificate program prepares you to support teachers in educational settings.

Gain a solid foundation in theory and practical strategies to support classroom instructional, behavioural, and social learning of students with exceptionalities. Areas of study include behaviour support, assistive and adaptive technology, professional and ethical practice, child and adolescent development, and language arts and math curricula.

A supervised field placement provides the opportunity to apply knowledge and skills in the field.

This program is also available through part-time evening and distance study—contact the program for details.

CAREERS

Graduates are employed in:
» schools, kindergarten through grade 12
» post-secondary institutions
» pre-school early intervention programs
DIPLOMA

THERAPIST ASSISTANT

Help others live healthy, inclusive and productive lives by assisting them with physical and mental health challenges or language and communication disorders.

CAREERS

Graduates are employed in:
» hospitals and rehabilitation centres
» long-term care facilities
» schools
» clinics
» mental health facilities
» home care programs

PHYSICAL THERAPIST ASSISTANT and OCCUPATIONAL THERAPIST ASSISTANT MAJOR

MacEwan.ca/PTAOTA

This two-year diploma provides the knowledge, skills and practical experiences required to help clients regain mobility, recover from injuries, and overcome challenges to independence.

Study courses in anatomy, physiology, human development and therapeutic treatment techniques.

Experience hands-on learning in a variety of therapeutic environments during three five-week field placements.

SPEECH LANGUAGE PATHOLOGIST ASSISTANT MAJOR

MacEwan.ca/SLPA

This two-year diploma program prepares you to help individuals with communication disorders.

Study courses in human development, communications, language and therapeutic interventions.

Develop your skills in two seven-week field placements to carry out treatment plans, observe and report patient responses, and use therapeutic use materials.

The SLPA major is also available through distance delivery.
FACULTY of
NURSING
Bachelor of Science in Nursing
MacEwan.ca/BScN

This four-year nursing degree program has September and January intakes.

Acquire the knowledge, skills and attributes to enable you to become a competent, compassionate and ethical nurse.

Apply theoretical knowledge during supervised clinical experiences in a variety of health-care and community agencies.

Upon completion of the program, you are eligible to write the NCLEX–RN Canadian Registered Nurse Examination and apply to become a registered nurse (RN).

CAREERS
Graduates are employed in:
» acute care
» community care
» correctional services
» other health-care settings in a variety of roles

Bachelor of Psychiatric Nursing
MacEwan.ca/PsychNursingDegree

This degree program requires a diploma in psychiatric nursing for admission and is offered through distance/online studies.

Enhance your knowledge, skills and other professional attributes as a registered psychiatric nurse in a variety of clinical settings.

This degree opens the door to new opportunities.

CAREERS
Graduates are employed in:
» hospitals
» community mental health
» counselling
» family/group therapy
» forensics

PSYCHIATRIC NURSING
MacEwan.ca/PsychNursingDiploma

Complete this 28-month diploma program at City Centre Campus in Edmonton or at the Centennial Centre for Mental Health and Brain Injury in Ponoka, Alberta.

Learn and apply concepts from psychiatric nursing, health, and biological and social sciences as you develop registered psychiatric nursing skills and knowledge in clinical settings.

Develop your psychiatric nursing practice as you integrate theoretical knowledge with supervised clinical experiences.

Upon completion of the program you are eligible to write the Registered Psychiatric Nurses of Canada Examination and apply to become a registered psychiatric nurse (RPN).

Upon completion of this diploma, graduates are eligible to apply for admission to the university's Bachelor of Psychiatric Nursing degree.

CAREERS
Graduates are employed in:
» hospitals
» community health centres
» addictions and substance-abuse programs
» correctional centres
» private practice
Department of Interprofessional Education and Simulation Learning (DIESL)

DIESL brings together the Centre for Professional Nursing Education and the Clinical Simulation Centre to deliver innovative academic programming that prepares health-care professionals to work in interprofessional environments. We are leaders in simulation-based learning and continuing education for nurses and other health-care professionals.

The Centre for Professional Nursing Education (CPNE) offers programs, certificates, courses and workshops in a vibrant learning environment, with classes available online and in person. The centre’s programming leads the way in anticipating the needs of a rapidly changing health-care system, connecting health professionals to experts around the world.

Our Clinical Simulation Centre (CSC) is a state-of-the-art clinical lab and simulation learning space where students can safely integrate theory into practice. The centre’s goal is to create an authentic simulation environment and experiences that maximize our students’ knowledge and skills – and increase patient safety.

MacEwan.ca/CPNE

MacEwan.ca/ClinicalSimulation
School of Continuing Education

The School of Continuing Education is located at Alberta College Campus and supports the preparation of academic success and continues education after graduation with professional development and lifelong learning.

MacEwan.ca/SCE

PREPARE FOR YOUR POST-SECONDARY PROGRAM

- **English as an Additional Language:** Increase your IELTS score, develop your academic communication skills and increase your application competitiveness.

- **Foundation Program International:** Discover a blend of English as an Additional Language and University Preparation, and benefit from mentorship to support your transition into a post-secondary diploma or degree program.

- **University Preparation:** Upgrade high school courses to increase post secondary application competitiveness to the highest demand programs.

CONTINUE YOUR EDUCATION

- **Professional Development:** Business and management certificate programs and courses in project management, business analysis, conflict management and leadership.

- **Personal Enrichment:** Courses and certificates in art, design, photography, web development, digital media, writing and languages.
HOW TO APPLY

Applications open October 1, 2019 for the 2020/21 academic year. For more detailed information on each step, visit MacEwan.ca/Admissions.

BEFORE YOU APPLY

• Research your program(s) of interest
• Check the admission requirements on the program website(s)
• Check admission dates and deadlines

It’s always a good idea to apply early because some programs admit on a first-qualified, first-submitted basis.

APPLY

• Apply to your program(s) online at ApplyAlberta.ca. You can indicate a first- and second-choice program on your application.
• Pay the non-refundable application fee of $110

AFTER YOU APPLY

• Receive your MacEwan Network ID and temporary password via email
• Log in to myPortal.MacEwan.ca to track your application, as well as:
  • submit transcripts and other documents to admissions@macewan.ca
  Note: For School of Continuing Education programs, email documents to sceadmissions@macewan.ca.
• complete additional admission criteria
• watch for your admission decision
• pay your admission confirmation deposit and accept your offer

APPLY TO LIVE ON CAMPUS

Live only minutes from your classes. Apply online, view tour videos, and see the suites at MacEwanResidence.ca.

Contact us if you have any questions related to programs or admission requirements:
780-497-5000 or toll free 1-888-497-4622
international@macewan.ca
ENGLISH LANGUAGE PROFICIENCY (ELP)

English is the primary language of instruction at MacEwan University. All applicants to any undergraduate (i.e., certificate, diploma and degree) program must demonstrate a minimum level of English language proficiency prior to admission, regardless of citizenship or country of origin. In addition to ELP, some programs may also require a Spoken English Proficiency (SEP).

The ELP requirement is designed to ensure that applicants have the best opportunity for success in their university studies. MacEwan University reserves the right to use discretion to determine applicants’ language proficiency.

Applicants whose Primary Language is English are deemed to have met the ELP requirement. Primary Language is defined as the language the applicant is most proficient in, and uses on a daily basis for written and oral communication. In addition, it must be the language of instruction in the applicant’s last three years of formal education (excluding English as a Second Language).

All other applicants must present one of the following to demonstrate fulfillment of ELP:

<table>
<thead>
<tr>
<th>ENGLISH LANGUAGE PROFICIENCY TEST1</th>
<th>REQUIREMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>TEST/PROGRAM</td>
<td>BACHELOR OF SCIENCE IN NURSING</td>
</tr>
<tr>
<td>IELTS – ACADEMIC</td>
<td>Minimum overall band score of 6.5 and a minimum score of 5.5 in Reading and Writing, 6.0 in Listening, and 7.0 in Speaking.</td>
</tr>
<tr>
<td>INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM</td>
<td><img src="https://ielts.org" alt="Link" /></td>
</tr>
<tr>
<td>TOEFL – INTERNET-BASED TEST (IBT)</td>
<td>Minimum total score of 86 and a minimum score of 21 in Reading and Writing, 23 in Listening, and 26 in Speaking.</td>
</tr>
<tr>
<td>TEST OF ENGLISH AS A FOREIGN LANGUAGE</td>
<td><img src="https://toefl.org" alt="Link" /></td>
</tr>
<tr>
<td>PTE – ACADEMIC</td>
<td>Minimum overall score of 59 and a minimum score of 56 in Reading and Writing, 58 in Listening, and 71 in Speaking.</td>
</tr>
<tr>
<td>PEARSON TEST OF ENGLISH</td>
<td><img src="https://pearsonpte.com" alt="Link" /></td>
</tr>
</tbody>
</table>

Notes:
1. English Language Proficiency test scores more than two years old will not be accepted for admission.
   Other options for meeting ELP at MacEwan.ca/ELP
MacEwan International is here to help you succeed. We can answer your questions about university programs, language assessment and upgrading, student services, finances, counselling and adjusting to life in your new community, or direct you to someone who can.

**CONTACT US**

MacEwan International  
Room 7-105, City Centre Campus  
10700 - 104 Avenue  
Edmonton, Alberta CANADA

international@macewan.ca  
Toll free: 1-888-497-4622  
Phone: +1-780-497-5397 or +1-780-633-3947  
Fax: +1-780-497-4508

**OFFICE HOURS**

Monday – Friday  
8:30 a.m. – 4:30 p.m. (MST)

**CHECK ON YOUR APPLICATION STATUS**

If you have questions about the status of your application, contact the International Admissions Unit in the Office of the University Registrar. Please include your full name and student ID number in your email message, same as it appears on your application.

+1-780-497-5140  
admissions@macewan.ca